Tomas Vera
Product Designer

You know what I'm passionate about?

- Generate innovative interface design proposals taking care of the user experience and following the guidelines of each company.

- Participate from start to finish in the development of projects or improvements of products or services, starting from planning and information gathering.

- Work collaboratively with other areas to develop solutions that meet customer needs.

Work experience

UX Product Designer
Sept. 2021 - Trocafone

Main in charge of the development of the design system, carrying out the assembly and organization of all the documentation, through research and validation with the team, of the work processes, the identity, the components and the different sections of the design system, as well as the design and/or redesign of new components for the work teams.

UX/UI Designer
Jul. 2021 - Sept. 2021 - Encender Comunicacion

I was in charge of case studies, research, reports (UX Research and UX Writing) and interface web design (using the brand manual and UI kit of the companies) for KIA Argentina, Banco Galicia, Interbanking, BNP Paribas Cardif, Mercado Libre, McCain and Temis Lostalo.

I also developed landing pages and newsletter layouts using HTML and CSS.

Frontend Developer & UX/UI Designer
Nov. 2020 - Jul. 2021 - Emprewebs

I was in charge of case studies (by applying Design Thinking) and interface design (creating brand manual and UI kit) for different startups and companies.

Development of web platform designs, landing pages and mobile applications with different technologies, mainly HTML, CSS and JS. Later Stack MERN was used for more complex projects. Prior to the development I was in charge of designing the interfaces, components and branding manuals of the projects.

Trainee Web Developer & UI Designer
Jun. 2019 - Nov. 2020 - Maxpower Industrial Automation

I started my school internship in the company in charge of the design and layout of their website, implementation, maintenance and SEO optimization. Subsequently, I was working with their social networks (Linkedin, Facebook and Instagram) making publications and generating continuous content.

After my internship he started working officially in the company, continuing with the development of its website with more advanced technologies (React, CSS, SASS, JS) and performing various tasks that arose in the day to day (Marketing, Sales, Design, etc.).

Studies & Education

Bootcamp de Diseño UX/UI
NUCBA - 2021

Academia de UX
Platzi - 2021

Diseñador UX/UI
Coderhouse - 2020

Desarrollador Web
Coderhouse - 2020

Skills

UX Design
Research - Writing - Agile Methodologies (Design Thinking, Design Sprint, Lean UX,DCU) - Interviews - Case Studies

UI Design
Figma - Sketch - Adobe XD - Photoshop - Illustrator - InDesign - Balsamiq - BuilderX - Draw.io

Frontend
HTML - CSS - SASS - JS - ReactJS - TailwindCSS

Tools

Git - Miro - Abstract - Jira - Notion Slack - Office - Postman