

I. Problem understanding

Prague is capital of Czech Republic with population of 1.3M and it is one of the most visited cities in Europe by tourists. It has huge opportunities and prospects for opening a restaurant business. Our stakeholder is willing to open the pizza restaurant in Prague but choosing a location is not an easy task, since there are a lot of criteria that should be satisfied in order to achieve the highest revenue.

In this project I am going to find the most optimal place to open a pizza restaurant considering factors like the density of other restaurants and the density of specifically pizza restaurants in a city of Prague.