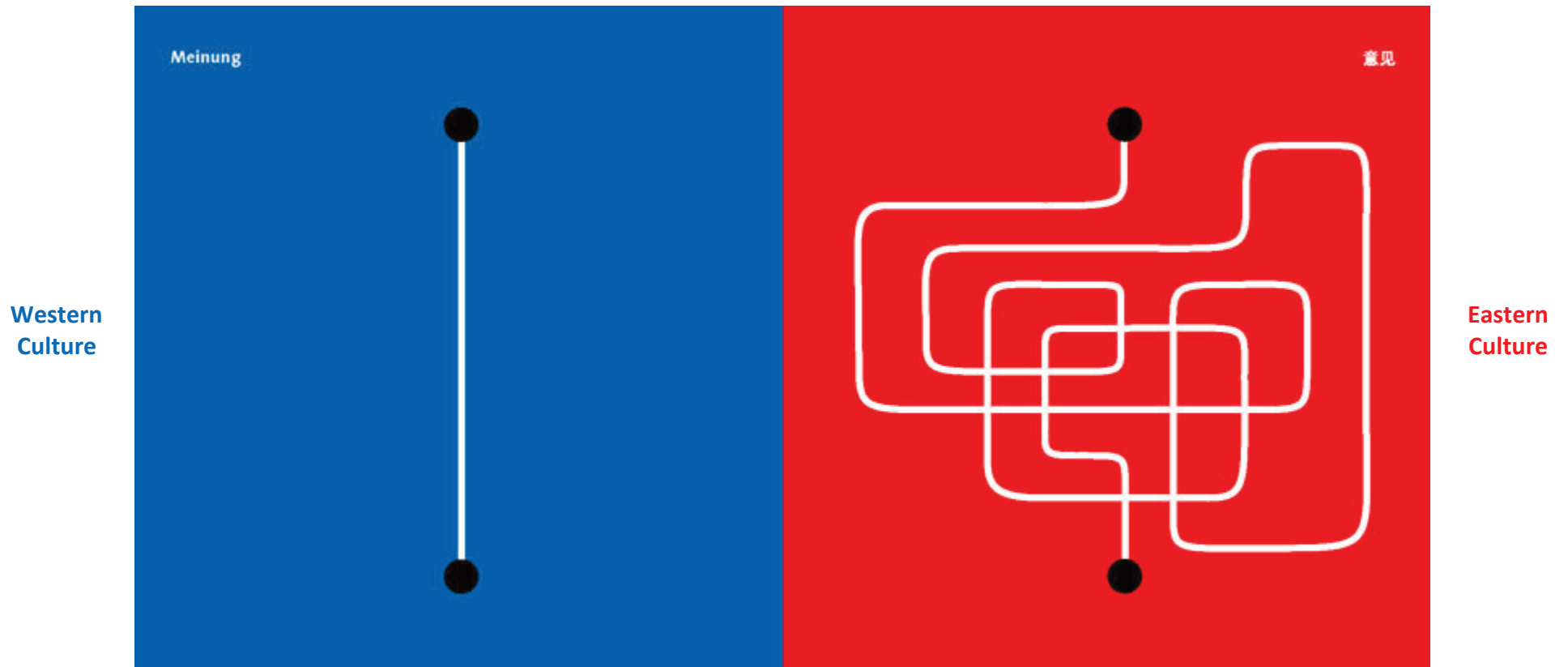


East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

Opinions

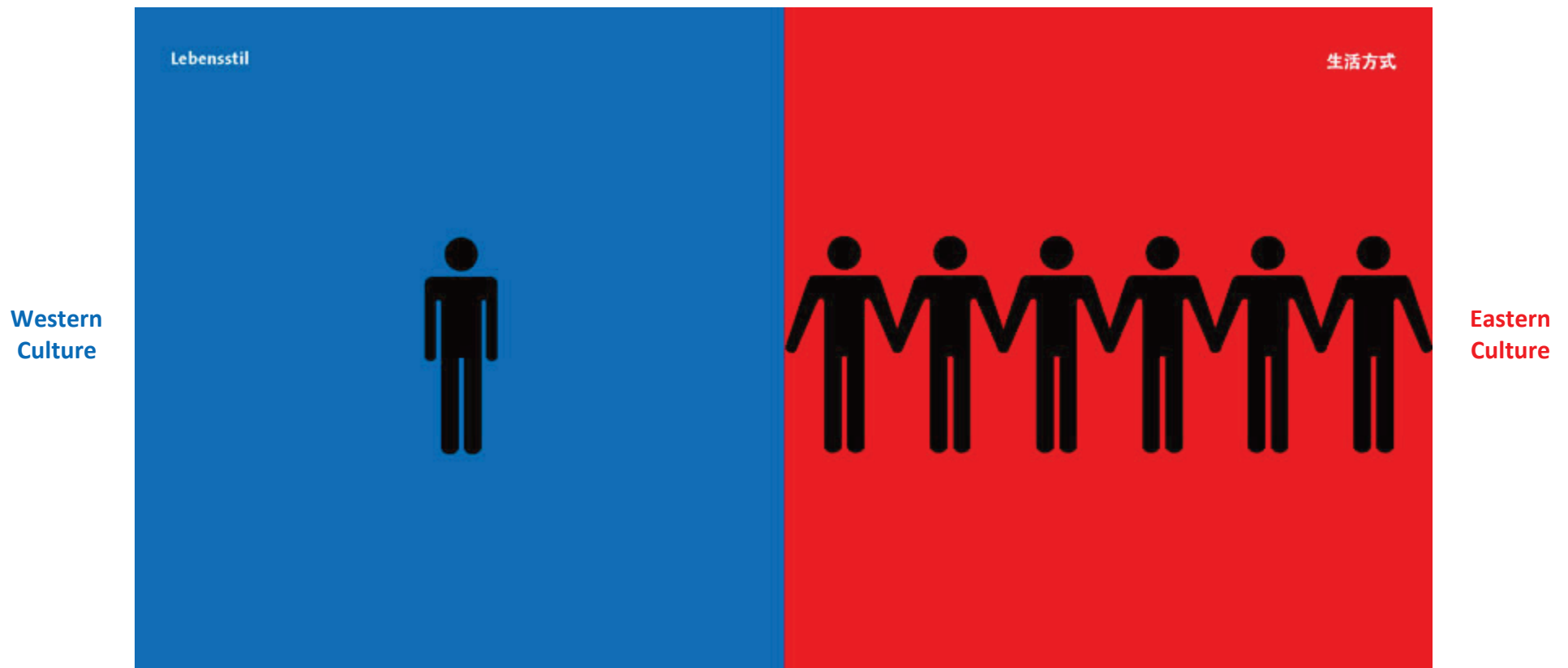


East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

Way of Life



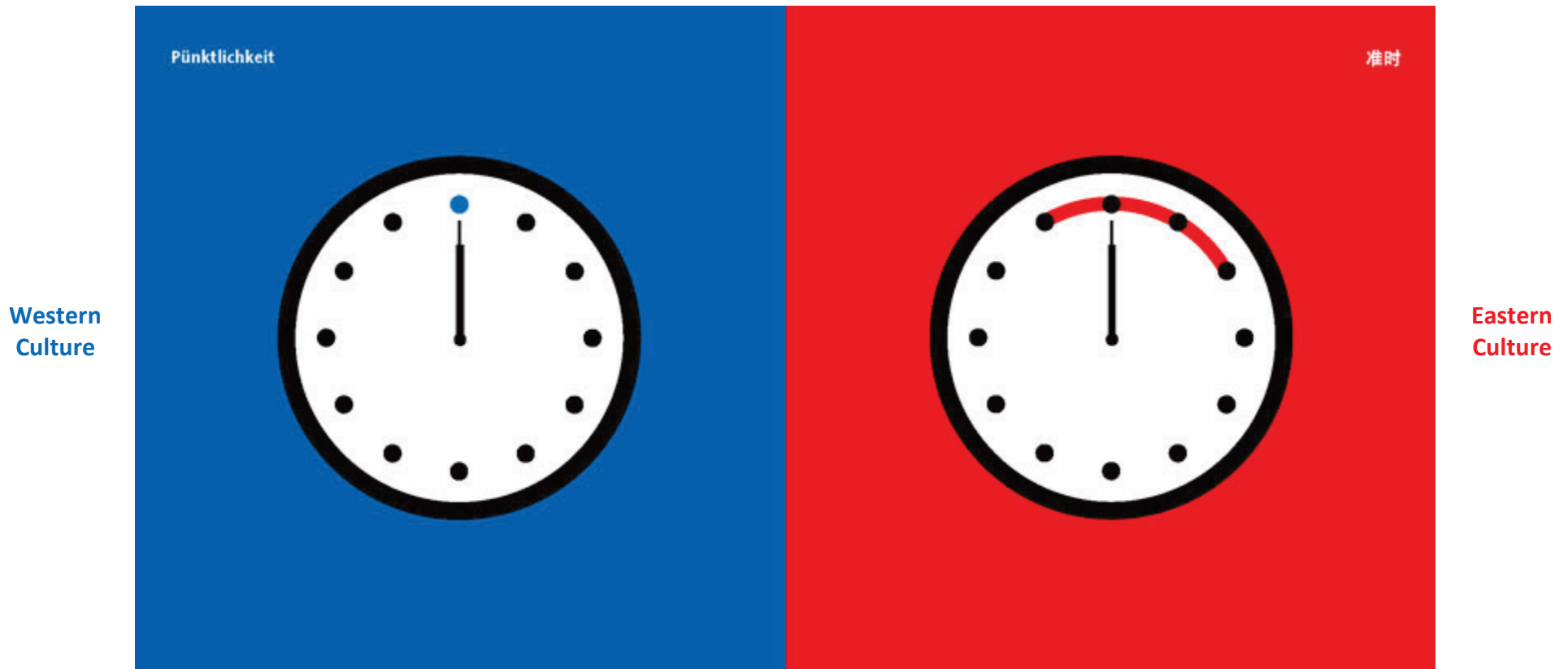
Westerners assert a lot more independence and individualism; they mainly focus on themselves and their family. Easterners are more community-oriented. When travelling, Westerners will travel solo or in small groups while most Easterners will travel in large groups.

East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

Punctuality



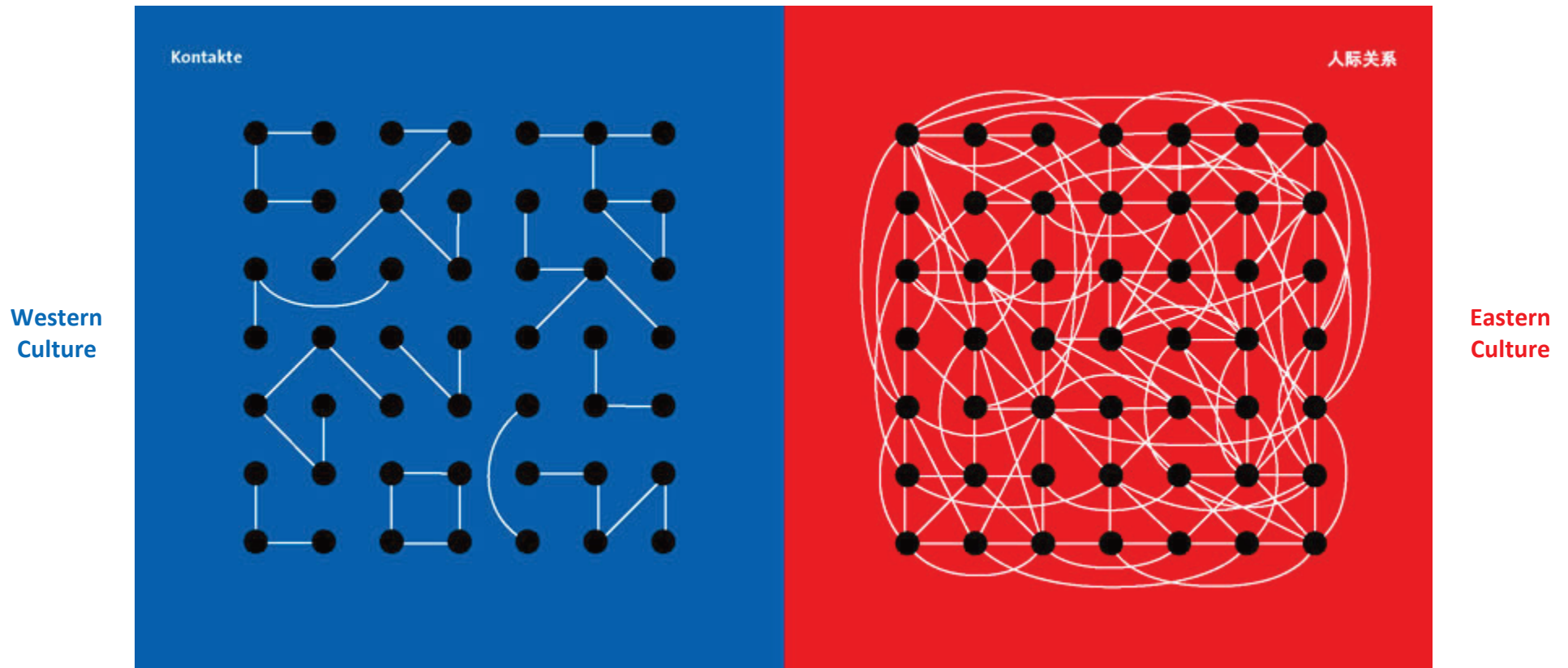
Westerners are particularly and extremely focused on time while Easterners are more relaxed in comparison.

East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

Making Contacts



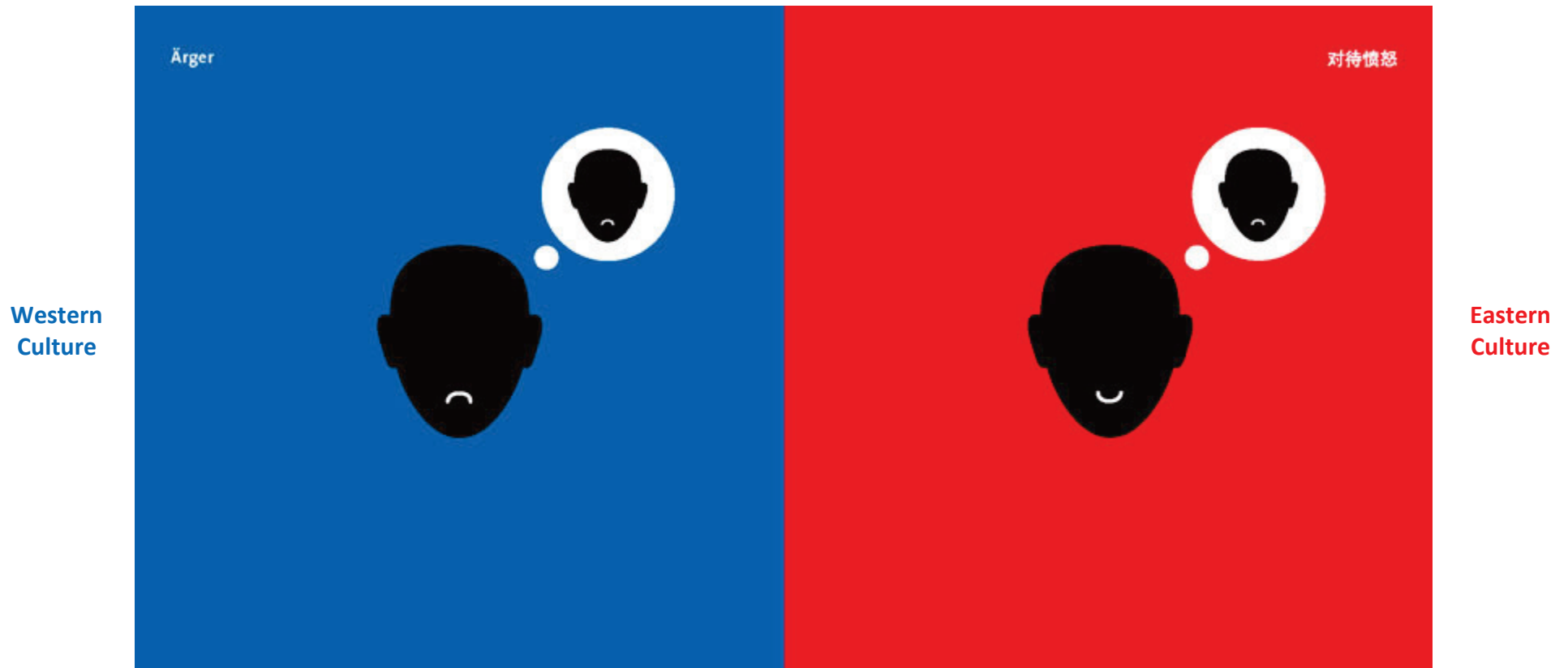
Westerners tend to have very linear relationships with a few people, whereas Easterners tend to have more circular relationships in complex, branched-out relationships that reach across many people.

East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

Anger / Displeasure



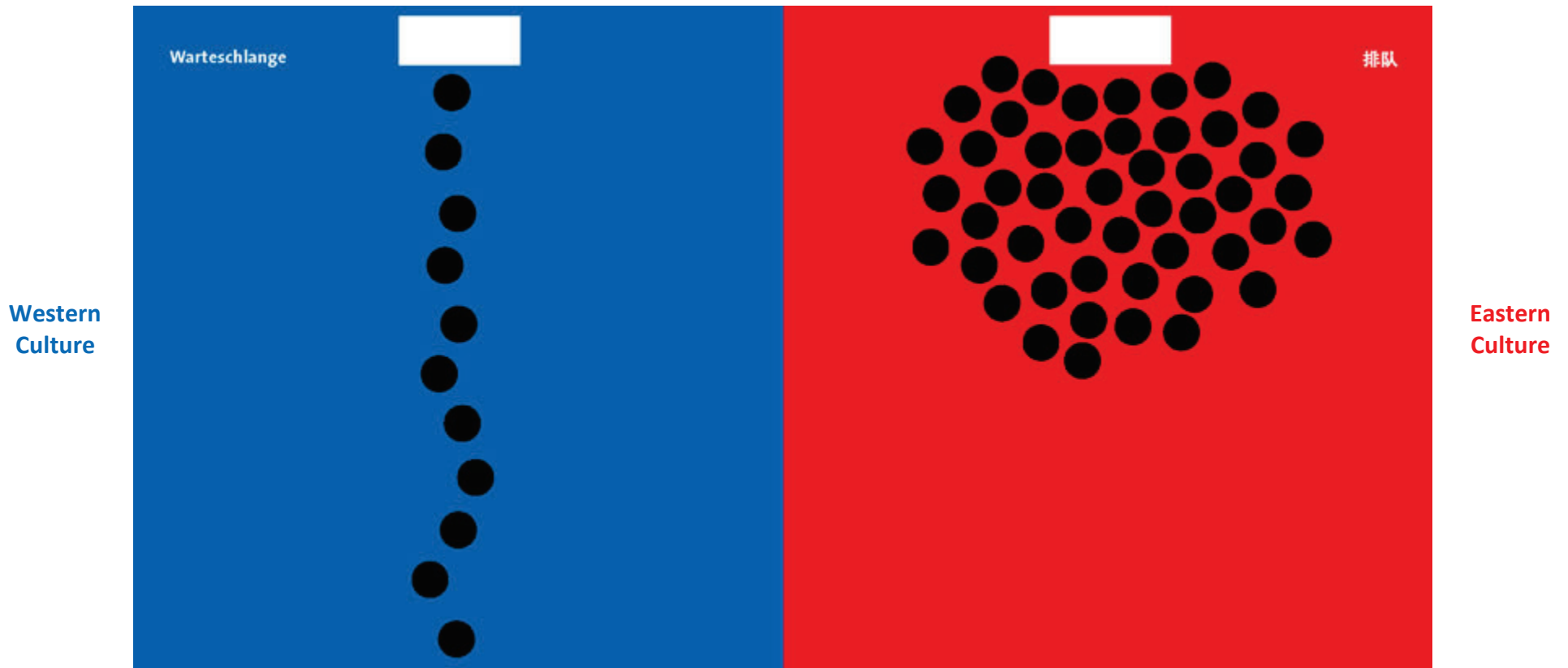
When Westerners are unhappy, their emotions can be easily perceived through body language, facial expression, and tone. In Easterners, it's a little more difficult to tell how someone is feeling. The norm is to hide displeasure, especially in front of superiors. Two people may be arguing when in reality, they are just chatting loudly. In Western societies, this loudness is seen as anger.

East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

Waiting in a Queue



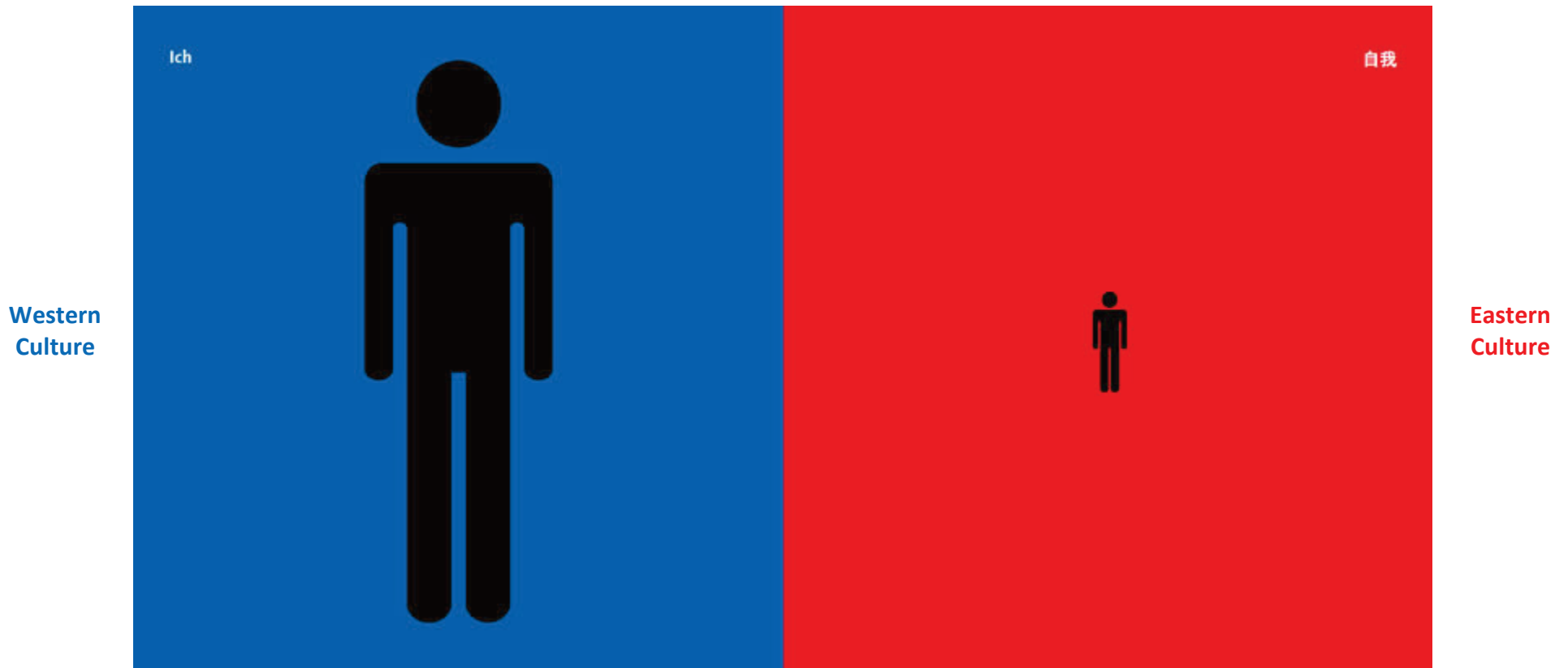
Most Westerners are overwhelmed by the pushing and shoving that occurs in Eastern banks, train stations, bus stops, and elevators. For example, before the Olympic Games, Beijing decided to clean up its act and announced a National Queue-Up Day once a month in an effort to prevent people from cutting and prepare them to be more well-mannered for the event.

East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

View of Myself



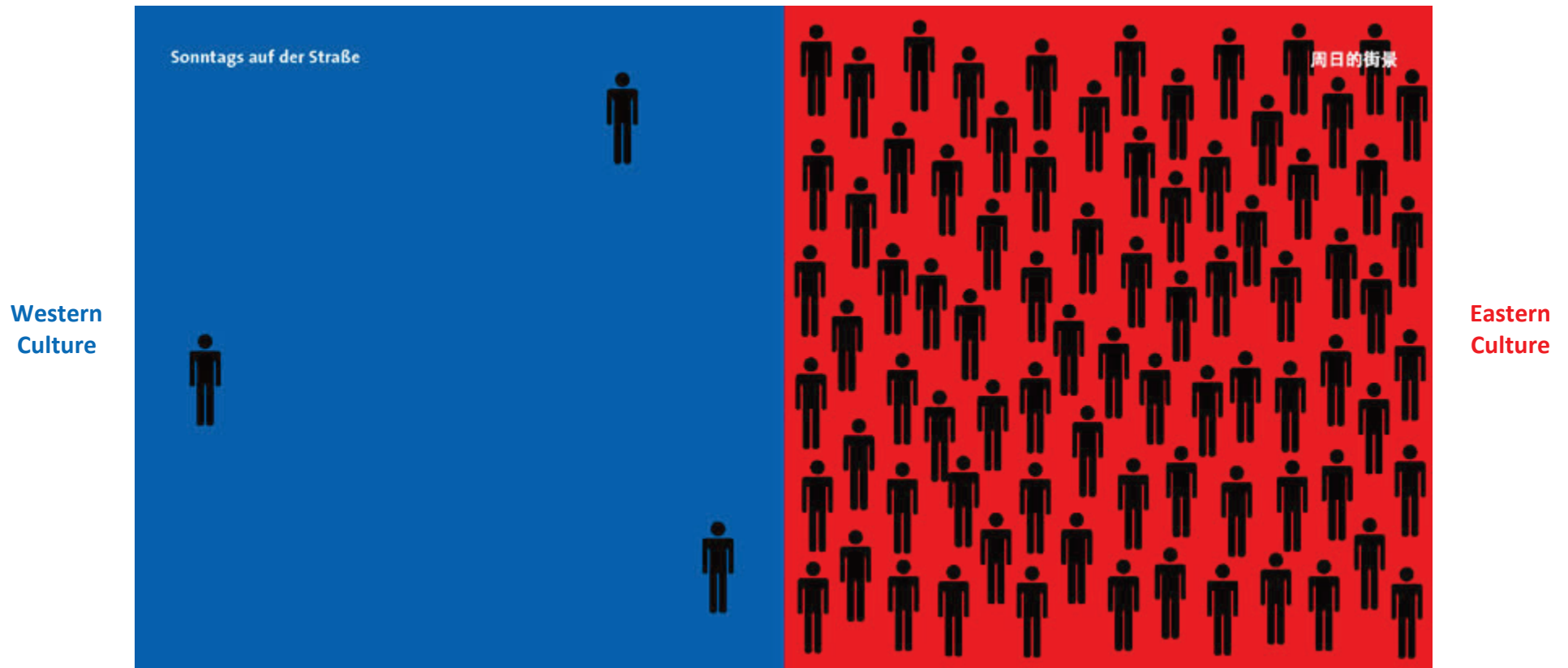
Westerners think in terms of themselves most importantly. Most Easterners think of themselves as part of a larger sum.

East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

Sundays on the City Streets and Roads



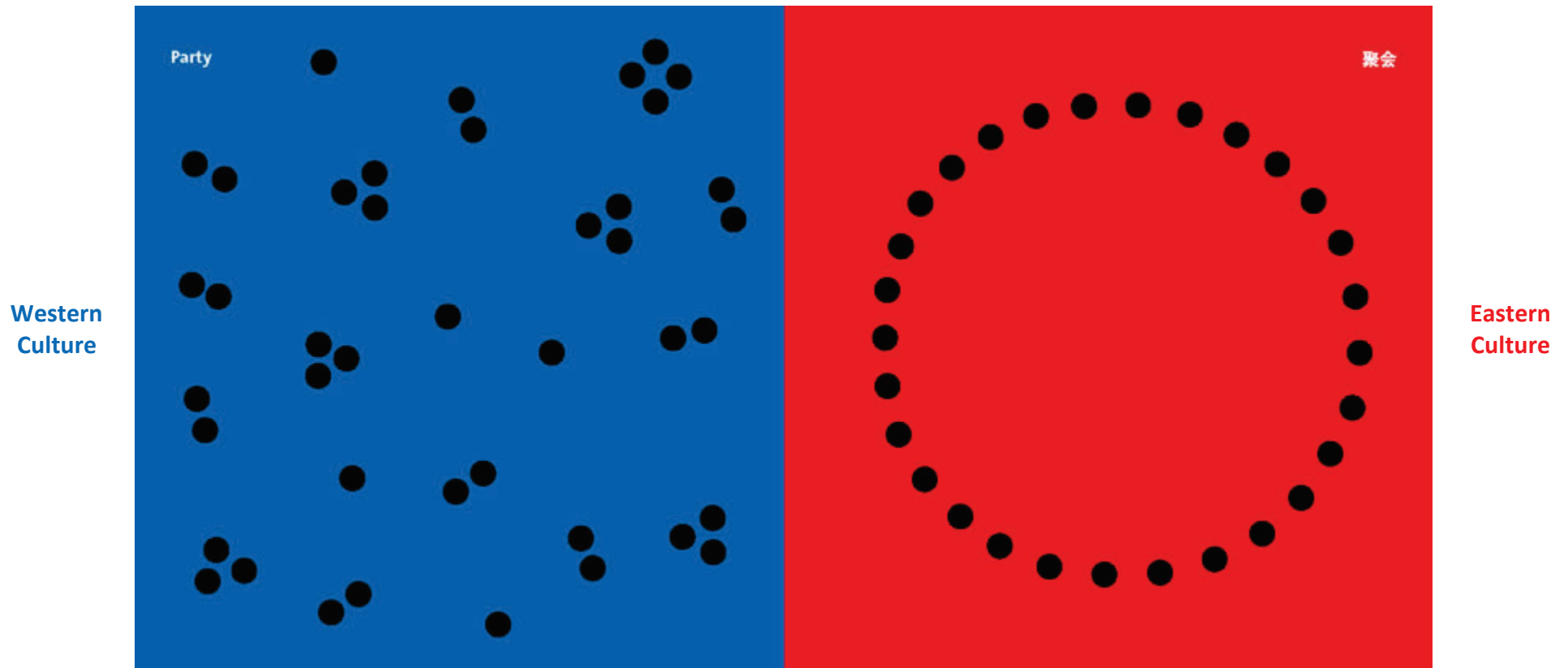
Western countries tend to be less crowded than Eastern countries.

East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

Party

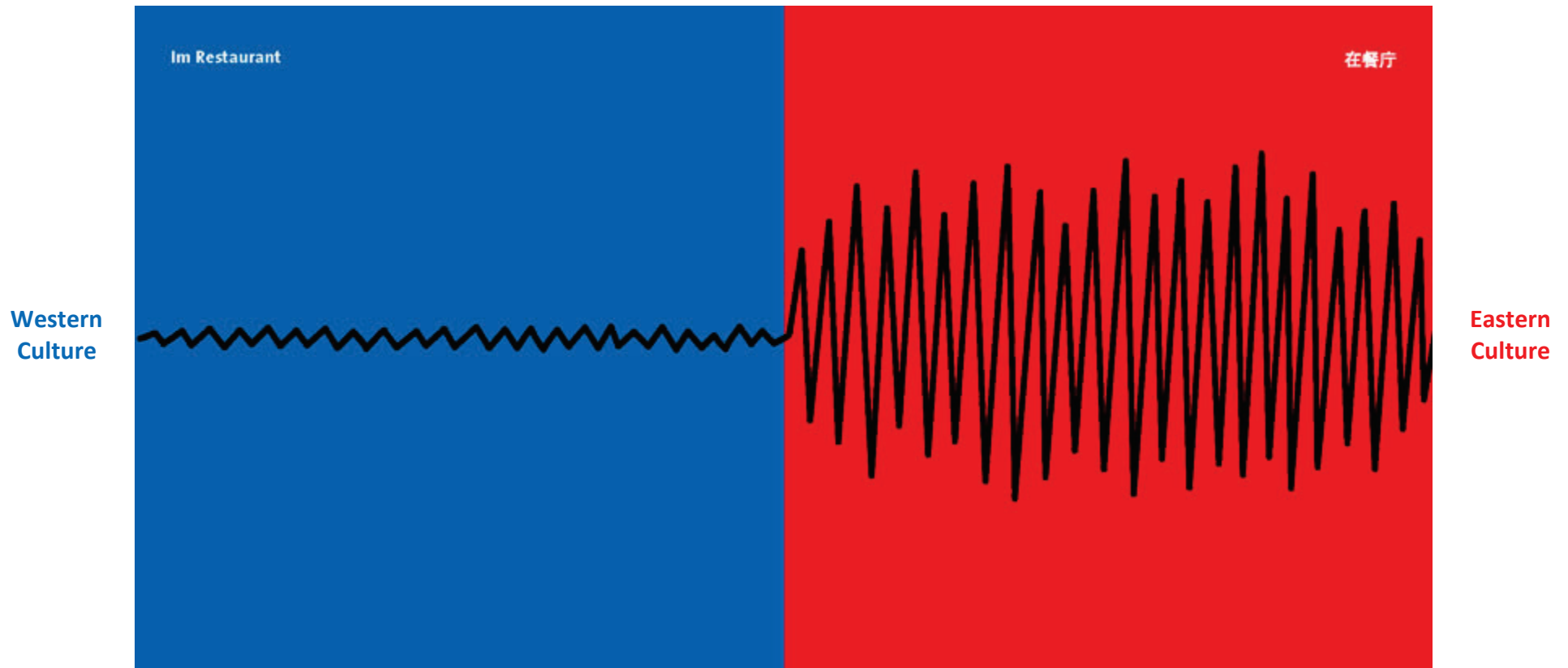


East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

In the Restaurant



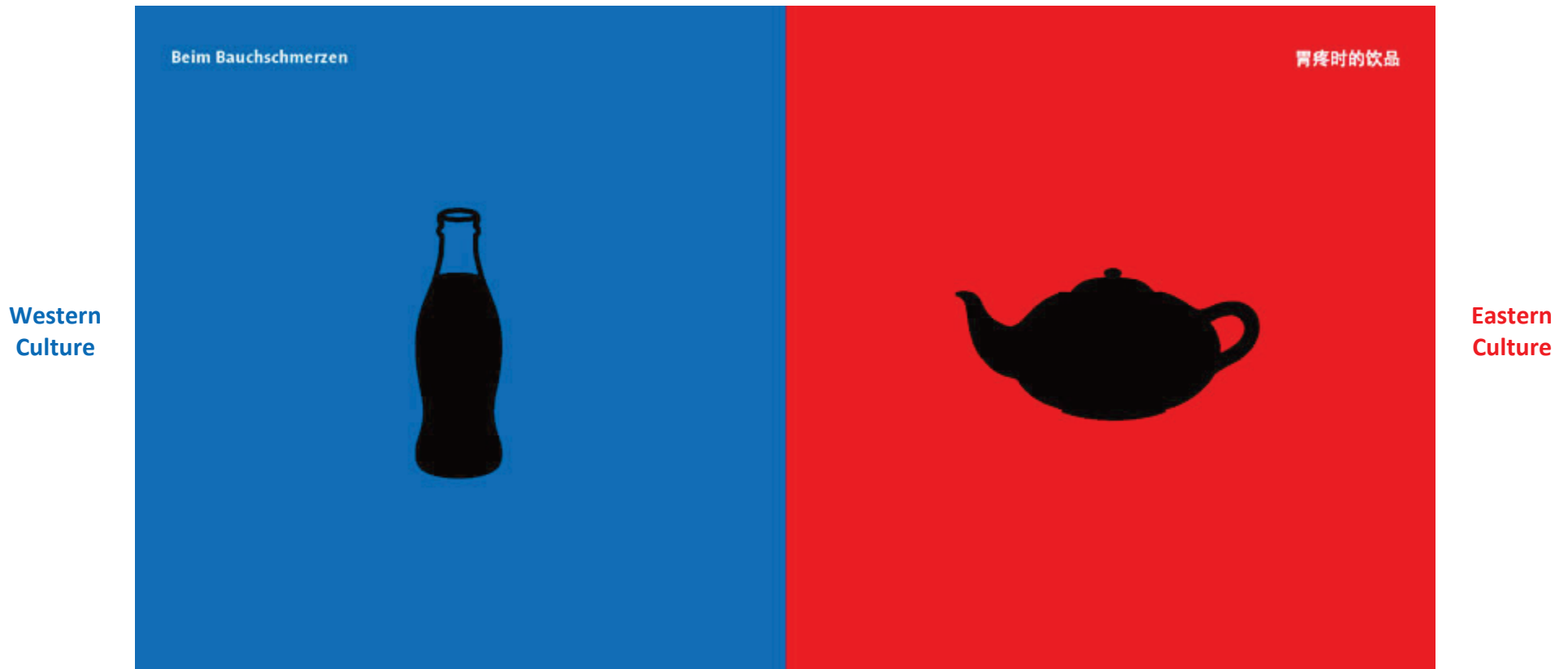
Easterners may speak louder or more rapidly in restaurants compared to Westerners.

East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

Stomach Ache



The cause of a stomach ache can either be from too much soda or too much tea.

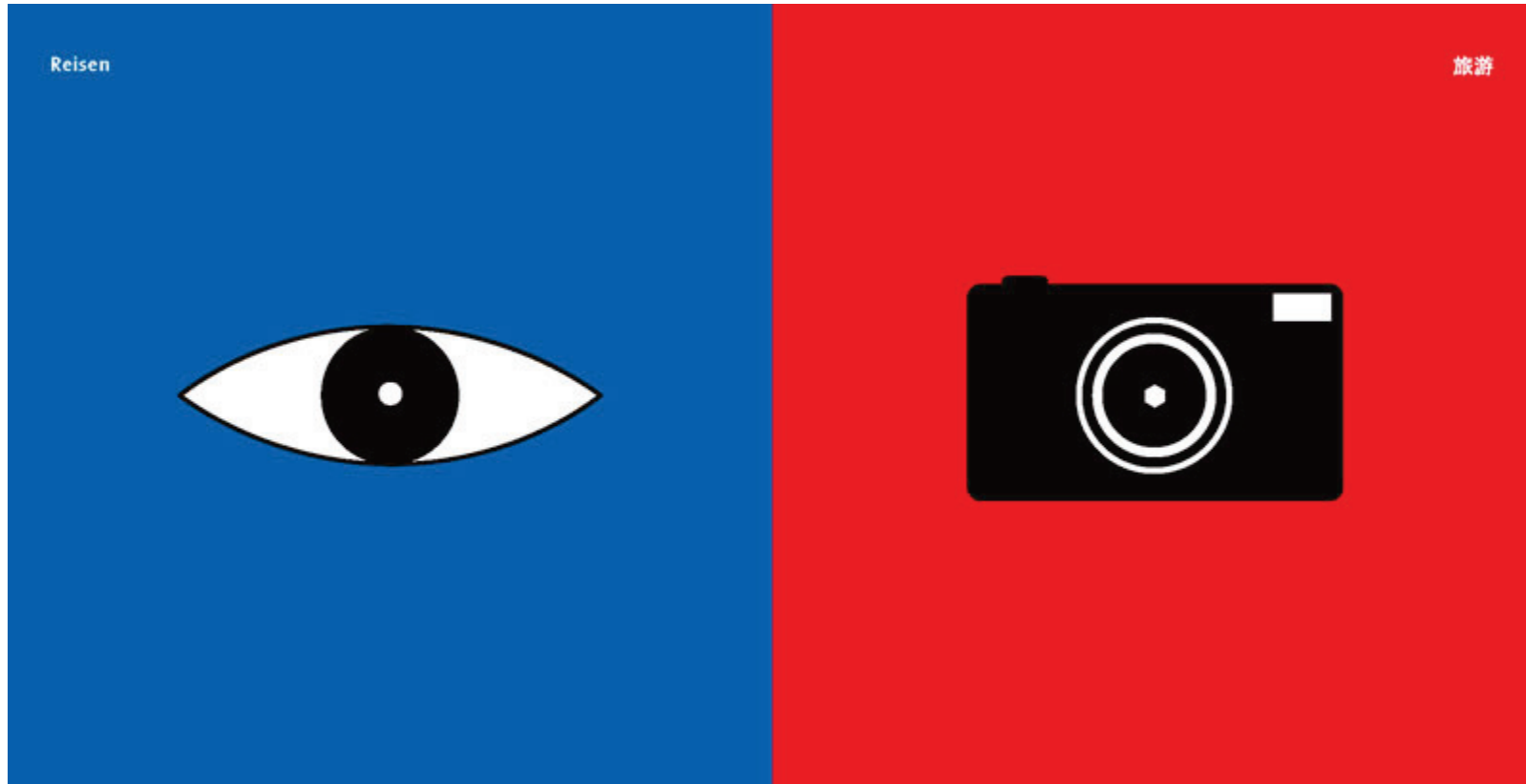
East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

Travelling

Western
Culture



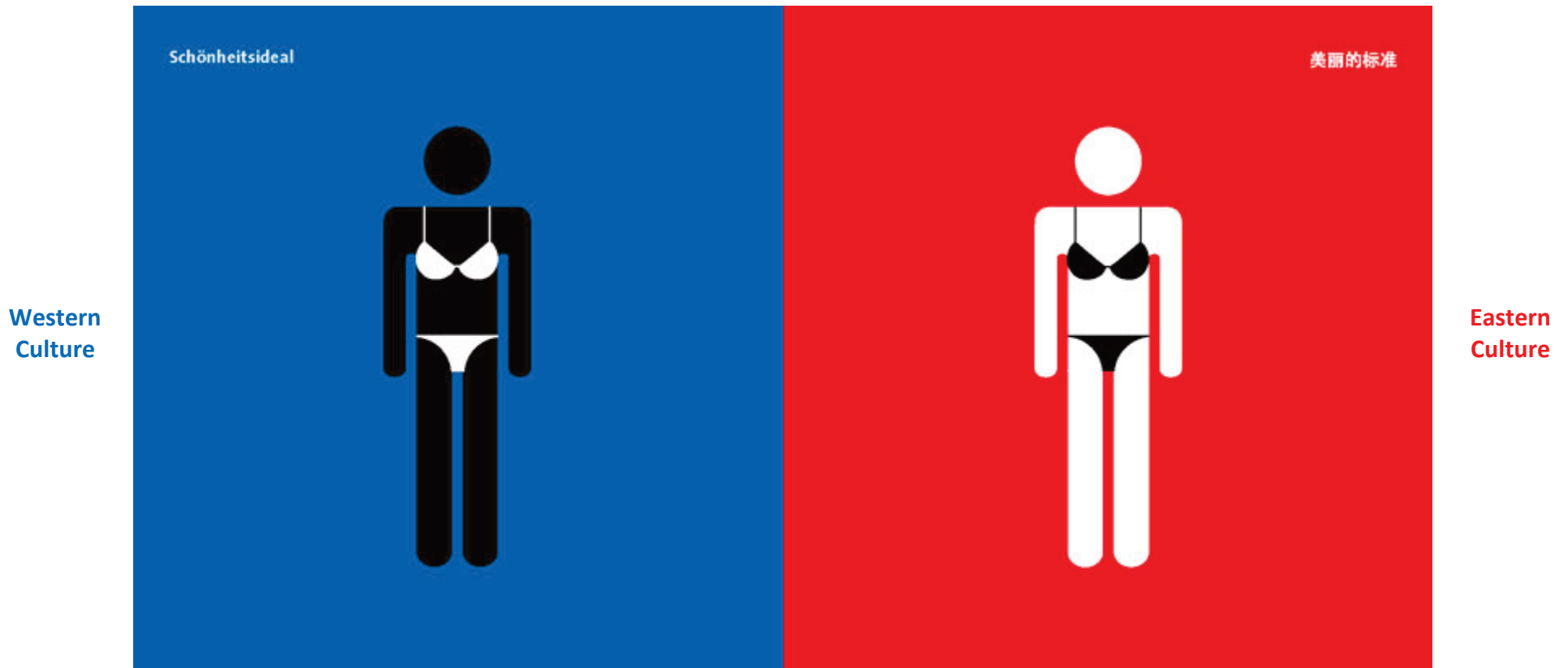
Eastern
Culture

East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

Definition of Beauty



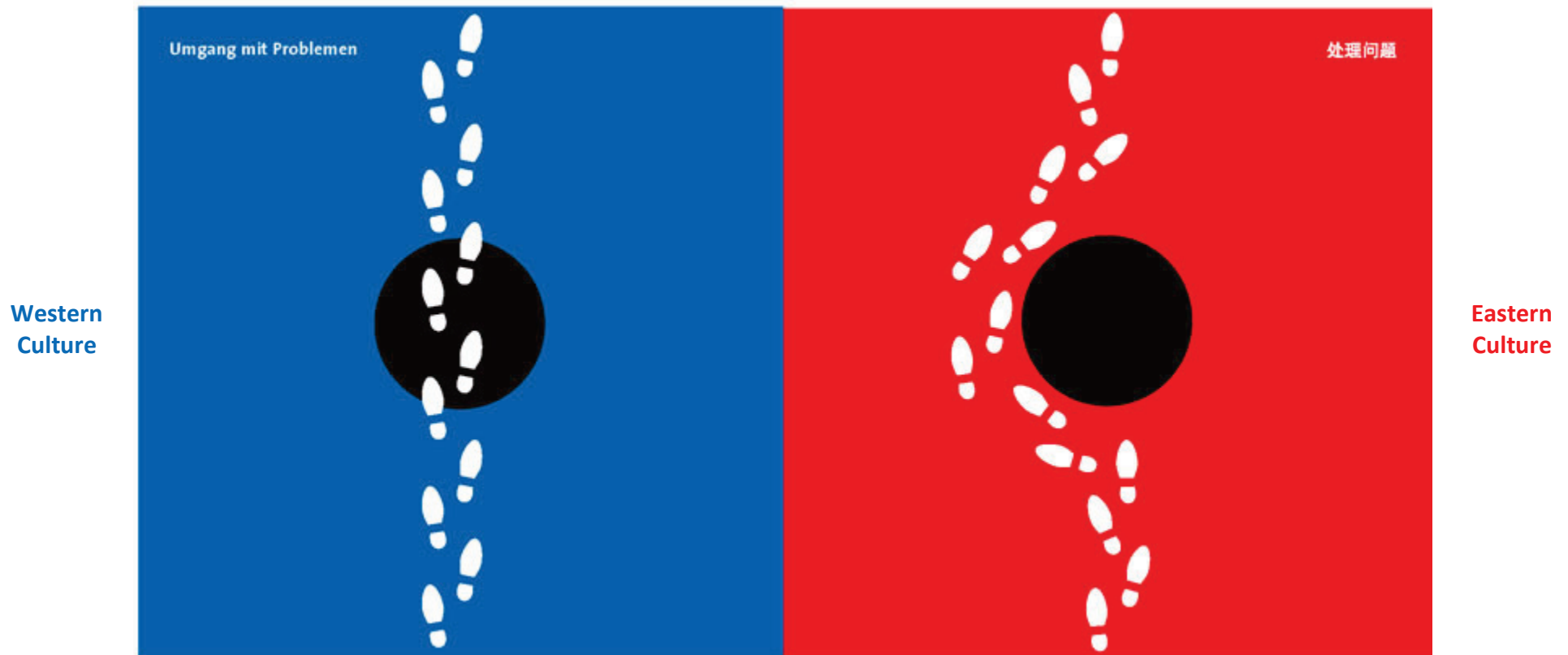
In China and Taiwan, the whiter your skin, the more beautiful you are. In North America, the darker your skin, the more beautiful you are. In Asia, most beauty products may contain a whitening agent for the skin, and women are more likely to cover up on the beach. In North America, skin products produce a golden tan, and women are more likely to sun bath at the beach.

East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

Handling Problems



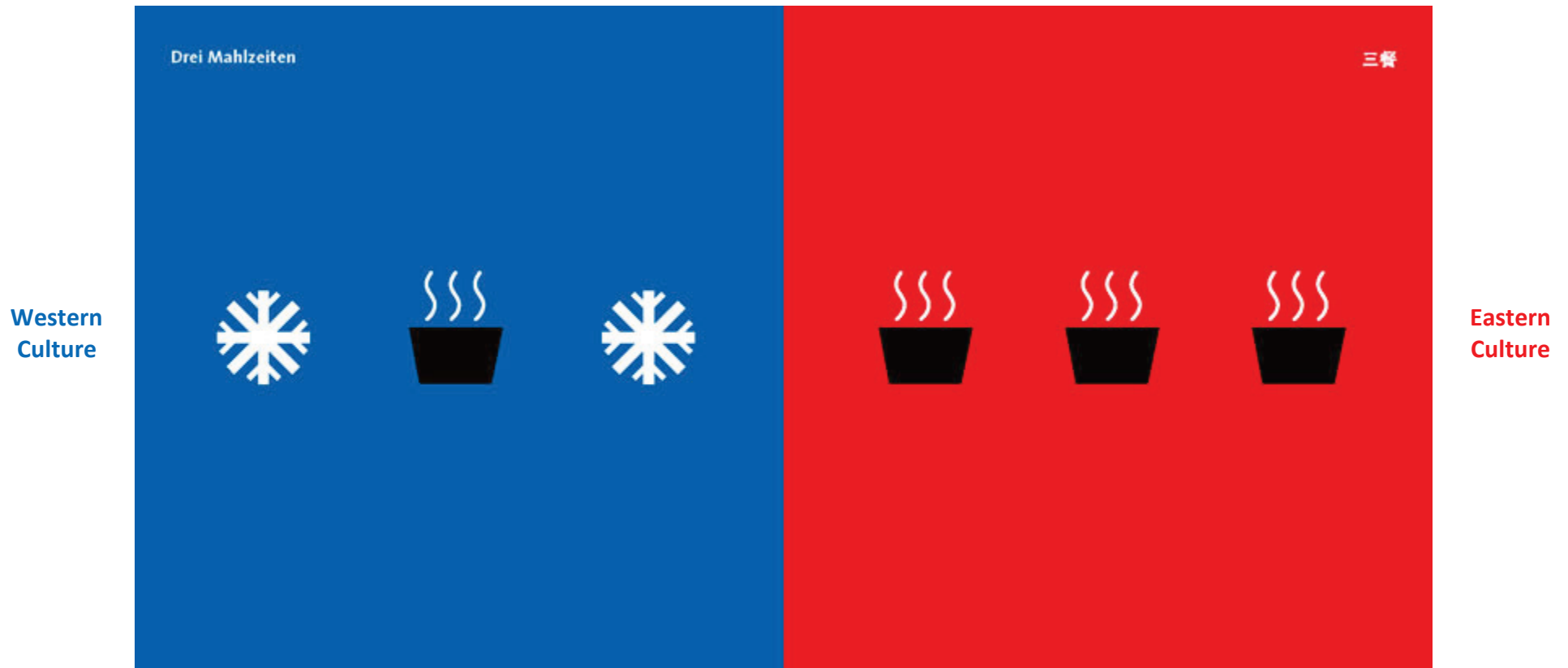
Westerners tend to take the most direct approach to problem solving. Problem solving in Asia is a bit more complex, and it may involve an indirect approach.

East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

Daily Meals



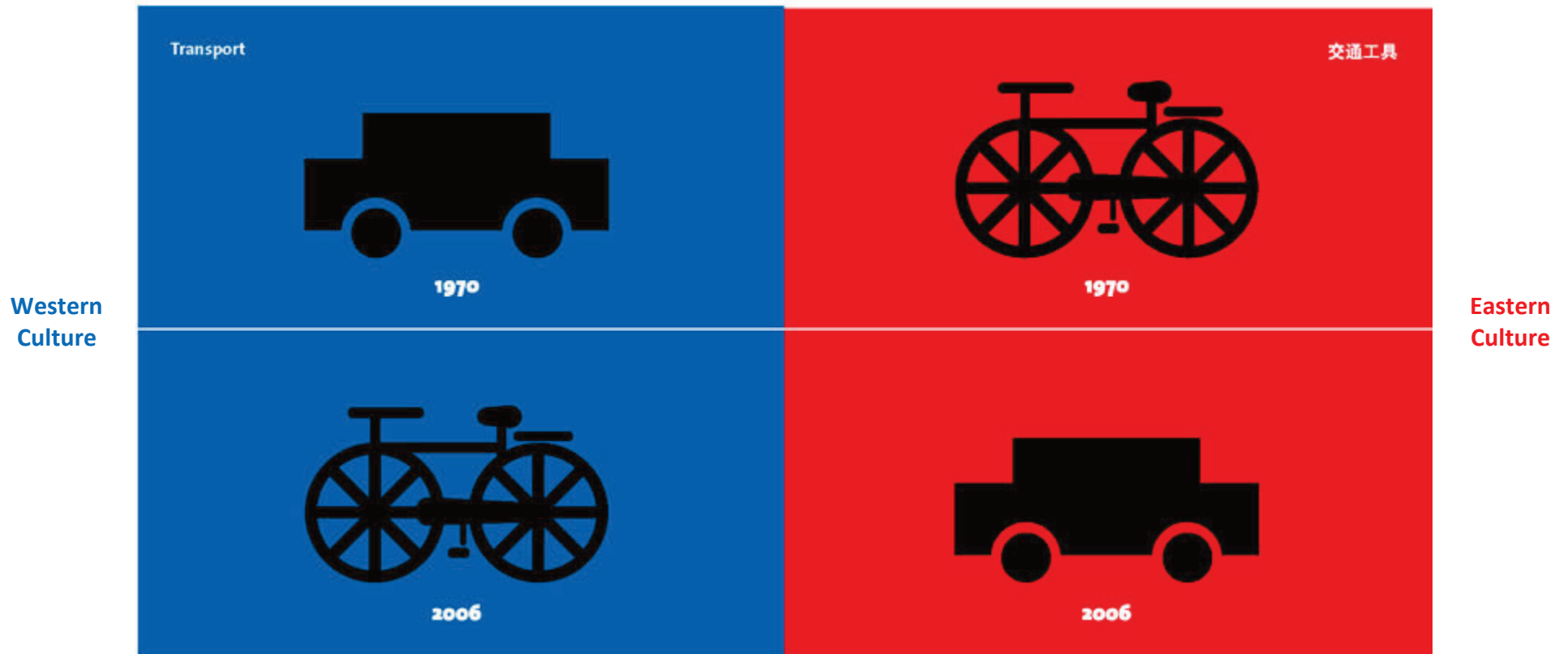
Westerners eat a mix of cold and warm meals. Easterners prefer warm, hot meals.

East vs. West (Ost trifft West)

BLUE – Western Culture

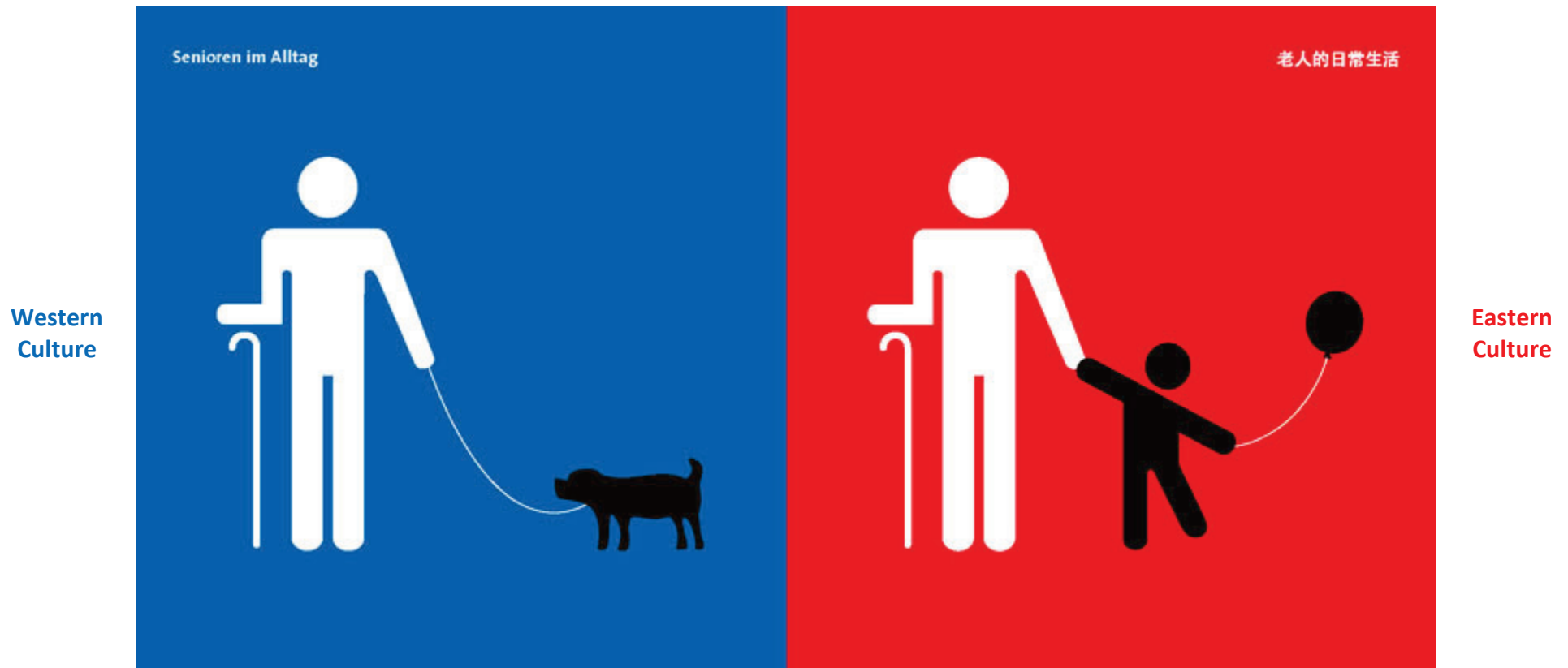
RED – Eastern Culture

Transportation



Westerners are going green, which involves less harm for the environment. In a reverse effect, Easterners have used bicycles as a primary means of transportation, but they are now quickly switching to vehicles.

Life of the Elderly



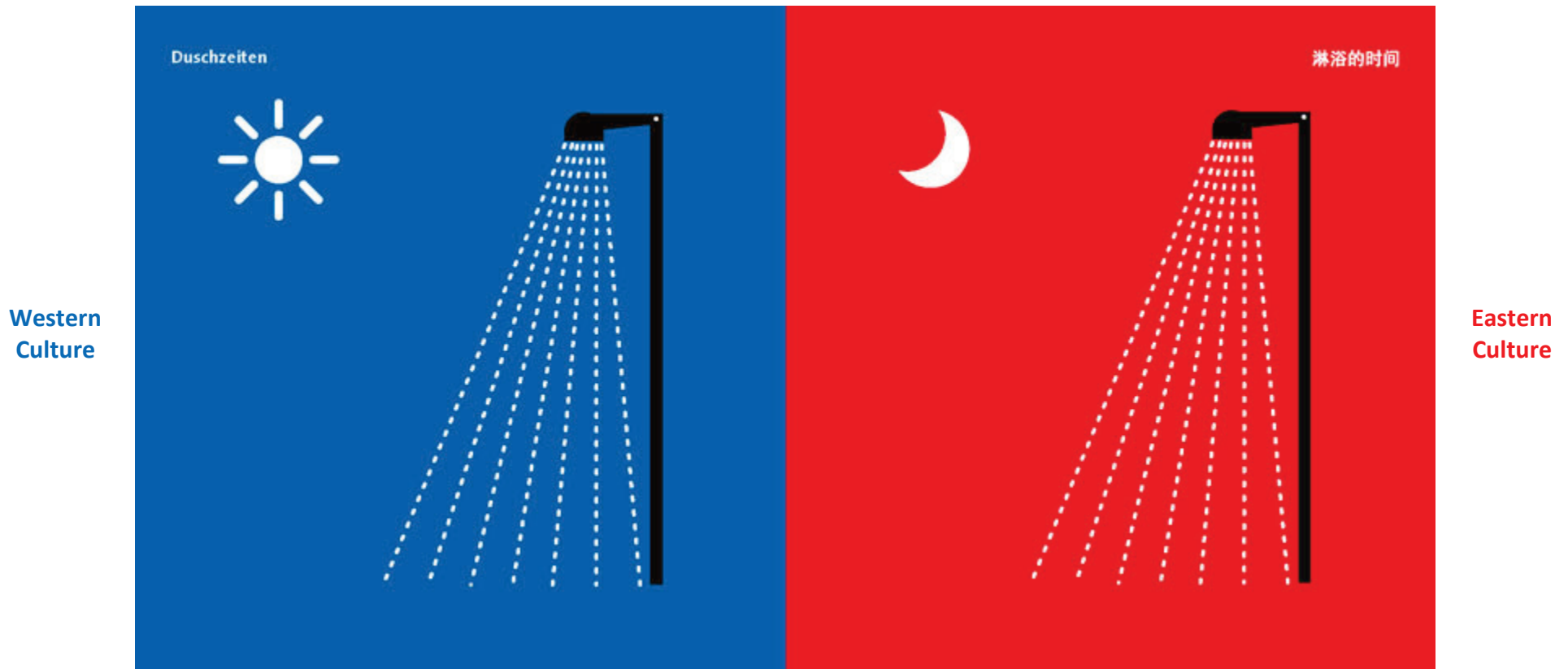
Seniors in Eastern societies tend to stay at home to raise the grandchildren. In Western societies, there is more emphasis on independence on how seniors live their lives. The majority of seniors in Western societies are often on their own by their own choice. It is uncommon to hear of parents living with their children.

East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

Shower Timing



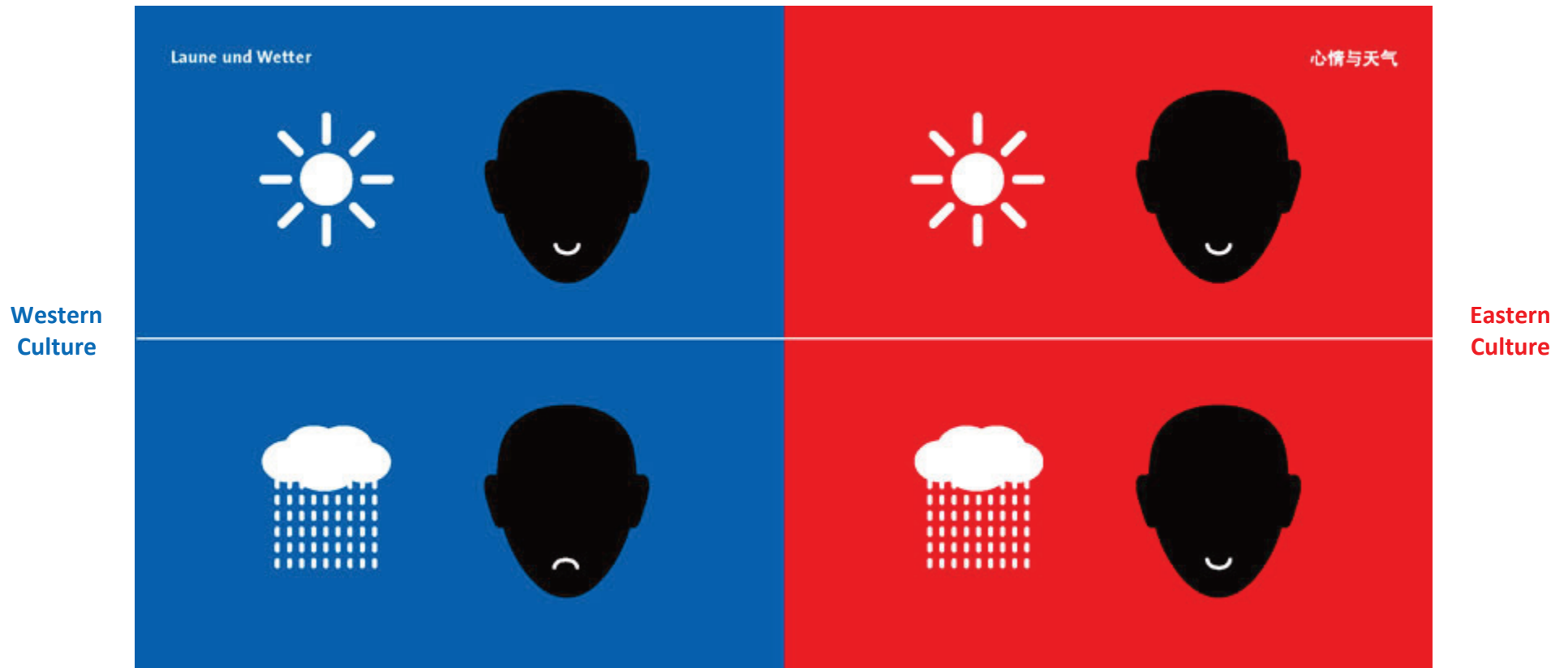
Westerners shower in the morning to refresh their mornings and to wake themselves up. Easterners shower at night to wash away daily sweet and attracted odors to keep their beds clean.

East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

Moods and Weather

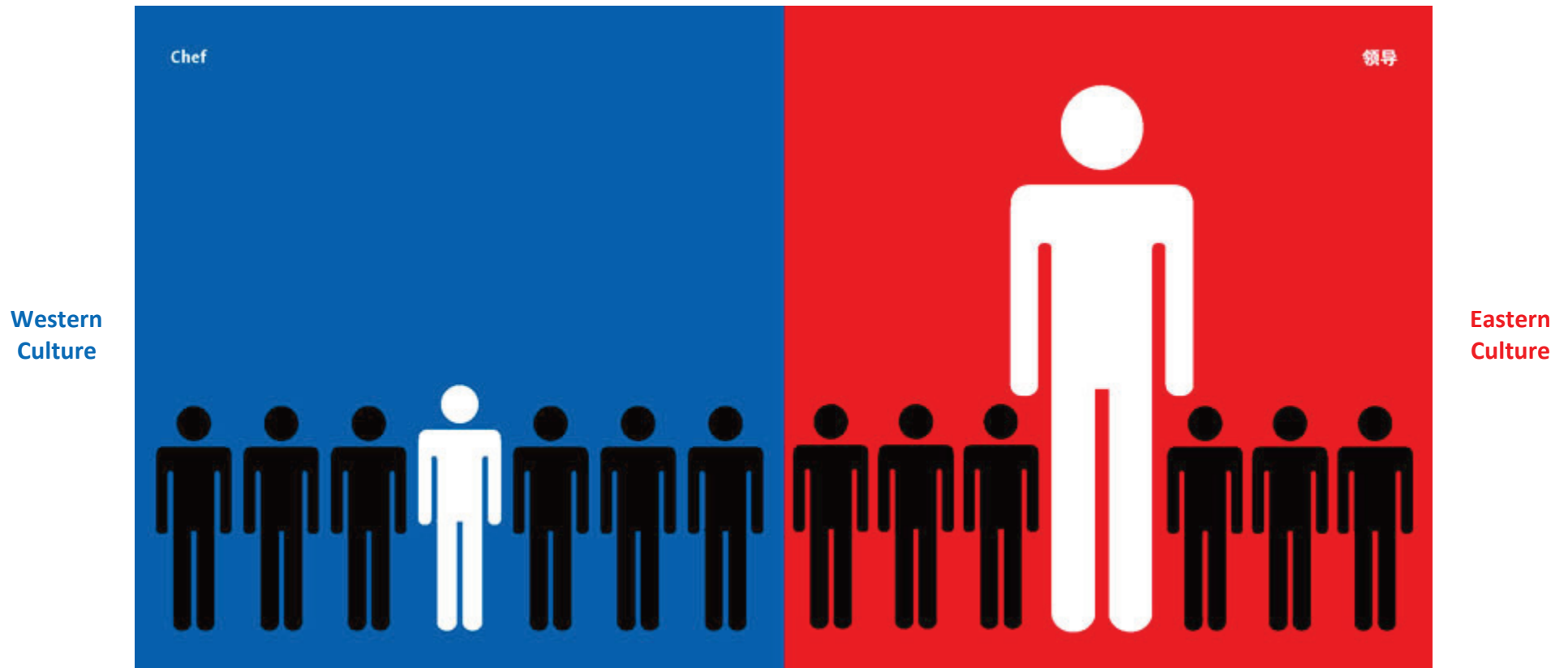


East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

The Boss



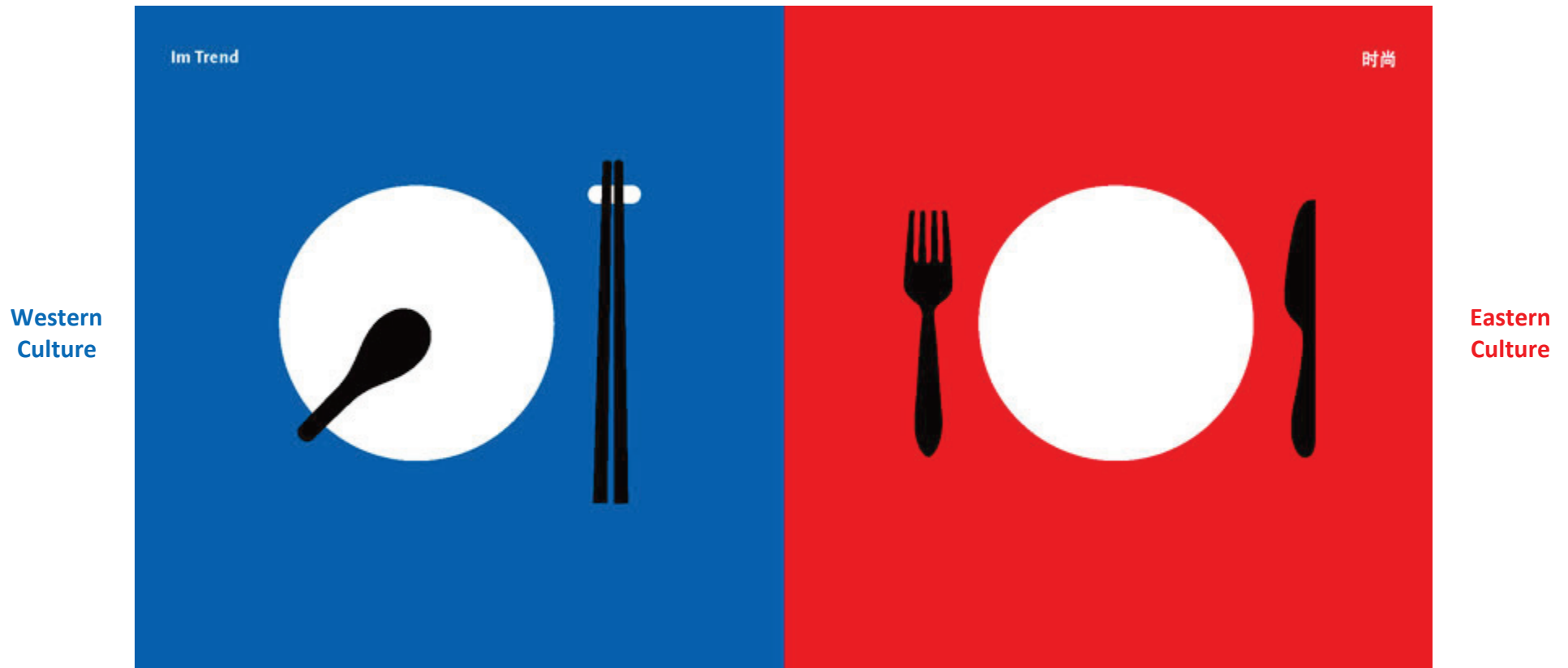
In the East, bosses have greater authority and influence, as well as respect. In the West, bosses may have a weaker influence in comparison.

East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

What's Trendy



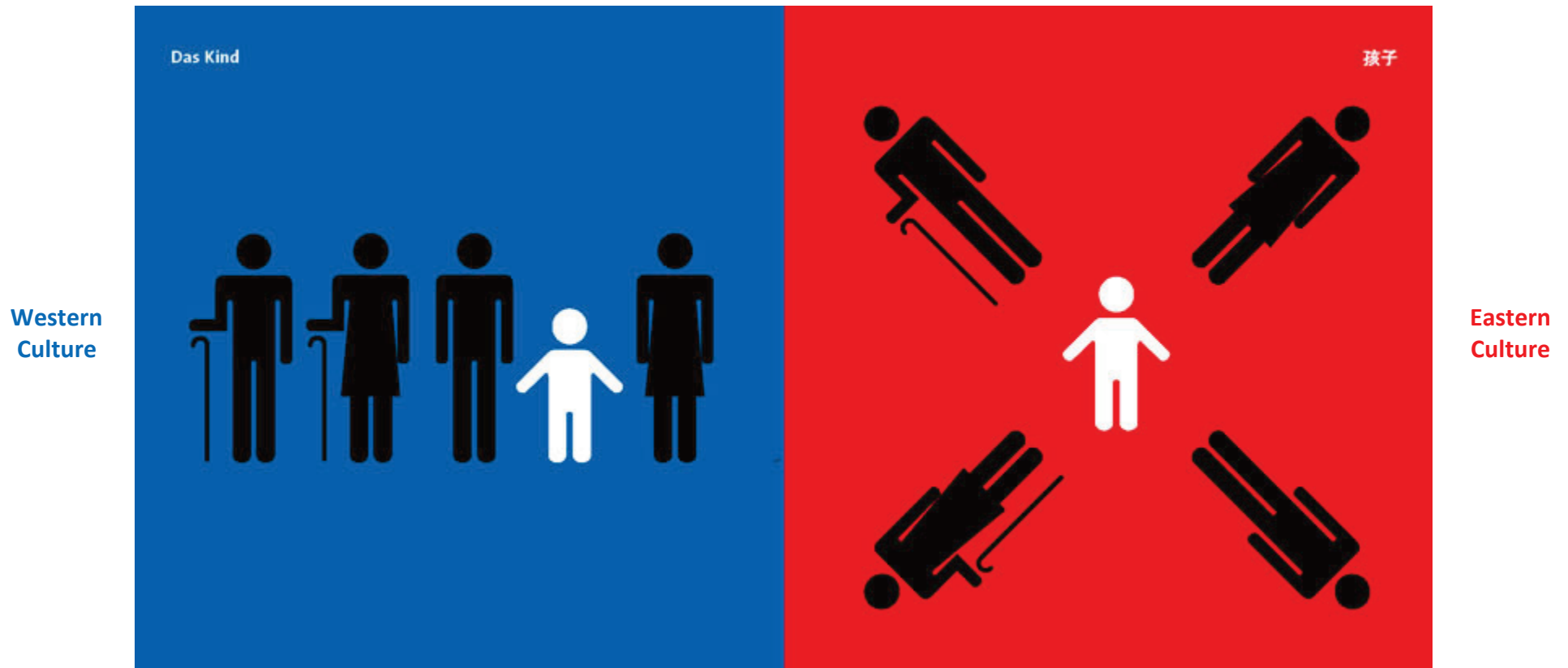
Westerners love trying out Asian food with chopsticks and Chinese-style soup spoons. Easterners love trying out Western food with forks and knives.

East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

The Child



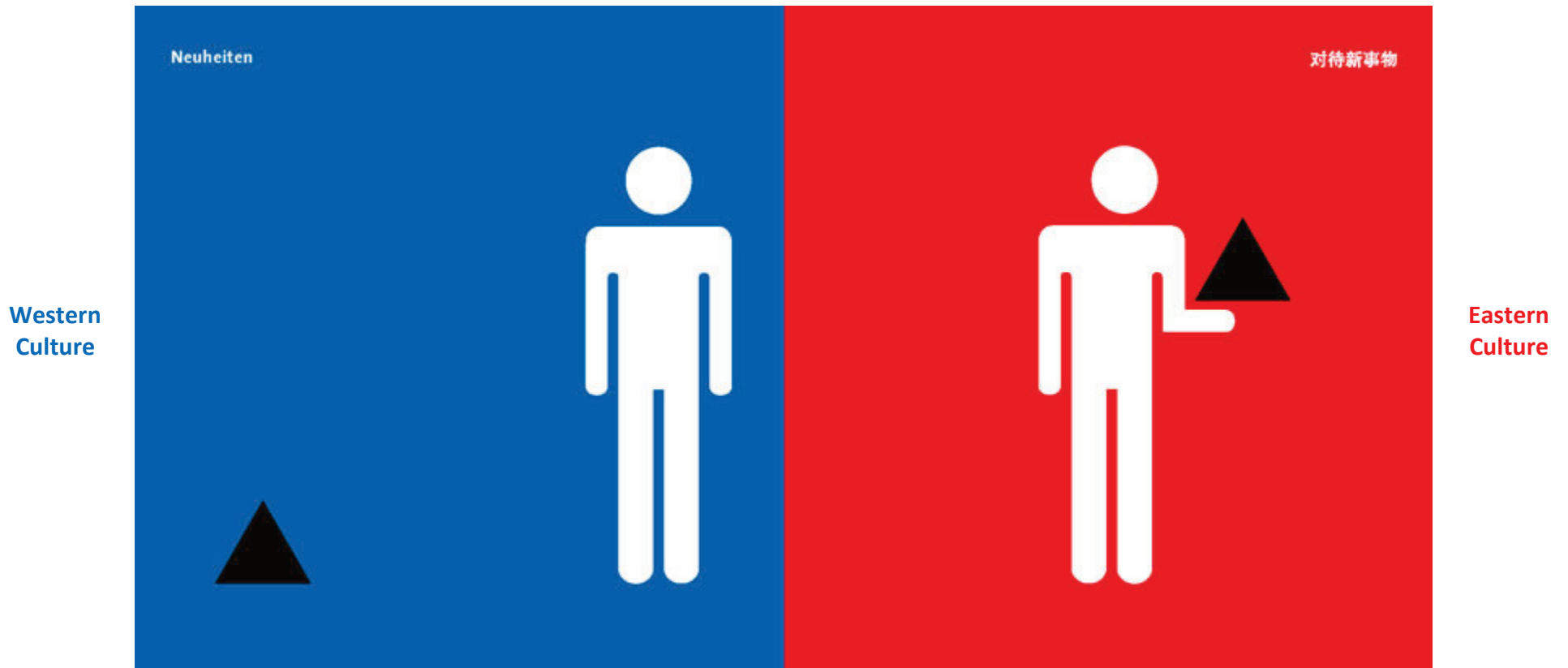
In the West, primarily the parents raise their children, with the grandparents playing less of a role in day-to-day life. In the East, both parents and grandparents are actively involved in raising their children, sometimes giving overwhelming attention.

East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

New Things



East vs. West (Ost trifft West)

BLUE – Western Culture

RED – Eastern Culture

Perception of Each Other's Culture

