

# TOMA TOMONARI

Bentonville, AR | 479-236-2489 | tomatomonari@gmail.com | [LinkedIn](#)

## EXPERIENCE

### Graduate Assistant

McMillon Innovation Studio, University of Arkansas | Fayetteville, AR | May 2025 - Present

- Mentor 18 cross-functional student teams working on real business challenges for enterprise partners including Walmart, Sam's Club, P&G, and PepsiCo.
- Organized and coordinated Demo Day event featuring Doug McMillon, leading to 3 additional Walmart project partnerships and 2 Sam's Club project partnerships in the following semester.
- Developed AI-assisted prototyping workshop using Claude Code to enable students to ship working prototypes instead of just pitch decks, addressing consistent Demo Day feedback that tangible demonstrations would be more compelling.

### Product Manager

Ox (Warehouse Automation Startup) | Bentonville, AR | Jun 2022 - Mar 2025

- Built human-centered warehouse automation platform that reduces operator onboarding from days to 15 minutes, serving enterprise 3PLs processing thousands of daily shipments across fulfillment centers.
- Vendor Integration: Owned enterprise customer onboarding — gathered specifications, mapped as-is to to-be workflows, and partnered with legacy system vendors to implement automated fulfillment solutions.
- Platform Infrastructure: Led year-long API platform rebuild with CTO to transition from single-customer architecture to modular system, enabling 3x customer scaling with faster onboarding, improving throughput latency, and reducing infrastructure costs.
- 0-to-1 Product: Owned full lifecycle of web dashboard for warehouse managers and executives, providing real-time operational data on labor productivity, order throughput, and fulfillment metrics — achieving NPS 70+ and becoming signature product that attracted new enterprise customers.

### Product Lead

Bento @ McMillon Innovation Studio | Fayetteville, AR | Aug 2021 - May 2022

- Built digital menu platform for restaurants struggling with COVID-driven digital transition, conducting customer discovery with ~30 restaurant owners and 100+ diners to validate problem and inform solution direction.
- Won 2nd place (\$10,000) at Arkansas Governor's Cup — built working prototype, crafted pitch deck, and pitched to 100+ audience.

## EDUCATION

**Master of Science in Product Innovation** | University of Arkansas | Expected May 2026

**Bachelor of Science in Computer Science** | University of Arkansas | May 2022

## SKILLS

**Product Management:** Roadmapping, PRDs, Agile/Scrum facilitation, User research, A/B testing, Stakeholder management, Cross-functional leadership

**Technical:** APIs, SQL, Python, Git, Jira, Figma, Notion, Data analysis

**Domain:** Supply chain operations, Warehouse management systems, SaaS, AI-assisted development