Thomas Spencer
UX/UI designer

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Work Experience

Rakuten Advertising

UX Designer | Feb 2020 - Present

I work across several applications designing new features for our users. Each projects requires thorough research to understand the needs of the user, this is achieved through a diverse range of research techniques.

Junior UX Designer | July 2018 - Feb 2020

With assistance from the senior UX designer we begun the creation of the Rakuten pattern library. I also begun to develop my research and interview skills in the discovery process for a new dashboard.

Pure360

Senior Creative Developer | Feb 2016 - Jun 2018

Working with high profile clients and helping to guide them towards an exceptionally designed campaign. Also assisting internal teams to ensure a consistant and developed brand and help identify opportunities.

Creative Developer | Jun 2014 - Feb 2016

Design and development of email templates, landing pages and preference centres. Working directly with the client to ensure best practice advise was offered to help ensure the customers marketing success.

Friday Media Group

Email Marketing Producer | Nov 2013 - Apr 2014

Closely working with clients to ensure delivery of high quality construction and design of email templates along with ensuring this was completed within deadlines.

Education

University of Brighton

Sept 2008 - May 2010

BA (hons.) Digital Media Design

Skills

Design: UI, Dashboard design, Data visualisation, User flows, Sketches, Wireframes, Mockups, Style guides / Pattern libraries, Email and web design, Information architecture

Research: Data analysis and collection, A/B testing, Card sorting, User interviews, Cognitive walkthroughs, Flow diagrams, Competitor analysis, Surveys, Usability testing

Collaboration: Workshop organisation, Knowledge sharing sessions, Design critques

Programming: HTML, CSS, Javascript (basic knowledge), React (basic knowledge), Nextjs (basic knowledge)

Tools: Sketch, Abstract, Zeplin, Fullstory, Keynote, Adobe Suite, Google Suite, Google Analytics, Visual Studio Code, JIRA, Miro