

# Springboard Initiative

A Decade of Multiplication 2010-2020





## Springboard Initiative

5,000

500,000

50,000,000

# GO2 Church Planting

## A DECADE OF MULTIPLICATION

Starting 5,000 new churches...

Establishing 500,000 loyal followers of Jesus...

Witnessing to 50 million unreached people...

... by 2020 AD

### Vision

Start 5,000 new churches, establish 500,000 loyal followers of Christ, and proclaim the gospel to 50 million non-Christians in the United States of America by the year 2020 AD.

### Mission

GO2 exists to start and establish churches in the U.S. through the work of church planters and Apostolic leaders in conjunction with local churches in obedience to the command of Christ as recorded in Acts 1:8.

### Fulfilling the Acts 1:8 Judea-Samaria Command

Many who study missions view Acts 1:8 as the model for missionary activity. As such, our “Jerusalem” is the city in which we live, our “Judea” is our state or country, our “Samaria” the people who live near us but are ethnically different from us, and “the ends of the earth” are those people and countries far removed from us.

Many local churches are very gifted at reaching their communities and sending missionaries or short-term teams overseas but this still leaves much of the greater population unreached.

### A Manageable Process

The ocean is too big to boil at once, but it could be boiled a bucket at a time! Likewise, thinking about reaching all of the United States at once is overwhelming. But, if we break it into smaller parts, focus deeply on each and strategize uniquely to reach that targeted region, the entire process is manageable.

After all, planting 5,000 new churches, creating 500,000 new disciples, and having 50 million people hear about Christ sounds impossible unless there is a way to replicate one focused process many times over. *GO2 has created this process!* By focusing on 1,765 of the most demographically critical regions – “Circles of Grace” – we are providing a scalable way to reach the U.S. for Christ.

### Close the Great Commission GAP

Because the U.S. is viewed as already having too many churches our country is often neglected as a mission field, when in fact it is the fifth largest mission field in the world. GO2 helps local churches and Christians close the gap between the Judea-Samaria mission fields by targeting relevant regions, equipping the congregation to communicate with and serve that area, preparing that region for the church planter.

Let Us  
Help You  
Bridge the  
GAP

*Our process helps the church equip  
Gifted People.*

*Our people help the church engage  
Activities of Mission in America.*

*Our plan helps the church evangelize  
People who have not yet become  
followers of Jesus.*

### Activating Ordinary People

Every believer is called to be as salt and light in our society. GO2 simplifies the job of churches who want to put their people on mission using our **Act1v8** (Activate) social network, which is provided to all our partner churches. **Act1v8** creates communication around each Circle of Grace, highlighting its needs, providing every pastor and church board a way to engage their people in U.S. outreach. **Act1v8** networking increases demand for new churches as disciples are identified, new harvest field workers engaged and more fruitful evangelistic work is enabled. With **Act1v8**, GO2 provides both supply and demand for church growth and new evangelistic activity.



# Answering the Real Issues in U.S. Church Planting

## Several Real Issues Impact This Strategy—

## HOW IS GO2 ADDRESSING THEM?

### ISSUE ONE : SUPPLY

#### Where Will We Find the Church Planters?

- A. They will come from **answered prayer** (Luke 10:2).
- B. They will come from **the harvest**.
- C. They will come from **partnerships**.

GO2 understands that partnerships are key to working effectively in God's harvest fields. That is why our strategy is to activate the Circles of Grace, generating partnerships with others already working in the harvest who care about the lost - agencies, Springboard Churches and individuals - with capacity and capability unique to them and complementary to GO2.

GO2 has established a Partnership Prototype for Circle of Grace #1, New York City, by partnering with Redeemer Church and its Church Planting Center (led by Tim Keller, Pastor; Terry Gyger, Director and Mark Reynolds, Associate Director), Concerts of Prayer of Greater New York (Gary Frost, Director) and the New York City Leadership Center (Mac Pier, Director).

Already the New York City partnership is generating conversations with other well-known national ministries about the potential of partnering together to reach our needy country. Prayer and partnership are the most effective means for seeing new church planters raised up for the cause of reaching the U.S. for Christ.

GO2's desire is to afford every one of our Springboard Church Partners the benefits from these unique partnerships, providing access to resources, networking opportunities and conversations with key Evangelical leaders, all toward the goal of reaching greater numbers of people for Christ.

### ISSUE TWO : DEMAND

#### Aren't There Already Enough Churches in Our Country?

Dave Olson's book, **The American Church in Crisis**, gives some harsh statistics about the future of the church in the U.S.:

Every group with less than a 1% planting rate - less than one new church for every 100 established churches - is declining numerically in attendance. For a denomination to keep up with population growth, it needs a planting rate of more than 2% each year - or 1 new church started for every 50 established churches. Many evangelical groups plant three or four new churches a year for every 100 established churches, which is why their attendance growth exceeds population growth.

**Unfortunately, the 3,700 churches that close per year** reduce the impact of the 4,000 new churches that start, leaving a net yearly gain of 300 churches in the United States. **A net gain of 3,205 churches is needed each year for the American church to keep up with population growth;** this is far less than the actual yearly gain of 300 churches. This means that an additional 2,900 new churches need to be started each year in the United States to match population growth. Since the closure rate is quite consistent year after year, the only solution to this challenge is to plant more churches.

**The need is great. GO2's goal of 5,000 churches is not too many – it is not enough!**





# GO2's Strategy – Three Major Initiatives

## 1. SPRINGBOARD CHURCHES

### *What is a Springboard Church?*

A significant church, meaning it is positioned geographically, gifted spiritually and capable of moving church planting efforts from mere addition to multiplication. It is a church desiring to participate in all phases of the Acts 1:8 mandate.

### **Going Higher and Farther!**

Some local churches are equipped to carry a larger missional role. The churches in Antioch, Ephesus and Jerusalem each played a critical role in the initial spread of the gospel. Likewise, today some churches are positioned geographically or gifted spiritually to provide a special energy to the cause of the Great Commission. Just as a springboard makes a person go higher and farther than they might otherwise be able to do on their own, so too a Springboard Church moves church planting and gospel witness beyond what a single person can do.

### **Three Types of Springboard Church Partners**

#### **Lead Partners**

Churches with the exceptional capacity to plant three-to-five churches per decade.

#### **Partners**

Churches with a great capacity to plant two-to-three churches per decade.

#### **Associates**

Churches with limited capacity but exceptional vision who could plant one church per decade.

### **Springboard Partners**

GO2 is actively recruiting Springboard Church Partners. We provide partners with innovative systems to identify and equip all types of mission outreach in the U.S. As a result, your local church benefits by putting God's people on mission. At the same time, our partnerships across the country ensure a quality of effort in every endeavor initiated by the Springboard Church.

### **A Simple Plan**

#### *1,765 "Circles of Grace" will be mobilized*

- Initiative launched by GO2.
- Mobilize a Prayer Team for each CoG.
- Identify a Church Partner for each CoG.
- Identify a Church Planter for each CoG.
- Assist each Church Plant to reach success.



# GO2's Strategy – Three Major Initiatives

## 2. CIRCLES OF GRACE

GO2 has identified, targeted and activated 1,765 Circles of Grace – geographic regions of about 15-30 miles each with their own unique demographic make-up.



### GO2 helps Solve The “Judea Problem”

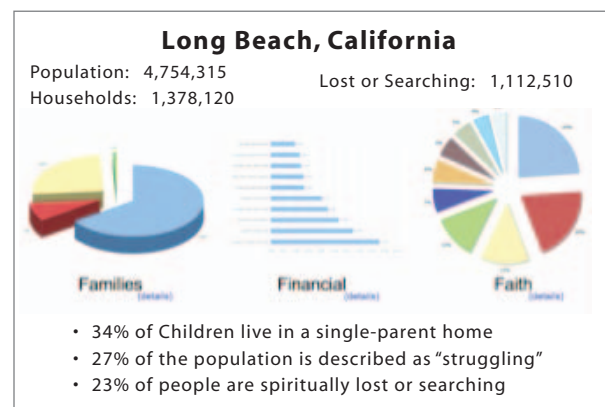
#### Judea efforts in America fall into the “gap”

- 50 million people in the United States are non-Christian.
- Many who claim to be Christian are not “born again”.

#### GO2, and partners, mobilize people for Judea & Samaria

- Identify the circle
- Research the need
- Reach the need
- Lead the teams
- Manage the progress

### Circles of Grace Put Focus on the Lost

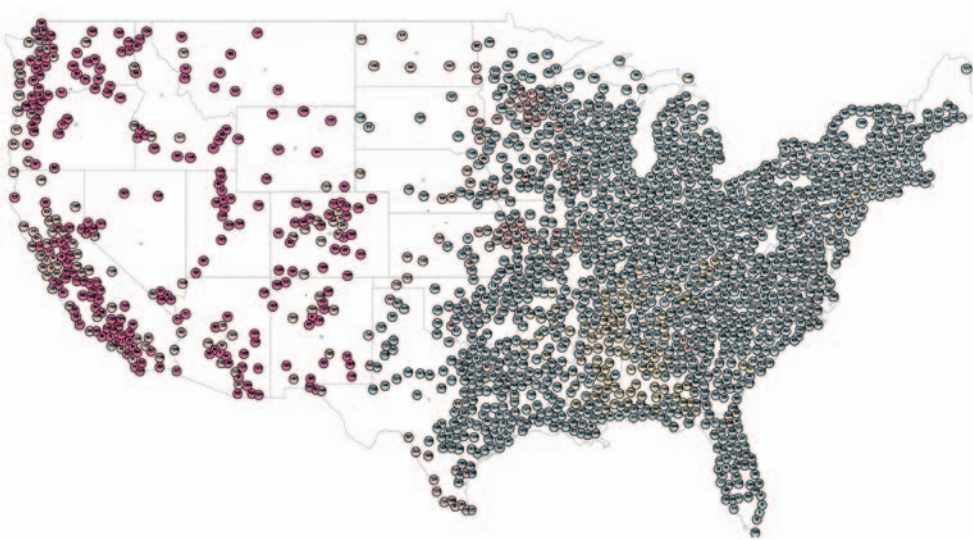


#### Key Information

- |                     |                            |
|---------------------|----------------------------|
| • COG Name          | • Link to Family Info      |
| • Population        | • Link to Demographic Info |
| • Households        | • Link to Faith Info       |
| • Lost or Searching | • Key “Care” Statistics    |

Reaching the United States by **understanding the needs!**

## 1,765 CIRCLES OF GRACE



The Circles are numbered from 1 to 1,765 according to the density of population in the circle.



Our Demographic Partner is Percept Ministry Group. This map is produced and used with their permission under the terms of our contracted agreement.

# GO2's Strategy – Three Major Initiatives

## 3. ACT1V8.US MOBILIZES PEOPLE TO SERVE

Act1v8 (Activate) is a reference to Acts 1:8 and GO2's way of addressing the equipping of God's people to be involved in their Circle of Grace.

God's people need to be mobilized and equipped for ministry. The Act1v8 social network provides the essential interaction and discussion regarding the ministry needs and opportunities throughout

the U.S. Act1v8 gives energy to the national and local conversation – whether it be online prayer, discussion of best practices or simply, and most vitally, keeping the needs of the lost in front of the believers, providing one more way for church leaders to equip and mobilize their flocks.



act1v8.us is an online community that is used to focus on the 1,765 Circles of Grace (CoG).

Each CoG has its own page and its own community.

GO2, through act1v8, provides the organization you need to reach your Judea and Samaria.



**Why do people go to act1v8.us?**

**Because it is all about the Circle of Grace!**

- 1 To *investigate* the Circle of Grace.
- 2 To *join* those supporting the Circle of Grace.
- 3 To *update* those about ministry in the Circle of Grace.
- 4 To *engage* with others in the Circle of Grace.
- 5 To *do* something in the Circle of Grace using the tools.

Act1v8 (Activate) is license plate terminology referencing Acts 1:8 and is our way of addressing the equipping of God's people to be involved in their Circle of Grace.





## SPRINGBOARD CHURCH AND CIRCLES OF GRACE



### Local Efforts Focus On The “GAP”

#### Common view of each Circle of Grace gives structure:

- Deeper statistics
- Contact points / donation channel
- Pictures
- Blog entries
- Twitter/Facebook feeds

#### Common Structure Empowers People

- “**G**” is for the *Gifted*:  
Training Materials & Resources
- “**A**” is for the *Activities*:  
Ideas & Celebration
- “**P**” is for the *People*:  
Resources & Best Practices



# Now What?

Partner with us to bridge the GAP in the  
Jerusalem-Judea-Samaria mission fields.

Play a vital part in our life-altering, world-changing endeavor.



GO2 Church Planting

877-222-2048

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