# Contextual cuing in the presence of an overt instruction

Spain

Author Note

9

8

- 10 Correspondence concerning this article should be addressed to Tom Beesley,
- Department of Psychology, Lancaster University, UK, LA1 4YD. E-mail:
- t.beesley@lancaster.ac.uk

13 Abstract

the repetition of a visual search display during contextual cuing. In Experiment 1,

participants readily learnt about repeated configurations of visual search, before being

presented with an endogenous cue for attention towards the target on every trial.

Participants used this cue to improve search times, but the repeated contexts continued to guide attention. Experiment 2 explored whether the presence of the endogenous would impede the acquisition of contextual cuing. It was found that contextual cuing was as strongly acquired in the presence and the absence of the endogenous cue. Experiment 3

Three experiments explored the interaction between an endogenous cue of attention and

confirmed the hypothesis that the contextual cuing relies largely on localised distractor

23 contexts. Together, the experiments point towards a seamless interplay between two

<sup>24</sup> drivers of attention: visual search was initially guided by the presence of the endogenous

<sup>25</sup> cue and then refined by the repeated configurations to facilitate target detection.

Public significance statement:

27 Keywords: keywords

28 Word count: X

14

# Contextual cuing in the presence of an overt instruction

It is well established that the process of visual search is guided by past experience. 30 When we encounter a scene, the extent to which the configuration of stimuli matches 31 stored representations in memory will determine the effectiveness of the processing and 32 subsequent search through the elements of that scene. This cognitive process is studied in the lab using the contextual cuing (CC) task: participants typically experience a standard visual search task (i.e., serial processing; slow search), such as searching for a T amongst L shapes. A set of search configurations is repeated across trials, and response times to targets are faster compared to those in configurations that do not repeat. Thus, the repetition of the search configurations leads to a stored representation of (some aspect of) the configuration in memory, and future processing of the same configuration activates the 39 memory representation, driving more efficient search behaviour within that scene. 40

Much work has focused on the nature of the memory and attention processes 41 responsible for contextual cuing. The effect was initially suggested to be implicit in nature, 42 with repeated configurations seemingly guiding search unconsciously: typically participants 43 are unable to articulate their knowledge of the repeated configurations, and show poor ability to recognise configurations in memory tests (e.g., Chun & Jiang, 1998; Colagiuri & Livesey, 2016), although this view of CC has been strongly contested (e.g., Smyth & Shanks, 2008; Vadillo et al., 2016). There are also a number of plausible models of how memory representations of repeated configurations might guide search (e.g., Beesley et al., 2015; Brady & Chun, 2007), with the predominant view being that the memory representations are best characterised as associative in nature, whereby distractors (or groups of distractors, see Beesley et al., 2016) form associations that activate more likely 51 target positions. 52

The exact nature of how repeated configurations facilitate visual search is also the focus of much debate within the literature. There is a question as to whether CC reflects

enhanced attentional processing of the display, such as by reducing the number of
distractors processed (e.g., Beesley et al., 2018), or whether it facilitates the decision
process once targets have been detected (e.g., Kunar et al., 2007; Sewell et al., 2018). The
current article focuses on the assumed attentional advantage for repeated configurations,
and explores the extent to which this results in an automatic form of attentional bias.
That is, to what extent does the processing of the search configuration control the guidance
of attention, and to what extent does that guidance persist even in the presence of other
top-down control processes that might be driving attention.

A number of studies have explored how flexible the learned behaviours are in 63 contextual cuing. For example, a number of studies have shown that moving the target to a new position within the display will abolish the established CC effect (Makovski & Jiang, 2011; Manginelli & Pollmann, 2009). Notably, Zellin et al. (2013) explored the remapping of target positions over a longer training period, observing that with extended training, 67 new associations will form for these new target positions, though the effects are limited to 68 targets that appear closer to those that are initially trained. This suggests that any 69 relocation effect is driven strongly by a generalisation of the pre-existing associations. Furthermore, strong contextual cuing effects were observed for the initially trained targets 71 in a final "return phase" at the end of the experiment. All of these results point towards CC constituting a fairly inflexible behaviour that is activated somewhat automatically during search. 74

More direct examination of the role of top-down control processes on CC comes from Luque et al. (2017) (Experiment 3). They used a task in which participants were initially given a standard CC experiment (search for a T amongst Ls), before then being told in a second phase that the target would appear in two designated positions along the horizontal mid-line of the screen. Participants were given an explicit instruction to search in these two locations for a new target (a Y); in this phase participants engaged in a new search task requiring controlled attention to specified locations. Yet the underlying configuration of repeated distractors was still present, as was the original target, which
appeared in its trained location for that configuration. Luque et al. found that the
acquired knowledge of the configurations did not affect performance in this second phase:
responses to the new target were comparable when the old target was pointed in either the
same or opposite direction to the new target, suggesting that there was no detectable
processing of the old target (see also Luque et al., 2021). The suggestion is that contextual
cuing can be controlled in the presence of a top-down instruction to search in a new
location - search is not automatic in nature in the CC task.

One potential issue with the studies presented by Luque and colleagues (Luque et al., 2017; Luque et al., 2021) is that participants are instructed to engage in a new search process for a new target object: participants initially search for a T and are later instructed to search for a Y. The role of a prior target template is important for visual search (Vickery et al., 2005; Võ & Wolfe, 2012), and object identities appear to play an important role in the contextual cuing effect (Makovski, 2017, 2018). While it is unclear how dependent CC is on the identity of the target, it is possible that distractor-target associations may well be sensitive to target identity and to the goals of the participant. For this reason, the current study assesses the impact of top-down instruction on CC when participants maintain the same task goal of searching for a single target identity within the display.

The overarching aim of the current study is to explore the interaction between controlled (top-down) attentional processes and the pattern of search behaviour established by the repeated configurations. Specifically we seek to understand whether repeated configurations continue to guide attention even when participants are directed to alter their natural search patterns by the presence of an endogenous cue. The experiments explore both the performance aspect of CC in terms of whether it continues to guide behaviour once an endogenous cue is introduced, and also whether the development of the search behaviour is impeded when trained concurrently with the endogenous cue.

114

# Transparency and Openness

The raw data, analysis scripts, experimental materials, and the manuscript source files, are available at http://github.com/tombeesley/CC\_Control. The analyses reported in this manuscript are computationally reproducible from the manuscript source files (using R v4.1.1), which are available at the github repository. The study design and analyses were not pre-registered.

## Experiment 1

Experiment 1 sought to examine whether the learnt attentional behaviour that 115 develops during contextual cuing is expressed when participants are directed by an 116 endogenous (instructional) cue to search in a particular region of the visual scene. 117 Participants were first trained with a set of four repeating configurations in phase 1 across 118 5 epochs of 32 trials each. Then prior to phase 2, participants were told that an arrow 119 would appear before every trial indicating the side of the screen on which the target would 120 be located. This arrow was valid on every trial. In phase 2, the repeating configurations 121 were presented in two forms: "consistent", where the target appeared in the same position 122 as it has appeared for that configuration in phase 1; and "inconsistent", where the target 123 appeared in a position in the opposite quadrant of the screen from where it had appeared 124 in phase 1. Random configurations were also presented in this phase. If the contextual cues 125 within the repeated configurations continue to guide attention in the presence of the 126 instructional cue, then we would expect that response times would be faster on consistent 127 trials compared to random trials. In addition, we would also expect that the contextual 128 cues would guide attention away from the (new) target quadrant on inconsistent trials, and 129 so response times should be slower on these trials compared to those on random trials. 130

## 131 Method

# 132 Participants

Thirty-one undergraduate students from Lancaster University were recruited (mean age = 20.13, SD = 1.09; 17 identified as male and 14 as female) via the Psychology
Research Participation System in the Department of Psychology at Lancaster University, in return for the opportunity to use the recruitment system for their own research in future years.

#### 138 Materials

Participants were tested individually in a quiet room with a Dell laptop with a 139 15.6" screen, a screen resolution of 1920 x 1080, and a full size external keyboard for 140 participants to use to respond to the task. Participants sat approximately 50 cm from the 141 screen. Stimulus presentation was controlled by MATLAB using the Psychophysics 142 Toolbox extensions (Brainard, 1997; Kleiner, Brainard & Pelli, 2007; Pelli, 1997). 143 Responses to the target stimulus were made by pressing the 'c' or 'n' key on a standard 144 keyboard. All experimental materials are available at the github repository for this study. 145 Distractor stimuli were an 'L' shape (rotated 0°, 90°, 180°, or 270°) while the target 146 stimulus was a 'T' shape (rotated at either 90° or 270°). Stimuli were XX mm (X.X°) square and arranged in a square grid of 144 evenly spaced cells (12 x 12) which was 148 positioned centrally on the screen and was XXX mm (XX°) square. The grid itself was 149 invisible to participants. The fixation cross (displayed centrally before each trial) was XX mm (X.X°) square. The background of the screen was grev (RGB: .6, .6, .6) and the 151 stimuli were presented in black (RGB: 1, 1, 1). There was a small offset in the vertical line 152 of the 'L' distractors, which increased the similarity between the 'L' distractors and the 153 target 'T', making the search task more difficult (Duncan & Humphreys, 1989).

## Design

Phase 1 employed a within-subjects design with factors of epoch (1-5) and configuration (repeated and random). All configurations contained 16 distractors, equally divided between the four quadrants of the display, and one target. Four repeated configurations were trained. Four target locations were used, with one from each quadrant assigned to each of the repeated configurations. These same four target positions were used for the random configurations throughout the task. Each of these four target positions was chosen at random from one of five locations within each quadrant, that were approximately equidistant from the center of the screen. Distractors could not appear in these target locations.

Phase 2 employed a within-subjects design with factors of epoch (6-10) and 165 configuration (repeated: consistent; repeated: inconsistent; random: consistent; 166 random:inconsistent). On each trial, there was a .5 probability that an "inconsistent" 167 version of the configuration would be presented. This meant that the target was relocated 168 to a diametrically opposed target position such as to maximise the displacement from the 169 trained target position (see Figure 1). This could occur for both the repeated and random 170 configurations, hence creating four unique trial types for this phase. While random 171 configurations did not have a "trained", associated, target position, it is necessary to divide the random trials into consistent and inconsistent trial types in this way in order to assess any target frequency effects that may occur, since the inconsistent target locations used in 174 this phase were novel.

#### 176 Procedure

Participants were tested individually in a quiet testing room. They were given instructions on how to complete the task, including the presentation of an example of a search trial. Participants were shown the two correct responses for the two possible orientations of targets.

192

193

194

197

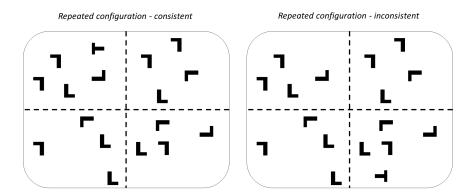


Figure 1
Schematic of the manipulation of target position in consistent and inconsistent trials of Phase 2

Each trial commenced with a fixation cross presented in the center of the screen for 181 500 ms, which was then replaced immediately by the search configuration. Participants 182 searched for the target stimulus and responded with a left or right response depending on 183 its orientation. Reaction times (RTs) were recorded from the onset of the search 184 configuration. Following a valid response (c or n), the configuration was removed from the 185 screen. The response–stimulus interval (hereafter RSI) was 1000 ms. If participants made 186 an incorrect response to the target orientation, "INCORRECT RESPONSE" appeared in 187 red in the center of the screen for 3000 ms, prior to the ITI. If participants did not respond 188 within 6000 ms, "TIMEOUT - TOO SLOW" appeared in red in the center of the screen for 189 3000 ms, prior to the ITI. 190

Each block of eight trials contained each of the four different repeated configurations and four random configurations. These eight configurations could appear in any order with the constraint that the position of the target did not repeat across trials or across consecutive blocks.

A rest break of 30 seconds was given every 80 trials. Trials started automatically after these breaks.

After 160 trials, prior to phase 2, participants were given an instruction screen

which detailed the arrow that would appear on the screen prior to the configuration. They
were able to ask any questions they had at this stage and then proceeded to phase 2. The
arrow appeared for 1000ms following the fixation cross, before the presentation of the
search configuration. The task was otherwise identical to that used in phase 1.

#### Results

202

211

213

214

Our criterion for removing outlier data, at both the participant level and the trial 203 level, was 2.5 standard deviations above or below the mean of the sample. On average, 204 trials ended with a timeout on 1.97% of trials (SD = 2.53). Two participants had an 205 usually high proportion of timeouts and were removed from the analysis. The mean 206 accuracy of participants (not including timeout trials) was 98.10% (SD = 1.65%). One 207 participant had an unusually low proportion of accurate trials and was also removed. The 208 only participant deemed to be an outlier in terms of mean response time (hereafter RT) 209 was also excluded on the basis of the timeout criterion, noted above. 210

For the remaining twenty-eight participants we removed trials with a timeout and inaccurate trials, before removing outliers from the RT data. On average, the proportion of outliers removed was 3.03% (SD = 0.79%). Zero participants had an unusual proportion of trials removed as outlier RTs (greater than 2.5 SDs above the mean).

Figure 2 shows the RT data across the 10 epochs of the experiment. In phase 1 215 (epochs 1-5) a contextual cuing effect emerged, with faster responses to repeated over 216 random configurations. In phase 2, the presence of the guiding arrow lead to a clear 217 reduction in the response times. For all participants, the mean RT across epochs 4 and 5 218 was higher than the mean RTs across epochs 6 and 7. Despite the clear evidence for the 219 processing of the endogenous cue, the underlying search configuration continued to play a 220 role in the guidance of attention, with faster response times for (consistent) repeated 221 configurations compared to random configurations. 222

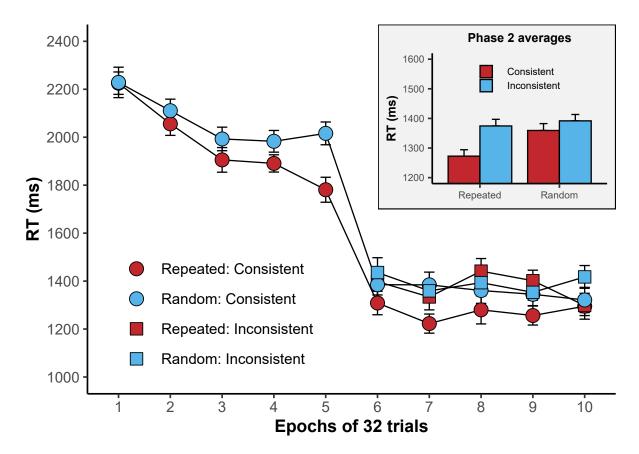


Figure 2

RT data for Experiment 1. The Phase 2 averages across the four trial types are shown inset.

Within-subject error bars were computed by a process of normalising the RT data for the sample (Cousineau, 2005).

These data were analysed with a Bayesian ANOVA<sup>1</sup>, using the BayesFactor::anovaBF() function in R. All analyses in this study used the default

223

224

<sup>&</sup>lt;sup>1</sup> The Bayesian analyses here follow the process outlined in Rouder et al. (2017). Briefly, we present the best fitting model evaluated against the null model, and then compare this fit to that of other models. Where the comparison of two models (i.e., A against B) reveals a Bayes Factor of greater than 3, this is taken as support for the components of model A that are not present in model B. Bayes Factors of less than 0.33 are taken as evidence in support of the equivalence of two models. Following Wetzels et al. (2011) we use the terms "substantial" (BF>3; BF<1/3), and "strong" (BF>10; BF<1/10) to reflect the levels of support for the results of the model comparisons.

parameters for the priors, which "places mass in reason-able ranges [of effect sizes] without 225 being overcommitted to any one point" (Rouder et al., 2017, p. 317). First taking the data 226 from phase 1 (epochs 1-5), there was strong support for the model containing the factors of 227 epoch and configuration (repeated vs. random), BF $_{10}=2.1\times10^{12}\pm1.24\%$ . The addition 228 of the interaction term did not improve the model fit, BF =  $0.46 \pm 1.72\%$ , though there 229 was no evidence for the absence of the interaction. The best fitting model was a better fit 230 than the two models containing only one of the factors, smallest BF =  $35.45 \pm 1.36\%$ , 231 providing strong support for both the effects of configuration and epoch. 232

A Bayesian ANOVA on the data from phase 2 (epochs 6-10) found significant 233 support for the model containing the factors of configuration (repeated vs. random) and 234 target position (consistent vs. inconsistent),  $BF_{10} = 47.12 \pm 2.06\%$ . The next best fitting 235 model contained these two factors and the interaction term, and was not a substantially 236 worse fit to the data, BF =  $0.54 \pm 3.94\%$ . The best fitting model (with factors of 237 configuration and target position, but no interaction) was a substantially better fit to the 238 data than the model containing only the factor of configuration BF =  $21.01 \pm 2.67\%$ 239 providing evidence that RTs were faster on consistent than inconsistent trials. There was 240 no difference between the best fitting model and the model containing only the factor of 241 target position, BF =  $2.44 \pm 2.25\%$ . 242

To further explore responses to the different trial types in phase 2, Bayesian t-tests were run using BayesFactor::ttestBF (using the default Cauchy prior) for comparisons between the repeated and random configurations, across the two target position conditions (consistent and inconsistent). This revealed support for a difference between the response times on "repeated: consistent" trials and those on the respective random trials (random: consistent),  $BF_{10} = 4.14 \pm 0\%$ . There was also evidence to suggest there was no difference between the response times for the "repeated: inconsistent" trials and the respective random trials,  $BF_{10} = 0.24 \pm 0.03\%$ .

## 51 Discussion

268

Experiment 1 sought to examine the consequence of an endogenous cue that 252 prompts top-down control of the search process on contextual cuing. In phase 1 we 253 established a robust contextual cuing effect. Following this, participants received 254 instruction that each trial would be preceded by an arrow stimulus that would signal the 255 side of the screen on which the target would appear. This cue was valid on all trials in phase 2. Consistent with these instructions and the processing of this cue, we observed substantially reduced search times in phase 2 compared to phase 1. The same set of 258 repeated configurations were presented in Phase 2, but for half of the trials, the target was relocated to the diagonally opposed quadrant of the screen. Therefore, on these "repeated 260 inconsistent" trials, the underlying configuration of distractors predicted the target in a 261 location that opposed that of the (valid) endogenous cue. Across this phase we observed 262 significant contextual cuing for the repeated consistent trials, demonstrating that the 263 underlying configuration of distractors continued to guide attention in the presence of the 264 endogenous cue. However, the repeated inconsistent trials did not lead to an impairment in 265 response times relative to random trials, suggesting that the underlying configuration did 266 not influence search on these trials. 267

## Experiment 2

In Experiment 1 we demonstrated that an established effect of contextual cuing is 269 maintained even when attention is being guided by the presence of a valid endogenous cue. 270 That is, we found that the *performance* of an established search behaviour in contextual 271 cuing is not disrupted by concurrent top-down goals to guide attention in a controlled 272 manner. In Experiment 2 we wanted to explore the *learning* of the contextual cue itself, 273 examining whether the presence of a valid endogenous cue may limit the development of a 274 contextual cuing effect. To do this, we trained each participant on two sets of repeating 275 configurations. One of these sets was always presented in the presence of a valid 276

endogenous cue, while the other set was always presented in the absence of the endogenous 277 cue. The extent to which there is a "cue-competition" effect between the endogenous cue 278 and the contextual cues can be examined by comparing the contextual cuing effect we 279 observe for the two sets of configurations. Given the clear difference in RTs we observed in 280 Experiment 1 between the trials with the endogenous cue present and the cue being absent, 281 we anticipated the same difference in responding in Experiment 2. Therefore we also 282 included a second phase of Experiment 2 in which we removed the endogenous cue entirely 283 from the task. This second phase therefore allowed us to directly compare the contextual 284 cuing for the two sets of configurations when RTs were at a comparable level. 285

"Cue-competition" effects have been examined previously in contextual cuing. Endo 286 and Takeda (2004) trained participants with a contextual cuing task composed of 287 distractor location configurations and repeating distractor identities. Their experiments 288 suggested that the stronger configural (spatial) cue out-competed the cue provided by the 280 distractor identities. Similarly, Kunar et al. (2014) found that when colour cues and 290 configural cues both predicted the target location, configural cues were dominant and 291 tended to overshadow the weaker colour cue. Beesley and Shanks (2012) looked at the 292 cue-interaction effects within a configuration of distractors. Participants were first trained 293 with half a configuration of repeating distractors that predicted the target (8 out of 16 294 distractors). In a later stage these distractors were paired with a new half-configuration, 295 such that the whole configuration now predicted the same target location. In contrast to 296 the predictions of the vast majority of models of contingency learning, learning about these 297 new predictive distractors was facilitated, rather than impaired in this second phase 298 (relative to a control condition). Thus, Beesley and Shanks (2012) found that 299 cue-competition was not observed within a configuration of equally predictive distractors. 300 Together these studies suggest that the spatial configuration serves as a strong cue for the 301 target and will out-compete non-configural cues for access to the learning mechanism. The 302 dominance of the configuration in these situations may therefore lead to the prediction that the endogenous cue would not "block" the learning of the configuration in this task.

#### 305 Method

## Participants

Thirty-four undergraduate students from Lancaster University were recruited (mean age = 20.74, SD = 5.29; 28 identified as male and 6 as female) via the Psychology Research Participation System in the Department of Psychology at Lancaster University, in return for the opportunity to use the recruitment system for their own research in future years.

## 311 Materials

Participants were tested in a quiet laboratory testing cubicle, with a standard PC and a 24" monitor set at a resolution of 1920 x 1080 pixels. All other materials and stimuli were identical to Experiment 1.

## $oxed{Design}$

Four repeated configurations were created in an identical manner to those used in 316 Experiment 1. For each participant, two of these configurations were used for the 317 "cue-competition" condition, in which the arrow cue was presented before the 318 configuration, while two were used for the "control" condition (no arrow presented). As in 319 Experiment 1, the four repeated configurations were paired with unique target positions 320 from each of the four quadrants. We counterbalanced the use of the target quadrants 321 across the factors of configuration type (repeated and random) and cue condition 322 (cue-competition and control). For half of the participants, targets in the top left and 323 bottom right were used for the repeated configurations presented with the arrow 324 (cue-competition) condition, with targets in the top right and bottom left used for repeated configurations in the no-arrow (control) condition. For these participants, random configurations presented with the arrow had targets in the top right and bottom left, and random configurations without the arrow had targets in the top left and bottom right. For

the other half of the participants these assignments were reversed (repeated-arrow: top-right and bottom-left; repeated-no arrow: top-left and bottom-right; random-arrow: top-left and bottom-right; random-no arrow: top-right and bottom-left).

# 332 Procedure

The procedure was the same as Experiment 1 with the following differences.

Participants received 320 trials in total. For the first 160 trials, the arrow was presented for
the relevant conditions. For the final 160 trials, the arrow was never presented. Rest breaks
were given every 60 trials.

# 337 Results

Our criteria for removing outlier data were identical to Experiment 1. On average, trials ended with a timeout on 2.13% of trials (SD = 1.83). Zero participants had an usually high proportion of timeouts. The mean accuracy of participants (not including timeout trials) was 95.85% (SD = 6.10%). One participant had an unusually low proportion of accurate trials and were removed from the sample. Zero participants were deemed to be an outlier in terms of mean RT.

For the remaining thirty-three participants we removed trials with a timeout and inaccurate trials, before removing outliers from the RT data. On average, the proportion of outliers removed was 2.81% (SD = 1.04%). One participant had an unusual proportion of trials removed as outlier RTs and were not included in the final analysis.

Figure 3 shows the RT data across the 10 epochs of the experiment. Contextual cuing emerged rapidly in both the arrow and no-arrow conditions, with little suggestion that the CC effect was different in the two conditions. The Phase 1 data were explored with a Bayesian ANOVA, which revealed that the best fitting model contained the factors of epoch, configuration (repeated vs. random), and endogenous cue (arrow present vs. arrow absent), with no interaction terms,  $BF_{10} = 7.2 \times 10^{100} \pm 2.36\%$ . The next best

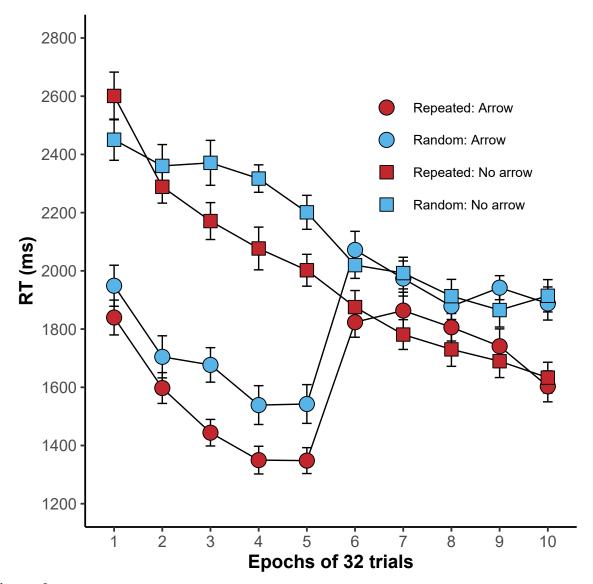


Figure 3

RT data for Experiment 2. Error bars show standard error of the mean on normalised data.

fitting model contained all three factors and the interaction of epoch and configuration,  $BF_{10} = 5.1 \times 10^{100} \pm 2.21\%, \text{ and this model was not a substantially worse fit to the data,}$   $BF = 0.71 \pm 3.23\%. \text{ All other models were substantially worse fits than the best fitting}$   $model, \text{ largest BF} = 0.27 \pm 4.03\%. \text{ Importantly, the interaction term between the factors}$ of endogenous cue and configuration did not improve the fit of the model, with support for
the absence of this interaction,  $BF = 0.19 \pm 4.12\%.$ 

When the endogenous cue was removed in the second half of the experiment, RTs 360 were equivalent across the two conditions. An effect of configuration was seen for both 361 cuing conditions, with little discernible difference between the size of the cuing effects. We conducted a Bayesian ANOVA with factors of epoch, configuration and endogenous cue 363 condition (arrow vs. no-arrow). The best fitting model was that with just the factors of 364 epoch and configuration with no interaction between the factors, BF  $_{10} = 9.3 \times 10^{14} \pm$ 365 1.03%. There was substantial support for this model over the next best fitting model, BF 366  $= 8.83 \pm 2.01\%$ . To examine the interaction of the configuration and endogenous cue 367 factors, we compared the model containing those two factors to the model containing the 368 two factors plus the interaction of configuration and endogenous cue, which revealed 360 support for the absence of an interaction, BF =  $0.13 \pm 3.23\%$ . 370

To provide further support for the absence of the interaction between the factors of configuration type and endogenous cue, the data from across the experiment (epochs 1-10) were analysed with a Bayesian ANOVA with only the factors of configuration and endogenous cue. The best fitting model was that with the two factors and no interaction,  $BF_{10} = 3.6 \times 10^{51} \pm 1.46\%$ . The addition of the interaction term did not strengthen the model, with considerable support evident for the absence of the interaction,  $BF = 0.1 \pm 3.26\%$ .

## 78 Discussion

Experiment 2 sought to examine whether the presence of a valid endogenous cue 379 would impair the acquisition of a contextual cuing effect. In the first phase, two sets of 380 configurations were trained, one of which was always presented in the presence of the 381 endogenous cue, and one set which was presented without the endogenous cue. Overall 382 there was considerable evidence that the cue was processed and acted upon, as response times to the target were much faster on cued trials. However, there was no evidence to 384 suggest that this initial guidance of attention impaired the acquisition of the configurations on those trials. Furthermore, when the endogenous cue was never presented in the final phase of the experiment, the size of the contextual cuing effect was equivalent between the 387 two sets of configurations; the Bayesian analyses found support for the equivalence of these 388 CC effects. 389

The lack of competition effects seen in Experiment 2 are at odds with some findings in the CC literature (i.e., Endo & Takeda, 2004; Kunar et al., 2014), where competition has been seen by more dominant or salient features of the displays. Instead, the findings point towards a more automatic nature to contextual cuing, whereby associations form ubiquitously, so long as they receive the focus of attention at some point within the search process (e.g., Beesley & Shanks, 2012).

Taken together with the findings of Experiment 1, these data suggest that attention 396 can be initially cued in an endogenous manner, before the underlying search configuration 397 refines this attentional process to facilitate search for the target in repeated configurations. 398 The equivalence of the CC effects in the two conditions (cued and uncued) suggests that 399 the guidance by the context was driven largely (or perhaps entirely) by the distractors that 400 appear close to the target. That is, while search times are longer in the uncued condition, 401 and therefore more distractors are inevitably processed in this condition, this additional 402 distractor processing does not result in stronger associative learning. Experiment 3 403

explored this hypothesis.

405

# Experiment 3

Existing data from studies of contextual cuing has pointed towards a localised 406 learning effect for repeated configurations, with those distractors closest to the target being 407 preferentially weighted in the learning process over those located further from the target. 408 For example, Olson and Chun (2002) trained participants with three sets of repeating 409 configurations that differed in terms of which distractors repeated across trials. For one 410 set, the entire global context (all of the distractors) repeated, while for the other two sets 411 only the short-range (those close to the target) or the long-range distractors (those far from 412 the target) repeated across trials. They found no difference between the CC effect in the 413 short-range and global configurations, while the CC effect was not significant for the 414 long-range context. Similar results have been shown by Brady and Chun (2007) which led 415 to the development of the spatial constraints model of contextual cuing, in which 416 distractor-target associations occurring in close proximal space are weighted more heavily 417 in the learning process (over those occurring across greater spatial distance). 418

It is important to consider how the bias towards local learning may interact with 419 the attentional scanning process during contextual cuing. The analysis of eye-movements 420 during contextual cuing tasks (Beesley et al., 2018; Tseng & Li, 2004) has revealed a 421 characteristic scanning pattern comprising two phases: search initially occurs in a 422 seemingly random manner, as the eyes move between distractors in the central region of 423 the distractor field, before then moving in a more directed manner towards the target 424 position. Contextual cuing appears to result from a cessation of the first (random) search 425 phase at an earlier time point in the entire search process, such that processing of repeated 426 distractors will, on average, result in fewer fixations. With respect to the current study, in 427 Experiments 1 and 2 we have initially directed attention towards the side of the screen that 428 contains the target on cued trials. This will bring about an early cessation of the first 429

phase of the search process. From here, however, it seems that eye-movements are still facilitated by the repetition of the context.

To test this characterisation of the interaction between the endogenous cue and the 432 repeated context, we exposed participants to the same procedure as used in phase 1 of 433 Experiment 1, which establishes a contextual cuing effect prior to the use of the 434 endogenous cue. In a second phase we then presented the endogenous cue on every trial (as 435 in Experiment 1), but we manipulated the presence of the repeated distractors within the 436 configurations. For each repeated configuration we created two variations: in the 437 "proximal" configurations, only the distractors in the quadrant containing the target match 438 those from the full repeated configuration, while the distractors in the other three quadrants were randomly arranged on each trial; in the "distal" configurations, the distractors closest to the target were randomised, while the distractors in the other three 441 quadrants were the same as those in the full repeated configuration. During this phase we 442 also presented fully repeated configurations and fully randomised configurations. 443 Comparison of the response times across these four trial types will allow us to determine 444 the contribution of proximal and distal distractors to the CC effect in this task. 445

#### 446 Method

## 447 Participants

Forty-two undergraduate students from Lancaster University were recruited (mean age = 18.64, SD = 2.84; 28 identified as male and 12 as female) via the Psychology
Research Participation System in the Department of Psychology at Lancaster University, in return for the opportunity to use the recruitment system for their own research in future years.

## 453 Materials

The experiment was conducted in a quiet testing cubicle, as described in Experiment 2. All other materials and stimuli were identical to Experiment 1.

## 456 Design

The design of phase 1 was identical to Experiment 1, with four repeated 457 configurations created and presented with random configurations during this phase. For 458 Phase 2, each of the four configurations was manipulated to create two alternative 459 conditions. In the "Repeated distal" condition, the four distractors in the target quadrant 460 were randomly arranged on each trial, while the 12 distractors in the other three quadrants 461 were presented in the same positions as had been trained in Phase 1. Thus, slower response times for this condition (compared to the fully repeated configurations) would indicate the extent to which participants CC was governed by the distractors closest to the target. For the "Repeated proximal" condition, the four distractors in the target quadrant were presented in the same positions as had been trained in Phase 1, while the 12 distractors in 466 the other three quadrants were randomly arranged on each trial. Thus, slower response 467 times for this condition (compared to the fully repeated configurations) would indicate the 468 extent to which CC was governed by the distractors further from the target. Comparison 469 of the RTs for these different configurations with those of the random configurations would 470 allow for the assessment of whether these subsets of distractors had any contribution to the 471 CC effect that had developed during phase 1. 472

#### 473 Procedure

The procedure was identical to Experiment 1.

#### 475 Results

Our criteria for removing outlier data were identical to Experiment 1. On average, trials ended with a timeout on 2.81% (SD = 2.25) of trials . Two participants had an

483

484

usually high proportion of timeouts and were removed from the sample. The mean
accuracy of participants (not including timeout trials) was 96.09% (SD = 8.57%). Two
participants that had an unusually low proportion of accurate trials and were also removed.
Zero participants were deemed to be an outlier in terms of mean RT.

For the remaining thirty-eight participants we removed trials with a timeout and inaccurate trials, before removing outliers from the RT data. On average, the proportion of outliers removed was 3.17% (SD = 0.71%). Zero participants had an unusual proportion of trials removed as outlier RTs.

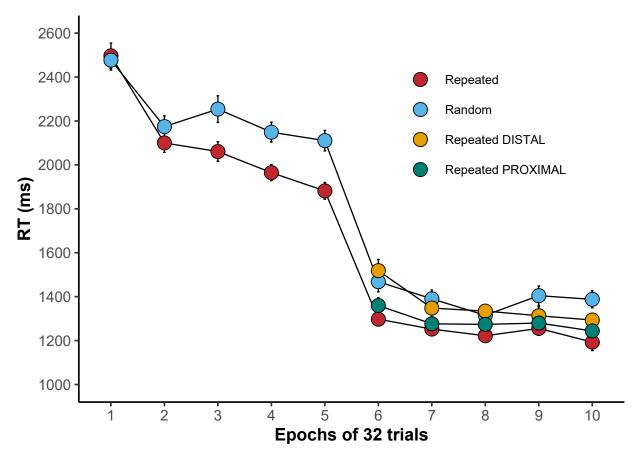


Figure 4

RT data for Experiment 3. Error bars show standard error of the mean on normalised data.

Figure 4 shows the RT data across the 10 epochs of Experiment 3. As in Experiment 1, contextual cuing was readily established in Phase 1. These data were subjected to a

Bayesian ANOVA which revealed that the best fitting model contained the factors of configuration (repeated vs. random) and epoch, and an interaction between those factors,  $BF_{10} = 5.3 \times 10^{24} \pm 1.35\%$ . However, the model without the interaction provided a strong fit to the data,  $BF_{10} = 5 \times 10^{24} \pm 1.3\%$ , and a comparison between the two models did not find significant evidence in support of the interaction term,  $BF = 0.94 \pm 1.87\%$ . The best fitting model was substantially supported over the remaining models, smallest  $BF = 3899.62 \pm 1.46\%$ , providing considerable support for the factors of epoch and configuration.

The response times decreased significantly with the presentation of the valid 495 endogenous cue in Phase 2. Response times to the fully repeated configurations were somewhat comparable to those when just the proximal repeated distractors were present. Response times for the distal repeated distractors appeared to be slower and comparable to 498 the fully random configurations. The Phase 2 data were subjected to a Bayesian ANOVA 499 which found that the best fitting model contained the factors of configuration and epoch 500 but no interaction between the factors,  $BF_{10} = 1.5 \times 10^{14} \pm 1.82\%$ . This model provided a 501 superior fit to the data compared to the next best fitting model that included the two 502 factors and the interaction term, BF =  $124.11 \pm 2.08\%$ , providing strong support for the 503 contribution of the two factors and the absence of an interaction between the two factors. 504

Figure 5 shows the mean RTs to the four types of configuration, averaged across the 505 5 epochs of Phase 2 (see the Appendix for a plot of these data showing the distribution of 506 individual data points for RT differences). To explore the differences in response times Bayesian t-tests were run for all pairwise comparisons using BayesFactor::ttestBF with the default Cauchy prior. The response times to repeated and repeated-proximal 509 configurations were both faster than those to random configurations, smallest  $BF_{10} =$ 510  $10313.81 \pm 0\%$ . In contrast, there was no evidence that the response times to 511 repeated-distal configurations were different from those to random configurations,  $BF_{10} =$ 512  $0.39 \pm 0.04\%$ . Response times to repeated configurations were faster than those to 513 repeated-proximal configurations,  $BF_{10} = 4.67 \pm 0\%$ . Response times to repeated-proximal 514

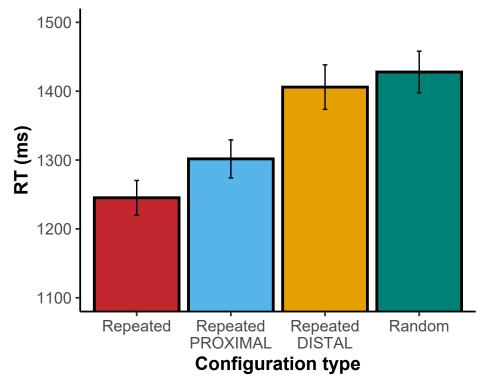


Figure 5

RT data for phase 2 of Experiment 3. Error bars show standard error of the mean on normalised data.

configurations were faster than those to repeated-distal configurations,  $BF_{10} = 31.88 \pm 0\%$ .

## Discussion

Experiment 3 explored the localisation of the distractors driving contextual cuing when attention is guided initially by an endogenous cue. As expected, there was substantial evidence that contextual cuing was present when the distractors close to the target were maintained, but not when these distractors were randomly arranged. These data provide confirmatory evidence for the hypothesised interplay between the two drivers of attention: initially attention is guided by the endogenous cue towards one half of the screen. Despite visual search never commencing in this manner in the first half of the experiment, a CC effect was readily observed, but only for those configurations in which the local distractors were present. Thus it seems that the stored representations of configurations surrounding

551

target positions are very flexibly deployed in visual search. These data lend support to the notion that the effect of the repeated configuration comes late on in the visual search process, and that each trial commences with a random search process that is not guided by the repeated configuration (Beesley et al., 2018; Tseng & Li, 2004).

## General Discussion

Three experiments explored the impact of a central endogenous cue on the 531 contextual cuing of visual search. In Experiment 1, having established a contextual cuing 532 effect, each trial was preceded by an central endogenous cue of attention in the form of an 533 arrow, directing attention towards the side of the screen in which the target was positioned 534 (this arrow cue was always valid in each of the three experiments). Despite participants 535 clearly using this cue, visual search was still facilitated by the presence of the repeating 536 pattern of visual search. This experiment demonstrated that, once acquired, the activation 537 of the memory representation and its impact on performance of visual search remains 538 intact in the presence of a top-down instruction to guide attention. Experiment 2 examined 539 the storage of these contextual representations, and whether these were impaired by an 540 endogenous cue guiding search. We found equivalent levels of contextual cuing for two sets 541 of configurations, one of which was paired with the cue and one which was not. Together, these two experiments suggest a seamless interplay between these two factors governing attention in visual search: the endogenous cue initially guides attention and the repeated configuration continues to refine and guide attention towards a fixation on the target. In 545 Experiment 3 we therefore explored whether the localised distractors around the target 546 were sufficient to generate CC following the guidance by the endogenous cue. Indeed, the 547 CC effect was as large in the case of the proximal distractors compared to the entire 548 repeated configuration of distractors. In contrast, those repetitions that did not contain 549 the proximal distractors failed to generate a CC effect. 550

The effect of CC on visual search has frequently been characterised as an automatic

influence on behaviour (e.g., Chun & Jiang, 1998; Chun & Nakayama, 2000; Geyer et al., 552 2021). This characterisation of CC comes from multiple aspects of the observed effect. 553 Updating of the associations is somewhat slow and seemingly inflexible to changes in the 554 acquired associations [e.g., ; Zellin et al. (2013); Makovski and Jiang (2011); Manginelli 555 and Pollmann (2009), and therefore perhaps reflects a habitual form of behaviour. In 556 addition, contextual cuing has frequently been observed in the absence of above-chance 557 recognition memory for the repeating search configurations (e.g., Colagiuri & Livesey, 558 2016), which suggests a non-conscious, automatically evoked form of behaviour. Despite 559 this persistent characterisation, the automaticity (or controllability) of CC has rarely been 560 directly tested in the literature. To our knowledge, only the experiments of Luque and 561 colleagues (Luque et al., 2017; Luque et al., 2021) have directly assessed this aspect of CC, 562 by placing the influence of the configuration in competition with top-down goals in the task. Their findings supported the conclusion that CC performance can be controlled and will not guide search for the target when another aspect of the task governs attentional control. In the current study, the repeated configurations continued to have an influence on 566 search performance even when attention had been guided by the endogenous cue. These 567 results are therefore somewhat at odds with the conclusions of Luque and colleagues 568 (Luque et al., 2017; Luque et al., 2021). 569

To what extent is this behaviour best characterised as "automatic" in nature? 570 Arguably the clearest demonstration of an automatic effect of a stimulus on behaviour is 571 when the associated behaviour is elicited even when it is counter-productive to the current 572 goals [ref]. Such a test was constructed in the repeated inconsistent trials of Experiment 1, 573 in which the repeated configuration was associated with a target appearing in a position 574 that was in the opposite side of the screen to the direction of the endogenous cue. If the 575 repeated configuration was having an effect on behaviour on these trials we would have 576 expected to see slower response times compared to random trials. This was not the case: response times were equivalent in the two conditions. As such it has hard to claim here

that the configuration is having an *automatic* effect on behaviour, according to this strict characterisation of such an effect. Nevertheless, the experiments here reveal an interplay between top-down processes and stimulus driven effects on attention in CC.

The current data reveal that the influence of repeated contexts has a relatively late 582 control on behaviour in visual search. Previous analysis of eye-movements during CC 583 (Beesley et al., 2018; Tseng & Li, 2004) has shown that contextual cuing (and visual search 584 more generally) has two characteristic components. The first of these is an inefficient 585 search process where search fails to move towards the target in trials with more fixations. 586 This is followed by a phase in which monotonic, positive increments are made toward the 587 target position in the final 3 to 4 fixations. CC reduces the frequency of trials with the initial (random) search period (there are more of such trials for random configurations and 589 fewer for repeated configurations). Thus, the effect of the endogenous central cue in the 590 current study is to eliminate, or considerably reduce, the engagement with this first phase 591 of the search process. The results of this study strongly imply that the positive associative 592 information in the repeating configurations is extracted in the final stages of search and is 593 localised to the target. This true both in terms of the performance of an acquired 594 configuration (Experiments 1 and 3) and the acquisition of the representation for that 595 configuration (Experiment 2). Perhaps paradoxically, the benefit of repeated configurations 596 in search occurs shortly before the target is fixated. 597

In conclusion....

598

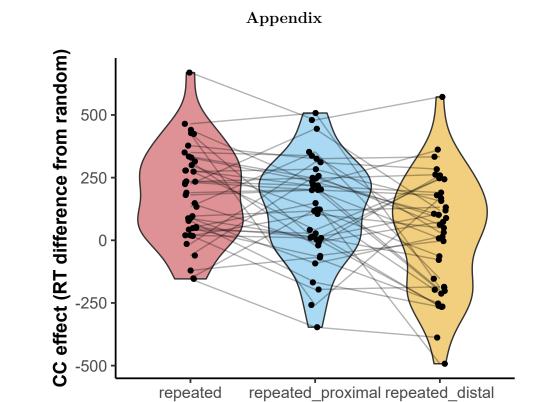


Figure 6

The distribution of RT data for phase 2 of Experiment 3, plotted as difference scores (RT to random configurations minus RT to repeated configuration type). Individual points are presented and linked across trial types.

TT

References

- Beesley, T., Hanafi, G., Vadillo, M. A., Shanks, David. R., & Livesey, E. J. (2018). Overt
- attention in contextual cuing of visual search is driven by the attentional set, but not
- by the predictiveness of distractors. Journal of Experimental Psychology: Learning,
- Memory, and Cognition, 44(5), 707–721. https://doi.org/10.1037/xlm0000467
- Beesley, T., & Shanks, D. R. (2012). Investigating cue competition in contextual cuing of
- visual search. Journal of Experimental Psychology: Learning, Memory, and Cognition,
- 38(3), 709–725. https://doi.org/10.1037/a0024885
- Beesley, T., Vadillo, M. A., Pearson, D., & Shanks, D. R. (2015). Pre-exposure of repeated
- search configurations facilitates subsequent contextual cuing of visual search. Journal of
- Experimental Psychology: Learning, Memory, and Cognition, 41(2), 348–362.
- https://doi.org/10.1037/xlm0000033
- Beesley, T., Vadillo, M. A., Pearson, D., & Shanks, D. R. (2016). Configural learning in
- contextual cuing of visual search. Journal of Experimental Psychology: Human
- Perception and Performance, 42(8), 1173–1185. https://doi.org/10.1037/xhp0000185
- <sup>615</sup> Brady, T. F., & Chun, M. M. (2007). Spatial constraints on learning in visual search:
- Modeling contextual cuing. Journal of Experimental Psychology: Human Perception
- and Performance, 33(4), 798-815. https://doi.org/10.1037/0096-1523.33.4.798
- 618 Chun, M. M., & Jiang, Y. (1998). Contextual Cueing: Implicit Learning and Memory of
- Visual Context Guides Spatial Attention. Cognitive Psychology, 36(1), 28–71.
- https://doi.org/10.1006/cogp.1998.0681
- 621 Chun, M. M., & Nakayama, K. (2000). On the Functional Role of Implicit Visual Memory
- for the Adaptive Deployment of Attention Across Scenes. Visual Cognition, 7(1-3),
- 65–81. https://doi.org/10.1080/135062800394685
- 624 Colagiuri, B., & Livesey, E. J. (2016). Contextual cuing as a form of nonconscious learning:
- Theoretical and empirical analysis in large and very large samples. *Psychonomic*
- 626 Bulletin & Review, 23(6), 1996–2009. https://doi.org/10.3758/s13423-016-1063-0

- 627 Cousineau, D. (2005). Confidence intervals in within-subject designs: A simpler solution to
- Loftus and Masson's method. Tutorials in Quantitative Methods for Psychology, 1(1),
- 42–45. https://doi.org/10.20982/tqmp.01.1.p042
- Endo, N., & Takeda, Y. (2004). Selective learning of spatial configuration and object
- identity in visual search. Perception & Psychophysics, 66(2), 293–302.
- https://doi.org/10.3758/BF03194880
- 633 Geyer, T., Seitz, W., Zinchenko, A., Müller, H. J., & Conci, M. (2021). Why Are Acquired
- Search-Guiding Context Memories Resistant to Updating? Frontiers in Psychology, 12,
- 650245. https://doi.org/10.3389/fpsyg.2021.650245
- 636 Kunar, M. A., Flusberg, S., Horowitz, T. S., & Wolfe, J. M. (2007). Does contextual cuing
- guide the deployment of attention? Journal of Experimental Psychology: Human
- Perception and Performance, 33(4), 816-828.
- https://doi.org/10.1037/0096-1523.33.4.816
- 640 Kunar, M. A., John, R., & Sweetman, H. (2014). A configural dominant account of
- contextual cueing: Configural cues are stronger than colour cues. Quarterly Journal of
- Experimental Psychology (2006), 67(7), 1366–1382.
- https://doi.org/10.1080/17470218.2013.863373
- Luque, D., Beesley, T., Molinero, S., & Vadillo, M. A. (2021). Contextual cuing of visual
- search does not guide attention automatically in the presence of top-down goals.
- Journal of Experimental Psychology: Human Perception and Performance, 47(8),
- 1080–1090. https://doi.org/10.1037/xhp0000930
- Luque, D., Vadillo, M. A., Lopez, F. J., Alonso, R., & Shanks, D. R. (2017). Testing the
- controllability of contextual cuing of visual search. Scientific Reports, 7(1), 39645.
- https://doi.org/10.1038/srep39645
- Makovski, T. (2017). Learning "What" and "Where" in Visual Search. Japanese
- 652 Psychological Research, 59(2), 133-143. https://doi.org/10.1111/jpr.12146
- 653 Makovski, T. (2018). Meaning in learning: Contextual cueing relies on objects' visual

- features and not on objects' meaning. Memory & Cognition, 46(1), 58–67.
- https://doi.org/10.3758/s13421-017-0745-9
- Makovski, T., & Jiang, Y. V. (2011). Investigating the Role of Response in Spatial Context
- Learning. Quarterly Journal of Experimental Psychology, 64(8), 1563–1579.
- https://doi.org/10.1080/17470218.2011.564291
- Manginelli, A. A., & Pollmann, S. (2009). Misleading contextual cues: How do they affect
- visual search? Psychological Research, 73(2), 212–221.
- https://doi.org/10.1007/s00426-008-0211-1
- Olson, I. R., & Chun, M. M. (2002). Perceptual constraints on implicit learning of spatial
- context. Visual Cognition, 9(3), 273–302. https://doi.org/10.1080/13506280042000162
- Rouder, J. N., Morey, R. D., Verhagen, J., Swagman, A. R., & Wagenmakers, E.-J. (2017).
- Bayesian analysis of factorial designs. Psychological Methods, 22(2), 304–321.
- https://doi.org/10.1037/met0000057
- 667 Sewell, D. K., Colagiuri, B., & Livesey, E. J. (2018). Response time modeling reveals
- multiple contextual cuing mechanisms. Psychonomic Bulletin & Review, 25(5),
- 669 1644–1665. https://doi.org/10.3758/s13423-017-1364-y
- Smyth, A. C., & Shanks, D. R. (2008). Awareness in contextual cuing with extended and
- concurrent explicit tests. Memory & Cognition, 36(2), 403–415.
- https://doi.org/10.3758/MC.36.2.403
- Tseng, Y.-C., & Li, C.-S. R. (2004). Oculomotor correlates of context-guided learning in
- visual search. Perception & Psychophysics, 66(8), 1363-1378.
- https://doi.org/10.3758/BF03195004
- Vadillo, M. A., Konstantinidis, E., & Shanks, D. R. (2016). Underpowered samples, false
- negatives, and unconscious learning. Psychonomic Bulletin & Review, 23(1), 87–102.
- https://doi.org/10.3758/s13423-015-0892-6
- Vickery, T. J., King, L.-W., & Jiang, Y. (2005). Setting up the target template in visual
- search. Journal of Vision, 5(1), 8. https://doi.org/10.1167/5.1.8

- Võ, M. L.-H., & Wolfe, J. M. (2012). When does repeated search in scenes involve memory?
- Looking at versus looking for objects in scenes. Journal of Experimental Psychology.
- 683 Human Perception and Performance, 38(1), 23-41. https://doi.org/10.1037/a0024147
- Wetzels, R., Matzke, D., Lee, M. D., Rouder, J. N., Iverson, G. J., & Wagenmakers, E.-J.
- 685 (2011). Statistical Evidence in Experimental Psychology: An Empirical Comparison
- Using 855 t Tests. Perspectives on Psychological Science, 6(3), 291–298.
- 687 https://doi.org/10.1177/1745691611406923
- Zellin, M., von Muhlenen, A., Muller, H. J., & Conci, M. (2013). Statistical learning in the
- past modulates contextual cueing in the future. Journal of Vision, 13(3), 19–19.
- 690 https://doi.org/10.1167/13.3.19