| **Epic** | **User Story** | **Acceptance Criteria** |
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| As an **Acquisition Gateway User, I need** to access the Acquisition ordering platform behind a secure login **so that** I can purchase products. | As an **Acquisition Gateway User, I need** to select an Auction product in the Acquisition ordering platform **so that** I can bid on it. | Ensure the Acquisition Gateway User is able to:   * log in to Acquisition Gateway * navigate to the Auction page * able to select a product(s) to bid on |
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| As an **Acquisition Gateway User, I need** to review my previous bids in the Acquisition ordering platform **so that** I can remove expired bids. | Ensure the Acquisition Gateway User is able to:   * log in to Acquisition Gateway * navigate to a page to review items previously bid upon * select one, or multiple, expired bids * remove expired bids |  |
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| As a **Marketing Lead, I want** to have a content management system **so that** I can manage and provide quality content and experience to my readers.   Source: [How to Use User Stories to Build Your Website](http://getlevelten.com/blog/kayla-wren/how-use-user-stories-build-your-website) | As a **Content Owner, I want** to be able to create product content **so that** I can provide information and market to customers. | Ensure the Content Owner is able to:   * log in to the content management system * create a page of content * edit / update an existing page of content * save changes * assign content page to Editor for review |  |
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| As an **Editor, I want** to review content before it is published **so that** I can assure it is optimized with correct grammar and tone. | Ensure the Editor is able to:   * log in to the content management system * view existing content page * edit / update page of content * add markup comments- save changes * save changes * re-assign to Content Owner to make updates * schedule content publish |  |
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| As an **EBC Requester, I want** to create an executive business case **so that** I can request funding for a project. | As an **EBC Requester, I want** to know what catalog of services GSA IT offers **so that** I can determine if an existing platform can support my proposed project. | Ensure the EBC Requester is able to:   * receive / access a catalog of GSA IT services * able to easily compare platform technologies and identify associated costs |  |
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| As an **EBC Requester, I want** to have a checklist of outputs **so that** I can submit a complete EBC request. | Ensure the EBC Requester is able to:   * receive / access an EBC Checklist * has access to submit the EBC in Salesforce * can create / view / edit all of the applicable sections and materials required to submit the EBC |  |
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| As a **HR Manager, I want** a virtual job openings board **so that** I can view job status and manage company personnel needs.   Source: [How Does Agile Marketing Work?](https://resources.workfront.com/project-management-blog/how-does-agile-marketing-work) | As a **HR Manager, I need** to view a candidate’s status **so that** I can manage their application process throughout the recruiting phases. | Ensure the HR Manager is able to:   * log in to the virtual job openings board system * view / edit / add the status for job candidates * update for each phase (e.g. Phone Screening Completed, In-person Interview Scheduled, Background Check in-progress, etc.) * send email communication to staff regarding candidate |  |
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| As a **Marketing Data Analyst, I want** to create forecast and trend reports **so that** I can support the sales efforts of Region 9 Marketing Representatives.    Source: [How Does Agile Marketing Work?](https://resources.workfront.com/project-management-blog/how-does-agile-marketing-work) | As a **Marketing Data Analyst, I need** to run the Salesforce & Google analytics reports the **so that** I can build the monthly media campaign plans. | Ensure the Marketing Data Analyst is able to:   * access the Salesforce & Google Analytics reports * create the monthly media campaign plan for a specified region (e.g. Region 9) * access a Contacts list * email the prepared monthly media campaign to one or more selected contact(s) |  |
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[User Story Examples - Tech at GSA](https://tech.gsa.gov/guides/user_story_example/)