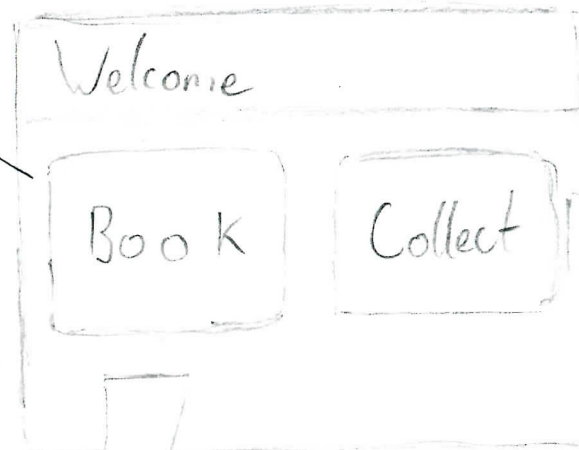
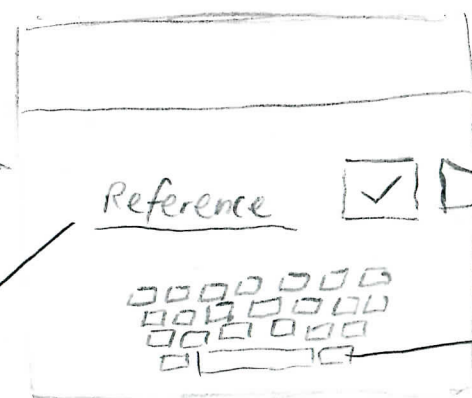


Welcome Screen presents two options of 'book' or 'collect'



Collect takes the user to a page where the booking reference can be inserted.

User inputs booking reference.



To payment Screen.

Qwerty keyboard

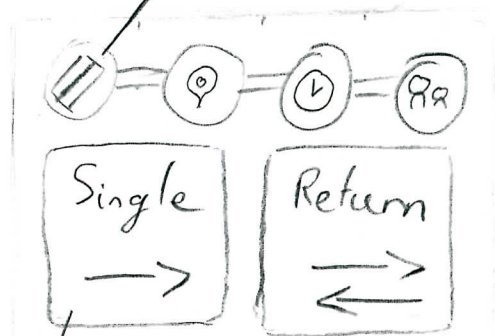
Book takes the user to a series of booking pages

The booking system is based around a progression bar that starts with the ticket type

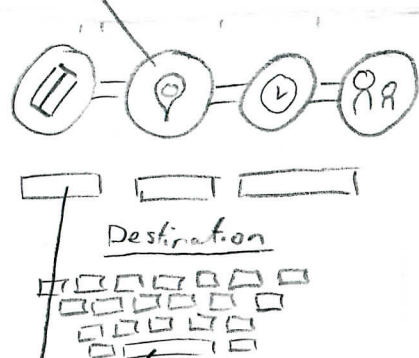
The second step is to Choose the destination, information is requested from the user, sequentially throughout the progression line.

The third step allows the user to choose the date and time of travel.

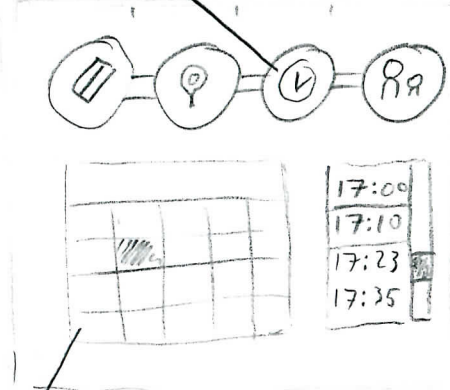
The final step before payment lets the user specify the number of travellers & railcards.



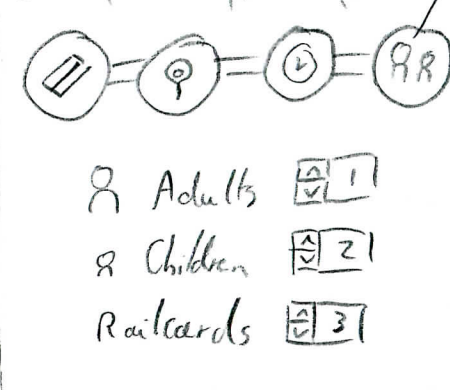
The user first chooses between a single & return ticket



Qwerty keyboard
Predicted destinations





Calendar and time selection screen,



To payment screen.

Ticket type 

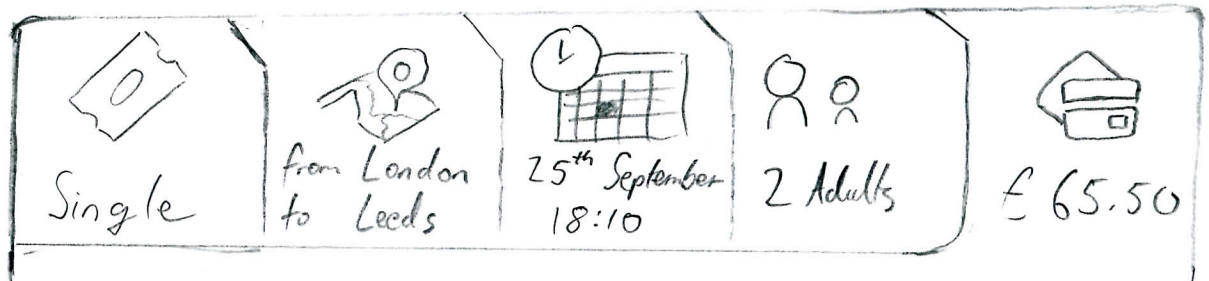
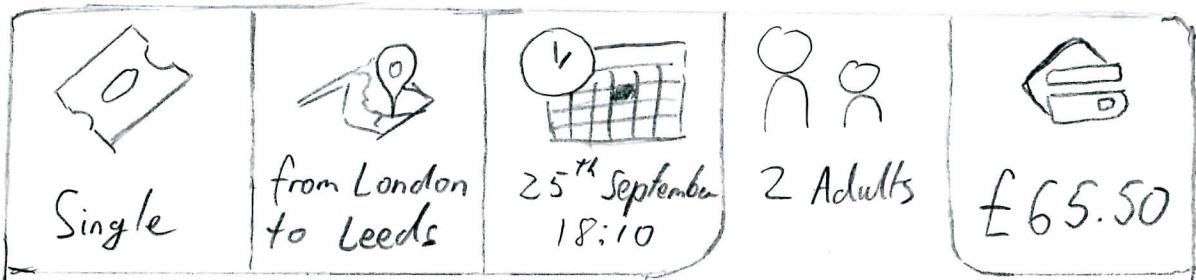
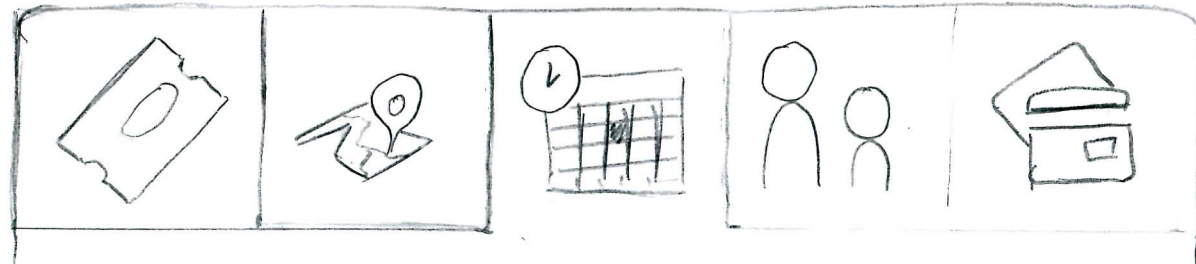
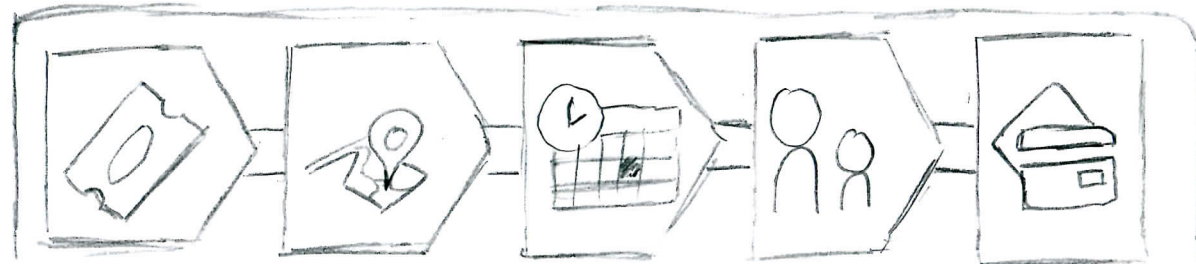
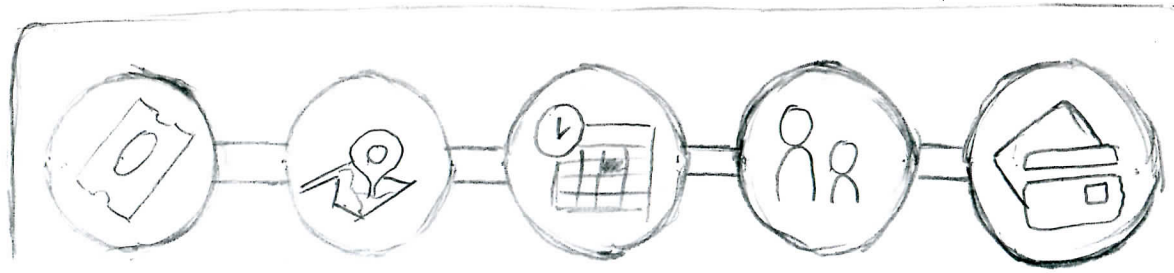
Destination 

Date & Time 

People 

Payment 

Imagery has been used in place of words to help speed up identification at a glance. Various progression lines have been trialed and developed by adding imagery, selectable tabs, and information to that tabs, viewable at anytime.



Adding imagery to the line.

Presenting an alternative approach

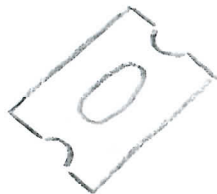
Making the line into selectable tabs.

Adding information to the tabs.

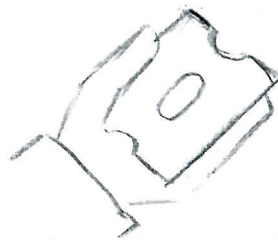
Changing the tabs style to 'buttonise' its look.

Welcome

Book



Collect

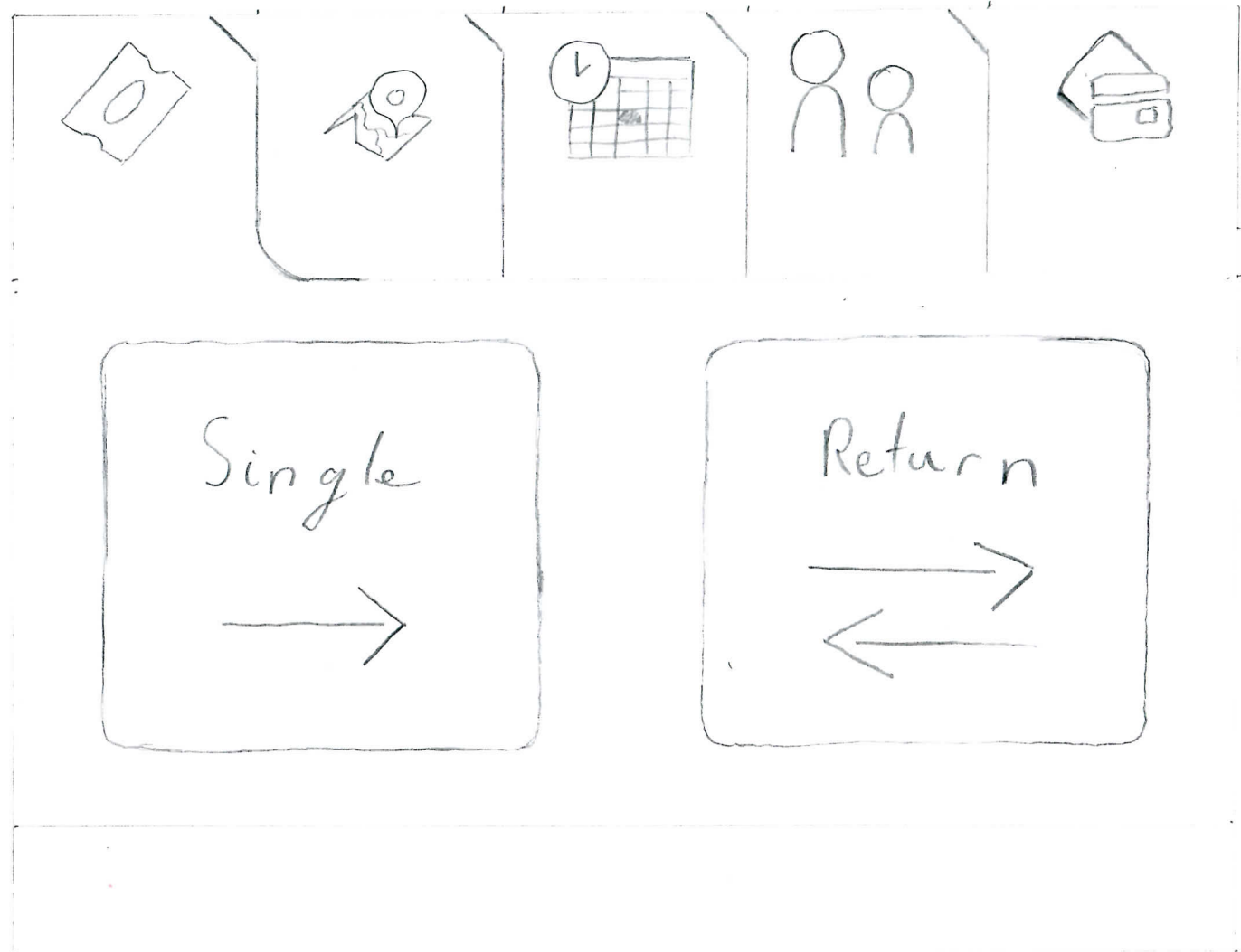


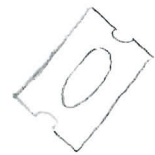
English

Francais

Deutsch

Español

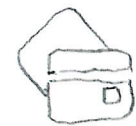
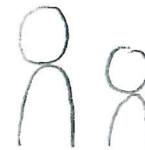
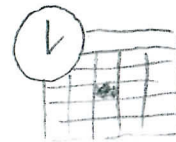




Single



From: Manchester
To:

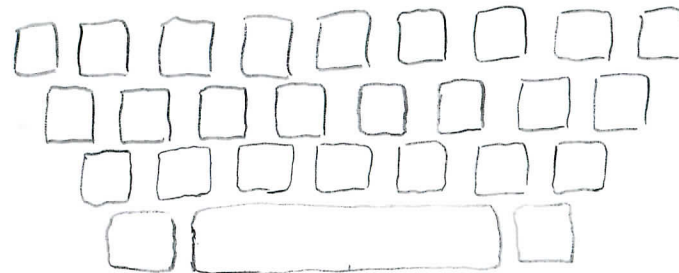


Leeds

Liverpool

London

L

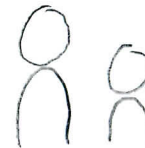
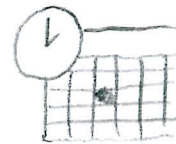




Single



From: Manchester
To: Leeds

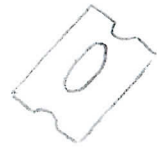


Mon Tue Wed Thurs Fri Sat Sun

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Time

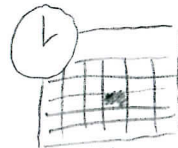
16:10	
16:50	
17:10	
17:50	



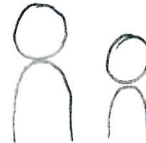
Single



From: Manchester
To: Leeds



Out: 25th Sep. 16:10



Railcards

Adults :

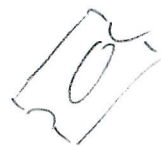
2	^
	v

16-25	v	1	^
			v

Children :

0	^
	v

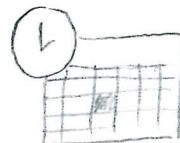
—	v	0	^
			v



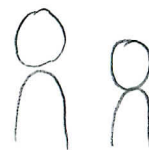
Single



From: Manchester
To: Leeds



Out: 25th Sep. 16:10



2 Adults + 1 R.C.



£61.95

1 Adult (16-25)

£25.55

1 Adult

£36.40

Total:

£61.95