Photo	Hubert Dijon	
	French Backpacker	
	Background • Age - 21 • Occupation - Student • Field of Study - International Business • Level of expertise - Some experience with touch screen phones and computers in general.	Main Points • Hubert is from the small village, Gordes, in France • Hubert has just landed in London and wants to get to the Welsh country side • He had a long flight from Australia and is very tired • He only speaks broken english • He is independent and likes to works things out for himself • He enjoys rock climbing and camping

Goals • Hubert has to check into his hostel in Swansea by 8pm • Hubert wants to travel independently, without help, as that is part of the backpacking experience! • Hubert wants to spend as much time in the countryside, catching up with friends, or enjoying the local sights	Hubert Dijon has lived in the small French village, Gordes, all his life. His mother and father own the local Bakery and have also lived in Gordes all their lives. During the week he studies International Business at the local university and on weekends he teaches rock climbing to a small class of 5. Being an adventurous sort, Hubert started feeling isolated from the rest of the world, so at the age of 21, he is backpacking around the world. Hubert plans to leave in January for Australia and spend 3 months exploring the sunny East coast. He is excited to see beaches, Kangaroos, and to try some Australian red wine.
Frustration and Pain Points • Hubert has to catch a train straight after a 24 hour flight from Australia • He cannot read or speak English too well • He doesn't like asking for assitance • He wants to board the train as quickly as possible	Hubert's next stop is the United Kingdom. After landing in Heathrow he heads straight to Swansea to stay for 1 night. The next day he plans to reach the Welsh country side and spend the next week looking for serene rock climbing and camping spots. But Hubert's student life won't let him afford a rental car so he must ask around at the local pubs and shops for a cheap lift out. After spending a week in the country side, Hubert plans to catch the train from Hereford up to Edinburgh. Some of his friends are on Erasmus at the University of Edinburgh and wants to catch up with them for a few days.
Scenarios (Titles) • After a 24 hours flight from Australia, he has to catch a train from Heathrow to Swansea. He has to reach there within 4 hours to check in. • It is morning and Hubert is in Hereford. He has dinner planned with his friends in Edinburgh but has the whole day to get there. • Hubert needs to travel all the way from Edinburgh to Brussell, via London. He want's spend the least amount of time possible at the stopover in London.	Hubert last stop is Brussels in Belgium. He has a long train ride to get there as he has to travel from Edinburgh, switch to the Eurostar at King's Cross (in London), which can then take him to Brussels. He only has a few days in Brussels before catching the train back to Marseille, the closest city to his hometown Gordes. His parent's will not have seen him for 4 months and be thrilled to see him. They plan to pick him up from the train station and hear all about his travels during the ride home.