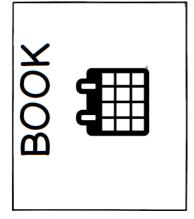
BookCollect











if collecting Skip steps

Reduce number of options. •Skip all steps if collecting.

Ticket Collection:

This screen assumes the user will either book or collect a pre bought ticket. It aims to reduce the number of options. Furthermore it skip the following steps until the payment screen if collecting.

★ Destination | ◆ Ticket Type | ☑ Time | ☐ Payment

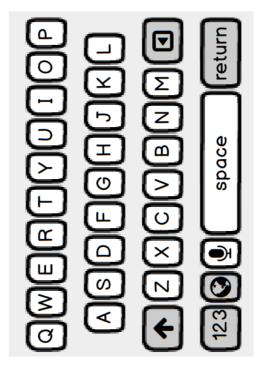


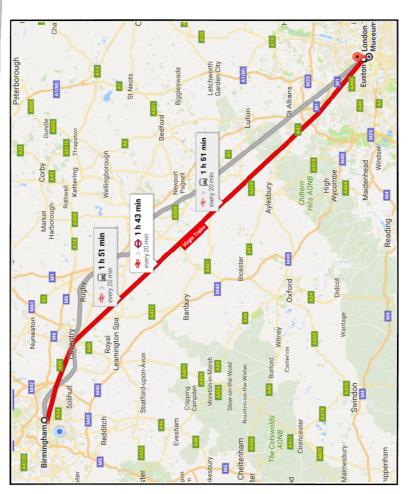


TRIP

Autofill as you type destination

London Luton Airport **London Gatwick** -ondon



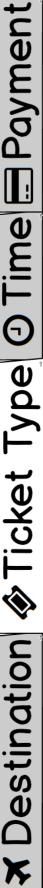


NEXT BACK entered, automatically goes to next screen Once destination

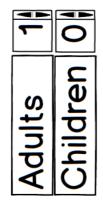
Expansive From the defaults to current location (i.e. Birmingham).* To field autofills as you type and click you can click on predicted destination.* Map to right shows the at a glance.* Map allows user to easily recognise if this is correct.* Show this options here? Destination: · Tabs at top show progress. • Tabs als

This screen assumes they are travelling from the location of the TVM and uses autofill to complete and validate destinations entered. Birmingham). To field autofills as you type and click you can click on predicted destination. Map to right shows trip at a glance. Map Additional notes: Tabs at top show progress and have easily recognisable symbols. From text field defaults to current location (i.e. allows user to easily recognise if trip is correct.

Ticket Type







selection of ticket type Simple but obvious

No Railcard Select railcard or leave

Devon & Cornwall Gold Card Devon & Cornwall Railcard Disabled Person Railcard Family & Friends Railcard **Annual Gold Card** 16-25 Railcard

Defaults to standard

First Class Standard

BACK

NEXT

Aims to be simple for user. Defaults to normal values (eg Adult, Standard, No railcard) so user can click next straight

Ficket Type:

This screen assumes the user is generally an adult and defaults to common ticket types. Additional notes: Aims to be simple for user. Defaults to normal values (eg Adult, Standard, No railcard) so user can click next straight away.



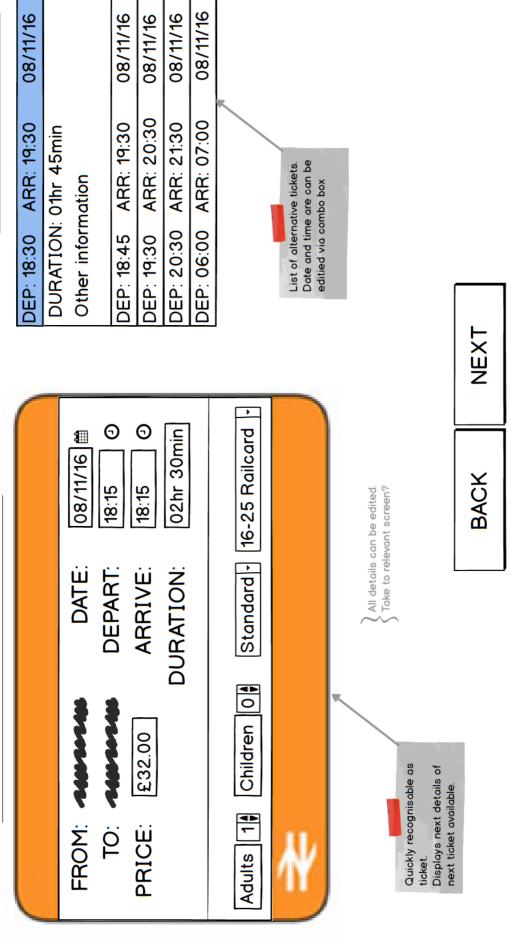
Time

★ Destination ♦ Ticket Type © Time ☐ Payment

Next Ticket Available:

Other Tickets:

£32.00



£45.00 £32.00

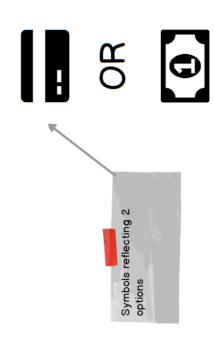
£45.00

£45.00

In logical order (i.e. depart, arrive, duration). Information is editable by clicking on it. Time and date is editable via pop out box of given This screen uses graphical representation so the user can recognise ticket information. Additional notes: Shows next ticket available Information. Information in ticket is a summary of previous screens. Information grouped in associated information. Information listed with all relevant details. Ticket is displayed as printed ticket so user recognises it. Orange grabs user attention and shows important options. FROM and TO goes back to destination screen. Other tickets available are displayed to the right. Displayed as list of next available tickets. If advanced ticket is wanted go through orange ticket.

Payment 1/3

INSERT CARD OR CASH



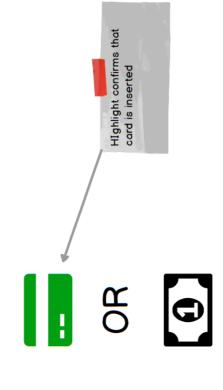
BACK

Instruction to user. Text kept to minimum for simplicity. Use of symbols so people can recognise instruction quicly

Payment 1:

This screen uses graphical representation and uses a minimalist approach to convey information effectively. Additional notes: Instruction to user. Text kept to minimum for simplicity. Use of symbols so people can recognise instruction quickly.

Payment 2/3



· Green highlight of card indicates card is inserted (as opposed to not reading it).

Payment 2:

This screen uses graphical representation and uses a minimalist approach to convey information effectively. Additional notes: Green highlight of card indicates card is inserted (as opposed to not reading it).

Payment 3/3

PAYMENT VERIFIED



Shows payment is successful with symbols

TAKE TICKET





· Symbols and text tell user payment is verified. Horizontal line separates textual information and instruction. • Take ticket instruction with symbol to make it clear to user.

Payment 3:

Symbols and text tell user payment is verified. Horizontal line separates textual information and instruction. Take ticket instruction with This screen uses graphical representation and uses a minimalist approach to convey information effectively. Additional notes: symbol to make it clear to user