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EXPERIENCE

The Varsity, May 2011 – April 2012

Editor-in-Chief

- Led Canada's largest student newspaper in strategic direction and day-to-day operations.
- Directly managed a team of more than 30 editors and salespeople.
- Led the development of a new website, resulting in a 300% increase in direct web traffic.
- Won awards for content and design from Newspapers Canada and the Society for News Design.
- Moved the publication to a fully student-run model, reducing costs by 24% and beating sales forecasts by 38%.

The Varsity, May 2010 – April 2011

Design Editor

- Principal designer and visual creator at The Varsity, spearheading its overall aesthetic.
- Created and implemented a new production workflow, increasing productivity and efficiency.
- Managed a large editorial staff working toward strict printing deadlines on a weekly basis.
- Won awards for cover design and best overall newspaper.

Cinema Studies Student Union, May 2010 – April 2011

Vice President

- Oversaw the publicity and operations of the student union.
- Administered and ran numerous events and film screenings throughout the year.
- Negotiated for-credit internship and screenwriting programs with cinema studies department.
- Managed a team of union executives.

The Varsity, September 2009 – April 2010

Associate Photo Editor

- Staff photographer and editor at The Varsity.
- Pitched and executed creative concepts, including in-studio editorial photoshoots.
- Wrangled with media outlets and shot a significant portion of the paper's visuals.

Cinema Studies Student Union, May 2009 – April 2010

Sneak Previews Coordinator

- Coordinated with media groups and film studios to hold advanced film screenings on campus.
- Arranged for media coverage with several on-campus media outlets.
- Efficiently ran consistently-packed screenings several times a month.

EDUCATION

University of Toronto, 2007 – 2012

Honours Bachelor of Arts, Cinema Studies Specialist

Papers published in *Caméra Stylo*, Cinema Studies Academic Journal, in both 2009 and 2010
Related courses: Media Studies, Art History, Visual Studies, Architecture

SKILLS

Adobe Creative Suite 6, Adobe Lightroom 4, Final Cut Pro X, Google Analytics, HTML5 and CSS3, print and digital design, digital and film photography, videography, Windows and Macintosh operating systems, Microsoft Office suite, fluent in both English and Portuguese, basic Spanish.

INTERESTS

Typography, Woody Allen, Welsh corgis, and deliberating on the Oxford comma.