

Tom DeLuca

Senior Front-End Developer

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About Me

Seasoned Front-End Developer with 15+ years of experience in HTML, CSS, and JavaScript. Adept in CMS platforms like WordPress, Drupal, and Sitecore, excelling in precise, efficient markup and content entry. Passionate about learning and fostering teamwork, I deliver high-quality work with compassion and collaboration at the core.

Skills

- **Hard Skills:** HTML, CSS, SASS, LESS, MJML (Email Templating Framework), Bootstrap, Design Translation, JavaScript, jQuery, Sitecore (Content Editor, SXA), Content Entry (Optimizely, Sitecore, Drupal, WordPress), Photoshop, XD, AEM, InVision, Figma, Storybook, Tailwind CSS, Nunjucks, React, TypeScript, Handlebars, Mustache, Angular, .NET, Svelte, Vue, AI (ChatGPT, Gemini, Claude, GitHub Copilot)
- **Soft Skills:** Collaborative team player, efficient communicator, strong time management, empathetic, positive, solution-oriented, adaptable, high work ethic, reliable

Professional Experience

Contractor/Freelancer | Front-End Developer | Sept. 2023 – Present

- **CultHealth:** Developed and maintained client email campaigns and website updates.
- **Rapid7:** Supported Optimizely website with content updates and bug fixes, as well as addressing accessibility issues.
- **Orco Bank:** Updated CSS styles for Sitecore SXA components to improve user experience.

Arkane Digital | Front-End Developer | July 2023 – Aug. 2023

- **California Insurance Guarantee Association:** Introduced Tailwind CSS for React/Next.js components, enhancing project efficiency.
- **Arkane Digital:** Built Tailwind CSS components, improving functionality and design for the company's website.

GeekHive | Front-End Developer | Dec. 2006 – Mar. 2023

- Delivered design implementation for 40+ projects, including business and e-commerce websites, static sites, and email templates.
- Collaborated cross-functionally in agile teams, excelling in design translation and troubleshooting.
- Identified and communicated project risks, while assisting team members with HTML/CSS debugging.
- **Russell Reynolds Associates:** Spearheaded Storybook integration to enhance component development.
- **Aruba Bank:** Styled components for GeekHive's first Sitecore SXA project.
- **AmerisourceBergen:** Standardized styles across 30+ business units during a major rebrand.
- **Beautiful People:** Maintained non-profit WordPress website for 6+ years, ensuring functionality and visual appearance.
- **Church & Dwight:** Built/managed multiple brand websites, including OxiClean, Trojan, and Arm & Hammer, using GeekHive's custom CMS.

Education

Mount Saint Mary College | Bachelor's Degree in Information Technology | 2002 – 2006

- Dean's List | Habitat for Humanity