

# Tom DeLuca

Senior Front-End Developer

[tomd0627@optonline.net](mailto:tomd0627@optonline.net) | +1 (845) 987-2998 | [Linkedin](#) | [Github](#) | [Codepen](#) | [Personal Website](#)

## About Me

I'm a seasoned Front-End Developer with over 15 years of experience, specializing in HTML, CSS, and JavaScript. Throughout my career, I've collaborated closely on WordPress, Drupal, and Sitecore projects, where I've consistently delivered accurate and efficient markup for seamless implementation. My skill set also includes extensive experience in content entry across these platforms.

Passionate about my craft, I am always eager to learn new techniques and stay at the forefront of the industry. I thrive in team environments, working collaboratively to achieve goals that everyone can be proud of. I bring kindness and compassion to every project, ensuring that both the work and the working relationships are top-notch.

## Professional Experience

**Contractor/Freelancer | Front-End Developer | Sept. 2023 – Present | Remote**

- **Orco Bank:** Updated CSS styles for Sitecore SXA components, creating a new style variant that enhanced the overall user experience.
- **Rapid7:** Provided ongoing support for the Optimizely website, including content entry, style updates, and bug fixes, in preparation for a major redesign.

**Arkane Digital | Front-End Developer | July 2023 – Aug. 2023 | Dallas, TX (Remote)**

- **California Insurance Guarantee Association:** Introduced Tailwind CSS to build components for a React/Next.js implementation, setting a new standard for the company's projects.
- **Arkane Digital:** Developed and implemented Tailwind CSS components for the company's redesigned website, significantly improving its visual appeal and functionality.

**GeekHive | Front-End Developer | Dec. 2006 – Mar. 2023 | Warwick, NY (On-site/Remote)**

- Delivered design implementation for over 40 projects, contributing to the development of business and e-commerce websites, static sites, and email templates.
- Excelled in agile and allocation-based teams, consistently completing tasks with efficiency and precision.
- Collaborated effectively with cross-functional teams, including Back-End, Tech Lead, Marketing, Design, and Project Lead, to ensure project success.
- Identified and communicated project risks, while assisting team members with HTML/CSS debugging.
- **Russell Reynolds Associates:** Led the integration of a remote contractor team using Storybook to build front-end components, marking a milestone for the company.
- **Aruba Bank:** Successfully styled components in GeekHive's first project using Sitecore SXA, establishing best practices for future work.
- **AmerisourceBergen:** Updated and aligned styles across 30+ business units during a major rebranding effort on the Sitecore platform.
- **Beautiful People:** Maintained the non-profit's WordPress website for over 6 years, ensuring it remained functional and visually appealing.
- **Church & Dwight:** Built and managed multiple brand websites, including OxiClean, Trojan, and Arm & Hammer, using GeekHive's custom CMS.

## Education

**Mount Saint Mary College | Bachelor's Degree in Information Technology | 2002 – 2006 | Newburgh, NY**

- Dean's List
- Habitat for Humanity

## Skills

- **Expert:** HTML, CSS, SASS, LESS, MJML (Email Templating Framework), Bootstrap, Design Translation, JavaScript, jQuery, Sitecore (Content Editor, SXA), Content Entry (Optimizely, Sitecore, Drupal, WordPress), Photoshop, InVision, Figma, Storybook, Tailwind CSS
- **Intermediate:** Nunjucks, React, TypeScript, Handlebars, Mustache, Angular, .NET
- **Learning:** Svelte, Vue, AI (ChatGPT, Claude, Gemini)