Tom DeLuca

Senior Front-End Developer

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My Story

I'm a Front-End Developer with over a decade of experience and a specialty in HTML, CSS, and Javascript. Although not a developer with these platforms myself, I have collaborated on WordPress, Drupal, and Sitecore sites to efficiently and accurately hand over markup for implementation. I am also experienced in doing content entry using the aforementioned platforms. I love what I do and am always trying to learn new techniques and skills to stay up to date. I enjoy working with others to achieve a goal that we can all be proud of. I've worked on many project teams and always try to bring kindness and compassion to everything I do.

My Work

Contractor/Freelancer | Front-End Developer | Sept. 2023 – present | (Remote)
- Used current design translation skills for multiple client needs.
- Large projects that I am proud of
  - Orco Bank – Updated CSS styles to existing Sitecore SXA components to accommodate a new style variant.
  - Rapid7 – Maintained the current Optimizely company website and provided support, including content entry, style updates, and bug-fixing prior to a future redesign.

Arkane Digital | Front-End Developer | July 2023 – Aug. 2023 | Dallas, TX (Remote)
- Learned and used Tailwind CSS to build components for multiple website implementations.
- Large projects that I am proud of
  - California Insurance Guarantee Association – Served as the first instance of integrating Tailwind CSS to build components for a React/Next.js implementation.
  - Arkane Digital – Used Tailwind CSS to build components for the redesigned company website implementation.

GeekHive | Front-End Developer | Dec. 2006 – Mar. 2023 | Warwick, NY (On-site/Remote)
- Worked on 40+ projects and did design implementation for clients.
- Contributed to developing business and e-commerce websites as well as built static websites and e-mail templates.
- Completed assigned tasks efficiently and accurately as a member of both agile and allocation-based teams, producing a track record of project success.
- Collaborated and communicated with various teams to ensure project success, including Back-End, Tech Lead, Marketing, Design, and Project Lead.
- Diagnosed project or task risks and communicated issues in a timely manner to managers and team members, and assisted coworkers with HTML / CSS debugging issues.
- Large projects that I am proud of
  - Russell Reynolds Associates – Served as one of the first instances of GeekHive integrating a team of remote contractors into a project, as well as utilizing Storybook to build out front-end components.
  - Aruba Bank – Successfully implemented styling of components in the first use of Sitecore SXA by GeekHive.
  - AmerisourceBergen – Updated existing styles and implemented styling of new components to align with the rebranding effort of the Sitecore site and all of its 30+ related business units.
  - Beautiful People – Implemented and maintained the "Beautiful People" non-profit WordPress website for 6+ years.
  - Church & Dwight – Utilized GeekHive's custom CMS to build out multiple sites for the Church & Dwight brand, including OxiClean, Trojan, and Arm & Hammer.

My Education

Mount Saint Mary College | Bachelor's degree: Information Technology | 2002 – 2006 | Newburgh, NY
- Habitat for Humanity
- Dean's List

My Skills

- Expert
  - HTML, CSS, SASS, LESS, MJML (Email Templating framework), Bootstrap, Design Translation, Javascript, jQuery, Sitecore (Content Editor, SXA), Content Entry (Optimizely, Sitecore, Drupal, WordPress), Photoshop, InVision, Figma, Storybook, Tailwind CSS
- Intermediate
  - Nunjucks, React, TypeScript, Handlebars, Mustache, Angular, .NET

- Learning
  - Svelte, Vue, AI (ChatGPT, Claude, Gemini)