Tom DeLuca

Senior Front-End Developer

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Professional Summary

Senior Front-End Developer with 15+ years of experience building responsive, accessible web experiences for Fortune 500 clients and high-growth startups. Delivered 40+ enterprise projects with a focus on pixel-perfect design translation, component architecture, and CMS integration. Expert in modern frameworks (React, TypeScript, Next.js) and traditional platforms (Sitecore, WordPress, Optimizely). Proven track record standardizing code across 30+ business units, implementing component libraries, and mentoring junior developers. Passionate about clean code, web accessibility, and collaborative development.

Technical Skills

Frontend Frameworks & Libraries

React, TypeScript, Next.js, Angular, Vue, Svelte, jQuery

Styling & Design Systems

CSS3, SASS, LESS, Tailwind CSS, Bootstrap, Responsive Design, CSS-in-JS, Component Libraries

CMS & Content Platforms

Sitecore (SXA, Content Editor), Optimizely, WordPress, Drupal, Adobe Experience Manager (AEM)

Tools & Development

Git, Storybook, Figma, Adobe XD, Photoshop, InVision, HTML Email (MJML), Template Engines (Nunjucks, Handlebars, Mustache), AI-Assisted Development (GitHub Copilot, Claude)

Core Competencies

Pixel-Perfect Design Translation | Web Accessibility (WCAG 2.1 AA) | Cross-Browser Compatibility | Performance Optimization | Agile/Scrum Methodologies | Component-Driven Development | Code Reviews & Mentoring | Technical Documentation

Professional Experience

Front-End Developer | Freelance/Contract | Sept. 2023 – Present

Rapid7 | *Cybersecurity Software*
- Maintained Optimizely-powered marketing website, processing 100+ monthly content updates with zero downtime
- Resolved critical accessibility issues, improving WCAG 2.1 AA compliance and expanding user reach
- Debugged cross-browser rendering issues, ensuring a consistent experience across Chrome, Firefox, Safari, and Edge

CultHealth | *Healthcare Marketing*

- Developed responsive HTML email campaigns using the MJML framework, achieving 98%+ cross-client compatibility
- Implemented website updates and feature enhancements, collaborating directly with design and marketing teams

Orco Bank | *Financial Services*

- Refactored CSS for Sitecore SXA components, improving load times and reducing stylesheet complexity by 25%
- Enhanced user experience through refined component styling and consistent design system implementation

Front-End Developer | Arkane Digital | July 2023 – Aug. 2023

California Insurance Guarantee Association | *Insurance/Public Service*

- Introduced Tailwind CSS to React/Next.js tech stack, reducing component development time by 30%
- Built reusable UI components following atomic design principles, improving code maintainability

Arkane Digital Corporate Website

- Developed custom Tailwind components for the company website, enhancing brand consistency and performance
- Collaborated with the design team to ensure pixel-perfect implementation of UI/UX specifications

Front-End Developer | GeekHive | Dec. 2006 – Mar. 2023

Digital agency specializing in enterprise web development, e-commerce, and CMS implementations

Core Responsibilities

- Delivered pixel-perfect front-end implementation for 40+ client projects, including Fortune 500 enterprise sites, e-commerce platforms, and responsive email campaigns
- Translated Figma, XD, and Photoshop designs into semantic HTML/CSS with 99%+ accuracy, consistently meeting project deadlines
- Collaborated in agile/scrum teams of 5-10 members, participating in daily standups, sprint planning, and retrospectives
- Mentored junior developers on HTML/CSS best practices, debugging techniques, and browser compatibility issues
- Conducted code reviews, ensuring adherence to accessibility standards, performance benchmarks, and coding conventions

Key Client Projects

AmerisourceBergen | *Healthcare Distribution (Fortune 10)*

- Led front-end development for a major corporate rebrand affecting 30+ business units and 200+ web pages
- Standardized CSS architecture using SASS, reducing codebase by 40% and improving site performance by 25%
- Created a comprehensive style guide and component documentation, ensuring brand consistency across the organization

Russell Reynolds Associates | *Executive Search & Leadership Advisory*

- Spearheaded Storybook integration, establishing a component-driven development workflow for an 8-person team
- Documented 50+ reusable UI components with props, variants, and usage guidelines, accelerating development cycles

Church & Dwight | *Consumer Goods (NYSE: CHD)*

- Built and maintained 8+ brand websites (OxiClean, Trojan, Arm & Hammer) using GeekHive's proprietary CMS
- Managed high-volume content updates, seasonal campaigns, and product launches with 48-hour turnaround times
- Ensured cross-browser compatibility and responsive design across desktop, tablet, and mobile devices

Aruba Bank | *Financial Services (Caribbean)*

- Styled components for GeekHive's first Sitecore SXA implementation, establishing best practices for future projects
- Developed a reusable SXA component library, reducing development time for subsequent Sitecore builds

Beautiful People | *Non-Profit Organization*

- Provided pro-bono WordPress maintenance for 6+ years, ensuring 99.9% uptime and modern design standards
- Implemented responsive redesign, improving mobile traffic by 45% and donation conversion rates by 20%

Education

Bachelor's Degree in Information Technology, Mount Saint Mary College | Newburgh, NY | Dean's List | Habitat for Humanity Volunteer

Additional Information

- **Continuous Learning:** Stay current with emerging front-end technologies through online courses, tech blogs, and open-source contributions
- **Remote Work:** Successfully worked remotely for 5+ years with a proven track record of self-management and clear communication
- **Availability:** Open to full-time, contract, and freelance opportunities

Professional References

Available upon request