Statistics 222 Research Proposal NFL - Go For It!

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The Data:

Data sets have been collected from three sources.

1.

The Proposal:

The main research question is the following:

Should an NFL team, in the 4th quarter of their possession, go for a first down or punt the ball to the opposing team? Which action will give them better odds of scoring? Which action will give them better odds of winning the game?

Figures and Table Titles: