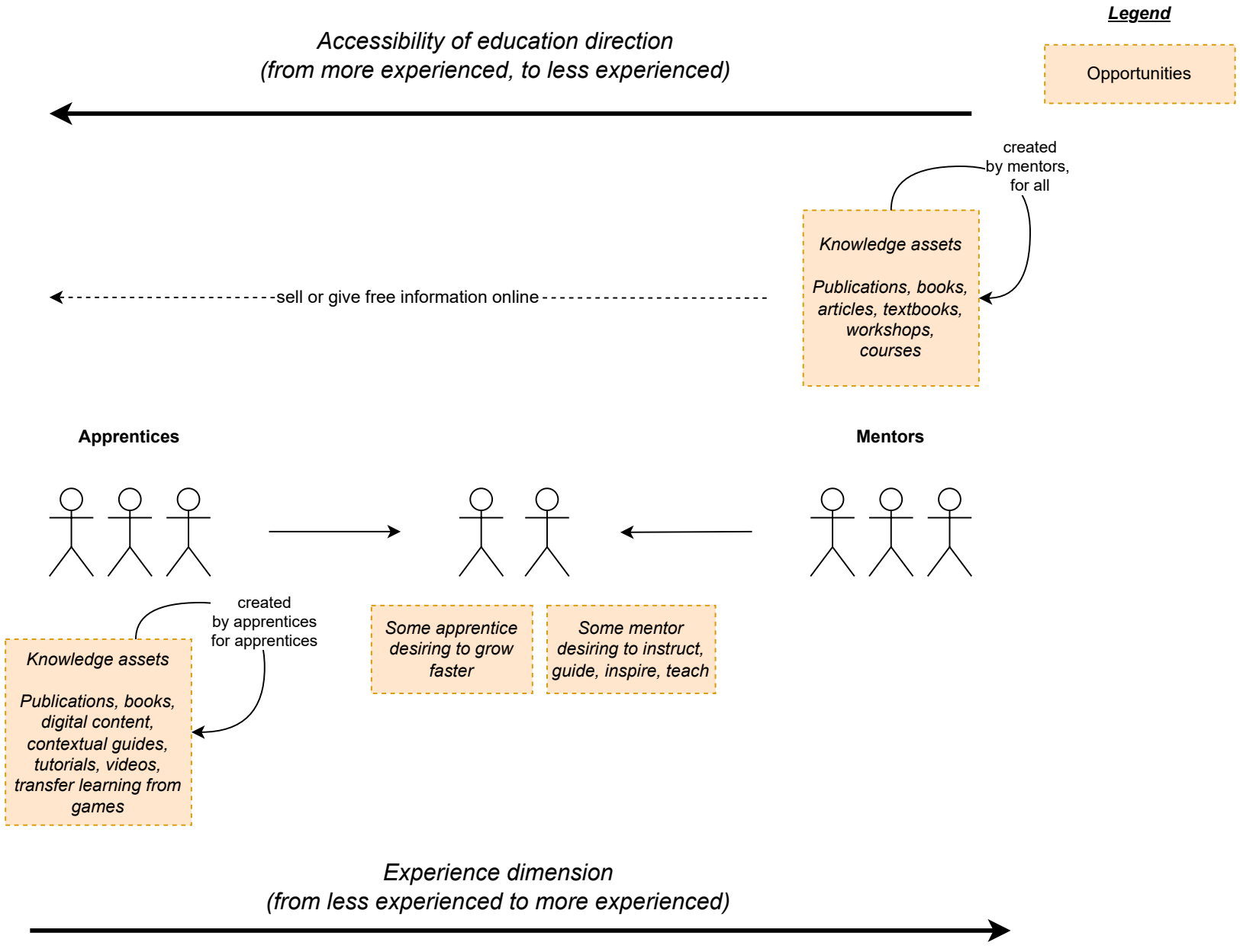
Tome.gg audience and beneficiaries



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Tome.gg Challenges and Opportunities

Legend

Challenges

Opportunities

Accessibility of education direction
(from more experienced, to less experienced)

Financial barrier *- not everyone can afford it*

Signal to noise barrier *- internet is huge. Hard to find the relevant, effective learning material for you.*

created by mentors, for all

Knowledge assets

Publications, books, articles, textbooks, workshops, courses

sell or give free information online

Sustainable hyper-personalization *is not a mentor activity. It should be done by the apprentices. It is a time and effort-expensive activity for a mentor or educator.*

The huge context switching cost is modeled as: running from the expert context (from the right) to absorbing their apprentice's context (to the left), to synthesizing the knowledge while in their context, and running back to their expert context.

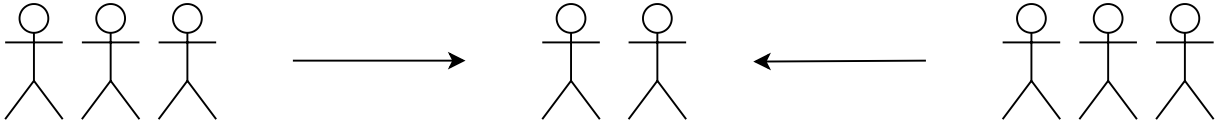
Especially for someone who desires continuous learning, this is taxing, inefficient, and unsustainable in many situations.

Ownership of your growth data *is uncommon in the industry. Growth journals, feedback reports, etc. are owned and maintained by the HR dept. of corporations, rather than personally owned and managed by the growing individual.*

Growth data can sometimes get locked in a corporation and then ***discarded because it doesn't matter to the companies****.*

Apprentices

Mentors



Some apprentice desiring to grow faster

Some mentor desiring to instruct, guide, inspire, teach

created by apprentices for apprentices

Knowledge assets

Publications, books, digital content, contextual guides, tutorials, videos, transfer learning from games

Intellectual property *is a concept that young apprentices don't know yet how to protect and leverage, despite their capability to create value.*

Mentorship *is a time-expensive activity and requires heavy involvement between both parties.*

Trust *is a challenging resource to discern who to give it to. Apprentices don't know what kinds of mentors are out there, and how they negotiate.*

Mentors don't know which apprentices have great character and discipline, to discern who to invest in.

Experience dimension
(from less experienced to more experienced)

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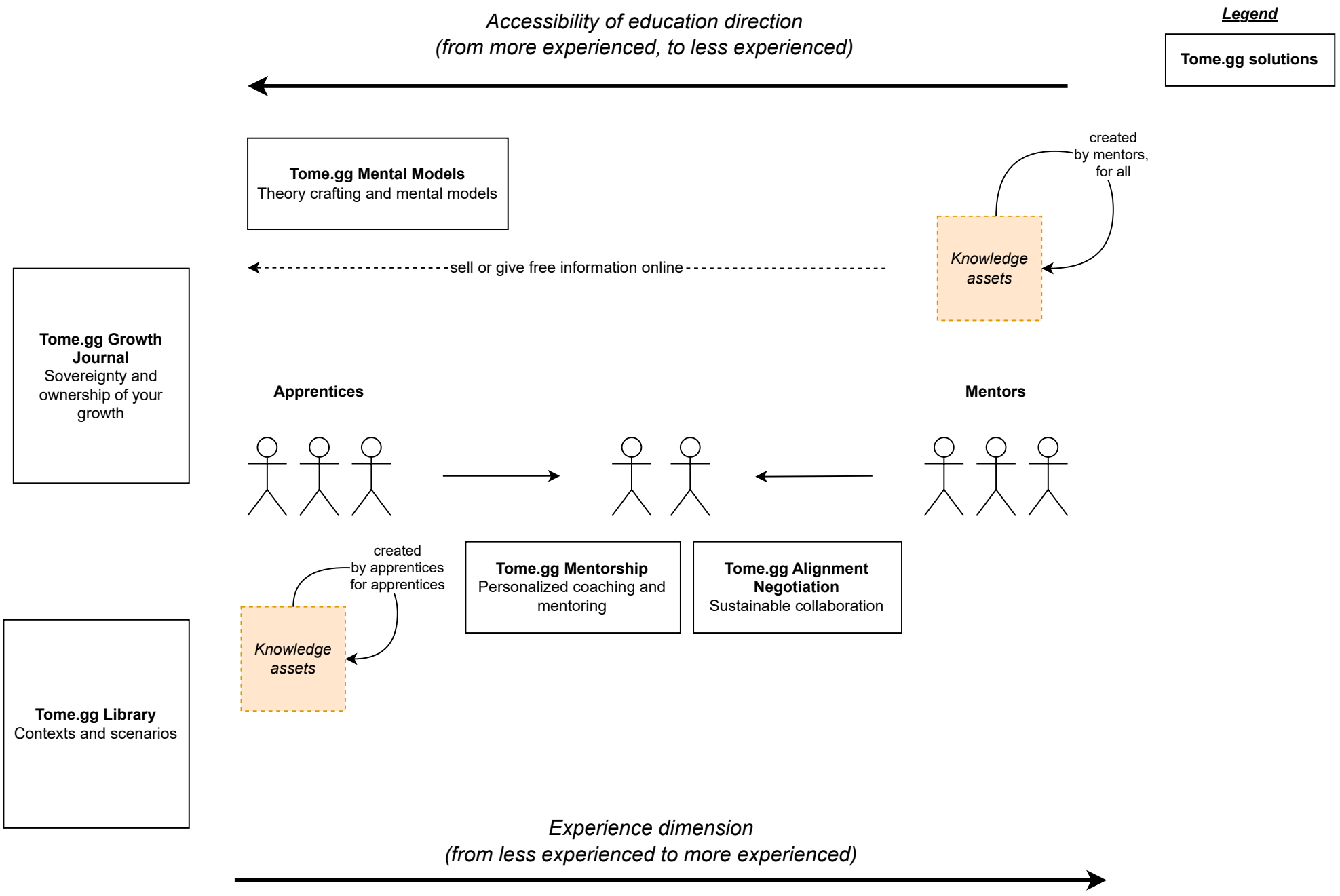
Tome.gg Services and Offerings



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Tome.gg Ecosystem

Accessibility of education direction
(from more experienced, to less experienced)

Legend

Revenue generating tool

Publication tooling
Job applications, resumes, CVs...

Information is traceable to your actual performance (DSUs, growth journals verified by your mentor, negotiation fairness, volunteer work).

Tome.gg Mental Models
Theory crafting and mental models

Hyper-personalized Tomes of Knowledge

AI + Your growth journal + Tome.gg Library and Mental Models = Hyper-personalized transfer learning tomes of knowledge.

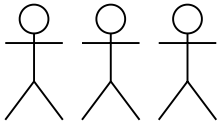
created by mentors, for all

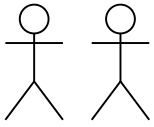
Knowledge assets

sell or give free information online

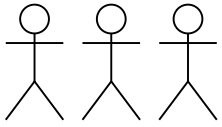
Tome.gg Growth Journal
Sovereignty and ownership of your growth

Apprentices





Mentors



created by apprentices for apprentices

Knowledge assets

Tome.gg Mentorship
Personalized coaching and mentoring

Tome.gg Alignment Negotiation
Sustainable collaboration

Tome.gg Library
Contexts and scenarios

Mentorship tooling

- Direct tools such as Alignment Negotiation smart contract.

- Indirect tools such as explorer apps that summarize Mentor and Apprentice's profile, activities, mentoring connections, volunteer work. This addresses the information and trust gap in the market.

Content creation tooling and IP licensing tooling

Solana smart contracts to manage IP licensing for any content creators (apprentice, mentors), enabling them to earn revenue from their generational/contextual content.

Experience dimension
(from less experienced to more experienced)

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