

TOMASZ KOWALSKI

PHP / WordPress Developer

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Languages

- Polish: Native (C2)
- English: Fluent (C1)
- German: Intermediate (B2)

Professional Summary

Results-driven PHP / WordPress Developer with 6+ years of experience in designing, developing, and maintaining scalable, responsive web solutions. Proven track record in full – cycle WordPress development, custom themes, plugin creation, and performance optimization. Strong background in frontend and backend technologies including PHP OOP, JavaScript, React, and WooCommerce.

Technical Skills

- Frontend: HTML, CSS, SASS, JavaScript, jQuery, React, Next.js
- Backend: PHP OOP, Node.js, Symfony, SQL, MariaDB, MySQL, PostgreSQL
- CMS/E-Commerce: WordPress, WooCommerce
- Dev Tools: AWS, GitHub, Docker, XAMPP, WP-CLI, Visual Studio Code, NPM, SSH
- Others: Postman, REST/SOAP API, ACF, CPT, Gutenberg Blocks, SEO Automation
- Frameworks: Bootstrap, Foundation, Tailwind CSS, Laravel Mix, Vite
- Hosting/CI: NGINX, Firebase, Google Cloud, Vercel

Professional Experience

WordPress Developer – Kowalski Engineering OÜ – Tallinn, Estonia (Oct 2017 – Present)

Magic Ibiza (07.2023 – ongoing) <https://magic-ibiza.com>

Created custom plugins and API integrations for real estate, boats, parties' listings.

- Technologies: WP, Laravel Mix, PHP, AJAX, MariaDB, API, jQuery, JavaScript,

Mirem – UX Enhancements (07.2024 – ongoing) <https://bakaliowelove.pl>

Optimized WooCommerce UX features and resolved plugin conflicts.

- Technologies: PHP OOP, WooCommerce, jQuery, CSS

Import USA Cars (11.2024 – 02.2025) <https://iusac.pl>

Custom WooCommerce product filters, and tool automating product import based on Node.js, and Puppeteer

- Technologies: React, Next.js, Firebase, Vercel, Google Cloud, Twilio

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ZWIK Olawa – Booking App (12.2024 – 02.2025t) https://zerowaste.zwik.olawa.pl/bok_online

Developed a real-time React app integrated with WordPress backend.

- Technologies: React, WP, Node.js, PHP OOP, JS

Paczkagospodarza.pl (02.2024 – 07.2024) <https://paczkagospodarza.pl>

Custom Woo templates, filters, and AJAX search implementation.

- Technologies: WP, WooCommerce, PHP, JS, CSS

Grupa Aquamed – CPT Integration (05.2024 – 07.2024) <https://everboat.pl/>

Custom Post Type for boat brand management with shortcodes.

- Technologies: WP, PHP OOP, JS

Graf-Net – Internal Product Catalogue (05.2023 – 12.2023) <https://sikorski.ca/>

Developed custom WooCommerce PDF plugin based on TCPDF class with custom Elementor widgets.

- Technologies: TCPDF, WooCommerce, AJAX, PHP OOP, JavaScript

E-Technologie – Vulnerability Fixes (10.2022 – 02.2023) <https://academyofbusiness.pl>, <https://kodinnowacji.pl>

Secured WP installations, optimized plugin behavior, added custom WooCommerce forms and workflows.

- Technologies: PHP OOP, WooCommerce, JS, ACF

Additional Projects

- Pokolorujswiat.com – Payment integration using Gravity Forms, Stripe, PayPal
- Register CodeWithWojtek – integration of Webinarjam form + API to Active Campaign , and Facebook campaigns
- WooCommerce product configuration filters, custom product data importers – more on <https://github.com/tomek-kowalski/>
- Google Tag Manager, Google Analytics , Google Cloud, consent banner configuration and site integration
- Recruitment Portals
- Page speed optimization

Other Competencies

- WordPress Codex & best practices
- WP theme development: classic, block (FSE), headless
- Custom plugin development
- PHP composer
- Gutenberg custom blocks (React)
- Mobile-first design & RWD
- ACF, CPT, custom templates
- SEO techniques & automation
- SOLID, DRY principles
- WordPress page builders: Elementor, Bakery , Divi, Oxygen
- Figma, Canva, Zeplin
- Trello, Jira, Confluence, custom documentation based on markdown language
- AI agents based on Python Libraries, and Ollama, running locally or hosted on Render

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