

TOMEK REGULSKI

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LinkedIn: [tomek-regulski-867153130](https://www.linkedin.com/in/tomek-regulski-867153130) | Portfolio: tomekregulski.github.io/portfolio
GitHub: [tomekregulski.github.io](https://github.com/tomekregulski)

Summary

Full stack developer and life-long learner with 7+ years experience in CPG, and 10+ years experience in the performing arts. Currently in the process of earning a certificate in full stack development from Columbia University's Boot Camp; with newly-developed skills in responsive web design, JavaScript, SQL/No-SQL databases, Node.js and React. Passionate about building apps that are focused on elegant and intuitive problem solving. Has excellent leadership skills, thrives in a collaborative environment; and is known for professional communication and delivering within a deadline.

Technical Skills

Languages: JavaScript ES6+, CSS3, HTML5

Applications: GitHub, MongoDB, MySQL

Tools: Node.js, Express, jQuery, AJAX, Bootstrap, React

Projects

ParkSharkNYC

Github: <https://github.com/tomekregulski/ParkSharkNYC>

Deployed: <https://tomekregulski.github.io/ParkSharkNYC/>

- Summary: App that finds nearby NYC parks based on current location or zip code.
- Role: Team Lead
- Tools: HTML, CSS, JavaScript, Bulma, GoogleFonts, Leaflet.js API, NYC Open Data API

Yup!

Github: <https://github.com/tomekregulski/yup-schlepp>

Deployed: <https://guarded-atoll-77888.herokuapp.com/login>

- Summary: Internal inventory management and reference app for *Yup! Realty*
- Role: Contributor
- Tools: HTML, CSS, JavaScript, Bootstrap, Node.js, Express, Handlebars, Multer, Streamify, Bcrypt, Sequelize, MySQL

iterable

Github: <https://github.com/tomekregulski/iterable>

Deployed: <https://evening-depths-19981.herokuapp.com/>

- Summary: A simple blog site allowing users to sign up, post their own content, as well as engage with others.
- Role: Sole author
- Tools: HTML, CSS, JavaScript, Bootstrap, Node.js, Express, Handlebars, MySQL, Sequelize

Work Experience

Director of Field Marketing Phoodie Marketing

**2015 - 2021
New York, NY**

Build and manage a National Field Marketing Program, overseeing both the management and brand ambassador teams, managing and building client relations, and growing presence in the industry through success and innovation.

Key Accomplishments:

- Grow the company from its starting point to being operational across the continental US, executing 800-1,000 monthly events. Innovate/refine services to maintain competitiveness. Saw revenue increase of 280% (\$432,000 - \$1,500,000).
- Manage an operations team of 4 fulltime employees and 3 part-time contractors, following the EOS standards.
- Work with CEOs and Marketing Executives of 100+ natural product brands to design and execute campaigns (i.e. Sir Kensington's, Dr. Praeger's, Bowery Farming, and Laird Superfoods).
- Administer payroll for 5 employees and 300+ independent contractors via ADP.
- Develop new, and maintain current, client relations. Consult on strategy to achieve specific goals. Analyze campaign data to determine effectiveness, and present to clients for reviews.

Digital Marketing Consultant
Self-Employed

2012 – Present
New York, NY

➤ Accomplishments::

- Album Release Campaign
 - Created and executed a strategy that utilized Newsletters, Social Media (Facebook, Twitter, Instagram), and PR to generate awareness and hype in the lead-up to fundraising, as well as to sustain awareness following release of the album.
 - Surpassed goal of raising \$10,000+ through a Kickstarter Campaign to fund the recording and release of the album.
- Fanbase engagement strategy
 - Created and executed a strategy to increase overall presence and engagement on social media platforms.
 - Successfully increased total followers by 270%.

Musician, Meditation Teacher
Self-Employed

2012 – Present

➤ Responsibilities:

- Composer and sitar/surbahar player. Is a member of *Common Sounds* - an international collective of musicians.
- 15+ years of ongoing studies in Hindustani Music. Notable teachers include Bahauddin Dagar, Krishna Bhatt, Tejendra Majumdar, and Jeff Lewis.
- Has received \$20,000+ in grants to support the creation of work.
- Teaching appointments at the University of Maryland and American University (2010+2011).
- Composer-in-Residence at the University of Maryland School of Dance (2012-2013)

Education

Certificate, Full Stack Web Development - Columbia University (in progress)
Certificate, Business Analytics - Cornell University
Doctorate of Musical Arts: Composition - University of Maryland
Masters of Music: Composition - Binghamton University
Bachelors of Science: Music - Hartwick College

New York, NY
 Online Program
 College Park, MD
 Binghamton, NY
 Oneonta, NY