Tomek Regulski

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GitHub: tomekregulski.github.io

Summary

Full stack developer with 7+ years experience in food and beverage, and 10+ years experience in the performing arts. Recently completed a boot camp through Columbia Engineering; with newly-developed skills in responsive web design, JavaScript, SQL, MongDB, Node.js, Express and React. Passionate about building software that is focused on elegant and intuitive problem solving. Has excellent leadership skills and thrives in a collaborative environment.

Technical Skills

Languages: JavaScript ES6+, CSS3, HTML5, SQL, MongoDB
Applications: GitHub, Heroku, MySQL Workbench, MongoDB Atlas/Compass
Tools: Node.js, Express, React.js, Bootstrap, Material-UI

Projects

Fieldist
Github: https://github.com/tomekregulski/fieldist
Deployed: https://secret-wave-01417.herokuapp.com/

- Summary: A prototype platform that allows field marketing agencies to manage both their field team as well as their clients.
- Role: Team Lead
- Primary Contributions: UI wireframe and database map, server/database/API routing, front/back end authentication/authorization.
- Tools: HTML, CSS, JavaScript, Bootstrap, Node.js, Google Fonts, Google Maps/Places APIs, Streamify, Bcrypt, JWT, Sequelize, MySQL

Yup!
GitHub: https://github.com/tomekregulski/yup-schlepp
Deployed: https://guarded-atoll-77888.herokuapp.com/login

- Summary: Internal inventory management and reference app for *Yup! Realty*
- Role: Contributor
- Primary Contributions: Authentication, front-end functionality, dynamic property search.
- Tools: HTML, CSS, JavaScript, Bootstrap, Node.js, Express, Handlebars, Multer, Stremify, Bcrypt, Sequelize, MySQL

ParkSharkNYC
Github: https://github.com/tomekregulski/ParkSharkNYC
Deployed: https://tomekregulski.github.io/ParkSharkNYC/

- Summary: App that searches for nearby NYC parks based on current location or zip code.
- Role: Team Lead
- Primary Contributions: Data retrieval and processing, Leaflet maps integration, distance-based rendering of search results.
- Tools: HTML, CSS, JavaScript, Bulma, GoogleFonts, Leaflet.js API, NYC Open Data API

Work Experience

Director of Field Marketing   **2015 - 2021**
Phoodie Marketing   **New York, NY**
Build and manage a National Field Marketing Program, overseeing both the management and brand ambassador teams, managing and building client relations, and growing presence in the industry through success and innovation.
- Grow the company from its starting point to being operational across the continental US, executing 800-1,000 monthly events. Innovate/refine services to maintain competitiveness. Saw revenue increase of 280% ($432,000 - $1,500,000).
- Manage an operations team of 4 fulltime employees and 3 part-time contractors, following the EOS standards.
- Work with CEOs and Marketing Executives of 100+ natural product brands to design and execute campaigns (i.e. Sir Kensington's, Dr. Praeger's, Bowery Farming, and Laird Superfoods).
- Administer payroll for 5 employees and 300+ independent contractors via ADP.
- Develop new, and maintain current, client relations. Consult on strategy to achieve specific goals. Analyze campaign data to determine effectiveness, and present to clients for reviews.

Strategic Consultant for Artists   **2012 – Present**
Self-Employed   **New York, NY**
- Created and executed a strategy that utilized Newsletters, Social Media (Facebook, Twitter, Instagram), and PR to generate awareness and excitement that resulted in surpassing the goal of raising $10,000+ through a Kickstarter Campaign to fund the recording and release of the client's album.
- Created and executed a strategy to increase overall presence and engagement on social media platforms, resulting in a 270% increase of total followers.
- Advised and executed rebranding and digital marketing strategy in lead-up to new album release. Was responsible for the design of both digital and physical albums.

Musician, Meditation Teacher   **2012 – Present**
Self-Employed
- Composer and sitar/surbahar player. Is a member of *Common Sounds* - an international collective of musicians.
- 15+ years of ongoing studies in Hindustani Music. Notable teachers include Bahauddin Dagar, Krishna Bhatt, Tejendra Majumdar, and Jeff Lewis.
- Has received $20,000+ in grants to support the creation of work.
- Teaching appointments at the University of Maryland and American University (2010+2011).
- Composer-in-Residence at the University of Maryland School of Dance (2012-2013)

Education

Certificate, Full Stack Web Development - Columbia University   New York, NY
Certificate, Business Analytics - Cornell University   Online Program
Doctorate of Musical Arts: Composition - University of Maryland   College Park, MD
Masters of Music: Composition - Binghamton University   Binghamton, NY
Bachelors of Science: Music - Hartwick College   Oneonta, NY