

## TOMEK REGULSKI

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[tomekregulski.github.io](https://tomekregulski.github.io)

### Summary

Full stack developer and life-long learner with 7+ years experience in CPG, 10+ years experience in the performing arts. Recently earned a certificate in full stack development from Columbia University, with newly-developed skills in responsive web design and working with the MERN stack. Passionate about building apps that are focused on elegant and intuitive problem solving. Has excellent leadership skills, thrives in a collaborative environment; and is known for professional communication and delivering within a deadline..

### Technical Skills

**Languages:** JavaScript ES6+, CSS3, HTML5

**Applications:** GitHub, MongoDB, MySQL

**Tools:** Express, React, Node, jQuery, Bootstrap, Sass, AJAX

**Platforms:** Hubspot, ADP, Quickbooks, Affinity Design Suite, ProTools

### Projects

#### ParkSharkNYC

**GitHub:** <https://github.com/tomekregulski/ParkSharkNYC>

**Deployed:** <https://tomekregulski.github.io/ParkSharkNYC/>

- Summary: App that searches for nearby NYC parks based on current location or zip code.
- Role: Team Lead
- Tools: HTML, CSS, JavaScript, Bulma, GoogleFonts, Google Maps API, NYC Open Data API

#### Weather Dashboard

**GitHub:** <https://github.com/tomekregulski/weather-app>

**Deployed:** <https://tomekregulski.github.io/weather-app/>

- Summary: App that displays the current weather and 5-day forecast when searching by city.
- Role: Sole author
- Tools: HTML, CSS, JavaScript, Bootstrap, Moment.js

#### Onboarding Quiz App

**GitHub:** <https://github.com/tomekregulski/quiz-app>

**Deployed:** <https://tomekregulski.github.io/quiz-app>

- Summary: App that allows companies to administer onboarding quizzes.
- Role: Sole author
- Tools: HTML, CSS, JavaScript, Bootstrap

### Work Experience

#### **Director of Field Marketing**

#### **Phoodie Marketing**

Build and manage a National Field Marketing Program, overseeing both the management and brand ambassador teams, managing and building client relations, and growing presence in the industry through success and innovation.

Key Accomplishments:

- Grow the company from its starting point to being operational across the continental US, executing 800-1,000 monthly events. Innovate/refine services to maintain competitiveness. Saw revenue increase of 280% (\$432,000 - \$1,500,000).

**2015 - Present**

**New York, NY**

- Manage an operations team of 4 fulltime employees and 3 part-time contractors, following the EOS standards.
- Work with CEOs and Marketing Executives of 100+ natural product brands to design and execute campaigns (i.e. Sir Kensington's, Dr. Praeger's, Bowery Farming, and Laird Superfoods).
- Administer payroll for 5 employees and 300+ independent contractors via ADP.
- Develop new, and maintain current, client relations. Consult on strategy to achieve specific goals. Analyze campaign data to determine effectiveness, and present to clients for reviews.

**Digital Marketing Consultant**  
**Self-Employed**

**2012 – Present**  
**New York, NY**

➤ Accomplishments::

- Album Release Campaign
  - Created and executed a strategy that utilized Newsletters, Social Media (Facebook, Twitter, Instagram), and PR to generate awareness and hype in the lead-up to fundraising, as well as to sustain awareness following release of the album.
  - Surpassed goal of raising \$10,000+ through a Kickstarter Campaign to fund the recording and release of the album.
- Fanbase engagement strategy
  - Created and executed a strategy to increase overall presence and engagement on social media platforms.
  - Successfully increased total followers by 270%.

**Musician, Meditation Teacher**  
**Self-Employed**

**2012 – Present**

➤ Responsibilities:

- Composer and sitar/surbahar player. Is a member of *Common Sounds* - an international collective of musicians.
- 15+ years of ongoing studies in Hindustani Music. Notable teachers include Bahauddin Dagar, Krishna Bhatt, Tejendra Majumdar, and Jeff Lewis.
- Has received \$20,000+ in grants to support the creation of work.
- Teaching appointments at the University of Maryland and American University (2010+2011).
- Composer-in-Residence at the University of Maryland School of Dance (2012-2013)

**Education**

**Certificate, Full Stack Web Development** - Columbia University (in progress)

**Certificate, Business Analytics** - Cornell University

**Doctorate of Musical Arts: Composition** - University of Maryland

**Masters of Music: Composition** - Binghamton University

**Bachelors of Science: Music** - Hartwick College

New York, NY

Online Program

College Park, MD

Binghamton, NY

Oneonta, NY