

TOMEK REGULSKI

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LinkedIn: in/[tomek-regulski-867153130](https://www.linkedin.com/in/tomek-regulski-867153130) | Portfolio: tomekregulski.github.io/portfolio | GitHub:
tomekregulski.github.io

Summary

Full stack developer with 7+ years experience in CPG, 10+ years experience in the performing arts, and a life-long dedication to learning. Recently earned a certificate in full stack development from Columbia University, with newly-developed skills in responsive web design and working with a MERN stack. Passionate about building apps that are focused on elegant and intuitive problem solving. Has excellent leadership skills, thrives in a collaborative environment; and is known for professional communication and delivering within a deadline..

Technical Skills

Languages: JavaScript ES6+, CSS3, HTML5, Python

Applications: GitHub, MongoDB, MySQL

Tools: Express, React, Node, jQuery, Bootstrap, Bulma, Sass, AJAX

Platforms: MS Excel/Word/Powerpoint, Hubspot, ADP, Quickbooks, Affinity Design Suite, ProTools, Ableton Live

Projects

ParkSharkNYC

GitHub: <https://github.com/tomekregulski/ParkSharkNYC>

Deployed: <https://tomekregulski.github.io/ParkSharkNYC/>

- Summary: App that allows user to search for nearby NYC parks based on current location or zip code.
- Role: Contributor
- Tools: HTML, CSS, JavaScript, Bulma, GoogleFonts, Google Maps API, NYC Open Data API

Weather Dashboard

GitHub: <https://github.com/tomekregulski/weather-app>

Deployed: <https://tomekregulski.github.io/weather-app/>

- Summary: App that allows user to see the current weather and 5-day forecast for any city.
- Role: Sole author
- Tools: HTML, CSS, JavaScript, Bootstrap, Moment.js

Onboarding Quiz App

GitHub: <https://github.com/tomekregulski/quiz-app>

Deployed: <https://tomekregulski.github.io/quiz-app>

- Summary: App that allows companies to administer onboarding testing.
- Role: Sole author
- Tools: HTML, CSS, JavaScript, Bootstrap

Work Experience

Director of Field Marketing Phoodie Marketing

**2015 - Present
New York, NY**

Build and manage a National Field Marketing Program, overseeing both the management and brand ambassador teams, managing and building client relations, and growing presence in the industry through success and innovation.

Key Accomplishments:

- Grow the company from its starting point to being operational across the continental US, executing 800-1,000 monthly events. Innovate/refine services to maintain competitiveness. Saw revenue increase of 280% (\$432,000 - \$1,500,000).

- Manage an operations team of 4 fulltime employees and 3 part-time contractors, by means of the EOS standards.
- Work with CEOs and Marketing Executives of 100+ natural product brands to design and execute campaigns (i.e. Sir Kensington's, Dr. Praeger's, Laird Superfood, and Cucina Antica).
- Administer payroll for 5 employees and 300+ independent contractors via ADP.
- Develop new, and maintain current, client relations. Analyze campaign data to determine effectiveness/level of success, and present to clients for reviews.

Digital Marketing Consultant
Self-Employed

2012 – Present
New York, NY

➤ Accomplishments::

- Album Release Campaign
 - Created and executed a strategy that utilized Newsletters, Social Media (Facebook, Twitter, Instagram), and PR to generate awareness and hype in the lead-up to fundraising, as well as to sustain awareness upon release of the album.
 - Surpassed goal of raising \$10,000+ through a Kickstarter Campaign to fund the recording and release of the album.
- Fanbase engagement strategy
 - Created and executed a strategy to increase overall presence and engagement on social media platforms.
 - Successfully increased total followers by 270%.

Musician, Meditation Teacher
Self-Employed

2012 – Present

➤ Responsibilities:

- Composer and sitar/surbahar player. Is a member of *Common Sounds* - an international collective of musicians.
- 15+ years of ongoing studies in Hindustani Music. Notable teachers include Bahauddin Dagar, Krishna Bhatt, Tejendra Majumdar..
- Has received \$20,000+ in grants to support the creation of work.
- Teaching appointments at the University of Maryland and American University (2010+2011).
- Composer-in-Residence at the University of Maryland School of Dance (2012-2013)

Education

Certificate, Full Stack Web Development - Columbia University
Certificate, Business Analytics - Cornell University
Doctorate of Musical Arts: Composition - University of Maryland
Masters of Music: Composition - Binghamton University
Bachelors of Science: Music - Hartwick College

New York, NY
 Online Program
 College Park, MD
 Binghamton, NY
 Oneonta, NY