TOMEK REGULSKI

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Summary

Full stack developer with 7+ years experience in CPG, 10+ years experience in the performing arts, and a life-long dedication to learning. Recently earned a certificate in full stack development from Columbia University, with newly-developed skills in responsive web design and working with a MERN stack. Passionate about building apps that present elegant and intuitive solutions to the task at hand. A creative problem-solver with excellent leadership skills. Thrives in a collaborative environment, and is known for professional communication and delivering within a deadline..

Technical Skills

Languages: JavaScript ES6+, CSS3, HTML5, Python
Applications: GitHub, MongoDB, MySQL
Tools: Express, React, Node, jQuery, Bootstrap, Bulma, Sass, AJAX
Platforms: MS Excel/Word/Powerpoint, Hubspot, ADP, Quickbooks, Affinity Design Suite, ProTools, Ableton Live

Projects

ParkSharkNYC

Github: https://github.com/tomekregulski/ParkSharkNYC
Deployed: https://tomekregulski.github.io/ParkSharkNYC/

- Summary: App that allows user to search for nearby NYC parks based on current location or zip code.
- Role: Contributor
- Tools: HTML, CSS, JavaScript, Bulma, GoogleFonts, Google Maps API, NYC Open Data API

Weather Dashboard

GitHub: https://github.com/tomekregulski/weather-app
Deployed: https://tomekregulski.github.io/weather-app/

- Summary: App that allows user to see the current weather and 5-day forecast for any city.
- Role: Sole author
- Tools: HTML, CSS, JavaScript, Bootstrap, Moment.js

Day Planner

GitHub: https://github.com/tomekregulski/day-planner
Deployed: https://tomekregulski.github.io/day-planner/

- Summary: App that allows user to organize their day.
- Role: Sole author
- Tools: HTML, CSS, JavaScript, Bootstrap, Moment.js

Work Experience

Director of Field Marketing   2015 - Present
Phoodie Marketing   New York, NY

Build and manage a National Field Marketing Program, overseeing both the management and brand ambassador teams, managing and building client relations, and growing presence in the industry through success and innovation.
Key Accomplishments:
- Grow the company from its starting point to being operational across the continental US, executing 800-1,000 monthly events. Innovate/refine services to maintain competitiveness. Saw revenue increase of 280% ($432,000 - $1,500,000).

- ○ Manage an operations team of 4 fulltime employees and 3 part-time contractors, by means of the EOS standards.
- ○ Work with CEOs and Marketing Executives of 100+ natural product brands to design and execute campaigns (i.e. Sir Kensington's, Dr. Praeger's, Laird Superfood, and Cucina Antica).
- ○ Administer payroll for 5 employees and 300+ independent contractors via ADP.
- ○ Develop new, and maintain current, client relations. Analyze campaign data to determine effectiveness/level of success, and present to clients for reviews.

Digital Marketing Consultant   **2012 – Present**
Self-Employed   **New York, NY**
➢ Accomplishments::
- ○ Album Release Campaign
    - ■ Created and executed a strategy that utilized Newsletters, Social Media (Facebook, Twitter, Instagram), and PR to generate awareness and hype in the lead-up to fundraising, as well as to sustain awareness upon release of the album.
    - ■ Surpassed goal of raising $10,000+ through a Kickstarter Campaign to fund the recording and release of the album.
- ○ Fanbase engagement strategy
    - ■ Created and executed a strategy to increase overall presence and engagement on social media platforms.
    - ■ Successfully increased total followers by 270%.

Musician, Meditation Teacher   **2012 – Present**
Self-Employed
➢ Responsibilities:
- ○ Composer and sitar/surbahar player. Is a member of *Common Sounds* - an international collective of musicians.
- ○ 15+ years of ongoing studies in Hindustani Music. Notable teachers include Bahauddin Dagar, Krishna Bhatt, Tejendra Majumdar..
- ○ Has received $20,000+ in grants to support the creation of work.
- ○ Teaching appointments at the University of Maryland and American University (2010+2011).
- ○ Composer-in-Residence at the University of Maryland School of Dance (2012-2013)

Education
Certificate, Full Stack Web Development - Columbia University   New York, NY
Doctorate of Musical Arts: Composition - University of Maryland   College Park, MD
Masters of Music: Composition - Binghamton University   Binghamton, NY
Bachelors of Science: Music - Hartwick College   Oneonta, NY