

Company Valuation: Should You Take This Course?



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- ❖ The title of this introductory lecture is deliberately provocative
- ❖ In my experience this is the question you are asking yourself right now...

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- ❖ Should you take a course about Company Valuation?
- ❖ Should you take THIS course about Company Valuation?

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- ❖ In my view, the answer to both questions is YES.
- ❖ I am sure there are other courses about company valuation out there but I always try to make amazing courses and genuinely think this is another one...

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- ❖ Who is this course for?
- ❖ Why should you give me the honour of sharing my knowledge and experience with you?
- ❖ What will you get from this course?
- ❖ How will it help you in your business and career?

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- ❖ Who is this course for?
- ❖ Investment Banking or Finance Professionals
- ❖ MBA Students
- ❖ Anyone considering a career in finance, banking, venture capital, private equity
- ❖ Any Entrepreneur or potential entrepreneur

Company Valuation: Should You Take This Course?

- ❖ Company Valuation is simply a core topic you have to know
- ❖ You need to be able to demonstrate an understanding of;
 - ❖ Fundamental Valuation principles
 - ❖ Market Based Valuation
 - ❖ Comparative Valuation
 - ❖ Intrinsic Valuation - including DCF, WACC and CAPM!

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- ❖ Am I qualified to teach this?
- ❖ You BET!
- ❖ Investment Banker since 1988
- ❖ Senior roles to Managing Director Level in Banks and my own firm
- ❖ MBA with Distinction from Cass Business School in London
- ❖ Check me out on LinkedIn if you want a more detailed CV!

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- ❖ What will you get from this course?
- ❖ A clear framework to understand Business Valuation
- ❖ I go through all this in the next lecture (which you can also watch free on preview)
- ❖ Eight weeks work on my part to teach you in Eight hours!

Introduction to Valuation	Ratios & Comparative Valn	Intro to DCF Valuation	Dividend Discount Model	Complexity in Corporate Fin.
Important Valuation Concepts	Comparable Company Valn	Strategic Business Drivers	Ability to Pay Analysis	Valuation in M&A
	Precedent Transactions	Risk Measurement & Cost of Capital	Sum of the Parts Valuation	How to Value Private Companies
Cost Valuation	EVA & MVA	Understanding Free Cash Flow		New Economy & Startup Valn
		Deriving the DCF Discount Rate		Warren Buffet & Value Investing
		DCF Modelling		Presenting Results

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- ❖ How will this help your career?
- ❖ A prerequisite for any career in investment banking, finance, private equity, venture capital etc!
- ❖ Essential knowledge if you own your own business - always make sure you know more than your advisers if you can!

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- ❖ So its up to you
- ❖ Come and join me on this amazing tour of Company Valuation...
- ❖ Or just keep at the same old, same old!
- ❖ Its up to you but please don't blame me if, by not taking action, you later miss out on a great job, career option or your own business suffers as a result

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- ❖ I have done everything I can by making this course
- ❖ Enroll now and I look forward to working with you!

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- ❖ If you have already enrolled,
CONGRATULATIONS!
- ❖ What are we waiting for...
lets get on to the next
lecture!

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