

- *Cash Flow is the life blood of a business
- *It is the cash created or consumed by the business while creating value for its customers

*There are a number of different definitions of Cash Flow - you need to be aware of the differences

- *Cash Flow from Operating Activities
 - *This is the starting point of the Cash Flow Statement
 - *The cash generated by the business before financing or investment are taken into account

- *Free Cash Flow to Equity FCFE
 - *Cash that is available after financing and reinvestment in the business

- *Free Cash Flow to the Firm FCFF
 - *Assumes no leverage =
 Unlevered Free Cash
 Flow
 - * Used for DCF modelling

- *Net Change in Cash
 - *Bottom of the Cash Flow Statement
 - *Change in the cash balance at the year end compared to the previous year.

