



# What is *Absolute* or *Intrinsic* Valuation?



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- ❖ When discussing valuation it is important to understand what is meant by Absolute or Intrinsic valuation
- ❖ This is in contrast to Relative valuation which we shall discuss next



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- ❖ The Absolute or Intrinsic approach uses the future cash flows of a business or an asset discounted to the present day to calculate its value
- ❖ Discounted Cash Flow Model
- ❖ Dividend Discount Model



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- ❖ Another way of looking at it is to ask;
- ❖ What price is a rational investor willing to pay for an investment, given its level of risk?
- ❖ This is very much the approach taken by Benjamin Graham in his book *The Intelligent Investor* and so successfully adopted by the “Sage of Omaha”, Warren Buffet



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- ❖ The method attempts to evaluate the probability or the “risk” that a future cash flow will be delivered
- ❖ If we are investing in a US Government Bond or a UK Gilt, we regard the risk as very low - hence this forms the basis for the “Risk Free Rate”



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- ❖ As we will see the “Discount Rate” comprises a number of elements
  - ❖ Risk Free Rate
  - ❖ Market Risk Premium
  - ❖ Beta
- ❖ We also have to make assumptions in our modelling to create the forecast cash flows



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- ❖ Finally we will need to calculate a Terminal Value, which can be a substantial portion of the total value
- ❖ This is done in one of two ways
  - ❖ Perpetual Growth
  - ❖ Transaction Multiple



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- ❖ While the method appears to deliver a “value” or a “value range”, we cannot escape the fact that the entire method is highly subjective as it is based on so many variables and assumptions



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# What is Absolute or Intrinsic Valuation?

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- ❖ This approach focuses on the company in isolation and does not take into account market forces or competitors
- ❖ External forces such as new technology, disruptive innovations, transformative M&A transactions can materially affect the value of a business, without materially affecting its short to medium term cash flows



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