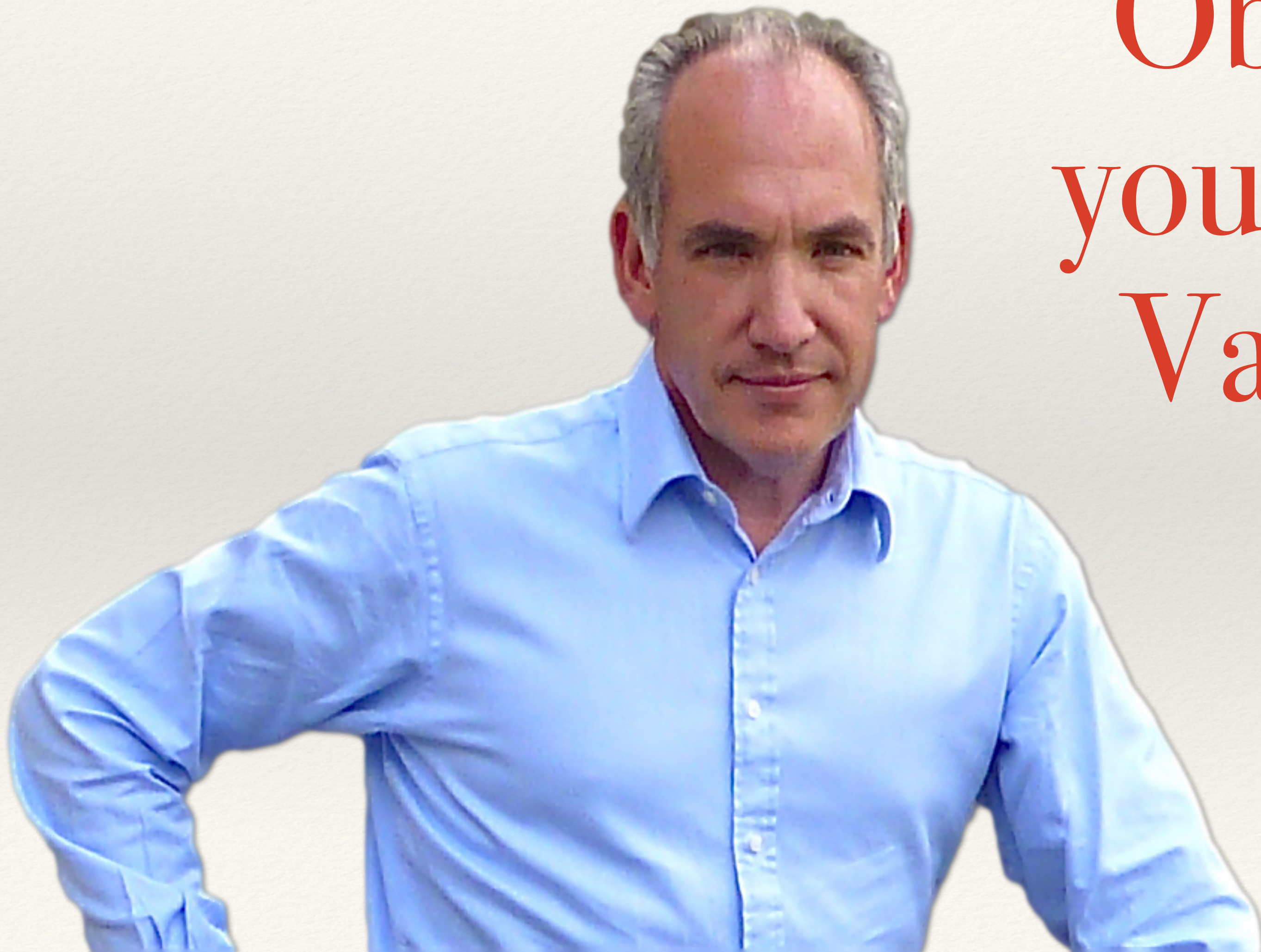


# Course Learning Objectives - What you will learn in this Valuation Course





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# Course Learning Objectives – What you will learn in this Valuation Course

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- ❖ Company Valuation is a complex and often confusing topic
- ❖ The more you learn, the deeper you go, the more you realise you have to learn



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# Course Learning Objectives – What you will learn in this Valuation Course

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- ❖ Challenge of this course for me is to present this complex topic in a way that is easy to understand
- ❖ A framework for gradually building knowledge and comprehension with the ability to go back over what you have covered but may not have mastered



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# Course Learning Objectives – What you will learn in this Valuation Course

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- ❖ Throughout this course you can download every slide deck
- ❖ There are short exercises and mini models for you to download and work with to help you understand some of the concepts being discussed



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# Course Learning Objectives – What you will learn in this Valuation Course

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- ❖ The sections in this course fall into Six Categories
- ❖ Introduction & Principles
- ❖ Asset Based Valuation (ABV)
- ❖ Market Based Valuation (MBV)
- ❖ Intrinsic Valuation (MI)
- ❖ Advanced Valuation (AV)
- ❖ Results Presentation ®

Introduction to  
Valuation

Asset Based  
Valuation

Market Valuation

Intrinsic Valuation

Advanced  
Valuation

Presenting Results



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# Course Learning Objectives – What you will learn in this Valuation Course

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- ❖ I have tagged the main valuation sections in their titles so that you can see which section they fall into
- ❖ Let me take you through the main parts

Introduction to  
Valuation

Asset Based  
Valuation

Market Valuation

Intrinsic Valuation

Advanced  
Valuation

Presenting Results



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# Course Learning Objectives – What you will learn in this Valuation Course

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- ❖ We start with an introduction to Valuation and introduce some important concepts

Introduction to  
Valuation

Important Valuation  
Concepts

Introduction to  
Valuation

Asset Based  
Valuation

Market Valuation

Intrinsic Valuation

Advanced  
Valuation

Presenting Results



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# Course Learning Objectives – What you will learn in this Valuation Course

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- ❖ We take a brief look at Cost and Asset based valuation approaches which are, in my view, the most limited and least useful

Cost Valuation

Introduction to  
Valuation

Asset Based  
Valuation

Market Valuation

Intrinsic Valuation

Advanced  
Valuation

Presenting Results



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# Course Learning Objectives – What you will learn in this Valuation Course

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- ❖ There are four major sections on Market Based Valuation methods which are discussed in detail and demonstrated

Ratios &  
Comparative Valn

Comparable  
Company Valn

Precedent  
Transactions

EVA & MVA

Introduction to  
Valuation

Asset Based  
Valuation

Market Valuation

Intrinsic Valuation

Advanced  
Valuation

Presenting Results



# Course Learning Objectives – What you will learn in this Valuation Course

- ❖ Then we have a major group of lectures which cover not only Discounted Cash Flow valuation but also derivative methods
- ❖ We also take a look in detail at the Strategic Business Driver and Risk Measurement

Intro to DCF Valuation	Dividend Discount Model	Introduction to Valuation
Strategic Business Drivers	Ability to Pay Analysis	Asset Based Valuation
Risk Measurement & Cost of Capital	Sum of the Parts Valuation	Market Valuation
Understanding Free Cash Flow		Intrinsic Valuation
Deriving the DCF Discount Rate		Advanced Valuation
DCF Modelling		Presenting Results



# Course Learning Objectives – What you will learn in this Valuation Course

- ❖ The final major group towards the end of the course develops the company valuation discussion and looks in more detail more advanced topics such as;
  - ❖ Corporate Finance
  - ❖ M&A
  - ❖ Private Companies
  - ❖ New Economy and Startups
  - ❖ Warren Buffet and Value Investing

Complexity in  
Corporate Fin.

Valuation in M&A

How to Value  
Private Companies

New Economy &  
Startup Valn

Warren Buffet &  
Value Investing

Introduction to  
Valuation

Asset Based  
Valuation

Market Valuation

Intrinsic Valuation

Advanced  
Valuation

Presenting Results



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# Course Learning Objectives – What you will learn in this Valuation Course

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- ❖ We end the course with a short section on how best to present your valuation results and we show you how to create a Football Field Valuation Results chart

Introduction to  
Valuation

Asset Based  
Valuation

Market Valuation

Intrinsic Valuation

Advanced  
Valuation

Presenting Results

Presenting Results



# Course Learning Objectives – What you will learn in this Valuation Course

- ❖ In summary this is what the course covers and how it fits together
- ❖ There is a larger version of this on the next slide

Introduction to Valuation	Ratios & Comparative Valn	Intro to DCF Valuation	Dividend Discount Model	Complexity in Corporate Fin.
Important Valuation Concepts	Comparable Company Valn	Strategic Business Drivers	Ability to Pay Analysis	Valuation in M&A
	Precedent Transactions	Risk Measurement & Cost of Capital	Sum of the Parts Valuation	How to Value Private Companies
Cost Valuation	EVA & MVA	Understanding Free Cash Flow		New Economy & Startup Valn
		Deriving the DCF Discount Rate		Warren Buffet & Value Investing
		DCF Modelling		Presenting Results



# Course Learning Objectives - What you will learn in this Valuation Course

Introduction to Valuation	Introduction to Valuation	Ratios & Comparative Valn	Intro to DCF Valuation	Dividend Discount Model	Complexity in Corporate Fin.
Asset Based Valuation	Important Valuation Concepts	Comparable Company Valn	Strategic Business Drivers	Ability to Pay Analysis	Valuation in M&A
Market Valuation	Cost Valuation	Precedent Transactions	Risk Measurement & Cost of Capital	Sum of the Parts Valuation	How to Value Private Companies
Intrinsic Valuation		EVA & MVA	Understanding Free Cash Flow		New Economy & Startup Valn
Advanced Valuation			Deriving the DCF Discount Rate		Warren Buffet & Value Investing
Presenting Results			DCF Modelling		Presenting Results



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# Course Learning Objectives – What you will learn in this Valuation Course

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- ❖ Is this the last word in Valuation?
- ❖ Probably not
- ❖ Will I add more content to this course, almost certainly
- ❖ If you have any questions as you go through, jot them down and send me a message, you will be helping all the students in the course to improve its content



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# Course Learning Objectives – What you will learn in this Valuation Course

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- ❖ So, now that you understand what is coming up....
- ❖ What are we waiting for
- ❖ Lets get started!



# Course Learning Objectives - What you will learn in this Valuation Course

