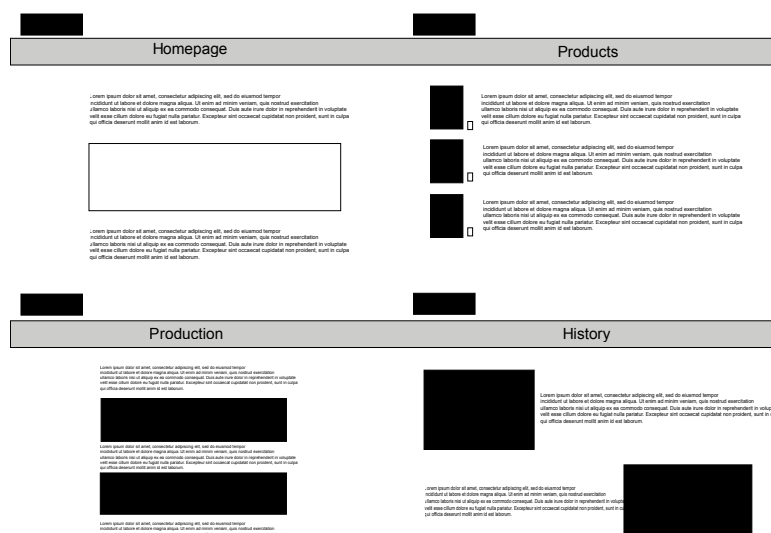# Functional specification

Lothus frukt og saft Company need a website so that new markets can find information about their products, production and company history.

- The website needs to have a good SEO, so that new markets can find the website of this company.
- Pictures and colour theme must be selected. Pictures must be related to Hardanger area and apples. Aside element of the page will have faded pictures of apples. Main element will have white space areas. The company got their own logo. This will be places on the top left or centre.
- The website need a main site with navigation bar to products, production and company history. The navigation bar must also be available in each page.
- Product site will have picture of products, content, and prize. Products will be arranged in vertical order column. Except from having information about the products, the product site must have the option to buy the products.
- For orders to be finished , information about the buyer must be inserted: Name, address etc.
- History page will have short but informative text about the history. Related pictures will be align left or right of the text.
- Information about how to contact or visit the company must be in the footer. Address , phone, email and google map details.

Team members: Photographer, copywriter, frontend developers, project manager / scrum master and a graphic designer. Project manager and graphic designer can also do some coding.

Layout for the website

THEME	EPIC	USER STORY	TASK

Promote and sell products to new markets		
As a possible buyer, I want information about the product line and what each product are made of and how to order it, so that I can make a purchase.	As a possible buyer ,I need information about how the company make their products and what they are made of, so that I can make a decision about to buy or not.	As a possible buyer, I want information related to when the company was founded, how much they produce , what are their philosophy, so I can get to know the producer.
As a possible buyer, I would like to have information about all products, so that I can make an opinion to order them or not.	As a possible buyer, I need information about raw material and production so that I can see if it fits my criteria.	As a possible buyer, I like information about the company so I can see that they have their heart and soul into it.
Product page layout	Production page layout	Layout and informative main site
Information about each product	Illustration pictures	Separate link to company history and products
Product pictures	Pictures of company	History and vision
Put item(s) in order cart	Wikipedia links on text relevant for people wanting more information	Contact information
Boxes to fill in information about buyer and submit button	Text about production	Pictures from archive
	Information about different apples	