

LAUNCHING THE  
FIRST  
TOKENIZED  
AGING TRIAL





# PROBLEM



## Aging kills, solutions locked

- Aging drives diseases and death
- The FDA doesn't recognize aging
- \$1B+, 10+ years for approval
- Sliver tsunami incoming



*"...has blood on its hands"*



## Wild west gray market

- Stem cell therapy gray market \$18B
- 100K+ treated annually
- **Fragmented, unverifiable, no standards, mostly fraudulent**





# PERFECT STORM



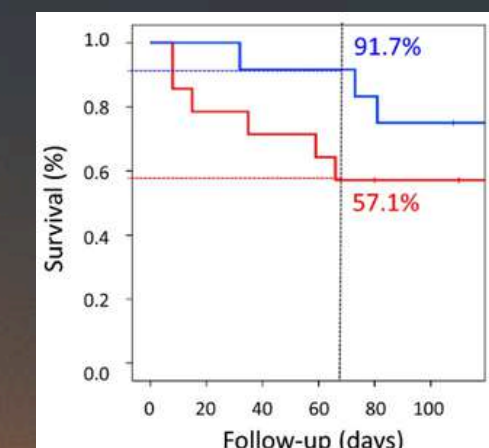
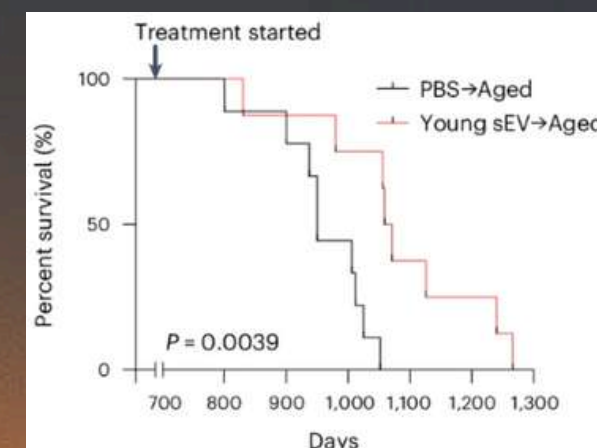
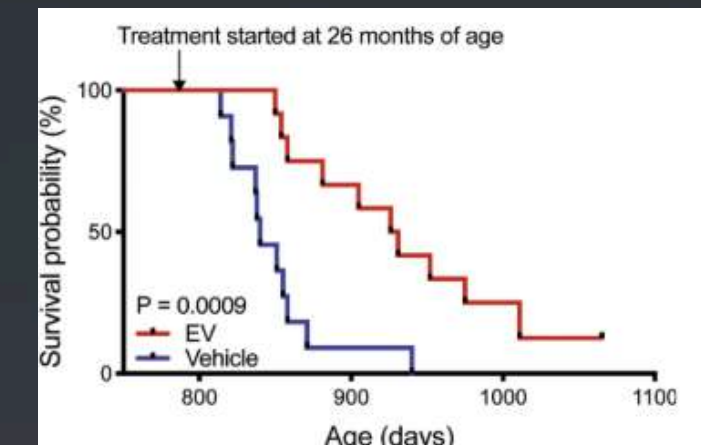
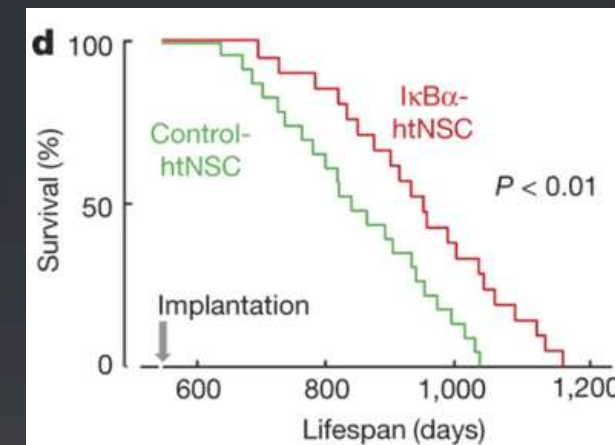
DeSci as the next frontier of crypto



Regulatory revolution, startup cities,  
expanded right-to-try



Stem cells show incredible promise  
for life extension





# ANTI AGING THERAPY



## Research Lab



ARIEL  
UNIVERSITY

Stem cells

Neuroregeneration

Anti-inflammatory cell secretome  
derived from Mesenchymal Stem  
Cells, administered intranasally



Targets biological aging

Excellent safety profile

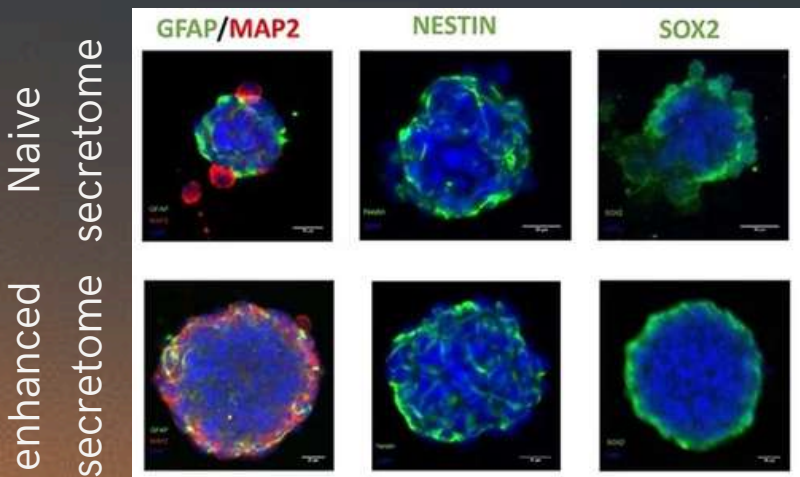
## Our Data

Reverses senescence

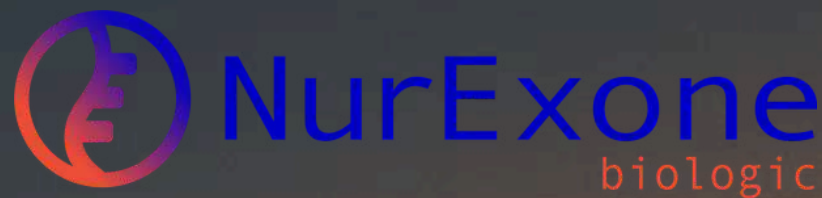
Improves memory

Neurogenesis (shown)

Our  
enhanced  
secretome



## Bioproduction Partner



Qualified labs in Haifa

High yield cell line



# CLINICAL TRIAL



## Aging Endpoint



LinAge2

Measure aging, not diseases  
Based on blood markers  
Clinically validated

## Data Moat

Real data, not anecdotes  
Transparency = Credibility

## Lead Researcher



Prof. Brian Kennedy,  
Director, Centre for Healthy  
Longevity, NUS

## Trial Site



## Decentralized Medical Committee

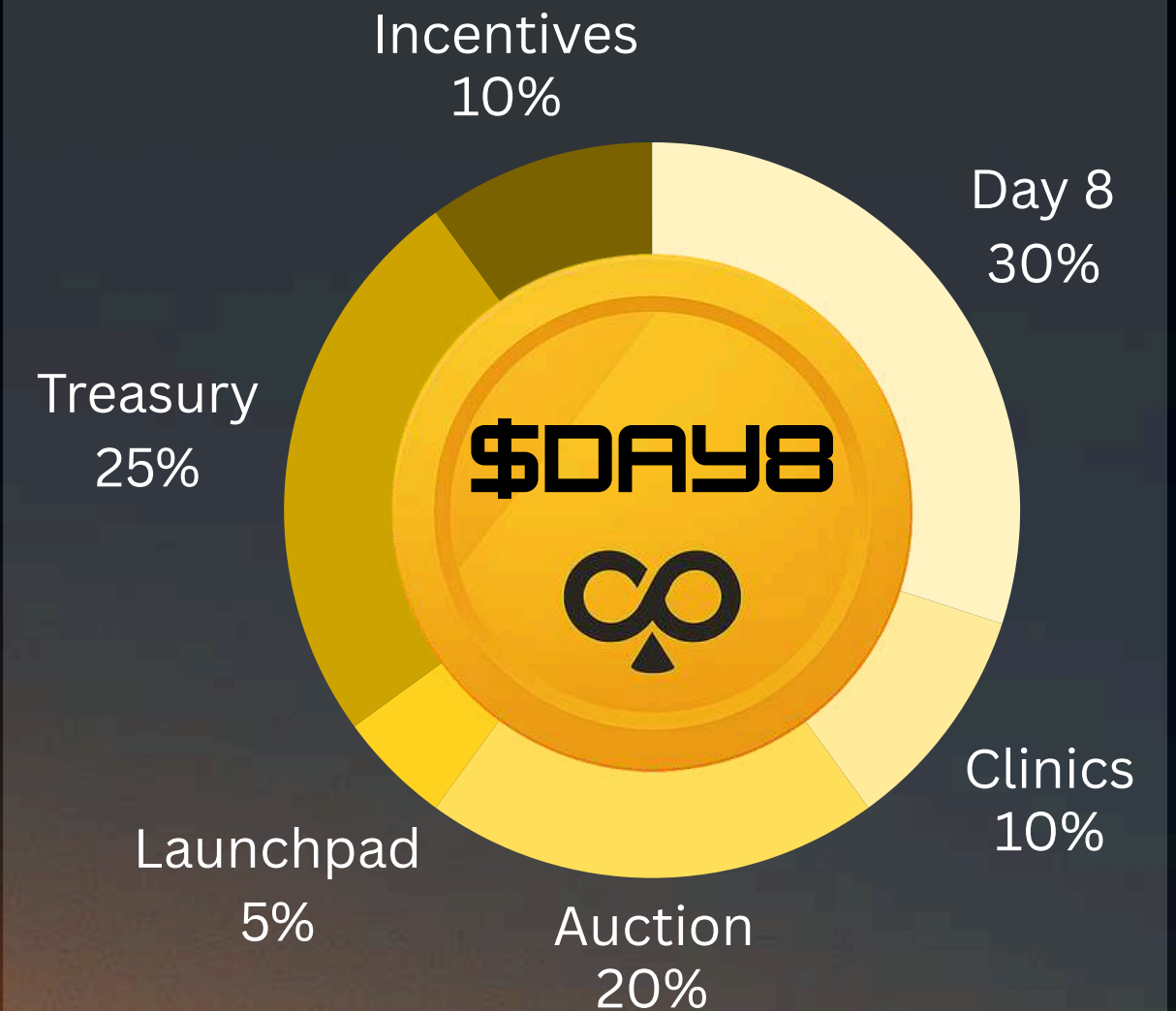
From multiple jurisdictions



# TOKENIZATION



- > Tokens align incentives for patients, clinics, and contributors
- > Memes drive virality and unlock scalable funding
- > Token-gated priority access to treatments
- > Seamless shared ownership and coordination



# MARKET



## Anti Aging Medicine

- Positioned for cash-pay longevity clinics and wellness networks
- Builds data onramp for expansion into chronic conditions

## Age Related Diseases

- Disease modifying potential for e.g. Alzheimer's, cardiovascular
- Huge unmet need, no effective treatments

**TAM : \$300B**

**SAM: \$20B**

**SOM: \$2B**

## Annual sales



**\$75M (23')**



**\$24M (22')**



**DIRECT  
BIOLOGICS™**

**\$18M (21')**



# BUSINESS MODEL



## Day8 Program = 8 days program

1 administration every day for 8 days, recurrent  
Cost: \$8,000 USDC

## Sales to Premium Clinics

Year 1: 10 Clinics x 100 treatments per year X \$8K =  
\$8,000,000 revenue

## IP Sublicensing to Strategic Partners

Leverage clinical-grade data to sublicense to larger  
pharma or wellness companies

## Token Trading Fees

For continual replenishment of the treasury

## Leverage Medical Innovation Jurisdictions Worldwide



Established ties in Malaysia,  
Thailand, Prospera, Oman, Germany



# TEAM



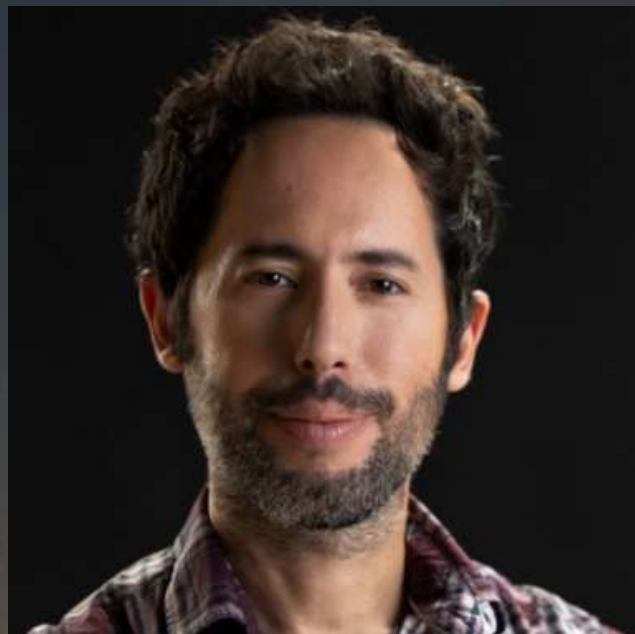
## Asher Raziel, Co-founder, CEO

Biotech operator, crypto native. American-Israeli. Raised VC funding for gene therapy biomanufacturing startup and personal bioreactor startup. Setup Phase 1 gene therapy trial in Prospera in 2021. BIO Protocol contributor. Duke uni BSc.



## Tomer Landsberger, Co-founder, CSO

Israeli comp bio, PhD Immunology Weizmann Institute, Physics MSc, Philosophy MA. Ex Gero, VitaDAO dealflow, LBF Tel Aviv director, Michael Levin's lab. Founded Sciborg. Deeply integrated into the longevity ecosystem. Spent the last two years living in pop-up cities around the world. Transhumanist.



## Shay Geula, Head of R&D

Stem Cell & Aging Scientist. PhD Weizmann Institute, post-doc University of Texas. Co-founder of CatchMe Therapeutics & Renewal Bio, pioneering RNA-based therapeutics and innovative cell therapy solutions.



## Gadi Turgeman, CAB

PI at Ariel University with 20 years' cell-biology experience; investigates mesenchymal stem cells, extracellular vesicles, and adult neurogenesis to develop therapies for neurobehavioral disorders and brain aging, including a current US-Israel BSF project on EVs for brain aging.



# TRACTION



- > Recruited KOL Brian Kennedy from National University of Singapore to sponsor trial
- > 2 year research program developing flagship anti aging product at Ariel University
- > Negotiating partnership with NurExone for product production
- > Onboarded with BIO.xyz for token launch





# ROADMAP

