

CCPA Compliance Guidelines

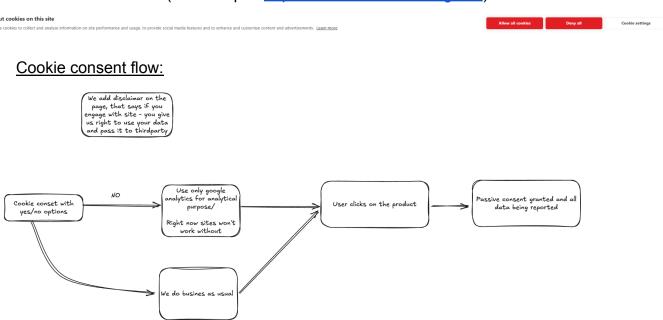
Overview

This document outlines the key requirements and recommendations to ensure compliance with the California Consumer Privacy Act (CCPA). Following these guidelines will help maintain transparency, protect consumer rights, and reduce legal and operational risks.

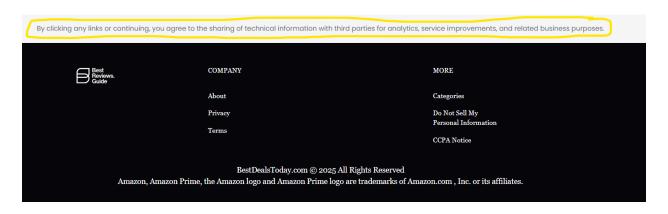
1. Footer (Bottom of the Page)

Elements that should appear in the footer for accessibility and legal compliance:

1.1 Cookie consent (for example: https://deals.bestreviews.guide)



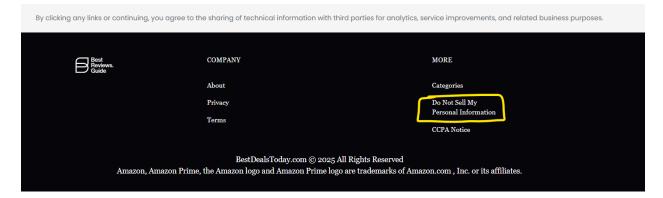
1.2 **Opt-in disclaimer** - "By clicking any links or continuing, you agree to the sharing of technical information with third parties for analytics, service improvements, and related business purposes".





1.3 Do Not Sell My Personal Information

Include a dedicated "Do Not Sell My Personal Information" link.



This link must direct consumers to a page that allows them to opt out of the sale
of personal information - you may ask for any information reasonably needed to
identify the requester. If completed - avoid sharing their information and device
identifiers with third parties. Also see Appendix 1 below.



Ensure the process is accessible and user-friendly.

Do Not Sell My Personal Information

You may opt out of the "sale" of your personal information at any time. Once you submit your request, we will stop sharing your information and device identifiers with third parties. This opt-out works only for the device and browser you're using right now. If you use another computer, phone, or browser, you'll need to opt out again there too.



Your request has been received. We will process your opt-out within 14 days and stop sharing your information.



1.4 Footer Privacy Links

- Include links to <u>Roundforest's</u> Full Privacy Notice ("Privacy Policy")
- Include links to Roundforest's Terms & Conditions
- Include links to Roundforest's <u>CCPA Notice</u>
- Copyright The name of the domain only.
- Make sure these links are visible and functional on all pages.



2. Other notes

 Do not include or link to any websites that are not owned or operated by Roundforest in any privacy-related pages, opt-out forms, or related content. All links must direct users only to internal Roundforest pages.



Appendix 1- Do Not Sell My Personal Information

Page Title

Do Not Sell or Share My Personal Information

Intro text

You may opt out of the "sale" of your personal information at any time. Once you submit your request, we will stop sharing your information and device identifiers with third parties. This opt-out works only for the device and browser you're using right now. If you use another computer, phone, or browser, you'll need to opt out again there too.

Form fields

- 1. Submit button
 - Text: "Submit Request"

After submission

• Show confirmation on the page:

"Your request has been received. We will process your opt-out within 14 days and stop sharing your information."