

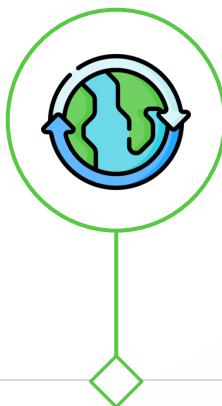
Wataste

The Problem With Soft Drinks



Expensive

Each product costs between
1.0\$-2.0\$



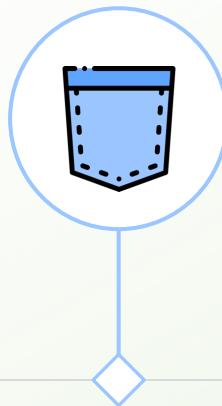
Unsustainable

Cans & plastic bottles exacerbate
global environmental pollution



Not healthy

Soft drinks pack high sugar,
calories, and disease risk



Inaccessible

Depends on the proximity to
a supermarket or store

Our Solution

Zero-Calorie & Zero-Sugar Fruit Tablets

These tablets transform your ordinary water into a delightful, juice-like beverage without adding sugar or calories



Our Solution

20 Tablets per container

Price per tablet is less than 20 cents

Each tablet melts in less than a minute

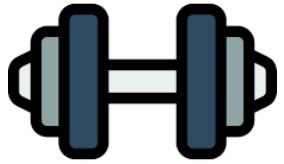
0 Sugar & 0 Calories

Pocket-sized

More than 10 flavors



The Audience



Fitness Enthusiasts



Workplaces



Environmentalists



People with Dietary
Restrictions

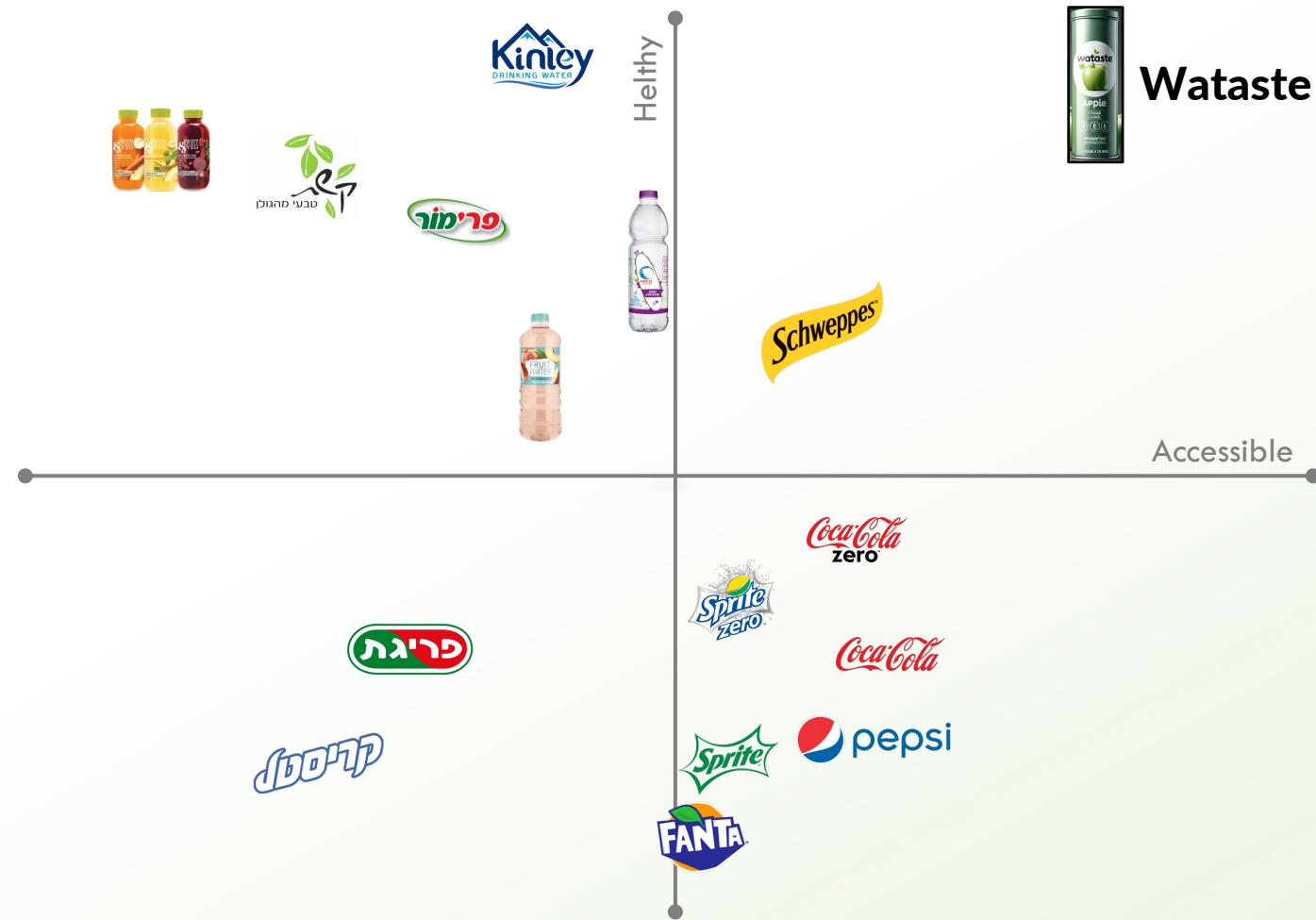


Health-Conscious
Individuals

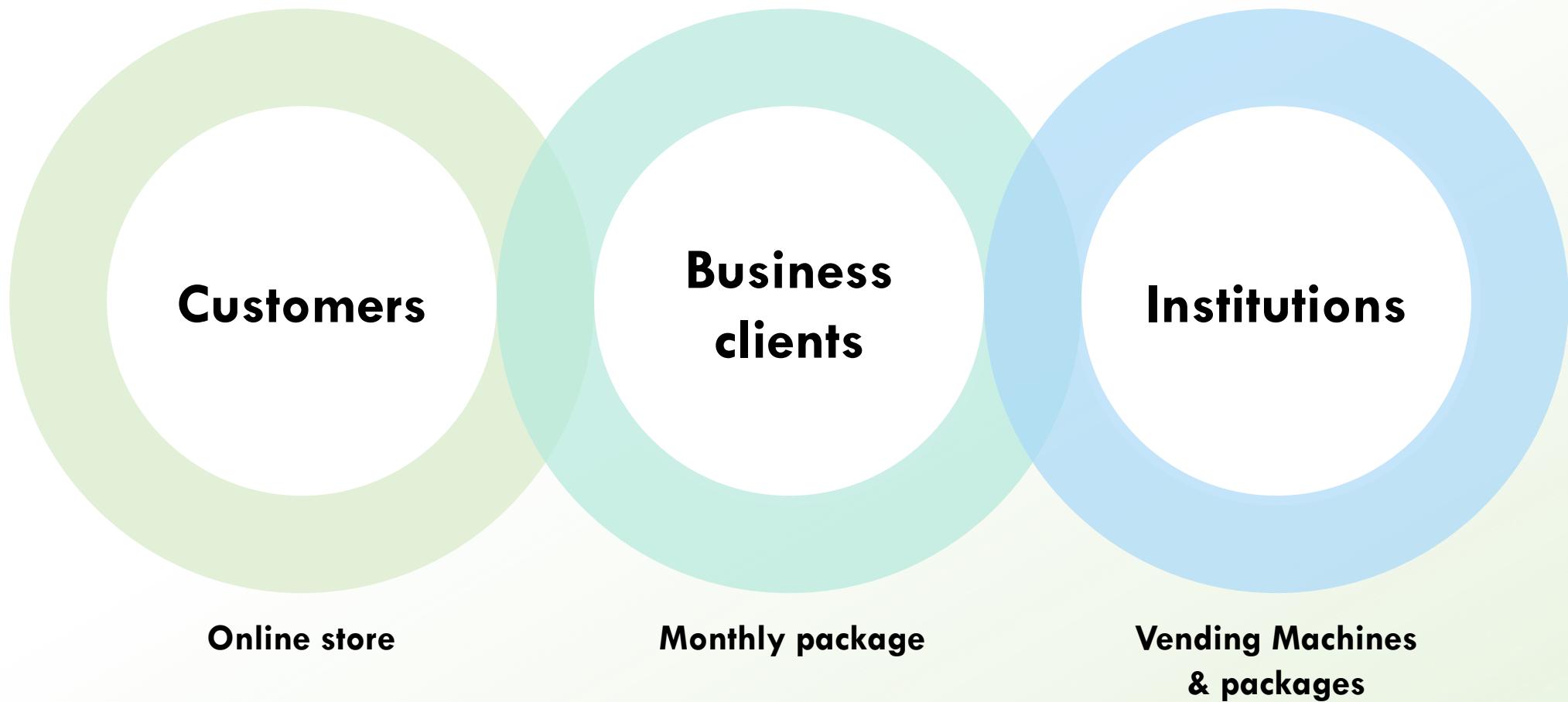


People with a Busy
Lifestyle

Competitive Landscape



B2C Model



Next Steps



Collaboration with an established supplier



Collaboration with an established factory to generate new tastes



Engagement with a Research and Development facility



Create a brand and E-Commerce store

Thank you
