

# PSYC 5303: Theories of Learning

Thomas J. Faulkenberry, Ph.D.

Department of Psychological Sciences  
Tarleton State University

Week 7: Working Memory

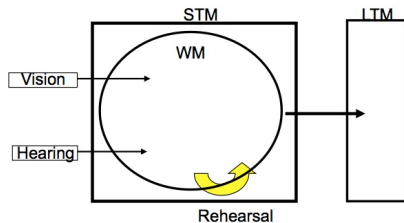
# Working memory versus STM

Current models focus more on **processing** (than structures) and include STM in some form (**storage and manipulation of information**)

- ▶ There are multiple models of “working memory” that are designed to account for similar sets of data

Models of WM assume:

- ▶ STM is a storage unit and WM is the processes involved in completing a task
- ▶ WM requires consciousness – includes info we are currently attending to



## Classic models of WM

- ▶ Baddeley's multi-component model (Baddeley, 1986, 2000)
- ▶ Cowan's activation model (Cowan, 1988, 1995)
- ▶ Nairne's feature model (Nairne, 1988, 2001)

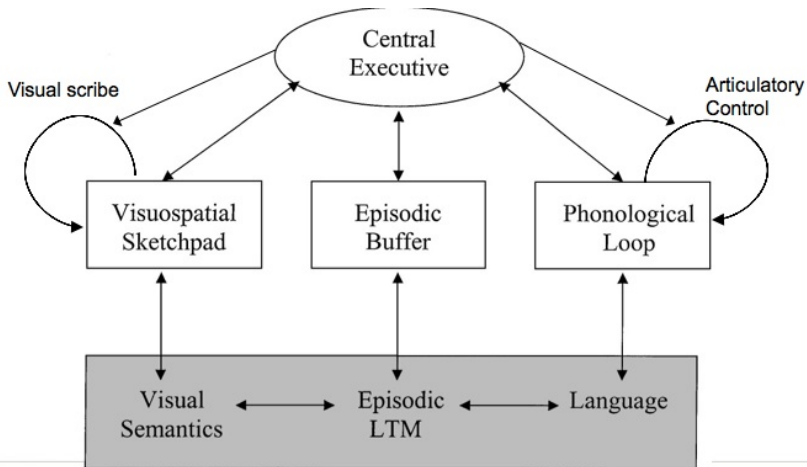
# Baddeley's model of WM

Baddeley & Hitch (1974) – multicomponent model of WM

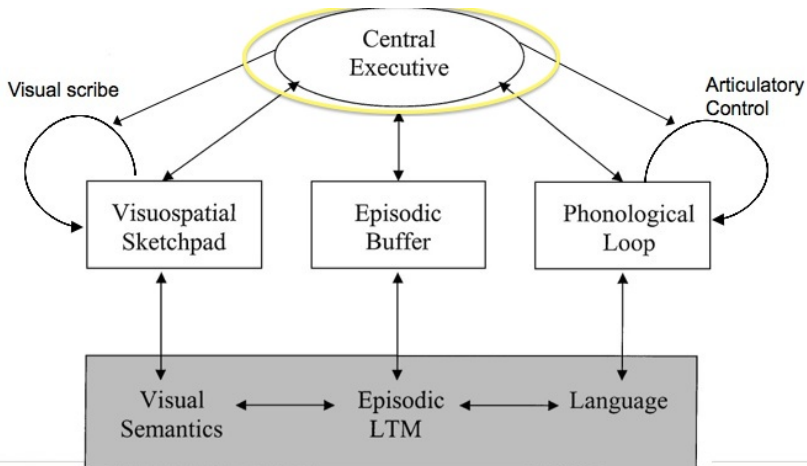
Components:

- ▶ Central executive – controls focus of attention and division of resources
- ▶ Three subsystems under its control
  - ▶ Visuo-spatial sketchpad
  - ▶ Phonological loop
  - ▶ Episodic buffer

# Baddeley's model of WM



# Baddeley's model of WM

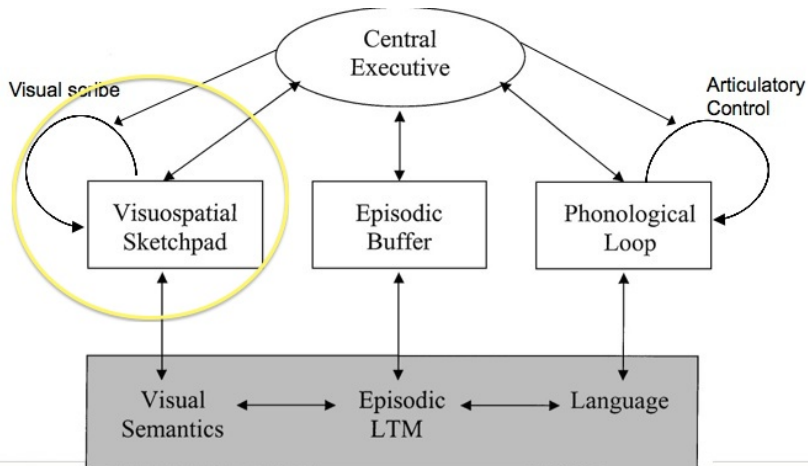


# Baddeley's model of WM

## Central executive

- ▶ Thought to be an attentional controller, with two main modes of operation (Norman & Shallice, 1986)
  - ▶ A **semi-automatic conflict-resolution system**, based on existing habits and requiring little attention
  - ▶ the **supervisory attentional system (SAS)**, based on an attentionally limited executive
- ▶ Major functions
  - ▶ Direct attention to the task at hand
  - ▶ Divide attention between two or more tasks

# Baddeley's model of WM





# Baddeley's model of WM

## Visuo-spatial sketchpad

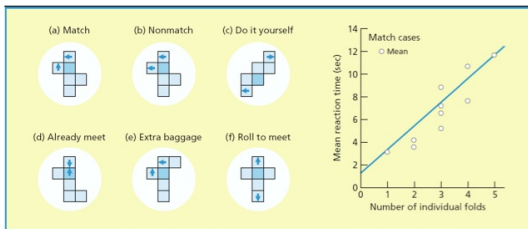
- ▶ Stores and manipulates visual and spatial information
- ▶ Info enters through perception or internally generated visual images
- ▶ Controls tasks like mental rotation and geographical search of a visual or mental image

# Baddeley's model of WM

## Visuo-spatial sketchpad – evidence

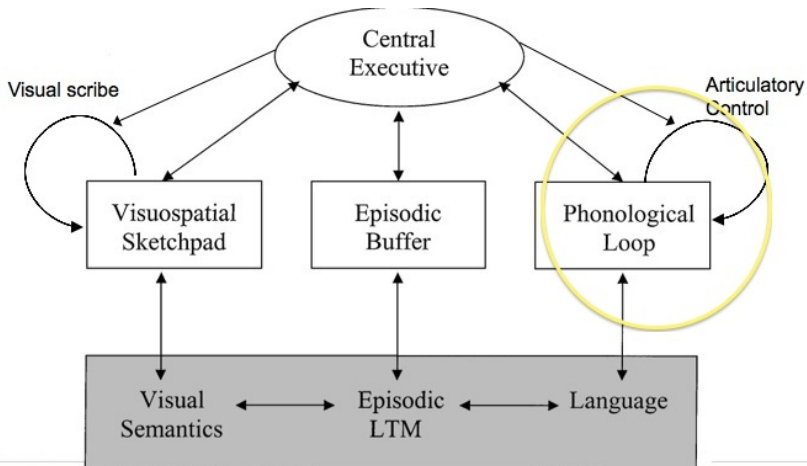
Baddeley (1992) – found that subjects' memory for chess patterns was more disrupted by a visual distractor task than an auditory one

Shepard & Feng (1972) – imagine folding the shapes below to create a solid, with the shaded area as the base. Will the arrows meet head-on?



- found that the time it takes to answer the question depends on the number of folds required

# Baddeley's model of WM



# Baddeley's model of WM

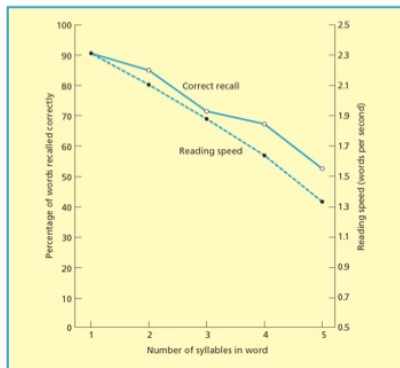
## Phonological loop

- ▶ Two parts – phonological store (PS) and articulatory control process (ACP)
  - ▶ PS: stores auditory info for 1-2 seconds and then it starts to decay
  - ▶ ACP: recodes visual info to auditory code for storage and controls rehearsal
- ▶ 4 main effects in serial recall task to account for:
  - ▶ word length effect
  - ▶ phonological similarity effect
  - ▶ articulatory suppression effect
  - ▶ irrelevant speech effect

# Baddeley's model of WM

Word-length effect (Baddeley, Thomson, & Buchanan, 1975)

- ▶ Recall decreases as the length of time it takes to say a word increases
- ▶ Rehearsal takes longer for longer words – can't rehearse as many times



# Baddeley's model of WM

## Phonological similarity effect

- ▶ Memory worse for items that sound alike versus those that look alike or have similar meanings
- ▶ Works same for both auditory and visual presentation of words
  - ▶ implies visual items are recoded to auditory for storage and rehearsal by ACP

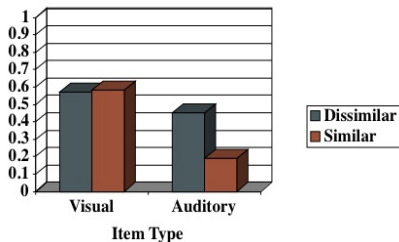
- **List 1** (Easy to remember/dissimilar phonology and semantics):
  - PIT, DAY, COW, PEN, HOT
- **List 2** (Only slightly harder than List #1/similar semantics) :
  - HUGE, WIDE, BIG, LONG, TALL
- **List 3** (Much harder than List #1/similar phonology) :
  - CAT, MAP, MAN, CAP, MAD

What happens if you **prevent recoding** of visual information into auditory information?

# Baddeley's model of WM

Articulatory suppression effect (Peterson & Johnson, 1971)

- ▶ engaging in an auditory task during study (saying “the” aloud over and over) removes phonological similarity effect for visual items
- ▶ No recoding of visual info by ACP
- ▶ Phonological information gets in directly, doesn't need recoding



# Baddeley's model of WM

## Irrelevant speech effect

- ▶ Background speech presented during study decreases memory for visual items
- ▶ Irrelevant speech interferes with recoding of visual info to auditory
- ▶ Visual info weak in WM
  - ▶ something is likely stored in visuo-spatial sketchpad, but this system is not as efficient as phonological loop



# Baddeley's model of WM

Problems with Baddeley model:

- Lovatt et al. (2000) - reverse word-length effect

Word Type	Stimuli	Mean Pronunciation Time	Percent Recalled
Short	bishop, pecten, ember, wicket, wiggle, pewter, tippie, hackle, decor, phallic	530 ms	70.7 %
Long	Friday, coerce, humane, harpoon, nitrate, cyclone, morphine, narbon, unadun, agitate	693 ms	65.5 %
Short	button, tractor, whistle, spider, pencil, pocket, shovel, candle	605 ms	60.7 %
Long	pebbles, curtains, station, needle, branches, canoes, necklace, robot	793 ms	65.1 %

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# Baddeley's model of WM

Problems with Baddeley model:

- ▶ Lovatt et al. (2000) - reverse word-length effect
- ▶ Specific mechanisms for phonological loop and VSP not well-specified
- ▶ conceptual model versus computational model (good for explaining, not as much for predicting)