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Professional Profile:

Innovative Sr. User Interface Engineer with hands on experience managing and developing websites from concept to completion.

Technical Expertise:

Design: Flash, Photoshop and Illustrator.
Development: HTML 5, CSS 3, Less CSS and Twitter Bootstrap.
Web Analytics: Omniture Site Catalyst and Web Trends.
Content Management Systems: Drupal, TeamSite, Microsoft Server 2000 and TeamFusion.
Familiar with: Javascript, Node.js, Backbone js, Angularjs, PHP, Git and Agile Methodologies.

Professional Experience:

HP, Palo Alto September 2013 - Current
UI/UX Designer - contract
Working with HP's Web OS team to design and develop a mobile first scalable template using both Bootstrap3 and Angularjs.

- Tasked with creating a new responsive mobile first templates for HP's Web ID & HP's IDM console (Identity Management)
- Provide design and development (building out responsive templates) for various projects within our Org.
- Working with the design team to help create a design framework that will work seamlessly with Angularjs.

Accomplishments
- Learning new skills such as Angularjs.
- Completed work front end development of HP's IDM console.

PayPal Inc. (eBay Inc.), San Jose November 2012 - July 2013
Senior User Interface Engineer – transferred to PayPal as part of an organizational restructuring at X.commerce.
Team lead for PayPal Here (PPH) Receipts App tasked with creating a mobile web application for PayPal Here's Receipts.

- Tasked with creating a new responsive mobile web application for PPH Receipts leveraging Webcore (PayPal's Node.js framework), Dust, Twitter Bootstrap, Less CSS, CCS3 HTML5 and Sparta (PayPal's Java framework)
- Provide weekly measurable goals for the team.
- Worked closely with cross functional teams to help create a stunning mobile first Receipts web application.

Accomplishments
- Learned new technologies such as Dust (LinkedIn's new templating syntax) and Node.js.
- Reduce the amount of code for our templates by almost a thousand lines from the previous versions.

X.commerce (eBay Inc.), San Jose July 2010 - November 2012
Senior User Interface Engineer
Working on eBay's newest venture X.commerce. Helping bring Developers and Merchants together to help shape the future of eCommerce.

- Developed and maintained various aspect of www.x.com using Drupal 7. (Redefined X.commerce using Twitter Bootstrap, Less CSS, CSS3, HTML5, PHP and jQuery)
- Design new features for X.com as well as enhance existing features.
- Provided weekly Omniture reports for review by senior staff.

Accomplishments
- Built an enterprise level site for both Developers and Merchants.
- Since adopting the Agile Methodologies our team has become a model of efficiency for X.commerce in just a few short months.

Avid, Mountain View January 2008 - June 2010
Sr. Web Producer/Consultant
Responsible for creating wireframes, prototypes, UI designs, HTML template designs, and draft functional requirements.

- Assist with the day to day maintenance of Avid's corporate website (Avid.com) as well as Avid's various brand sites (Pinnaclesys.com, M-Audio.com, Digidesign.com and Sibelious.com)
- Provide User Design guidance for new sites and features.
- Created wireframes and mockups during redesign of Avid's new corporate website.

Accomplishments
- Helped design and develop Pinnaclesys.com and Videospin.com.

- Provided weekly Omniture reports to help enhance user experience.

Yahoo, Sunnyvale December 2006 - December 2008
Technical Specialist
- Provided technical assistance for Yahoo's online display advertisements.
- Assisted with the modification of HTML and 3rd party ad tags to ensure ad server compatibility as well as test and QA creative as necessary.
- Worked with third party Ad Serving Solutions (i.e. Doubleclick DART and Atlas AdManager), third party rich media providers (PointRoll and Eyeblaster) and Ad Agencies as needed.
Accomplishments
- Provided technical training and guidance for employees.

Independent Consultant May 2004 - December 2006
- Managed all phases of Web Design and Development.
- Designed graphical mockups, wireframes and layout templates.
- Worked closely with internal and external clients to meet deadlines.
- Developed information architecture and User Interfaces.
- Assisted in usability testing.
Accomplishments
- Worked closely with Yahoo's Mobile team to develop prototypes for Yahoo Mobile 1.0.
- Developed Partner Portal sites for Cisco and its key partners.
- Provided online assistance with Charles Schwab's "Talk to Chuck" campaign.
- Helped to design and develop FileMaker Advocates User Forum (Filemaker.com/K12_Advocates_Forum.html)
- Worked closely with EVB to help launch the redesign of LeapFrog.com.
- Launched Aquilo Partners website AquiloPartners.com.
- Launched Majestic's website MajesticInsurance.com.
Client List
- Yahoo
- Cisco
- Charles Schwab
- FileMaker
- EVB
- Aquilo Partners
- Majestic Insurance

Integrated Device Technologies, Santa Clara 2000-2004
Web Producer
- Designed and developed IDT's new customer facing website IDT.com back in 2000.
- Designed IDT's user interfaces, CSS and page layouts.
- Managed workload, schedules and resources between the Web team and multiple departments to effectively complete projects on time.
Accomplishments
- Provided weekly Webtrends reports to help guild improvements to the website.

Adobe (formally Macromedia), San Francisco 1999-2000
Quality Assurance Engineer
- Created Director and Flash content for software testing.
- Worked closely with program engineers to resolve bugs found during QA.
- Configured both hardware and software for testing content over a network and Internet connections.
Accomplishments
- Helped find over twenty-five previously unknown bugs before the final release of Director 8.

Teach.com, Los Gatos 1998-1999
Multi-Media Developer
- Transitioned video based training to interactive Courseware using Macromedia Director 7.
- Created content and graphics for courseware development.
- Edited audio and video components to synchronize with training courseware.
Accomplishments
- Helped Teach.com transition to from Director to Flash in order to create browser based courseware.

Integrated Packaging Assembly Corporation, San Jose 1996-1998
Web Producer
- Worked closely with IT dept. to maintain IPAC's corporate website IPAC.com (offline).
- Created logos for product recognition using Adobe Photoshop and Illustrator.
- Worked closely with Quality Control to assure graphical elements met with company standards.
Accomplishments
- Worked on team to generate company newsletter.

Education:
Bachelor of Science Masters Institute, San Jose, CA
Certificates:
Human Factors International: The Science and Art of Effective Web and Application Design.
Flash ActionScript, ColdFusion and Dreamweaver: Cyber-Training.
SQL: Cyber-Training.

Military Service:
United States Marine Corp – Reserves (Honorable Discharge) 1990-1996
Field Radio Operator 23rd Marines 4th Marine Division

References upon request