Rationale – u3160723

In order to build out my HTML & CSS pages I began by analysing all the content from the inspiration board and low fidelity wireframes created during assignment one. In doing so this allowed me to have a mental image of the desired outcome and final product and gave me guidance throughout the creation process. The HTML code itself was all written semantically and structured according to the content taught within the weekly lessons. The appearance of the website follows the original plan within the inspiration board and features full width hero content with a minimalism feel and style. Unfortunately for the final product the long scroll capability and the secondary navigation hamburger menu was not included. This was a result of both not ensuring appropriate time to both learn and complete the task but also as I progressed through the unit I discovered that the layout would look almost identical to the "Bootstrap" framework which while I found visually and aesthetically appealing was also quite cliché. The chosen colours featured throughout the website followed those outlined within the inspiration board, a monochromatic colour palette of blacks, whites and greys of which when combined with the serif typeface allowed the website to really achieve that corporate, minimalism feel that many "designs" webpages have.

In order to make the website more responsive I followed the content provided within the unit and included CSS media queries for two extra devices of which are the current models and include the 'iPhone X' & the 'iPad Pro 12.9"'. These media queries were sourced from "https://css-tricks.com/snippets/css/media-queries-for-standard-devices/" of which was provided in the course content. In order to create the hero content and very basic "parallax" scrolling effect on the homepage I utilized a web resource sourced from "https://codetheweb.blog/2017/12/07/fullscreen-image-hero/".