

Summary new Facebook event page

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The current event page of Facebook lacks simplicity. First of all it is hard to find a clear overview of your personal events. Secondly, the event page shows a whole bunch of events to which you're invited, or not, even when one is not interested. On top of this, it is just one big chronological feed. I've made a more simplistic version of the event page. You can think of it as an agenda just for your events. It is simplistic because there are only two feeds, your events for today and an overview for the coming two weeks.

The new interface is more accessible for everybody, this is mainly because of its simplicity but also because of the very few, but obvious, functions. I made the assumption that the majority of users will use the new Facebook event page on their phones, therefore the mobile version is compact and used as a baseline for the PC version. The PC version might be used more by elderly or visual impaired people and therefore is build out of larger blocks.

I do not expect users to spend a lot of time on this page, it should only be used as a quick sorted overview of your events. For this reason the layout is designed in such a way that a user can immediately see his or her events for that way.