

# **Big Data lab**

**Class exercise 7 - Hackathon**

# SQL

```
INSERT      # insert records into the database  
SELECT      # query the database  
sqldf()     # perform queries in R  
table()     # enumerate a contingency table / cross tabulation / pivot  
order()     # sort the data - return the index order  
nrow()      # number of rows  
ncol()      # number of columns
```

# reminder : install packages into R

```
install.packages('package-name')
```

```
installed.packages() # retrieve all insatallled packages
```

```
sessionInfo()      # session information (+attached packages)
```

# The data

- **BX-Users**

Contains the users. Note that user IDs ('User-ID') have been anonymized and map to integers. Demographic data is provided ('Location', 'Age') if available. Otherwise, these fields contain NULL-values.

- **BX-Books**

Books are identified by their respective ISBN. Invalid ISBNs have already been removed from the dataset. Moreover, some content-based information is given ('Book-Title', 'Book-Author', 'Year-Of-Publication', 'Publisher'), obtained from Amazon Web Services. Note that in case of several authors, only the first is provided. URLs linking to cover images are also given, appearing in three different flavours ('Image-URL-S', 'Image-URL-M', 'Image-URL-L'), i.e., small, medium, large. These URLs point to the Amazon web site.

- **BX-Book-Ratings**

Contains the book rating information. Ratings ('Book-Rating') are either explicit, expressed on a scale from 1-10 (higher values denoting higher appreciation), or implicit, expressed by 0.

# SQL file

```
-- MySQL dump 9.11
--
-- Host: localhost      Database: Book-Crossing
-- 
-- Server version      4.0.20a-debug
-- 

-- 
-- Table structure for table `BX-Books`
-- 

CREATE TABLE `BX-Books` (
  `ISBN` varchar(13) binary NOT NULL default '',
  `Book-Title` varchar(255) default NULL,
  `Book-Author` varchar(255) default NULL,
  `Year-Of-Publication` int(10) unsigned default NULL,
  `Publisher` varchar(255) default NULL,
  `Image-URL-S` varchar(255) binary default NULL,
  `Image-URL-M` varchar(255) binary default NULL,
  `Image-URL-L` varchar(255) binary default NULL,
  PRIMARY KEY  (`ISBN`)
) TYPE=MyISAM;

-- 
-- Dumping data for table `BX-Books`
-- 

INSERT INTO `BX-Books` VALUES ('0195153448','Classical Mythology','Mark P. O. Morford',2002,'Oxford University Press','http://images.amazon.com/images/P/0195153448.01.THUMBZZZ.
INSERT INTO `BX-Books` VALUES ('0002005018','Clara Callan','Richard Bruce Wright',2001,'HarperFlamingo Canada','http://images.amazon.com/images/P/0002005018.01.THUMBZZZ.jpg','h
INSERT INTO `BX-Books` VALUES ('0060973129','Decision in Normandy','Carlo D\'Este',1991,'HarperPerennial','http://images.amazon.com/images/P/0060973129.01.THUMBZZZ.jpg','http://
INSERT INTO `BX-Books` VALUES ('0374157065','Flu: The Story of the Great Influenza Pandemic of 1918 and the Search for the Virus That Caused It','Gina Bari Kolata',1999,'Farrar
INSERT INTO `BX-Books` VALUES ('0393045218','The Mummlies of Urumchi','E. J. W. Barber',1999,'W. W. Norton & Company','http://images.amazon.com/images/P/0393045218.01.THUMBZ
INSERT INTO `BX-Books` VALUES ('0399135782','The Kitchen God\'s Wife','Amy Tan',1991,'Putnam Pub Group','http://images.amazon.com/images/P/0399135782.01.THUMBZZZ.jpg','http://i
INSERT INTO `BX-Books` VALUES ('0425176428','What If?: The World\'s Foremost Military Historians Imagine What Might Have Been','Robert Cowley',2000,'Berkeley Publishing Group','
INSERT INTO `BX-Books` VALUES ('0671870432','PLEADING GUILTY','Scott Turow',1993,'audioworks','http://images.amazon.com/images/P/0671870432.01.THUMBZZZ.jpg','http://images.amaz
INSERT INTO `BX-Books` VALUES ('0679425608','Under the Black Flag: The Romance and the Reality of Life Among the Pirates','David Cordingly',1996,'Random House','http://images.a
INSERT INTO `BX-Books` VALUES ('074322678X','Where You\'ll Find Me: And Other Stories','Ann Beattie',2002,'Scribner','http://images.amazon.com/images/P/074322678X.01.THUMBZZZ.j
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```

# Import MySQL into sqlite3

- Create SQLite3 tables (can convert the syntax in existing schemas)

use **CREATE TABLE**

- Optional: grep the **INSERT** statements to a new sql file

**grep "INSERT" dump.sql > MySQLdump\_filtered.sql**

- Optional: split **INSERT** statements into transactions
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- run sqlite3 with the new file

**sqlite3 empty\_sqlite\_db.db < MySQLdump\_filtered.sql**

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END TRANSACTION;
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INSERT INTO `BX-Books` VALUES ('0971880107','Wild Animus','Rich Shapero',2004,'Too Far','http://images.amazon.com/images/P/0971880107.01.THUMBZZZ.jpg');
INSERT INTO `BX-Books` VALUES ('0345402871','Airframe','Michael Crichton',1997,'Ballantine Books','http://images.amazon.com/images/P/0345402871.01.THUMBZZZ.jpg');
TRUNCATE TABLE `BX-Books`;
VALUES ('1552041778','Jane Doe','R. J. Kaiser',1999,'Mira Books','http://images.amazon.com/images/P/1552041778.01.THUMBZZZ.jpg');
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```

# Import MySQL into sqlite3

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use **CREATE TABLE**

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**grep "INSERT" dump.sql > MySQLdump\_filtered.sql**

- Optional: split **INSERT** statements into transactions

- convert **\'** to **''** (quote-quote)

- run sqlite3 with the new file

**sqlite3 empty\_sqlite\_db.db < MySQLdump\_filtered.sql**

# Import MySQL into sqlite3

- Create SQLite3 tables (can convert the syntax in existing schemas)

**'Miss Zukas and the Raven's Dance'**

use `CREATE TABLE`

- Optional: grep the `INSERT` statements to a new sql file

`grep "INSERT" dump.sql > MySQLdump_filtered.sql`

**'Miss Zukas and the Raven's Dance'**

- Optional: split `INSERT` statements into transactions

- convert `\'` to `''` (quote-quote)

- run sqlite3 with the new file

```
sqlite3 empty_sqlite_db.db < MySQLdump_filtered.sql  
sed -i.bak -e "s/\\\\\\\'/''/g" BX-Books.sql
```

# Import MySQL into sqlite3

- Create SQLite3 tables (can convert the syntax in existing schemas)

use **CREATE TABLE**

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**grep "INSERT" dump.sql > MySQLdump\_filtered.sql**

- Optional: split **INSERT** statements into transactions

- convert \' to " (quote-quote)

- run sqlite3 with the new file

**sqlite3 empty\_sqlite\_db.db < MySQLdump\_filtered.sql**

# Exercise

## Recommendation system

- Load SQL data
- Convert to your favorite database
  - <https://guillempg.wordpress.com/2014/12/05/importing-a-mysql-dump-into-sqlite3>
  - <https://blog.jetbrains.com/webide/2012/11/sql-support-and-database-tools/>
  - <https://stackoverflow.com/questions/5324601/mysql-to-oracle>
- collect statistics
  - how many users?
  - how many books?
  - how many ratings? histograms of ratings (by user/by book)
  - top-10 books with ratings? histogram of ratings
  - top-10 users that rated? histogram of ratings

# basics.txt

```
# Team: <team name>
# Date: <date>
# Database name    <name>

3.a) how many users?      <number>
3.b) how many books?      <number>
3.c) how many ratings?    <number>
3.d) histogram of user-ratings <table(num ratings, num users)>
   (how many users have rated N times? <number>)
+-----+-----+
| bin | N   |
+-----+-----+
| 1   | XXXXX |
| 2   | XXXXX |
| 3   | XXXXX |
| 4   | XXXXX |
| 5   | XXXXX |
| 6   | XXXXX |
| 7   | XXXXX |
| 8   | XXXXX |
...
3.e) histogram of book-ratings <table(num ratings, num users)>
   (how many books have been rated N times? <number>)
+-----+-----+
| bin | N   |
+-----+-----+
| 1   | XXXXX |
| 2   | XXXXX |
| 3   | XXXXX |
| 4   | XXXXX |
| 5   | XXXXX |
| 6   | XXXXX |
| 7   | XXXXX |
| 8   | XXXXX |
...
...
```

```
3.f) top-10 rated books?    <table(name, num ratings)>
+-----+-----+
| name     | N       |
+-----+-----+
| Catch 22 | XXXXX |
...
3.g) top-10 active users?   <table(name, num ratings)>
+-----+-----+
| name   | N       |
+-----+-----+
| 226    | XXXXX |
...
```

# Exercise

## Recommendation system

- Create the
  - Similarity matrix
  - user-item rating matrix
- train a model with holdout (k-fold)
- Prediction:
  - get user recommendations for 500 books
  - get new book ISBN
  - give recommendation

Clean the data

# Confusion Matrix

			Predicted condition		Sources: [13][14][15][16][17][18][19][20]	view · talk · edit
		Total population = P + N	Predicted condition positive (PP)	Predicted condition negative (PN)	Informedness, bookmaker informedness (BM) = TPR + TNR - 1	Prevalence threshold (PT) = $\sqrt{TPR \cdot FPR - FPR \cdot FNR}$
Actual condition	Actual condition positive (P)	True positive (TP), hit	False negative (FN), Type II error, miss, overestimation	True positive rate (TPR), recall, sensitivity (SEN), probability of detection, hit rate, power = $\frac{TP}{P} = 1 - FNR$	False negative rate (FNR), miss rate = $\frac{FN}{P} = 1 - TPR$	
	Actual condition negative (N)	False positive (FP), Type I error, false alarm, underestimation	True negative (TN), correct rejection	False positive rate (FPR), probability of false alarm, fall-out = $\frac{FP}{N} = 1 - TNR$	True negative rate (TNR), specificity (SPC), selectivity = $\frac{TN}{N} = 1 - FPR$	
		Prevalence = $\frac{P}{P+N}$	Positive predictive value (PPV), precision = $\frac{TP}{PP} = 1 - FDR$	False omission rate (FOR) = $\frac{FN}{PN} = 1 - NPV$	Positive likelihood ratio (LR+) = $\frac{TPR}{FPR}$	Negative likelihood ratio (LR-) = $\frac{FNR}{TNR}$
		Accuracy (ACC) = $\frac{TP+TN}{P+N}$	False discovery rate (FDR) = $\frac{FP}{PP} = 1 - PPV$	Negative predictive value (NPV) = $\frac{TN}{PN} = 1 - FOR$	Markedness (MK), deltaP ( $\Delta p$ ) = $PPV + NPV - 1$	Diagnostic odds ratio (DOR) = $\frac{LR+}{LR-}$
		Balanced accuracy (BA) = $\frac{TPR + TNR}{2}$	$F_1$ score = $\frac{2 \cdot PPV \cdot TPR}{PPV + TPR} = \frac{2TP}{2TP + FP + FN}$	Fowlkes–Mallows index (FM) = $\sqrt{PPV \cdot TPR}$	Threat score (TS), critical success index (CSI) = $\frac{TP}{TP + FN + FP}$	Matthews correlation coefficient (MCC) = $\sqrt{TPR \cdot TNR \cdot PPV \cdot NPV} - \sqrt{FNR \cdot FPR \cdot FOR \cdot FDR}$

# Confusion Matrix

$$TPR = \frac{TP}{TP + FN}$$



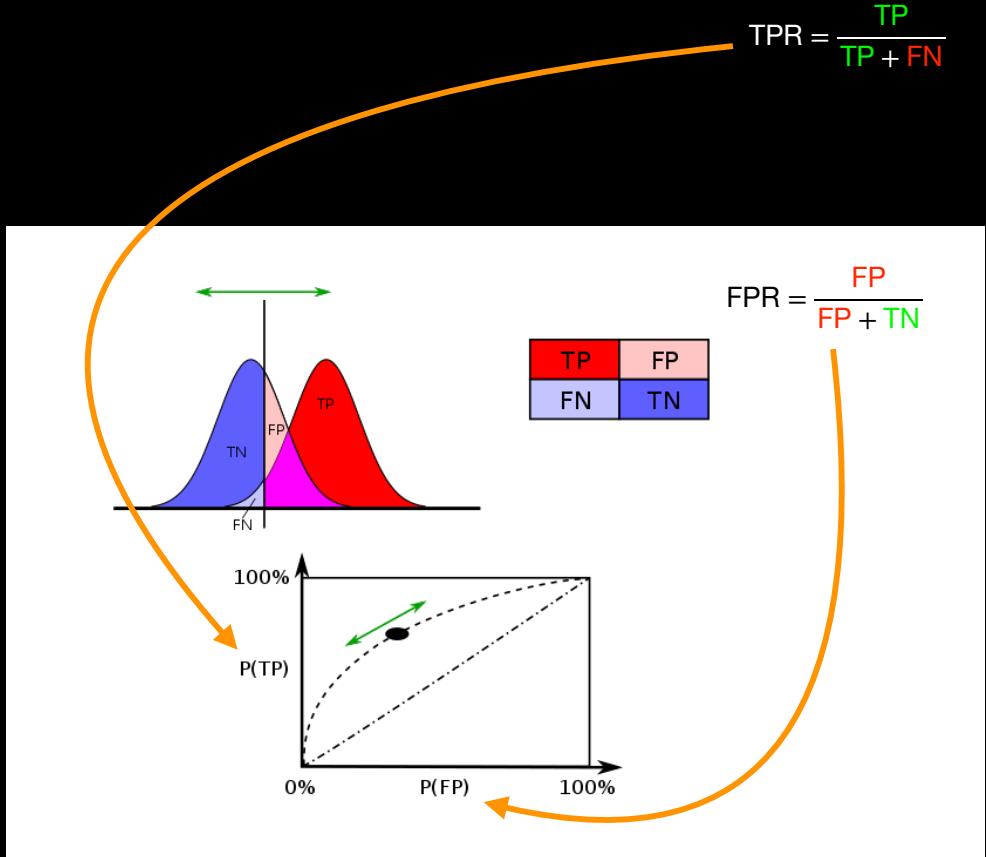
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# Confusion Matrix

$$FPR = \frac{FP}{FP + TN}$$

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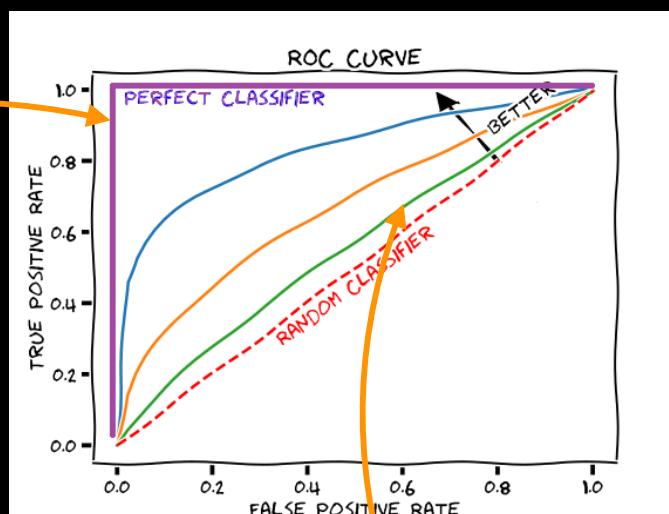
# Receiver Operating Characteristic



Predicted condition			Sources: [13][14][15][16][17][18][19][20]		
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# Receiver Operating Characteristic

a perfect model



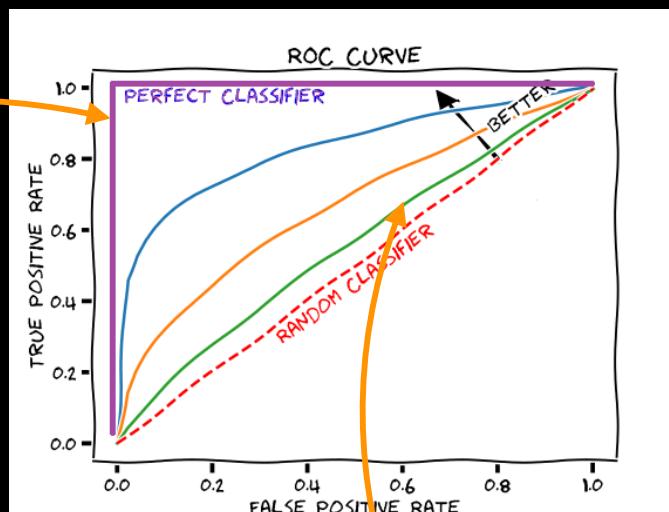
a useless model

# Receiver Operating Characteristic

a perfect model

random:  
coin toss, fair coin ( $p = \frac{1}{4}$ )  
blind guess on Heads

	H	T	
H	5	0	5
T	15	0	15
	20	0	20



a useless model

random:  
coin toss, fair coin ( $p = \frac{1}{2}$ )  
num successes = num failures

	H	T	
H	5	5	10
T	5	5	10
	10	10	20

TPR = 0.5

FPR = 0.5

random:  
coin toss, fair coin ( $p = \frac{1}{4}$ )

	H	T	
H	2	3	5
T	8	7	15
	10	10	20

TPR = 0.5

FPR = 0.53