



OneLiquidity

A Liquidity as a Service solution

Problem statement

The cost of starting an FX desk, a crypto business, a Fin-tech or even a general tech-enabled business keeps increasing and this is pushing companies to do dangerous manoeuvres that nearly always leads to losses, here are some the biggest issues we have observed.

High Liquidity Opportunity Cost

Super High Technology Cost

Liquidity Sourcing Shortages

AML, CFT and Counter-Party Risk

No access to Lines of Credit and Float Facilities to Traders and Exchanges

Rigid and Non Modular API Infrastructure for crypto businesses and FX brokers

Business Capital is spread thin due to pre-funding and prepaid services

High Technical Cost of Rolling out New Products

Our Solution

**An API first, dashboard-enabled platform to
allow Fin-techs, Crypto start-ups, P2P traders
and OTC businesses to build and scale
Liquidity and Technology.**

How We Do It

We essential enable businesses by providing them the Technology and the Liquidity they need to build their business

OneLiquidity goal is to formalise the informal P2P and OTC markets in Nigeria and extend the capabilities of incumbents or enable regular startups to be Crypto Native

- API endpoints with modular design so they can innovate
- Wallet Infrastructure for Businesses
- Complete KYC stack for you to Onboard your Clients
- AML and Sanction screen monitoring for your business

Technology

Liquidity

- Reliable trading, hedging and pricing on APIs for your business
- Best Aggregated Pricing from the Deepest Liquidity pool
- Access to Lines of credit and Float facilities to traders and Exchanges
- Central accounting for OnDemand pricing for Infrastructure costs

OFFERS

Traction

In 2021 we tested our liquidity as a service business on two exchanges in Nigeria. They were able to accelerate their Go-to-Market and even surpass volumes seen on older exchanges all in one year, with both doing an average of \$60M+ in volume.

\$50M+

Average Volume by Exchange 1

\$20M+

The average volume of Exchange 2

Market Opportunity

We want to formalise the informal \$1.5B monthly crypto P2P market and \$5B monthly wholesale FX dealers in Africa by building a dashboard back office, KYC and AML solutions and better liquidity management for traders and OTC dealers

Exchanges and Fin-techs

- Trading, hedging API
- Prime Brokerage Concierge
- Deep Liquidity FX and Crypto
- Float and Lines of credit
- Expand across Africa

**\$200,000,000
weekly**

OTC / P2P Traders/ Informal market

- Liquidity
- KYC Tools
- AML and Ongoing checking
- Bank accounts and Formal channels
- Business wallets

**\$300,000,000
weekly**

USP (How we can build a Unicorn)

- | | |
|--|---|
| ✓ We are focused on the African and Mena regions | ✓ We are prime brokerage concierge so they can roll out more products to their customers and grow their business faster |
| ✓ On-demand pricing across the board and Central processing account for better resource allocation (AWS model) | ✓ Enabling Global businesses scale into Nigeria and Africa using one Integration |
| ✓ Combining technology and liquidity to give a wholesome sticky service | ✓ Our products can be used by anyone, business, enterprise or traders we are API first but dashboard enabled. |
| ✓ Complete back-office suite for OTC FX/Crypto business to scale (Technology, Liquidity and Licensing cover) | ✓ Reduce technical debt and cost of higher new engineers and roll our product faster than their competitors |

Competitive edge

OneLiquidity

Liquidity and technology stack
for Global Businesses

- ✓ API and Dashboard enabled
- ✓ African and MENA focused
- ✓ Roll out products faster
- ✓ Modular API design
- ✓ On-demand payments,
so you can scale
- ✓ More fiat capabilities

Fireblocks

Wallet and technology
stack for crypto Startups

- Technical knowledge is
needed to use
- Very expensive to run
at scale
- Complex interactivity
- Overkill for a small OTC
business

FalconX

Trading and Liquidity
for Businesses

- Hardly accept African
Businesses
- No African fiat Support
- Target only high net-
worth businesses
- One service product
(CRYPTO)
- Requires a US account
to operate account

Brokerage Svcs

Wallet, Liquidity and Trading
Services for startups

- Rigid and Un-customisable
Infrastructure
- High rev splitting costs
- Expensive to implement
- Limited new product
capabilities

We are raising capital (SAFE)

We are raising **\$3,000,000** at a **\$20,000,000 valuation** Cap to bring this vision to life

Liquidity

Marketing

Tech

Licenses

Talent

Use of funds

The Team



Munachi Ogueke

Chief Executive Officer

Former, Cryset & Yellowcard



Chukwuemeka Amaechi

VP Product

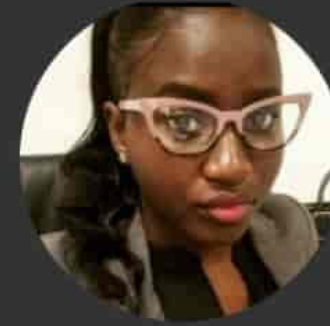
Former, Postagraph & Arcadia



Lemuel Okoli

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Former, Union 54 & Andela



Thelma Igboanugo

Head of Operations

Former, Union Bank



Karen Ginigeme

Product Manager

Former, Babban Gona



AbdulKabir Sulaiman

Back-end engineer

Former, Cyberfleet
Integrated Limited



Usman Ndako

Product designer

Former, Kippa



Emeka Eze

UX designer

Former, Obiex



Solomon Temitayo

Back-end engineer

Former, Curacel



Chijioke Amanambu

Back-end engineer

Former, Connexion Group



Al-Amin Ajao

Front-end developer

Former, Woodcore

Thank You

Contact Us:

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