## 

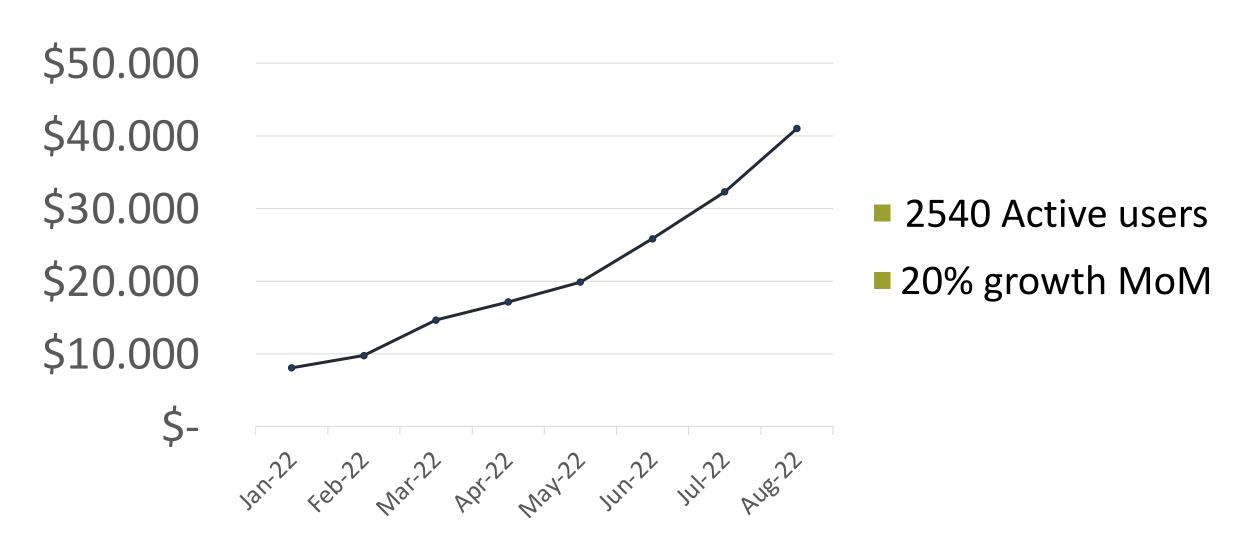
Made by Freelancers, for Freelancers

rockstart.

- Time and Work Management
- Finance

We are building an All inclusive financial services for freelancers in LATAM.

#### **Monthly Revenue**



Membership: \$100 /year /user

Advanced payment: 30% APR

Backoffice Service: \$10 /monthly /user

Self-employed could constitute **50%** of the total global workforce by the year **2030**.

### 164B

self-employed income- LATAM

118 Millions people are self-employed in LATAM

### Market Opportunity

 $$156 \times 641.000 \text{ users} = $100M$ 

Income
Ticket Avg.
X user / year

0,5% Market

**Annual Revenue** 

### Raising \$1,2m to...

- To reach \$150k MRR in 12 months
- Acquire and keep 10,000 Active Users
- +Platform integrations

#### **Team**



Nicolas Rojas CEO

Ex-COO in Fluvip & selfemployed +4 years



Alejandra Ramirez

Led Data & research (Cardif & Havas Media Group)



Juan García CTO

Senior Software Developer in Globant & selfemployed +4 years



**Ana Maria G**CFO

Seguros Bolivar & Value and Risk Rating +10 Years experience.

# Thank you!

Nicolas Rojas (CEO)
nicolas@factcil.com
+57 315 873 1305

## Supporting Slides

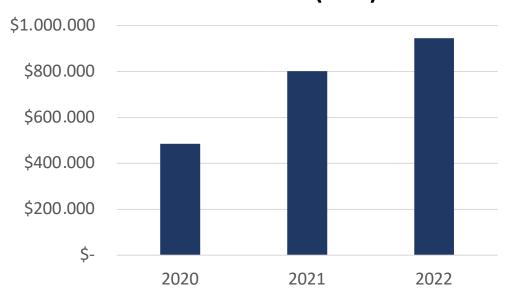
#### Product - www.factcil.com



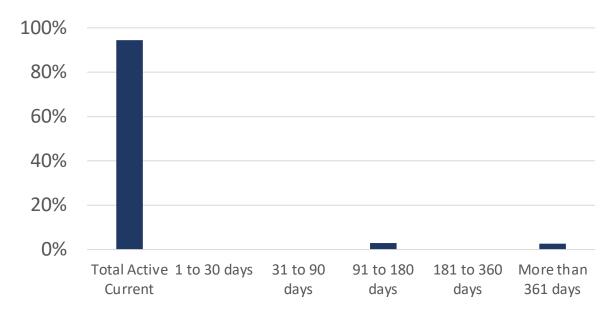
- Organizes and centralizes information
- Invoice, collect, backoffice
- Tax consulting
- Advance payments

#### **Traction**

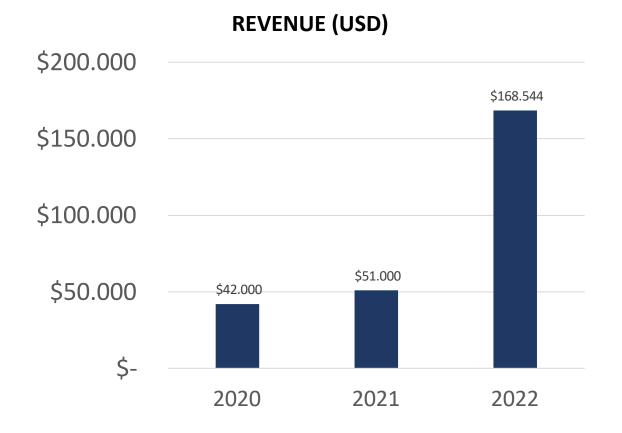
#### **DISBURSEMENT (USD)**

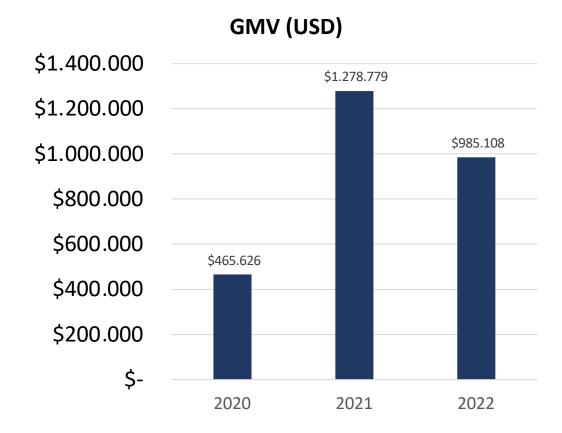


#### **DISTRIBUTION OF THE PORTAFOLIO**

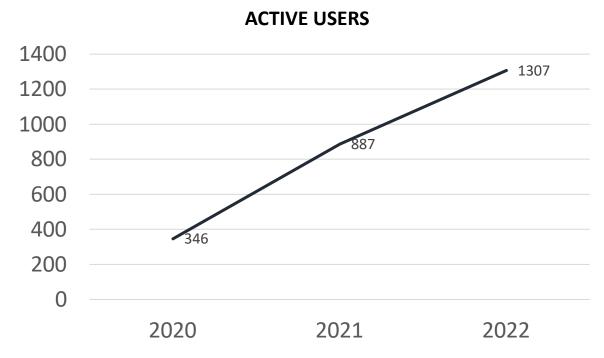


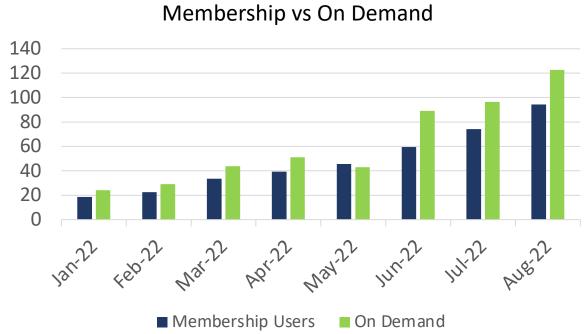
#### **Traction**





#### **Traction**





Membership: 43%

On demand: 57%

#### +Financial Services **Treinta 5** bankuish **FACTCIL** willa **₩** utoppia Lumanu → + All Segments -All Segments • -Financial Services

#### **ALLIANCES OPPORTUNITY**

| COMPANY                      | REACH OF ALLIANCE USERS |
|------------------------------|-------------------------|
| ARUS - SURA(EPS) - SURA(ARL) | 300,000                 |
| DENTIX                       | 1000                    |
| BEU                          | 25,000                  |
| FUCS                         | 14,000                  |
| MATCH AGENCY                 | 500                     |
| CLOUT                        | 500                     |
| INTERACTUAR                  | 35,000                  |

POTENTIAL REACH: 376,000 USERS