

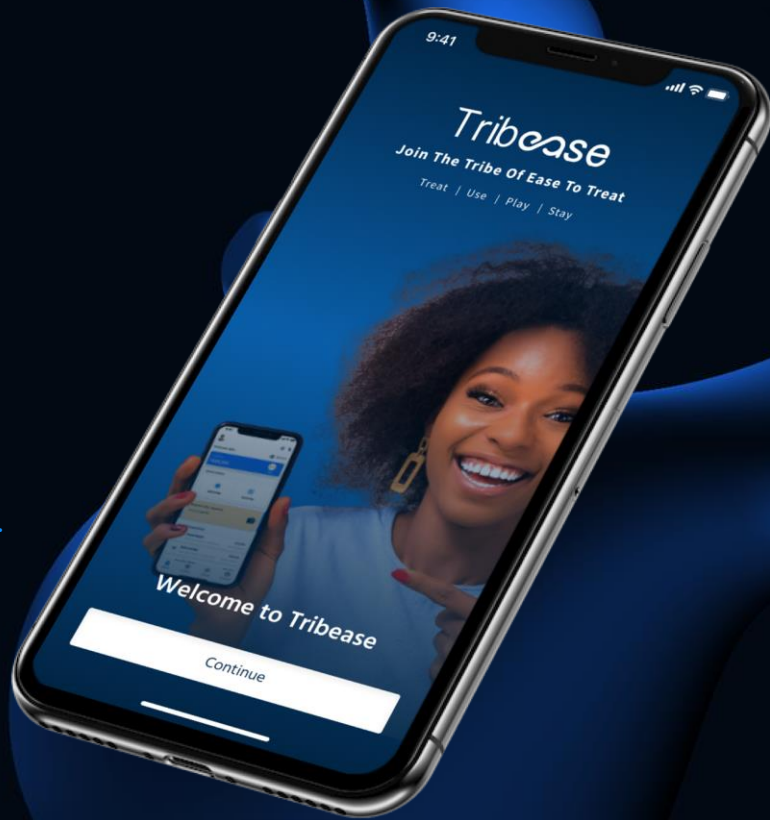
Tribese

PITCH DECK

Join The Tribe Of Ease

A Nigerian Fintech that settles your bills on purchase and lets you pay later.

TREAT | USE | PLAY | STAY



THE PROBLEM

Access to immediate fund

Ease of payment



THE SOLUTION -BUY NOW PAY LATER

Tribase is the first Pan African cardless credit charge platform to offer Buy Now Pay Later.

We are building an ecosystem of users and merchants that allows customers to freely consume products and services from registered merchants and pay later.

Maximize the benefits of ease of payments to increase customer acquisition, expenditure, and satisfaction.

Different options of payment were developed to accommodate various users' behaviour and situations.



Selfie



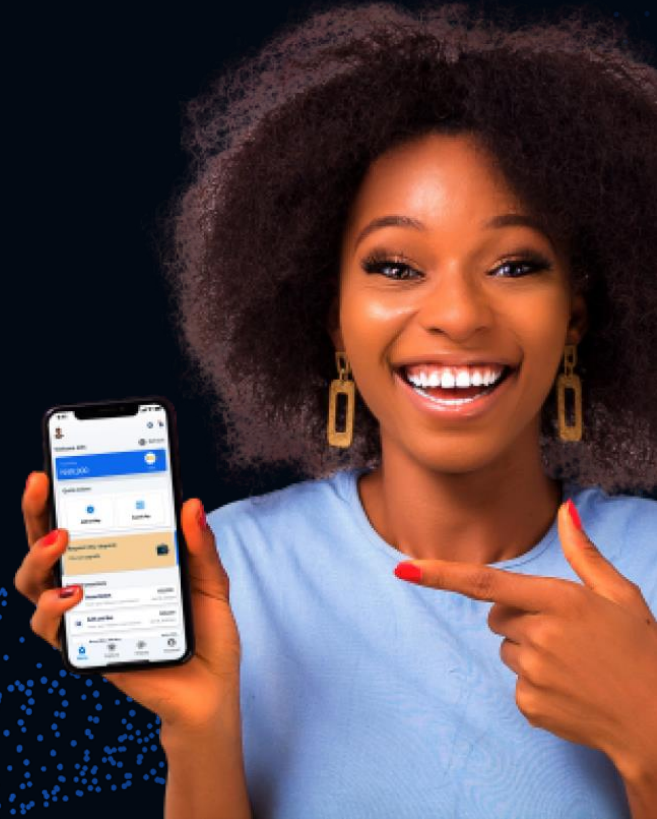
Token



QRCode



POS Terminal



MARKET WORTH

TARGETING 2.5MN POTENTIAL MEMBERS IN ASSOCIATED INDUSTRIES WORTH \$10B (N5TN) LOCALLY AND OVER \$150B GLOBALLY



N4.5tn

Food Consumed Outside of the Home



N428bn

Entertainment Industry

N5tn

Value of Related Industries

2.5M

Total Addressable Market

1000 (Year 1)

Total Target Users

COMPETITION and DIFFERENTIATION

Competitors



• N/A

Differentiation

Users pay back what they spend out of their credit limit for that month. Hence, we are a monthly charged

Availability of Physical presence or device not necessary for transactions. Transactions can be done from anywhere in the world

Extra credit and series upgrades are available upon request to consume more.

Security over carrying cash around or exposing your card details

HOW WE MAKE MONEY

Per Every Transaction

5% Interest Charge

USERS

1% Discount Charge

MERCHANTS

Introducing ...

Users Membership Subscription

Flat charge with attractive discounts

(Monthly | Quarterly | Yearly Plan)

TRIBEASE APP WILL CATER TO INSTITUTION MARKET

| | | Customer Type | Credit Limit (N) | Segment Needs | Value Proposition |
|----------------------------------|--|-----------------------|------------------------------------|--|--|
| Retail sourced from institutions | | Corporate | 250k and above | <ul style="list-style-type: none">• Demand for discounts, cheap, quick and convenient access to financial services | <ul style="list-style-type: none">• Provide expense management services to eliminate need for manual documentations |
| | | HNI | 350k – 500k (Diamond and Platinum) | <ul style="list-style-type: none">• Optimized digital customer experience with discounts• Access to credible financial services platforms to obtain services in an efficient manner | <ul style="list-style-type: none">• An alternate solution to financial services as opposed to traditional operators |
| | | Affluent Middle Class | 150k – 350k (Silver and Gold) | <ul style="list-style-type: none">• Ease to use platforms to attend to financial service needs• Potentially obtain optimal value for products purchased with discounts | <ul style="list-style-type: none">• Users have increased flexibility and a back up option• Improved customer experience with little to no need for human interaction with companies |
| | | Young Professionals | 50k – 100k (Bronze) | <ul style="list-style-type: none">• Access to credible and convenient popular and luxury centres• Access to funds to get what you want at anytime. | <ul style="list-style-type: none">• Quick and easy access to luxury treatment and services without delays• A backup option when traditional card use is experiencing downtime |

HOW IT WORKS



Download the app

Customer downloads the Tribase app on Google Playstore or Apple Appstore



Setup Profile for Prequalification

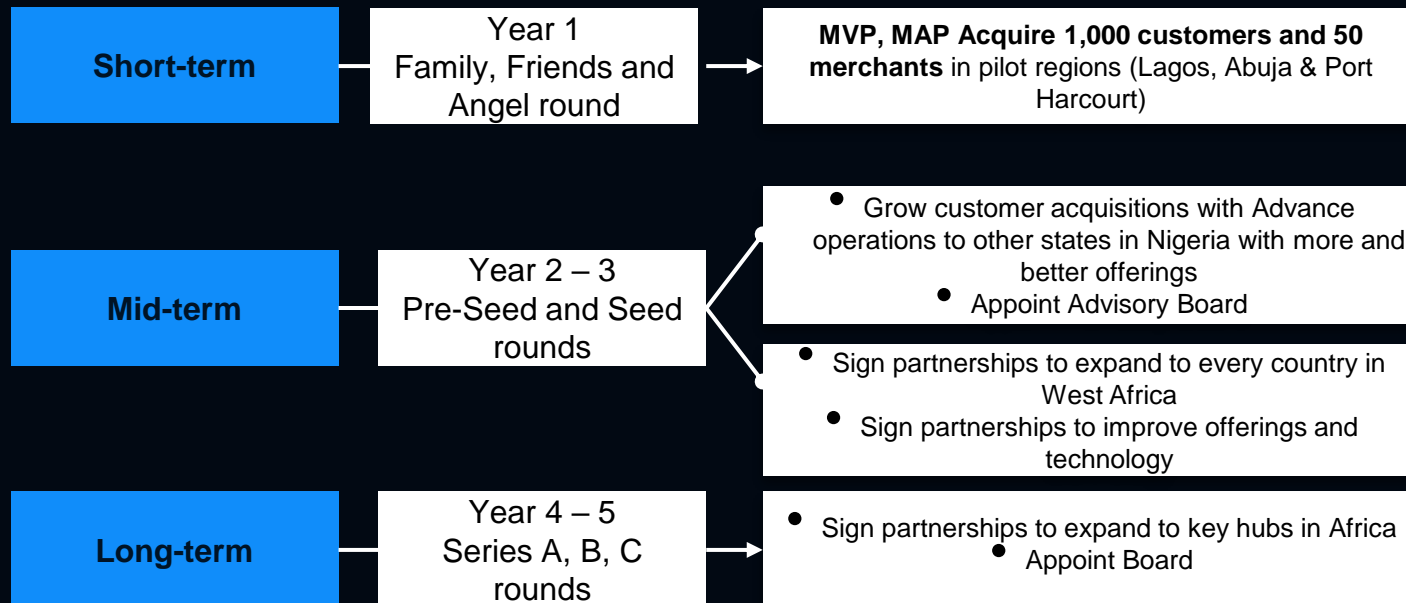
Customer creates a profile and enters details to get verified within 5 minutes.



Start Paying

Once verified, the customer qualify for a credit limit to begin paying for products and services using Tribase.

THE PROJECTION/ ROAD MAP FOR THE NEXT 5 YEARS



MEET OUR MANAGEMENT TEAM



Moses Omuetha

Founder/CEO,
Anderstek Limited



Abiola Ogunleye

COO,
Anderstek Limited



Fidelis Azubuike

CTO,
Anderstek Limited

BY THE NUMBERS

We have performed and acquired ...

4000+

TRANSACTIONS

\$15K+

GENERATED

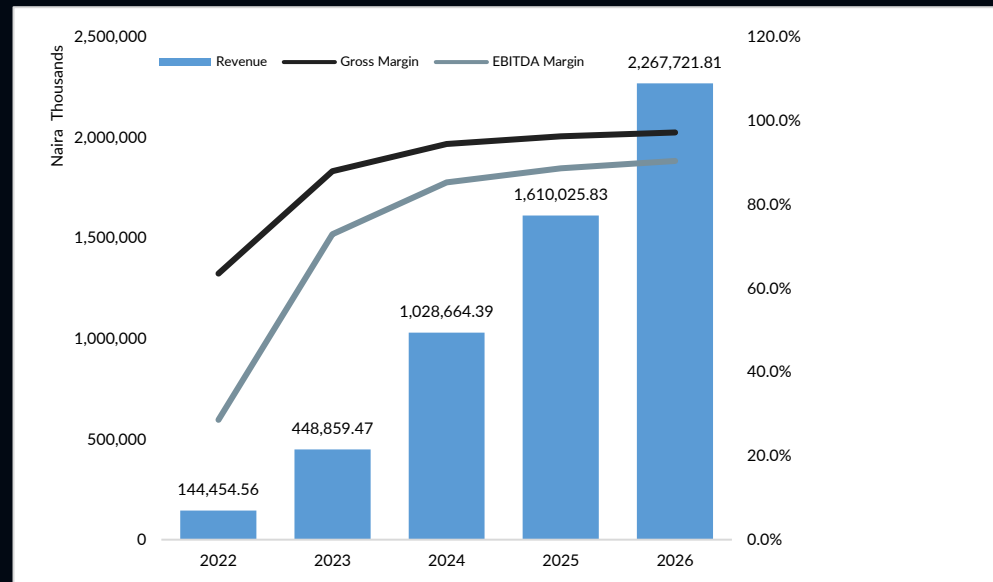
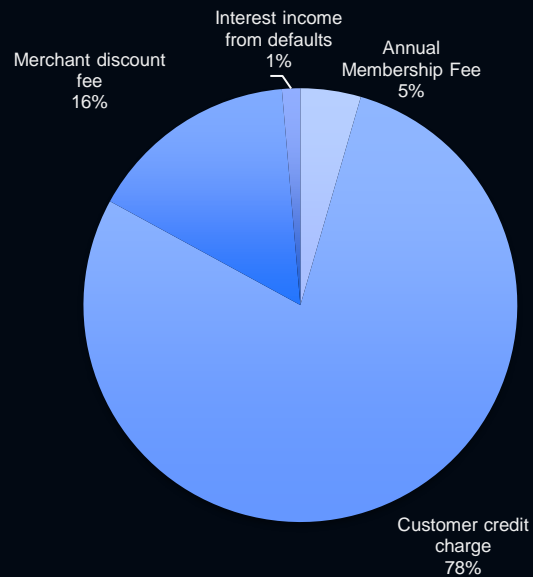
40+

MERCHANTS

1000+

USERS

5 YEAR REVENUE PROJECTION



OUR ASK – PRE-SEED

\$300,000

USE OF FUNDS

30%Marketing, Branding and
Adverts**25%**

Hiring Best Talents

15%Admin Expenses
(Office Setup)**20%**Infrastructure
Improvements**10%**

Regional Expansion

FAMILY, FRIENDS, AND ANGEL ROUND -

\$150,000
Successful

Tribease

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