



B2B Commerce for Business Supplies and Industrial Equipment.

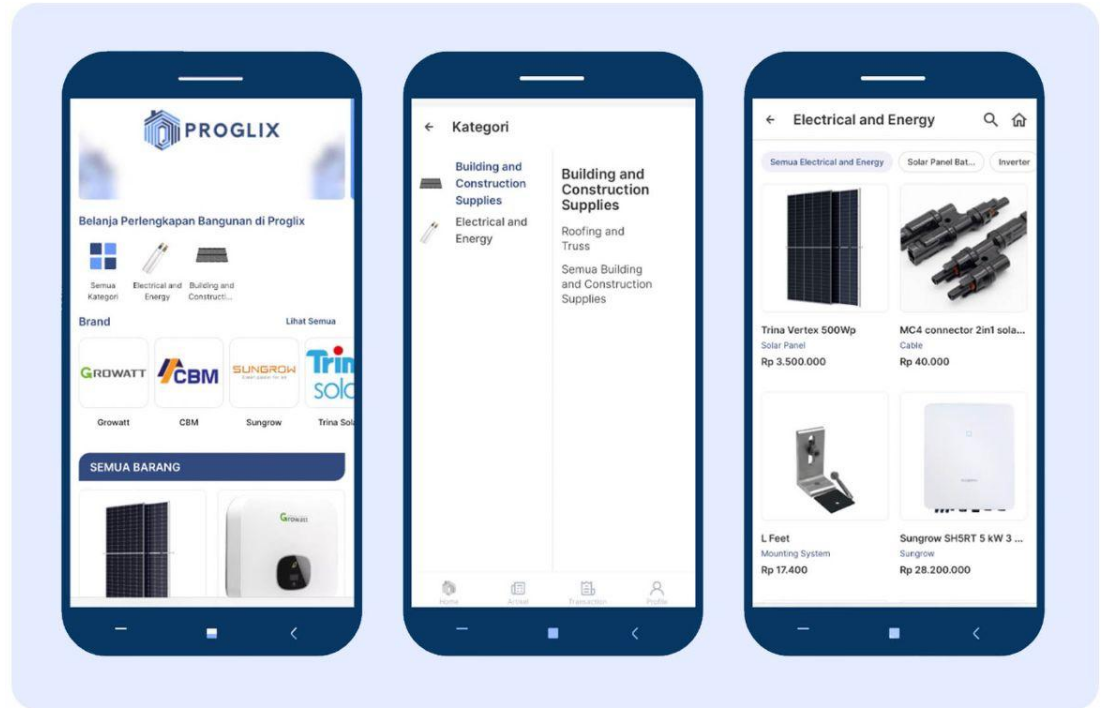
Here to supply every of your business
and industrial needs.



About Us

Proglix is an B2B commerce platform for industrial supplies and equipment.

This company focuses on the marketing of industrial and business equipment, especially MRO, Safety, Electrical & Lighting, Materials & Buildings, Office Supplies, equipment, and many other industrial needs.



Executive Summary

Investment Highlight

LARGE MARKET

\$200 billion

The estimated gross value added by the manufacturing sector in Indonesia at current market prices

12 Million MSME's

30,750 Manufacturing

PROGLIX HIGH GROWTH

200% MoM AVG Growth

(April 2022-July 2022)

MARKET LEADER

**First Mover B2B
Commerce for Industrial
Supplies and Equipment.**

Snapshot in Progress

B2B COMMERCE

15+ Manufacturers Onboard

30+ MSME's

MONTHLY ACTIVE USERS

15+

TOTAL GMV (4 Months)

\$100,000+

TOTAL REVENUE (4 Months)

\$5,000+

AVG MARGINS

5-8%

Key Differentiator

B2B COMMERCE

**Industry Supplies Focus
(MRO, Tools and Equipment)**

ONE-STOP-SHOP

**Shop from many
manufacturing brands
in one order**

SCALABILITY

**Platform Model
Zero Inventory
Asset Light**

Problems

- Supply chain in B2B still conventional
- Dealing with multiple suppliers to buy different supplies
- Hard to find a reliable supplier



Is it possible for MSME's to directly access manufacturers ?

Based on market research, manufacturers applied minimum quantity for every order purchased and limitation in distribution area.

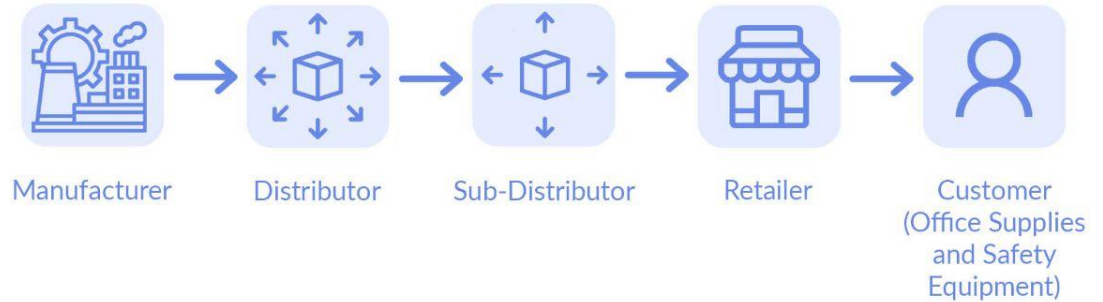
Solutions

PROGLIX Digitalize B2B
Commerce and Supply Chain
with technology.



Before

- Purchase to multiple suppliers
- Higher cost (product + logistic)



After

- One-stop-shopping
- Lower cost (product + logistic)



How Proglix Works



1

Find your business supplies needs in Proglix App.



2

Proglix receives and processes the purchase order.



3

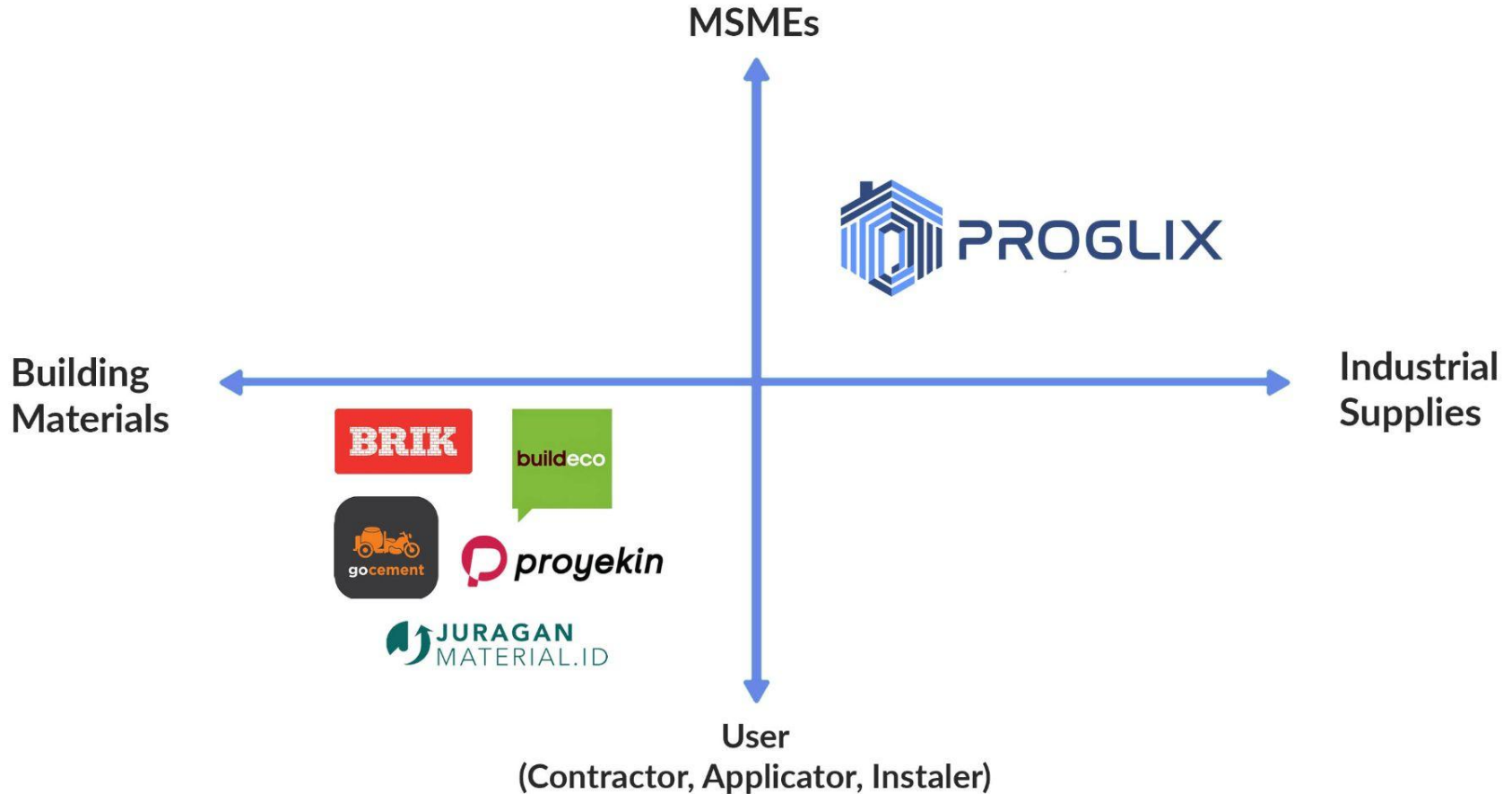
Proglix delivers the order to your business address.



4

Your Business Supplies Delivered.

Competitors



Strong Product Market Fit



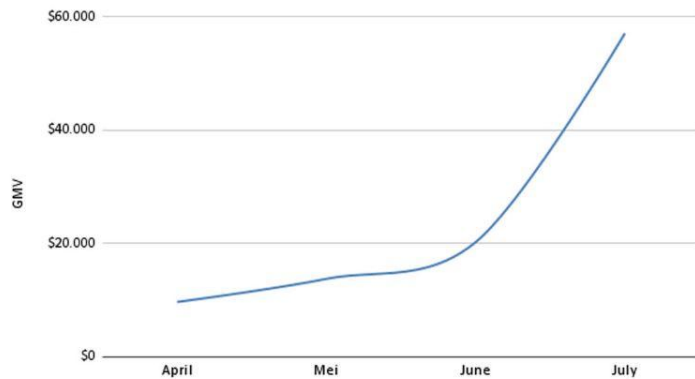
Manufacturer get more sales orders, all orders organized systematically in a cloud dashboard.



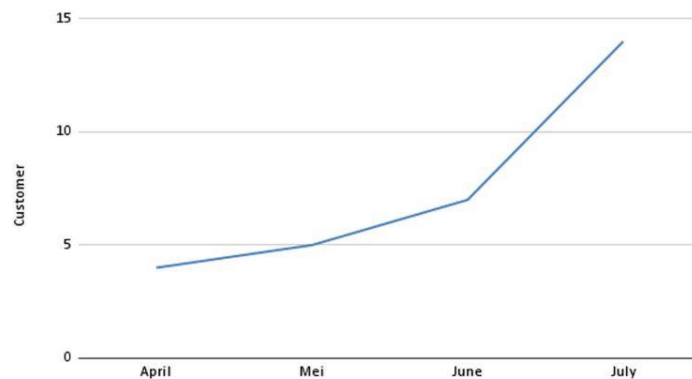
B2B Customer can shop online easily from their smartphone, with option for inventory financing powered by P2P lending partner.

PROGLIX Growth

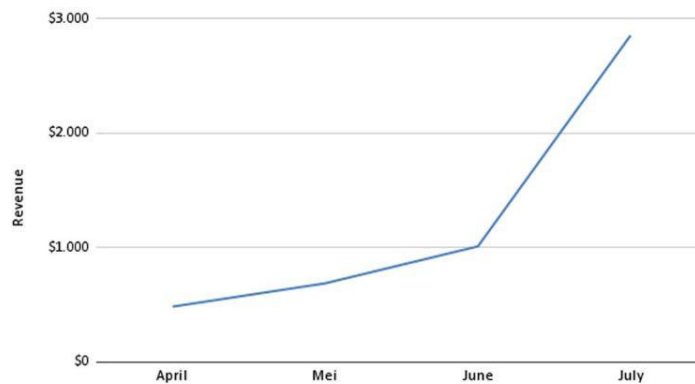
GMV



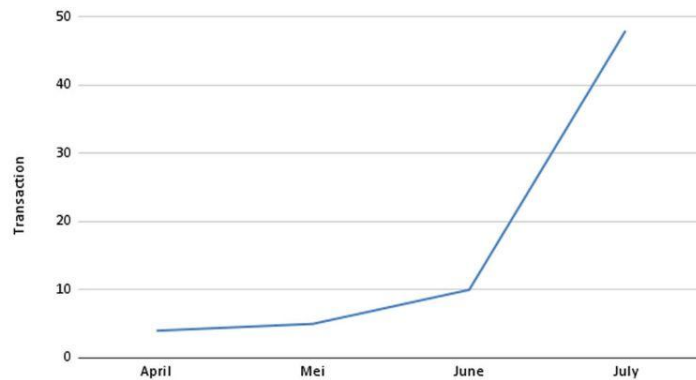
Customer



Revenue



Transaction



Proglux 1 Year Plan

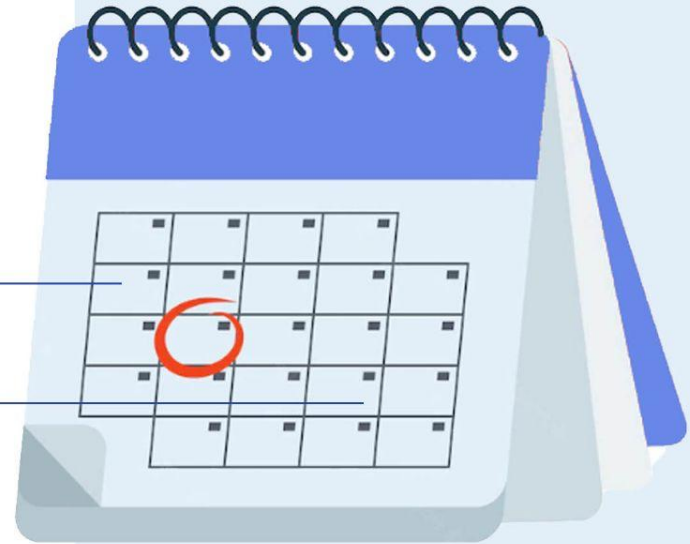
We will focus on achieving annual GMV's to \$10M+ Yearly

Q1 & Q2

- Increase Average GMV to \$180,000 / month
- Improve PROGLIX technology infrastructure for MSME's Transaction
- 150+ MSME's

Q3 & Q4

- Increase Average GMV to \$400,000 / month
- 280+ MSME's
- Add more industrial supplies categories



Total 11 years of experience in B2B sector and creating distribution-centric businesses.



Wynn Wijaya
Co-Founder & CEO



UNIVERSITAS
PRASETIYA MULYA



PLUGANDPLAY
INDONESIA

2nd time entrepreneur in Energy and Commodities Sector

- Participate in Plug and Play 2nd Batch and Nexus SEA by building Weston Energy as the earliest renewable energy startup in Indonesia.
- Building 5 production & distribution point for Agri commodities product and contracted by Bimoli, Cargill and others big oil manufacture.



Wendy Wijaya
Co-Founder



miyazaki

Joomba

accenture

2nd time entrepreneur in Building Materials and FNB Sector

- Building Miyazaki Japanese Grill with 15 Outlets across Indonesia
- Building Joomba, Invested by Jiwa Group and manage 110+ Distribution Point
- Building PT. Trinusa Baja Nusantara as Building Material Distributor



Reach Out



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