



Payment and delivery for peer-to-peer marketplaces

Confidential

Jeff Fashakin, Founder
jeff@payondelivery.com
(832) 754 4355

Market

> 1,300,000,000 people

use marketplaces like Facebook marketplace and Craigslist to buy and sell, monthly.

Currently, most transactions are completed using in person cash exchanges. This creates a lot of friction.

Problem

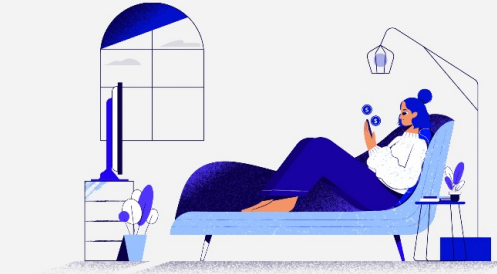
Buyer & Seller meet online
but exchange cash payment in-person

- In-person cash exchange restricts global audience to local market of buyers and sellers
- Buyer and seller have to agree on a mutual time and place to meet
- Cost of gas, mileage and traffic
- Face-to-face meetings can be risky/dangerous

Buyer & Seller meet online
and use PayPal to exchange payment

- No buyer/seller protection on non-eBay marketplaces
- Buyer must pay upfront
- Seller doesn't ship item or ships item not as described
- Seller ships item but buyer claims item was never delivered
- Users must wait 20 days before they can dispute a transaction

Solution



Buy and sell on local marketplaces without leaving home

Same day door to door delivery in 2 hours with Postmates. Fast and safe nationwide delivery with FedEx.

● ● ● ●

[Get started](#)

If you already have an account? [Log in](#)

A simple way to sell and buy from home

By integrating secure payment with delivery, we provide a **hassle-free** and **fraud-free** buying and selling experience on peer-to-peer marketplaces.

Our users trade without leaving home

BUYER PAYS AFTER
ITEM IS DELIVERED

SELLER'S PAYMENT IS
SECURED

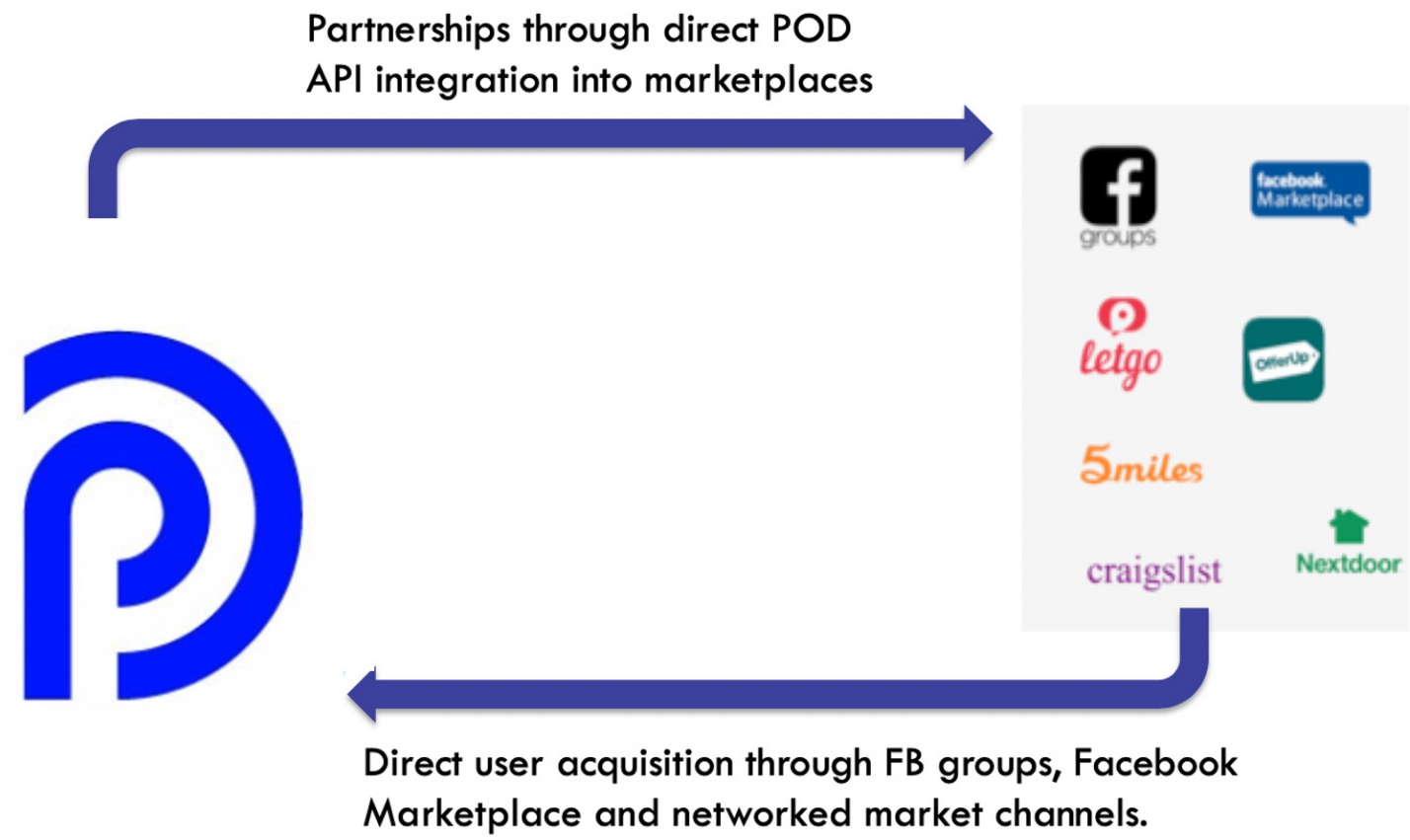
SAME DAY DOOR-TO-
DOOR DELIVERY



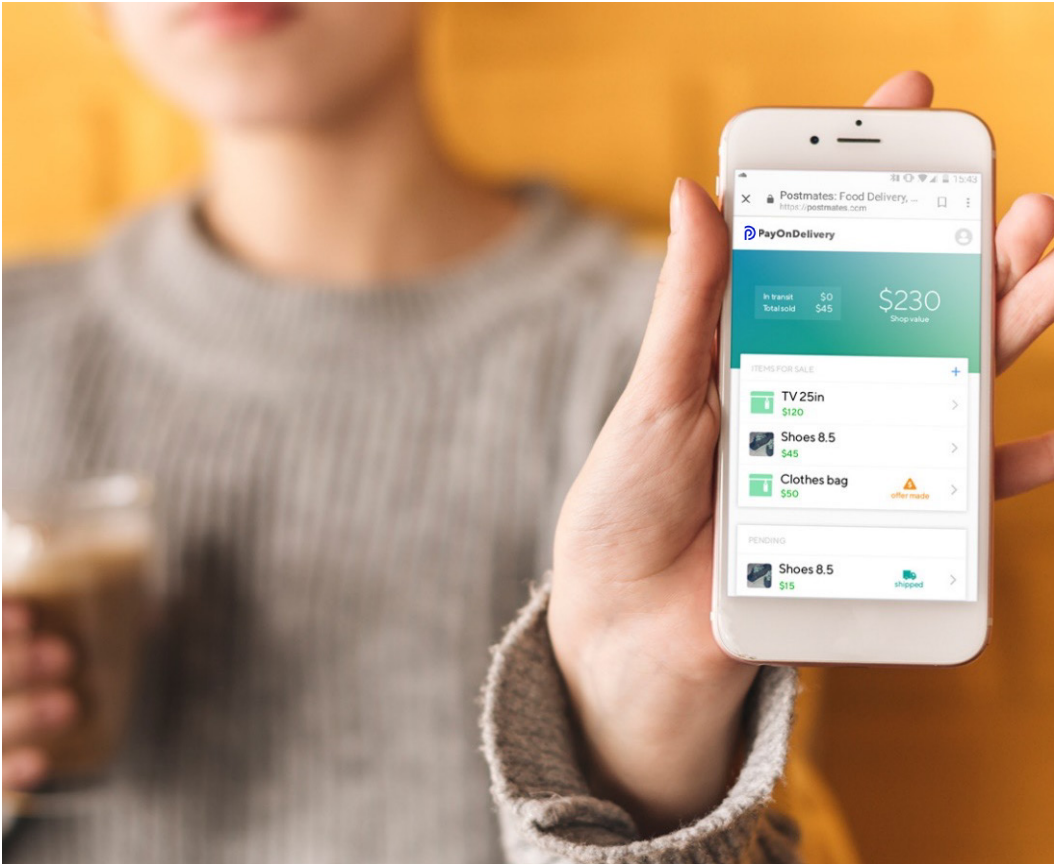
Quick Demo

https://www.youtube.com/watch?v=B_k1gBI1GbK

Go to market



So far



\$850

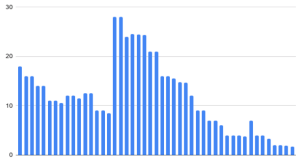
Lifetime Value

6mths

Pay Back Period

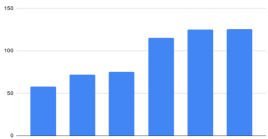
\$1.7

CPA



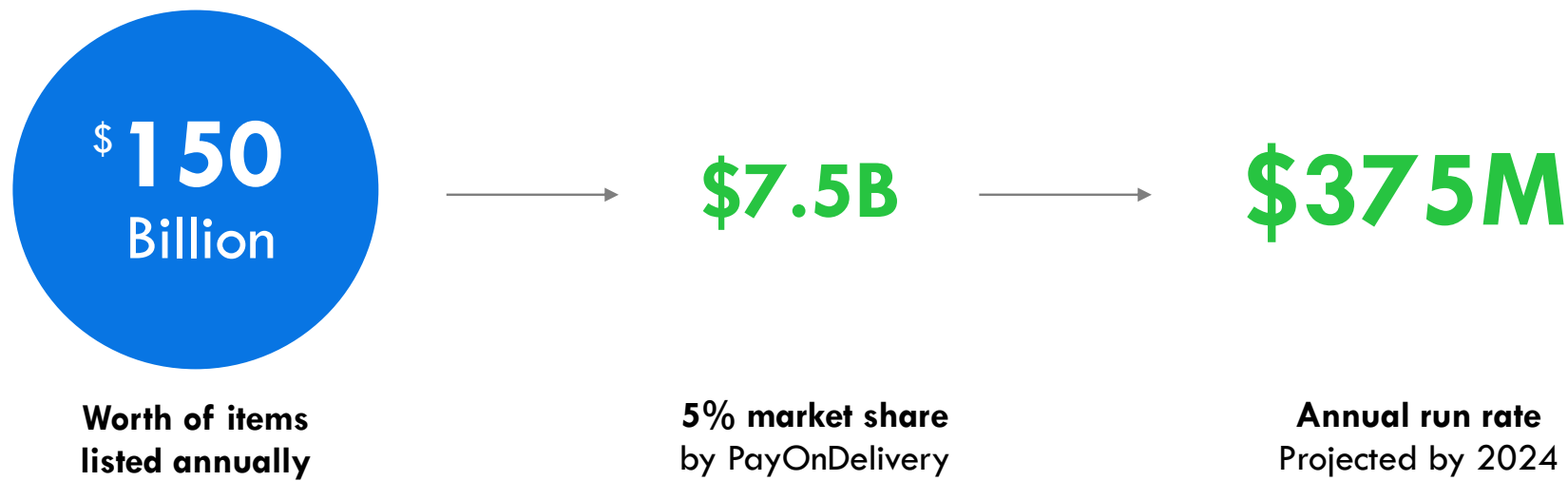
\$125

Avg Transaction Value

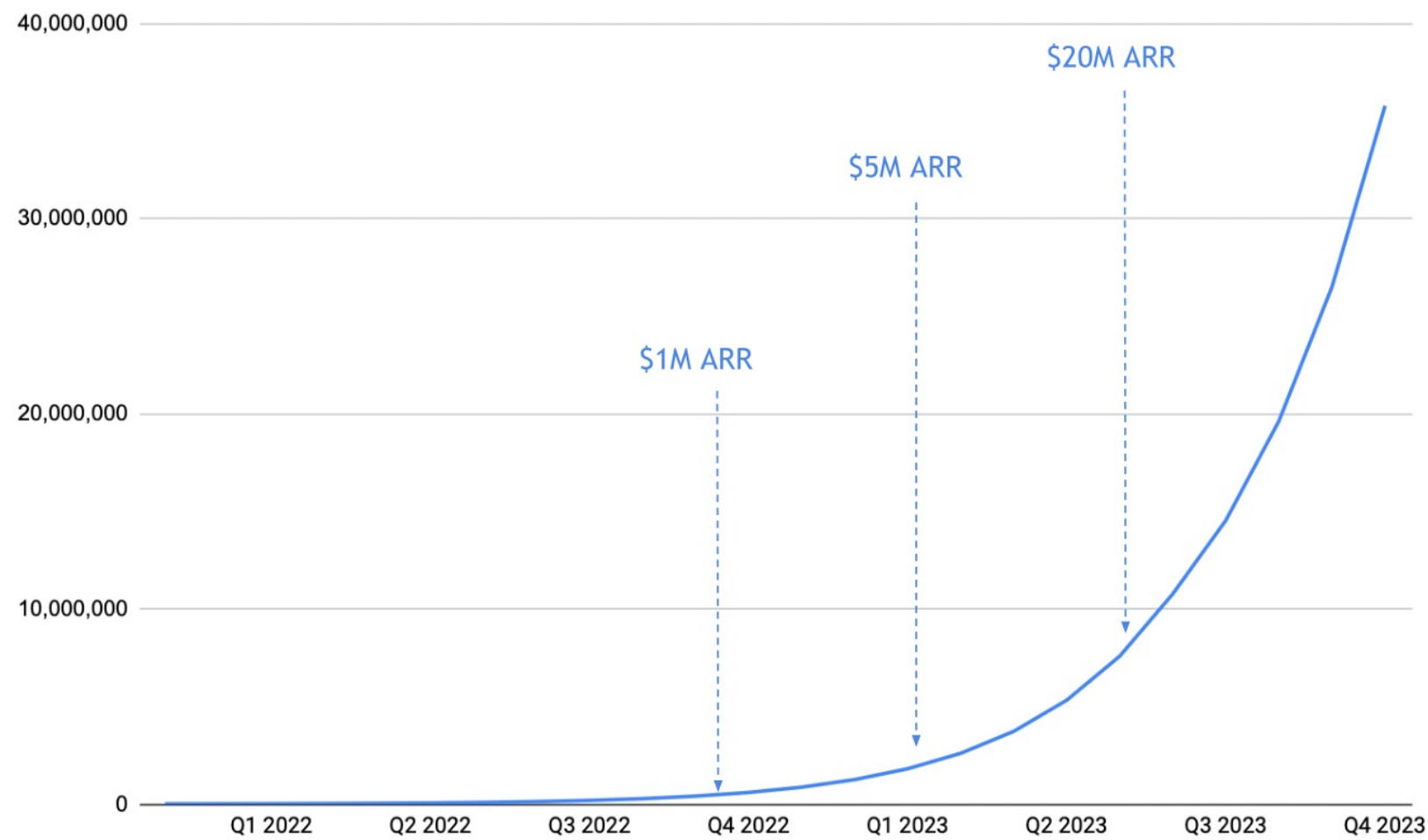


Business model

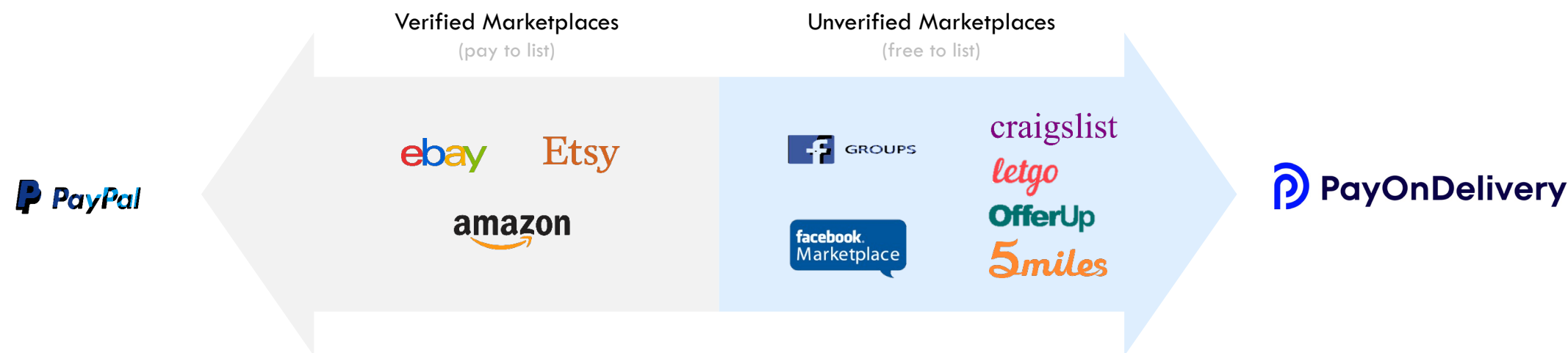
We take a 5% fee on each transaction



Revenue



Competitive space



Team



Jeff Fashakin
Founder & CEO

Expertise in online payments. Built cross-border AVS with MasterCard.



Hanzel Corella
Chief Product Officer

Successful entrepreneur. Product. Growth. MIT



Eduardo Cortes
Director of Technology

Mobile. Web. Back-end Engineering. IIT



Julien Altieri
Product Design

Design. Data. UX
500Startups. CMU



Syed Amaiz
Software Engineer

Full Stack Development. Mobile Engineering.



Karen Li
Advisor

Head of Integration @PayPal.
CEO @PingPong US. COO
@SellersFunding



Call to action

We are raising \$1.5M in seed capital to reach \$3M annual revenue.

