



# InsurTech For Consumer Electronics



Africa has a lot of smartphones / laptops, and they are the central asset in the lives of customers/ businesses, especially in the past 20 years.

Source: Google|IFC report, "e-Economy Africa (2020)"; FDI Intelligence (2019)  
Note: After-sales activity estimates are calculations based on devices vs estimated service centres in the region

**520m+**

Connected devices in Africa  
and growing fast

**2025**

There will be more smartphones in  
Africa than North America

**Over 80%**

lack quality after-sales care  
resorting to low-quality  
unauthorized services

# But OEMs Don't Provide Support in Africa

As a result, devices are unnecessarily difficult and expensive to fix/ replace when they break - costing between 30-100% of their value

**Retailers** aren't well equipped

**Credible technicians** suffer lack of trust

**Local repair shops** are inconvenient and lack transparency

Existing **device protection products** are poorly distributed



**SAMSUNG**



**HUAWEI**



**AXA MANSARD**



**CELL PHONE REPAIR**  
We Save Your Mobile Life™

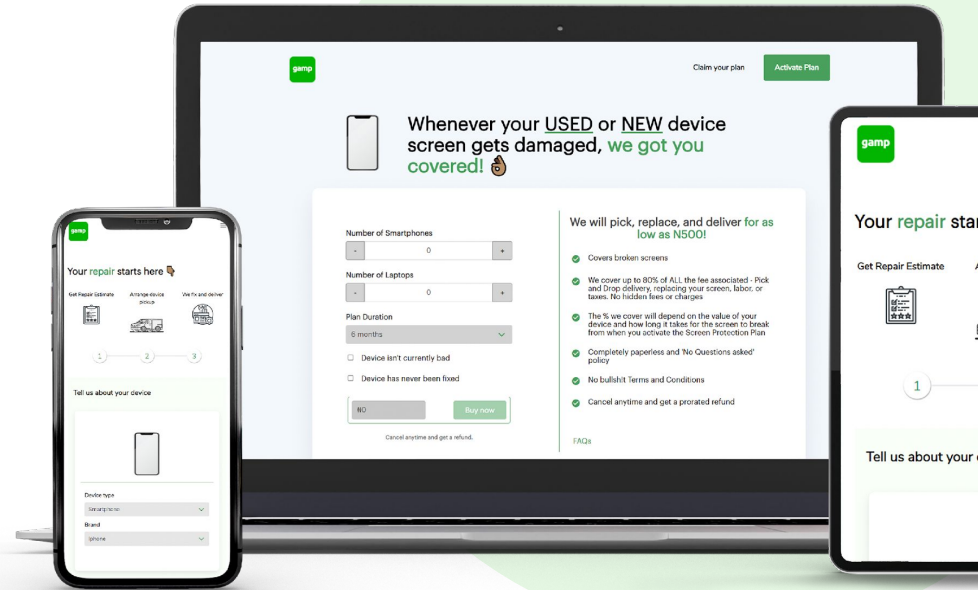
**Road  
shops**

# Solution:

**Gamp provides Device protection and Repair support in Africa**, think Asurion (US based \$8.5m revenue).

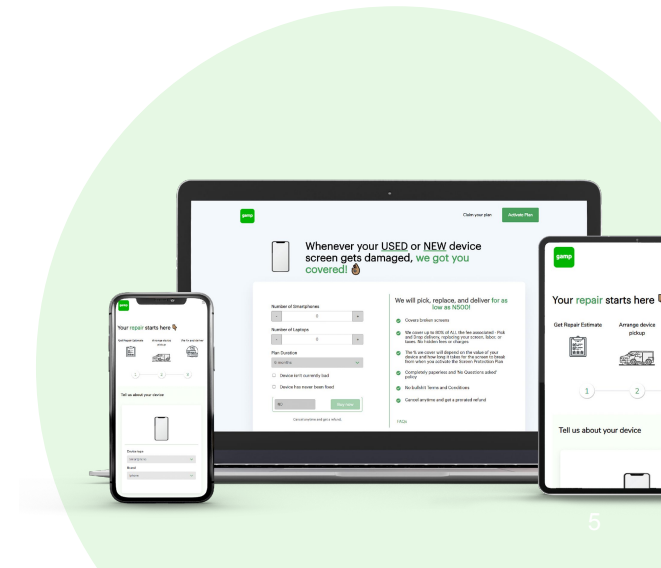
With Gamp **web App and API's**,

- **Agents/ Retailers** can offer instant device protection and fast pick and repair delivery to their customers
- **OEMs** can improve customer loyalty to their brand
- **Consumers and businesses** can instantly protect their devices and also request for repair support services in minutes



# Our flagship products

- **Device Protection Plan** - whenever the covered device breaks, we will REPAIR or REPLACE. It costs as low as N500/mo. Other features include:
  - Maintenance servicing
  - Device Trade-in
- **Fast Pick and Drop Repairs** - 24 hrs Pick and Drop repair for smartphones and computers



# Who is it for?

- Customers
  - Tech device users
  - Businesses - Startups, corporates, gig workers
- Partners
  - OEMs
  - Retailers/ Agents
  - Asset Finance Companies

**Platforms** - web App and API's

## Startups/ Corporates

Add and manage device protection, on-site repairs, device trade-in, tech support and annual maintenance servicing to business and employee's tech and IT devices.

## Agents/ Retailers

Provide more value for customers while you earn commission

## Tech Users

Easily and instantly protect devices and also request for repair support services in minutes



# Commencing with Nigeria which will have 130m+ devices by 2023

**We can serve 41m Nigerians and the device retailers that  
sell devices to them**



- Smartphones and PCs in Nigeria **\$6.6bn**
- Device repairs and maintenance TAM **\$2.2bn**

Source: Jumia, Nigeria Mobile Report (2019); Onsitego Insights (2020); Statista, Number of internet users in Nigeria (Jan 2021); IDC, Africa Personal Computing Market (Dec 2020),

# How we make money

- Subscriptions - Device Protection Plan (Extended Warranty type)
- Device repair transactions

**B2B2C**

**B2B**



# Amazing Team

2 Technical Founders + Team Members and Amazing Advisors



**Bolu Omotayo**  
Co-Founder/ CEO

- 5+ years after-sale experience as founder at Tab Digital Technology
- 2.5 years growth experience in Africa as founding employee at Carry1st
- MasterCard/Anzisha Prize fellow



**Temitope Isang**  
Co-Founder/ COO

- 20+ years insurance experience as head retail, sales & distro at Old Mutual, Royal Exchange, Mutual Benefits and Xerox
- SMM, HBS



**Toluwani Famokunwa**  
Co-Founder/ CTO

- Experienced product manager and backend engineer at Broka, Neohaul Technologies, and MyStash NG
- First class engineering graduate

## ADVISOR



**Cordel Robbin-Coker**

- Vice President in Carlyle's first Africa fund
- Active angel investor with over 20 investments in Africa
- Stanford Alumni



Morgan Stanley

ROYAL EXCHANGE



HARVARD  
BUSINESS SCHOOL



THE TONY ELEMELU  
FOUNDATION



THE ANZISHA  
PRIZE  
Celebrating  
Innovative Young  
African Entrepreneurs



OLDMUTUAL

xerox

THE CARLYLE GROUP

# Milestone

## September, 2021

1. Incorporation in Delaware and Nigeria

## Jan, 2021

1. Closed FnF round
2. Entered the WE4A Accelerator (Seedstars program)
3. v1 user app live in Beta

## March, 2022

1. Closed pre-seed round
2. Entered Bimalabs Accelerator

## April, 2022

1. Hit 900 users with 4.5 rating on Trustpilot
2. Launch v1 Gamp for Business in Beta

## Sep, 2022

1. Reach 15k users
2. Hire key leadership roles
3. Seal major value & distro Partnerships

## Dec, 2022

1. Reach 50k users
2. Open \$2m seed

# THANK YOU



[b@getgamp.com](mailto:b@getgamp.com)



[www.getgamp.com](http://www.getgamp.com)



[@gamp\\_ng](#)