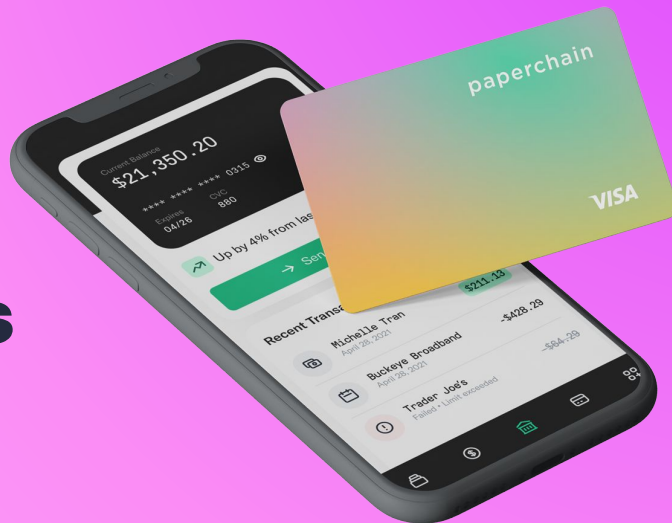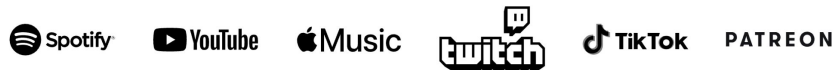# Instant creator payments

Say hello to Paperchain

Introducing Paperchain

Streaming media made instant distribution & consumption possible for 100M+ creators.

Payments suck. Creators need *streaming money*.

Paperchain is **streaming money** for creators.

Instant content payments and instant split payments to collaborators.

Community

Brent Faiyaz   **Investor**

500M+ streams, 10M+ followers

Cardholders

Sauce Walka   **27k followers**
Bandman Kevo   **1.2m followers**
Peso Peso   **375k followers**
Rizzo Rizzoo   **250k streams**

+thousands of creators on waitlist

DeFi-powered

Spotify   MUSIC   SOUNDCLOUD   PATREON   Anchor

Instagram   YouTube   twitch   Tik Tok   Snapchat   substack

paperchain

Aggregation			
Pricing	Underwriting	Wallets	Cards
NFT Creator			

stripe

CREATORS

Protocol integrations (active)

Centrifuge   MAKER

Protocol & Exchange Integrations (future)

SALT   coinbase   BLOCKCHAIN   Compound   AAVE   AKROPOLIS   GEMINI
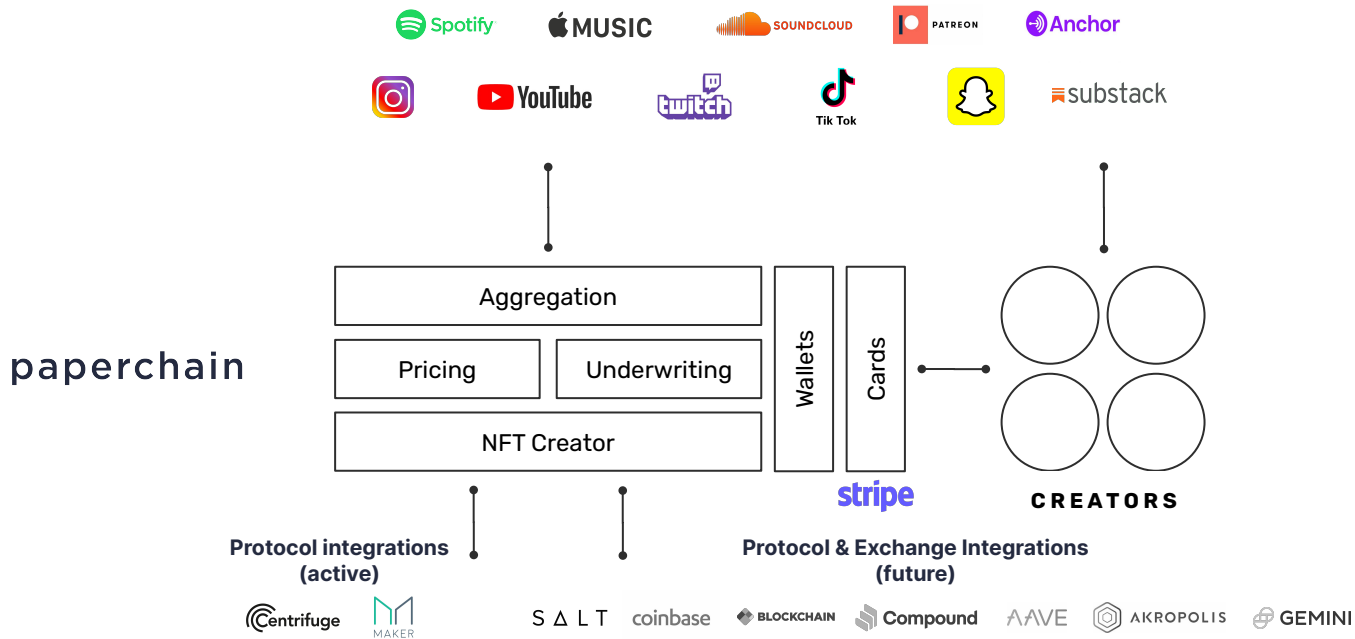
Paperchain allows creators to tokenize their cash flows and monetize with their community or via DeFi pools, delivering instant content payments.

The new creator money experience

Paperchain gives creators something they've never had before — instant revenue access.

But we're also building an interoperable wallet that connects media to web3 finance and the metaverse.

Creator wallets for content payments and audience ownership.
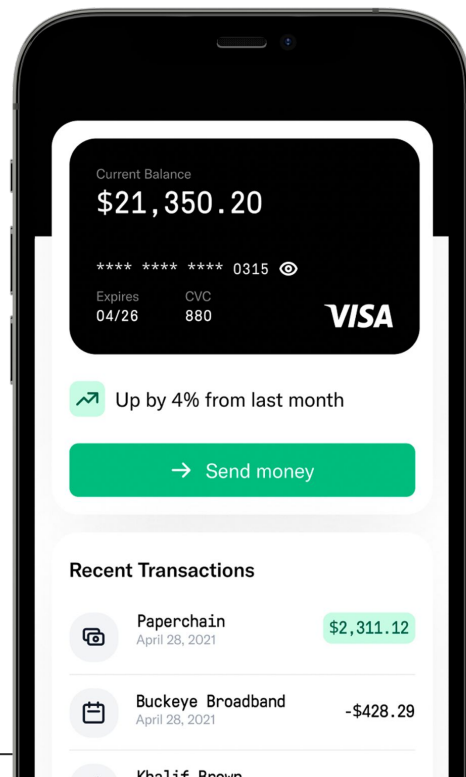
Creator built and backed

We're creators and have built music technology and fintech platforms.
Now we're building the new creator finance layer.

DANIEL DEWAR
CEO

datalicious

RANDY BURRELL
CTO

livepeer

VALERIE ANGULO
Data Scientist

Songtrust   DOWNTOWN
                MUSIC PUBLISHING

CHING CASANOVA-TAPIA
Head of Growth

fooji

SHASHANK SRIVASTAV
Data Engineer

LIMETRAY   platform.sh

Investors from:

BRENT FAIYAZ   Lost Kids   The Orchard.   LIVE NATION   UNIFIED MUSIC GROUP   zip

techstars_   OUR INNOVATION FUND, LP   mute   Goldman Sachs   A to Z media

Milestones

😊 **Paid out $1M creator payments to date**

😊 **Techstars Blockchain 2019 Alumni**

😊 **Raised $930K pre-seed**

😊 **Partnered with UnitedMasters, Create Music Group** (b2b2c is how we acquire customers at scale)

😊 **Invited to Stripe Treasury Beta** (1 of 9 companies launching first banking products on Stripe Treasury)

😊 **Greenlit as one of first real world assets in MakerDAO DeFi collateral pool**

What's next

🚀 seed round

🤑 In 12 months :: 50,000 creators on Paperchain, $10M monthly payout volume

🤑 10x acquisition by launching plug & play vendor SDK for creator platforms ("Affirm for creator payments")

🤑 Double down on monetization & growth of consumer product

🎶 Own music & video creator vertical

💰 Scale horizontally into new creator verticals

Instant creator payments

paperchain

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