

Sendstack

The Logistics Partner for African Businesses



\$870B

E-commerce in the United States

\$30B

E-commerce in Africa

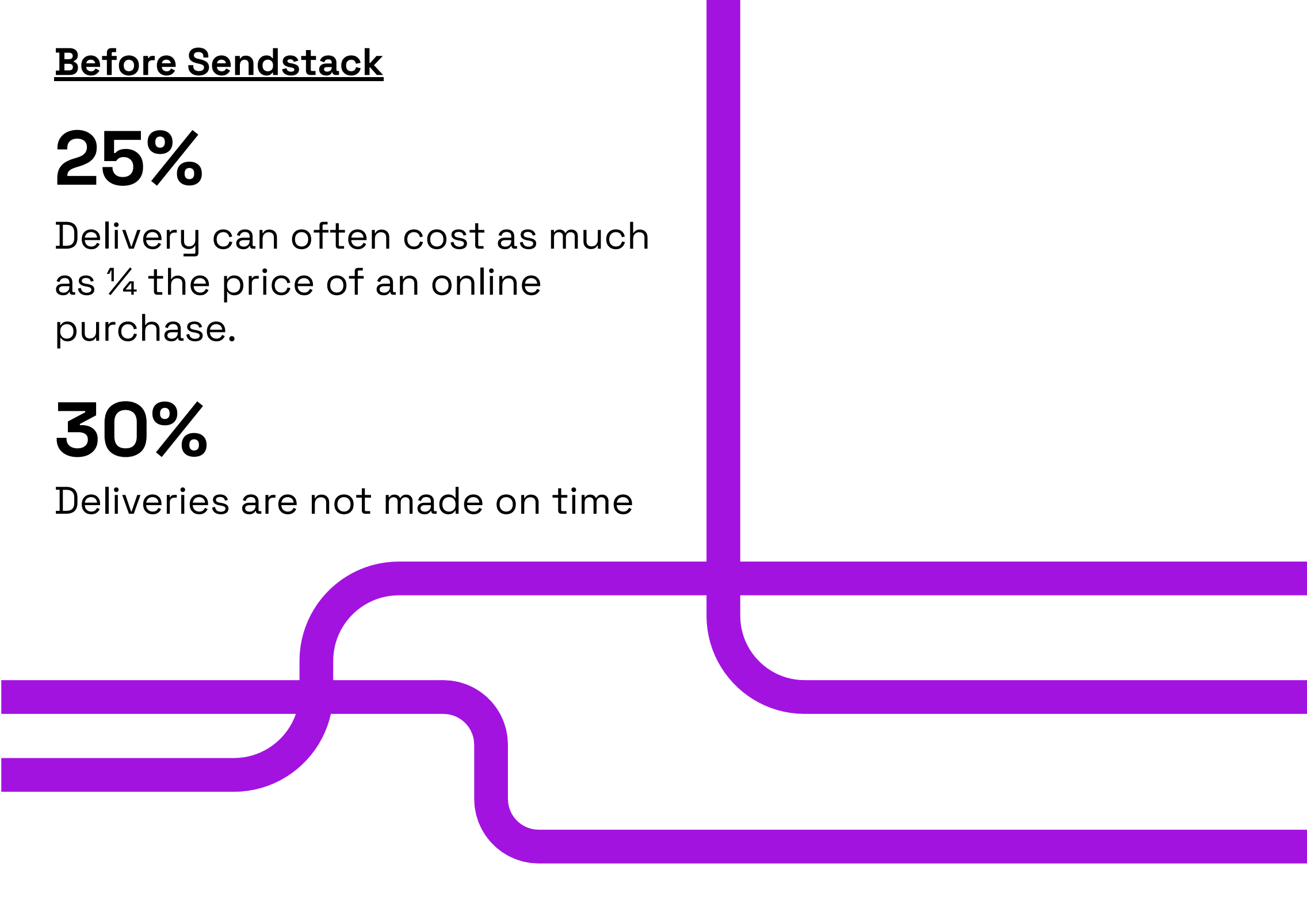
Before Sendstack

25%

Delivery can often cost as much as $\frac{1}{4}$ the price of an online purchase.

30%

Deliveries are not made on time



With Sendstack

50%

More affordable than existing options

95%

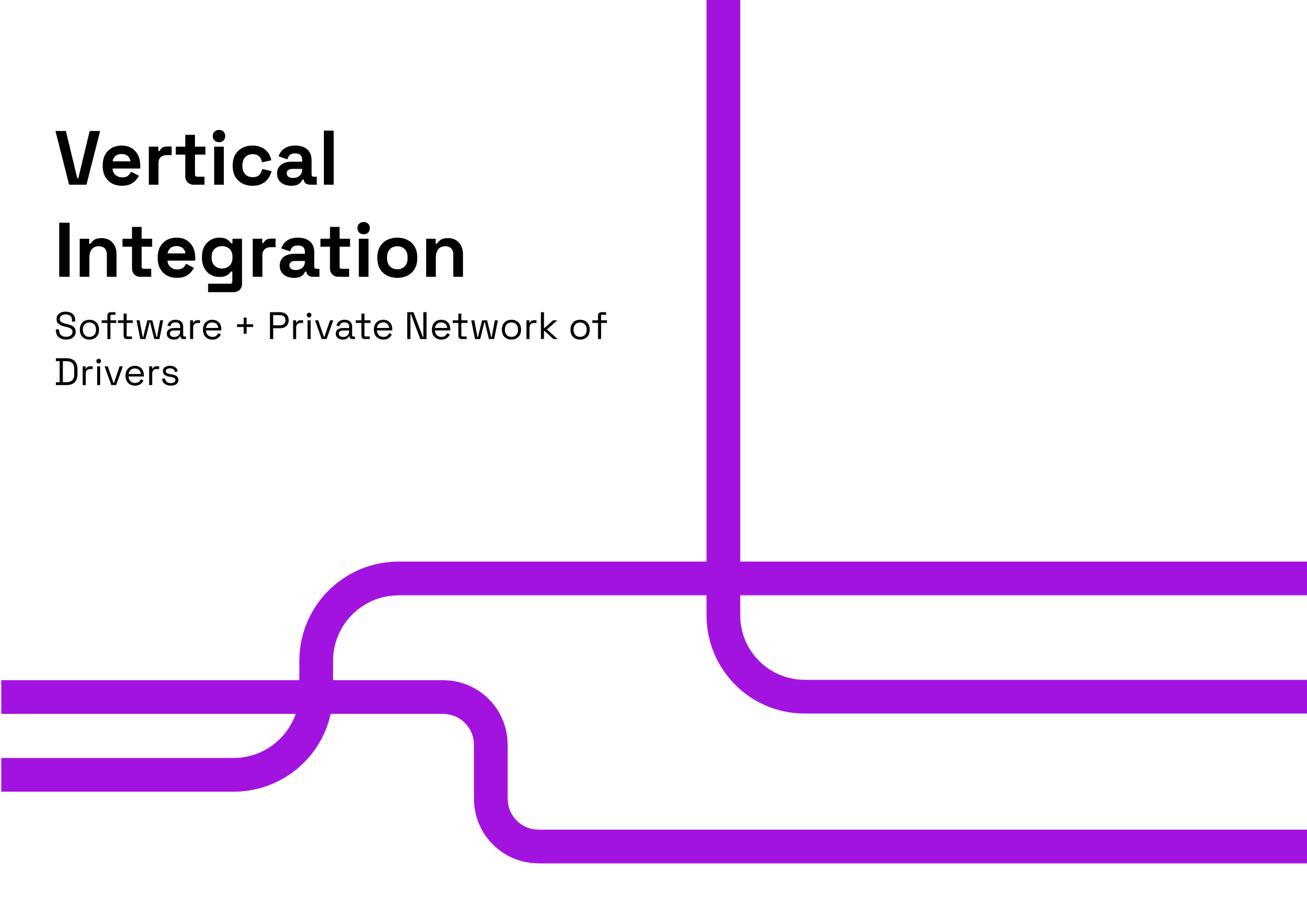
Deliveries are made on time

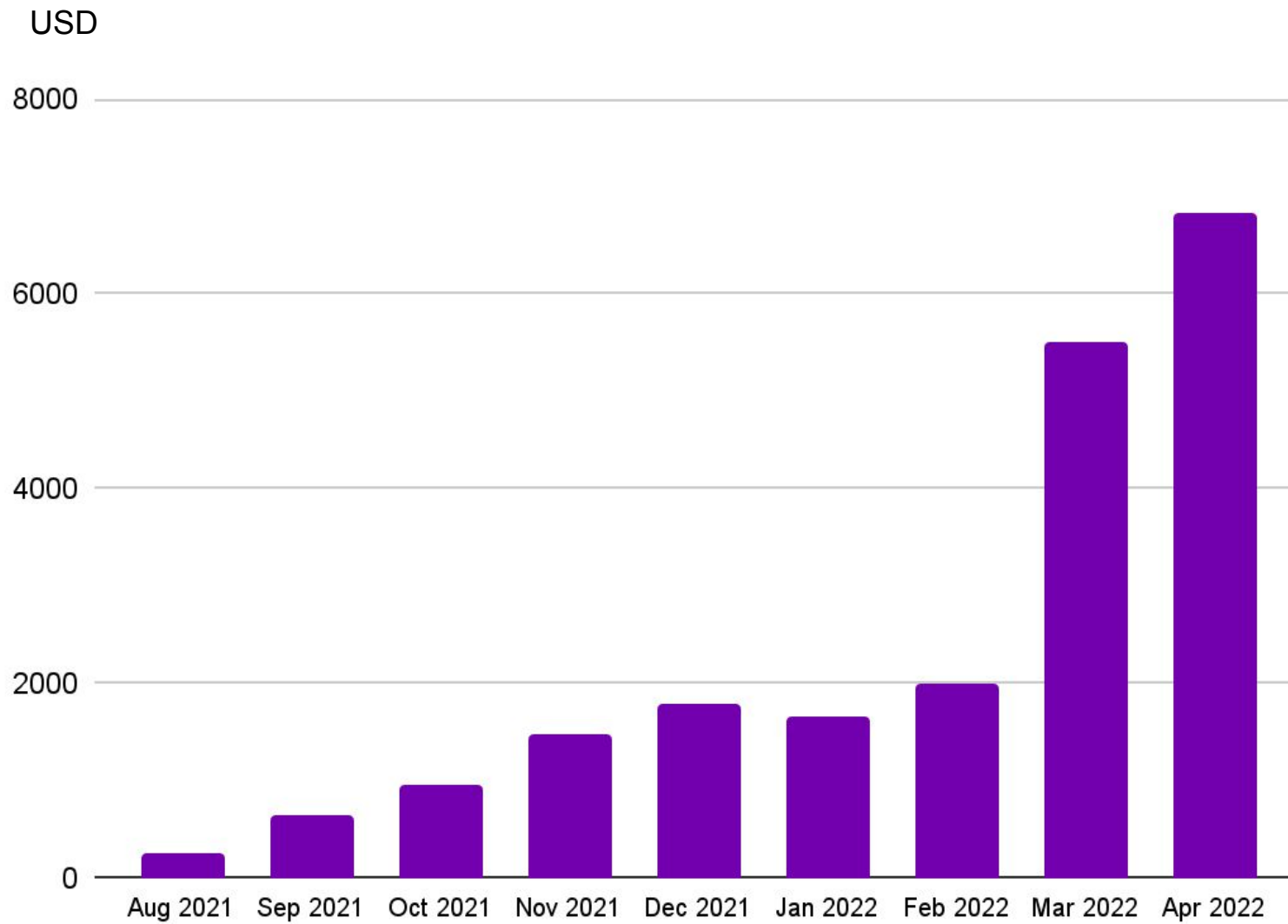
Product Demo:

<https://www.loom.com/share/9e4d190e115d41f8906f4f1d950d10e2>

Vertical Integration

Software + Private Network of
Drivers





Revenues are growing 8% W.O.W

Higher Quality Drivers

30%

Higher Pay

\$20

Driver referral program / Acquisition cost

100%

Bike ownership after working for a year



Emeka Mba-Kalu and **Ifeoma B. Nwobu** are the co-founders of Sendstack. Emeka is the CEO and Head of Product; he's also responsible for daily operations and frontend engineering. Ifeoma is the Head of Growth and Branding at Sendstack; she's also responsible for product design and customer relations.

Emeka and Ifeoma met in September 2020 and worked together to build Scrader, an e-commerce marketplace which evolved into Sendstack. Before this, Emeka was a consultant at PwC New York and has also built SME products like Edeyshop inventory app, and Naija Cowry payments app. Ifeoma is also the co-owner of online resale platform, Frugirls. She previously held a design role at a Whitespace Creative agency.

**\$100
Million**

Total Addressable Market
Nigeria

**\$14
Million**

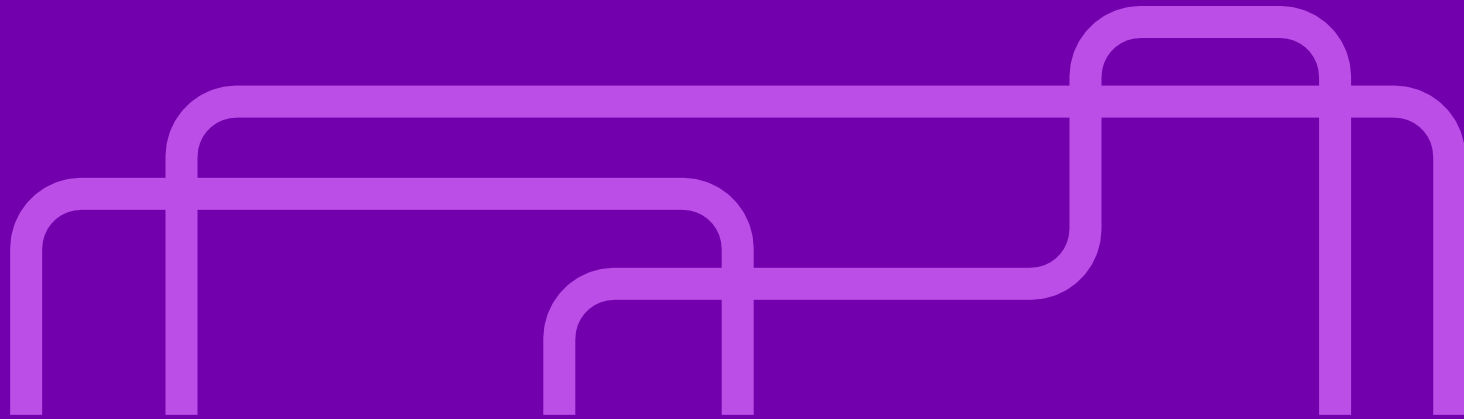
Revenue
Projected by 2024

18% - Bike Financing Payment

30% - Rider Pay

17% - Maintenance and Gas

35% - Gross Profit



**Raising pre-seed to hit 50,000 monthly
deliveries by December**



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