



**ICARUS**  
DIGITAL MARKETING

email us at  
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# BUSINESS PLAN

These are the set  
Business Plan  
Packages We Offer at  
IDM However We Do  
Offer Tailored  
Packages

## STANDARD PACKAGE

R 1,500

(5-6 Pages)

## INTERMEDIATE PACKAGE

R 3,000

(7-10 Pages)

## PREMIUM PACKAGE

R 7,500

(20+ Pages)

### AESTHETICS

Cover Page



Table of Contents



Custom Color Palette



### IMAGES

Stock Images



Custom Images



Custom Watermarks



### TEMPLATE

IDM Stock Template



Custom Template



Multi-Format Copies



### CONTENT

Stock Content



Detailed Content



Detailed/  
Custom Content



Check Out Our Socials



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