

Financial Overview

7/1/2001 6/29/2004



Sales Type

☐ Offline

☐ Online

30.44K

Total Number of Orders

140.60M

Total Sales

7.00

Average of Days To Ship

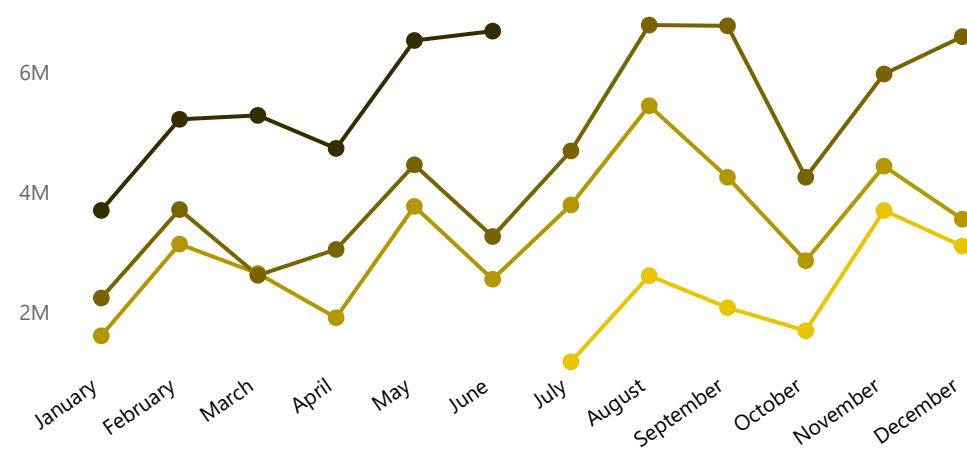
18.53K

Total Customers

Sales

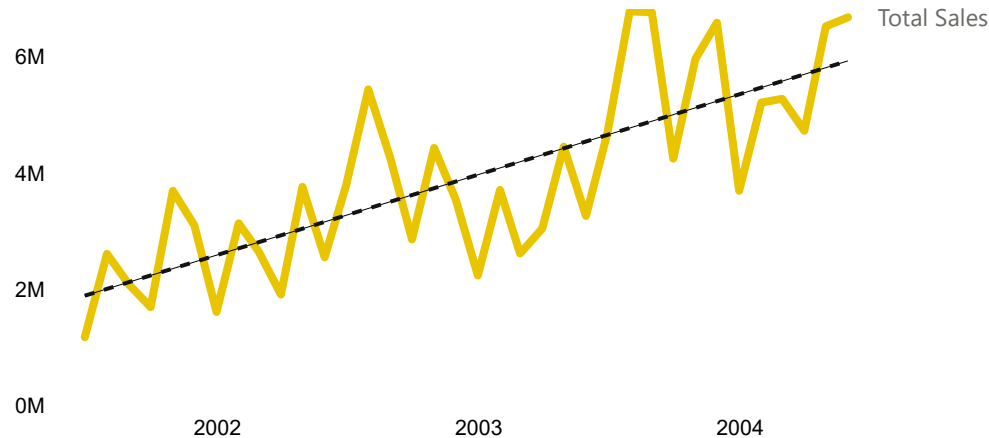
Monthly Sales/Year

● 2001 ● 2002 ● 2003 ● 2004



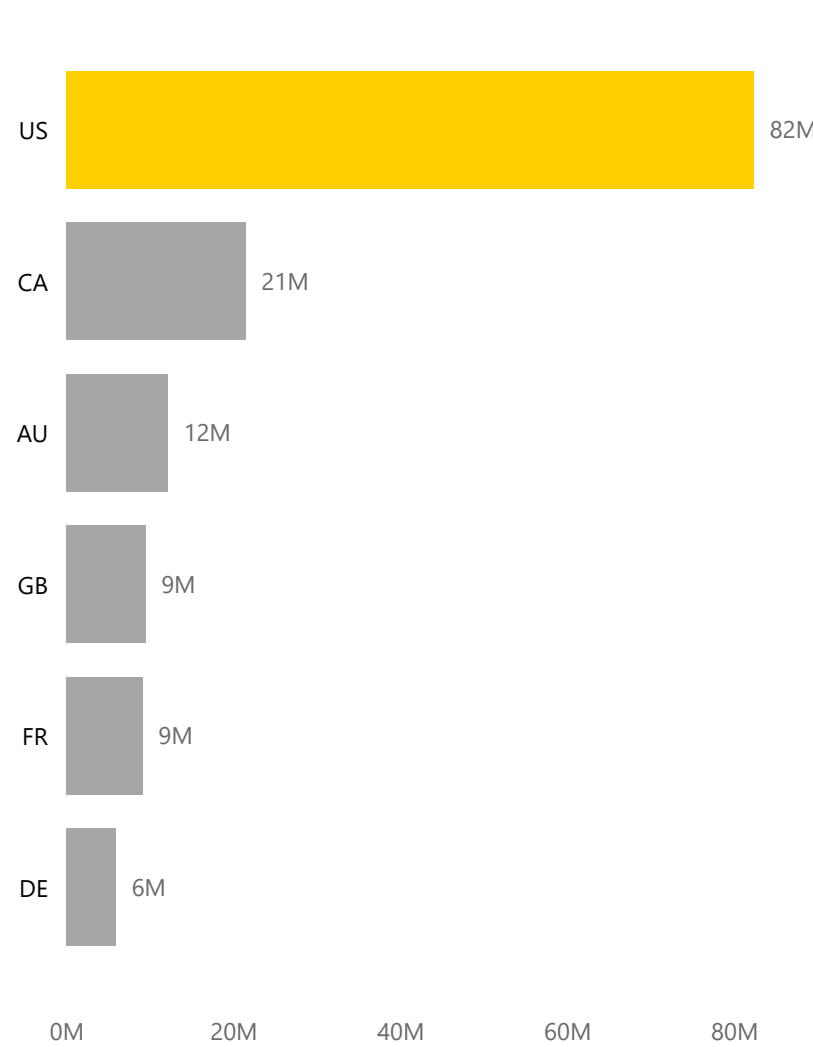
Month	2001	2002	2003	2004
January	1,605,782.19	2,233,575.11	3,691,013.22	
February	3,130,823.04	3,705,635.50	5,207,182.51	
March	2,643,081.08	2,611,621.26	5,272,786.81	
April	1,905,833.91	3,041,865.44	4,722,890.74	
May	3,758,329.29	4,449,886.23	6,518,825.23	
June	2,546,121.96	3,257,517.70	6,674,580.25	
July	1,172,359.43	3,781,879.07	4,681,520.64	
August	2,605,514.98	5,433,609.34	6,775,857.07	
September	2,073,058.54	4,242,717.72	6,762,753.81	
October	1,688,963.27	2,854,206.75	4,243,366.59	
November	3,690,018.67	4,427,598.00	5,961,182.68	
December	3,097,637.34	3,545,522.74	6,582,833.04	
Total	14,327,552.23	39,875,505.10	54,307,615.09	32,087,278.75

Monthly Sales Trend

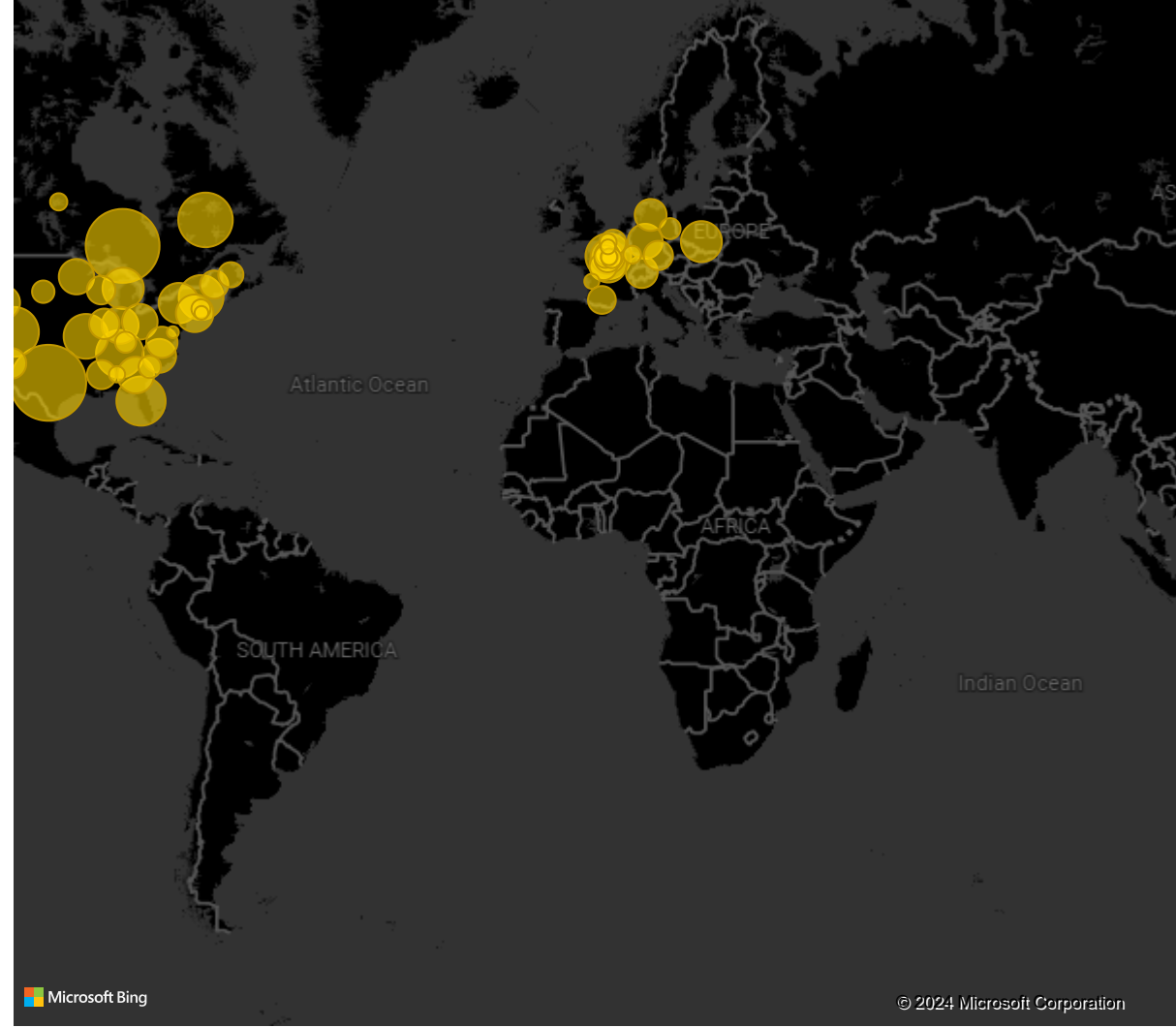


Country Sales

Sales/Country

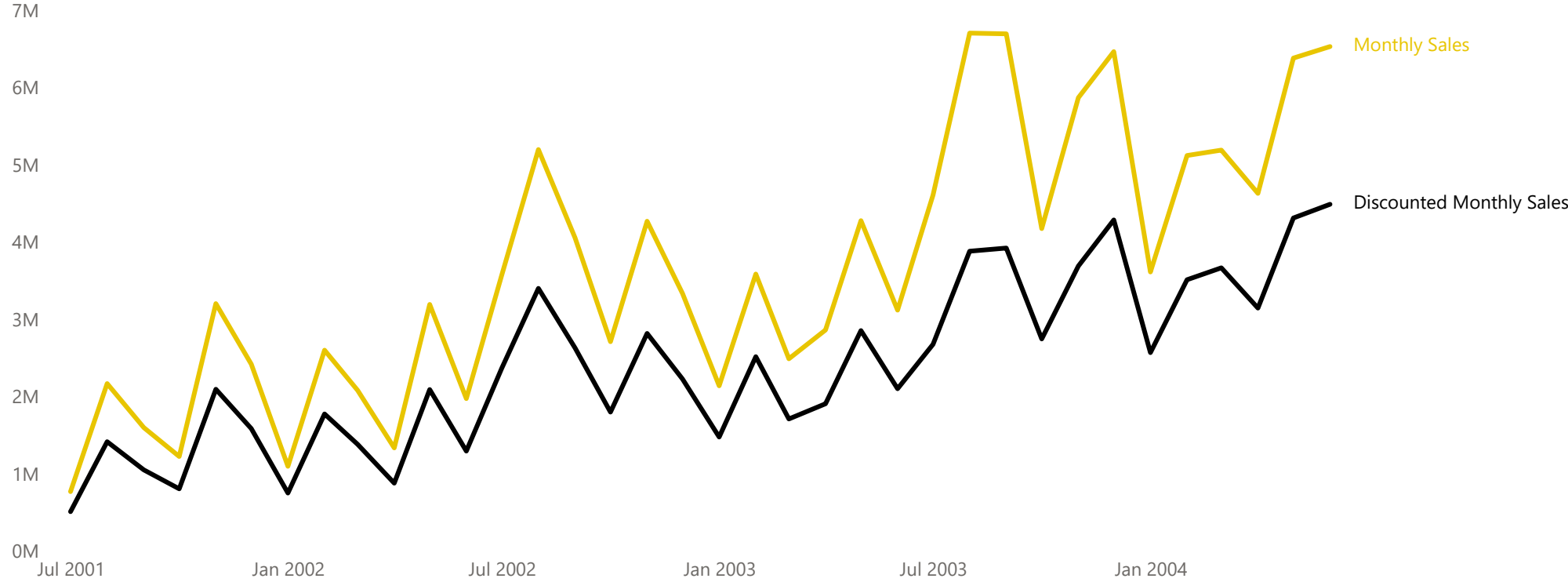


Sales Distribution Map



Discounted Sales

● Monthly Sales ● Discounted Monthly Sales



83.2%

Count of Sales with Discount

44.94M

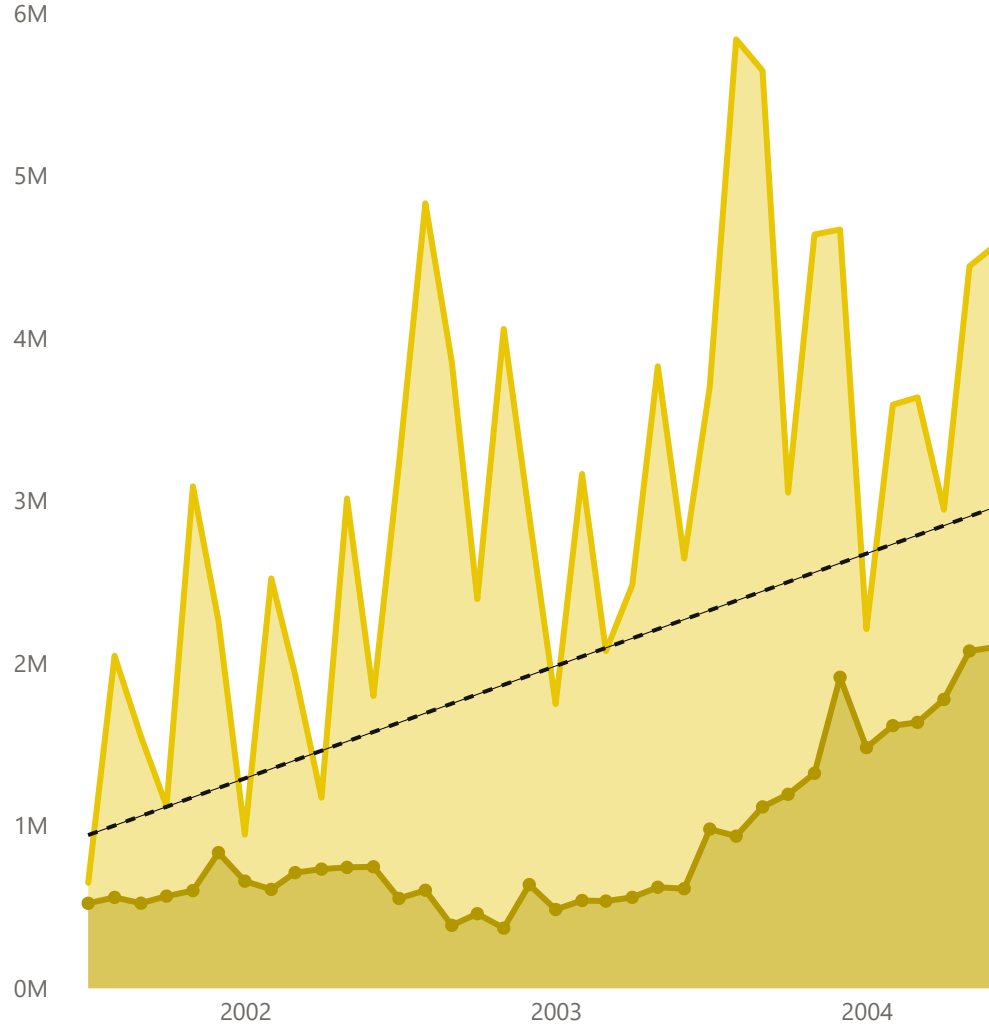
Total Discount

86.30M

Total Sales after Discount

Sales Type

Sales Type ● Offline ● Online



● Total Sales by Salesperson ● Cumulative Percent

