

FEATURE BENEFIT

Unisex and genderneutral items,
sustainable made with organic
cotton and recycled material

KEYWORDS

Organic, sustainable, unisex, genderneutral, quality,
comfy, him, her, hen, soft, environment friendly,
responsible, recycled, eco

KATEGORIOVERSKRIFT

Organic and sustainable for him, her and you
You can feel the quality through the screen

KATEGORITEKST

Finally a unisex clothing brand that actually looks good
on all genders. Our sustainable and future-oriented,
because we live in 2021

MICROCOPY

Buttons

Be you
Explore
Read more about this
Join our community
Add to cart
Start your journey
Save this for later

How would you like to pay?
Thank you for your purchase!

Persuasion

Free shipping, always easy return
Reviews from customers/stars
Sizeguide
“Where does it come from?” -
read about the material and the
production
Reusable packaging

Tagline / slogan

Be you, and be sustainable

BRAND-NAME eksempler

You
Neutral
They