

Sponsorship Plan Python Sul 2025

Boost your brand at the premier Python community event in Southern Brazil!





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About:

Python Sul 2025 is the 8th edition of the regional Python community conference in the southern region of Brazil. The event will take place from November 21 to 23, 2025, in Porto Alegre, RS, bringing together Python enthusiasts of all experience levels – from beginners to seasoned professionals.

This conference is a regional spin-off of Python Brasil – the largest national Python community event in Brazil, and it promotes knowledge-sharing, diversity, and collaboration in tech by connecting students, professionals, and Python enthusiasts.

Created in 2017, Python Sul is a traveling event held annually in different cities across the states of Rio Grande do Sul, Santa Catarina, and Paraná. Its core goals are to foster the use of Python, promote diversity in tech, encourage open-source collaboration, and strengthen the regional developer network.



The 2024 edition was held in Florianópolis and gathered around 250 participants, including speakers, volunteers, and the general public. The event featured technical tracks, inspiring keynotes, hands-on tutorials, networking spaces, and activities focused on inclusion and the development of new talent.

For 2025, we anticipate a focused gathering of around 100 participants, prioritizing an inclusive, high-quality technical experience. The program will include talks, panels, and workshops, with opportunities for companies to connect with the local tech community.

Python Sul is a non-profit event, organized by volunteers and supported through sponsorships, donations, and community involvement.

Target Audience:

- Software developers and engineers
- Data scientists and analysts
- University students and faculty
- Tech companies and startups
- Members of the open-source community

Estimated audience: 100 participants

Why Sponsor?

- Increase your brand's visibility among tech professionals and students.
- Support education and inclusion in the tech industry.
- Connect with local talent in areas such as backend development, data science, web development, and artificial intelligence.
- Support an event created by and for the community, with strong values of diversity and accessibility.
- Promote the growth and development of your own team through community engagement.
- Contribute to the region's technological development.
- Associate your brand with open, collaborative Free Software initiatives.

Sponsorship Packages



Bronze

Investment: R\$ 2,000.00

- Logo on the event website
- Sponsor mention on social media
- Space to distribute promotional materials

Sponsorship Packages



Silver

Investment: R\$ 3,000.00

Includes all Bronze benefits, plus:

- Logo shown during breaks between talks
- Prominent logo placement on entrance banner

Sponsorship Packages



Gold

Investment: R\$ 5,000.00

Includes all Silver benefits, plus:

- Logo on attendee badges
- Promotional materials in the participant kit

Sponsorship Packages



Platinum

Investment: R\$ 10,000.00

Includes all Gold benefits, plus:

- Logo printed on event bags
- Space for a banner or stand
- Option to suggest speakers

Sponsorship Packages



Diamond

Investment: R\$ 15,000.00

Includes all Platinum benefits, plus:

- Opportunity to recommend a keynote speaker
- Dedicated recruitment area during coffee breaks
- Special recognition during opening and closing sessions

BENEFIT	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Logo on the PySul's website	✓	✓	✓	✓	✓
Mention on PySul's social media	✓	✓	✓	✓	✓
Space for promotional materials		✓	✓	✓	✓
Logo shown during session breaks		✓	✓	✓	✓
Logo on the entrance banner			✓	✓	✓
Logo on attendee badges			✓	✓	✓
Promotional material in participant bag			✓	✓	✓
Space for stand				✓	✓
Speaker recommendation					✓
Keynote recommendation					✓
Recruitment space					✓
Mention during opening and closing sessions					✓

Contact

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