

# TOM LIM

Visual Designer  
San Francisco, CA

[tommlimm.net](http://tommlimm.net)

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## Experience

**Freelance**, Seoul, South Korea (based in SF)

Visual Designer

May 2014 – Present

- + Teaching Digital Art & tools at Art Prep (Private art academy),  
May 2014 – Present
- + Web design and development for Zewei Hong  
(Fashion Designer), July 2018
- + Logo & Blog design for hi Science (Private academy),  
Sep 2017
- + Web design and management for Golden Rabbit  
(Online fashion mall), Feb 2016 – Nov 2016
- + Website management for Kaya Media (Harper's Bazaar,  
Esquire, Motor Trend), May 2014 – Feb 2015

**PhiloMine**, Seoul, South Korea

UX Strategy Researcher / UI Designer

Dec 2012 – Jan 2014

- + UX design for Samsung and LG
- + Researched user experience strategies and  
applications Developed user interface

**TravelClick**, Daejeon, South Korea

GUI Designer

May 2013 – June 2013

- + GUI design for clients, such as Best Western,  
Porta, and Horton Grand Hotel
- + Designed draft graphic user interface for  
a hotel application

**Cowon**, Daejeon, South Korea

Advertisement Creator

June 2011 - July 2011

- + Interviewed automotive black box user
- + Implemented advertisement posters for Cowon  
automotive black box recorder

## Education

**California College of the Arts**, SF, CA

Bachelor of Fine Arts, GD

Jan 2016 – May 2019 (Expected Graduation)

**Woosong University**, Daejeon, South Korea

Bachelor of Arts, Computer Design

Advertising & Marketing minor

March 2008 – Feb 2014

## School Activities

**2019 Student to Watch**

Graphic Design USA

- + Selected as Graphic Design USA's  
Students to Watch in 2019

## Teaching Assistant

Experimentation; Alternate Realities

Jeremy Mende

June – Dec 2018

- + Building Unreal Engine VR templates,  
and conducting Demos

## TBD\*

Graphic Designer

Sep – Dec 2018

- + Rebranding for Office of Civic Innovation
- + Brochure design for Ruth's Table

## Skills

VR, 3D Modeling,  
Rigging, 2D/3D Animation,  
Video Edit, Audio Edit,  
UX/UI Design,  
Web Design & Development,  
Branding, Typography,  
Information Graphic,  
Product / Company Naming,  
Layout, Digital Art

## Software

### Adobe

Photoshop, Illustrator, InDesign,  
XD, After Effects, Audition,  
Premiere

### Coding

Javascript, HTML/CSS, WebGL,  
Three.js, React, P5, JQuery,  
Visual scripting, Python, Java

### 3D

Cinema 4D, Blender, Maya, ZBrush

### VR/AR

Unreal Engine

## Languages

English, Korean, Japanese

\* References Upon Request