

Website Planning Document

Site Name

The site name will be templeinn.net. A place of temporary residency for temple workers and visitors.

Site Purpose

The **Temple Inn & Suites** is a hotel chain headquartered in Bethesda, MD that builds and manages specialized hotel accommodations near temple locations of The Church of Jesus Christ of Latter-day Saints around the world. The owner-operated company caters to temple workers, patrons, and their families by providing specialized services and accommodations that meet the needs of those patrons. The hotel accommodations and services are available to anyone willing to abide by the terms and policies outlined by the company.

The overall goal of the website project is to promote and provide information about the specialized services that this hotel chain offers to meet the needs of temple patrons who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips.

The website should reflect the Church culture and be designed to support a temple oriented theme as well as the concept of being a haven of comfort and accessibility.

All information will be provided in format compatible with home computers, laptops, tablets, and smart phone.

Target Audience

- Men and Woman
- Ages 20 +
- Temple workers, patrons
- Youth leaders planning temple trips
- Couples ready for marriage
- Receptions
- Young Adults mission bound
- Access will be mostly on home computers, devices, and smart phones

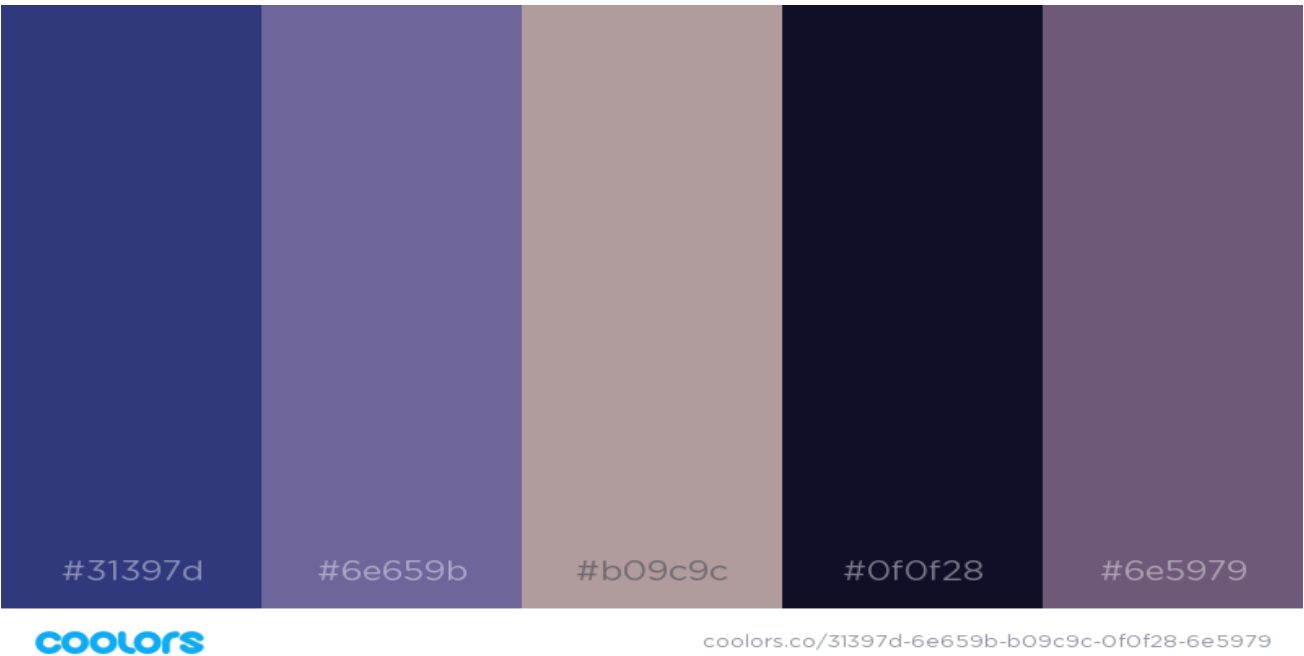
Specialized Services Included

- Free access to changing rooms and bathrooms facilities for temple patrons who traveled far and need to change to and from church clothes
- A playroom and low-cost, short-term babysitting services for the children of patrons
- Long-term stay accommodations in kitchenette suites for full-time temple missionaries
- Temple history themed reception and sitting area
- A wedding reception hall that can be easily customized with a simple catering menu and kitchen access for food preparation and serving
- A family search center that supports family search and ordinance work

Amenities

- Breakfast
- Exercise/workout room
- Indoor pool
- Wifi high-speed internet access and smart TV's
- Parking
- Temple shuttle
- Family history consultation and family ordinance card service

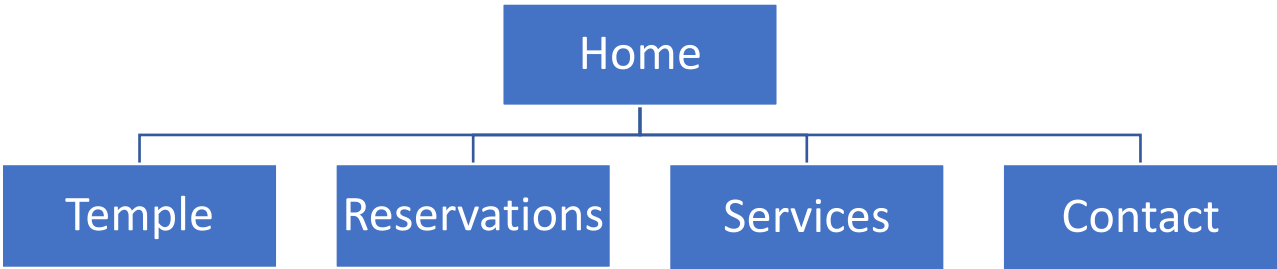
Color Scheme

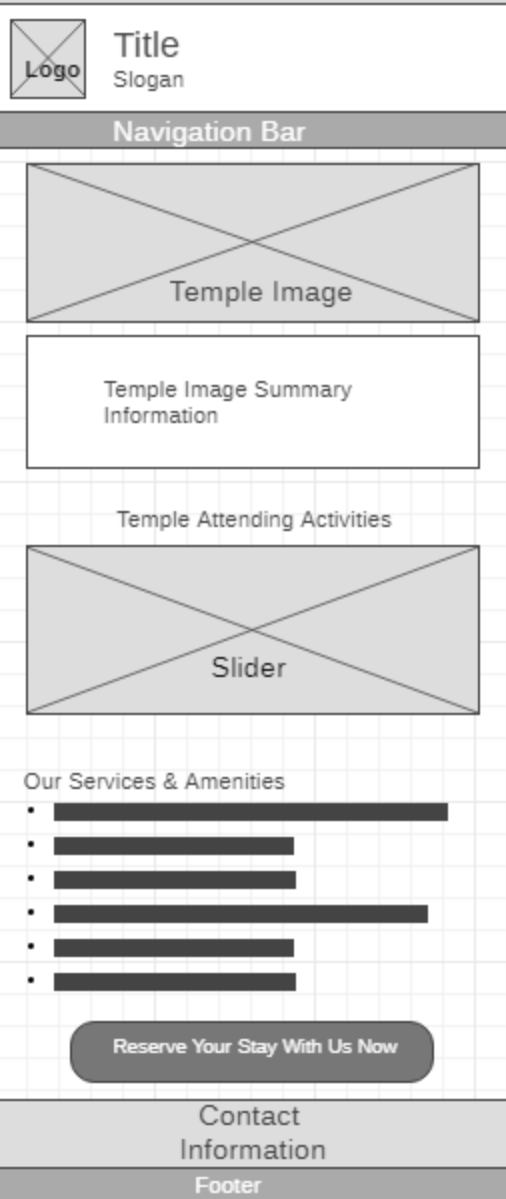


Typography

Site header	Playfair Bold
Navigation	Verdana
Selected	Verdana Italic
Unselected	Verdana
h1	Playfair
h2	Playfair
h3	Playfair
p	Montserrat

Site Map

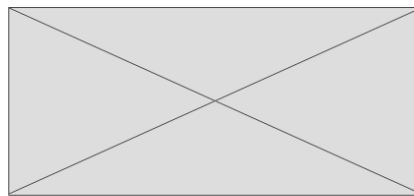
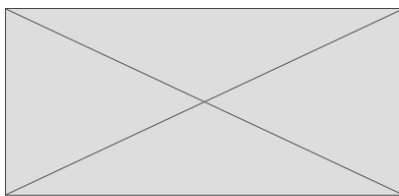
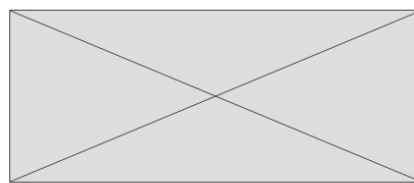
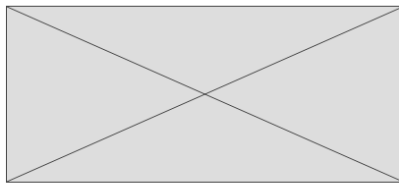
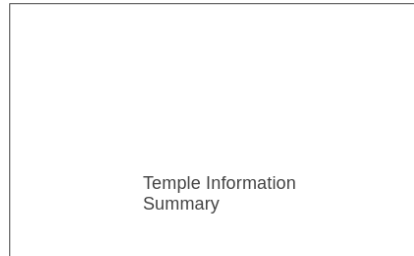
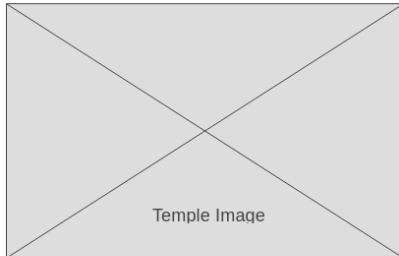






Lorem ipsum dolor sit
Lorem ipsum

Navigation Bar



Services & Amenities

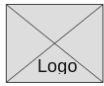


Reservation Button

Contact Info

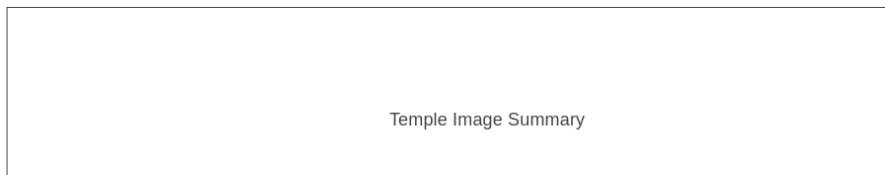
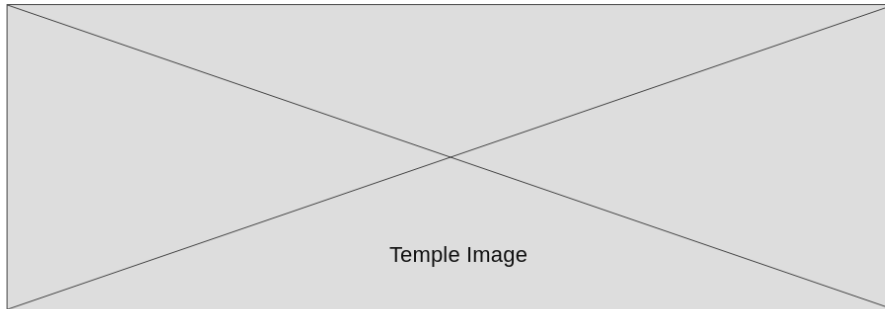


Footer

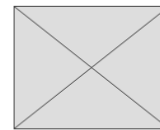
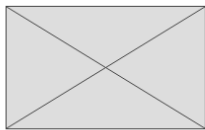


Title
Slogan

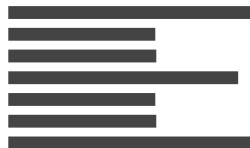
Navigation Bar



Temple Attending Activities



Services



Reservations

Amenities



Contact Info



Footer