CIT230: Temple Inn & Suites Website Plan

SITE DISCRIPTION

The Temple Inn & Suites is a full-service hotel chain headquartered in Bethesda, MD. The website will provide company information; services page, reservation and booking site, temple information page, and an information links for other events that you can have at the Inn locations. The page will provide all the necessary links so that a person can research, decide, and book an event or stay at any of their locations throughout the world.

SITE NAME

<p align="center">templeinandsuites.com</p>

PURPOSE OF SITE

Main purpose:

Research, decide, and book an event or hotel site at one of their many locations around the world.

Secondary purpose:

Information about the company, their worldwide sites; temples around that their Inn's are located.
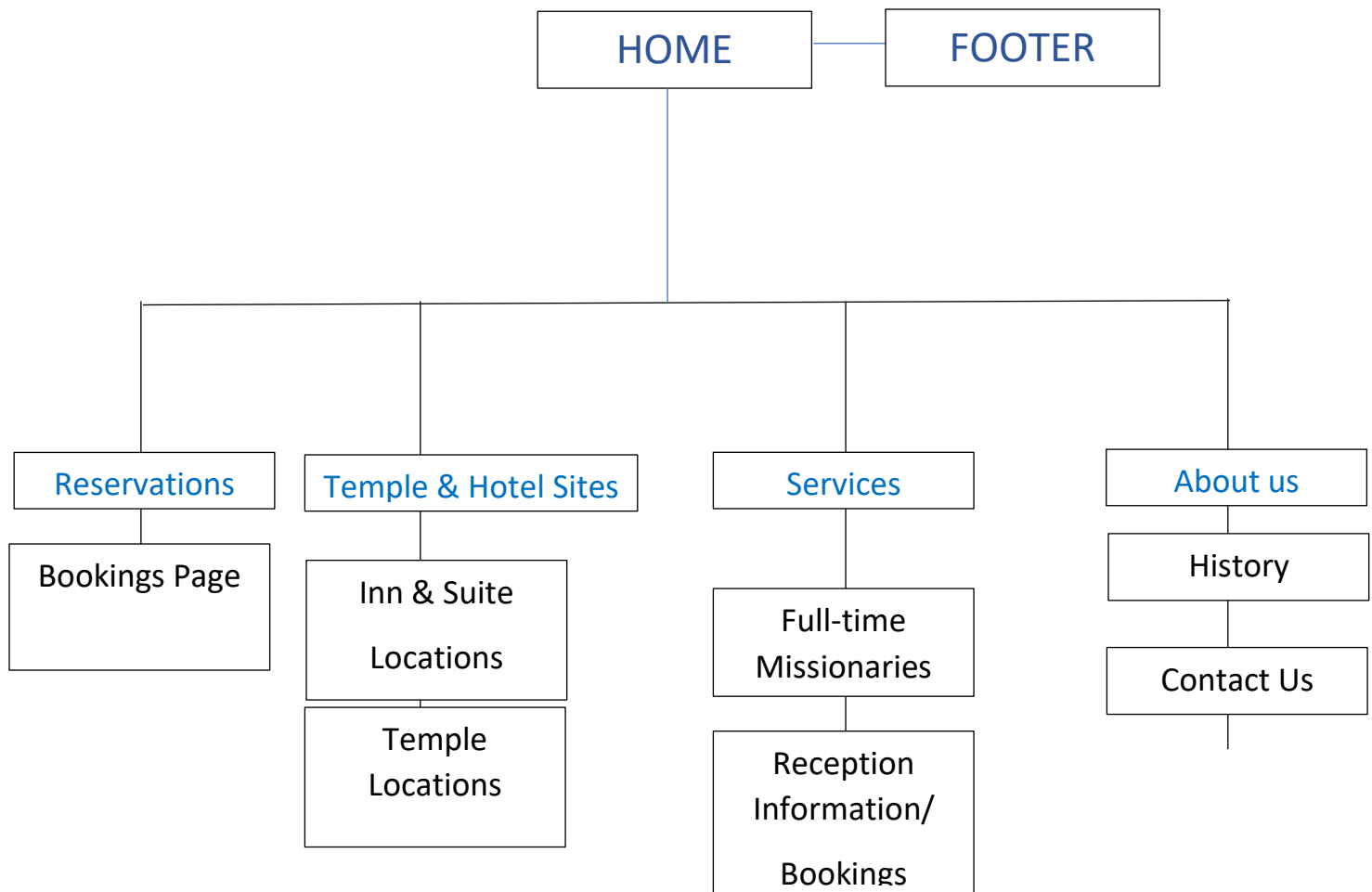
TARGET AUDEINCE

Who: Website viewers and audience will be generally for those who are members of The Church of Jesus Christ of Latter Day Saints. The company caters and targets members of the church as the theme of their Inn and rooms are modeled after their church temples around the world.

Age: 45 to 75

Technology: This website can be viewed on any device that allows internet access. There will be a modified version for small iphones and other SMART devices.

Motivation: Patrons of The Church of Jesus Christ of Latter Day Saint temples often travel long distances. The site will provide them with a comforting place to book their hotel or event and know that they will be well cared for both on the site and at the sites.
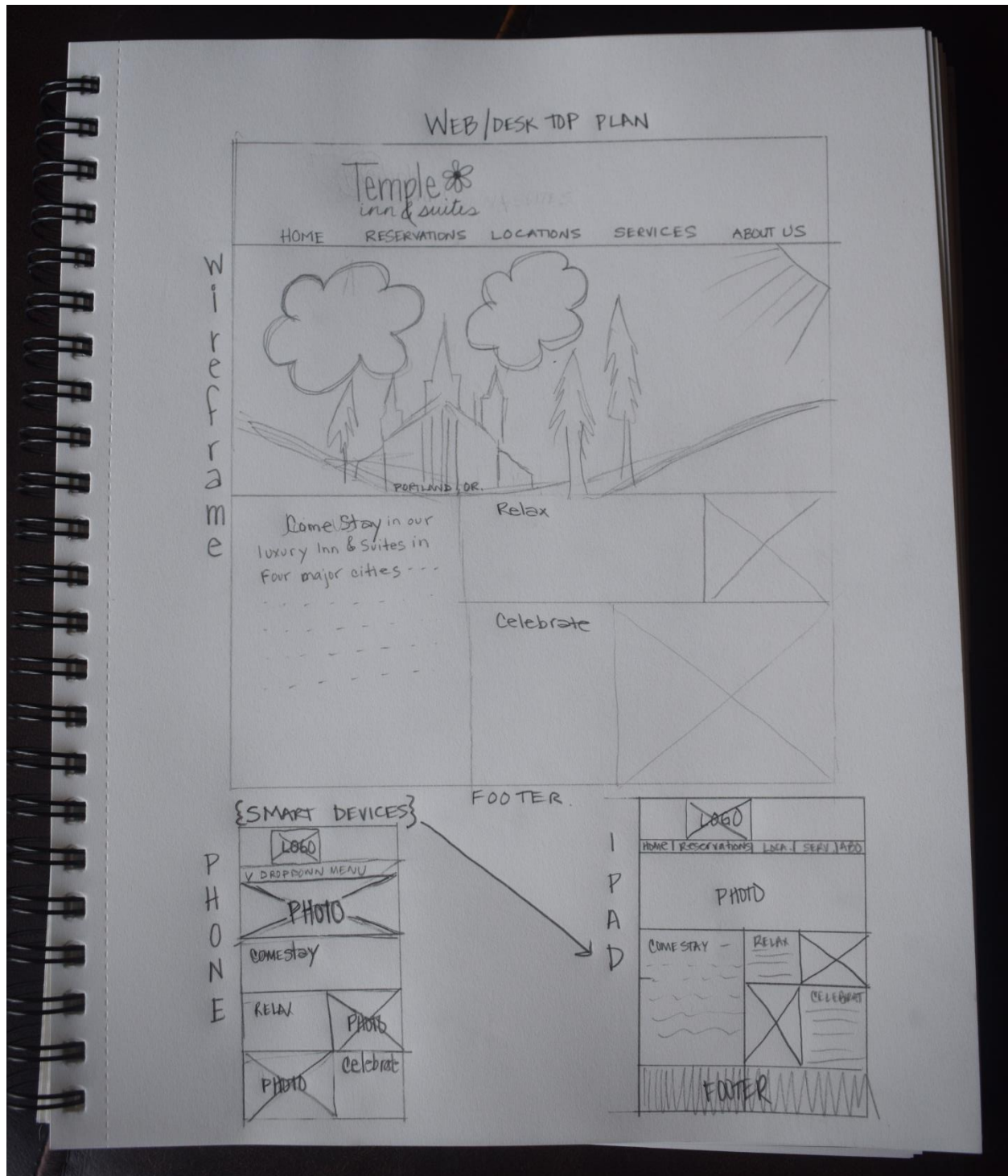
SITE MAP

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                    ┌──────────┐      ┌──────────┐
                    │   HOME   │──────│  FOOTER  │
                    └────┬─────┘      └──────────┘
                         │
   ┌─────────────┬───────┴───────┬──────────────────┐
   │             │               │                  │
┌──────────┐ ┌──────────────┐ ┌──────────┐ ┌──────────┐
│Reservations│ │Temple & Hotel│ │ Services │ │ About us │
└────┬─────┘ │    Sites     │ └────┬─────┘ └────┬─────┘
     │       └──────┬───────┘      │            │
┌──────────┐        │         ┌──────────┐ ┌──────────┐
│ Bookings │   ┌──────────┐   │Full-time │ │ History  │
│   Page   │   │Inn & Suite│  │Missionaries│└────┬────┘
└──────────┘   │ Locations │  └────┬─────┘ ┌──────────┐
               └──────────┘   ┌──────────┐ │Contact Us│
               ┌──────────┐   │Reception │ └──────────┘
               │  Temple  │   │Information/│
               │ Locations│   │ Bookings │
               └──────────┘   └──────────┘
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COLOR SCHEME

SITE HEADER	
PRIMARY NAVIGATION	
HOVER NAVIGATION	
CLICKED NAVIGATION	
FOOTER NAVATION	
HEADER 1	
HEADER 2	

PARAGRAPH TEXT

WIREFRAME- HOMEPAGE & SMART DEVICES