Site Plan

Name: TempleInnandSuites.com

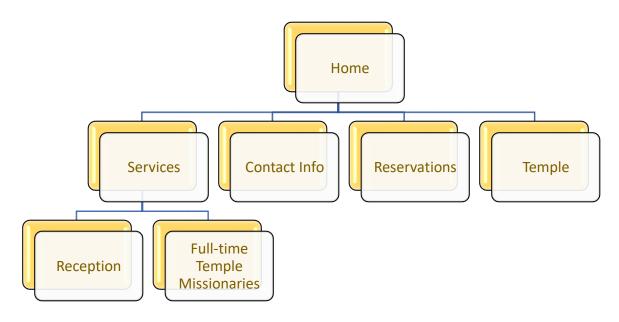
Site Purpose

The purpose of this website will be to provide and present detailed information about Temple Inn & Suites hotels and services. This website will be a valued resource for Temple patrons, workers, and their families. It will also provide information about specialized services and amenities that are offered to any potential customers.

Target Audience and Scenarios

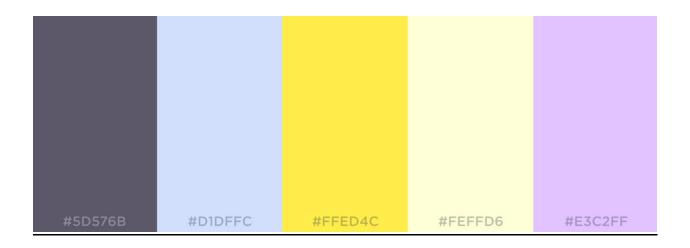
While the accommodations and services offered by the Temple Inn & Suites are available to everyone, the target audience for this website is primarily the members of The Church of Jesus Christ of Latter-day Saints. More specifically, this website will cater to and accommodate the needs of Temple visitors and workers, as well as other potential customers and their families.

Site Map



Color Scheme

The color scheme for this website will be a mixture of cool and warm colors. Since this website is centered around the Temple Inn & Suites hotel, a gold color will be used to help create a warm and inviting experience. The sky blue, lavender, and yellow colors will help to add a family friendly theme to the overall website design.



Typography

Site header: Corbel #FFED4C
Primary Navigation: Roboto #D1DFFC
Footer Navigation: Roboto #D1DFFC
Headings: Helvetica #5D576B
Paragraph text: Arial #5D576B

Wireframe Sketches - Small View



Temple Inn and Suites.com

Temple Home Page

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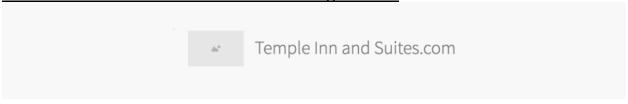


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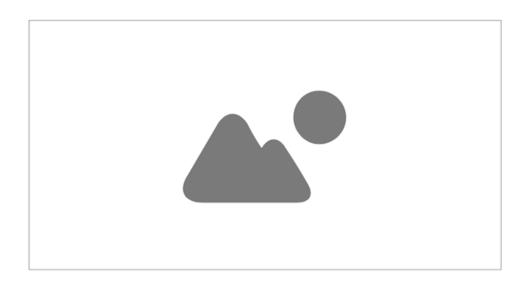


Wireframe Sketches - Medium and Large views



=== Home Temple Reservation Services Contact

Temple Home Page



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