

Fearless Fundraising Recognition Program

Every Dollar Makes a Difference

Energize Your Fundraising with these fun ideas!

Facts and Figures

Approximately 75% of the costs of St. Jude are covered by public contributions.



Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since we opened more than 50 years ago.



Families never receive a bill from St. Jude for treatment, travel, housing or food—because all a family should worry about is helping their child live.



We won't stop until no child dies from cancer



St. Jude FREELY SHARES discoveries, so every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

OLD FASHIONED SNAIL MAIL
Who doesn't love getting a handwritten note in the mail? Write a letter with the reasons why you are supporting St. Jude through the St. Jude Walk/Run to End Childhood Cancer this year. You can even download stationary from your Participant Center at www.stjude.org/walkrun.



EMAIL EXPLOSION
Import your contacts into your Participant Center and use the pre-formatted templates to begin your communication. Don't forget to pictures or even a video!



SOME ST. JUDE SPIRIT!
Most families go out to eat at least once a week. Why not make it a spirit night for St. Jude? Many businesses will offer 10-20% of their sales for the day to a charity. Ask a restaurant you frequent about their program. *TIP: The more people you give the flyer to, the more money you earn. Share it at your child's school, local fire station, church, workplace, etc....*



AT YOUR SERVICE
These days, everyone is busy and friends and neighbors often need help with their pet care needs and their household duties. Offer to walk dogs or mow a neighbor's lawns for a donation.



UTILIZE SOCIAL MEDIA
Click on the Facebook icon in your Participant Center to share your post about supporting St. Jude. This is a great way to recruit members and receive donations. Facebook can reach your friends far and wide.



WASHING IN THE WINNINGS
Ask a local business on a busy road to use their parking lot for a car wash. A great way to guarantee customers (and fundraising dollars) is to pre-sell tickets prior to the event at work, church, to friends, neighbors, etc....



GOT STUFF?
Who's got stuff to sell? Gather up some old treasures you've been meaning to discard and schedule a garage sale. Want to earn more? Ask your entire neighborhood to join in and donate a portion of what they make.



Some people think that their individual donations won't make a difference. In reality, each dollar donated leads to a much bigger picture.

\$3 = pediatric isolation masks to help protect patients with compromised immune systems

\$4 = snack bags for patients and their siblings

\$7 = a medical teaching doll to help patients understand medical treatment and procedures

\$10 = a new toy for hospital play areas or recreational areas at St. Jude housing facilities

\$22 = rehabilitation weights to help improve patients' quality of life.

\$30 = meals for one day for a St. Jude family in the Kay Cafe, the St. Jude cafeteria

\$57 = necessities for parents who may have hurriedly left home after their child's diagnosis

\$10 = a platelet count test for two patients

\$100 = a pair of pediatric crutches sized especially for children

\$250 = one red blood cell transfusion for a St. Jude patient

\$500 = one hour of physical therapy for a St. Jude patient

\$750 = helps cover the cost of two chest X-rays for a St. Jude patient

\$1,000 = cover two-thirds of the cost of one day of chemotherapy

\$1,474 = One day of chemotherapy administered intravenously

\$2,500 = one ultrasound study

\$3,859 = one outpatient visit per day

\$5,000 = cost of the daily room rate in the ICU

\$10,000 = one CT scan for a St. Jude patient

2 million dollars = cost to run St. Jude for a day



Meet Londyn



For weeks in early 2016, 2-year-old Londyn wasn't well. Doctors thought she had pneumonia. When tests revealed Londyn was suffering from acute lymphoblastic leukemia, her parents, Anthony and Kascie, were devastated. When they arrived at St. Jude Children's Research Hospital with Londyn, they were overwhelmed and scared. But within moments of arriving, they felt a sense of peace. "Everyone was so welcoming," Kascie said. "The doctors, the nurses, the cleaning staff." Treatments invented at St. Jude have helped push the over-all childhood cancer survival rate from 20% to more than 80% since it opened more than 50 years ago. St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent, and we won't stop until

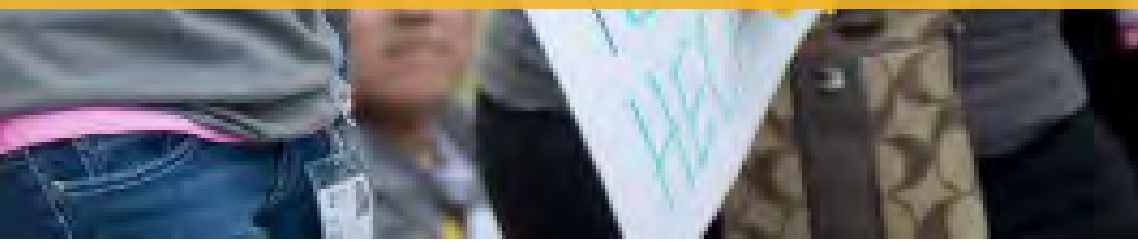
no child dies from cancer. Londyn's treatment includes chemotherapy, but because her cancer did not go into remission, she also received a bone marrow transplant. Kascie has stayed at St. Jude with Londyn, and Anthony has traveled back and forth from home, so that he can continue working. "We're thankful for everything St. Jude has provided for us," Anthony said. "St. Jude helps to take the worry away." Throughout everything, Londyn has remained a sassy, happy little girl. She loves her baby dolls, dancing and playing hide and seek. "Londyn is my sunshine," said Kascie. "We're so grateful for everything St. Jude has done for us, for our family."



St. Jude Children's Research Hospital
ALSAC • Danny Thomas, Founder
Finding cures. Saving children.



St. Jude 5K Walk/Run Participant Guide



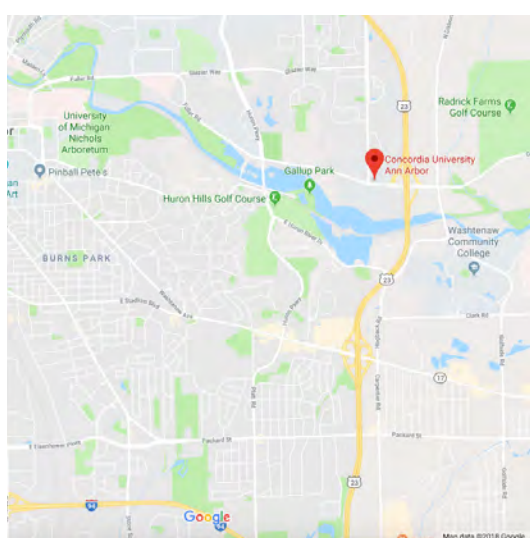
Welcome!

By signing on as a team for the 2018 St. Jude Walk/Run to End Childhood Cancer, you are helping find cures for the children at St. Jude by recruiting team members and fundraising.

Your fundraising efforts will help ensure that families never receive a bill from St. Jude—because all a family should worry about is helping their child live. Because of you, there is St. Jude.

In this guidebook you will find everything you'll need to be a successful team captain including fundraising tips, communication calendar, how to guides for registration and much more.

Your Ann Arbor Event:
WHEN: Saturday, Sept. 29, 2018
WHERE: Concordia University
4090 Geddes Rd, Ann Arbor, MI 48105
REGISTRATION: 8:00 am
5K WALK/RUN START: 9:00 am



MEET YOUR ST. JUDE STAFF AND VOLUNTEER COMMITTEE

St. Jude Representative:
Megan Holt
248.744.1300
Megan.holt@stjude.org



BECOME A MEMBER OF THE FEARLESS FUNDRAISING CLUB



Raise \$1,000 and earn your St. Jude Walk/Run to End Childhood Cancer Hoodie!



Raise \$100 and earn your St. Jude Walk/Run to End Childhood Cancer T-shirt!

		
\$2500	\$750	\$1000
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\$2500	\$7	

ST. JUDE WALK/RUN

To End Childhood Cancer



TEAM FUNDRAISING
GOAL

TEAM MEMBER
GOAL

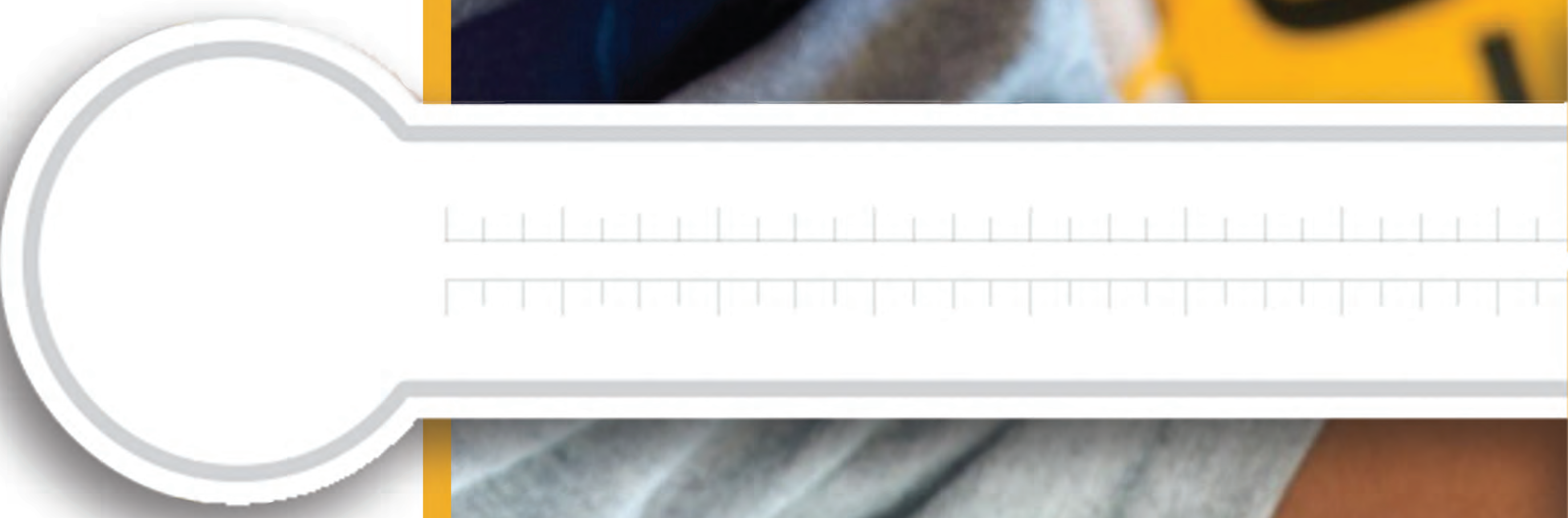


Saturday, September 29nd, 2018

Location: Concordia University

Team Name: _____

Team Captain: _____



Sign up and donate today.

stjude.org/walkrun



**St. Jude Children's
Research Hospital**

Finding cures. Saving children.

ALSAC • DANNY THOMAS, FOUNDER