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TIPS FOR TRACING TAX EXEMPTS

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The use of tax-exempt organizations to finance political or pseudo political activities has been going on since the late 1980s. But the abuse of these organizations continues in new and creative ways. Exempt status is created under the tax code -- usually under the 501(c)3 or 501(c)4 sections of the code -- and is meant to help charitable, religious or educational groups finance their activities. During the 1996 and 1998 elections, groups with exempt status were used to finance secretative groups that ran issue ads and engaged in other political activities.

- 1) Local television stations keep a log of who is buying air time for political ads during a campaign. That is a good place to start to find the names of the groups running ads in the races you're covering.
- 2) Once you have the name and location of the organization, you may request -- and the organization MUST provide -- a copy of its IRS Form 990. That will show how much money the group has raised (but not necessarily where it raised it), a breakdown of how it spent the money and a list of officers, directors, trustees and key employees.
- 3) Check the campaign contribution lists for the candidate being helped by the ads and also the lists for the corresponding party fundraising group such as the National Republican Congressional Committee and the Democratic Congressional Campaign Committee. That will show whether the candidate or the parties are giving money to the tax-exempt. The best example I've seen lately of how fruitful this can be was a story by Roll Call (12/6/99) that revealed that the NRCC had given a whopping \$500,000 to a tax-exempt group, a 501(c)4, run by Ed Buckham, a GOP consultant who with close ties to House Whip Tom DeLay. Buckham was DeLay's chief of staff.
- 4) The rest is gumshoe work. I've had luck calling the people listed on the 990 to find out more about what the organization is up to. In one case, a GOP lobbyist admitted that the group was more interested in taking members of Congress to lunch and on trips than in the educational activities listed on the 990 form.
- 5) Don't forget that the political opponents of whomever is being helped by the taxexempt can be a good source of information, especially if they have someone assigned to do opposition research.
- 6) Analyze the content of the ads being run by the group to make judgments about whether it is political. Remember to note the clever ways that the ads avoid using the words "vote for" or "vote against", which would automatically make them suspect as political advertising.

First Na	David W.		1999 Aviation issues conference	Trans12	\$ 1,181.00	Meal1	\$485.00
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\$845.00 Burns	Fact-finding	U.S. Telephone Association	Ş	5/23/99 Williamsburg	5/23/99	5/21/99	Giacometto	Leo
\$1,418.00 Burns	fact-finding trip	U.S. Telephone Association	F	3/30/99 Jacksonville	3/30/99	3/27/99	Giacometto	Leo
\$1,148.00 Burns	fact-finding tour of the AT&T At Home network, toured AT&T Language Line	AT&T	CA	2/7/99 Pebble Beach	2/7/99	2/4/99	Giacometto	Leo
\$1,049.10 Burns	fact-finding	Corning Inc.	۲ ۲	3/15/99 Corning	3/15/99	3/14/99	Giacometto	Leo
\$2,633.00 Burns	Fact-finding trip	SBC Communications	CA	1/17/98 Dallas & San Francisco CA	1/17/98	1/14/98	Giacometto	Leo
\$1,000.00 Burns	Fact-finding trip	Dow Stereo and Video	CA	1/21/98 San Diego	1/21/98	1/17/98	Giacometto	Leo
\$1,303.00 Burns	Congressional fact-finding trip	Integrated Waste Services Association	F	Fort Lauderdale & 2/19/98 Miami Beach	2/19/98	2/17/98	Giacometto	Leo
\$1,586.00 Burns	Congressional business program - featured speaker	MCI Worldcom	SC	4/19/98 Hilton Head Island	4/19/98	4/16/98	Giacometto	Leo
\$1,617.78 Burns	Fact-finding trip	U.S. Telephone Association	GA	6/9/98 Atlanta	6/9/98	6/7/98	Giacometto	Leo
\$1,582.00 Burns	Fact-finding travel	Columbia Resources Group	× ×	7/1/98 Seattle	7/1/98	6/29/98	Giacometto	Leo
\$1,600.00 Burns	Fact-finding trip	U.S. West	CO	7/8/98 Denver	7/8/98	7/6/98	Giacometto	Leo
\$832.38 Burns	speaking engagement at conference	National Cattlemen's Beef Association	CO	7/18/98 Denver	7/18/98	7/17/98	Giacometto	Leo
\$1,652.00 Burns	Congressional study mission of the Sahrawi refugee camps	Institute for Democratic Strategies		8/23/98 Western Sahara	8/23/98	8/16/98	Giacometto	Leo
\$1,584.14 Burns	Congressional fact-finding trip	Burlington Northern Sante Fe	TM	Fast Glacier & various 8/30/98 sites in Wash.	8/30/98	8/27/98	Giacometto	Leo
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Major Sponsors
The top 15 sponsors of trips for members of Congress or staff



Sponsor	Purpose	Trips	Total
The Aspen Institute, Washington, D.C.	Sponsors leadership seminars.	56	\$210,088
Chinese National Association of Industry & Commerce, Taipei, Taiwan	Taiwan's leading business lobby with close government ties.	50	\$203,450
Nuclear Energy Institute, Washington, D.C.	Promotes policies benefiting nuclear energy.	33	\$83,726
Tax Foundation, Washington, D.C.	Founded in 1937, this nonpartisan educational group provides information about tax policy.	9	\$58,391
Intelligent Transportation Society of America, Washington, D.C.	Promotes technology to improve transportation.	5	\$39,000
The Congressional Institute Inc., Washington, D.C.	A nonprofit educational organization with a board that includes Republican lobbyists.	79	\$38,651
Japan Center for International Exchange, Tokyo	Sponsors seminars for congressional staff and Japanese officials in Japan.	5	\$38,374
Singapore International Foundation, Singapore	Promotes Singapore trade and culture.	6	\$38,112
SBC Communications Inc., San Antonio, Texas	Second-largest U.S. telecommunications company, also provides overseas services.	11	\$36,159
U.S. Telephone Association, Washington, D.C.	Lobbies on behalf of local phone companies.	18	\$36,040
National Cotton Council, Memphis, Tenn.	Lobbies on behalf of cotton industry.	20	\$34,704
American Association of Airport Executives, Alexandria, Va.	Lobbies on behalf of the airport industry.	18	\$34,619
Ripon Educational Fund, Washington, D.C.	Promotes moderate Republican positions.	5	\$34,500
World Economic Forum, Geneva	Members include Fortune 500 companies.	5	\$33,517
Congressional Economic Leadership Institute, Washington, D.C.	A nonprofit foundation promoting economic issues; funded by labor unions and corporations.	10	\$33,146

Elirst Name 11 Last Name BeginDate EndDate Destination State	∜ Last Name ≉	BeginDate	EndDate Destin	ation S	ate part	**************************************	Total Member
Robert R.	Ноод	1/15/98	1/16/98 Warrenton		Environmental issues meeting	s meeting	\$320.00 Gingrich
Martha	Morrison	2/9/98	2/11/98 Williamsburg	sburg VA	Republican members' conference	s' conference	\$540.00 Gingrich
Jay	Pierson	2/9/98	2/11/98 Williamsburg		Republican members' conference	s' conference	\$540.00 Gingrich
Christina	Martin	2/9/98	2/11/98 Williamsburg	sburg VA	Legislative retreat		\$510.00 Gingrich
Arne	Christenson	2/9/98	2/11/98 Williamsburg	sburg VA	Member retreat		\$510.00 Gingrich
Christy	Surprenant	2/9/98	2/11/98 Williamsburg	sburg VA	Member retreat		\$540.00 Gingrich
Heather	Hopkins	2/9/98	2/11/98 Williamsburg		Republican conference retreat	ce retreat	\$540.00 Gingrich
Lisa B.	Nelson	2/9/98	2/11/98 Williamsburg		Leadership retreat		\$510.00 Gingrich
Robert R.	Hood	2/9/98	2/11/98 Williamsburg		conference		\$540.00 Gingrich
David	Winston	2/9/98	2/11/98 Williamsburg		Member of Congress retreat	s retreat	\$510.00 Gingrich
Kathryn	Lehman	2/9/98	2/11/98 Williamsburg	,	Member retreat		\$510.00 Gingrich
Mark G.	Peterson	2/9/98	2/11/98 Williamsburg	sburg VA	Congressional retreat		\$510.00 Gingrich
John W.	Howard	2/9/98	2/11/98 Williamsburg	sburg VA			\$540.00 Gingrich
Ellen D.	Jenkins	2/9/98	2/11/98 Williamsburg		Leadership retreat staff	aff	\$540.00 Gingrich
Susan B.	Hirschmann	2/9/98	2/11/98 Williamsburg	sburg VA		Staff support for congressional retreat & planning session	\$510.00 DeLay
Scott	Hatch	2/9/98	2/11/98 Williamsburg		Constantino 4	Staff support for congressional retreat & planning session	\$510.00 DeLay
Scott B.	Palmer	2/9/98	2/11/98 Williamsburg		House Republican retreat	streat	\$510.00 DeLay
Arthur L.	Singleton	2/9/98	2/11/98 Williamsburg			Williamsburg conference of GOP members	\$510.00 Archer
Ari	Fleischer	2/9/98	2/11/98 Williamsburg	sburg VA	conference of GOP members	nembers	\$510.00 Archer
Tony C.	Rudy	2/9/98	2/11/98 Williamsburg		House Republican retreat	streat	\$540.00 DeLay
David E.	Bonior	4/30/98	5/1/98 Warrenton	ton			\$366.00 Bonior
James E.	Derderian	2/9/98	2/11/98 Williamsburg	sburg VA		olanning conference	\$510.00 Bliley
Nandan	Kenkeremath	1/15/98	1/16/98 Warrenton			s forum	\$320.00 Bliley
Robert J.	Meyers	1/15/98	1/15/98 Airlie		Environmental issues meeting	s meeting	\$121.50 Bliley
James W.	Dyer	2/9/98	2/10/98 Williamsburg		Attend Republican conference	onference	\$255.00 Livingston
Terry	Holt	2/9/98	2/11/98 Williamsburg	sburg VA	Member retreat		\$510.00 Boehner
Joyce	Gates	2/9/98	2/11/98 Williamsburg		House Republican retreat	streat	\$540.00 Boehner
Barry	Jackson	2/9/98	2/11/98 Williamsburg			Member retreat to discuss legislative agenda	\$510.00 Boehner
Christy	Evans	2/9/98	2/11/98 Williamsburg			Member retreat to discuss legislative agenda	\$540.00 Boehner
Brenda	Benjamin	2/9/98	2/11/98 Williamsburg		Member retreat		\$540.00 Boehner
Dwayne A.	Kratt	2/9/98	2/11/98 Williamsburg		Member retreat		\$510.00 Boehner
Stephen	Rademaker	2/9/98	2/11/98 Williamsburg		Conference		\$540.00 Gilman
Wayne	Struble	2/9/98	2/11/98 Williamsburg		member retreat		\$510.00 Kasich
Gary L.	Parker	2/9/98	2/11/98 Williamsburg				\$540.00 Leach
Catherine M.	Abernathy	2/9/98	2/11/98 Williamsburg			participate and staff GOP conference w/Members	\$510.00 Thomas
Mary C.	McKenzie	2/9/98	2/11/98 Williamsburg	sburg VA		s' retreat	\$510.00 Talent
Colin A.	Chapman	2/9/98	2/10/98 Williamsburg	sburg VA	House Republican policy conference	olicy conference	\$255.00 D. Young
Elizabeth R.	Megginson	1/15/98	1/15/98 Airlie	۸۷			\$123.00 D. Young

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							Participate in a conference on		
Ted	Stevens	4/13/98	4/17/98 Lanai	Lanai	Ī	The Aspen Institute	U.SChina relations	\$6,769.00	Stevens
							Participate in a conference on		
William V.	Roth	4/13/98	4/19/98 Lanai	Lanai	Ξ	The Aspen Institute	U.SChina relations	\$8,271.00 Roth	Roth
Steven	Elmendorf	8/26/98	8/28/98	8/28/98 Honolulu	Ī	AFSCME		\$1,549.00	\$1,549.00 Gephardt
						American Association of			
David W.	Hobbs	1/5/98	1/9/98 Maui	Maui	Ξ	Airport Executives	participation in conference	\$2,180.00 Armey	Armey
						Airport Research &	Annual aviation issues		
H. Benjamin	Hartley	1/5/98	1/9/98 Maui	Maui	Ī	Development Foundation	conference	\$2,125.00 Archer	Archer
						American Association of	Participation in conference on		
Norah H.	Moseley	1/4/98	1/7/98 Maui	Maui	Ξ	Airport Executives	aviation issues	\$2,075.00 Archer	Archer
					,	Company dans campaign of the company	Conference on U.SChina	***************************************	
David R.	Obey	4/13/98	4/17/98 Lanai	Lanai	ェ	The Aspen Institute	relations	\$3,912.50	Obey
							Conference: U.S./China		
Daniel	Akaka	4/13/98	4/17/98 Lanai	Lanai	Ī	The Aspen Institute	Relations	\$3,591.00 Akaka) Akaka
						American Association of	Attendee and panelist at		
Katherine A.	Ates	1/4/98	1/9/98 Maui	Maui	Ξ	Airport Executives	aviation issues conference.	\$1,825.00	Rockefeller
							Aspen Institute's conference on		
Joseph R.	Biden Jr.	4/13/98	4/17/98 Lanai	Lanai	Ξ	The Aspen Institute	U.SChina relations.	\$7,555.00	Biden
							To participate in panel		
	-			as a supplement of			discussions and informal		
				a meno can monato			discussion groups regarding		
					MARK TO THE	American Association of	aviation issues facing the 105th		
Brett	Hale	1/2/98	1/10/98 Maui	Maui	Ξ	Airport Executives	Congress	\$2,060.00 Gorton) Gorton
					p 10. ** ** pp		conference participant on U.S		
Frank	Murkowski	4/13/98	4/17/98 Lanai	Lanai	Ī	The Aspen Institute	China relations	\$7,645.79	\$7,645.79 Murkowski
						American Association of			
Tony J.	Williams	1/3/98	1/9/98 Maui	Maui	Ξ	Airport Executives	Aviation issues conference	\$2,319.00 Gorton	Gorton
						American Association of	speaking/participant at annual		
Thomas E.	Zoeller	1/5/98	1/9/98 Maui	Maui	Ī	Airport Executives	conference	\$1,933.00 Ford	Ford
							to participate in a conference on		
George	Miller	4/13/98	4/17/98 Lanai	Lanai	Ī	The Aspen Institute	U.SChina relations	\$6,167.00 Miller) Miller
	Walter St. Company			ry and r adi cation som			speak to & participate in		
				-	******	National Association of	conference on lending &		
C. Edward	Rowe III	10/7/98	-	Maui	Ī	Development Companies	development	\$1,390.00 Talent) Talent
Howard L.	Berman	4/13/98	4/17/98 Lanai	Lanai	Ī	The Aspen Institute	participate in conference	\$5,662.00 Berman) Berman

\$2,330.00 Shuster	\$2,145.00 Shuster	\$6,332.72 Waxman	\$2,300.00 Shuster	\$3,712.00 Armey	\$1,260.00 Gorton		\$2,703.00 Gorton	\$2,175.00 Shuster		\$2,140.00 00.55	
	S		U.SChina relations.	Conference 1999 Aviation issues	conference to participate in to attend and to participate in	the proof to an industry-wide	gathering of aviation executives gathering the upcoming "Year regarding the upcoming" year	of aviation III const	discussion of policy issues for		
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	Traynham	Coon	Schaffer	Waxman	Heymsfeld	Hobbs	Spina		Hale	Schaffer	Feldman
	biyad	James	David	Henry	David	David W.	Sam		Brett	David	Paul H.