

Activity 2.1^ Summary of Units Sold^ Single Unit Packages

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Analysis Variable : unitssold Units Sold						
State FIPS	Beverage Name	Beverage Volume	Beverage Quantity	Sum	Minimum	Maximum
13	Cherry Cola	1 liter	1	1236824.00	0	3371.00
		12 oz	1	2470600.00	0	7863.00
		2 liter	1	1235756.00	0	3892.00
		20 oz	1	2449210.00	0	9442.00
	Cola	1 liter	1	2456662.00	0	8066.00
		12 oz	1	4976799.00	0	15162.00
		2 liter	1	2466703.00	0	7629.00
		20 oz	1	4965538.00	3.0000000	14408.00
	Diet Cherry Cola	1 liter	1	421425.00	0	1507.00
		12 oz	1	863419.00	1.0000000	2796.00
		2 liter	1	430220.00	0	1411.00
		20 oz	1	855531.00	0	2588.00
	Diet Cola	1 liter	1	869837.00	1.0000000	2962.00
		12 oz	1	1730505.00	0	4963.00
		2 liter	1	867792.00	0	2402.00
		20 oz	1	1729016.00	0	5460.00
	Diet Vanilla Cola	12 oz	1	859478.00	0	2934.00
		2 liter	1	426073.00	0	1183.00
		20 oz	1	860222.00	0	2808.00
	Vanilla Cola	12 oz	1	2458185.00	0	6669.00
		2 liter	1	1241469.00	0	3515.00
		20 oz	1	2470522.00	0	7817.00
37	Cherry Cola	1 liter	1	1445344.00	0	4459.00
		12 oz	1	2922327.00	8.0000000	9573.00
		2 liter	1	1450980.00	0	4725.00
		20 oz	1	2898152.00	5.0000000	10475.00
	Cola	1 liter	1	2891250.00	4.0000000	9779.00
		12 oz	1	5832961.00	0	17566.00
		2 liter	1	2895756.00	0	9634.00
		20 oz	1	5821204.00	0	21559.00

Minimum and maximum Sales are within any county for any week

Activity 2.1^ Summary of Units Sold^ Single Unit Packages

2

Analysis Variable : unitssold Units Sold						
State FIPS	Beverage Name	Beverage Volume	Beverage Quantity	Sum	Minimum	Maximum
37	Diet Cherry Cola	1 liter	1	501478.00	0	1745.00
		12 oz	1	1014177.00	0	3004.00
		2 liter	1	508182.00	0	1942.00
		20 oz	1	1013926.00	0	3669.00
	Diet Cola	1 liter	1	1012437.00	2.0000000	3871.00
		12 oz	1	2025423.00	0	6842.00
		2 liter	1	1018943.00	0	3300.00
		20 oz	1	2012035.00	0	7267.00
	Diet Vanilla Cola	12 oz	1	1014623.00	0	3596.00
		2 liter	1	507482.00	1.0000000	1805.00
		20 oz	1	1014952.00	0	3216.00
	Vanilla Cola	12 oz	1	2898926.00	0	10383.00
		2 liter	1	1441787.00	1.0000000	4477.00
		20 oz	1	2884575.00	0	9462.00
45	Cherry Cola	1 liter	1	716390.00	8.0000000	2308.00
		12 oz	1	1440800.00	12.0000000	4384.00
		2 liter	1	725727.00	7.0000000	2142.00
		20 oz	1	1436945.00	0	4602.00
	Cola	1 liter	1	1428107.00	0	4883.00
		12 oz	1	2861305.00	0	8954.00
		2 liter	1	1432861.00	15.0000000	4558.00
		20 oz	1	2887580.00	25.0000000	8295.00
	Diet Cherry Cola	1 liter	1	251493.00	0	849.0000000
		12 oz	1	502991.00	0	1609.00
		2 liter	1	248867.00	2.0000000	796.0000000
		20 oz	1	503224.00	1.0000000	1651.00
	Diet Cola	1 liter	1	506084.00	3.0000000	1483.00
		12 oz	1	1002051.00	6.0000000	2954.00
		2 liter	1	506866.00	0	1580.00
		20 oz	1	1014091.00	3.0000000	2940.00

Minimum and maximum Sales are within any county for any week

Activity 2.1^ Summary of Units Sold^ Single Unit Packages

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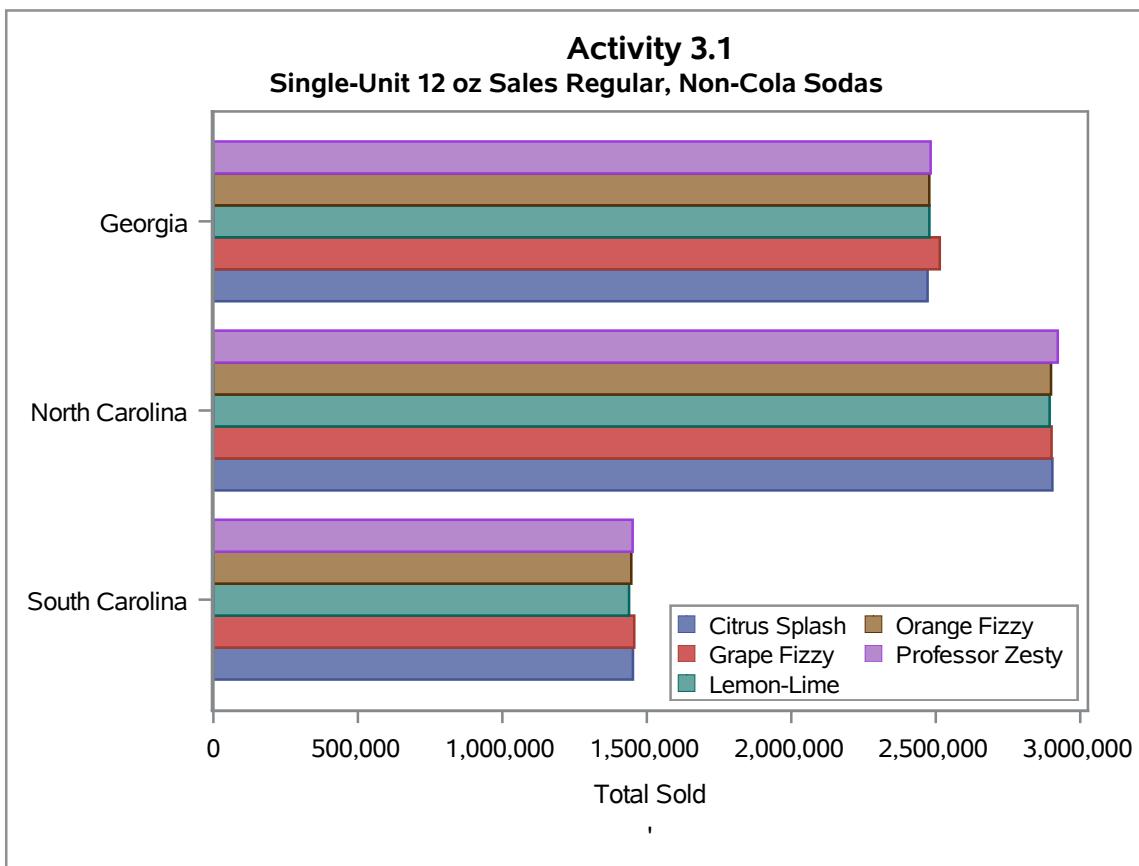
Analysis Variable : unitssold Units Sold						
State FIPS	Beverage Name	Beverage Volume	Beverage Quantity	Sum	Minimum	Maximum
45	Diet Vanilla Cola	12 oz	1	502549.00	0	1542.00
		2 liter	1	253643.00	2.0000000	714.0000000
		20 oz	1	507987.00	0	1555.00
	Vanilla Cola	12 oz	1	1465230.00	6.0000000	4696.00
		2 liter	1	719552.00	0	2247.00
		20 oz	1	1438702.00	13.0000000	4097.00

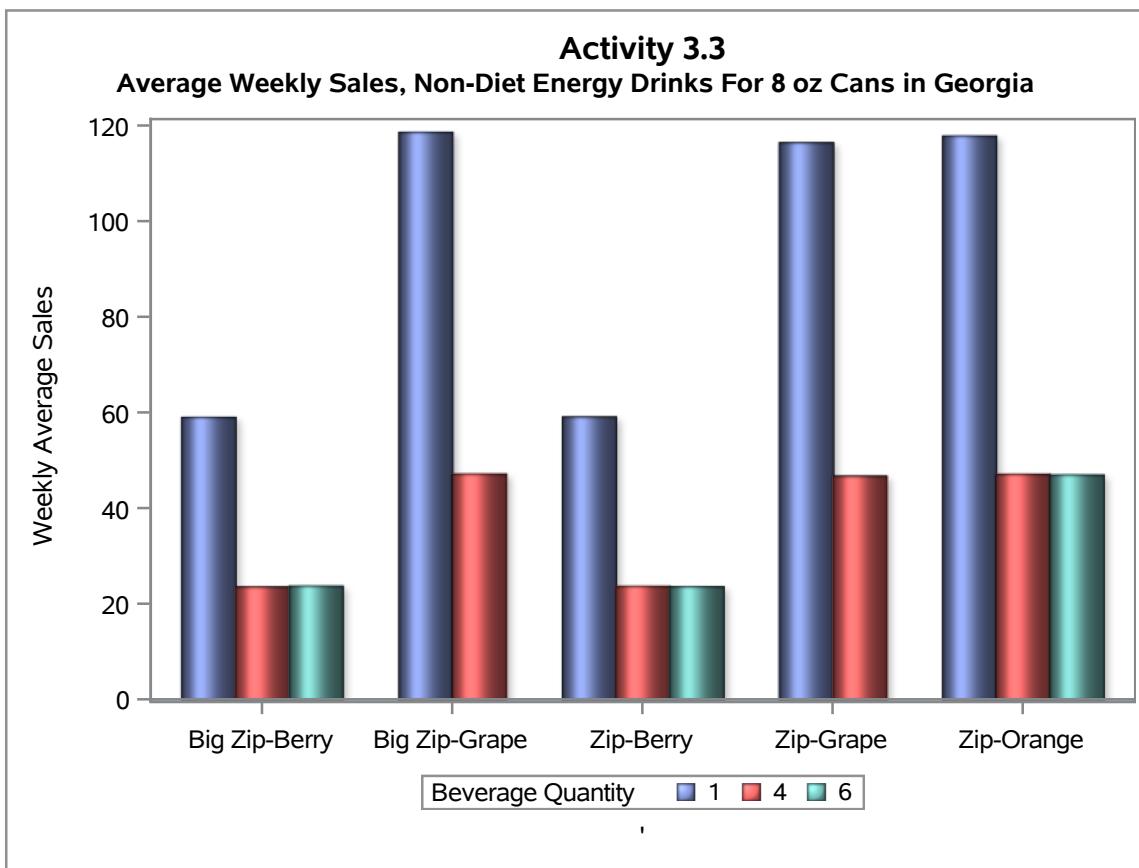
Frequency
Percent
Row Pct
Col Pct

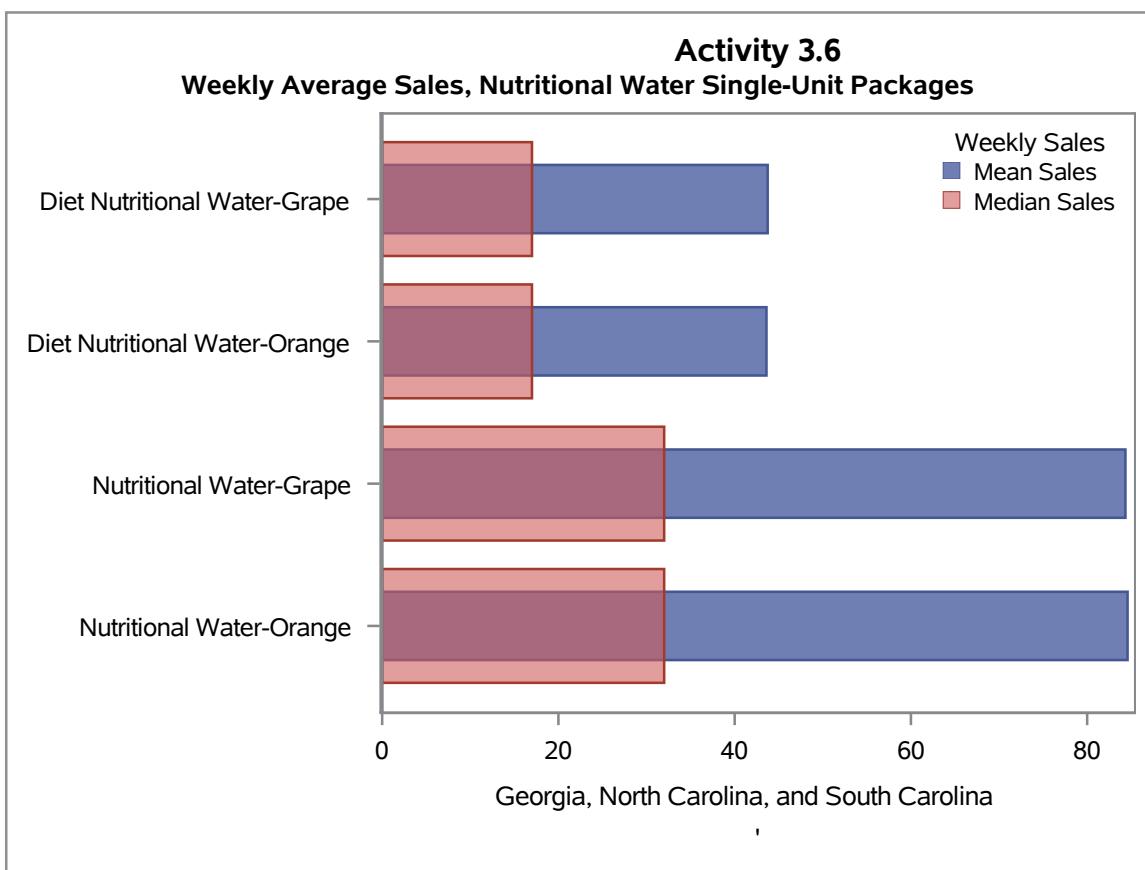
Table 1 of stateFips by size					
Controlling for productname=Cherry Cola					
stateFips(State FIPS)	size(Beverage Volume)				
	1 liter	12 oz	2 liter	20 oz	Total
13	8427 5.79 11.11 52.13	33708 23.17 44.44 52.13	8427 5.79 11.11 52.13	25281 17.38 33.33 52.13	75843 52.13
37	5300 3.64 11.11 32.79	21200 14.57 44.44 32.79	5300 3.64 11.11 32.79	15900 10.93 33.33 32.79	47700 32.79
45	2438 1.68 11.11 15.08	9752 6.70 44.44 15.08	2438 1.68 11.11 15.08	7314 5.03 33.33 15.08	21942 15.08
Total	16165 11.11	64660 44.44	16165 11.11	48495 33.33	145485 100.00

Frequency
Percent
Row Pct
Col Pct

Table 2 of stateFips by size					
Controlling for productname=Cola					
stateFips(State FIPS)	size(Beverage Volume)				
	1 liter	12 oz	2 liter	20 oz	Total
13	8427 5.79 11.11 52.13	33708 23.17 44.44 52.13	8427 5.79 11.11 52.13	25281 17.38 33.33 52.13	75843 52.13
37	5300 3.64 11.11 32.79	21200 14.57 44.44 32.79	5300 3.64 11.11 32.79	15900 10.93 33.33 32.79	47700 32.79
45	2438 1.68 11.11 15.08	9752 6.70 44.44 15.08	2438 1.68 11.11 15.08	7314 5.03 33.33 15.08	21942 15.08
Total	16165 11.11	64660 44.44	16165 11.11	48495 33.33	145485 100.00

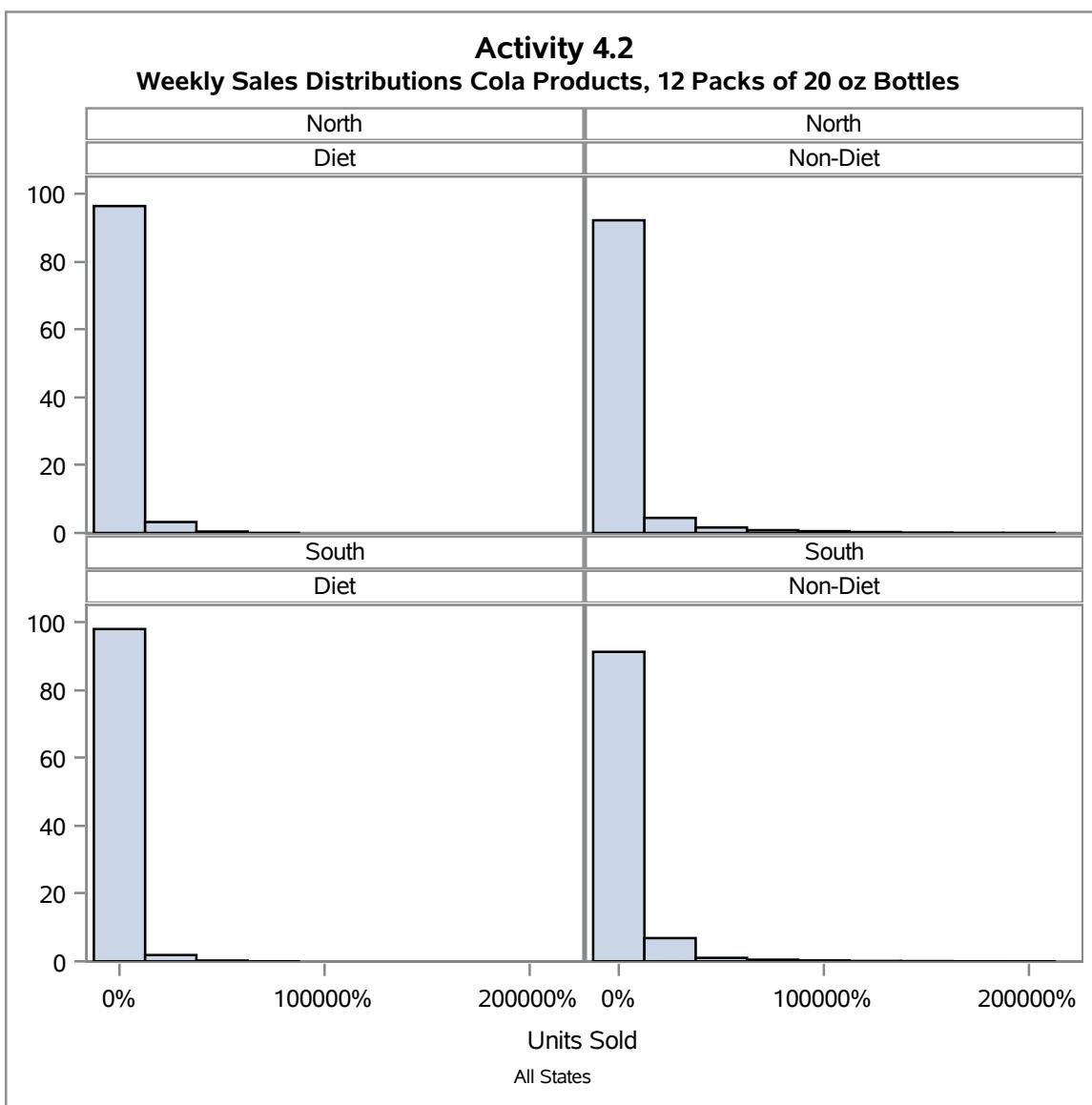


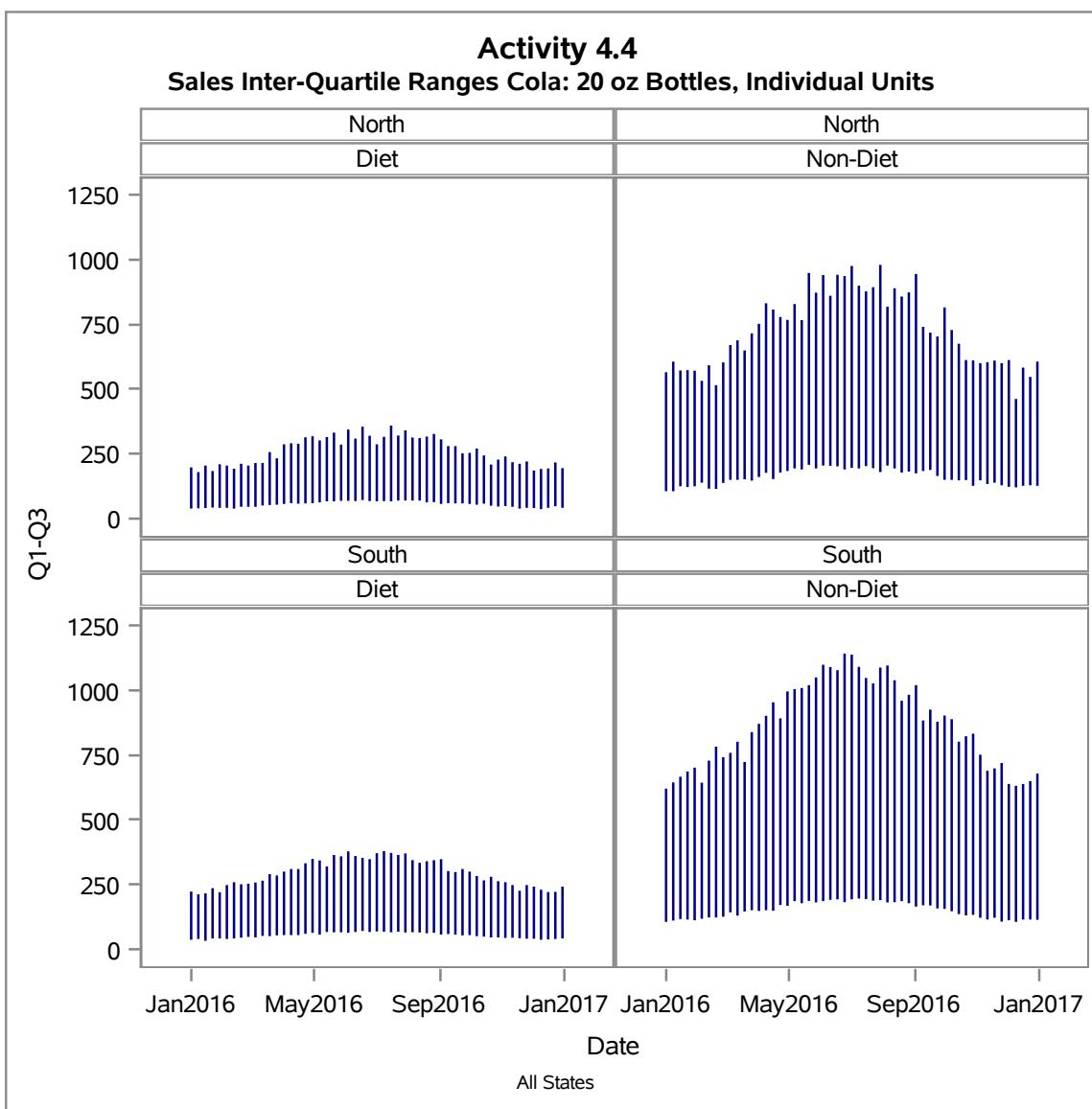




Activity 4.1^ Weekly Sales Summary^ Cola Products, 20 oz Bottles, Individual Units

Analysis Variable : unitssold Units Sold						
Region	Beverage Type	Beverage Flavor	Mean	Median	Lower Quartile	Upper Quartile
North	Diet	Cherry Cola	168	52	27	129
		Cola	341	107	54	259
		Vanilla Cola	170	52	27	127
	Non-Diet	Cherry Cola	488	151	78	358
		Cola	972	301	155	737
		Vanilla Cola	490	150	79	366
South	Diet	Cherry Cola	147	56	26	149
		Cola	294	113	52	298
		Vanilla Cola	147	56	25	150
	Non-Diet	Cherry Cola	420	161	74	429
		Cola	846	320	146	868
		Vanilla Cola	420	160	73	428





Optional Activity^ Product Information and Categorization

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productName	type	ProductCategory	productSubCategory	Flavor	Container Size	container
Big Zip-Berry	Non-Diet	Energy	Big Zip	Berry	16 oz	Can
Big Zip-Berry	Non-Diet	Energy	Big Zip	Berry	8 oz	Can
Big Zip-Grape	Non-Diet	Energy	Big Zip	Grape	16 oz	Can
Big Zip-Grape	Non-Diet	Energy	Big Zip	Grape	8 oz	Can
Diet Big Zip-Berry	Diet	Energy	Big Zip	Berry	16 oz	Can
Diet Big Zip-Berry	Diet	Energy	Big Zip	Berry	8 oz	Can
Diet Big Zip-Grape	Diet	Energy	Big Zip	Grape	16 oz	Can
Diet Big Zip-Grape	Diet	Energy	Big Zip	Grape	8 oz	Can
Diet Mega Zip-Berry	Diet	Energy	Mega Zip	Berry	16 oz	Can
Diet Mega Zip-Orange	Diet	Energy	Mega Zip	Orange	16 oz	Can
Mega Zip-Berry	Non-Diet	Energy	Mega Zip	Berry	16 oz	Can
Mega Zip-Orange	Non-Diet	Energy	Mega Zip	Orange	16 oz	Can
Diet Zip-Berry	Diet	Energy	Zip	Berry	16 oz	Can
Diet Zip-Berry	Diet	Energy	Zip	Berry	8 oz	Can
Diet Zip-Grape	Diet	Energy	Zip	Grape	16 oz	Can
Diet Zip-Grape	Diet	Energy	Zip	Grape	8 oz	Can
Diet Zip-Orange	Diet	Energy	Zip	Orange	16 oz	Can
Diet Zip-Orange	Diet	Energy	Zip	Orange	8 oz	Can
Zip-Berry	Non-Diet	Energy	Zip	Berry	16 oz	Can
Zip-Berry	Non-Diet	Energy	Zip	Berry	8 oz	Can
Zip-Grape	Non-Diet	Energy	Zip	Grape	16 oz	Can
Zip-Grape	Non-Diet	Energy	Zip	Grape	8 oz	Can
Zip-Orange	Non-Diet	Energy	Zip	Orange	16 oz	Can
Zip-Orange	Non-Diet	Energy	Zip	Orange	8 oz	Can
Non-Soda Ades-Diet Lemonade	Diet	Non-Soda Ades		Lemonade	2 liter	Bottle
Non-Soda Ades-Diet Lemonade	Diet	Non-Soda Ades		Lemonade	20 oz	Bottle
Non-Soda Ades-Diet Lemonade	Diet	Non-Soda Ades		Lemonade	12 oz	Can
Non-Soda Ades-Diet Orangeade	Diet	Non-Soda Ades		Orangeade	2 liter	Bottle

Optional Activity^ Product Information and Categorization

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productName	type	ProductCategory	productSubCategory	Flavor	Container Size	container
Non-Soda Ades-Diet Orangeade	Diet	Non-Soda Ades		Orangeade	20 oz	Bottle
Non-Soda Ades-Diet Orangeade	Diet	Non-Soda Ades		Orangeade	12 oz	Can
Non-Soda Ades-Lemonade	Non-Diet	Non-Soda Ades		Lemonade	2 liter	Bottle
Non-Soda Ades-Lemonade	Non-Diet	Non-Soda Ades		Lemonade	20 oz	Bottle
Non-Soda Ades-Lemonade	Non-Diet	Non-Soda Ades		Lemonade	12 oz	Can
Non-Soda Ades-Orangeade	Non-Diet	Non-Soda Ades		Orangeade	2 liter	Bottle
Non-Soda Ades-Orangeade	Non-Diet	Non-Soda Ades		Orangeade	20 oz	Bottle
Non-Soda Ades-Orangeade	Non-Diet	Non-Soda Ades		Orangeade	12 oz	Can
Diet Nutritional Water-Grape	Diet	Nutritional Water		Grape	20 oz	Bottle
Diet Nutritional Water-Orange	Diet	Nutritional Water		Orange	20 oz	Bottle
Nutritional Water-Grape	Non-Diet	Nutritional Water		Grape	20 oz	Bottle
Nutritional Water-Orange	Non-Diet	Nutritional Water		Orange	20 oz	Bottle
Cherry Cola	Non-Diet	Soda: Cola		Cherry Cola	1 liter	Bottle
Cherry Cola	Non-Diet	Soda: Cola		Cherry Cola	2 liter	Bottle
Cherry Cola	Non-Diet	Soda: Cola		Cherry Cola	20 oz	Bottle
Cherry Cola	Non-Diet	Soda: Cola		Cherry Cola	12 oz	Can
Cola	Non-Diet	Soda: Cola		Cola	1 liter	Bottle
Cola	Non-Diet	Soda: Cola		Cola	2 liter	Bottle
Cola	Non-Diet	Soda: Cola		Cola	20 oz	Bottle
Cola	Non-Diet	Soda: Cola		Cola	12 oz	Can
Diet Cherry Cola	Diet	Soda: Cola		Cherry Cola	1 liter	Bottle
Diet Cherry Cola	Diet	Soda: Cola		Cherry Cola	2 liter	Bottle
Diet Cherry Cola	Diet	Soda: Cola		Cherry Cola	20 oz	Bottle
Diet Cherry Cola	Diet	Soda: Cola		Cherry Cola	12 oz	Can

Optional Activity^ Product Information and Categorization

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productName	type	ProductCategory	productSubCategory	Flavor	Container Size	container
Diet Cola	Diet	Soda: Cola		Cola	1 liter	Bottle
Diet Cola	Diet	Soda: Cola		Cola	2 liter	Bottle
Diet Cola	Diet	Soda: Cola		Cola	20 oz	Bottle
Diet Cola	Diet	Soda: Cola		Cola	12 oz	Can
Diet Vanilla Cola	Diet	Soda: Cola		Vanilla Cola	2 liter	Bottle
Diet Vanilla Cola	Diet	Soda: Cola		Vanilla Cola	20 oz	Bottle
Diet Vanilla Cola	Diet	Soda: Cola		Vanilla Cola	12 oz	Can
Vanilla Cola	Non-Diet	Soda: Cola		Vanilla Cola	2 liter	Bottle
Vanilla Cola	Non-Diet	Soda: Cola		Vanilla Cola	20 oz	Bottle
Vanilla Cola	Non-Diet	Soda: Cola		Vanilla Cola	12 oz	Can
Citrus Splash	Non-Diet	Soda: Non-Cola		Citrus Splash	1 liter	Bottle
Citrus Splash	Non-Diet	Soda: Non-Cola		Citrus Splash	2 liter	Bottle
Citrus Splash	Non-Diet	Soda: Non-Cola		Citrus Splash	20 oz	Bottle
Citrus Splash	Non-Diet	Soda: Non-Cola		Citrus Splash	12 oz	Can
Diet Citrus Splash	Diet	Soda: Non-Cola		Citrus Splash	2 liter	Bottle
Diet Citrus Splash	Diet	Soda: Non-Cola		Citrus Splash	20 oz	Bottle
Diet Citrus Splash	Diet	Soda: Non-Cola		Citrus Splash	12 oz	Can
Diet Grape Fizzy	Diet	Soda: Non-Cola		Grape Fizzy	2 liter	Bottle
Diet Grape Fizzy	Diet	Soda: Non-Cola		Grape Fizzy	20 oz	Bottle
Diet Grape Fizzy	Diet	Soda: Non-Cola		Grape Fizzy	12 oz	Can
Diet Lemon-Lime	Diet	Soda: Non-Cola		Lemon-Lime	2 liter	Bottle
Diet Lemon-Lime	Diet	Soda: Non-Cola		Lemon-Lime	20 oz	Bottle
Diet Lemon-Lime	Diet	Soda: Non-Cola		Lemon-Lime	12 oz	Can
Diet Orange Fizzy	Diet	Soda: Non-Cola		Orange Fizzy	2 liter	Bottle
Diet Orange Fizzy	Diet	Soda: Non-Cola		Orange Fizzy	20 oz	Bottle
Diet Orange Fizzy	Diet	Soda: Non-Cola		Orange Fizzy	12 oz	Can
Diet Professor Zesty	Diet	Soda: Non-Cola		Professor Zesty	1 liter	Bottle
Diet Professor Zesty	Diet	Soda: Non-Cola		Professor Zesty	2 liter	Bottle
Diet Professor Zesty	Diet	Soda: Non-Cola		Professor Zesty	20 oz	Bottle

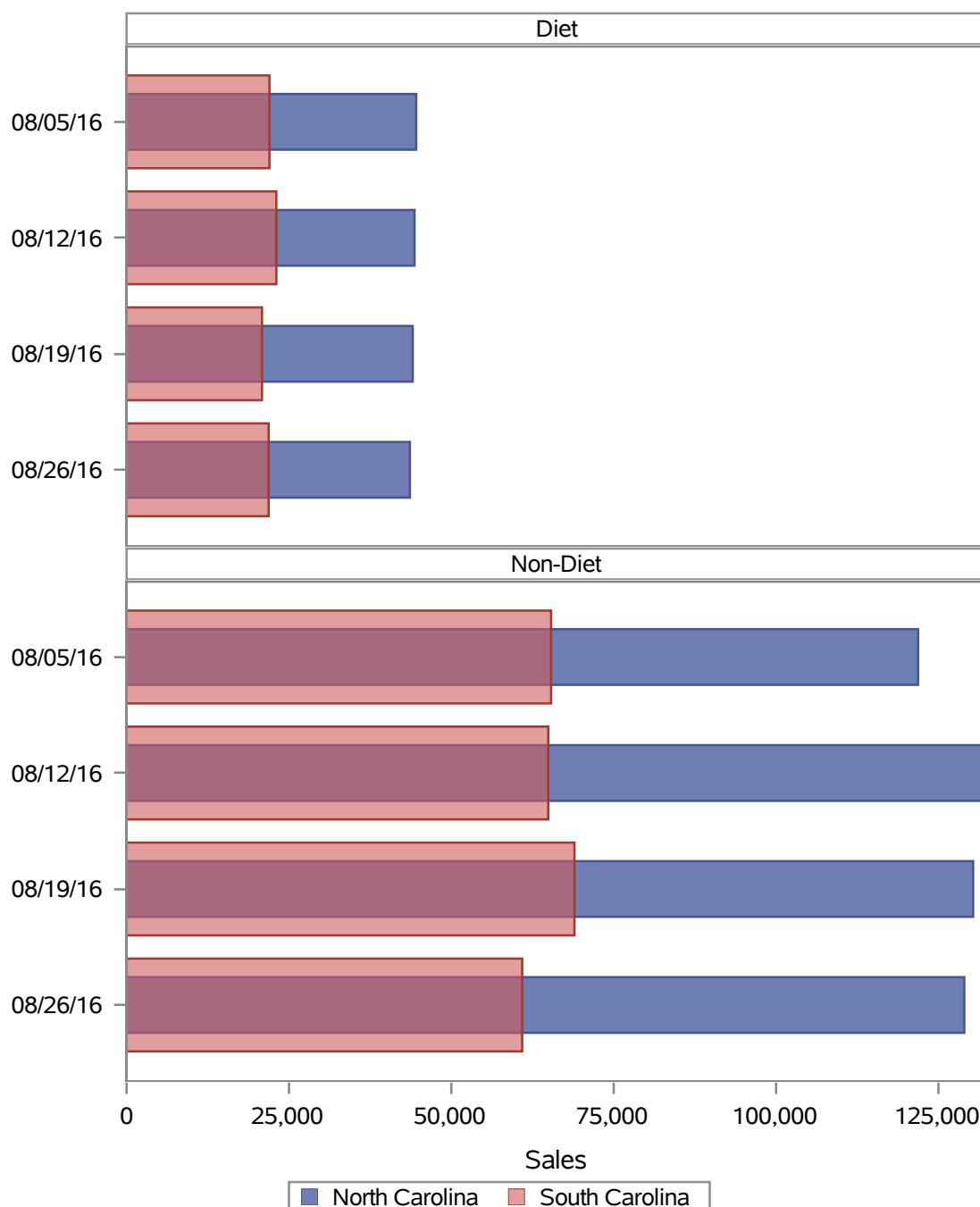
Optional Activity^ Product Information and Categorization

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productName	type	ProductCategory	productSubCategory	Flavor	Container Size	container
Diet Professor Zesty	Diet	Soda: Non-Cola		Professor Zesty	12 oz	Can
Grape Fizzy	Non-Diet	Soda: Non-Cola		Grape Fizzy	1 liter	Bottle
Grape Fizzy	Non-Diet	Soda: Non-Cola		Grape Fizzy	2 liter	Bottle
Grape Fizzy	Non-Diet	Soda: Non-Cola		Grape Fizzy	20 oz	Bottle
Grape Fizzy	Non-Diet	Soda: Non-Cola		Grape Fizzy	12 oz	Can
Lemon-Lime	Non-Diet	Soda: Non-Cola		Lemon-Lime	1 liter	Bottle
Lemon-Lime	Non-Diet	Soda: Non-Cola		Lemon-Lime	2 liter	Bottle
Lemon-Lime	Non-Diet	Soda: Non-Cola		Lemon-Lime	20 oz	Bottle
Lemon-Lime	Non-Diet	Soda: Non-Cola		Lemon-Lime	12 oz	Can
Orange Fizzy	Non-Diet	Soda: Non-Cola		Orange Fizzy	1 liter	Bottle
Orange Fizzy	Non-Diet	Soda: Non-Cola		Orange Fizzy	2 liter	Bottle
Orange Fizzy	Non-Diet	Soda: Non-Cola		Orange Fizzy	20 oz	Bottle
Orange Fizzy	Non-Diet	Soda: Non-Cola		Orange Fizzy	12 oz	Can
Professor Zesty	Non-Diet	Soda: Non-Cola		Professor Zesty	1 liter	Bottle
Professor Zesty	Non-Diet	Soda: Non-Cola		Professor Zesty	2 liter	Bottle
Professor Zesty	Non-Diet	Soda: Non-Cola		Professor Zesty	20 oz	Bottle
Professor Zesty	Non-Diet	Soda: Non-Cola		Professor Zesty	12 oz	Can

Activity 5.5

North and South Carolina Sales in August 12 oz, Single-Unit, Cola Flavor



Activity 6.2^ Quarterly Sales Summaries for 12oz Single-Unit Products^ Maryland Only

Beverage Type	Beverage Name	Quarter	Median Weekly Sales	Total Sales	Lowest Weekly Sales	Highest Weekly Sales
Diet	Diet Cherry Cola	I	143	92,173	0	1,959
		II	204	127,258	25	2,559
		III	199	139,257	25	2,238
		IV	141	93,187	12	2,184
			167	451,875	0	2,559
	Diet Citrus Splash	I	213	135,092	14	3,057
		II	302	188,427	38	3,577
		III	305	206,656	38	3,635
		IV	211	134,799	16	3,032
			257	664,974	14	3,635
	Diet Cola	I	271	189,822	21	3,740
		II	385	256,914	48	4,978
		III	394	277,733	48	5,043
		IV	267	176,170	32	3,658
			333	900,639	21	5,043
	Diet Grape Fizzy	I	209	136,490	0	3,390
		II	294	190,292	37	3,530
		III	309	204,069	22	3,898
		IV	210	134,717	20	2,823
			253	665,568	0	3,898
	Diet Lemon-Lime	I	211	135,355	10	2,865
		II	303	184,446	32	3,499
		III	304	208,253	41	5,106
		IV	217	138,881	0	2,663
			251	666,935	0	5,106
	Diet Orange Fizzy	I	202	139,008	4	2,697
		II	300	189,683	37	4,125
		III	308	210,086	33	3,801
		IV	199	141,404	9	2,800

Activity 6.2^ Quarterly Sales Summaries for 12oz Single-Unit Products^ Maryland Only

Beverage Type	Beverage Name	Quarter	Median Weekly Sales	Total Sales	Lowest Weekly Sales	Highest Weekly Sales
			246	680,181	4	4,125
	Diet Professor Zesty	I	205	138,308	21	3,254
		II	298	193,855	39	3,796
		III	294	210,341	37	3,751
		IV	205	135,196	16	3,394
			249	677,700	16	3,796
	Diet Vanilla Cola	I	143	91,463	14	2,067
		II	196	131,571	15	2,587
		III	213	140,082	22	2,342
		IV	139	95,661	7	2,217
			169	458,777	7	2,587
	Non-Soda Ades-Diet Lemonade	I	60	39,092	3	931
		II	86	51,459	11	908
		III	87	60,877	13	1,049
		IV	59	40,173	5	923
			72	191,601	3	1,049
	Non-Soda Ades-Diet Orangeade	I	66	41,028	5	999
		II	82	54,665	9	1,149
		III	78	59,895	11	1,262
		IV	65	40,481	0	1,028
			72	196,069	0	1,262
Non-Diet	Cherry Cola	I	408	274,640	0	6,617
		II	522	366,913	56	7,008
		III	603	392,103	64	7,747
		IV	404	263,374	0	5,758
			485	1,297,030	0	7,747
	Citrus Splash	I	396	264,372	34	5,443
		II	575	366,881	68	6,564
		III	564	403,496	78	7,377

Activity 6.2^ Quarterly Sales Summaries for 12oz Single-Unit Products^ Maryland Only

Beverage Type	Beverage Name	Quarter	Median Weekly Sales	Total Sales	Lowest Weekly Sales	Highest Weekly Sales
		IV	410	268,953	39	6,177
			477	1,303,702	34	7,377
	Cola	I	740	520,138	45	11,230
		II	1,123	739,386	154	14,846
		III	1,178	805,538	123	15,960
		IV	802	532,732	41	11,341
			914	2,597,794	41	15,960
	Grape Fizzy	I	375	256,214	23	6,107
		II	629	376,409	69	7,620
		III	571	404,223	62	8,280
		IV	401	266,845	22	5,590
			475	1,303,691	22	8,280
	Lemon-Lime	I	396	262,809	22	6,125
		II	568	358,788	62	6,645
		III	541	405,130	64	7,770
		IV	397	261,703	49	5,390
			461	1,288,430	22	7,770
	Non-Soda Ades-Lemonade	I	257	160,645	29	3,783
		II	333	226,750	43	4,630
		III	341	234,411	41	4,118
		IV	236	159,314	18	3,219
			293	781,120	18	4,630
	Non-Soda Ades-Orangeade	I	76	51,265	7	1,206
		II	116	72,234	17	1,358
		III	105	77,081	14	1,530
		IV	76	53,818	7	1,179
			91	254,398	7	1,530
	Orange Fizzy	I	369	269,103	9	5,863
		II	591	365,600	66	6,697

Activity 6.2^ Quarterly Sales Summaries for 12oz Single-Unit Products^ Maryland Only

Beverage Type	Beverage Name	Quarter	Median Weekly Sales	Total Sales	Lowest Weekly Sales	Highest Weekly Sales
		III	566	403,207	70	8,530
		IV	413	258,041	23	6,201
			479	1,295,951	9	8,530
	Professor Zesty	I	396	267,872	0	6,931
		II	573	371,589	74	7,075
		III	574	393,371	67	7,626
		IV	392	273,860	34	6,496
			474	1,306,692	0	7,626
	Vanilla Cola	I	411	276,462	37	5,591
		II	566	363,391	58	7,768
		III	580	401,022	57	6,764
		IV	382	259,468	40	4,886
			489	1,300,343	37	7,768

Activity 7.4^{newline} Quarterly Sales Summaries for 12oz Single-Unit Products^{newline} Maryland Only

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Beverage Type	Beverage Name	Quarter	Median Weekly Sales	Total Sales	Lowest Weekly Sales	Highest Weekly Sales
Diet	Diet Cherry Cola	I	143	92,173	0	1,959
		II	204	127,258	25	2,559
		III	199	139,257	25	2,238
		IV	141	93,187	12	2,184
			167	451,875	0	2,559
	Diet Citrus Splash	I	213	135,092	14	3,057
		II	302	188,427	38	3,577
		III	305	206,656	38	3,635
		IV	211	134,799	16	3,032
			257	664,974	14	3,635
	Diet Cola	I	271	189,822	21	3,740
		II	385	256,914	48	4,978
		III	394	277,733	48	5,043
		IV	267	176,170	32	3,658
			333	900,639	21	5,043
	Diet Grape Fizzy	I	209	136,490	0	3,390
		II	294	190,292	37	3,530
		III	309	204,069	22	3,898
		IV	210	134,717	20	2,823
			253	665,568	0	3,898
	Diet Lemon-Lime	I	211	135,355	10	2,865
		II	303	184,446	32	3,499
		III	304	208,253	41	5,106
		IV	217	138,881	0	2,663
			251	666,935	0	5,106
	Diet Orange Fizzy	I	202	139,008	4	2,697
		II	300	189,683	37	4,125
		III	308	210,086	33	3,801
		IV	199	141,404	9	2,800

Activity 7.4^{newline} Quarterly Sales Summaries for 12oz Single-Unit Products^{newline} Maryland Only

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Beverage Type	Beverage Name	Quarter	Median Weekly Sales	Total Sales	Lowest Weekly Sales	Highest Weekly Sales
			246	680,181	4	4,125
	Diet Professor Zesty	I	205	138,308	21	3,254
		II	298	193,855	39	3,796
		III	294	210,341	37	3,751
		IV	205	135,196	16	3,394
			249	677,700	16	3,796
	Diet Vanilla Cola	I	143	91,463	14	2,067
		II	196	131,571	15	2,587
		III	213	140,082	22	2,342
		IV	139	95,661	7	2,217
			169	458,777	7	2,587
	Non-Soda Ades-Diet Lemonade	I	60	39,092	3	931
		II	86	51,459	11	908
		III	87	60,877	13	1,049
		IV	59	40,173	5	923
			72	191,601	3	1,049
	Non-Soda Ades-Diet Orangeade	I	66	41,028	5	999
		II	82	54,665	9	1,149
		III	78	59,895	11	1,262
		IV	65	40,481	0	1,028
			72	196,069	0	1,262
Non-Diet	Cherry Cola	I	408	274,640	0	6,617
		II	522	366,913	56	7,008
		III	603	392,103	64	7,747
		IV	404	263,374	0	5,758
			485	1,297,030	0	7,747
	Citrus Splash	I	396	264,372	34	5,443
		II	575	366,881	68	6,564
		III	564	403,496	78	7,377

Activity 7.4^{newline} Quarterly Sales Summaries for 12oz Single-Unit Products^{newline} Maryland Only

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Beverage Type	Beverage Name	Quarter	Median Weekly Sales	Total Sales	Lowest Weekly Sales	Highest Weekly Sales
		IV	410	268,953	39	6,177
			477	1,303,702	34	7,377
	Cola	I	740	520,138	45	11,230
		II	1,123	739,386	154	14,846
		III	1,178	805,538	123	15,960
		IV	802	532,732	41	11,341
			914	2,597,794	41	15,960
	Grape Fizzy	I	375	256,214	23	6,107
		II	629	376,409	69	7,620
		III	571	404,223	62	8,280
		IV	401	266,845	22	5,590
			475	1,303,691	22	8,280
	Lemon-Lime	I	396	262,809	22	6,125
		II	568	358,788	62	6,645
		III	541	405,130	64	7,770
		IV	397	261,703	49	5,390
			461	1,288,430	22	7,770
	Non-Soda Ades-Lemonade	I	257	160,645	29	3,783
		II	333	226,750	43	4,630
		III	341	234,411	41	4,118
		IV	236	159,314	18	3,219
			293	781,120	18	4,630
	Non-Soda Ades-Orangeade	I	76	51,265	7	1,206
		II	116	72,234	17	1,358
		III	105	77,081	14	1,530
		IV	76	53,818	7	1,179
			91	254,398	7	1,530
	Orange Fizzy	I	369	269,103	9	5,863
		II	591	365,600	66	6,697

Activity 7.4^{newline} Quarterly Sales Summaries for 12oz Single-Unit Products^{newline} Maryland Only

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Beverage Type	Beverage Name	Quarter	Median Weekly Sales	Total Sales	Lowest Weekly Sales	Highest Weekly Sales
		III	566	403,207	70	8,530
		IV	413	258,041	23	6,201
			479	1,295,951	9	8,530
	Professor Zesty	I	396	267,872	0	6,931
		II	573	371,589	74	7,075
		III	574	393,371	67	7,626
		IV	392	273,860	34	6,496
			474	1,306,692	0	7,626
	Vanilla Cola	I	411	276,462	37	5,591
		II	566	363,391	58	7,768
		III	580	401,022	57	6,764
		IV	382	259,468	40	4,886
			489	1,300,343	37	7,768

Activity 7.5^ Quarterly Per-Capita Sales Summaries^ 12oz Single-Unit Lemonade^ Maryland Only

County Name	Beverage Type	Quarter	Total Sales	Sales per 1,000
Allegany	Diet	I	503	7.0
		II	746	10.4
		III	800	11.1
		IV	542	7.5
	Non-Diet	I	2,035	28.3
		II	2,797	38.9
		III	3,007	41.8
		IV	1,754	24.4
			12,184	169.4
Average 2016 & 2017 Population: 71,904.5				
Anne Arundel	Diet	I	4,102	7.2
		II	5,683	10.0
		III	6,083	10.7
		IV	3,765	6.6
	Non-Diet	I	19,605	34.3
		II	19,596	34.3
		III	24,607	43.1
		IV	15,207	26.6
			98,648	172.7
Average 2016 & 2017 Population: 571,075.5				
Baltimore	Diet	I	5,530	6.6
		II	7,356	8.8
		III	10,048	12.1
		IV	7,071	8.5
	Non-Diet	I	22,422	27.0
		II	37,143	44.6
		III	35,833	43.1
		IV	22,917	27.5
			148,320	178.3

Flagged Rows: Sales Less Than 7.5 per 1000 for Diet; Less Than 30 per 1000 for Non-Diet

Activity 7.5^ Quarterly Per-Capita Sales Summaries^ 12oz Single-Unit Lemonade^ Maryland Only

County Name	Beverage Type	Quarter	Total Sales	Sales per 1,000
Average 2016 & 2017 Population: 831,949.5				
Calvert	Diet	I	773	8.5
		II	962	10.5
		III	972	10.6
		IV	593	6.5
	Non-Diet	I	2,842	31.1
		II	3,682	40.3
		III	3,707	40.6
		IV	2,733	29.9
			16,264	178.1
Average 2016 & 2017 Population: 91,300.5				
Caroline	Diet	I	275	8.3
		II	363	11.0
		III	396	12.0
		IV	262	7.9
	Non-Diet	I	1,148	34.7
		II	1,421	43.0
		III	1,574	47.6
		IV	1,043	31.6
			6,482	196.2
Average 2016 & 2017 Population: 33,040.0				
Carroll	Diet	I	947	5.7
		II	1,624	9.7
		III	1,996	11.9
		IV	1,199	7.2
	Non-Diet	I	4,935	29.5
		II	6,439	38.5
		III	6,459	38.6
		IV	4,572	27.3

Flagged Rows: Sales Less Than 7.5 per 1000 for Diet; Less Than 30 per 1000 for Non-Diet

Activity 7.5^ Quarterly Per-Capita Sales Summaries^ 12oz Single-Unit Lemonade^ Maryland Only

County Name	Beverage Type	Quarter	Total Sales	Sales per 1,000
			28,171	168.2
Average 2016 & 2017 Population: 167,460.5				
Cecil	Diet	I	752	7.3
		II	1,103	10.7
		III	1,281	12.5
		IV	810	7.9
	Non-Diet	I	3,122	30.4
		II	4,480	43.6
		III	4,741	46.2
		IV	3,452	33.6
			19,741	192.2
Average 2016 & 2017 Population: 102,723.5				
Charles	Diet	I	1,019	6.4
		II	1,760	11.1
		III	1,569	9.9
		IV	1,268	8.0
	Non-Diet	I	4,859	30.6
		II	6,919	43.6
		III	6,654	42.0
		IV	4,869	30.7
			28,917	182.4
Average 2016 & 2017 Population: 158,565.0				
Dorchester	Diet	I	260	8.1
		II	354	11.0
		III	398	12.4
		IV	261	8.1
	Non-Diet	I	997	30.9
		II	1,536	47.7
		III	1,677	52.1

Flagged Rows: Sales Less Than 7.5 per 1000 for Diet; Less Than 30 per 1000 for Non-Diet

Activity 7.5^ Quarterly Per-Capita Sales Summaries^ 12oz Single-Unit Lemonade^ Maryland Only

County Name	Beverage Type	Quarter	Total Sales	Sales per 1,000
		IV	1,152	35.8
			6,635	206.0
Average 2016 & 2017 Population: 32,214.5				
Frederick	Diet	I	1,950	7.8
		II	2,674	10.7
		III	2,558	10.2
		IV	1,856	7.4
	Non-Diet	I	7,854	31.4
		II	10,166	40.7
		III	11,697	46.8
		IV	7,753	31.0
			46,508	186.1
Average 2016 & 2017 Population: 249,951.5				
Garrett	Diet	I	184	6.3
		II	318	10.9
		III	298	10.2
		IV	211	7.2
	Non-Diet	I	890	30.4
		II	1,237	42.2
		III	1,324	45.2
		IV	734	25.1
			5,196	177.4
Average 2016 & 2017 Population: 29,288.5				
Harford	Diet	I	1,774	7.1
		II	2,294	9.1
		III	2,816	11.2
		IV	1,974	7.9
	Non-Diet	I	6,894	27.4
		II	10,880	43.3

Flagged Rows: Sales Less Than 7.5 per 1000 for Diet; Less Than 30 per 1000 for Non-Diet

Activity 7.5^ Quarterly Per-Capita Sales Summaries^ 12oz Single-Unit Lemonade^ Maryland Only

County Name	Beverage Type	Quarter	Total Sales	Sales per 1,000
		III	10,750	42.8
		IV	7,620	30.3
			45,002	179.1
Average 2016 & 2017 Population: 251,299.5				
Howard	Diet	I	2,285	7.2
		II	2,910	9.1
		III	4,000	12.5
		IV	2,299	7.2
	Non-Diet	I	9,056	28.4
		II	12,767	40.0
		III	15,053	47.2
		IV	8,798	27.6
			57,168	179.2
Average 2016 & 2017 Population: 319,039.5				
Kent	Diet	I	141	7.2
		II	204	10.5
		III	235	12.0
		IV	155	7.9
	Non-Diet	I	663	34.0
		II	836	42.8
		III	907	46.5
		IV	638	32.7
			3,779	193.6
Average 2016 & 2017 Population: 19,519.0				
Montgomery	Diet	I	7,736	7.3
		II	8,989	8.5
		III	11,107	10.5
		IV	7,335	7.0
	Non-Diet	I	28,356	26.9

Flagged Rows: Sales Less Than 7.5 per 1000 for Diet; Less Than 30 per 1000 for Non-Diet

Activity 7.5^ Quarterly Per-Capita Sales Summaries^ 12oz Single-Unit Lemonade^ Maryland Only

County Name	Beverage Type	Quarter	Total Sales	Sales per 1,000
		II	47,963	45.5
		III	42,449	40.3
		IV	30,191	28.7
			184,126	174.8
Average 2016 & 2017 Population: 1053571.0				
Prince George's	Diet	I	6,892	7.6
		II	8,657	9.5
		III	10,383	11.4
		IV	6,365	7.0
	Non-Diet	I	28,785	31.6
		II	36,295	39.8
		III	40,057	43.9
		IV	29,512	32.4
			166,946	183.1
Average 2016 & 2017 Population: 911,955.0				
Queen Anne's	Diet	I	413	8.3
		II	503	10.2
		III	588	11.9
		IV	388	7.8
	Non-Diet	I	1,414	28.6
		II	2,259	45.7
		III	2,478	50.1
		IV	1,723	34.8
			9,766	197.4
Average 2016 & 2017 Population: 49,474.0				
Somerset	Diet	I	212	8.2
		II	322	12.4
		III	306	11.8
		IV	226	8.7

Flagged Rows: Sales Less Than 7.5 per 1000 for Diet; Less Than 30 per 1000 for Non-Diet

Activity 7.5^ Quarterly Per-Capita Sales Summaries^ 12oz Single-Unit Lemonade^ Maryland Only

County Name	Beverage Type	Quarter	Total Sales	Sales per 1,000
	Non-Diet	I	871	33.7
		II	1,268	49.0
		III	1,289	49.8
		IV	786	30.4
			5,280	204.1
Average 2016 & 2017 Population: 25,875.5				
St. Mary's	Diet	I	863	7.7
		II	1,126	10.0
		III	1,292	11.5
		IV	946	8.4
	Non-Diet	I	3,472	30.9
		II	4,867	43.4
		III	4,901	43.7
		IV	3,672	32.7
			21,139	188.3
Average 2016 & 2017 Population: 112,251.0				
Talbot	Diet	I	278	7.5
		II	353	9.5
		III	450	12.1
		IV	287	7.7
	Non-Diet	I	1,004	27.0
		II	1,574	42.4
		III	1,717	46.2
		IV	1,187	31.9
			6,850	184.4
Average 2016 & 2017 Population: 37,153.5				
Washington	Diet	I	1,005	6.7
		II	1,538	10.2
		III	1,417	9.4

Flagged Rows: Sales Less Than 7.5 per 1000 for Diet; Less Than 30 per 1000 for Non-Diet

Activity 7.5^ Quarterly Per-Capita Sales Summaries^ 12oz Single-Unit Lemonade^ Maryland Only

County Name	Beverage Type	Quarter	Total Sales	Sales per 1,000
		IV	1,113	7.4
	Non-Diet	I	4,336	28.9
		II	6,103	40.6
		III	5,928	39.5
		IV	4,347	28.9
			25,787	171.7
Average 2016 & 2017 Population: 150,194.0				
Wicomico	Diet	I	837	8.1
		II	1,042	10.1
		III	1,304	12.7
		IV	785	7.6
	Non-Diet	I	3,177	30.9
		II	4,235	41.2
		III	5,026	48.9
		IV	3,267	31.8
			19,673	191.5
Average 2016 & 2017 Population: 102,754.0				
Worcester	Diet	I	361	7.0
		II	578	11.2
		III	580	11.2
		IV	462	9.0
	Non-Diet	I	1,908	37.0
		II	2,287	44.3
		III	2,576	49.9
		IV	1,387	26.9
			10,139	196.5
Average 2016 & 2017 Population: 51,602.0				

Flagged Rows: Sales Less Than 7.5 per 1000 for Diet; Less Than 30 per 1000 for Non-Diet