

Coursera_capstone_Week4_part2

May 17, 2020

1 The Battle of the Neighborhoods - (Week 2)

1.1 Sweden, Stockholm - Gym and Fitness offerings - by Tommy Hägvall

1.1.1 A. Introduction & Business problem:

1.1.2 A.1 Background:

Stockholm is the capital of Sweden which is well known for many historical landmarks and highly attractive among tourists with its many islands and its wide archipelagos. The history from the Vikings and also heritage of being a monarchy has forged the culture and its people. Sweden represents a modern democratic and overtime has become a multi cultural and inclusive society.

It also has high ambition to create value and make the world a better and a more sustainable place to live. Sweden is also known for being a well advanced high technology innovative capabilities to create generation companies, industries and ecosystem. It is popular and attractive for both investors and also the people and skillset needed.

Though Sweden is a small country with around 10 million people they are known to be very active and successful in sports and have had a history of being exercising and healthy. Over 2 million people live in the Region Stockholm that is divided into 26 municipalities. There are also much smaller boroughs and subareas

Many people have over several generations had memberships in gyms and fitness centers and the government is also supporting company staff with incentives and also pay a percentage of the gym memberships.

1.1.3 A.2 Description:

Now in these Corona pandemic many industries are having a hard time and have been forced to shutdown and people laid off due to less customer and lower revenue and income.

The Gym have been affected as well - all had to close down, some have got clearance from the government to re-open again but constrained with many restrictions in attendance volume and adjusting for Corona.

The number of members that visit the Gyms has drastically decreased, several Gyms have had to shutdown completely.

The Government has also informed a public recommendation for people to try to stay fit, keep exercising and to maintain in good health.

Now the healthcare has announced warning for more illness and that more citizens especially younger people is less active and that affects their ability to focus in school and makes them in a less shape and more receptive for increased health issues.

People are trying to find other alternatives to exercise. One could be more outside activities, several clubs are now trying to shift to deliver other services for their members outside in a variety of places where a group can perform their exercises without being exposed to Corona.

1.1.4 A.3 Opportunity

There is a need to adjust the Gym and their offerings and to change their services and also the content and also the skills and number of staff they need.

Since some of them are closing down, or about to close down there is a room for other companies or forces to offer better aligned services to the citizens.

Some Gyms will take mergers and acquisition as an alternative

The Government is willing to invest in alternatives and can fund and innovate where needed but with a service which is more effective without exposing risks to the citizens

1.2 A.4 Target Audience:

The citizens, the government, existing companies, actors and also new potential future companies are all interested in better insights and knowledge in how the services are offered and consumed differently over the Stockholm Region.

There are differences in Demographics, as well as how much services that are offered as well as potential customers in eq. citizens.

1.3 A.5 The questions asked that needs to be answered are:

Can we access enough data and get insights for understanding the situation in Stockholm, even its risks and opportunities ?

How is the Stockholm Region shaped geographically and how is it divided in sub-areas with municipals and boroughs ?

What is the current Demographic - number of citizens over the Region ? Due to the islands and the bridges and water Sweden is also known for arranging its geographical areas in Postal Codes.

How does the current Gym alternatives and offerings look like - mapped over the regions and Postal codes ?

How is the offering vs the number of citizens differ between boroughs ?

What kind of Gym types are being offered in the Regions ?

Are there Regions that do not have some of the offerings ?

What is the nr offerings vs nr of consumers in the different boroughs ?

If a company will introduce a new Gym - which regions is better suited to invest in - that still has a good customer base but is not too saturated with too many competitive offerings.

How are the different Gym companies spread over different regions ?

How many regions have multiple centers from the same Gym company ? Provide a top 3 list of ex. the lack of services or where the availability is lower.

The government and the municipals is also funding and supporting initiatives and investments in more outside activities and gyms that are free for people to use.

Outside Gyms is very popular though Corona but they have same constrained for Corona as the normal Gyms.

Is it possible to see how individuals rate and like the different gyms ?

1.4 A.6 Success Criteria:

Informative insights and understandings of offerings compared to its potential consumers.

Show Top 3 regions to pick for introducing a new Company and Gym Provider.

Any information in numbers and metrics regarding possible saturation or the opposite opportunity would be a bonus.

1.5 A.7 Disclaimer:

We have no access to each Gyms total performance abilities, we can not see their membership statuses, nor their nr of actual attendees or even the financial outcome.

[]:

1.6 B. Methodology

A number of different mechanisms was used to get different data structures from different sources and APIs.

There where a need to cleanse, normalise, correct and get the data in an understandable and usable shape for further processing.

Several merges and joins of data and using different grouping and segmentation and sorting functionality.

Data was further refined and analysed due to its data and structures. Further data refinement and data wrangling activities needed to be adjusted.

Once data was in a good shape we could start to relate and crossreference data.

We also take advantage of K Cluster Mean grouping of related services in regards to the different areas.

Most of the data and questions stated beforehand as input could then be answered to and also provide insights and conclusions of issues, problems as well as more areas of interest for further exploration

1.7 B.1 Data description - input:

-

1.7.1 Geography logical structure for Stockholm - Importing MS Excel files

Open data not available Manual batch process - email request sent to government agency - replied with 2 Excel spreadsheets with Regions and Municipals. Changes in structures of regions, county and boroughs Regions and Municipals data needs to be fixed, cleansed merged and normalised

Data wrangle Remove columns Replace text with new changed texts Normalise Merge and join based on new Region naming

Solid base for plotting out the regions and boroughs on a map

-

1.7.2 Population and density information for Region Stockholm - Screenscraping data from Wikipedia tables

https://en.wikipedia.org/wiki/Stockholm_County There was some overlapping but different data between this data and also numbers for the population. Here we got area per square kilometer per municipal and aggregated that to region municipal data

-

1.7.3 Physical geography data with addresses, postal codes and coordinates for Stockholm - Importing MS Excel files

Lack of available APIs, a paid batch oriented service exist.

Addresses for Stockholm Found at: URL Downloaded file - 100 000 of records

Plot the zipcodes on the map .. .overlap the region/borough map

It turns out this address file is not needed and this report will be County specific in regards to Gym provided services in the Municipals in Region Stockholm

-

1.7.4 Nomanitim - Get Longitude and Latitude service (coordinates for each municipal)

We merged the coordinate data with the regional, municipal data with citizen, area and density information of the population

-

1.7.5 Foursquare APIs

We use a variety of the APIs to get hold of different data, venue, places, services and users.

-

1.7.6 Search & Explore

We will need to iterate through all address data and the addresses and coordinates to crosscheck and ask the Foursquare for a radius range of Gym providers and their offerings

-

1.7.7 Venue

We need to understand more details of each Venue and how they relate to the area and what services they provide. There where to few tips and comments provided by the services and we do not need this information

-

1.7.8 Users

If users have been liking and commenting the Venue services we can highlight those tips , recommendations or comments Since there where to few tips and comments provided by the service we do not need this information

-

1.7.9 Matplotlib, GeoPy and Folium

We show the number of citizen per borough in the region/borough file. We also plot a dempographic presence on a map and population in a shapemap

```
[ ]:
```

```
[ ]:
```

1.8 Fixing the Swedish Kommuner data for Stockholm

MS .xlsx Spreadsheets from SKR - Sveriges Kommuner och Regioner - (former SKL - Sveriges Kommuner och Landsting) (Data from 2020-04-18 but the provided population per municipal data is from 2018-09-30)

Describing the data structures, the dilemma, problem and issues and the solution

```
[1]: %matplotlib inline
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
```

```
[ ]: #1. Read in Kommuner.xls - as Dataframes and also stringify some of the
    ↳ important fields
#2 Remove unnecessary columns from both Dataframes
#3. Read in Regioner.xls and Kommuner.xls - as Dataframes and also stringify
    ↳ some of the important fields
#4. Remove unnecessary columns from both Dataframes
#5. Munge, prepare and cleanse the data before merging, joining and processing
#6. Fix a lot of data - namechanges kommuner and regions and also relationships
    ↳ kommuner related to regions
#7. Save the Dataframes as New_Regioner.xls and New_Kommuner.xls - stored for
    ↳ future potential use ...
#8. Merging, joining and processing to a new Dataframe
```

#9. Save a New_Kommuner_Regiener.xls file as a source for next step and input
→ for other projects

```
[2]: #1. Read in the Kommuner.xls file and make sure the fields with KKod and PNr is  
      → read as string text otherwise "01" will be 1int  
      kommuner = pd.read_excel('Data/Kommuner.xls', converters = {'KKod': str, 'PNr':  
      → str })  
      #pd.read_excel('Regiener.xls', converters = {'OrgKod': str, 'PNr': str })  
      print(kommuner.shape)  
      kommuner.head(1)
```

(290, 11)

```
[2]:      KKod      Org  Adr  PNr      POrt      Län  \  
0  0114  Upplands Väsby kommun  NaN  19480  UPPLANDS VÄSBY  Stockholms län  
  
      E-post      Tfn  \  
0  upplands.vasby.kommun@upplandsvasby.se  08-590 970 00  
  
      Hemsida      OrgNr  Inv 30/9 2018  
0  http://www.upplandsvasby.se  2120000019      45237
```

```
[3]: #2. We do not need all 11 columns - let us keep 5 columns - KKod, Org, PNr,  
      → POrt and Län and drop the other 6 columns  
      #'Inv 30/9 2018'  
      kommuner.drop(['Adr', 'E-post', 'Hemsida', 'OrgNr', 'Tfn'], axis=1, inplace=True)  
      print(kommuner.shape)  
      kommuner.head(1)
```

(290, 6)

```
[3]:      KKod      Org  PNr      POrt      Län  \  
0  0114  Upplands Väsby kommun  19480  UPPLANDS VÄSBY  Stockholms län  
  
      Inv 30/9 2018  
0      45237
```

```
[4]: #3. Read in the Regiener.xls file and make sure the fields with OrgKod and PNr  
      → is read as string text otherwise "01" will be 1int  
      regioner = pd.read_excel('Data/Regiener.xls', converters = {'OrgKod': str, 'PNr':  
      → str })  
      print(regioner.shape)  
      regioner.head(1)
```

(21, 9)

```
[4]:   OrgKod           Org       Adr   PNr       POrt  \
      0      01  Region Stockholm  Box 22550  10422  STOCKHOLM
```

```

           E-post           Hemsida           Tfn           OrgNr
0  regionstockholm@sll.se  http://www.sll.se  08-737 25 00  2321000016
```

```
[5]: #4. We do not need all 9 columns - let us keep 4 columns - OrgKod, Org and POrt
      ↳and drop the other 5 columns
regioner.drop(['Adr', 'E-post', 'Hemsida', 'Tfn', 'OrgNr'], axis=1,
      ↳inplace=True)
print(regioner.shape)
regioner.head(1)
```

(21, 4)

```
[5]:   OrgKod           Org       PNr       POrt
      0      01  Region Stockholm  10422  STOCKHOLM
```

```
[ ]: # This is not really a good data set and there is no normalised and direct
      ↳relationships between "Kommuner" and "Regioner"
# ##### Just a first recap of the data so far .....
# Lack of open data - needs to be fixed !
# Lack of open data APIs - needs to be fixed !

# There is nothing in the "Kommuner" that relates directly to "Regioner"
# There is no direct link in the old naming, the new naming and also some changes
↳in segmentation due to mergers of regions
# "Stockholms län" has become "Region Stockholm"
# "Jämköpings län" has nothing in "Regioner" that relates directly to "Kommuner"
# SKLF has also started to change från "Län", "Landsting" to "Regions"
# There is an "is become "Region Jämköping"
# "Västra Götalands län" has become "Västra Götalandsregionen"

# "Västra Götalandsregionen" is a new name and based on a merge of landsting in
↳Älvsborg, Skaraborg, Göteborg and Bohuslän.
# ( Västra Götalands läns landsting where "landsting" in Västra Götalands län )
# The 1st of januari 2021 the name will be change to "Region Västra Götaland"

# 290 Kommuner
# 21 Regioner but up to was before 25 in numbering - now 5 regions are merged

# We will come back to a similar change for postal codes and its structure and
↳relationships to other definitions
# 123 45 - 5 digits in a Swedish postalcode
# Sometimes with a space between 3rd and 4th digit. This is getting gradually
↳simplified to not have spaces
```

```

# 2-digit postcode system
# 12x xx - the first 2 digits are a "postort"
# xx3 xx - the 3rd digit is "the form for delivery"
# xxx 45 - the 4th and 5th digit is the "geografic area"

# 3-digit postcode system
# 123 xx - the first 3 digits are "geographical area" for a "postort" ( this
    ↳used to be the post terminal )
# xxx 4x - the 4th digit is "the form for delivery"
# xxx x5 - the 5th digit is the "geografic area"

# There are some exceptions ... all is not covered here
# Stockholm, Göteborg, Malmö has received more and separated companyaddresses
    ↳from other addresses
# 10x xx - Ex Stockholm "Box- och företagsadresser"
# 11x xx - Ex Stockholm "Gatuadresser"

# 5-digit postcode system - not that common - used at smaller areas very far
    ↳and distant

# the postal codes is not easily mapped to areas - same street can have
    ↳different post code numbering
# there are actual streets that exists even in different "Kommuner", "Regioner"
    ↳by spanning the area borders

# geo mapping services have differences
# using Google and iOS geopositioning services we can see that there are
    ↳several zipcode/postalcode fields - these are populated very differently
# they are not that good updated to be trusted as a single source - it is
    ↳improving - it needs to be improved !
# it is easier to range zipcode/postalcodes in mapping tools to streetaddresses
    ↳and coordinates

```

```

[6]: # We prepare a column that will have the new name for the Region which will
    ↳then become the link and key for relating to Regioner
kommuner['Region'] = kommuner['Län']

```

```

[7]: #5. Fix the data

# 1 remove "s län" from string1 - changes 220 st of 290 st
kommuner.loc[(kommuner.Region.str.contains('s län')), 'Region'] = kommuner.Region.
    ↳str.replace('s län', '')
# 2 remove " län" from string1 - changes the rest of 70 st
kommuner.loc[(kommuner.Region.str.contains(' län')), 'Region'] = kommuner.Region.
    ↳str.replace(' län', '')
# Region Jämtland Härjedalen is new - was before "Jämtlands län"

```



```

kommuner.loc[(kommuner.Region.str.contains('Jämtland')), 'Region']=kommuner.
    ↳Region.str.replace('Jämtland', 'Jämtland Härjedalen')
# 3 add prefix "Region " before existing text
kommuner.loc[:, 'Region'] = 'Region ' + kommuner['Region']
# Härjedalens kommun är en kommun i Jämtlands län. Delar av landskapen
    ↳Härjedalen, Hälsingland, Dalarna och Jämtland ingår i kommunen
# Exception is Västra Götalandsregionen which was merged from 5 län ( 49 st
    ↳kommuner )
# "Västra Götalandsregionen" kommer att ändras till "Region Västra Götaland" (
    ↳till 2021)
kommuner.loc[(kommuner.Region.str.contains('Region Västra
    ↳Götaland')), 'Region']=kommuner.Region.str.replace('Region Västra
    ↳Götaland', 'Västra Götalandsregionen')

## These are 4 other kommuner which has a Hybrid in their naming compared to
    ↳others - they have " län" as a suffix to new name
# Region Kalmar län
# Region Jönköping län
# Region Södermanland län ->>> OBS Södermanland <-> Sörmland !!!
# Region Örebro län

kommuner.loc[(kommuner.Region.str.contains('Region Kalmar')), 'Region']=kommuner.
    ↳Region.str.replace('Region Kalmar', 'Region Kalmar län')
kommuner.loc[(kommuner.Region.str.contains('Region
    ↳Jönköping')), 'Region']=kommuner.Region.str.replace('Region
    ↳Jönköping', 'Region Jönköpings län')
kommuner.loc[(kommuner.Region.str.contains('Region
    ↳Södermanland')), 'Region']=kommuner.Region.str.replace('Region
    ↳Södermanland', 'Region Sörmland')
kommuner.loc[(kommuner.Region.str.contains('Region Örebro')), 'Region']=kommuner.
    ↳Region.str.replace('Region Örebro', 'Region Örebro län')

```

```

[8]: kommuner.rename(columns={'Org': 'KOrg', 'PNr': 'KPNr', 'POrt': 'KPOrt', 'Län':
    ↳'KLAN', 'Region': 'ROrg', 'Inv 30/9 2018': 'Citizens'}, inplace=True)
kommuner.head(1)

```

```

[8]:   KKod      KOrg  KPNr      KPOrt      KLAN \
0  0114  Upplands Väsby kommun  19480  UPPLANDS VÄSBY  Stockholms län

      Citizens      ROrg
0      45237  Region Stockholm

```

```

[9]: regioner.rename(columns={'OrgKod': 'ROrgKod', 'Org': 'ROrg', 'PNr': 'RPNr',
    ↳'POrt': 'RPOrt'}, inplace=True)
regioner.head()

```

```
[9]:
```

| | ROrgKod | ROrg | RPNr | RPOrt |
|---|---------|-----------------------|-------|-----------|
| 0 | 01 | Region Stockholm | 10422 | STOCKHOLM |
| 1 | 03 | Region Uppsala | 75125 | UPPSALA |
| 2 | 04 | Region Sörmland | 61188 | NYKÖPING |
| 3 | 05 | Region Östergötland | 58191 | LINKÖPING |
| 4 | 06 | Region Jönköpings län | 55111 | JÖNKÖPING |

```
[ ]: #7. Let us save those to new Excel files - Ny_kommuner.xlsx and Ny_regioner.xlsx
kommuner.to_excel('Data/Ny_kommuner.xlsx')
regioner.to_excel('Data/Ny_regioner.xlsx')
```

```
[10]: #8. Merge with inner join to a new Dataframe
kommuner_region_merged = pd.merge(kommuner, regioner, on='ROrg', how='left')
kommuner_region_merged.head(1)
```

```
[10]:
```

| | KKod | KOrg | KPNr | KPOrt | KLan \ |
|---|------|-----------------------|-------|----------------|----------------|
| 0 | 0114 | Upplands Väsby kommun | 19480 | UPPLANDS VÄSBY | Stockholms län |

| | Citizens | ROrg | ROrgKod | RPNr | RPOrt |
|---|----------|------------------|---------|-------|-----------|
| 0 | 45237 | Region Stockholm | 01 | 10422 | STOCKHOLM |

```
[ ]: #9. Let us save a new merged Excel file - Ny_kommuner_region_merged.xlsx
kommuner_region_merged.to_excel('Data/Ny_kommuner_region_merged.xlsx')
```

```
[11]: stockholm_kommun = kommuner[kommuner.ROrg == 'Region Stockholm']
```

```
[12]: stockholm_kommun = stockholm_kommun.sort_values('KOrg',ascending=True).
      ↪reset_index(drop=True)
```

```
[13]: stockholm_kommun.head(1)
```

```
[13]:
```

| | KKod | KOrg | KPNr | KPOrt | KLan | Citizens \ |
|---|------|-----------------|-------|-------|----------------|------------|
| 0 | 0127 | Botkyrka kommun | 14785 | TUMBA | Stockholms län | 92648 |

| | ROrg |
|---|------------------|
| 0 | Region Stockholm |

```
[ ]: ### Where are almost DONE !!! Data is fixed merged and we have the right_
      ↪relationships between Kommuner and Regions
```

```
[ ]: #### We need to get the size of each municipal in the region.
      # https://en.wikipedia.org/wiki/Stockholm_County
```

```
[ ]:
```

```
[14]: !pip install beautifulsoup4
```

Collecting beautifulsoup4

Downloading <https://files.pythonhosted.org/packages/e8/b5/7bb03a696f2c9b7af792a8f51b82974e51c268f15e925fc834876a4efa0b/beautifulsoup4-4.9.0-py3-none-any.whl> (109kB)

| 112kB 5.3MB/s eta 0:00:01

Collecting soupsieve>1.2 (from beautifulsoup4)

Downloading <https://files.pythonhosted.org/packages/6f/8f/457f4a5390eeae1cc3aeab89deb7724c965be841ffca6cfca9197482e470/soupsieve-2.0.1-py3-none-any.whl>

Installing collected packages: soupsieve, beautifulsoup4

Successfully installed beautifulsoup4-4.9.0 soupsieve-2.0.1

```
[15]: import requests
import json
from bs4 import BeautifulSoup
from IPython.display import Image
from IPython.core.display import HTML
from IPython.display import display_html
```

```
[16]: url = "https://en.wikipedia.org/wiki/Stockholm_County"
source = requests.get(url).text
soup = BeautifulSoup(source, 'html.parser')
tables = soup.find_all('table', class_='sortable')
```

```
[ ]:
```

```
[ ]:
```

```
[17]: # Exploring the table column names
table_headers = []
for row in tables[0].find_all('th'):
    table_headers.append(row.text.strip().replace('[5]', '').replace('[6]', ''))
    #print(row.text.strip())
print(len(table_headers), "Columns")
print(table_headers)
```

3 Columns

['municipality', 'pop. (2018)', 'area/km2']

```
[18]: #df = pd.DataFrame(columns = column_names)
df_wiki = pd.DataFrame(columns = table_headers)

# Search all the postcode, borough, neighborhood
for tr_cell in tables[0].find_all('tr'):
    row_data=[]
    for td_cell in tr_cell.find_all('td'):
        row_data.append(td_cell.text.strip())
    if len(row_data)==3:
```

```
df_wiki.loc[len(df_wiki)] = row_data
```

```
[19]: # Upplands Väsby and Upplands-Bro where sorted incorrectly compared to the
      ↪ other dataframe sorting
df_wiki = df_wiki.sort_values('municipality',ascending=True).
      ↪ reset_index(drop=True)
```

```
[20]: df_wiki.shape
```

```
[20]: (26, 3)
```

```
[21]: df_wiki.dtypes
```

```
[21]: municipality    object
      pop. (2018)    object
      area/km2      object
      dtype: object
```

```
[22]: df_wiki
```

```
[22]:
```

| | municipality | pop. (2018) | area/km2 |
|----|----------------|-------------|----------|
| 0 | Botkyrka | 93,106 | 194 |
| 1 | Danderyd | 33,187 | 26 |
| 2 | Ekerö | 28,308 | 217 |
| 3 | Haninge | 89,989 | 458 |
| 4 | Huddinge | 111,722 | 131 |
| 5 | Järfälla | 78,480 | 54 |
| 6 | Lidingö | 47,818 | 31 |
| 7 | Nacka | 103,656 | 95 |
| 8 | Norrtälje | 61,769 | 2015 |
| 9 | Nykvarn | 10,923 | 153 |
| 10 | Nynäshamn | 28,290 | 359 |
| 11 | Salem | 16,786 | 54 |
| 12 | Sigtuna | 48,130 | 328 |
| 13 | Sollentuna | 72,528 | 53 |
| 14 | Solna | 80,950 | 19 |
| 15 | Stockholm | 962,154 | 187 |
| 16 | Sundbyberg | 50,564 | 9 |
| 17 | Södertälje | 97,381 | 525 |
| 18 | Tyresö | 48,004 | 69 |
| 19 | Täby | 71,397 | 61 |
| 20 | Upplands Väsby | 45,543 | 75 |
| 21 | Upplands-Bro | 28,756 | 235 |
| 22 | Vallentuna | 33,432 | 358 |
| 23 | Vaxholm | 12,023 | 58 |
| 24 | Värmdö | 44,397 | 448 |
| 25 | Österåker | 44,831 | 312 |

```
[23]: stockholm_kommun.shape
```

```
[23]: (26, 7)
```

```
[ ]: # The number of rows and order of each municipal is the same - instead of doing  
      ↳ a merge/join as we did earlier I will just concatenate the rows to the other  
      ↳ dataframe  
      # it preserves a very good normalisation of the structure with all of the  
      ↳ different overlapping and changing naming conventions
```

```
[24]: # Join the two dataframes along columns  
      stockholm_kommun = pd.concat([stockholm_kommun, df_wiki], axis=1)
```

```
[25]: stockholm_kommun.dtypes
```

```
[25]: KKod          object  
      KOrg          object  
      KPNr          object  
      KPOrt         object  
      KLn           object  
      Citizens      int64  
      ROrg          object  
      municipality  object  
      pop. (2018)   object  
      area/km2      object  
      dtype: object
```

```
[26]: stockholm_kommun.shape[0]
```

```
[26]: 26
```

```
[27]: stockholm_kommun.loc[:, 'pop. (2018)'] = stockholm_kommun['pop. (2018)'].str.  
      ↳ replace(',', '')
```

```
[28]: stockholm_kommun['pop. (2018)'].astype('int').sum()  
      # The Wikipedia information shows total population of 2344124  
      # The official authority data provided from same time shows total population of  
      ↳ 2336404  
      # We will use the official numbers regarding the population
```

```
[28]: 2344124
```

```
[ ]: # density is also very important for analysis - number of citizens per square  
      ↳ kilometer
```

```
[29]: # some columns was read in as strings (objects) -> change to integers  
      total_number_municipals = stockholm_kommun.shape[0]
```

```

total_region_area = stockholm_kommun['area/km2'].astype('int').sum()
total_region_population = stockholm_kommun['Citizens'].astype('int').sum()
total_region_average_density = (stockholm_kommun['Citizens'].astype('int').
    ↳sum())/stockholm_kommun['area/km2'].astype('int').sum()).round(0).astype(int)
print('{} number of Municipals in the Region Stockholm with an total area of {}_
    ↳square kilometers'.format(total_number_municipals,total_region_area))
print('The total population for the Region Stockholm is {} citizens and with a_
    ↳average density of {} citizens per square kilometer'.
    ↳format(total_region_population,total_region_average_density))

```

26 number of Municipals in the Region Stockholm with an total area of 6524 square kilometers

The total population for the Region Stockholm is 2336404 citizens and with a average density of 358 citizens per square kilometer

```

[30]: stockholm_kommun['density'] = (stockholm_kommun['Citizens'].astype('int')/
    ↳stockholm_kommun['area/km2'].astype('int')).round(0).astype(int)

```

```

[31]: stockholm_kommun

```

```

[31]:      KKod      KOrg      KPNr      KPOrt      KLAN \
0      0127      Botkyrka kommun      14785      TUMBA      Stockholms län
1      0162      Danderyds kommun      18205      DJURSHOLM      Stockholms län
2      0125      Ekerö kommun      17823      EKERÖ      Stockholms län
3      0136      Haninge kommun      13681      HANINGE      Stockholms län
4      0126      Huddinge kommun      14185      HUDDINGE      Stockholms län
5      0123      Järfälla kommun      17780      JÄRFÄLLA      Stockholms län
6      0186      Lidingö stad      18182      LIDINGÖ      Stockholms län
7      0182      Nacka kommun      13181      NACKA      Stockholms län
8      0188      Norrtälje kommun      76128      NORRTÄLJE      Stockholms län
9      0140      Nykvarns kommun      15580      NYKVARN      Stockholms län
10     0192      Nynäshamns kommun      14981      NYNÄSHAMN      Stockholms län
11     0128      Salems kommun      14480      RÖNNINGE      Stockholms län
12     0191      Sigtuna kommun      19585      MÄRSTA      Stockholms län
13     0163      Sollentuna kommun      19186      SOLLENTUNA      Stockholms län
14     0184      Solna stad      17186      SOLNA      Stockholms län
15     0180      Stockholms stad      10535      STOCKHOLM      Stockholms län
16     0183      Sundbybergs stad      17292      SUNDBYBERG      Stockholms län
17     0181      Södertälje kommun      15189      SÖDERTÄLJE      Stockholms län
18     0138      Tyresö kommun      13581      TYRESÖ      Stockholms län
19     0160      Täby kommun      18380      TÄBY      Stockholms län
20     0114      Upplands Väsby kommun      19480      UPPLANDS VÄSBY      Stockholms län
21     0139      Upplands-Bro kommun      19681      KUNGSÄNGEN      Stockholms län
22     0115      Vallentuna kommun      18686      VALLENTUNA      Stockholms län
23     0187      Vaxholms stad      18583      VAXHOLM      Stockholms län
24     0120      Värmdö kommun      13481      GUSTAVSBERG      Stockholms län
25     0117      Österåkers kommun      18486      ÅKERSBERGA      Stockholms län

```

| | Citizens | ROrg | municipality | pop. (2018) | area/km2 | density |
|----|----------|------------------|----------------|-------------|----------|---------|
| 0 | 92648 | Region Stockholm | Botkyrka | 93106 | 194 | 478 |
| 1 | 33193 | Region Stockholm | Danderyd | 33187 | 26 | 1277 |
| 2 | 28159 | Region Stockholm | Ekerö | 28308 | 217 | 130 |
| 3 | 89625 | Region Stockholm | Haninge | 89989 | 458 | 196 |
| 4 | 111385 | Region Stockholm | Huddinge | 111722 | 131 | 850 |
| 5 | 77922 | Region Stockholm | Järfälla | 78480 | 54 | 1443 |
| 6 | 47712 | Region Stockholm | Lidingö | 47818 | 31 | 1539 |
| 7 | 103191 | Region Stockholm | Nacka | 103656 | 95 | 1086 |
| 8 | 61513 | Region Stockholm | Norrtälje | 61769 | 2015 | 31 |
| 9 | 10841 | Region Stockholm | Nykvarn | 10923 | 153 | 71 |
| 10 | 28159 | Region Stockholm | Nynäshamn | 28290 | 359 | 78 |
| 11 | 16807 | Region Stockholm | Salem | 16786 | 54 | 311 |
| 12 | 47865 | Region Stockholm | Sigtuna | 48130 | 328 | 146 |
| 13 | 72393 | Region Stockholm | Sollentuna | 72528 | 53 | 1366 |
| 14 | 80851 | Region Stockholm | Solna | 80950 | 19 | 4255 |
| 15 | 960031 | Region Stockholm | Stockholm | 962154 | 187 | 5134 |
| 16 | 50205 | Region Stockholm | Sundbyberg | 50564 | 9 | 5578 |
| 17 | 96997 | Region Stockholm | Södertälje | 97381 | 525 | 185 |
| 18 | 47896 | Region Stockholm | Tyresö | 48004 | 69 | 694 |
| 19 | 71186 | Region Stockholm | Täby | 71397 | 61 | 1167 |
| 20 | 45237 | Region Stockholm | Upplands Väsby | 45543 | 75 | 603 |
| 21 | 28566 | Region Stockholm | Upplands-Bro | 28756 | 235 | 122 |
| 22 | 33321 | Region Stockholm | Vallentuna | 33432 | 358 | 93 |
| 23 | 11967 | Region Stockholm | Vaxholm | 12023 | 58 | 206 |
| 24 | 44126 | Region Stockholm | Värmdö | 44397 | 448 | 98 |
| 25 | 44608 | Region Stockholm | Österåker | 44831 | 312 | 143 |

1.9 Here we see the Wiki related data of the municipal square kilometer information and population merged together with regional, municipal data

```
[32]: !pip install geopandas
```

Collecting geopandas

Downloading <https://files.pythonhosted.org/packages/83/c5/3cf9cdc39a6f2552922f79915f36b45a95b71fd343cfc51170a5b6ddb6e8/geopandas-0.7.0-py2.py3-none-any.whl> (928kB)

| 931kB 21.7MB/s eta 0:00:01

Collecting shapely (from geopandas)

Downloading https://files.pythonhosted.org/packages/20/fa/c96d3461fda99e8d8e82ff0b219ac2c8384694b4e640a611a1a8390ecd415/Shapely-1.7.0-cp36-cp36m-manylinux1_x86_64.whl (1.8MB)

| 1.8MB 34.8MB/s eta 0:00:01

Collecting fiona (from geopandas)

Downloading https://files.pythonhosted.org/packages/ec/20/4e63bc5c6e62df889297b382c3ccd4a7a488b00946aaaf81a118158c6f09/Fiona-1.8.13.post1-cp36-cp36m-manylinux1_x86_64.whl

```

ylinux1_x86_64.whl (14.7MB)
| 14.7MB 1.0MB/s eta 0:00:01
Collecting pyproj>=2.2.0 (from geopandas)
  Downloading https://files.pythonhosted.org/packages/e5/c3/071e080230ac4b
6c64f1a2e2f9161c9737a2bc7b683d2c90b024825000c0/pyproj-2.6.1.post1-cp36-cp36m-man
ylinux2010_x86_64.whl (10.9MB)
| 10.9MB 35.1MB/s eta 0:00:01
| 3.9MB 35.1MB/s eta 0:00:01
Requirement already satisfied: pandas>=0.23.0 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from geopandas)
(1.0.3)
Requirement already satisfied: six>=1.7 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
fiona->geopandas) (1.14.0)
Collecting cligj>=0.5 (from fiona->geopandas)
  Downloading https://files.pythonhosted.org/packages/e4/be/30a58b4b0733850280d0
1f8bd132591b4668ed5c7046761098d665ac2174/cligj-0.5.0-py3-none-any.whl
Collecting click-plugins>=1.0 (from fiona->geopandas)
  Downloading https://files.pythonhosted.org/packages/e9/da/824b92d9942f4e472702
488857914bdd50f73021efea15b4cad9aca8ecef/click_plugins-1.1.1-py2.py3-none-
any.whl
Collecting munch (from fiona->geopandas)
  Downloading https://files.pythonhosted.org/packages/cc/ab/85d8da5c9a45e072301b
eb37ad7f833cd344e04c817d97e0cc75681d248f/munch-2.5.0-py2.py3-none-any.whl
Collecting click<8,>=4.0 (from fiona->geopandas)
  Downloading https://files.pythonhosted.org/packages/d2/3d/fa76db83bf75c4
f8d338c2fd15c8d33fdd7ad23a9b5e57eb6c5de26b430e/click-7.1.2-py2.py3-none-any.whl
(82kB)
| 92kB 30.1MB/s eta 0:00:01
Requirement already satisfied: attrs>=17 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
fiona->geopandas) (19.3.0)
Requirement already satisfied: pytz>=2017.2 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
pandas>=0.23.0->geopandas) (2020.1)
Requirement already satisfied: python-dateutil>=2.6.1 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
pandas>=0.23.0->geopandas) (2.8.1)
Requirement already satisfied: numpy>=1.13.3 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
pandas>=0.23.0->geopandas) (1.18.4)
Installing collected packages: shapely, click, cligj, click-plugins, munch,
fiona, pyproj, geopandas
  Found existing installation: pyproj 1.9.6
  Uninstalling pyproj-1.9.6:
    Successfully uninstalled pyproj-1.9.6
Successfully installed click-7.1.2 click-plugins-1.1.1 cligj-0.5.0
fiona-1.8.13.post1 geopandas-0.7.0 munch-2.5.0 pyproj-2.6.1.post1 shapely-1.7.0

```



```
[33]: import numpy as np
import pandas as pd
import shapefile as shp
import matplotlib.pyplot as plt
import seaborn as sns
import geopandas as gpd
```

```
[34]: !pip install descartes
```

Collecting descartes

Downloading <https://files.pythonhosted.org/packages/e5/b6/1ed2eb03989ae574584664985367ba70cd9cf8b32ee8cad0e8aaeac819f3/descartes-1.1.0-py3-none-any.whl>

Requirement already satisfied: matplotlib in

/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from descartes) (3.1.1)

Requirement already satisfied: pyparsing!=2.0.4,!=2.1.2,!=2.1.6,>=2.0.1 in /home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from matplotlib->descartes) (2.4.7)

Requirement already satisfied: python-dateutil>=2.1 in /home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from matplotlib->descartes) (2.8.1)

Requirement already satisfied: numpy>=1.11 in /home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from matplotlib->descartes) (1.18.4)

Requirement already satisfied: kiwisolver>=1.0.1 in /home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from matplotlib->descartes) (1.2.0)

Requirement already satisfied: cycler>=0.10 in /home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from matplotlib->descartes) (0.10.0)

Requirement already satisfied: six>=1.5 in /home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from python-dateutil>=2.1->matplotlib->descartes) (1.14.0)

Installing collected packages: descartes

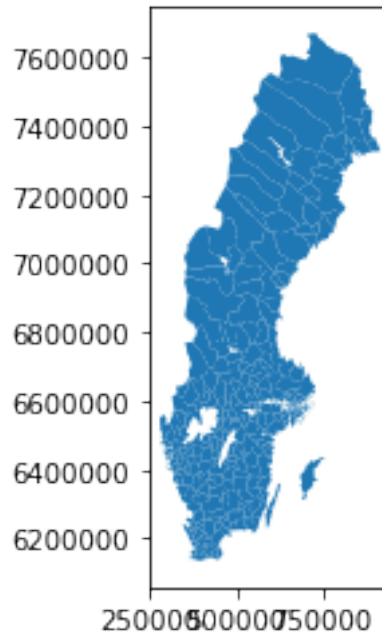
Successfully installed descartes-1.1.0

```
[35]: fname = 'Kommun_Sweref99TM_region.shp'
nil = gpd.read_file(fname)
nil.head()
```

```
[35]:   KnKod      KnNamn      geometry
0  0114  Upplands Väsby  POLYGON ((665740.728 6599291.303, 664510.300 6...
1  0115    Vallentuna  POLYGON ((682869.466 6601057.394, 682007.866 6...
2  0117    Österåker  MULTIPOLYGON (((702182.380 6606673.621, 700428...
3  0120    Värmdö     MULTIPOLYGON (((697991.594 6577581.542, 699316...
4  0123    Järfälla  POLYGON ((658883.748 6594701.728, 659038.094 6...
```

```
[190]: nil.plot()
```

```
[190]: <matplotlib.axes._subplots.AxesSubplot at 0x7f439c66add8>
```



1.10 Here is the Geography data set showing Sweden

```
[ ]: # This is way to much - we onky need the Region Stockholm - we will later on
      ↪when we merge and joining data just focus on the rows for Stockholm Region
```

```
[37]: nil.rename(columns={'KnKod': 'KKod'}, inplace=True)
      nil.head()
```

```
[37]:   KKod      KnNamn      geometry
0  0114  Upplands Väsby  POLYGON ((665740.728 6599291.303, 664510.300 6...
1  0115    Vallentuna  POLYGON ((682869.466 6601057.394, 682007.866 6...
2  0117    Österåker  MULTIPOLYGON (((702182.380 6606673.621, 700428...
3  0120    Värmdö     MULTIPOLYGON (((697991.594 6577581.542, 699316...
4  0123    Järfälla   POLYGON ((658883.748 6594701.728, 659038.094 6...
```

```
[38]: #8. Merge with inner join to a new Dataframe
      kommuner_region_merged = pd.merge(stockholm_kommun, nil, on='KKod', how='left')
      kommuner_region_merged.head(1)
```

```
[38]:   KKod      KOrg  KPNr  KPOrt      KLAN  Citizens \
0  0127  Botkyrka kommun  14785  TUMBA  Stockholms län    92648
```

| | ROrg | municipality | pop. (2018) | area/km2 | density | KnNamn | \ |
|---|------------------|--------------|-------------|----------|---------|----------|---|
| 0 | Region Stockholm | Botkyrka | 93106 | 194 | 478 | Botkyrka | |

| | geometry |
|---|---|
| 0 | POLYGON ((663734.053 6553815.790, 660815.535 6... |

```
[39]: #8. Merge with inner join to a new Dataframe
geo_kommuner_region_merged = pd.merge(nil, stockholm_kommun, on='KKod',
↪how='right')
geo_kommuner_region_merged.head(1)
```

```
[39]:   KKod      KnNamn      geometry \
0  0114  Upplands Väsby  POLYGON ((665740.728 6599291.303, 664510.300 6...
```

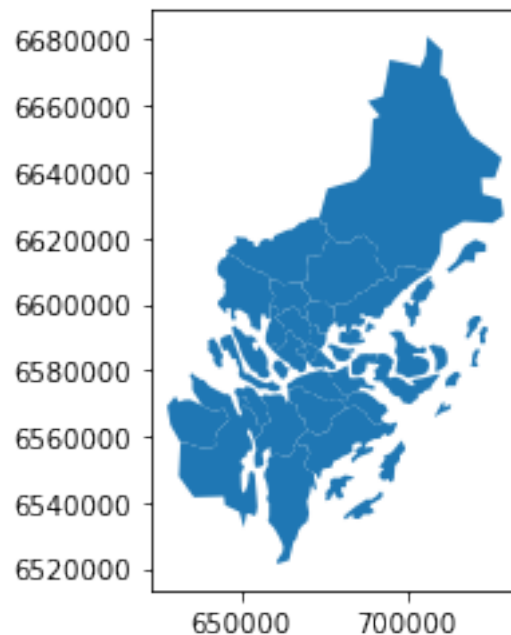
| | KOrg | KPNr | KPort | KLan | Citizens | \ |
|---|-----------------------|-------|----------------|----------------|----------|---|
| 0 | Upplands Väsby kommun | 19480 | UPPLANDS VÄSBY | Stockholms län | 45237 | |

| | ROrg | municipality | pop. (2018) | area/km2 | density |
|---|------------------|----------------|-------------|----------|---------|
| 0 | Region Stockholm | Upplands Väsby | 45543 | 75 | 603 |

```
[ ]:
```

```
[40]: geo_kommuner_region_merged.plot()
```

```
[40]: <matplotlib.axes._subplots.AxesSubplot at 0x7f4410e7a8d0>
```



1.11 Here we have filtered down the Geography set to Region Stockholm

[]:

[41]: `type(geo_kommuner_region_merged)`

[41]: `geopandas.geodataframe.GeoDataFrame`

[]:

[188]: `# set a variable that will call whatever column we want to visualise on the map
#variable = 'Citizens'
set the range for the choropleth
#vmin, vmax = 120, 220
create figure and axes for Matplotlib
#fig, ax = plt.subplots(1, figsize=(10, 6))`

[44]: `geo_kommuner_region_merged.head()`

[44]:

| | KKod | KnNamn | geometry \ |
|---|------|----------------|---|
| 0 | 0114 | Upplands Väsby | POLYGON ((665740.728 6599291.303, 664510.300 6... |
| 1 | 0115 | Vallentuna | POLYGON ((682869.466 6601057.394, 682007.866 6... |
| 2 | 0117 | Österåker | MULTIPOLYGON (((702182.380 6606673.621, 700428... |
| 3 | 0120 | Värmdö | MULTIPOLYGON (((697991.594 6577581.542, 699316... |
| 4 | 0123 | Järfälla | POLYGON ((658883.748 6594701.728, 659038.094 6... |

| | KOrg | KPNr | KPort | KLan | Citizens \ |
|---|-----------------------|-------|----------------|----------------|------------|
| 0 | Upplands Väsby kommun | 19480 | UPPLANDS VÄSBY | Stockholms län | 45237 |
| 1 | Vallentuna kommun | 18686 | VALLENTUNA | Stockholms län | 33321 |
| 2 | Österåkers kommun | 18486 | ÅKERSBERGA | Stockholms län | 44608 |
| 3 | Värmdö kommun | 13481 | GUSTAVSBERG | Stockholms län | 44126 |
| 4 | Järfälla kommun | 17780 | JÄRFÄLLA | Stockholms län | 77922 |

| | ROrg | municipality | pop. (2018) | area/km2 | density |
|---|------------------|----------------|-------------|----------|---------|
| 0 | Region Stockholm | Upplands Väsby | 45543 | 75 | 603 |
| 1 | Region Stockholm | Vallentuna | 33432 | 358 | 93 |
| 2 | Region Stockholm | Österåker | 44831 | 312 | 143 |
| 3 | Region Stockholm | Värmdö | 44397 | 448 | 98 |
| 4 | Region Stockholm | Järfälla | 78480 | 54 | 1443 |

[45]: `print(geo_kommuner_region_merged['geometry'][0])`

POLYGON ((665740.7282246178 6599291.303340398, 664510.2998304499
6598357.503412673, 663103.1465013289 6598472.370031904, 662872.0154857106
6597499.728010375, 660764.3199627302 6596518.267783766, 660959.0125924041
6598925.21785604, 658867.0501403406 6599774.614963715, 659198.5578185747

```
6600797.466765189, 660059.5971258126 6601767.759264957, 660177.4714700246
6602516.066949092, 659007.715998187 6604238.526347462, 658574.3144219866
6605511.017335602, 658715.0792299644 6607417.389299102, 661254.6838313277
6607002.383772276, 661803.7086362473 6606253.196267227, 662948.5286749337
6605840.200331355, 665472.4084512243 6606471.811768673, 667507.9280990815
6606318.61295185, 668411.8375508145 6606641.557217479, 668727.9255002149
6606054.506709912, 668240.0188932177 6605232.713983444, 670622.3422604781
6602461.158125624, 670983.7493701297 6601600.703268722, 670977.548495219
6600877.740425717, 669332.5685249114 6599172.027618626, 670057.8400058148
6597413.135636003, 669820.4339026872 6595805.512862969, 668821.2189825805
6595919.339693847, 667901.5269848648 6596482.065152707, 667984.867733165
6597603.896807118, 667140.6252107582 6598540.466171132, 666365.4581260195
6598729.007794031, 665740.7282246178 6599291.303340398))
```

```
[46]: !pip install geopy
```

```
Collecting geopy
```

```
  Downloading https://files.pythonhosted.org/packages/ab/97/25def417bf5db4
cc6b89b47a56961b893d4ee4fec0c335f5b9476a8ff153/geopy-1.22.0-py2.py3-none-any.whl
(113kB)
```

```
    |                                     | 122kB 6.4MB/s eta 0:00:01
```

```
Collecting geographiclib<2,>=1.49 (from geopy)
```

```
  Downloading https://files.pythonhosted.org/packages/8b/62/26ec95a98ba642991631
99e95ad1b0e34ad3f4e176e221c40245f211e425/geographiclib-1.50-py3-none-any.whl
```

```
Installing collected packages: geographiclib, geopy
```

```
Successfully installed geographiclib-1.50 geopy-1.22.0
```

```
[47]: import time
import geopy
from geopy.geocoders import Nominatim
```

```
[48]: geo_kommuner_region_merged['lat']=0
```

```
[49]: geo_kommuner_region_merged['lon']=0
```

```
[50]: for ind in geo_kommuner_region_merged.index:
    print(ind)
    geolocator = Nominatim(user_agent="foursquare_agent")
    location = geolocator.geocode(geo_kommuner_region_merged['KOrg'][ind])
    geo_kommuner_region_merged.loc[ind,'lat'] = location.latitude
    geo_kommuner_region_merged.loc[ind,'lon'] = location.longitude
    time.sleep(2)
```

```
0
1
2
3
4
```

5
6
7
8
9
10
11
12
13
14
15
16
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18
19
20
21
22
23
24
25

```
[51]: geo_kommuner_region_merged.head(1)
```

```
[51]:   KKod      KnNamn      geometry \
0  0114  Upplands Väsby  POLYGON ((665740.728 6599291.303, 664510.300 6...

      KOrg  KPNr      KPort      KLn  Citizens \
0  Upplands Väsby kommun  19480  UPPLANDS VÄSBY  Stockholms län      45237

      ROrg  municipality pop. (2018) area/km2  density      lat \
0  Region Stockholm  Upplands Väsby      45543      75      603  59.516693

      lon
0  17.91566
```

1.12 Here we see the Longitude, Latitude data from GeoPy, Nominatim merged with the other existing data

```
[53]: geo_kommuner_region_merged['lon'].values
```

```
[53]: array([17.91565995, 18.22121967, 18.59772226, 19.05742161, 17.82201282,
        17.60780045, 18.05343229, 17.86017305, 17.7283887 , 18.45467268,
        18.34325578, 17.67386182, 17.40808067, 18.0708782 , 18.06192264,
        17.94001845, 18.1032723 , 17.49085301, 18.22503457, 18.00166496,
        18.013991 , 18.133142 , 18.331331 , 18.7 , 17.84374997,
        17.89202337])
```

```
[ ]: print(np.array(geo_kommuner_region_merged['lon']))
```

```
[54]: nil.crs
```

```
[54]: <Projected CRS: EPSG:3006>
Name: SWEREF99 TM
Axis Info [cartesian]:
- N[north]: Northing (metre)
- E[east]: Easting (metre)
Area of Use:
- name: Sweden
- bounds: (10.03, 54.96, 24.17, 69.07)
Coordinate Operation:
- name: SWEREF99 TM
- method: Transverse Mercator
Datum: SWEREF99
- Ellipsoid: GRS 1980
- Prime Meridian: Greenwich
```

```
[55]: geo_kommuner_region_merged.head(1)
```

```
[55]:   KKod      KnNamn      geometry \
0  0114  Upplands Väsby  POLYGON ((665740.728 6599291.303, 664510.300 6...

      KOrg  KPNr      KPort      KLn  Citizens \
0  Upplands Väsby kommun  19480  UPPLANDS VÄSBY  Stockholms län      45237

      ROrg  municipality pop. (2018) area/km2  density      lat \
0  Region Stockholm  Upplands Väsby      45543      75      603  59.516693

      lon
0  17.91566
```

```
[56]: address = 'Botkyrka kommun, Stockholm'
geolocator = Nominatim(user_agent="foursquare_agent")
location = geolocator.geocode(address)
latitude = location.latitude
longitude = location.longitude
print(latitude, longitude)
```

```
59.1565469 17.860173050874476
```

```
[57]: address = 'Stockholm Kommun'
geolocator = Nominatim(user_agent="foursquare_agent")
location = geolocator.geocode(address)
latitude = location.latitude
longitude = location.longitude
```

```
print(latitude, longitude)
```

59.3251172 18.0710935

```
[58]: address = 'Salems kommun'
      geolocator = Nominatim(user_agent="foursquare_agent")
      location = geolocator.geocode(address)
      latitude = location.latitude
      longitude = location.longitude
      print(latitude, longitude)
```

59.23870475 17.728388699012335

```
[59]: address = 'Värmdö kommun'
      geolocator = Nominatim(user_agent="foursquare_agent")
      location = geolocator.geocode(address)
      latitude = location.latitude
      longitude = location.longitude
      print(latitude, longitude)
```

59.1822255 19.057421611711707

```
[ ]: # Salems kommun - the coordinates are incorrect
     # The right are - 59.229354, 17.695501 - to the center

     # Botkyrka kommun the coordinates are incorrect
     # The right are - 59.161714, 17.843802 - to the center
```

```
[60]: #address = '102 North End Ave, New York, NY'
      address = 'Haninge kommun'
      geolocator = Nominatim(user_agent="foursquare_agent")
      location = geolocator.geocode(address)
      latitude = location.latitude
      longitude = location.longitude
      print(latitude, longitude)
```

58.90266925 18.454672677008574

```
[61]: # Haninge kommun gives incorrectly 58.90266925 18.454672677008574 -> Out in the water !
     # Should be 59.107406, 18.165635
     geo_kommuner_region_merged.loc[(geo_kommuner_region_merged.KOrg.str.
     ↳contains('Haninge kommun'), 'lat')] =59.107406
     geo_kommuner_region_merged.loc[(geo_kommuner_region_merged.KOrg.str.
     ↳contains('Haninge kommun'), 'lon')] =18.165635

     # Värmdö kommun gives incorrectly 59.107406, 18.165635 -> Out in the water !
```



```
# Should be 59.313522, 18.473878
geo_kommuner_region_merged.loc[(geo_kommuner_region_merged.KOrg.str.
    ↳contains('Värmdö kommun'), 'lat')] =59.313522
geo_kommuner_region_merged.loc[(geo_kommuner_region_merged.KOrg.str.
    ↳contains('Värmdö kommun'), 'lon')] =18.473878
```

```
[62]: # set a variable that will call whatever column we want to visualise on the map
variable = 'KPOrt'
# set the range for the choropleth
vmin, vmax = 5000, 100000
# create figure and axes for Matplotlib

#fig = plt.figure()
#ax = plt.axes()
#plt.axis([15,56,21,61])

fig2, ax2 = plt.subplots(1, figsize=(10, 10), dpi=100)
#Ax2=testing.fig2([0,0,70,20])
lat_x = np.array(geo_kommuner_region_merged['lat'], dtype=float)
lon_x = np.array(geo_kommuner_region_merged['lon'], dtype=float)
ax2.scatter(lon_x, lat_x)

fig, ax = plt.subplots(1, figsize=(10, 10), dpi=100)
#fig.add_axes([0,0,70,20])
# remove the axis
#ax.set_title('Population of Stockholm, Sweden', fontdict={'fontsize': '25',
    ↳'fontweight' : '3'})
#plt.xticks([15,16,17,19,20,21])
ax.axis('off')
# create an annotation for the data source
#ax.annotate('Source: Tommy Hägval, 2020',xy=(0.1, .08), xycoords='figure',
    ↳fraction', horizontalalignment='right', verticalalignment='top',
    ↳fontsize=18, color='#555555')

# Create colorbar as a legend
sm = plt.cm.ScalarMappable(cmap='Blues', norm=plt.Normalize(vmin=vmin,
    ↳vmax=vmax))
# empty array for the data range
sm._A = []
# add the colorbar to the figure
cbar = fig.colorbar(sm)

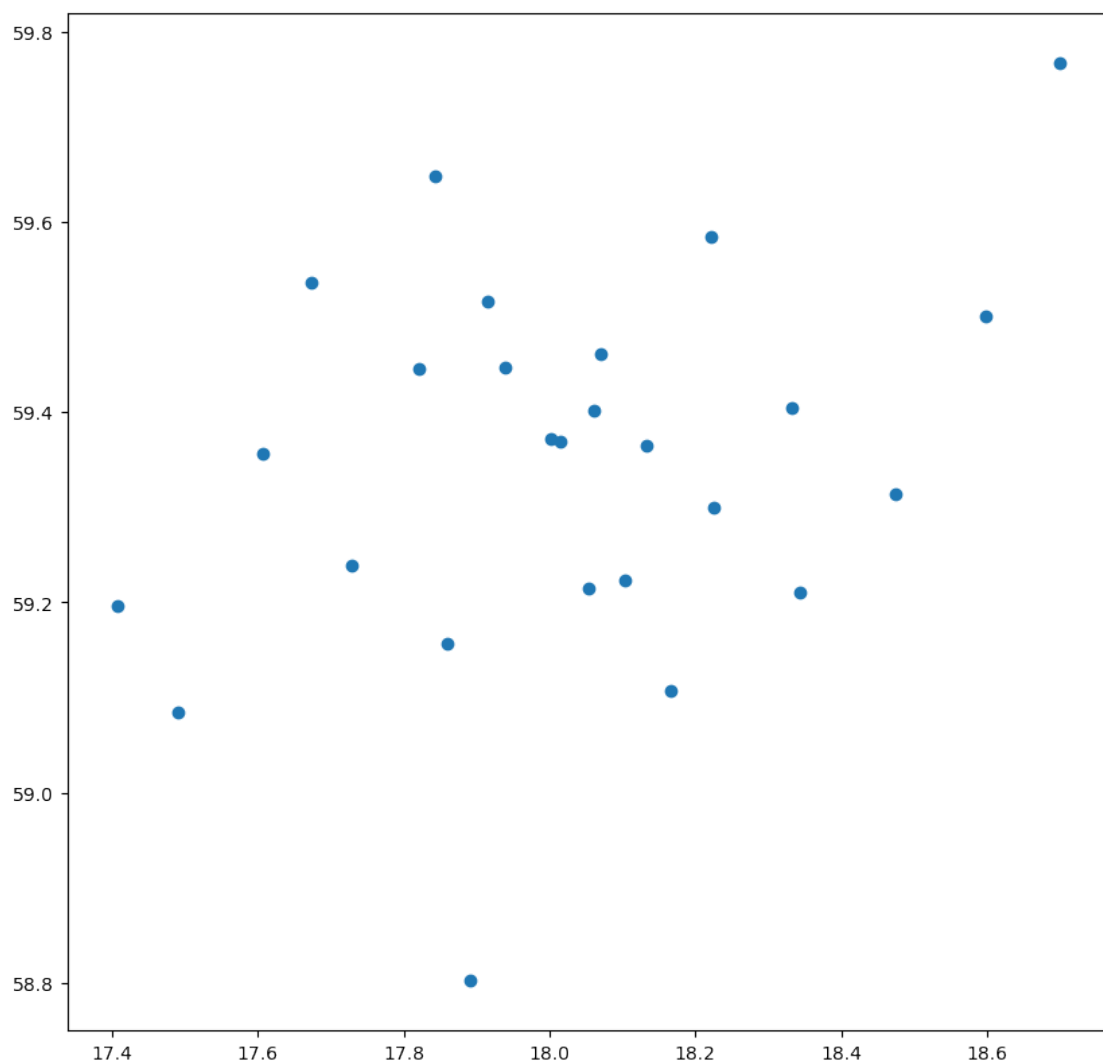
#test_axes = ([15,16,17,19,20,21])
#ax.set_xlim(15,20)
#ax.set_ylim(56,61)
#fig.add_axes([0,0,70,20])
```

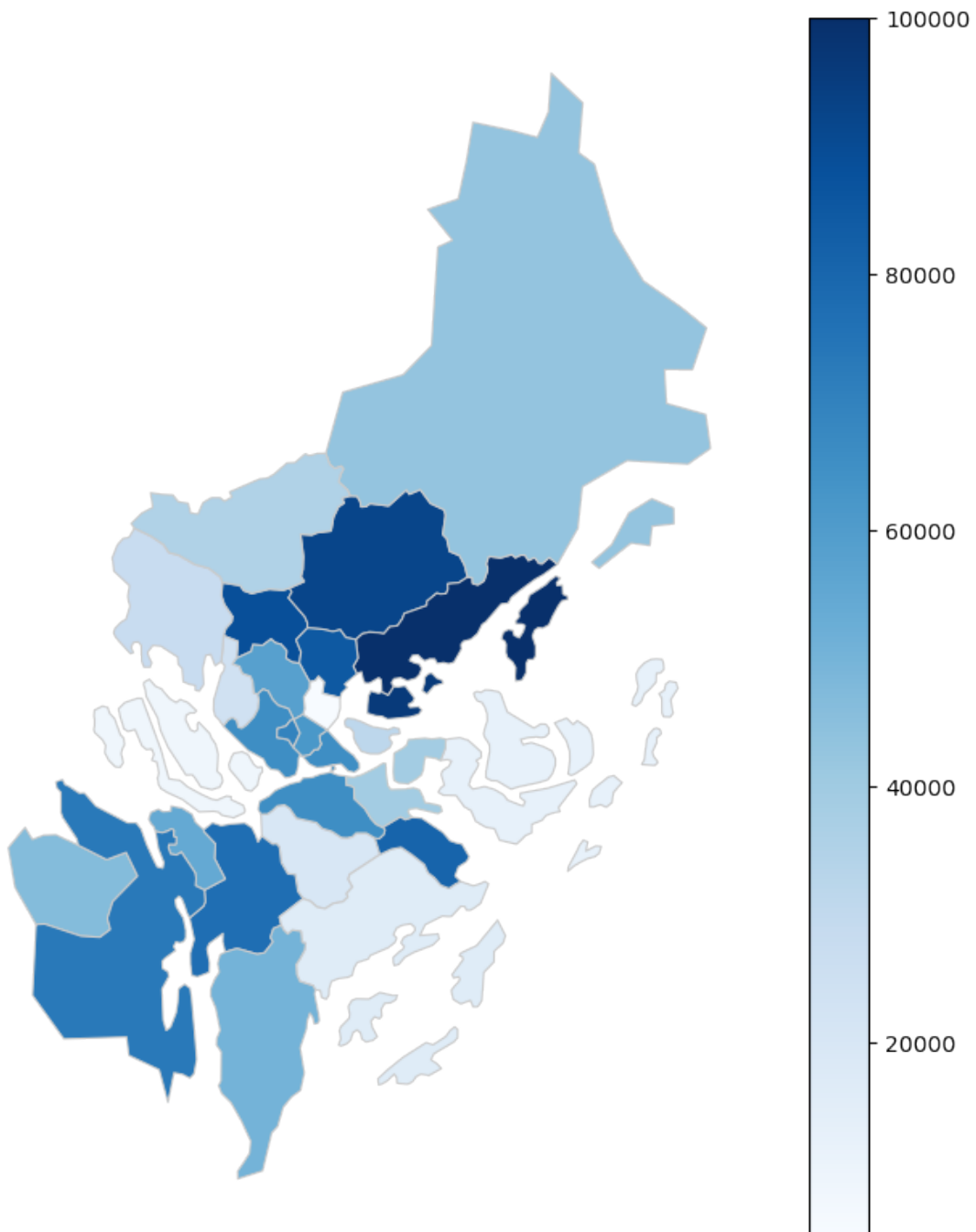
```

# create map
#ax.plot(kind="scatter", x="lon", y="lat", alpha=0.4)
#geo_kommuner_region_merged.plot(column=variable, cmap='Blues', linewidth=0.8,
    ↳ax=ax, edgecolor='0.8')
geo_kommuner_region_merged.plot(column=variable, cmap='Blues', linewidth=0.8,
    ↳ax=ax, edgecolor='0.8')
#lat_x = np.array(geo_kommuner_region_merged['lat'], dtype=float)
#lon_x = np.array(geo_kommuner_region_merged['lon'], dtype=float)
#ax.scatter(lon_x, lat_x)

plt.plot()
plt.show()

```





2 Here we show the population over the different areas in the region

[]:

[64]: `!pip install folium`

```
Requirement already satisfied: folium in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (0.5.0)
Requirement already satisfied: requests in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from folium)
(2.23.0)
Requirement already satisfied: six in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from folium)
(1.14.0)
Requirement already satisfied: branca in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from folium)
(0.4.1)
Requirement already satisfied: jinja2 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from folium)
(2.11.2)
Requirement already satisfied: chardet<4,>=3.0.2 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
requests->folium) (3.0.4)
Requirement already satisfied: certifi>=2017.4.17 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
requests->folium) (2020.4.5.1)
Requirement already satisfied: urllib3!=1.25.0,!1.25.1,<1.26,>=1.21.1 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
requests->folium) (1.25.9)
Requirement already satisfied: idna<3,>=2.5 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
requests->folium) (2.9)
Requirement already satisfied: MarkupSafe>=0.23 in
/home/jupyterlab/conda/envs/python/lib/python3.6/site-packages (from
jinja2->folium) (1.1.1)
```

[65]: `import folium`

[66]: `# create map of New York using latitude and longitude values`
`map_stockholm = folium.Map(location=[latitude, longitude], zoom_start=8)`

`# add markers to map`
`for lat, lon, KOrg, KnNamn in zip(geo_kommuner_region_merged['lat'],`
 `↳ geo_kommuner_region_merged['lon'], geo_kommuner_region_merged['KOrg'],`
 `↳ geo_kommuner_region_merged['KnNamn']):`
 `label = '{} , {}'.format(KnNamn, KOrg)`

```

label = folium.Popup(label, parse_html=True)
folium.CircleMarker(
    [lat, lon],
    radius=5,
    popup=label,
    color='blue',
    fill=True,
    fill_color='#3186cc',
    fill_opacity=0.7,
    parse_html=False).add_to(map_stockholm)

map_stockholm

```

[66]: <folium.folium.Map at 0x7f44029ed160>

2.1 Here we show the centers of the different municipals in the region

```

[102]: population_stockholm = geo_kommuner_region_merged.
      ↪ sort_values('Citizens', ascending=False).reset_index(drop=True)

```

```

[103]: population_stockholm.head(3)

```

```

[103]:  KKod    KnNamn                                geometry \
0  0180  Stockholm  MULTIPOLYGON (((674490.509 6580174.564, 674492...
1  0126   Huddinge  POLYGON ((674526.568 6571525.665, 675888.254 6...
2  0182    Nacka    MULTIPOLYGON (((680137.107 6573386.446, 679296...

      KOrg  KPNr    KPOrt      KLAN  Citizens \
0  Stockholms stad  10535  STOCKHOLM  Stockholms län    960031
1  Huddinge kommun  14185  HUDDINGE  Stockholms län    111385
2    Nacka kommun  13181    NACKA    Stockholms län    103191

      ROrg municipality pop. (2018) area/km2 density      lat \
0  Region Stockholm    Stockholm    962154    187    5134  59.222639
1  Region Stockholm    Huddinge    111722    131    850  59.214934
2  Region Stockholm    Nacka      103656    95    1086  59.299990

      lon
0  18.103272
1  18.053432
2  18.225035

```

```

[73]: population_stockholm.describe()

```

```

[73]:      Citizens    density      lat      lon
count    26.000000    26.000000  26.000000  26.000000
mean    89861.692308  1049.230769  59.347010  18.026115

```

| | | | | |
|-----|---------------|-------------|-----------|-----------|
| std | 179778.681261 | 1543.433894 | 0.200036 | 0.315632 |
| min | 10841.000000 | 31.000000 | 58.802419 | 17.408081 |
| 25% | 33225.000000 | 133.250000 | 59.216860 | 17.847856 |
| 50% | 47880.500000 | 394.500000 | 59.366864 | 18.033712 |
| 75% | 80118.750000 | 1249.500000 | 59.457919 | 18.207324 |
| max | 960031.000000 | 5578.000000 | 59.766667 | 18.700000 |

```
[115]: population_stockholm = geo_kommuner_region_merged.  
      ↪sort_values('Citizens',ascending=False).reset_index(drop=True)
```

```
[116]: population_stockholm.head(3)
```

```
[116]:
```

| | KKod | KnNamn | geometry | \ |
|---|------|-----------|---|---|
| 0 | 0180 | Stockholm | MULTIPOLYGON (((674490.509 6580174.564, 674492... | |
| 1 | 0126 | Huddinge | POLYGON ((674526.568 6571525.665, 675888.254 6... | |
| 2 | 0182 | Nacka | MULTIPOLYGON (((680137.107 6573386.446, 679296... | |

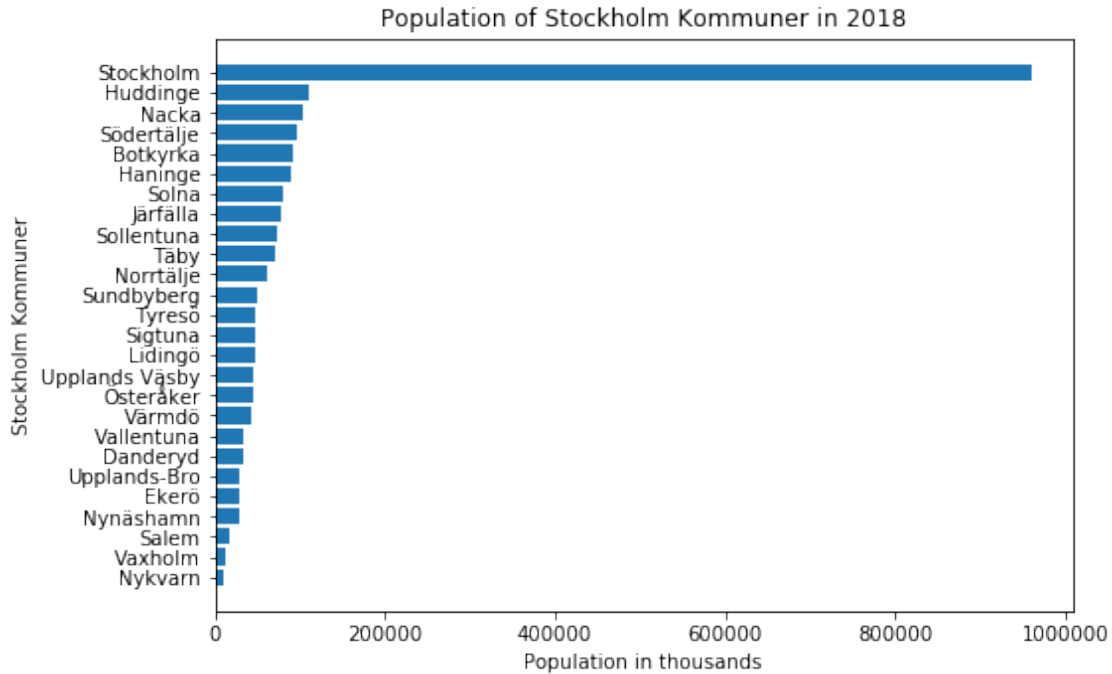
| | KOrg | KPNr | KPOrt | KLan | Citizens | \ |
|---|-----------------|-------|-----------|----------------|----------|---|
| 0 | Stockholms stad | 10535 | STOCKHOLM | Stockholms län | 960031 | |
| 1 | Huddinge kommun | 14185 | HUDDINGE | Stockholms län | 111385 | |
| 2 | Nacka kommun | 13181 | NACKA | Stockholms län | 103191 | |

| | ROrg | municipality | pop. (2018) | area/km2 | density | lat | \ |
|---|------------------|--------------|-------------|----------|---------|-----------|---|
| 0 | Region Stockholm | Stockholm | 962154 | 187 | 5134 | 59.222639 | |
| 1 | Region Stockholm | Huddinge | 111722 | 131 | 850 | 59.214934 | |
| 2 | Region Stockholm | Nacka | 103656 | 95 | 1086 | 59.299990 | |

| | lon |
|---|-----------|
| 0 | 18.103272 |
| 1 | 18.053432 |
| 2 | 18.225035 |

```
[117]: population_stockholm = population_stockholm.  
      ↪sort_values('Citizens',ascending=True).reset_index(drop=True)
```

```
[191]: import matplotlib.pyplot as plt  
fig = plt.figure()  
  
#plt.subplots(1, figsize=(10, 10), dpi=100)  
ax = fig.add_axes([0,0,1,1])  
  
ax.barh(population_stockholm['KnNamn'],population_stockholm['Citizens'])  
plt.xlabel('Population in thousands')  
plt.ylabel('Stockholm Kommuner')  
plt.title('Population of Stockholm Kommuner in 2018')  
  
plt.show()
```



2.2 Here we show the population of Stockholm among the different municipals

Almost half of the citizens live in Stockholm main area

```
[121]: density_stockholm = geo_kommuner_region_merged.  
      ↪ sort_values('density', ascending=False).reset_index(drop=True)
```

```
[123]: density_stockholm.head(3)
```

```
[123]:
```

| | KKod | KnNamn | geometry |
|---|------|------------|--|
| 0 | 0183 | Sundbyberg | POLYGON (((668201.758 6584775.698, 666575.356 6... |
| 1 | 0180 | Stockholm | MULTIPOLYGON (((674490.509 6580174.564, 674492... |
| 2 | 0184 | Solna | POLYGON (((672828.724 6584467.951, 672974.337 6... |

| | KOrg | KPNr | KPOrt | KLan | Citizens |
|---|------------------|-------|------------|----------------|----------|
| 0 | Sundbybergs stad | 17292 | SUNDBYBERG | Stockholms län | 50205 |
| 1 | Stockholms stad | 10535 | STOCKHOLM | Stockholms län | 960031 |
| 2 | Solna stad | 17186 | SOLNA | Stockholms län | 80851 |

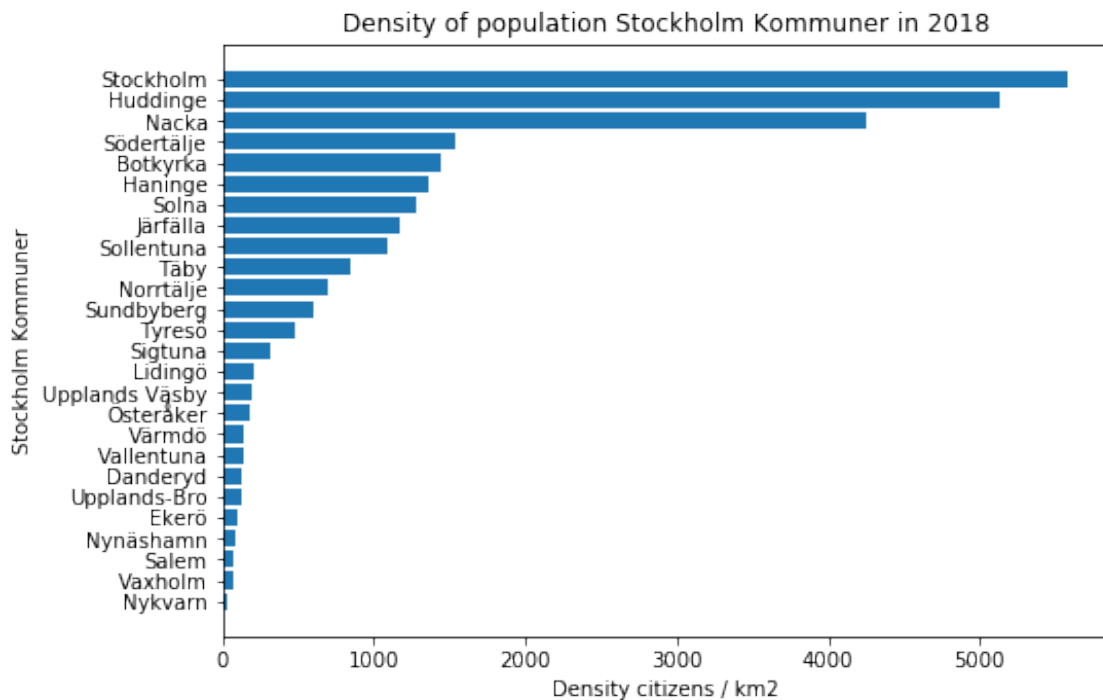
| | ROrg | municipality | pop. (2018) | area/km2 | density | lat |
|---|------------------|--------------|-------------|----------|---------|-----------|
| 0 | Region Stockholm | Sundbyberg | 50564 | 9 | 5578 | 59.372504 |
| 1 | Region Stockholm | Stockholm | 962154 | 187 | 5134 | 59.222639 |
| 2 | Region Stockholm | Solna | 80950 | 19 | 4255 | 59.369343 |

lon

```
0 18.001665
1 18.103272
2 18.013991
```

```
[124]: density_stockholm = geo_kommuner_region_merged.  
       ↪sort_values('density',ascending=True).reset_index(drop=True)
```

```
[125]: import matplotlib.pyplot as plt  
fig = plt.figure()  
  
#plt.subplots(1, figsize=(10, 10), dpi=100)  
ax = fig.add_axes([0,0,1,1])  
  
ax.barh(population_stockholm['KnNamn'],density_stockholm['density'])  
plt.xlabel('Density citizens / km2')  
plt.ylabel('Stockholm Kommuner')  
plt.title('Density of population Stockholm Kommuner in 2018')  
  
plt.show()
```



2.3 Here we show the density and the number of citizens per square kilometer

There are much more citizens per square kilometer in mainly 3 large areas


```
[126]: CLIENT_ID = 'JPNXE04N4LG1H3XMK01IAKNRFHOZU4XQHROSJX3WYOPTVKJI' # your
        ↪Foursquare ID
CLIENT_SECRET = 'XYSTHZ44KCYRFUXKSBBENHM5ARXFGXFE2A3JSDRUOJOSZX4Z' # your
        ↪Foursquare Secret
VERSION = '20180605' # Foursquare API version

print('Your credentails:')
print('CLIENT_ID: ' + CLIENT_ID)
print('CLIENT_SECRET:' + CLIENT_SECRET)
```

Your credentails:

CLIENT_ID: JPNXE04N4LG1H3XMK01IAKNRFHOZU4XQHROSJX3WYOPTVKJI

CLIENT_SECRET:XYSTHZ44KCYRFUXKSBBENHM5ARXFGXFE2A3JSDRUOJOSZX4Z

```
[ ]: population_stockholm.loc[16, 'KOrg']
```

```
[127]: neighborhood_latitude = population_stockholm.loc[16, 'lat'] # neighborhood
        ↪latitude value
neighborhood_longitude = population_stockholm.loc[16, 'lon'] # neighborhood
        ↪longitude value

neighborhood_name = population_stockholm.loc[16, 'KOrg'] # neighborhood name

print('Latitude and longitude values of {} are {}, {}.'.
      ↪format(neighborhood_name,
              neighborhood_latitude,
              neighborhood_longitude))
```

Latitude and longitude values of Täby kommun are 59.4615531, 18.0708782046907.

```
[ ]: # type your answer here

LIMIT = 100 # limit of number of venues returned by Foursquare API

radius = 5000
search_query = 'Gym / Fitness Center'

#url = 'https://api.foursquare.com/v2/venues/explore?
        ↪&client_id={}&client_secret={}&v={}&ll={},{}&radius={}&limit={}'.format(
## No hits at all using search for any of the coordinates
url = 'https://api.foursquare.com/v2/venues/explore?
        ↪client_id={}&client_secret={}&ll={},{}&v={}&query={}&radius={}&limit={}'.
        ↪format(
            CLIENT_ID, CLIENT_SECRET, neighborhood_latitude, neighborhood_longitude,
        ↪VERSION, search_query, radius, LIMIT)
```

```
url # display URL
```

```
[128]: import json
import requests
from pandas.io.json import json_normalize
```

```
[ ]: #results = requests.get(url).json()
#results
```

```
[ ]: # assign relevant part of JSON to venues items
#venues = results['response']['groups'][0]['items']

# tranform venues into a dataframe
#dataframe = json_normalize(venues)
#dataframe.head()
```

```
[ ]: #dataframe.info()
```

```
[ ]: #results['response']['groups'][0]['items']
```

```
[ ]: # print('{} venues were returned by Foursquare.'.format(dataframe.shape[0]))
```

```
[ ]: #dataframe.groupby('venue.location.city').count()
```

```
[ ]:
```

```
[129]: LIMIT = 1000 # limit of number of venues returned by Foursquare API
```

```
radius = 5000
search_query = 'Gym / Fitness Center'
```

```
[130]: def getNearbyVenues(names, latitudes, longitudes, radius=5000):

    venues_list=[]
    for name, lat, lng in zip(names, latitudes, longitudes):
        print(name)

        # create the API request URL
        url = 'https://api.foursquare.com/v2/venues/explore?
↪&client_id={}&client_secret={}&v={}&ll={},{}&query={}&radius={}&limit={}'.
↪format(
            CLIENT_ID,
            CLIENT_SECRET,
            VERSION,
            lat,
```

```

        lng,
        search_query,
        radius,
        LIMIT)

    # make the GET request
    results = requests.get(url).json()["response"]["groups"][0]['items']

    # return only relevant information for each nearby venue
    venues_list.append([
        name,
        lat,
        lng,
        v['venue']['name'],
        v['venue']['location']['lat'],
        v['venue']['location']['lng'],
        v['venue']['categories'][0]['name']) for v in results])

    nearby_venues = pd.DataFrame([item for venue_list in venues_list for item_
    ↪in venue_list])
    nearby_venues.columns = ['Neighborhood',
                             'Neighborhood Latitude',
                             'Neighborhood Longitude',
                             'Venue',
                             'Venue Latitude',
                             'Venue Longitude',
                             'Venue Category']

    return(nearby_venues)

```

[131]: # type your answer here

```

stockholm_venues = getNearbyVenues(names=population_stockholm['KnNamn'],
                                   latitudes=population_stockholm['lat'],
                                   longitudes=population_stockholm['lon']

                                   )

```

Nykvarn
 Vaxholm
 Salem
 Nynäshamn
 Ekerö
 Upplands-Bro
 Danderyd
 Vallentuna
 Värmdö

Österåker
 Upplands Väsby
 Lidingö
 Sigtuna
 Tyresö
 Sundbyberg
 Norrtälje
 Täby
 Sollentuna
 Järfälla
 Solna
 Haninge
 Botkyrka
 Södertälje
 Nacka
 Huddinge
 Stockholm

[]:

```
[140]: print(stockholm_venues.shape)
stockholm_venues
#.sort_values('Neighborhood',ascending=True)
```

(407, 7)

```
[140]:
```

| | Neighborhood | Neighborhood | Latitude | Neighborhood | Longitude | \ |
|-----|--------------|--------------|-----------|--------------|-----------|---|
| 0 | Nykvarn | | 59.196527 | | 17.408081 | |
| 1 | Vaxholm | | 59.404060 | | 18.331331 | |
| 2 | Vaxholm | | 59.404060 | | 18.331331 | |
| 3 | Vaxholm | | 59.404060 | | 18.331331 | |
| 4 | Vaxholm | | 59.404060 | | 18.331331 | |
| .. | ... | | ... | | ... | |
| 402 | Stockholm | | 59.222639 | | 18.103272 | |
| 403 | Stockholm | | 59.222639 | | 18.103272 | |
| 404 | Stockholm | | 59.222639 | | 18.103272 | |
| 405 | Stockholm | | 59.222639 | | 18.103272 | |
| 406 | Stockholm | | 59.222639 | | 18.103272 | |

| | | Venue | Venue | Latitude | Venue | Longitude | \ |
|-----|--------------------------|----------------|-------|-----------|-------|-----------|---|
| 0 | | The Alfort gym | | 59.183253 | | 17.440904 | |
| 1 | Niana Fitness Vaxö Skola | | | 59.403463 | | 18.358818 | |
| 2 | | Fysio+ | | 59.402574 | | 18.340298 | |
| 3 | | Accédo Fons HB | | 59.393115 | | 18.279122 | |
| 4 | | Danderyds Gym | | 59.433331 | | 18.319870 | |
| .. | | ... | | ... | | ... | |
| 402 | | Puls & Träning | | 59.185581 | | 18.136363 | |

| | | | |
|-----|----------------------------|-----------|-----------|
| 403 | Puls & Träning | 59.262810 | 18.082840 |
| 404 | Elit Sports Club Skarpnäck | 59.265069 | 18.126948 |
| 405 | Nordic Wellness | 59.242067 | 18.090105 |
| 406 | Farsta IP | 59.240071 | 18.082942 |

| | Venue Category |
|-----|----------------------|
| 0 | Gym |
| 1 | Gym / Fitness Center |
| 2 | Gym |
| 3 | Gym / Fitness Center |
| 4 | Gym |
| .. | ... |
| 402 | Gym / Fitness Center |
| 403 | Gym / Fitness Center |
| 404 | Gym |
| 405 | Gym / Fitness Center |
| 406 | Track |

[407 rows x 7 columns]

2.4 Here we see a variety of different Gym related categories

```
[143]: stockholm_venues.groupby('Neighborhood').count().
      ↪sort_values('Venue',ascending=False)
```

```
[143]:
```

| | Neighborhood | Latitude | Neighborhood | Longitude | Venue | \ |
|--|----------------|----------|--------------|-----------|-------|---|
| | Neighborhood | | | | | |
| | Solna | 95 | | 95 | 95 | |
| | Sundbyberg | 90 | | 90 | 90 | |
| | Lidingö | 55 | | 55 | 55 | |
| | Danderyd | 34 | | 34 | 34 | |
| | Sollentuna | 22 | | 22 | 22 | |
| | Täby | 17 | | 17 | 17 | |
| | Stockholm | 14 | | 14 | 14 | |
| | Huddinge | 13 | | 13 | 13 | |
| | Nacka | 13 | | 13 | 13 | |
| | Järfälla | 12 | | 12 | 12 | |
| | Upplands Väsby | 7 | | 7 | 7 | |
| | Sigtuna | 7 | | 7 | 7 | |
| | Vaxholm | 5 | | 5 | 5 | |
| | Värmdö | 5 | | 5 | 5 | |
| | Norrtälje | 4 | | 4 | 4 | |
| | Upplands-Bro | 3 | | 3 | 3 | |
| | Haninge | 3 | | 3 | 3 | |
| | Botkyrka | 3 | | 3 | 3 | |
| | Salem | 2 | | 2 | 2 | |
| | Tyresö | 1 | | 1 | 1 | |

| | | | |
|------------|---|---|---|
| Nykvarn | 1 | 1 | 1 |
| Vallentuna | 1 | 1 | 1 |

| | Venue Latitude | Venue Longitude | Venue Category |
|----------------|----------------|-----------------|----------------|
| Neighborhood | | | |
| Solna | 95 | 95 | 95 |
| Sundbyberg | 90 | 90 | 90 |
| Lidingö | 55 | 55 | 55 |
| Danderyd | 34 | 34 | 34 |
| Sollentuna | 22 | 22 | 22 |
| Täby | 17 | 17 | 17 |
| Stockholm | 14 | 14 | 14 |
| Huddinge | 13 | 13 | 13 |
| Nacka | 13 | 13 | 13 |
| Järfälla | 12 | 12 | 12 |
| Upplands Väsby | 7 | 7 | 7 |
| Sigtuna | 7 | 7 | 7 |
| Vaxholm | 5 | 5 | 5 |
| Värmdö | 5 | 5 | 5 |
| Norrtälje | 4 | 4 | 4 |
| Upplands-Bro | 3 | 3 | 3 |
| Haninge | 3 | 3 | 3 |
| Botkyrka | 3 | 3 | 3 |
| Salem | 2 | 2 | 2 |
| Tyresö | 1 | 1 | 1 |
| Nykvarn | 1 | 1 | 1 |
| Vallentuna | 1 | 1 | 1 |

2.5 Here we see the number of Gym related sevicees being offered in different municipals

```
[144]: print('There are {} uniques categories.'.format(len(stockholm_venues['Venue_
↪Category'].unique())))
```

There are 18 uniques categories.

```
[146]: stockholm_venues.groupby('Venue Category').count().
↪sort_values('Venue',ascending=False)
```

```
[146]:
```

| | Neighborhood | Neighborhood Latitude \ |
|----------------------|--------------|-------------------------|
| Venue Category | | |
| Gym / Fitness Center | 278 | 278 |
| Gym | 68 | 68 |
| Gym Pool | 11 | 11 |
| Martial Arts Dojo | 11 | 11 |
| Track | 7 | 7 |
| Yoga Studio | 6 | 6 |

| | | |
|---------------------|---|---|
| Weight Loss Center | 4 | 4 |
| Climbing Gym | 4 | 4 |
| Sporting Goods Shop | 3 | 3 |
| Spa | 3 | 3 |
| Track Stadium | 2 | 2 |
| Stadium | 2 | 2 |
| Pool | 2 | 2 |
| Rehab Center | 2 | 2 |
| Pilates Studio | 1 | 1 |
| Outdoor Gym | 1 | 1 |
| Medical Center | 1 | 1 |
| Athletics & Sports | 1 | 1 |

| | Neighborhood Longitude | Venue | Venue Latitude \ |
|----------------------|------------------------|-------|------------------|
| Venue Category | | | |
| Gym / Fitness Center | 278 | 278 | 278 |
| Gym | 68 | 68 | 68 |
| Gym Pool | 11 | 11 | 11 |
| Martial Arts Dojo | 11 | 11 | 11 |
| Track | 7 | 7 | 7 |
| Yoga Studio | 6 | 6 | 6 |
| Weight Loss Center | 4 | 4 | 4 |
| Climbing Gym | 4 | 4 | 4 |
| Sporting Goods Shop | 3 | 3 | 3 |
| Spa | 3 | 3 | 3 |
| Track Stadium | 2 | 2 | 2 |
| Stadium | 2 | 2 | 2 |
| Pool | 2 | 2 | 2 |
| Rehab Center | 2 | 2 | 2 |
| Pilates Studio | 1 | 1 | 1 |
| Outdoor Gym | 1 | 1 | 1 |
| Medical Center | 1 | 1 | 1 |
| Athletics & Sports | 1 | 1 | 1 |

| | Venue Longitude |
|----------------------|-----------------|
| Venue Category | |
| Gym / Fitness Center | 278 |
| Gym | 68 |
| Gym Pool | 11 |
| Martial Arts Dojo | 11 |
| Track | 7 |
| Yoga Studio | 6 |
| Weight Loss Center | 4 |
| Climbing Gym | 4 |
| Sporting Goods Shop | 3 |
| Spa | 3 |
| Track Stadium | 2 |

| | |
|--------------------|---|
| Stadium | 2 |
| Pool | 2 |
| Rehab Center | 2 |
| Pilates Studio | 1 |
| Outdoor Gym | 1 |
| Medical Center | 1 |
| Athletics & Sports | 1 |

2.6 Here we see that there are 2 categories which seems to be popular.

We can also see that there are not that many other specific categories. I know that there are more than the API result provided for us

[]:

```
[147]: # one hot encoding
stockholm_onehot = pd.get_dummies(stockholm_venues[['Venue Category']],
    ↪ prefix="", prefix_sep="")

# add neighborhood column back to dataframe
stockholm_onehot['Neighborhood'] = stockholm_venues['Neighborhood']

# move neighborhood column to the first column
fixed_columns = [stockholm_onehot.columns[-1]] + list(stockholm_onehot.columns[:
    ↪ -1])
stockholm_onehot = stockholm_onehot[fixed_columns]

stockholm_onehot.head()
```

```
[147]:
```

| | Neighborhood | Athletics & Sports | Climbing Gym | Gym | Gym / Fitness Center | \ |
|---|--------------|--------------------|--------------|-----|----------------------|---|
| 0 | Nykvarn | 0 | 0 | 1 | 0 | |
| 1 | Vaxholm | 0 | 0 | 0 | 1 | |
| 2 | Vaxholm | 0 | 0 | 1 | 0 | |
| 3 | Vaxholm | 0 | 0 | 0 | 1 | |
| 4 | Vaxholm | 0 | 0 | 1 | 0 | |

| | Gym Pool | Martial Arts Dojo | Medical Center | Outdoor Gym | Pilates Studio | \ |
|---|----------|-------------------|----------------|-------------|----------------|---|
| 0 | 0 | 0 | 0 | 0 | 0 | |
| 1 | 0 | 0 | 0 | 0 | 0 | |
| 2 | 0 | 0 | 0 | 0 | 0 | |
| 3 | 0 | 0 | 0 | 0 | 0 | |
| 4 | 0 | 0 | 0 | 0 | 0 | |

| | Pool | Rehab Center | Spa | Sporting Goods Shop | Stadium | Track | \ |
|---|------|--------------|-----|---------------------|---------|-------|---|
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| 1 | 0 | 0 | 0 | 0 | 0 | 0 | |
| 2 | 0 | 0 | 0 | 0 | 0 | 0 | |

| | | | | | | |
|---|---|---|---|---|---|---|
| 3 | 0 | 0 | 0 | 0 | 0 | 0 |
| 4 | 0 | 0 | 0 | 0 | 0 | 0 |

| | Track Stadium | Weight Loss Center | Yoga Studio |
|---|---------------|--------------------|-------------|
| 0 | 0 | 0 | 0 |
| 1 | 0 | 0 | 0 |
| 2 | 0 | 0 | 0 |
| 3 | 0 | 0 | 0 |
| 4 | 0 | 0 | 0 |

```
[148]: stockholm_onehot.shape
```

```
[148]: (407, 19)
```

```
[149]: stockholm_grouped = stockholm_onehot.groupby('Neighborhood').mean().
      ↪reset_index()
      stockholm_grouped
```

```
[149]:
```

| | Neighborhood | Athletics & Sports | Climbing Gym | Gym \ |
|----|----------------|--------------------|--------------|----------|
| 0 | Botkyrka | 0.000000 | 0.000000 | 0.000000 |
| 1 | Danderyd | 0.000000 | 0.000000 | 0.088235 |
| 2 | Haninge | 0.000000 | 0.000000 | 0.333333 |
| 3 | Huddinge | 0.000000 | 0.000000 | 0.153846 |
| 4 | Järfälla | 0.000000 | 0.000000 | 0.083333 |
| 5 | Lidingö | 0.000000 | 0.000000 | 0.181818 |
| 6 | Nacka | 0.000000 | 0.000000 | 0.153846 |
| 7 | Norrtälje | 0.000000 | 0.000000 | 0.000000 |
| 8 | Nykvarn | 0.000000 | 0.000000 | 1.000000 |
| 9 | Salem | 0.000000 | 0.000000 | 0.000000 |
| 10 | Sigtuna | 0.000000 | 0.000000 | 0.142857 |
| 11 | Sollentuna | 0.000000 | 0.045455 | 0.000000 |
| 12 | Solna | 0.000000 | 0.010526 | 0.210526 |
| 13 | Stockholm | 0.000000 | 0.000000 | 0.214286 |
| 14 | Sundbyberg | 0.011111 | 0.011111 | 0.188889 |
| 15 | Tyresö | 0.000000 | 0.000000 | 0.000000 |
| 16 | Täby | 0.000000 | 0.000000 | 0.117647 |
| 17 | Upplands Väsby | 0.000000 | 0.000000 | 0.000000 |
| 18 | Upplands-Bro | 0.000000 | 0.000000 | 0.333333 |
| 19 | Vallentuna | 0.000000 | 0.000000 | 0.000000 |
| 20 | Vaxholm | 0.000000 | 0.200000 | 0.400000 |
| 21 | Värmdö | 0.000000 | 0.000000 | 0.400000 |

| | Gym / Fitness Center | Gym Pool | Martial Arts Dojo | Medical Center \ |
|---|----------------------|----------|-------------------|------------------|
| 0 | 0.666667 | 0.000000 | 0.000000 | 0.000000 |
| 1 | 0.735294 | 0.029412 | 0.029412 | 0.000000 |
| 2 | 0.666667 | 0.000000 | 0.000000 | 0.000000 |
| 3 | 0.692308 | 0.000000 | 0.000000 | 0.000000 |

| | | | | |
|----|----------|----------|----------|----------|
| 4 | 0.833333 | 0.000000 | 0.000000 | 0.000000 |
| 5 | 0.581818 | 0.036364 | 0.036364 | 0.018182 |
| 6 | 0.769231 | 0.000000 | 0.076923 | 0.000000 |
| 7 | 1.000000 | 0.000000 | 0.000000 | 0.000000 |
| 8 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 9 | 1.000000 | 0.000000 | 0.000000 | 0.000000 |
| 10 | 0.714286 | 0.142857 | 0.000000 | 0.000000 |
| 11 | 0.818182 | 0.045455 | 0.000000 | 0.000000 |
| 12 | 0.642105 | 0.031579 | 0.031579 | 0.000000 |
| 13 | 0.714286 | 0.000000 | 0.000000 | 0.000000 |
| 14 | 0.677778 | 0.022222 | 0.033333 | 0.000000 |
| 15 | 1.000000 | 0.000000 | 0.000000 | 0.000000 |
| 16 | 0.705882 | 0.000000 | 0.058824 | 0.000000 |
| 17 | 1.000000 | 0.000000 | 0.000000 | 0.000000 |
| 18 | 0.333333 | 0.333333 | 0.000000 | 0.000000 |
| 19 | 1.000000 | 0.000000 | 0.000000 | 0.000000 |
| 20 | 0.400000 | 0.000000 | 0.000000 | 0.000000 |
| 21 | 0.600000 | 0.000000 | 0.000000 | 0.000000 |

| | Outdoor Gym | Pilates Studio | Pool | Rehab Center | Spa \ |
|----|-------------|----------------|----------|--------------|----------|
| 0 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 1 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.029412 |
| 2 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 3 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 4 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 5 | 0.018182 | 0.018182 | 0.000000 | 0.000000 | 0.000000 |
| 6 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 7 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 8 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 9 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 10 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 11 | 0.000000 | 0.000000 | 0.045455 | 0.000000 | 0.000000 |
| 12 | 0.000000 | 0.000000 | 0.010526 | 0.010526 | 0.010526 |
| 13 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 14 | 0.000000 | 0.000000 | 0.000000 | 0.011111 | 0.011111 |
| 15 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 16 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 17 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 18 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 19 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 20 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 21 | 0.000000 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |

| | Sporting Goods Shop | Stadium | Track | Track Stadium \ |
|---|---------------------|----------|----------|-----------------|
| 0 | 0.000000 | 0.000000 | 0.333333 | 0.000000 |
| 1 | 0.000000 | 0.000000 | 0.029412 | 0.029412 |
| 2 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |

| | | | | |
|----|----------|----------|----------|----------|
| 3 | 0.000000 | 0.000000 | 0.076923 | 0.000000 |
| 4 | 0.000000 | 0.000000 | 0.083333 | 0.000000 |
| 5 | 0.018182 | 0.000000 | 0.000000 | 0.000000 |
| 6 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 7 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 8 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 9 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 10 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 11 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 12 | 0.010526 | 0.010526 | 0.010526 | 0.000000 |
| 13 | 0.000000 | 0.000000 | 0.071429 | 0.000000 |
| 14 | 0.011111 | 0.011111 | 0.011111 | 0.000000 |
| 15 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 16 | 0.000000 | 0.000000 | 0.000000 | 0.058824 |
| 17 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 18 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 19 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 20 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |
| 21 | 0.000000 | 0.000000 | 0.000000 | 0.000000 |

| | Weight Loss Center | Yoga Studio |
|----|--------------------|-------------|
| 0 | 0.000000 | 0.000000 |
| 1 | 0.029412 | 0.000000 |
| 2 | 0.000000 | 0.000000 |
| 3 | 0.076923 | 0.000000 |
| 4 | 0.000000 | 0.000000 |
| 5 | 0.000000 | 0.090909 |
| 6 | 0.000000 | 0.000000 |
| 7 | 0.000000 | 0.000000 |
| 8 | 0.000000 | 0.000000 |
| 9 | 0.000000 | 0.000000 |
| 10 | 0.000000 | 0.000000 |
| 11 | 0.045455 | 0.000000 |
| 12 | 0.000000 | 0.010526 |
| 13 | 0.000000 | 0.000000 |
| 14 | 0.000000 | 0.000000 |
| 15 | 0.000000 | 0.000000 |
| 16 | 0.058824 | 0.000000 |
| 17 | 0.000000 | 0.000000 |
| 18 | 0.000000 | 0.000000 |
| 19 | 0.000000 | 0.000000 |
| 20 | 0.000000 | 0.000000 |
| 21 | 0.000000 | 0.000000 |

```
[150]: stockholm_grouped.shape
```

```
[150]: (22, 19)
```

```
[151]: num_top_venues = 5

for hood in stockholm_grouped['Neighborhood']:
    print("----"+hood+"----")
    temp = stockholm_grouped[stockholm_grouped['Neighborhood'] == hood].T.
    ↪reset_index()
    temp.columns = ['venue','freq']
    temp = temp.iloc[1:]
    temp['freq'] = temp['freq'].astype(float)
    temp = temp.round({'freq': 2})
    print(temp.sort_values('freq', ascending=False).reset_index(drop=True).
    ↪head(num_top_venues))
    print('\n')
```

----Botkyrka----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 0.67 |
| 1 | Track | 0.33 |
| 2 | Athletics & Sports | 0.00 |
| 3 | Rehab Center | 0.00 |
| 4 | Weight Loss Center | 0.00 |

----Danderyd----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 0.74 |
| 1 | Gym | 0.09 |
| 2 | Spa | 0.03 |
| 3 | Gym Pool | 0.03 |
| 4 | Martial Arts Dojo | 0.03 |

----Haninge----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 0.67 |
| 1 | Gym | 0.33 |
| 2 | Athletics & Sports | 0.00 |
| 3 | Rehab Center | 0.00 |
| 4 | Weight Loss Center | 0.00 |

----Huddinge----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 0.69 |
| 1 | Gym | 0.15 |
| 2 | Weight Loss Center | 0.08 |
| 3 | Track | 0.08 |

4 Athletics & Sports 0.00

----Järfälla----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 0.83 |
| 1 | Gym | 0.08 |
| 2 | Track | 0.08 |
| 3 | Athletics & Sports | 0.00 |
| 4 | Rehab Center | 0.00 |

----Lidingö----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 0.58 |
| 1 | Gym | 0.18 |
| 2 | Yoga Studio | 0.09 |
| 3 | Gym Pool | 0.04 |
| 4 | Martial Arts Dojo | 0.04 |

----Nacka----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 0.77 |
| 1 | Gym | 0.15 |
| 2 | Martial Arts Dojo | 0.08 |
| 3 | Athletics & Sports | 0.00 |
| 4 | Spa | 0.00 |

----Norrtälje----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 1.0 |
| 1 | Athletics & Sports | 0.0 |
| 2 | Rehab Center | 0.0 |
| 3 | Weight Loss Center | 0.0 |
| 4 | Track Stadium | 0.0 |

----Nykvarn----

| | venue | freq |
|---|--------------------|------|
| 0 | Gym | 1.0 |
| 1 | Athletics & Sports | 0.0 |
| 2 | Rehab Center | 0.0 |
| 3 | Weight Loss Center | 0.0 |
| 4 | Track Stadium | 0.0 |

----Salem----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 1.0 |
| 1 | Athletics & Sports | 0.0 |
| 2 | Rehab Center | 0.0 |
| 3 | Weight Loss Center | 0.0 |
| 4 | Track Stadium | 0.0 |

----Sigtuna----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 0.71 |
| 1 | Gym | 0.14 |
| 2 | Gym Pool | 0.14 |
| 3 | Athletics & Sports | 0.00 |
| 4 | Spa | 0.00 |

----Sollentuna----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 0.82 |
| 1 | Pool | 0.05 |
| 2 | Weight Loss Center | 0.05 |
| 3 | Gym Pool | 0.05 |
| 4 | Climbing Gym | 0.05 |

----Solna----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 0.64 |
| 1 | Gym | 0.21 |
| 2 | Gym Pool | 0.03 |
| 3 | Martial Arts Dojo | 0.03 |
| 4 | Pool | 0.01 |

----Stockholm----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 0.71 |
| 1 | Gym | 0.21 |
| 2 | Track | 0.07 |
| 3 | Athletics & Sports | 0.00 |
| 4 | Rehab Center | 0.00 |

----Sundbyberg----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 0.68 |

| | | |
|---|--------------------|------|
| 1 | Gym | 0.19 |
| 2 | Martial Arts Dojo | 0.03 |
| 3 | Gym Pool | 0.02 |
| 4 | Athletics & Sports | 0.01 |

----Tyresö----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 1.0 |
| 1 | Athletics & Sports | 0.0 |
| 2 | Rehab Center | 0.0 |
| 3 | Weight Loss Center | 0.0 |
| 4 | Track Stadium | 0.0 |

----Täby----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 0.71 |
| 1 | Gym | 0.12 |
| 2 | Weight Loss Center | 0.06 |
| 3 | Martial Arts Dojo | 0.06 |
| 4 | Track Stadium | 0.06 |

----Upplands Väsby----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 1.0 |
| 1 | Athletics & Sports | 0.0 |
| 2 | Rehab Center | 0.0 |
| 3 | Weight Loss Center | 0.0 |
| 4 | Track Stadium | 0.0 |

----Upplands-Bro----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym | 0.33 |
| 1 | Gym / Fitness Center | 0.33 |
| 2 | Gym Pool | 0.33 |
| 3 | Athletics & Sports | 0.00 |
| 4 | Spa | 0.00 |

----Vallentuna----

| | venue | freq |
|---|----------------------|------|
| 0 | Gym / Fitness Center | 1.0 |
| 1 | Athletics & Sports | 0.0 |
| 2 | Rehab Center | 0.0 |
| 3 | Weight Loss Center | 0.0 |

```
4          Track Stadium    0.0
```

```
----Vaxholm----
```

```
          venue  freq
0          Gym    0.4
1  Gym / Fitness Center  0.4
2      Climbing Gym    0.2
3  Athletics & Sports    0.0
4          Spa    0.0
```

```
----Värmdö----
```

```
          venue  freq
0  Gym / Fitness Center  0.6
1          Gym    0.4
2  Athletics & Sports    0.0
3      Rehab Center    0.0
4  Weight Loss Center    0.0
```

```
[152]: def return_most_common_venues(row, num_top_venues):
        row_categories = row.iloc[1:]
        row_categories_sorted = row_categories.sort_values(ascending=False)

        return row_categories_sorted.index.values[0:num_top_venues]
```

```
[153]: num_top_venues = 10

        indicators = ['st', 'nd', 'rd']

        # create columns according to number of top venues
        columns = ['Neighborhood']
        for ind in np.arange(num_top_venues):
            try:
                columns.append('{}-{} Most Common Venue'.format(ind+1, indicators[ind]))
            except:
                columns.append('{}th Most Common Venue'.format(ind+1))

        # create a new dataframe
        neighborhoods_venues_sorted = pd.DataFrame(columns=columns)
        neighborhoods_venues_sorted['Neighborhood'] = stockholm_grouped['Neighborhood']

        for ind in np.arange(stockholm_grouped.shape[0]):
            neighborhoods_venues_sorted.iloc[ind, 1:] = \
                ↪return_most_common_venues(stockholm_grouped.iloc[ind, :], num_top_venues)
```



```
neighborhoods_venues_sorted.head()
```

```
[153]: Neighborhood 1st Most Common Venue 2nd Most Common Venue \
0 Botkyrka Gym / Fitness Center Track
1 Danderyd Gym / Fitness Center Gym
2 Haninge Gym / Fitness Center Gym
3 Huddinge Gym / Fitness Center Gym
4 Järfälla Gym / Fitness Center Track

3rd Most Common Venue 4th Most Common Venue 5th Most Common Venue \
0 Yoga Studio Outdoor Gym Climbing Gym
1 Track Stadium Track Spa
2 Yoga Studio Weight Loss Center Climbing Gym
3 Track Weight Loss Center Yoga Studio
4 Gym Yoga Studio Outdoor Gym

6th Most Common Venue 7th Most Common Venue 8th Most Common Venue \
0 Gym Gym Pool Martial Arts Dojo
1 Gym Pool Weight Loss Center Martial Arts Dojo
2 Gym Pool Martial Arts Dojo Medical Center
3 Outdoor Gym Climbing Gym Gym Pool
4 Climbing Gym Gym Pool Martial Arts Dojo

9th Most Common Venue 10th Most Common Venue
0 Medical Center Pilates Studio
1 Yoga Studio Medical Center
2 Outdoor Gym Pilates Studio
3 Martial Arts Dojo Medical Center
4 Medical Center Pilates Studio
```

```
[154]: # import k-means from clustering stage
from sklearn.cluster import KMeans
```

```
[155]: # set number of clusters
kclusters = 5

stockholm_grouped_clustering = stockholm_grouped.drop('Neighborhood', 1)

# run k-means clustering
kmeans = KMeans(n_clusters=kclusters, random_state=0).
    ↪ fit(stockholm_grouped_clustering)

# check cluster labels generated for each row in the dataframe
kmeans.labels_[0:10]
```

```
[155]: array([3, 3, 1, 3, 0, 3, 3, 0, 4, 0], dtype=int32)
```

```
[161]: # add clustering labels
neighborhoods_venues_sorted.insert(0, 'Cluster Labels', kmeans.labels_)

stockholm_merged = stockholm_venues

# merge stockholm_grouped with toronto_data to add latitude/longitude for each
↳ neighborhood
stockholm_merged = stockholm_merged.join(neighborhoods_venues_sorted.
↳ set_index('Neighborhood'), on='Neighborhood')

stockholm_merged.head() # check the last columns!
```

```
[161]:
```

| | Neighborhood | Neighborhood | Latitude | Neighborhood | Longitude | \ |
|---|--------------|--------------|-----------|--------------|-----------|---|
| 0 | Nykvarn | | 59.196527 | | 17.408081 | |
| 1 | Vaxholm | | 59.404060 | | 18.331331 | |
| 2 | Vaxholm | | 59.404060 | | 18.331331 | |
| 3 | Vaxholm | | 59.404060 | | 18.331331 | |
| 4 | Vaxholm | | 59.404060 | | 18.331331 | |

| | | Venue | Venue | Latitude | Venue | Longitude | \ |
|---|--------------------------|----------------|-------|-----------|-------|-----------|---|
| 0 | | The Alfort gym | | 59.183253 | | 17.440904 | |
| 1 | Niana Fitness Vaxö Skola | | | 59.403463 | | 18.358818 | |
| 2 | | Fysio+ | | 59.402574 | | 18.340298 | |
| 3 | | Accédo Fons HB | | 59.393115 | | 18.279122 | |
| 4 | | Danderyds Gym | | 59.433331 | | 18.319870 | |

| | Venue Category | Cluster Labels | 1st Most Common Venue | \ |
|---|----------------------|----------------|-----------------------|---|
| 0 | Gym | 4 | Gym | |
| 1 | Gym / Fitness Center | 1 | Gym | |
| 2 | Gym | 1 | Gym | |
| 3 | Gym / Fitness Center | 1 | Gym | |
| 4 | Gym | 1 | Gym | |

| | 2nd Most Common Venue | 3rd Most Common Venue | 4th Most Common Venue | \ |
|---|-----------------------|-----------------------|-----------------------|---|
| 0 | Yoga Studio | Weight Loss Center | Climbing Gym | |
| 1 | Gym / Fitness Center | Climbing Gym | Yoga Studio | |
| 2 | Gym / Fitness Center | Climbing Gym | Yoga Studio | |
| 3 | Gym / Fitness Center | Climbing Gym | Yoga Studio | |
| 4 | Gym / Fitness Center | Climbing Gym | Yoga Studio | |

| | 5th Most Common Venue | 6th Most Common Venue | 7th Most Common Venue | \ |
|---|-----------------------|-----------------------|-----------------------|---|
| 0 | Gym / Fitness Center | Gym Pool | Martial Arts Dojo | |
| 1 | Weight Loss Center | Gym Pool | Martial Arts Dojo | |
| 2 | Weight Loss Center | Gym Pool | Martial Arts Dojo | |
| 3 | Weight Loss Center | Gym Pool | Martial Arts Dojo | |
| 4 | Weight Loss Center | Gym Pool | Martial Arts Dojo | |

| | 8th Most Common Venue | 9th Most Common Venue | 10th Most Common Venue |
|---|-----------------------|-----------------------|------------------------|
| 0 | Medical Center | Outdoor Gym | Pilates Studio |
| 1 | Medical Center | Outdoor Gym | Pilates Studio |
| 2 | Medical Center | Outdoor Gym | Pilates Studio |
| 3 | Medical Center | Outdoor Gym | Pilates Studio |
| 4 | Medical Center | Outdoor Gym | Pilates Studio |

```
[162]: # Matplotlib and associated plotting modules
import matplotlib.cm as cm
import matplotlib.colors as colors
```

```
[163]: # create map
map_clusters = folium.Map(location=[latitude, longitude], zoom_start=11)

# set color scheme for the clusters
x = np.arange(kclusters)
ys = [i + x + (i*x)**2 for i in range(kclusters)]
colors_array = cm.rainbow(np.linspace(0, 1, len(ys)))
rainbow = [colors.rgb2hex(i) for i in colors_array]

# add markers to the map
markers_colors = []
for lat, lon, poi, cluster in zip(stockholm_merged['Venue Latitude'],
    ↪ stockholm_merged['Venue Longitude'], stockholm_merged['Neighborhood'],
    ↪ stockholm_merged['Cluster Labels']):
    label = folium.Popup(str(poi) + ' Cluster ' + str(cluster), parse_html=True)
    folium.CircleMarker(
        [lat, lon],
        radius=5,
        popup=label,
        color=rainbow[cluster-1],
        fill=True,
        fill_color=rainbow[cluster-1],
        fill_opacity=0.7).add_to(map_clusters)

map_clusters
```

```
[163]: <folium.folium.Map at 0x7f43ff943f60>
```

2.7 Here we see clusters of similar offerings

```
[164]: stockholm_merged.loc[stockholm_merged['Cluster Labels'] == 0, stockholm_merged.
    ↪ columns[[1] + list(range(5, stockholm_merged.shape[1]))]]
```

```
[164]:   Neighborhood Latitude  Venue Longitude  Venue Category \
6          59.238705      17.766051  Gym / Fitness Center
7          59.238705      17.767149  Gym / Fitness Center
```

| | | | |
|-----|-----------|-----------|----------------------|
| 45 | 59.584996 | 18.211618 | Gym / Fitness Center |
| 51 | 59.516693 | 17.925242 | Gym / Fitness Center |
| 52 | 59.516693 | 17.919924 | Gym / Fitness Center |
| 53 | 59.516693 | 17.910370 | Gym / Fitness Center |
| 54 | 59.516693 | 17.909956 | Gym / Fitness Center |
| 55 | 59.516693 | 17.917923 | Gym / Fitness Center |
| 56 | 59.516693 | 17.913920 | Gym / Fitness Center |
| 57 | 59.516693 | 17.913542 | Gym / Fitness Center |
| 120 | 59.210855 | 18.281395 | Gym / Fitness Center |
| 211 | 59.766667 | 18.700714 | Gym / Fitness Center |
| 212 | 59.766667 | 18.687450 | Gym / Fitness Center |
| 213 | 59.766667 | 18.669980 | Gym / Fitness Center |
| 214 | 59.766667 | 18.703678 | Gym / Fitness Center |
| 232 | 59.447015 | 17.951135 | Gym / Fitness Center |
| 233 | 59.447015 | 17.952040 | Gym Pool |
| 234 | 59.447015 | 17.951978 | Gym / Fitness Center |
| 235 | 59.447015 | 17.952290 | Gym / Fitness Center |
| 236 | 59.447015 | 17.938103 | Gym / Fitness Center |
| 237 | 59.447015 | 17.941371 | Gym / Fitness Center |
| 238 | 59.447015 | 17.965874 | Gym / Fitness Center |
| 239 | 59.447015 | 17.954289 | Gym / Fitness Center |
| 240 | 59.447015 | 17.946253 | Gym / Fitness Center |
| 241 | 59.447015 | 17.941157 | Gym / Fitness Center |
| 242 | 59.447015 | 17.913542 | Gym / Fitness Center |
| 243 | 59.447015 | 17.913920 | Gym / Fitness Center |
| 244 | 59.447015 | 17.971590 | Gym / Fitness Center |
| 245 | 59.447015 | 17.947024 | Weight Loss Center |
| 246 | 59.447015 | 17.963146 | Gym / Fitness Center |
| 247 | 59.447015 | 17.945293 | Gym / Fitness Center |
| 248 | 59.447015 | 17.948034 | Gym / Fitness Center |
| 249 | 59.447015 | 17.946620 | Gym / Fitness Center |
| 250 | 59.447015 | 17.944537 | Gym / Fitness Center |
| 251 | 59.447015 | 17.922227 | Pool |
| 252 | 59.447015 | 17.915347 | Climbing Gym |
| 253 | 59.447015 | 17.948611 | Gym / Fitness Center |
| 254 | 59.445019 | 17.833913 | Gym / Fitness Center |
| 255 | 59.445019 | 17.837646 | Gym / Fitness Center |
| 256 | 59.445019 | 17.836654 | Gym / Fitness Center |
| 257 | 59.445019 | 17.831026 | Gym / Fitness Center |
| 258 | 59.445019 | 17.825908 | Gym / Fitness Center |
| 259 | 59.445019 | 17.802792 | Gym / Fitness Center |
| 260 | 59.445019 | 17.864950 | Gym / Fitness Center |
| 261 | 59.445019 | 17.863855 | Gym / Fitness Center |
| 262 | 59.445019 | 17.848132 | Gym / Fitness Center |
| 263 | 59.445019 | 17.848391 | Gym / Fitness Center |
| 264 | 59.445019 | 17.812909 | Gym |
| 265 | 59.445019 | 17.797617 | Track |

| | Cluster Labels | 1st Most Common Venue | 2nd Most Common Venue \ |
|-----|----------------|-----------------------|-------------------------|
| 6 | 0 | Gym / Fitness Center | Yoga Studio |
| 7 | 0 | Gym / Fitness Center | Yoga Studio |
| 45 | 0 | Gym / Fitness Center | Yoga Studio |
| 51 | 0 | Gym / Fitness Center | Yoga Studio |
| 52 | 0 | Gym / Fitness Center | Yoga Studio |
| 53 | 0 | Gym / Fitness Center | Yoga Studio |
| 54 | 0 | Gym / Fitness Center | Yoga Studio |
| 55 | 0 | Gym / Fitness Center | Yoga Studio |
| 56 | 0 | Gym / Fitness Center | Yoga Studio |
| 57 | 0 | Gym / Fitness Center | Yoga Studio |
| 120 | 0 | Gym / Fitness Center | Yoga Studio |
| 211 | 0 | Gym / Fitness Center | Yoga Studio |
| 212 | 0 | Gym / Fitness Center | Yoga Studio |
| 213 | 0 | Gym / Fitness Center | Yoga Studio |
| 214 | 0 | Gym / Fitness Center | Yoga Studio |
| 232 | 0 | Gym / Fitness Center | Climbing Gym |
| 233 | 0 | Gym / Fitness Center | Climbing Gym |
| 234 | 0 | Gym / Fitness Center | Climbing Gym |
| 235 | 0 | Gym / Fitness Center | Climbing Gym |
| 236 | 0 | Gym / Fitness Center | Climbing Gym |
| 237 | 0 | Gym / Fitness Center | Climbing Gym |
| 238 | 0 | Gym / Fitness Center | Climbing Gym |
| 239 | 0 | Gym / Fitness Center | Climbing Gym |
| 240 | 0 | Gym / Fitness Center | Climbing Gym |
| 241 | 0 | Gym / Fitness Center | Climbing Gym |
| 242 | 0 | Gym / Fitness Center | Climbing Gym |
| 243 | 0 | Gym / Fitness Center | Climbing Gym |
| 244 | 0 | Gym / Fitness Center | Climbing Gym |
| 245 | 0 | Gym / Fitness Center | Climbing Gym |
| 246 | 0 | Gym / Fitness Center | Climbing Gym |
| 247 | 0 | Gym / Fitness Center | Climbing Gym |
| 248 | 0 | Gym / Fitness Center | Climbing Gym |
| 249 | 0 | Gym / Fitness Center | Climbing Gym |
| 250 | 0 | Gym / Fitness Center | Climbing Gym |
| 251 | 0 | Gym / Fitness Center | Climbing Gym |
| 252 | 0 | Gym / Fitness Center | Climbing Gym |
| 253 | 0 | Gym / Fitness Center | Climbing Gym |
| 254 | 0 | Gym / Fitness Center | Track |
| 255 | 0 | Gym / Fitness Center | Track |
| 256 | 0 | Gym / Fitness Center | Track |
| 257 | 0 | Gym / Fitness Center | Track |
| 258 | 0 | Gym / Fitness Center | Track |
| 259 | 0 | Gym / Fitness Center | Track |
| 260 | 0 | Gym / Fitness Center | Track |
| 261 | 0 | Gym / Fitness Center | Track |

| | | | |
|-----|---|----------------------|-------|
| 262 | 0 | Gym / Fitness Center | Track |
| 263 | 0 | Gym / Fitness Center | Track |
| 264 | 0 | Gym / Fitness Center | Track |
| 265 | 0 | Gym / Fitness Center | Track |

| | 3rd Most Common Venue | 4th Most Common Venue | 5th Most Common Venue | \ |
|-----|-----------------------|-----------------------|-----------------------|---|
| 6 | Weight Loss Center | Climbing Gym | Gym | |
| 7 | Weight Loss Center | Climbing Gym | Gym | |
| 45 | Weight Loss Center | Climbing Gym | Gym | |
| 51 | Weight Loss Center | Climbing Gym | Gym | |
| 52 | Weight Loss Center | Climbing Gym | Gym | |
| 53 | Weight Loss Center | Climbing Gym | Gym | |
| 54 | Weight Loss Center | Climbing Gym | Gym | |
| 55 | Weight Loss Center | Climbing Gym | Gym | |
| 56 | Weight Loss Center | Climbing Gym | Gym | |
| 57 | Weight Loss Center | Climbing Gym | Gym | |
| 120 | Weight Loss Center | Climbing Gym | Gym | |
| 211 | Weight Loss Center | Climbing Gym | Gym | |
| 212 | Weight Loss Center | Climbing Gym | Gym | |
| 213 | Weight Loss Center | Climbing Gym | Gym | |
| 214 | Weight Loss Center | Climbing Gym | Gym | |
| 232 | Gym Pool | Pool | Weight Loss Center | |
| 233 | Gym Pool | Pool | Weight Loss Center | |
| 234 | Gym Pool | Pool | Weight Loss Center | |
| 235 | Gym Pool | Pool | Weight Loss Center | |
| 236 | Gym Pool | Pool | Weight Loss Center | |
| 237 | Gym Pool | Pool | Weight Loss Center | |
| 238 | Gym Pool | Pool | Weight Loss Center | |
| 239 | Gym Pool | Pool | Weight Loss Center | |
| 240 | Gym Pool | Pool | Weight Loss Center | |
| 241 | Gym Pool | Pool | Weight Loss Center | |
| 242 | Gym Pool | Pool | Weight Loss Center | |
| 243 | Gym Pool | Pool | Weight Loss Center | |
| 244 | Gym Pool | Pool | Weight Loss Center | |
| 245 | Gym Pool | Pool | Weight Loss Center | |
| 246 | Gym Pool | Pool | Weight Loss Center | |
| 247 | Gym Pool | Pool | Weight Loss Center | |
| 248 | Gym Pool | Pool | Weight Loss Center | |
| 249 | Gym Pool | Pool | Weight Loss Center | |
| 250 | Gym Pool | Pool | Weight Loss Center | |
| 251 | Gym Pool | Pool | Weight Loss Center | |
| 252 | Gym Pool | Pool | Weight Loss Center | |
| 253 | Gym Pool | Pool | Weight Loss Center | |
| 254 | Gym | Yoga Studio | Outdoor Gym | |
| 255 | Gym | Yoga Studio | Outdoor Gym | |
| 256 | Gym | Yoga Studio | Outdoor Gym | |
| 257 | Gym | Yoga Studio | Outdoor Gym | |

| | | | |
|-----|-----|-------------|-------------|
| 258 | Gym | Yoga Studio | Outdoor Gym |
| 259 | Gym | Yoga Studio | Outdoor Gym |
| 260 | Gym | Yoga Studio | Outdoor Gym |
| 261 | Gym | Yoga Studio | Outdoor Gym |
| 262 | Gym | Yoga Studio | Outdoor Gym |
| 263 | Gym | Yoga Studio | Outdoor Gym |
| 264 | Gym | Yoga Studio | Outdoor Gym |
| 265 | Gym | Yoga Studio | Outdoor Gym |

| | 6th Most Common Venue | 7th Most Common Venue | 8th Most Common Venue | \ |
|-----|-----------------------|-----------------------|-----------------------|---|
| 6 | Gym Pool | Martial Arts Dojo | Medical Center | |
| 7 | Gym Pool | Martial Arts Dojo | Medical Center | |
| 45 | Gym Pool | Martial Arts Dojo | Medical Center | |
| 51 | Gym Pool | Martial Arts Dojo | Medical Center | |
| 52 | Gym Pool | Martial Arts Dojo | Medical Center | |
| 53 | Gym Pool | Martial Arts Dojo | Medical Center | |
| 54 | Gym Pool | Martial Arts Dojo | Medical Center | |
| 55 | Gym Pool | Martial Arts Dojo | Medical Center | |
| 56 | Gym Pool | Martial Arts Dojo | Medical Center | |
| 57 | Gym Pool | Martial Arts Dojo | Medical Center | |
| 120 | Gym Pool | Martial Arts Dojo | Medical Center | |
| 211 | Gym Pool | Martial Arts Dojo | Medical Center | |
| 212 | Gym Pool | Martial Arts Dojo | Medical Center | |
| 213 | Gym Pool | Martial Arts Dojo | Medical Center | |
| 214 | Gym Pool | Martial Arts Dojo | Medical Center | |
| 232 | Yoga Studio | Outdoor Gym | Gym | |
| 233 | Yoga Studio | Outdoor Gym | Gym | |
| 234 | Yoga Studio | Outdoor Gym | Gym | |
| 235 | Yoga Studio | Outdoor Gym | Gym | |
| 236 | Yoga Studio | Outdoor Gym | Gym | |
| 237 | Yoga Studio | Outdoor Gym | Gym | |
| 238 | Yoga Studio | Outdoor Gym | Gym | |
| 239 | Yoga Studio | Outdoor Gym | Gym | |
| 240 | Yoga Studio | Outdoor Gym | Gym | |
| 241 | Yoga Studio | Outdoor Gym | Gym | |
| 242 | Yoga Studio | Outdoor Gym | Gym | |
| 243 | Yoga Studio | Outdoor Gym | Gym | |
| 244 | Yoga Studio | Outdoor Gym | Gym | |
| 245 | Yoga Studio | Outdoor Gym | Gym | |
| 246 | Yoga Studio | Outdoor Gym | Gym | |
| 247 | Yoga Studio | Outdoor Gym | Gym | |
| 248 | Yoga Studio | Outdoor Gym | Gym | |
| 249 | Yoga Studio | Outdoor Gym | Gym | |
| 250 | Yoga Studio | Outdoor Gym | Gym | |
| 251 | Yoga Studio | Outdoor Gym | Gym | |
| 252 | Yoga Studio | Outdoor Gym | Gym | |
| 253 | Yoga Studio | Outdoor Gym | Gym | |

| | | | |
|-----|--------------|----------|-------------------|
| 254 | Climbing Gym | Gym Pool | Martial Arts Dojo |
| 255 | Climbing Gym | Gym Pool | Martial Arts Dojo |
| 256 | Climbing Gym | Gym Pool | Martial Arts Dojo |
| 257 | Climbing Gym | Gym Pool | Martial Arts Dojo |
| 258 | Climbing Gym | Gym Pool | Martial Arts Dojo |
| 259 | Climbing Gym | Gym Pool | Martial Arts Dojo |
| 260 | Climbing Gym | Gym Pool | Martial Arts Dojo |
| 261 | Climbing Gym | Gym Pool | Martial Arts Dojo |
| 262 | Climbing Gym | Gym Pool | Martial Arts Dojo |
| 263 | Climbing Gym | Gym Pool | Martial Arts Dojo |
| 264 | Climbing Gym | Gym Pool | Martial Arts Dojo |
| 265 | Climbing Gym | Gym Pool | Martial Arts Dojo |

| | 9th Most Common Venue | 10th Most Common Venue |
|-----|-----------------------|------------------------|
| 6 | Outdoor Gym | Pilates Studio |
| 7 | Outdoor Gym | Pilates Studio |
| 45 | Outdoor Gym | Pilates Studio |
| 51 | Outdoor Gym | Pilates Studio |
| 52 | Outdoor Gym | Pilates Studio |
| 53 | Outdoor Gym | Pilates Studio |
| 54 | Outdoor Gym | Pilates Studio |
| 55 | Outdoor Gym | Pilates Studio |
| 56 | Outdoor Gym | Pilates Studio |
| 57 | Outdoor Gym | Pilates Studio |
| 120 | Outdoor Gym | Pilates Studio |
| 211 | Outdoor Gym | Pilates Studio |
| 212 | Outdoor Gym | Pilates Studio |
| 213 | Outdoor Gym | Pilates Studio |
| 214 | Outdoor Gym | Pilates Studio |
| 232 | Martial Arts Dojo | Medical Center |
| 233 | Martial Arts Dojo | Medical Center |
| 234 | Martial Arts Dojo | Medical Center |
| 235 | Martial Arts Dojo | Medical Center |
| 236 | Martial Arts Dojo | Medical Center |
| 237 | Martial Arts Dojo | Medical Center |
| 238 | Martial Arts Dojo | Medical Center |
| 239 | Martial Arts Dojo | Medical Center |
| 240 | Martial Arts Dojo | Medical Center |
| 241 | Martial Arts Dojo | Medical Center |
| 242 | Martial Arts Dojo | Medical Center |
| 243 | Martial Arts Dojo | Medical Center |
| 244 | Martial Arts Dojo | Medical Center |
| 245 | Martial Arts Dojo | Medical Center |
| 246 | Martial Arts Dojo | Medical Center |
| 247 | Martial Arts Dojo | Medical Center |
| 248 | Martial Arts Dojo | Medical Center |
| 249 | Martial Arts Dojo | Medical Center |

| | | |
|-----|-------------------|----------------|
| 250 | Martial Arts Dojo | Medical Center |
| 251 | Martial Arts Dojo | Medical Center |
| 252 | Martial Arts Dojo | Medical Center |
| 253 | Martial Arts Dojo | Medical Center |
| 254 | Medical Center | Pilates Studio |
| 255 | Medical Center | Pilates Studio |
| 256 | Medical Center | Pilates Studio |
| 257 | Medical Center | Pilates Studio |
| 258 | Medical Center | Pilates Studio |
| 259 | Medical Center | Pilates Studio |
| 260 | Medical Center | Pilates Studio |
| 261 | Medical Center | Pilates Studio |
| 262 | Medical Center | Pilates Studio |
| 263 | Medical Center | Pilates Studio |
| 264 | Medical Center | Pilates Studio |
| 265 | Medical Center | Pilates Studio |

```
[165]: stockholm_merged.loc[stockholm_merged['Cluster Labels'] == 1, stockholm_merged.
      ↪columns[[1] + list(range(5, stockholm_merged.shape[1]))]]
```

```
[165]:
```

| | Neighborhood | Latitude | Venue | Longitude | Venue Category \ |
|-----|--------------|-----------|-------|-----------|----------------------|
| 1 | | 59.404060 | | 18.358818 | Gym / Fitness Center |
| 2 | | 59.404060 | | 18.340298 | Gym |
| 3 | | 59.404060 | | 18.279122 | Gym / Fitness Center |
| 4 | | 59.404060 | | 18.319870 | Gym |
| 5 | | 59.404060 | | 18.306164 | Climbing Gym |
| 46 | | 59.313522 | | 18.421012 | Gym / Fitness Center |
| 47 | | 59.313522 | | 18.421690 | Gym |
| 48 | | 59.313522 | | 18.392014 | Gym / Fitness Center |
| 49 | | 59.313522 | | 18.394950 | Gym |
| 50 | | 59.313522 | | 18.421370 | Gym / Fitness Center |
| 361 | | 59.107406 | | 18.102943 | Gym / Fitness Center |
| 362 | | 59.107406 | | 18.122127 | Gym / Fitness Center |
| 363 | | 59.107406 | | 18.123676 | Gym |

| | Cluster Labels | 1st Most Common Venue | 2nd Most Common Venue \ |
|-----|----------------|-----------------------|-------------------------|
| 1 | 1 | Gym | Gym / Fitness Center |
| 2 | 1 | Gym | Gym / Fitness Center |
| 3 | 1 | Gym | Gym / Fitness Center |
| 4 | 1 | Gym | Gym / Fitness Center |
| 5 | 1 | Gym | Gym / Fitness Center |
| 46 | 1 | Gym / Fitness Center | Gym |
| 47 | 1 | Gym / Fitness Center | Gym |
| 48 | 1 | Gym / Fitness Center | Gym |
| 49 | 1 | Gym / Fitness Center | Gym |
| 50 | 1 | Gym / Fitness Center | Gym |
| 361 | 1 | Gym / Fitness Center | Gym |

| | | | |
|-----|---|----------------------|-----|
| 362 | 1 | Gym / Fitness Center | Gym |
| 363 | 1 | Gym / Fitness Center | Gym |

| | 3rd Most Common Venue | 4th Most Common Venue | 5th Most Common Venue \ |
|-----|-----------------------|-----------------------|-------------------------|
| 1 | Climbing Gym | Yoga Studio | Weight Loss Center |
| 2 | Climbing Gym | Yoga Studio | Weight Loss Center |
| 3 | Climbing Gym | Yoga Studio | Weight Loss Center |
| 4 | Climbing Gym | Yoga Studio | Weight Loss Center |
| 5 | Climbing Gym | Yoga Studio | Weight Loss Center |
| 46 | Yoga Studio | Weight Loss Center | Climbing Gym |
| 47 | Yoga Studio | Weight Loss Center | Climbing Gym |
| 48 | Yoga Studio | Weight Loss Center | Climbing Gym |
| 49 | Yoga Studio | Weight Loss Center | Climbing Gym |
| 50 | Yoga Studio | Weight Loss Center | Climbing Gym |
| 361 | Yoga Studio | Weight Loss Center | Climbing Gym |
| 362 | Yoga Studio | Weight Loss Center | Climbing Gym |
| 363 | Yoga Studio | Weight Loss Center | Climbing Gym |

| | 6th Most Common Venue | 7th Most Common Venue | 8th Most Common Venue \ |
|-----|-----------------------|-----------------------|-------------------------|
| 1 | Gym Pool | Martial Arts Dojo | Medical Center |
| 2 | Gym Pool | Martial Arts Dojo | Medical Center |
| 3 | Gym Pool | Martial Arts Dojo | Medical Center |
| 4 | Gym Pool | Martial Arts Dojo | Medical Center |
| 5 | Gym Pool | Martial Arts Dojo | Medical Center |
| 46 | Gym Pool | Martial Arts Dojo | Medical Center |
| 47 | Gym Pool | Martial Arts Dojo | Medical Center |
| 48 | Gym Pool | Martial Arts Dojo | Medical Center |
| 49 | Gym Pool | Martial Arts Dojo | Medical Center |
| 50 | Gym Pool | Martial Arts Dojo | Medical Center |
| 361 | Gym Pool | Martial Arts Dojo | Medical Center |
| 362 | Gym Pool | Martial Arts Dojo | Medical Center |
| 363 | Gym Pool | Martial Arts Dojo | Medical Center |

| | 9th Most Common Venue | 10th Most Common Venue |
|-----|-----------------------|------------------------|
| 1 | Outdoor Gym | Pilates Studio |
| 2 | Outdoor Gym | Pilates Studio |
| 3 | Outdoor Gym | Pilates Studio |
| 4 | Outdoor Gym | Pilates Studio |
| 5 | Outdoor Gym | Pilates Studio |
| 46 | Outdoor Gym | Pilates Studio |
| 47 | Outdoor Gym | Pilates Studio |
| 48 | Outdoor Gym | Pilates Studio |
| 49 | Outdoor Gym | Pilates Studio |
| 50 | Outdoor Gym | Pilates Studio |
| 361 | Outdoor Gym | Pilates Studio |
| 362 | Outdoor Gym | Pilates Studio |
| 363 | Outdoor Gym | Pilates Studio |

```
[166]: stockholm_merged.loc[stockholm_merged['Cluster Labels'] == 2, stockholm_merged.
      ↪columns[[1] + list(range(5, stockholm_merged.shape[1]))]]
```

```
[166]:
```

| | Neighborhood | Latitude | Venue | Longitude | Venue Category | \ |
|----|--------------|-----------|-------|-----------|----------------------|---|
| 8 | | 59.535708 | | 17.628522 | Gym / Fitness Center | |
| 9 | | 59.535708 | | 17.642369 | Gym | |
| 10 | | 59.535708 | | 17.642510 | Gym Pool | |

| | Cluster Labels | 1st Most Common Venue | 2nd Most Common Venue | \ |
|----|----------------|-----------------------|-----------------------|---|
| 8 | 2 | Gym | Gym / Fitness Center | |
| 9 | 2 | Gym | Gym / Fitness Center | |
| 10 | 2 | Gym | Gym / Fitness Center | |

| | 3rd Most Common Venue | 4th Most Common Venue | 5th Most Common Venue | \ |
|----|-----------------------|-----------------------|-----------------------|---|
| 8 | Gym Pool | Yoga Studio | Weight Loss Center | |
| 9 | Gym Pool | Yoga Studio | Weight Loss Center | |
| 10 | Gym Pool | Yoga Studio | Weight Loss Center | |

| | 6th Most Common Venue | 7th Most Common Venue | 8th Most Common Venue | \ |
|----|-----------------------|-----------------------|-----------------------|---|
| 8 | Climbing Gym | Martial Arts Dojo | Medical Center | |
| 9 | Climbing Gym | Martial Arts Dojo | Medical Center | |
| 10 | Climbing Gym | Martial Arts Dojo | Medical Center | |

| | 9th Most Common Venue | 10th Most Common Venue |
|----|-----------------------|------------------------|
| 8 | Outdoor Gym | Pilates Studio |
| 9 | Outdoor Gym | Pilates Studio |
| 10 | Outdoor Gym | Pilates Studio |

```
[167]: stockholm_merged.loc[stockholm_merged['Cluster Labels'] == 3, stockholm_merged.
      ↪columns[[1] + list(range(5, stockholm_merged.shape[1]))]]
```

```
[167]:
```

| | Neighborhood | Latitude | Venue | Longitude | Venue Category | \ |
|-----|--------------|-----------|-------|-----------|----------------------|---|
| 11 | | 59.401807 | | 18.038546 | Gym / Fitness Center | |
| 12 | | 59.401807 | | 18.069981 | Gym / Fitness Center | |
| 13 | | 59.401807 | | 18.011597 | Gym | |
| 14 | | 59.401807 | | 18.005941 | Gym / Fitness Center | |
| 15 | | 59.401807 | | 18.095700 | Gym / Fitness Center | |
| .. | ... | | | ... | | |
| 402 | | 59.222639 | | 18.136363 | Gym / Fitness Center | |
| 403 | | 59.222639 | | 18.082840 | Gym / Fitness Center | |
| 404 | | 59.222639 | | 18.126948 | Gym | |
| 405 | | 59.222639 | | 18.090105 | Gym / Fitness Center | |
| 406 | | 59.222639 | | 18.082942 | Track | |

| | Cluster Labels | 1st Most Common Venue | 2nd Most Common Venue | \ |
|----|----------------|-----------------------|-----------------------|---|
| 11 | 3 | Gym / Fitness Center | Gym | |
| 12 | 3 | Gym / Fitness Center | Gym | |

| | | | |
|-----|-----|----------------------|-----|
| 13 | 3 | Gym / Fitness Center | Gym |
| 14 | 3 | Gym / Fitness Center | Gym |
| 15 | 3 | Gym / Fitness Center | Gym |
| .. | ... | ... | ... |
| 402 | 3 | Gym / Fitness Center | Gym |
| 403 | 3 | Gym / Fitness Center | Gym |
| 404 | 3 | Gym / Fitness Center | Gym |
| 405 | 3 | Gym / Fitness Center | Gym |
| 406 | 3 | Gym / Fitness Center | Gym |

| | 3rd Most Common Venue | 4th Most Common Venue | 5th Most Common Venue | \ |
|-----|-----------------------|-----------------------|-----------------------|---|
| 11 | Track Stadium | Track | Spa | |
| 12 | Track Stadium | Track | Spa | |
| 13 | Track Stadium | Track | Spa | |
| 14 | Track Stadium | Track | Spa | |
| 15 | Track Stadium | Track | Spa | |
| .. | ... | ... | ... | |
| 402 | Track | Yoga Studio | Outdoor Gym | |
| 403 | Track | Yoga Studio | Outdoor Gym | |
| 404 | Track | Yoga Studio | Outdoor Gym | |
| 405 | Track | Yoga Studio | Outdoor Gym | |
| 406 | Track | Yoga Studio | Outdoor Gym | |

| | 6th Most Common Venue | 7th Most Common Venue | 8th Most Common Venue | \ |
|-----|-----------------------|-----------------------|-----------------------|---|
| 11 | Gym Pool | Weight Loss Center | Martial Arts Dojo | |
| 12 | Gym Pool | Weight Loss Center | Martial Arts Dojo | |
| 13 | Gym Pool | Weight Loss Center | Martial Arts Dojo | |
| 14 | Gym Pool | Weight Loss Center | Martial Arts Dojo | |
| 15 | Gym Pool | Weight Loss Center | Martial Arts Dojo | |
| .. | ... | ... | ... | |
| 402 | Climbing Gym | Gym Pool | Martial Arts Dojo | |
| 403 | Climbing Gym | Gym Pool | Martial Arts Dojo | |
| 404 | Climbing Gym | Gym Pool | Martial Arts Dojo | |
| 405 | Climbing Gym | Gym Pool | Martial Arts Dojo | |
| 406 | Climbing Gym | Gym Pool | Martial Arts Dojo | |

| | 9th Most Common Venue | 10th Most Common Venue |
|-----|-----------------------|------------------------|
| 11 | Yoga Studio | Medical Center |
| 12 | Yoga Studio | Medical Center |
| 13 | Yoga Studio | Medical Center |
| 14 | Yoga Studio | Medical Center |
| 15 | Yoga Studio | Medical Center |
| .. | ... | ... |
| 402 | Medical Center | Pilates Studio |
| 403 | Medical Center | Pilates Studio |
| 404 | Medical Center | Pilates Studio |
| 405 | Medical Center | Pilates Studio |

406 Medical Center Pilates Studio

[341 rows x 14 columns]

[]:

```
[187]: stockholm_venues.groupby('Venue').count().  
       ↪sort_values('Neighborhood',ascending=False)
```

```
[187]:
```

| | Neighborhood | Neighborhood | Latitude | \ |
|--------------------------------|--------------|--------------|----------|---|
| Venue | | | | |
| SATS | 59 | | 59 | |
| Puls & Träning | 45 | | 45 | |
| Nordic Wellness | 33 | | 33 | |
| Fitness24Seven | 30 | | 30 | |
| Actic | 15 | | 15 | |
| ... | ... | | | |
| Friskis & Svettis - Stinsen | 1 | | 1 | |
| Friskis & Svettis Abrahamsberg | 1 | | 1 | |
| Friskis & Svettis Gärdet | 1 | | 1 | |
| Lifeguide Bee Thufvesson | 1 | | 1 | |
| Össeby-Garns Skytteklubb | 1 | | 1 | |

| | Neighborhood | Longitude | Venue | Latitude | \ |
|--------------------------------|--------------|-----------|-------|----------|---|
| Venue | | | | | |
| SATS | | 59 | | 59 | |
| Puls & Träning | | 45 | | 45 | |
| Nordic Wellness | | 33 | | 33 | |
| Fitness24Seven | | 30 | | 30 | |
| Actic | | 15 | | 15 | |
| ... | | ... | | | |
| Friskis & Svettis - Stinsen | | 1 | | 1 | |
| Friskis & Svettis Abrahamsberg | | 1 | | 1 | |
| Friskis & Svettis Gärdet | | 1 | | 1 | |
| Lifeguide Bee Thufvesson | | 1 | | 1 | |
| Össeby-Garns Skytteklubb | | 1 | | 1 | |

| | Venue | Longitude | Venue | Category |
|--------------------------------|-------|-----------|-------|----------|
| Venue | | | | |
| SATS | 59 | | 59 | |
| Puls & Träning | 45 | | 45 | |
| Nordic Wellness | 33 | | 33 | |
| Fitness24Seven | 30 | | 30 | |
| Actic | 15 | | 15 | |
| ... | ... | | ... | |
| Friskis & Svettis - Stinsen | 1 | | 1 | |
| Friskis & Svettis Abrahamsberg | 1 | | 1 | |

| | | |
|--------------------------|---|---|
| Friskis & Svettis Gärdet | 1 | 1 |
| Lifeguide Bee Thufvesson | 1 | 1 |
| Össeby-Gärns Skytteklubb | 1 | 1 |

[149 rows x 6 columns]

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[ ]: # Most of the questions are now answered and with more insights
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[ ]: Results section where you discuss the results.
Discussion section where you discuss any observations you noted and any
    ↳ recommendations you can make based on the results.
Conclusion section where you conclude the report.
```

3 C. Results

Results section where you discuss the results.

Answers to the stated questions:

Can we access enough data and get insights for understanding the situation in Stockholm, even its risks and opportunities ? - Yes we where able to see relationships between potential consumers and existing provided services in different regions

How is the Stockholm Region is shaped geographically and how is it divided in sub-areas with municipals and boroughs ? - Yes we provided several lists of list of municipal and listed them according to its area size , its population and its density of number of citizens per square kilometers

What is the current Demographic - number of citizens over the Region ? Due to the islands and the bridges and water Sweden is also known for arranging its geographical areas in Postal Codes. - Yes, we plotted these information in different types of maps - where you can see it is a lot of water and differences how many people live and where the live

How does the current Gym alternatives and offerings look like - mapped over the regions and Postal codes ? - Yes, we where able to find the different services providers and narrowed in to different Gym categories being offered a bit different over the areas.

How is the offering vs the number of citizens differ between boroughs ? - Yes, we provides different viewpoint on this. Some bigger Gym providers has several venues in several municipals. A fewer boroughs have more services

What kind of Gym types are being offered in the Regions ? - Yes, we segment and clustered the different services related to the different areas

Are there Regions that do not have some of the offerings ? - Yes there are regions which does not have many categories and there are Gym providers that does not exist in all areas

What is the nr offerings vs nr of consumers in the different boroughs ? - Yes, we provided different viewpoints that highlights the differences

If a company will introduce a new Gym - wich regions is better suited to invest in - that still has a good customer base but is not too saturated with too many competitive offerings. - Due to Corona

- the situation has changed - before the citizens visited a gym close to their work. Now with Corona we can see a difference that some areas where people live does not have that many services. The opposite is true as well some areas where people worked is now having difficulties in surviving as a company due to much less customers

How are the different Gym companies spread over different regions ? - Yes, we list how the different providers offer their services and we can easily see a top 3 list which has multiple venues in different areas.

How many regions have multiple centers from the same Gym company ? Provide a top 3 list of ex. the lack of services or where the availability is lower. - Yes , we provided a list

The government and the municipalities are also funding and supporting initiatives and investments in more outside activities and gyms that are free for people to use. - Yes, this data is of importance to all actors interested in insights for further decisions. There were only 1 Outside Gym in the result data. We know that many more exist in several areas

Outside Gyms are very popular though Corona but they have same constraints for Corona as the normal Gyms.

Is it possible to see how individuals rate and like the different gyms ? - Yes, but we were only able to see a handful of users that commented or tipped a specific venue

4 D. Discussion

Discussion section where you discuss any observations you noted and any recommendations you can make based on the results.

5 E. Conclusion

This was a really interesting and value added journey of exploring the data. First I was able to spot a lack of data from different sources that I first expected. I was then successful and able to get hold of more data sources and aggregate the data into a solid base for future usage that can be shared. I will also get back to several actors and suggest improvements of their data exposed or lack of data exposed. The changes in Sweden's Regional, Counties and address took much more time than expected and affects all ecosystems.

The Geographic structure is really difficult in Stockholm due to bridges, islands and water.

As a future iteration to get more in to details where each individual lives and get down to precise coordinates. I have a huge address data file from Stockholm addresses which could be used to merge data from the region and municipal data with its postal code centric data.

Another future iteration is to map the API and presence API from the Region Stockholm Transportation APIs. Access to buses, busstops, stations.

More and more alternative outside services are coming and they are more situational and in different places.

The data from Nominatim for getting Longitude and Latitude provided some coordinates that was located in the wrong region as well as in the water. I needed to get very detailed and more precise and instead asked for the municipal coordinate - which gave me often the center of the municipal.

But there were differences. I needed to adjust the coordinate for three municipalities manually with code.

When I used a variety of location coordinates using the search and explore I got not many results back from Foursquare. When I changed to the center of the municipalities and increased the range and also provided a search phrase for “Gym” the results improved and was useful.

[]: All of the data sources needs to improve but it was good enough to get the ↪ insights needed to answer the questions.

Now we probably understood there are need for improvements both in what questions we are interested in and also got new insights in new opportunities or even spotted problems we did not exist

The Corona situation will change this Gym provider its actors, what services they provide , what consumers wants and where they live.

As a future iteration we could include data from other sources ex. providers member lists, their attendance, their popularity and their financial situation services vs price and cost for operations