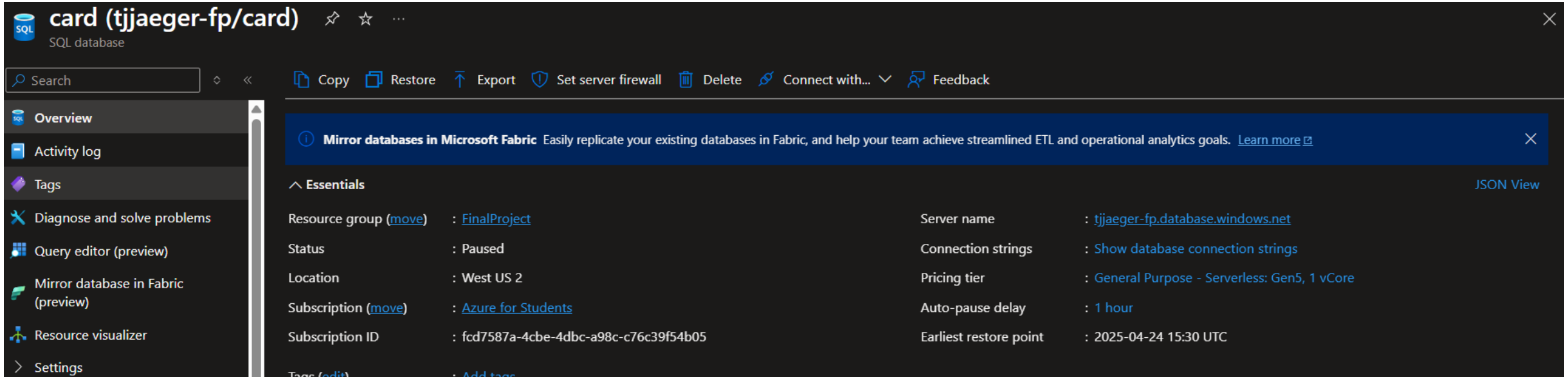
By: Tommy Jaeger

# Parking ETL Pipeline

# Creating SQLDatabase, Blob Storage Account w/ Container

# SQL Database:



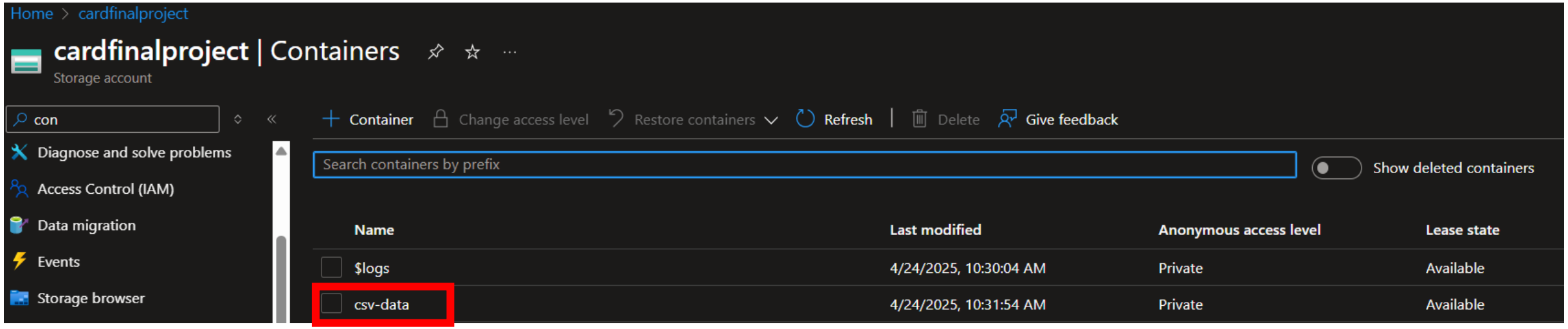
# R-Studio- Cleaning (Bad Values, NA/”NULL’, Times in same format -> Upload to container

# Cleaning Using R-Studio:

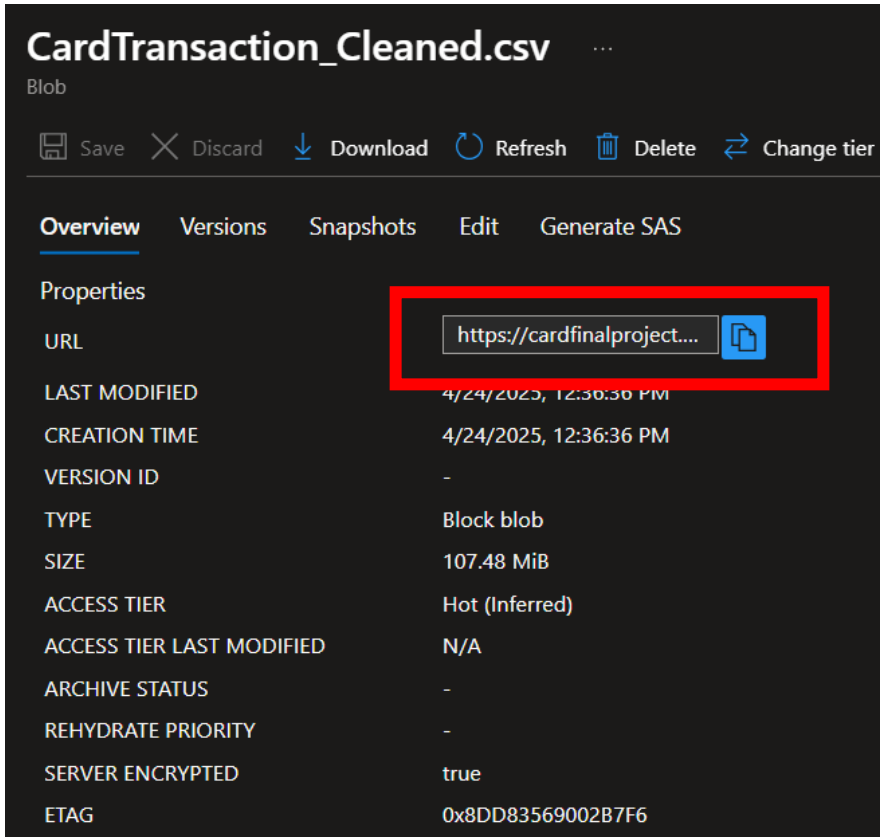
- Load in the Unclean Data in R
- **Parse** through the time stamps:
  - Uses **Mutate** to transform *EntranceTime* and ExitTime
  - **Converts** to proper datetime: *month/day/year hour:minute:second AM/PM*
  - **Removes** rows with missing timestamps
  - **Save** as CardTransaction_Cleaned.csv

```r
install.packages("readr")
install.packages("dplyr")
install.packages("lubridate")

library(readr)
library(dplyr)
library(lubridate)
setwd("C:\\Users\\Tommy\\Desktop")

# Load the data
df <- read_csv("CardTransaction.csv", na = c("NULL", ""))
# Parse timestamps
df <- df %>%
  mutate(
    EntranceTime = parse_datetime(EntranceTime, format = "%m/%d/%Y %I:%M:%S %p"),
    ExitTime = parse_datetime(ExitTime, format = "%m/%d/%Y %I:%M:%S %p")
  )


df_clean <- df %>% filter(!is.na(EntranceTime) & !is.na(ExitTime))

# Save cleaned file
write_csv(df_clean, "CardTransaction_Cleaned.csv")
```

# Creating Storage Account with CSV Data:



# Csv-data > CardTransaction_Cleaned > copy URL for import to ADF



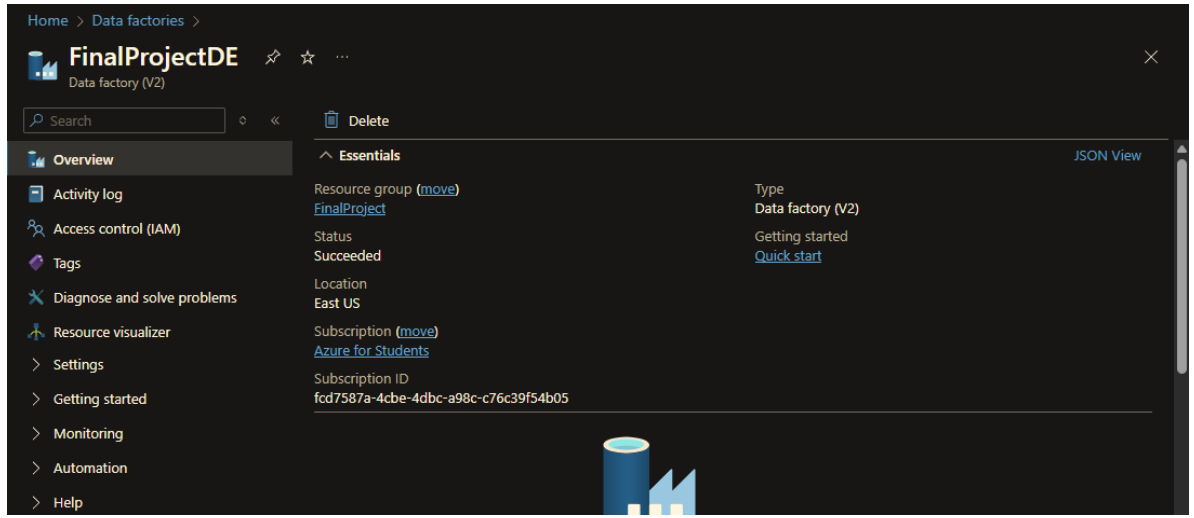
- Created the [dbo].[dim_date] table

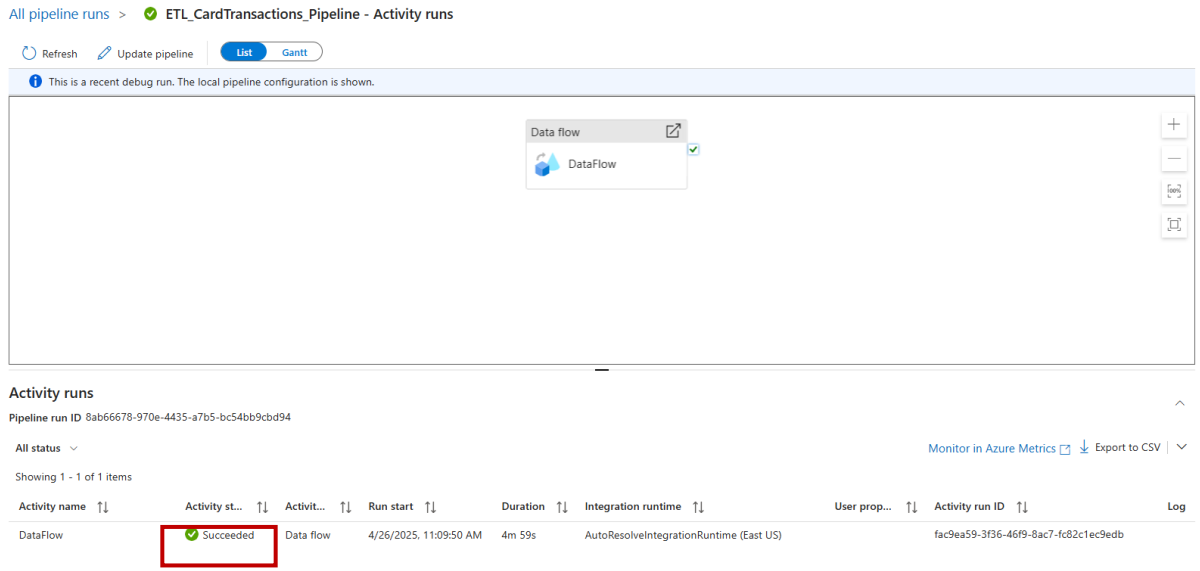
```sql
CREATE TABLE [dbo].[dim_date] (
    date_value DATE,
    date_key INT,
    year INT,
    month INT,
    day INT,
    day_of_week NVARCHAR(20),
    is_weekend INT
);
```

- Populated it with data that matched the years of the parking data

```sql
WITH DateSeries AS (
    SELECT CAST('2020-12-31' AS DATE) AS date_value
    UNION ALL
    SELECT DATEADD(DAY, 1, date_value)
    FROM DateSeries
    WHERE date_value < '2025-12-31'
)
INSERT INTO [dbo].[dim_date] (date_value, date_key, year, month, day, day_of_week, is_weekend)
SELECT
    date_value,
    CONVERT(INT, FORMAT(date_value, 'yyyyMMdd')) AS date_key,
    YEAR(date_value),
    MONTH(date_value),
    DAY(date_value),
    DATENAME(WEEKDAY, date_value) AS day_of_week,
    CASE WHEN DATENAME(WEEKDAY, date_value) IN ('Saturday', 'Sunday') THEN 1 ELSE 0 END AS is_weeker
FROM DateSeries
OPTION (MAXRECURSION 32767);
```

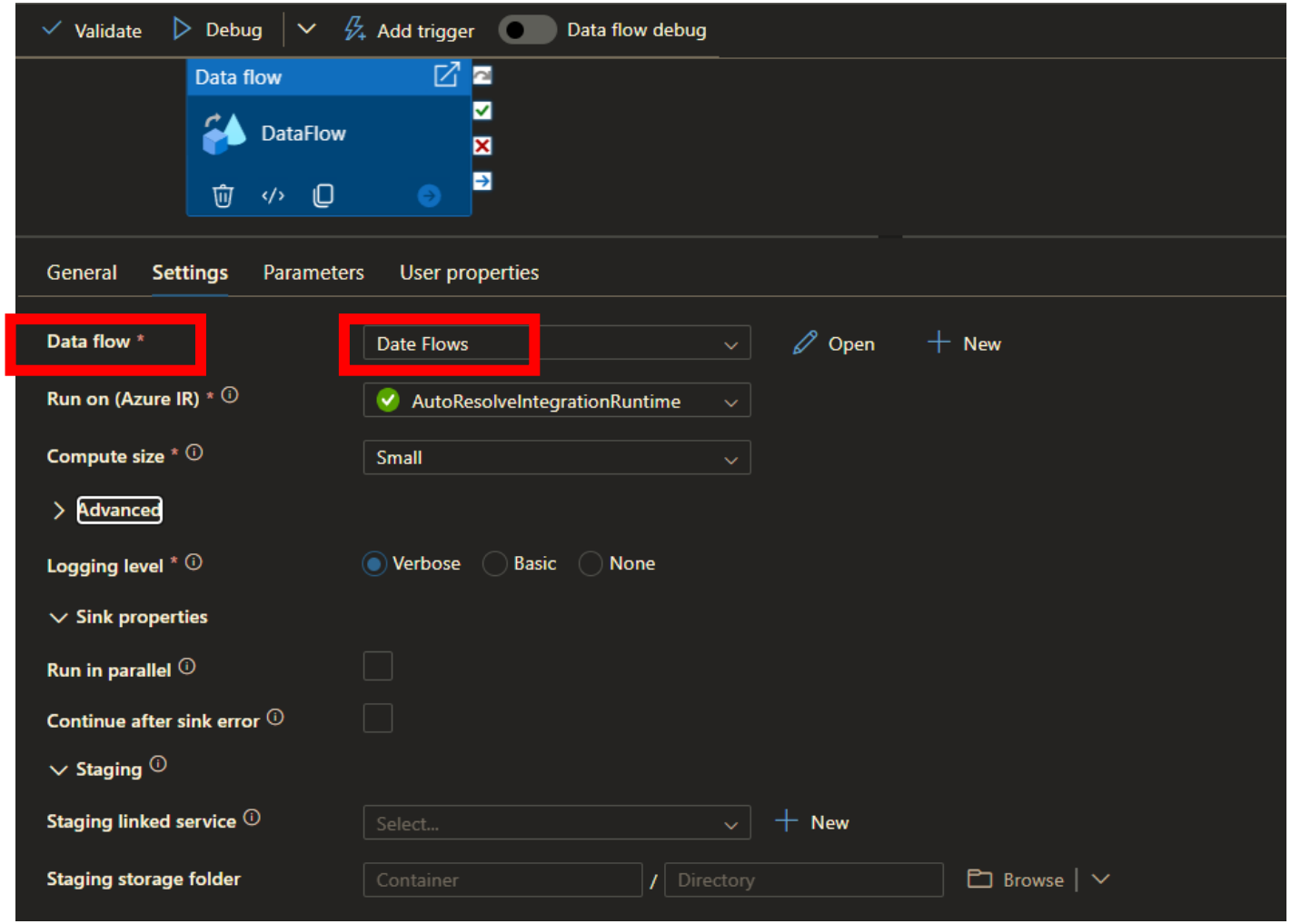
# Loading and Organizing ADF:



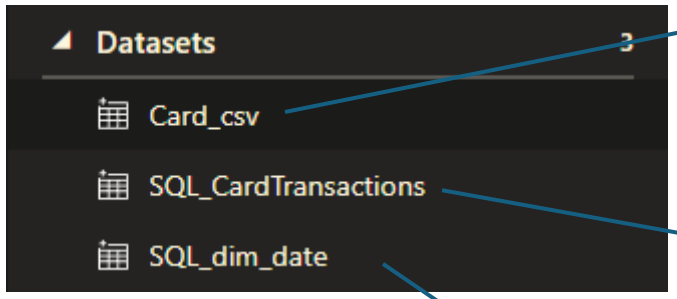



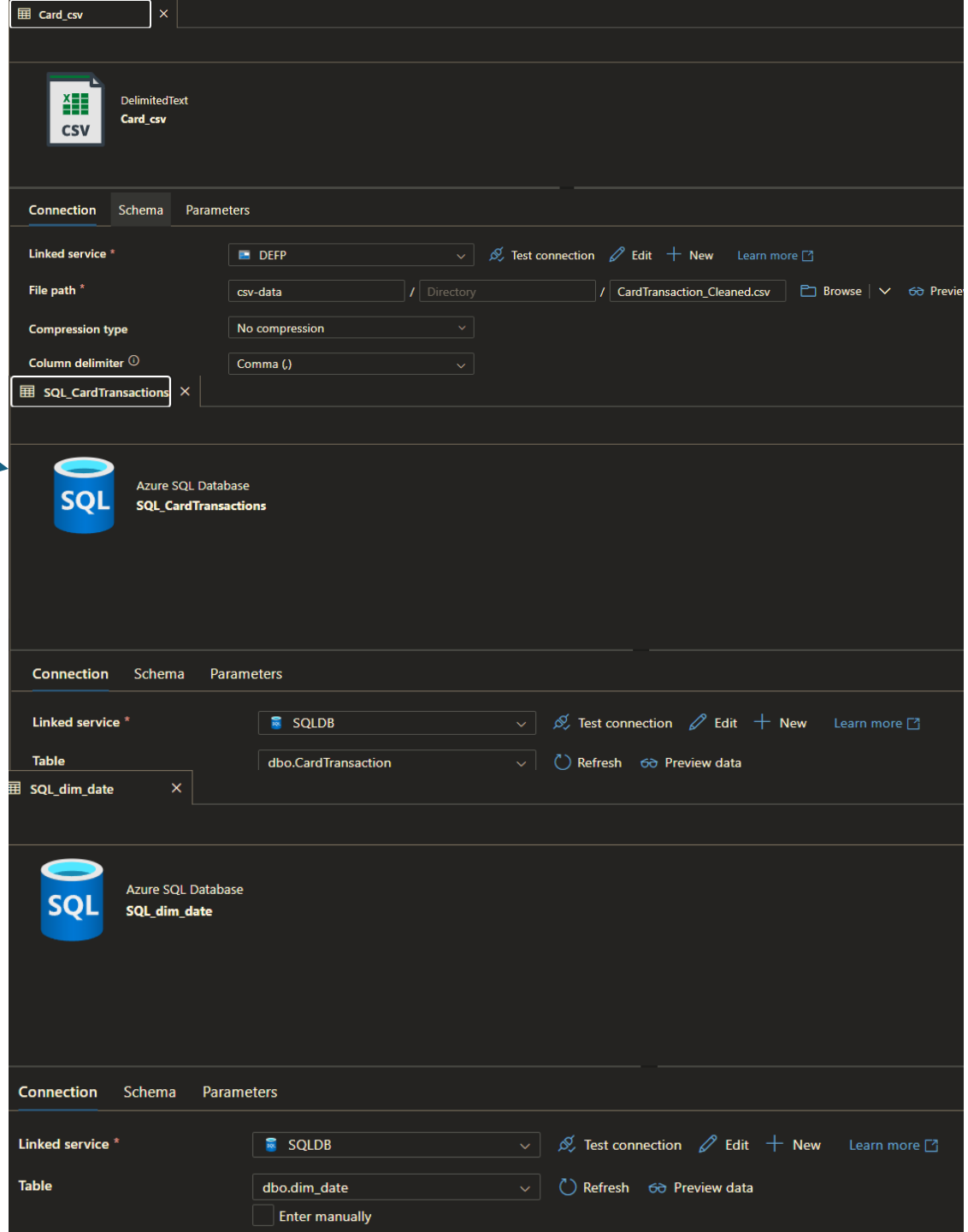
# Pipeline:

- Takes the data from DataFlow called Date Flows which I created the data flow steps
- Run on Azure IR
- Verbose Logging
- Next step is to set up the data flow



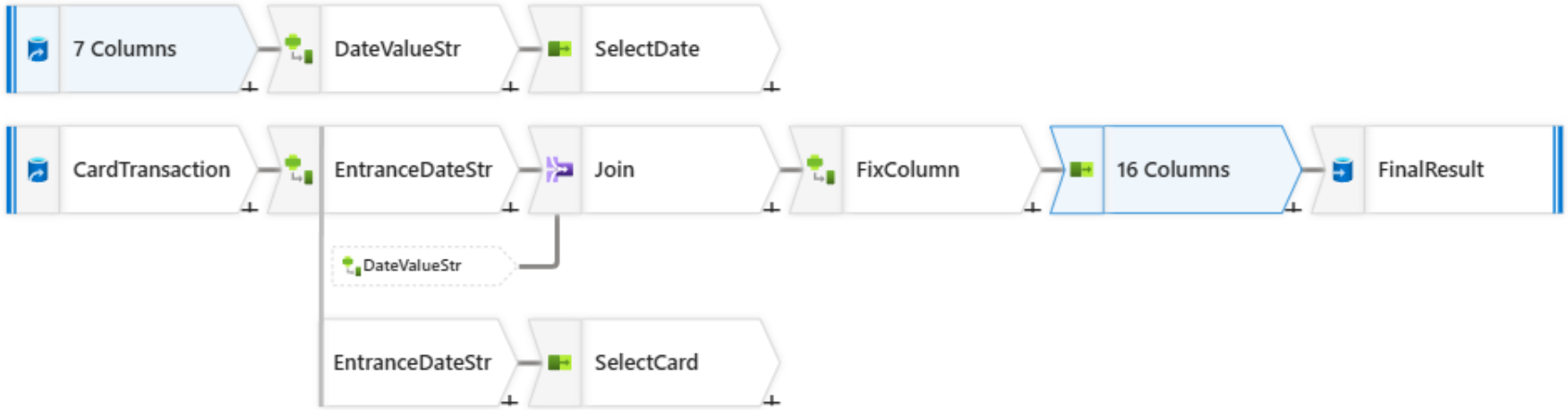
# Setting up DataSets: Transaction, Card, Dim_Date



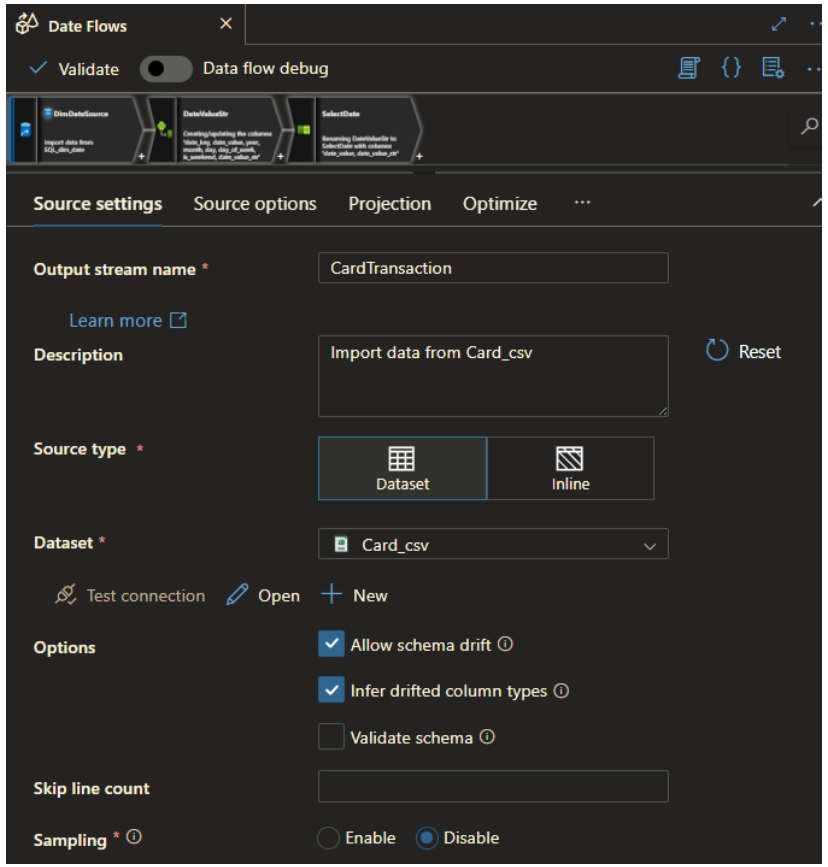



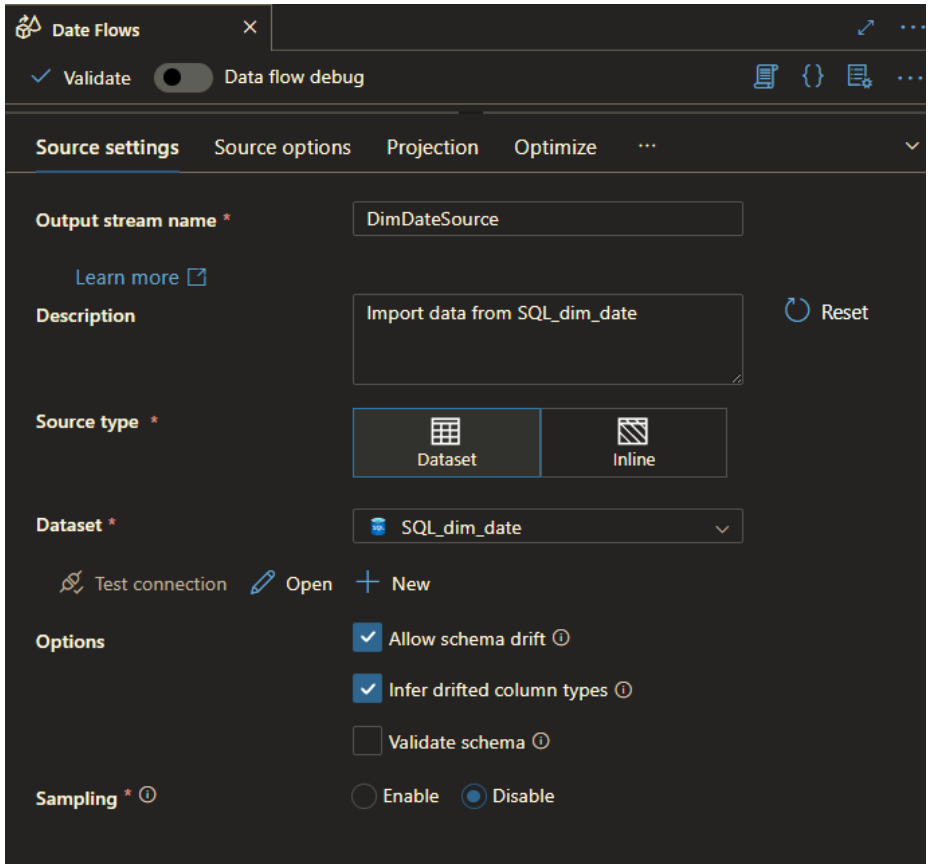

- These will be the DataSets that will be loaded into the data flow

# Data Flow Overview:

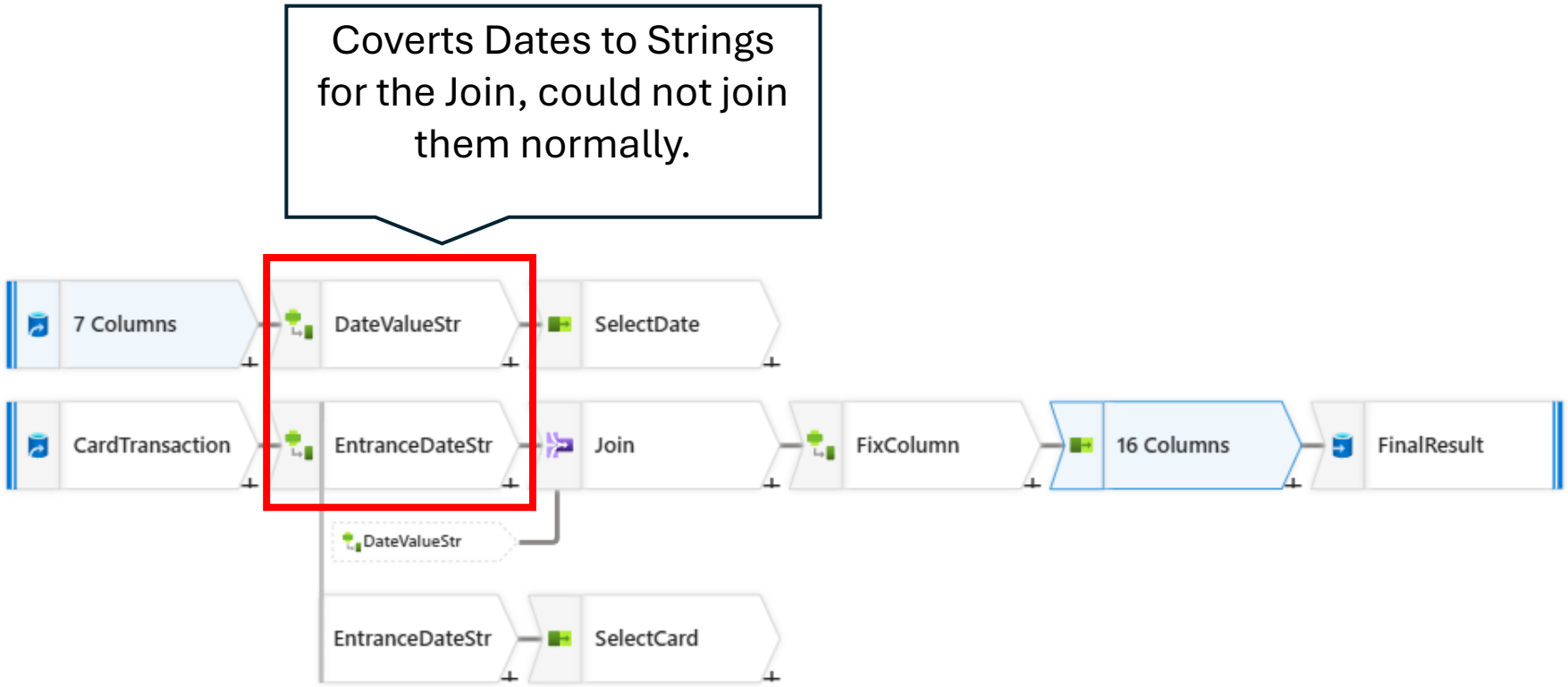


# Importing The Two DataSets:

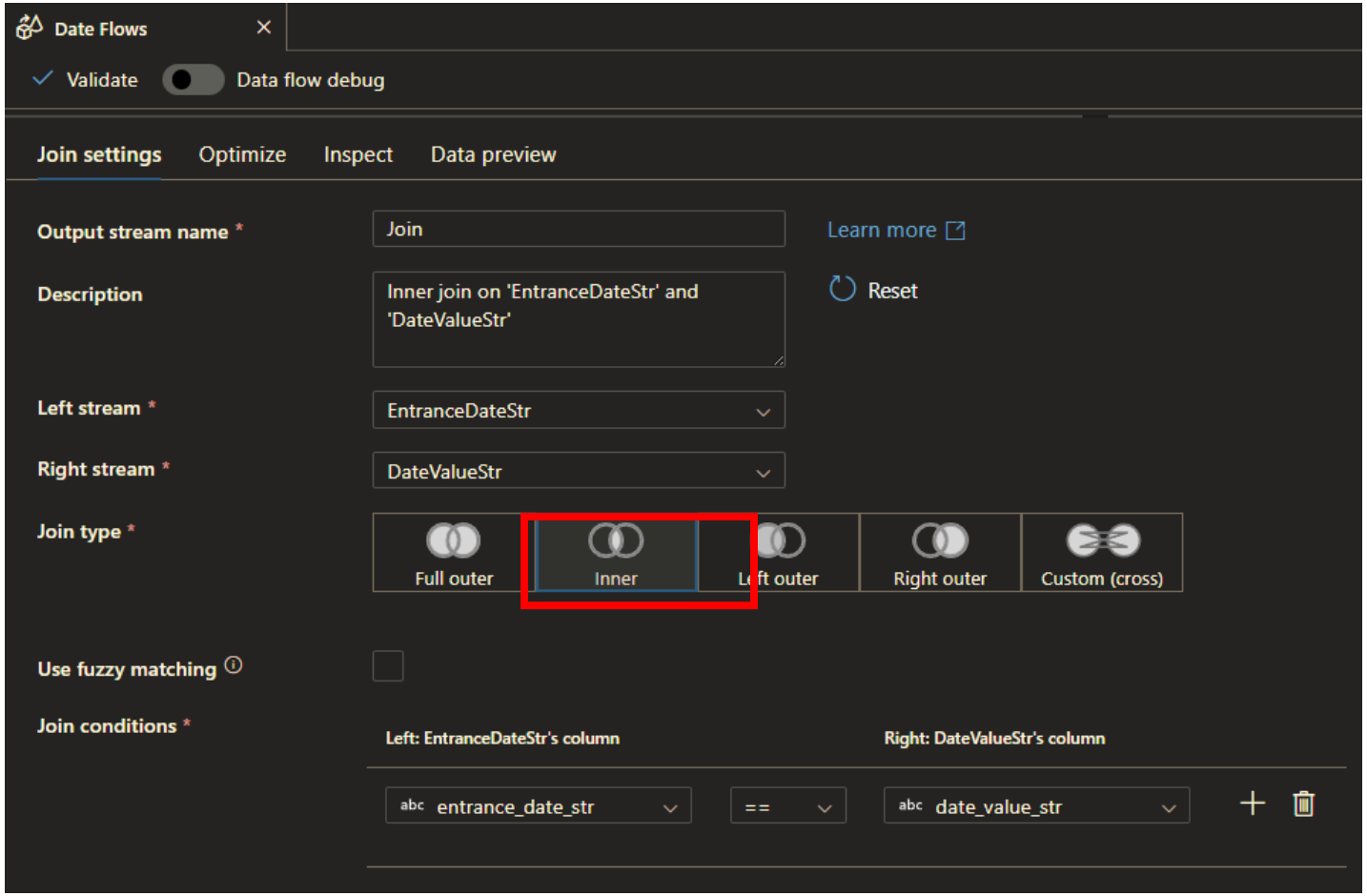


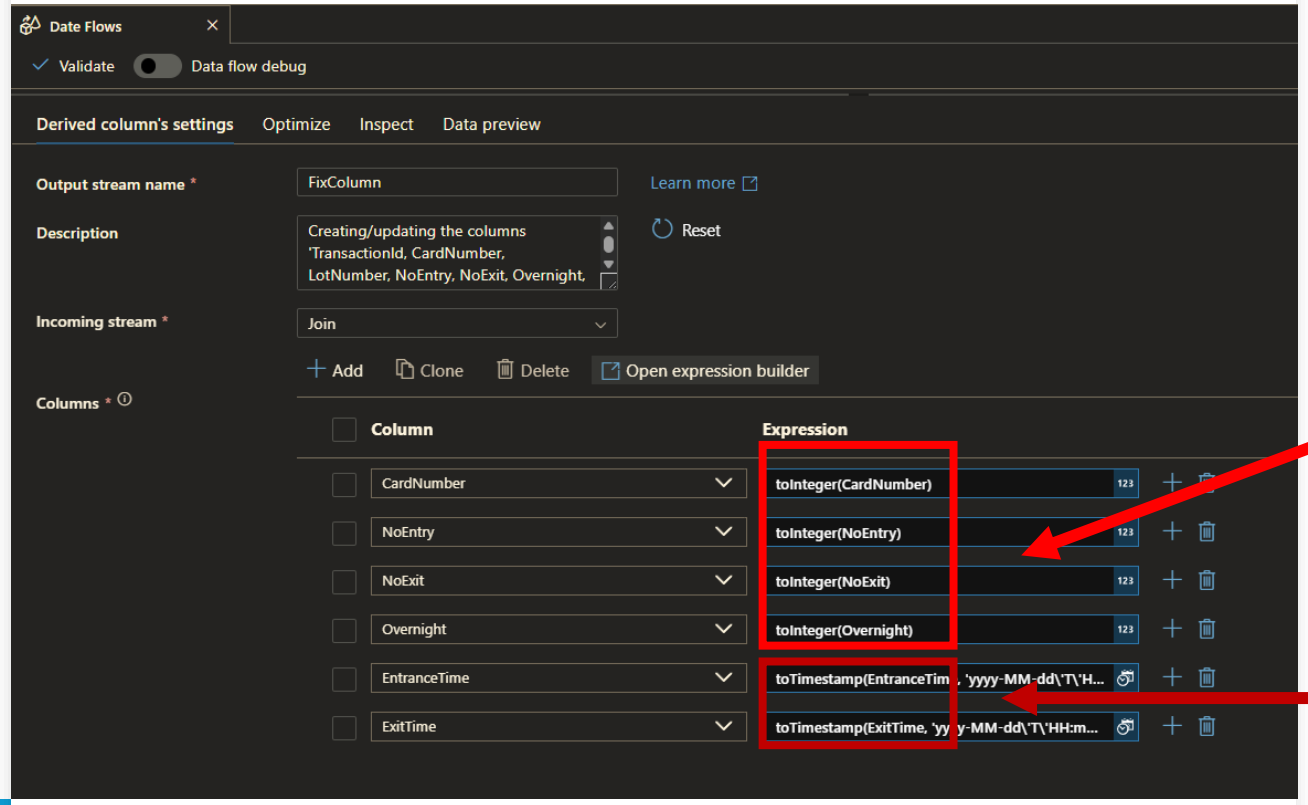



# Joining Dim_Date and CardTransactions:



# Join Table:

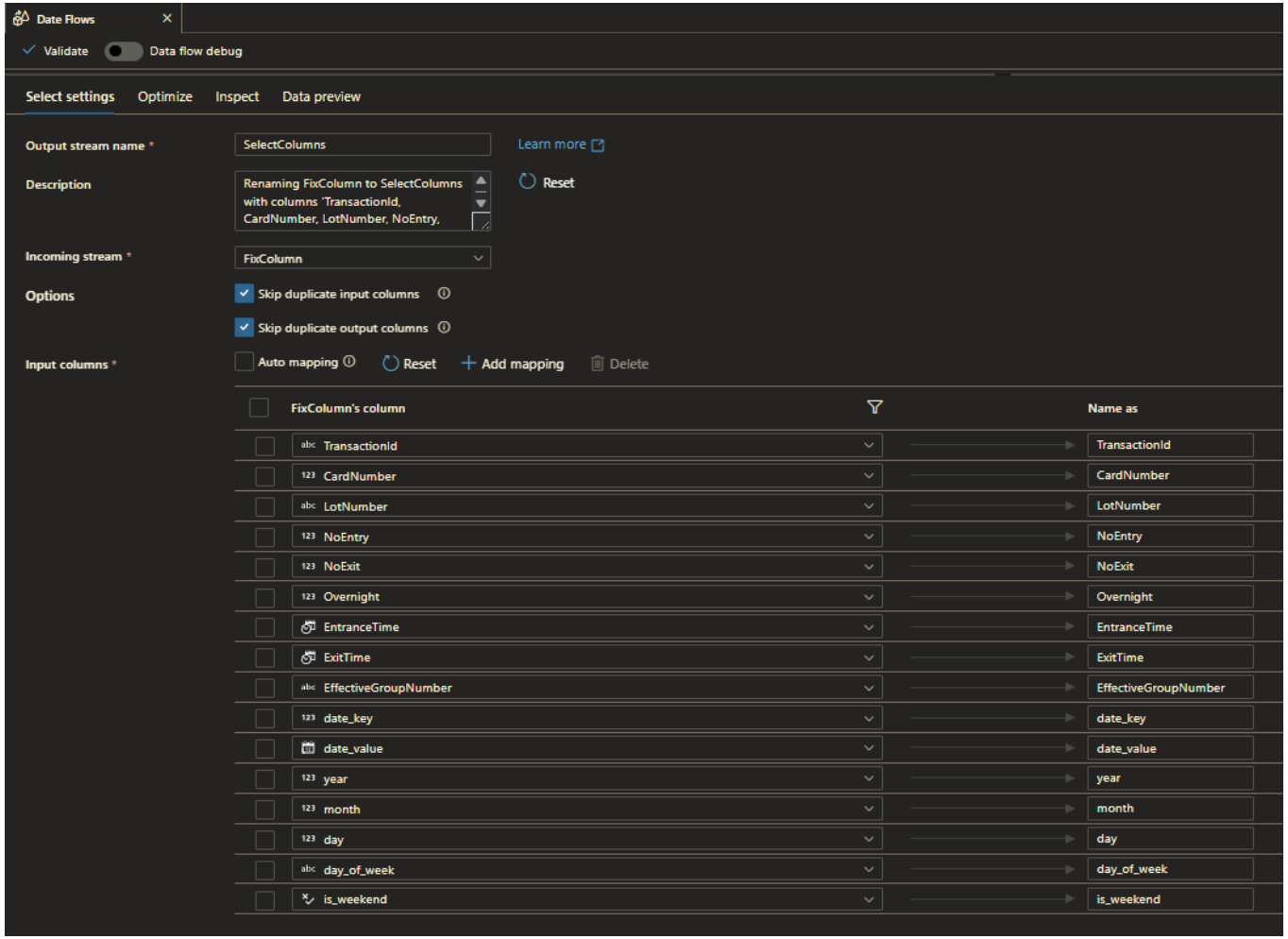

Date Flows
Validate
Data flow debug
Join settings
Optimize
Inspect
Data preview
Output stream name *
Join
Learn more
Description
Inner join on 'EntranceDateStr' and 'DateValueStr'
Reset
Left stream *
EntranceDateStr
Right stream *
DateValueStr
Join type *
Full outer
Inner
Left outer
Right outer
Custom (cross)
Use fuzzy matching
Join conditions *
Left: EntranceDateStr's column
Right: DateValueStr's column
abc entrance_date_str
==
abc date_value_str




# Fixing the Columns back to INTs, and Times back to TimeStamps

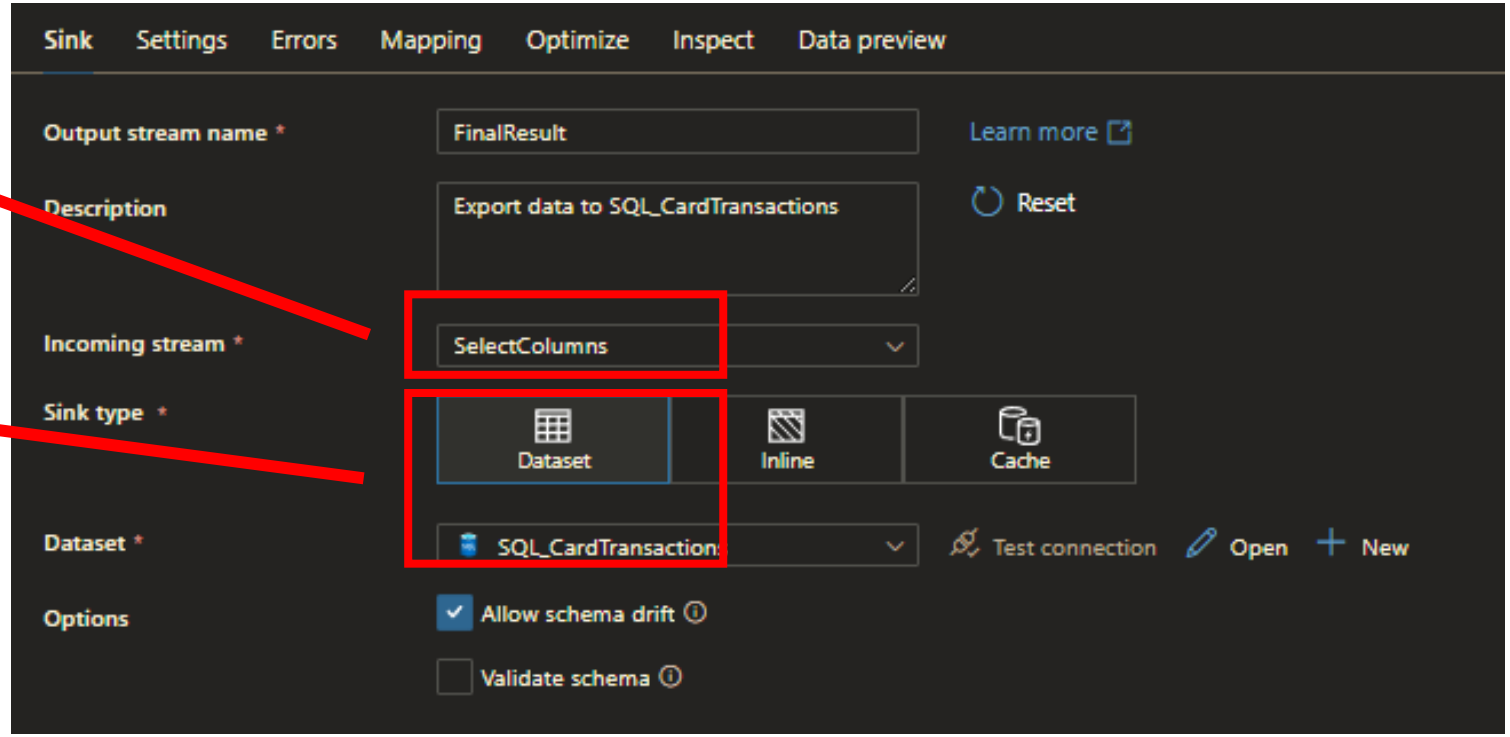
# Select Columns for Final Output:

- Number of Columns: 16
- Do not duplicate columns



# Link The Data Flow to the Sink for Export:

- Incoming Stream is from the SelectColumns step
- SinkType: Link this to the DataSet: SQL_CardTransactions DB to link the MS Azure
- Went back to Pipeline and triggered it



- These two screenshots are one table
- In the Azure Power Query Editor we ran the SQL query below and it resulted in one table joining these two tables together
- The ADF Pipeline was a success

# Check if Pipeline Succeeded in Azure SQL Datbase:

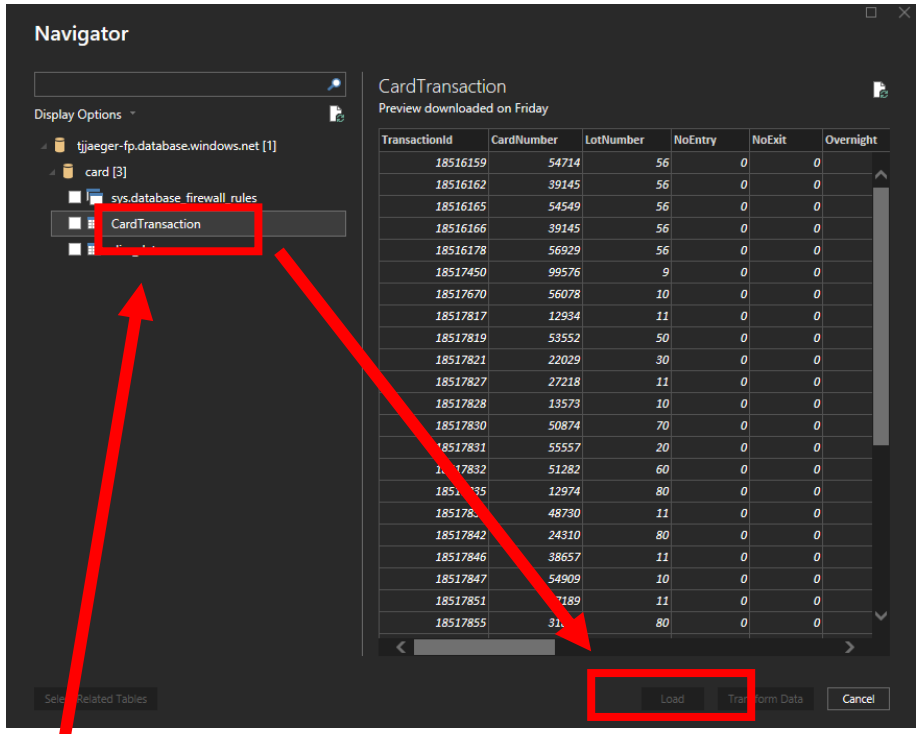
```
1   Select *
2   From [dbo].[CardTransaction]
```

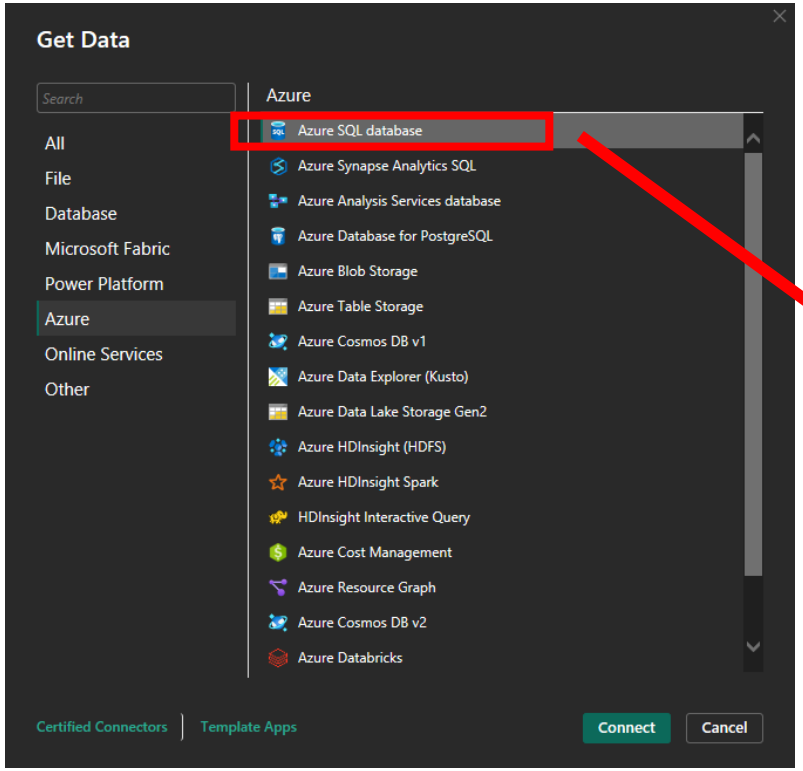
| date_key | year | month | day | day_of_week |
|---|---|---|---|---|
| 20201231 | 2020 | 12 | 31 | Thursday |
| 20201231 | 2020 | 12 | 31 | Thursday |
| 20201231 | 2020 | 12 | 31 | Thursday |
| 20210101 | 2021 | 1 | 1 | Friday |
| 20201231 | 2020 | 12 | 31 | Thursday |
| 20210102 | 2021 | 1 | 2 | Saturday |

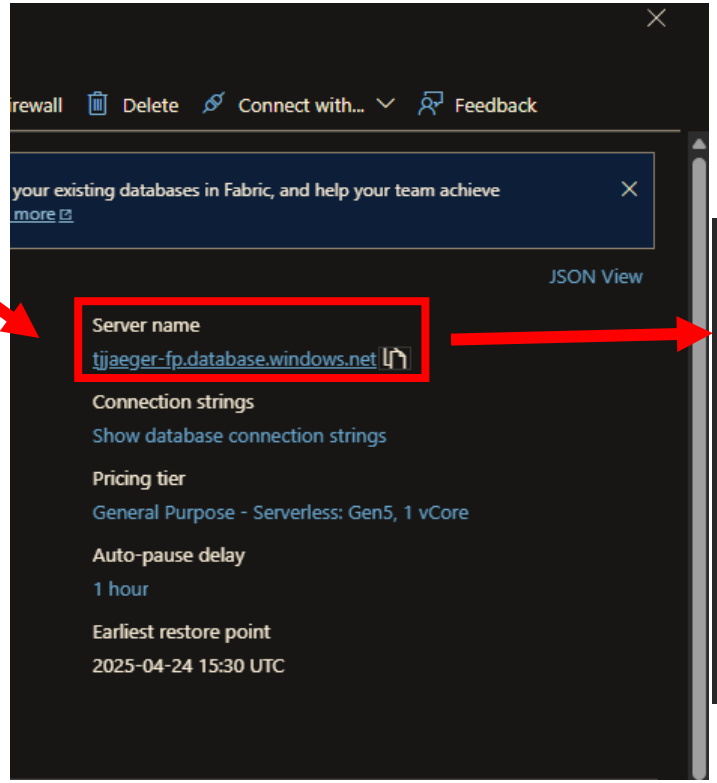
| TransactionId | CardNumber | LotNumber | NoEntry | NoExit | Overnight | EntranceTime | ExitTime | EffectiveGroupNumber |
|---|---|---|---|---|---|---|---|---|
| 18516159 | 54714 | 56 | 0 | 0 | 1 | 2020-12-31T10:48:18.0000000 | 2021-01-01T07:43:19.0000000 | 43 |
| 18516162 | 39145 | 56 | 0 | 0 | 1 | 2020-12-31T16:38:51.0000000 | 2021-01-01T11:09:32.0000000 | 43 |
| 18516165 | 54549 | 56 | 0 | 0 | 1 | 2020-12-31T21:20:50.0000000 | 2021-01-01T11:45:40.0000000 | 43 |
| 18516166 | 39145 | 56 | 0 | 0 | 0 | 2021-01-01T11:44:37.0000000 | 2021-01-01T11:49:48.0000000 | 43 |
| 18516178 | 56929 | 56 | 0 | 0 | 1 | 2020-12-31T17:09:15.0000000 | 2021-01-01T14:22:31.0000000 | 43 |
| 18517450 | 99576 | 9 | 0 | 0 | 0 | 2021-01-02T13:34:30.0000000 | 2021-01-02T13:39:25.0000000 | 62 |

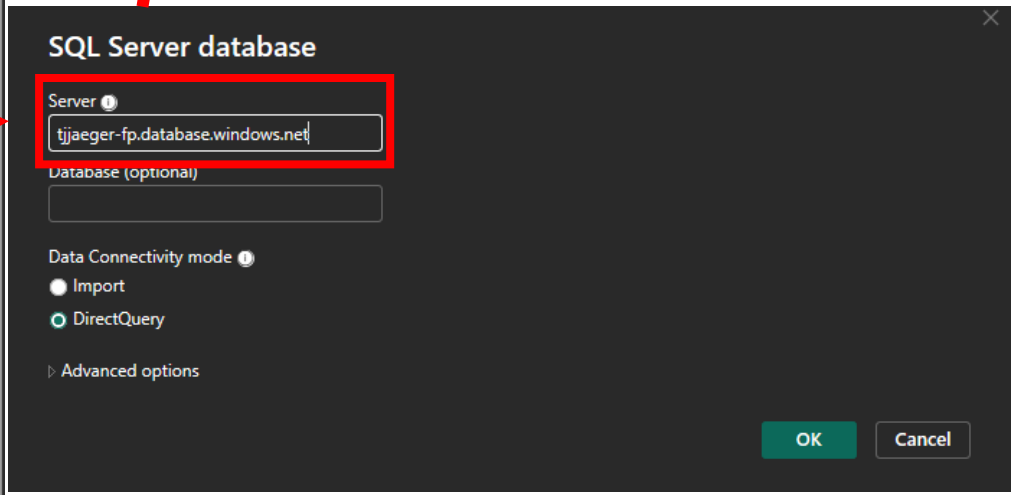
# Connect SQL Database to PowerBI

- Connect to Azure SQL Database
- Azure > SQLDB > Copy Server Name
- Paste in PowerBI Server and Connect
- Select CardTransaction > Load
- Create the Report



Lot Number

All

2020 | 2021 | 2022 | 2023 | 2024

## AM (Morning)

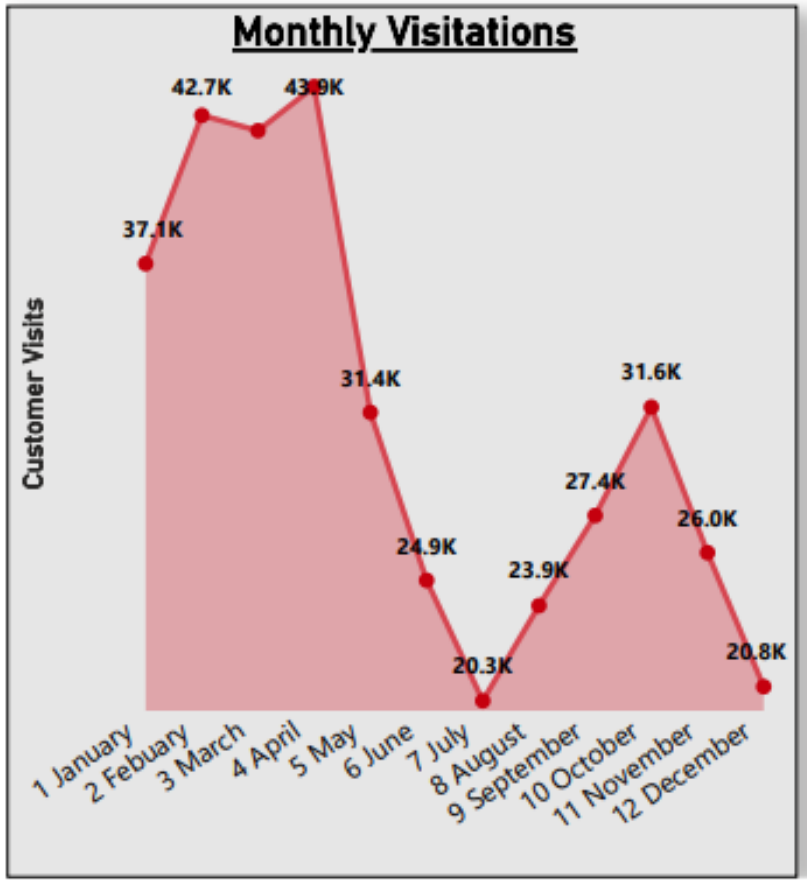
187.5K
Total Customers

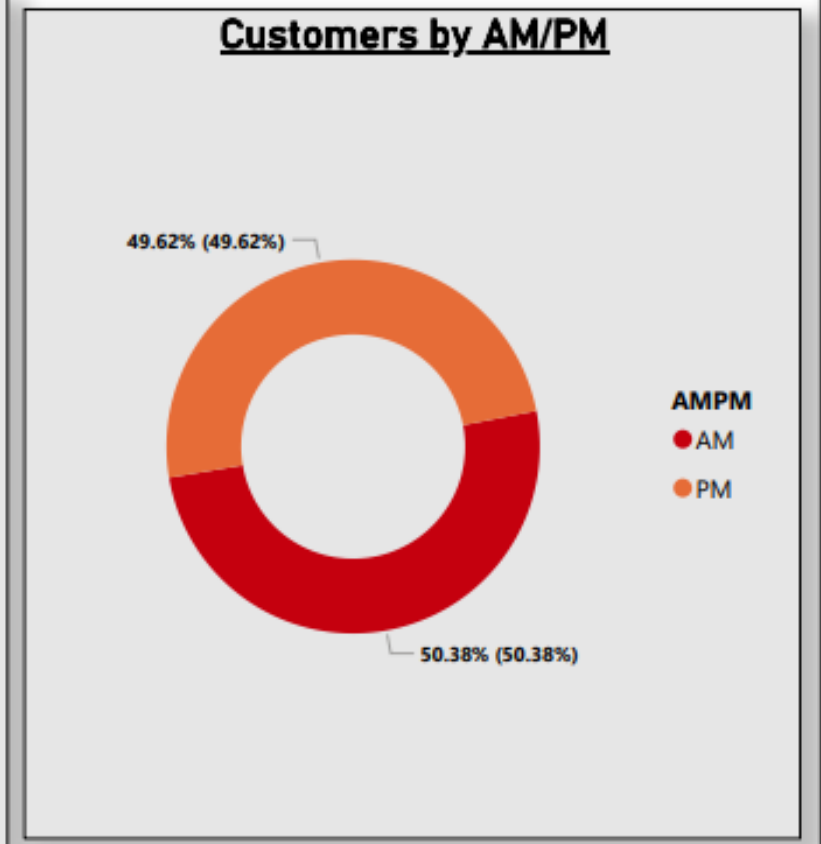
429.46
Avg Parking Time (Min)

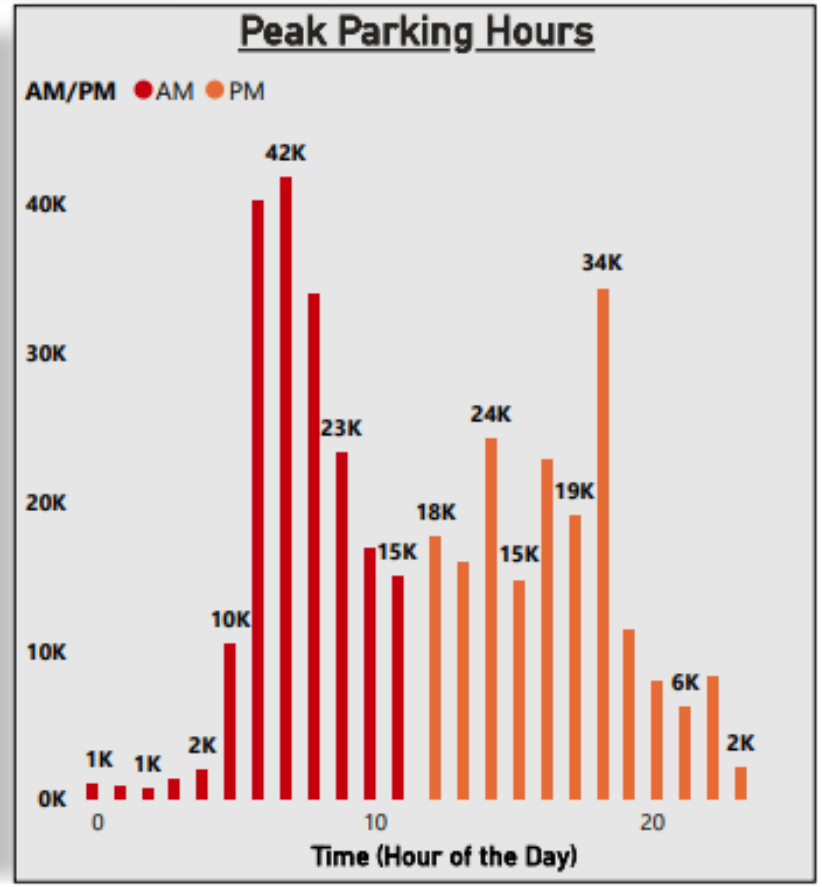
## PM (Evening)

184.6K
Total Customers

445.96
AvgParking Time (Min)



# Conclusions:

- Dip in the summer months from June to August
- 2021-2024 trends show more AM parking until 2024 where there were more PM parking
- Recently declining number of customers since 2021