

The background of the slide is a low-angle, long-exposure photograph of a city street at dusk. The central focus is the Flatiron Building, a tall, triangular skyscraper with many lit windows. To its left is another tall building, and to its right is a brick building with a fire escape. The street below is filled with light trails from cars and streetlights. In the top left corner, there is a large, semi-circular graphic with a gradient from red to yellow. The text "VALUE ROADMAP" is overlaid in large, white, bold, sans-serif capital letters.

VALUE ROADMAP

FRAME VALUE

PRIORITIZATION CRITERIA



Timing

Quick Win	<ul style="list-style-type: none"> Quick Win: executed in 0–3 mo. Immediate and short-term action items which entail minimal resources to accomplish
Mid-term	<ul style="list-style-type: none"> Mid-term: executed in 3–6 mo. Focus on foundational people, process, and technology elements requiring significant resources and effort
Longer-term	<ul style="list-style-type: none"> Longer-term: executed in 6+ mo. Generally more complex activity; critical for cascading further tactics and initiatives

Complexity

<ul style="list-style-type: none"> High 	<ul style="list-style-type: none"> Level of difficulty required to execute the project Number of internal/external stakeholders/units involved in making the change happen Resources required to implement the change based on the necessary project activities
<ul style="list-style-type: none"> Medium 	
<ul style="list-style-type: none"> Low 	

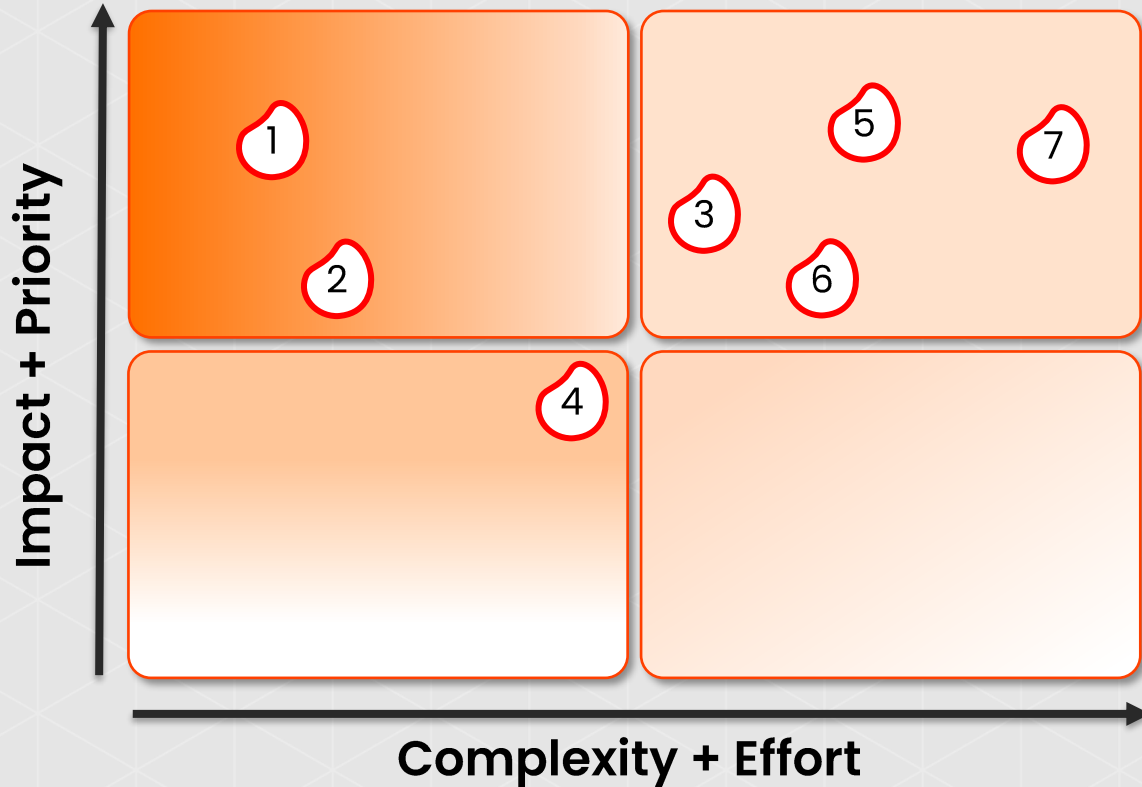
Priority

High Priority	<ul style="list-style-type: none"> Resolution is required to maintain operations Will require high prioritization from management immediately
Medium Priority	<ul style="list-style-type: none"> Important to maintain and grow operations Will require considerable management attention in order to accomplish optimal objectives
Low Priority	<ul style="list-style-type: none"> No immediate impact on the company's ability to operate however will need to be addressed in the near future

Impact

<ul style="list-style-type: none"> High 	<ul style="list-style-type: none"> Level of savings Level of efficiency and/or effectiveness gained Relative risk mitigation achieved Number of internal/external stakeholders affected by the change
<ul style="list-style-type: none"> Medium 	
<ul style="list-style-type: none"> Low 	

PRIORITIZATION MATRIX



LEGEND

- 1 Opportunity 1
- 2 Opportunity 2
- 3 Opportunity 3
- 4 Opportunity 4
- 5 Opportunity 5
- 6 Opportunity 6
- 7 Opportunity 7

VALUE ROADMAP – EXAMPLE 1



Plotting the immediate, medium- and longer-term improvement opportunities

INITIATIVE

- **Opportunity 1**
- **Opportunity 2**
- **Opportunity 3**
- **Opportunity 4**
- **Opportunity 5**
- **Opportunity 6**
- **Opportunity 7**

Month 1

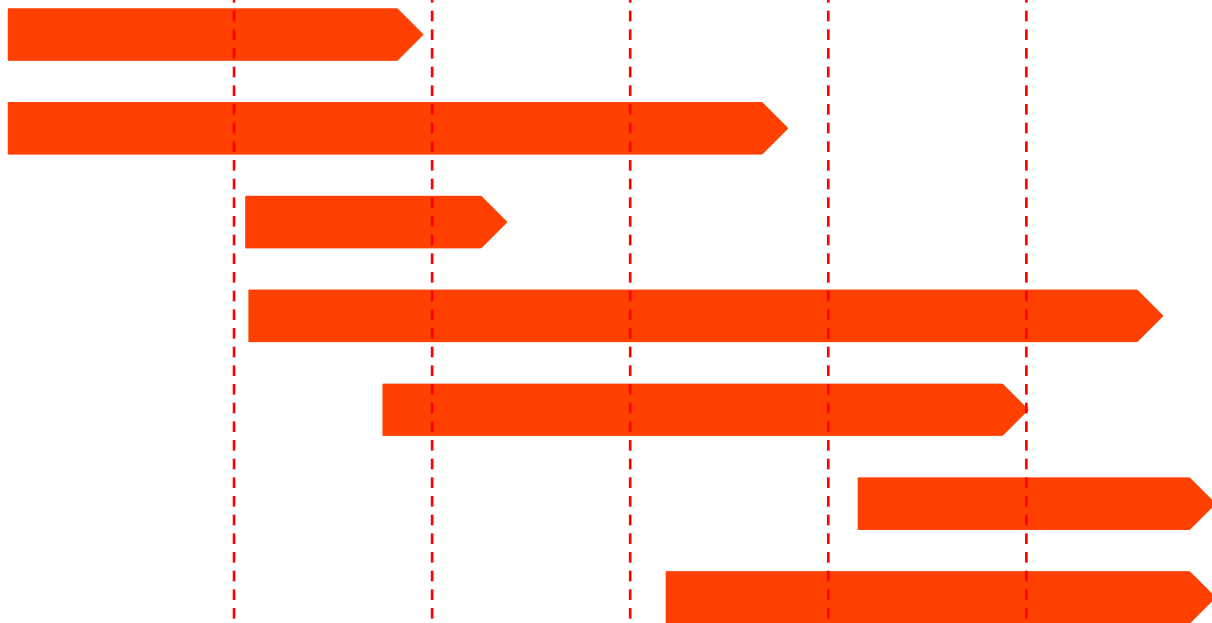
Month 2

Month 3

Month 4

Month 5

Month 6



VALUE ROADMAP – EXAMPLE 2



Plotting the immediate, medium- and longer-term improvement opportunities

Initiative		Type	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6
Quick Win	<ul style="list-style-type: none">• Opportunity 1• Opportunity 2	<ul style="list-style-type: none">• Cost Reduction• Growth						
Mid-term	<ul style="list-style-type: none">• Opportunity 3• Opportunity 4	<ul style="list-style-type: none">• Risk Mitigation• Cost Reduction						
Longer-term	<ul style="list-style-type: none">• Opportunity 5• Opportunity 6• Opportunity 7	<ul style="list-style-type: none">• Process and Policy• Systems• Growth						

INITIATIVE DEEP DIVE



Supporting information on the improvement initiatives

Owner	Recommendation	Benefit	Stakeholders	Impact	Timing	Complexity
Quick Wins						
Mid Term						
Longer Term						