

## **What If We Guaranteed To Help Your Subscription Business Build, Optimize & Scale a B2B Partner Ecosystem In 12 Weeks...**

### **So You Can Generate Additional \$100K MRR In No Time Flat, Would You Take Us Up On That Offer?**

Imagine your Agency, Integration and Referral partners follow-through on their commitment to recommend your product or service to their best prospects and leads.

They promote your product or service to all of their pre-qualified prospects, leads and customers without offering deep discounts that destroy your profit margins.

And they devote their product, marketing, sales and customer success resources to making your B2B partner program profitable from day one, even 10 years from now.

Imagine your Agency, Integration and Referral partners build new products, new features and new integrations that gets your subscription business more repeat customers and increase your retention rate.

They test new marketing campaigns, new traffic sources and new conversion methods that increase your sales growth, reduce your customer acquisition costs, and increase your customer life-time value.

And they publish new content, build new backlinks and rank new keywords to generate a flood of traffic that convert into repeat customers, even enterprise deals for your subscription business.

PromoBloq Professional Service makes that happen, USING ONLY your existing team, marketing and sales assets, and marketing tech stack.

## **Here's How It Works**

### **Step #1 – Identify The Perfect Go-To-Market Partners**

Send the “Sideways Survey” baked into our Partner Ecosystem Platform to your existing prospects, leads and customers so you can identify complementary products and services they already use to help them achieve their goals.

The “Sideways Survey” gives you accurate data and confidence to approach other B2B companies in your market and negotiate co-marketing and co-selling deals.

### **Step #2 – Grow With Go-To-Market Partners**

Use our Partner Ecosystem Platform to connect your Customer Relationship

Management Software (CRMs like Salesforce, HubSpot) to that of your go-to-market partners so you can identify the perfect co-selling and co-marketing partner for each of your prospects, leads, and customers.

It also works with your Email Marketing Software (like Mailchimp, Drip, Keap).

Our software is fully SOC2, HIPAA and GDPR compliant; and our robust architecture processes data quickly and securely.

### **Step #3 – Discover More Prospects and Leads**

Our Partner Ecosystem Platform automatically discovers overlapping prospects and leads so you can execute co-selling activities with your go-to-market partners and get more repeat customers for your subscription business.

Or execute co-marketing activities with your go-to-market partners to introduce pre-qualified prospects and leads to your subscription business; pre-qualified prospects and leads that convert into repeat customers, even enterprise deals, in record time.

### **Step #4 – Gain Expertise From Your Partners**

Use our Partner Ecosystem Platform to acquire sales enablement materials and marketing content from your co-marketing and co-selling partners to educate your prospects, leads and customers about their products and services.

You'll also get more market reach, more sales opportunities, and close more deals through your go-to-market partners.

### **Step #5 – Bill Customers and Send Partner Payouts**

Our Partner Ecosystem Platform ensures all your go-to-market partners get paid every month, and on time with flexible customer billing and partner payouts. It handles one-time and subscription billing, commissions, refunds and monthly payouts with ease.

You'll receive a single monthly invoice, paid by credit card or ACH. And your co-selling and co-marketing partners can redraw their payouts via Stripe, PayPal or ACH.

## **Are you ready to partner up?**

If you answer "YES" to any one of these Ecosystem Readiness Questions, your subscription business is sitting on unclaimed profits that could easily be worth additional 6-figures per month; and there's no real risk to capitalize on this, USING ONLY your existing talent, marketing and sales assets, and marketing tech stack:

1. Do you have a product or service that sells well and could benefit from greater sales reach?

2. Do you offer a service that other service providers could also offer, giving you broader market coverage?
3. Are there additional markets you could be selling into, but don't have the staff or budget to cultivate these sales?
4. Have you developed systems or processes that could be used effectively by other companies within your industry or in other industries?
5. Have you developed proprietary software for carrying out any aspect of your subscription business that could be used by other businesses?
6. Do you have marketing methods or materials that could be modified and used effectively by non-competing subscription businesses?
7. Do you have any other processes, systems, formulas or any other form of intellectual property that would be of value to other subscription businesses in your industry or other industries?
8. Do you have a loyal subscriber list? And more importantly, are you aware of products and services other than your own that your customers use regularly?

As you know, GitHub capitalized on their loyal subscriber list to create the largest developer tools marketplace in the world, where all of their users can discover complementary products that help them automate their software development workflow.

HubSpot leveraged its unique Inbound Marketing model to recruit an army of marketing consultants, agencies and professionals who sell, customize and set up their Marketing Hub, Sales Hub and Service Hub software for other customer-centric businesses.

Amazon made the same cloud computing, database storage and content delivery infrastructure they use to power their ecommerce platform available to businesses in almost every industry (including their competitors).

**As a PromoBloq Professional Service client, we'll work together to help your subscription business [build, optimize and scale a B2B partner ecosystem in 12 weeks](#), so you can also generate additional \$100K MRR in no time flat.**

**[>> Get a LIVE DEMO today](#)**

## Performance Pricing

If your product or service is positioned to sell itself...

If your subscription business is on track to generate a minimum of \$25,000 per month in gross revenue...

If your customer base is motivated and engaged...

If your product, marketing, sales and customer success team is productive...

You should take advantage of PromoBloq Professional Service because you have an obligation to monetize, and re-monetize your existing business assets; existing sales and marketing assets you'll repurpose to build, launch and scale an uber-profitable B2B partner ecosystem in 12 weeks for your subscription business.

Plus, you don't pay until you get the results with 100% performance based pricing.

We also offer flat fee pricing if you prefer.

**[>> Get a LIVE DEMO today](#)**

p.s – You'll shorten your sales cycle, increase sales growth and get more repeat customers from your B2B partners, so DO NOT let another ambitious product, marketing or sales leader capitalize on this unfair advantage INSTEAD of you.

pps – We only onboard 4 new clients per month for this high-touch, breakout-growth implementation service; so **[book a Rapid Growth Session](#)** to lock in YOUR SPOT.