Ecosystem Readiness Quiz

These Ecosystem Readiness Questions will help you uncover, productize and leverage dormant and underperforming assets inside your SaaS / digital business for lucrative partnerships that'll get you more and better clients in advance.

- 1. Do you have a product or service that sells well and could benefit from greater sales reach?
- 2. Do you offer a service that other service providers could also offer, giving you broader market coverage?
- 3. Are there additional markets you could be selling into, but don't have the staff or budget to cultivate these sales?
- 4. Have you developed systems or processes that could be used effectively by other companies within your industry or in other industries?
- 5. Have you developed proprietary software for carrying out any aspect of your SaaS / digital business that could be used by other businesses?
- 6. Do you have marketing methods or materials that could be modified and used effectively by non-competing SaaS / digital businesses?
- 7. Do you have any other processes, systems, formulas or any other form of intellectual property that would be of value to other SaaS / digital businesses?
- 8. Do you have a loyal subscriber list? And more importantly, are you aware of products and services other than your own that your subscribers use regularly?

If you answered "YES" to any one of these questions, your SaaS / digital business is sitting on unclaimed, unrealized profits that could easily be worth 6-figures. And there's no real risk to capitalize on these dormant and underperforming assets you've created already to build, launch and scale your very own Partner Ecosystem.

As a PromoBloq client, we'll work together, side-by-side, to quickly implement our Tollgate Partnership Solutions so that you can also turn strangers into new customers, clients and <u>A.I.R channel partners</u>, day in and day out.