

## Ecosystem Readiness Quiz

These Ecosystem Readiness Questions will help you uncover, productize and leverage dormant and underperforming assets inside your subscription business, so you can also build a B2B partner ecosystem that gets you more (and bigger) repeat customers.

1. Do you have a product or service that sells well and could benefit from greater sales reach?
2. Do you offer a service that other service providers could also offer, giving you broader market coverage?
3. Are there additional markets you could be selling into, but don't have the staff or budget to cultivate these sales?
4. Have you developed systems or processes that could be used effectively by other companies within your industry or in other industries?
5. Have you developed proprietary software for carrying out any aspect of your subscription business that could be used by other businesses?
6. Do you have marketing methods or materials that could be modified and used effectively by non-competing subscription businesses?
7. Do you have any other processes, systems, formulas or any other form of intellectual property that would be of value to other subscription businesses?
8. Do you have a loyal subscriber list? And more importantly, are you aware of products and services other than your own that your subscribers use regularly?

If you answered “YES” to any one of these questions, your subscription business is sitting on unclaimed, unrealized profits that could easily be worth additional 6-figures per month. And there's no real risk to capitalize on this, using ONLY your existing talent, marketing and sales assets, and marketing tech stack.

**As a PromoBloq Professional Service client, we'll work together, side-by-side, to help your subscription business [build, launch and scale a B2B partner ecosystem in 12 weeks](#), so you can also generate additional \$100K MRR in no time flat.**

Get a **LIVE DEMO** of our **Ecosystem Implementation Roadmap** so your subscription business can also sell through go-to-market partners with PromoBloq: <https://promobloq.com>