

Children's®
Healthcare of Atlanta

How to Tell A Children's Story

You.

**Our nurses are known for their technical skills.
As well as their personal ones.**

Our nurses, doctors and staff are truly exceptional. They have earned their reputation by combining years of expertise with empathy and care. The fact is, everyone at Piedmont is committed to making hospital seem more like hospitality. Knowing all along that world-class healthcare is even better when it's down to earth. It's the perfect balance between

health & care.



To find a physician, call 866-900-4321 or visit piedmont.org.

PIEDMONT HOSPITAL • PIEDMONT FAYETTE HOSPITAL • PIEDMONT MOUNTAINSIDE HOSPITAL • PIEDMONT NEWNAN HOSPITAL • PIEDMONT HEART INSTITUTE
PIEDMONT PHYSICIANS GROUP • PIEDMONT CLINIC • PIEDMONT HOSPITAL FOUNDATION

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EMORY HEALTHCARE

emoryhealthcare.org/careers

It's more than an interdisciplinary approach to patient care. It's more than having access to the most advanced technologies in health care. It's the knowledge you will gain, the ideas you will share, and the opportunities you will experience. It's knowing that you are driving the future of nursing.

Welcome to the next level. Welcome to Emory Healthcare.

Healing at a higher level.



When you work with the most
experienced,
the difference is
monumental.SM

When it comes to job opportunities, no other medical center can offer what we do. As a member of our team, you'll discover what it means to work in a fast-paced, high-adrenaline hospital environment that's considered one of the best in the nation. Besides our location in the bustling Washington, D.C. metro area, Washington Hospital Center offers access to some of the most advanced technologies available today. And our talented medical staff has the opportunity to practice on an extremely diverse patient base whose needs vary greatly in scope and complexity. Join us today, and make a monumental difference in our patients' lives.

Audience Research

What makes someone choose Children's?

What makes people stay?

Audience Research

Why did you choose healthcare?

“Make a difference” “Personal experiences” “Job factors.”

What must an employer offer?

*Training, mentoring
Patient-focused care*

*Tuition/Salary/Benefits
Positive environment*

What kind of person is great at working in pediatrics?

Audience Research

Why did you choose healthcare?

“Make a difference” “Personal experiences” “Job factors.”

What must an employer offer?

- Strong support system
Training, mentoring, Patient-focused care
- Tuition/Salary/Benefits
Positive environment
- Emotionally strong person, compassionate, happy

What kind of person is great at working in pediatrics?

Patience, willing to learn, optimistic

A Statement about Us

**Strong Enough
to Care Enough.**

This is a true reflection of

**our people
our organization
our commitment**

Saturday, 8:15 a.m.

Never underestimate the power of
A PINK GIRAFFE.

areustrongenough.com



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We are Strong Enough.

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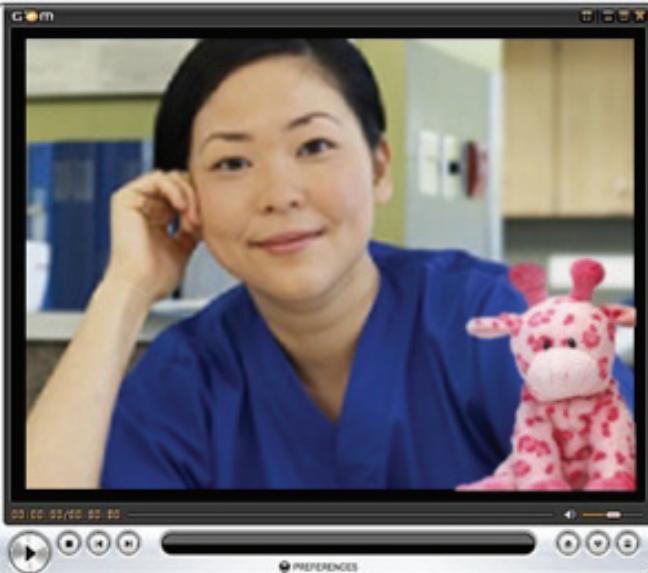




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The power of a Pink Giraffe

by Sue Miller, RN.

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My coworkers sent me shopping

posted 1 month, 3 weeks ago // 9 comments // add yours »

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What a pleasant surprise

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It started with just baby steps

posted 2 months ago // 15 comments // add yours »

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Saturday, 9:10 p.m.

The best treatment ended up being

A PINK GIRAFFE.

areustrongenough.com

Saturday, 9:10 p.m.

The best treatment ended up being
**A FUZZY
PINK GIRAFFE.**



areustrongenough.com



Sometimes doing everything you can means doing what medicine can't. It's something everyone here at Children's Healthcare of Atlanta understands and is the reason we're recognized as one of the best children's hospitals in the world. If you have the capability and intuition to know just what it takes to "make it all better" in almost any situation, maybe you're strong enough to join us. To find out and to hear real-life stories from members of our team, visit areustrongenough.com.



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PINK GIRAFFE.

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Saturday, 9:10 p.m.

The best treatment ended up being

A FUZZY PINK GIRAFFE.



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Wednesday, 9:10 p.m.

Signed an autograph for

MY LITTLEST FAN.

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MY LITTLEST FAN.

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Thursday, 7:05 p.m.

**My supervisor told me
IT WAS OK TO CRY.**

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You.

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You.

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