

Children's Strategic Plan Overview

Mission, Vision, Values and Our
Strategic Focus Areas



OUR MISSION

TO MAKE KIDS BETTER
TODAY
AND HEALTHIER TOMORROW

Previous Mission

To enhance the lives of children through excellence in patient care, research and education



OUR VISION

BEST CARE ... HEALTHIER
KIDS

Previous Vision

Transform pediatric healthcare and be the leading voice for the health of Georgia's children.



STRONG ENOUGH TO CARE ENOUGH

OUR VALUES

CARE
ABOUT
PEOPLE

PASSIONATE
ABOUT
KIDS

DEDICATED
TO
BETTER

Previous Values

Teamwork | Integrity | Excellence | Nurturing | Respect

