

THE VOICESM

RYAN SEACREST FOUNDATION

who?

Musicians, athletes and local heroes are visiting young patients at THE VOICE at Children's Healthcare of Atlanta. Past visitors include *American Idol* 2011 finalists, Backstreet Boys, Jordin Sparks, Kellie Pickler, New Kids on the Block, Selena Gomez and, of course, Ryan Seacrest.

what?

In 2010, the Ryan Seacrest Foundation opened THE VOICE, its first broadcast media center, at Children's in Ryan's hometown of Atlanta. Now kids can learn about the exciting world of radio and TV broadcasting during their hospital stay.

Putting smiles on young patients' faces is our first priority at THE VOICE, which has been featured by media outlets including CNN, *People* magazine and *E!* News. The format is simple: a quick, fun interview by Wendy Threatt (a 24-year radio veteran), a few songs (if you want to perform), followed by a photo and autograph session with participating patients. Visits last approximately an hour.

when?

Special guests are welcome to visit THE VOICE anytime. Broadcasts repeat on the closed-circuit TV system within the more than 500 patient rooms at Children's.

where?

The state-of-the-art studio is located in the lobby of Children's at Egleston near Emory University, east of midtown Atlanta. Accessing the studio is easy—pull up just outside of the lobby where only 10 steps separate your vehicle from THE VOICE.

why?

For our patients, coming down to THE VOICE or watching in their hospital rooms provides an escape from what can otherwise be a scary experience. This is your opportunity to give them an unforgettable, positive memory.



Ryan Seacrest

Visit www.choa.org/thevoice to learn more. Schedule your visit with Wendy Threatt, Program Coordinator, at 404-785-3213 or wendy.threatt@choa.org.



New Kids on the Block and Backstreet Boys

Selena Gomez



Children's[®]
Healthcare of Atlanta