

Screenshot of the Strong4Life website homepage:

**Header:**

- Address bar: http://strong4life.com/
- Google search bar: strong4life.org
- Facebook Like button: 925 likes

**Main Content:**

**Strong4Life Logo:** A stylized 'S' and '4L' with a smiling face.

**Tagline:** Get Healthy. Get Strong4Life.  
Together, we can help Georgia's kids.

**Navigation Bar:**

- Strong4Life Home
- Learn About Childhood Obesity
- Ask Your Healthcare Provider
- Get Started Quick Tips

**Image:** A woman and a young girl hugging. Below the image: Choose Parenting.

**Text:** Healthy Living is a Family Matter. See how the families in our campaign are stopping the cycle at home.

**Buttons:**

- WATCH MAYA'S JOURNEY
- SEE THE OTHER JOURNEYS

**Bottom Bar:**

- Windows taskbar icons: Start, File, Print, Copy, Paste, Internet Explorer, Dell, Word.
- Date and time: 9:45 PM 7/8/2012

Screenshot of the Strong4Life website homepage, featuring a different layout:

**Header:**

**Main Content:**

**Call-to-action:** Choose Parenting.

**Sections:**

- GET THE FACTS.** We know being a parent is tough. Recognizing the issue at home is hard, too. We can help you sort it out.
- ASK QUESTIONS.** Do you know how to talk to your healthcare provider about childhood obesity? We'll help you prepare.
- A FRESH START.** Ready to try some simple steps at home? Check out our tips to get you started.

**Buttons:**

- LEARN
- ASK
- GET STARTED

**Expert Feature:**

**THE EXPERTS AT CHILDREN'S HEALTHCARE OF ATLANTA ARE HERE TO HELP**

At Children's Healthcare of Atlanta, our mission is to make kids better today and healthier tomorrow. Children's launched the Strong4Life movement to address the childhood obesity crisis facing Georgia. Dr. Stephanie Walsh, Medical Director of the Health4Life Program, helps families become Strong4Life every day. Now, you can get expert tips and advice straight from Dr. Walsh, who writes a [weekly blog](#) on parenting and raising healthy kids in today's hectic world.



  
Dr. Stephanie Walsh  
[Read her blog: The Healthy Dose.](#)

**Social Media:**

- Discuss. React. Learn. (with icons for Facebook, Twitter, YouTube)
- See the conversation. (with a reply icon)

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