

Tomasz Kuks

Manager, Technical Product Management
Mentor & Coach

Experiences in Business Analysis



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*“I know a man who grabbed a cat by the tail...
and he learned 40 percent more about cats
than the man who didn’t”*

Mark Twain



Context

- Previously @ Finance
 - 12 yearsProduct Management
- Currently @ Travel and Technology, Sabre
 - ~4 yearsBusiness Analyst then Lead Technical Product Manager
 - ~4 yearsLeader of Technical Product Managers



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SELECTED ASPECTS

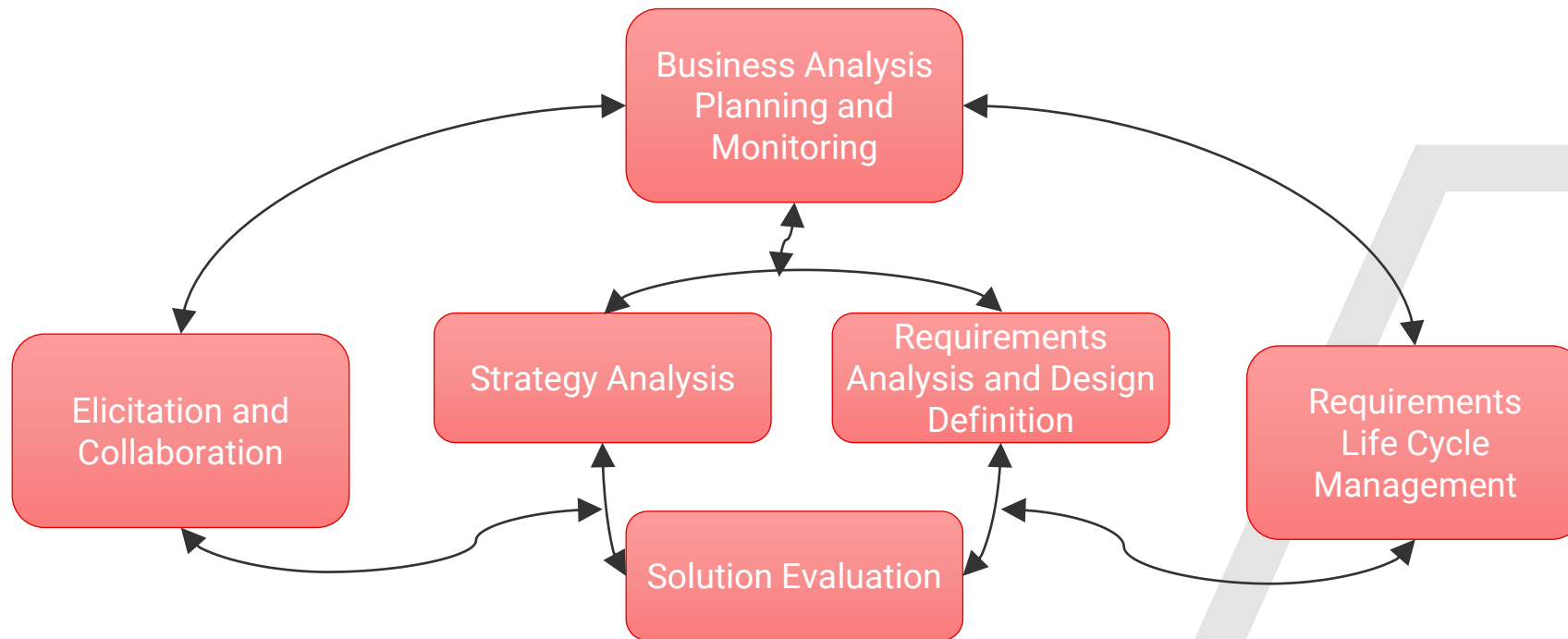


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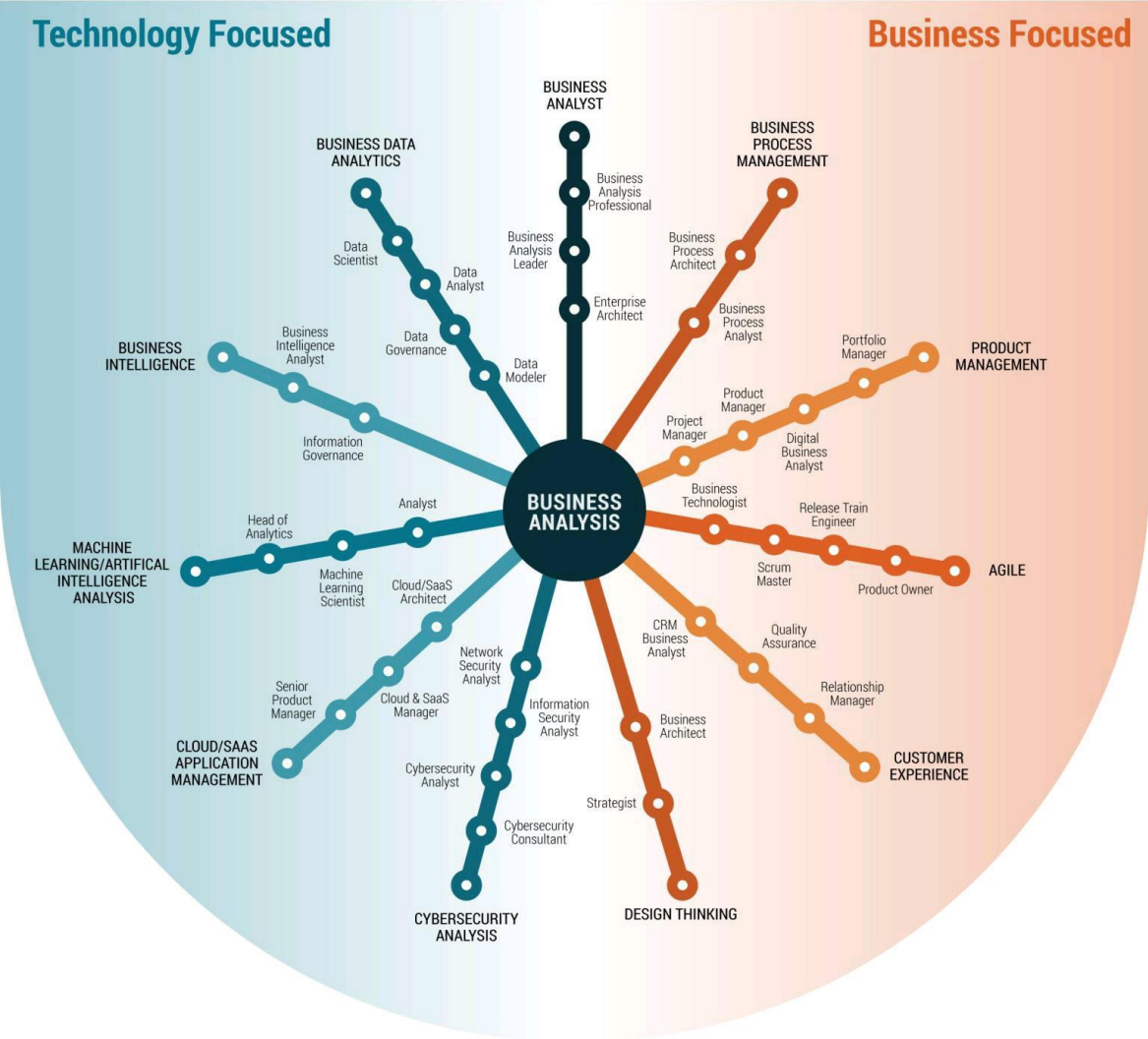
v3

*A GUIDE TO THE BUSINESS ANALYSIS
BODY OF KNOWLEDGE®*

Knowledge Areas

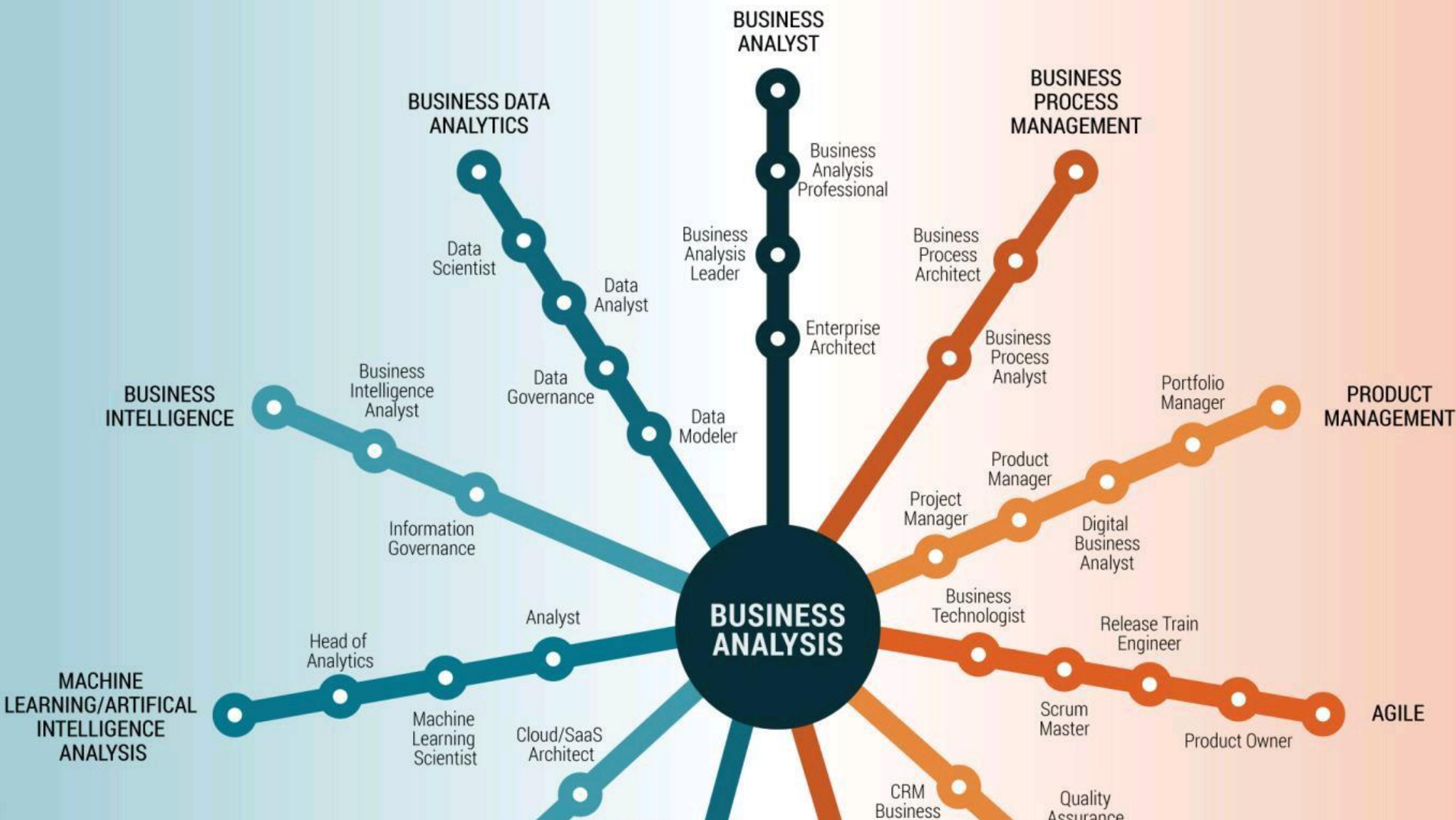


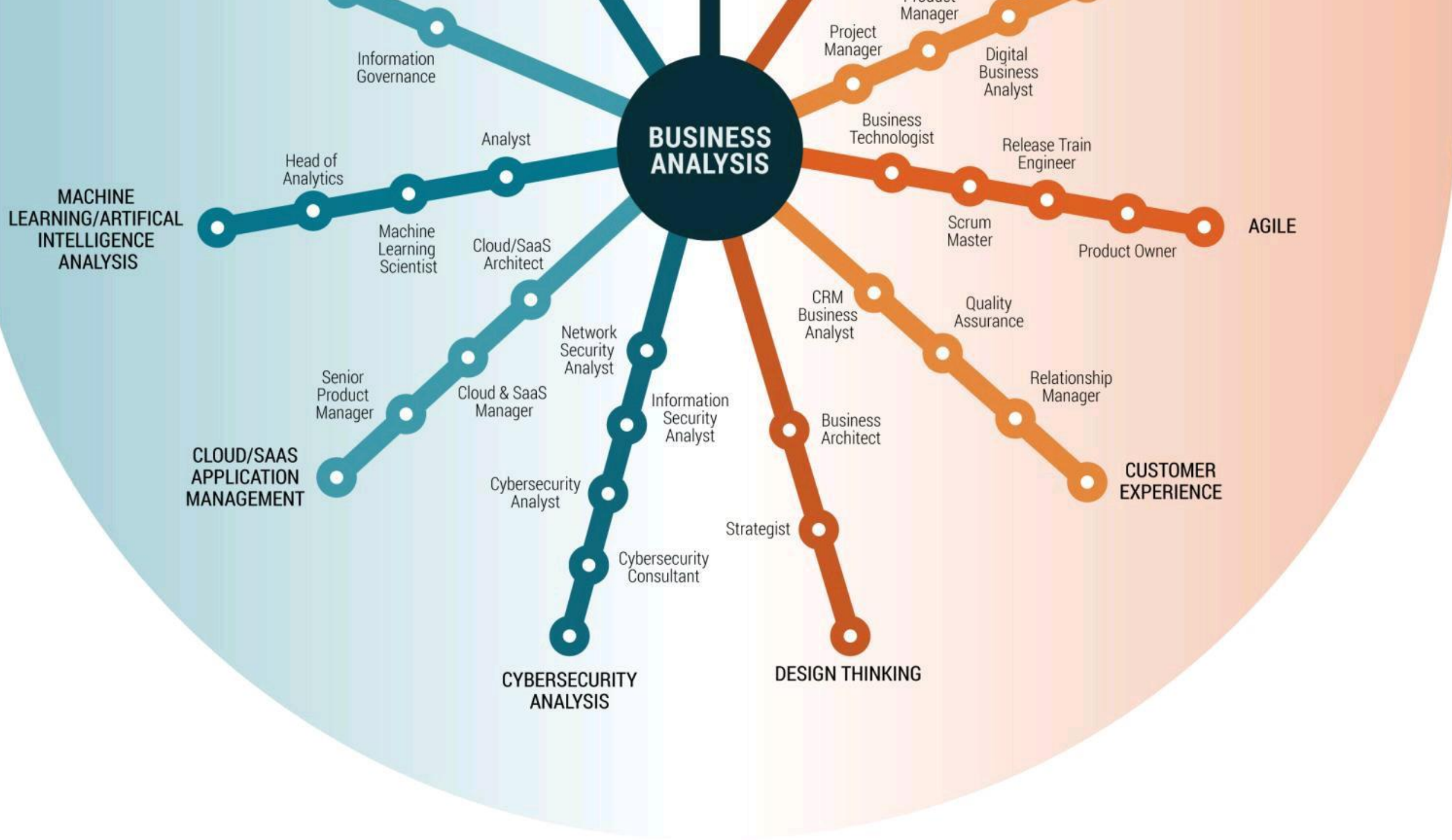
Business Analysis paths

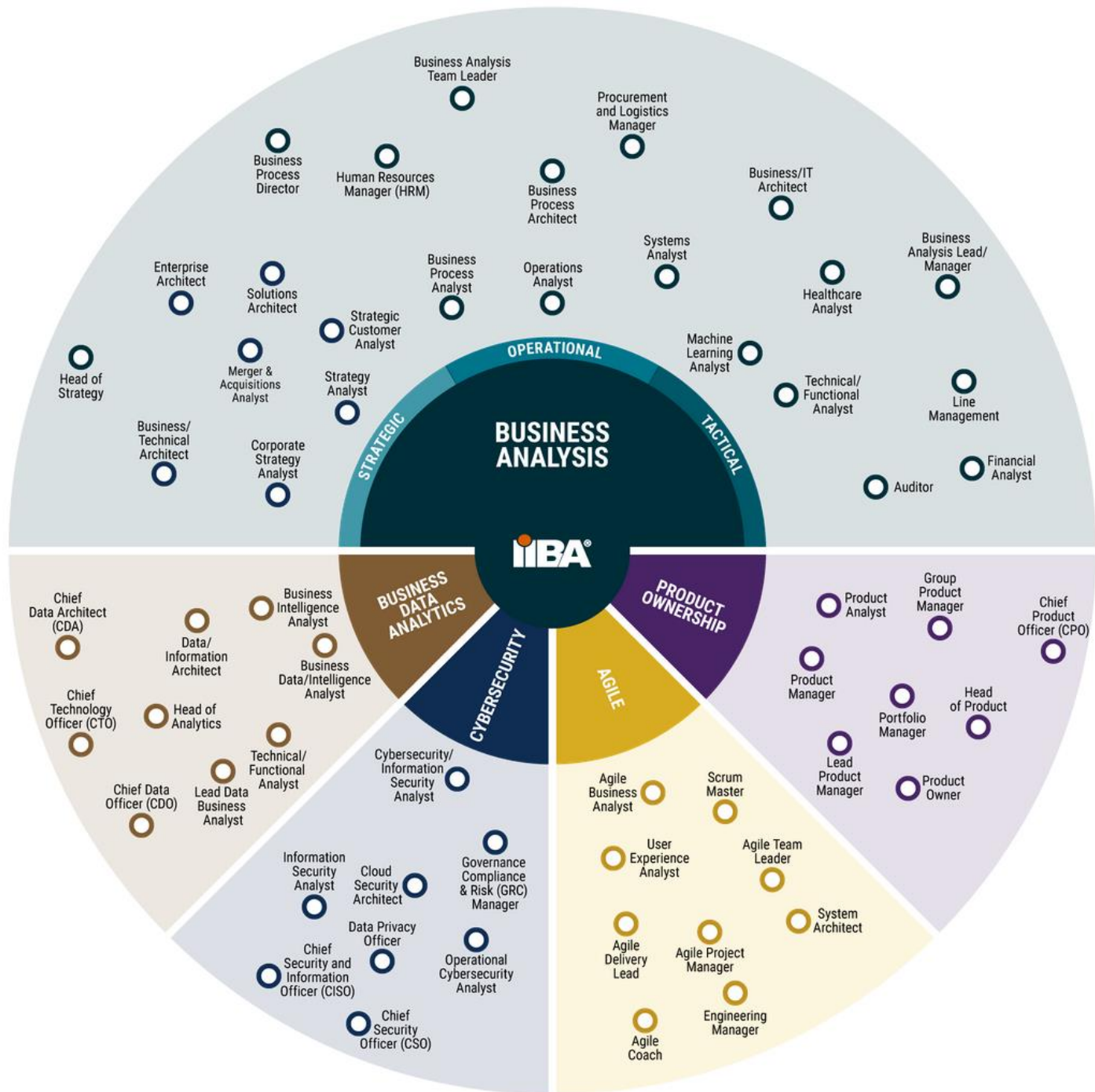


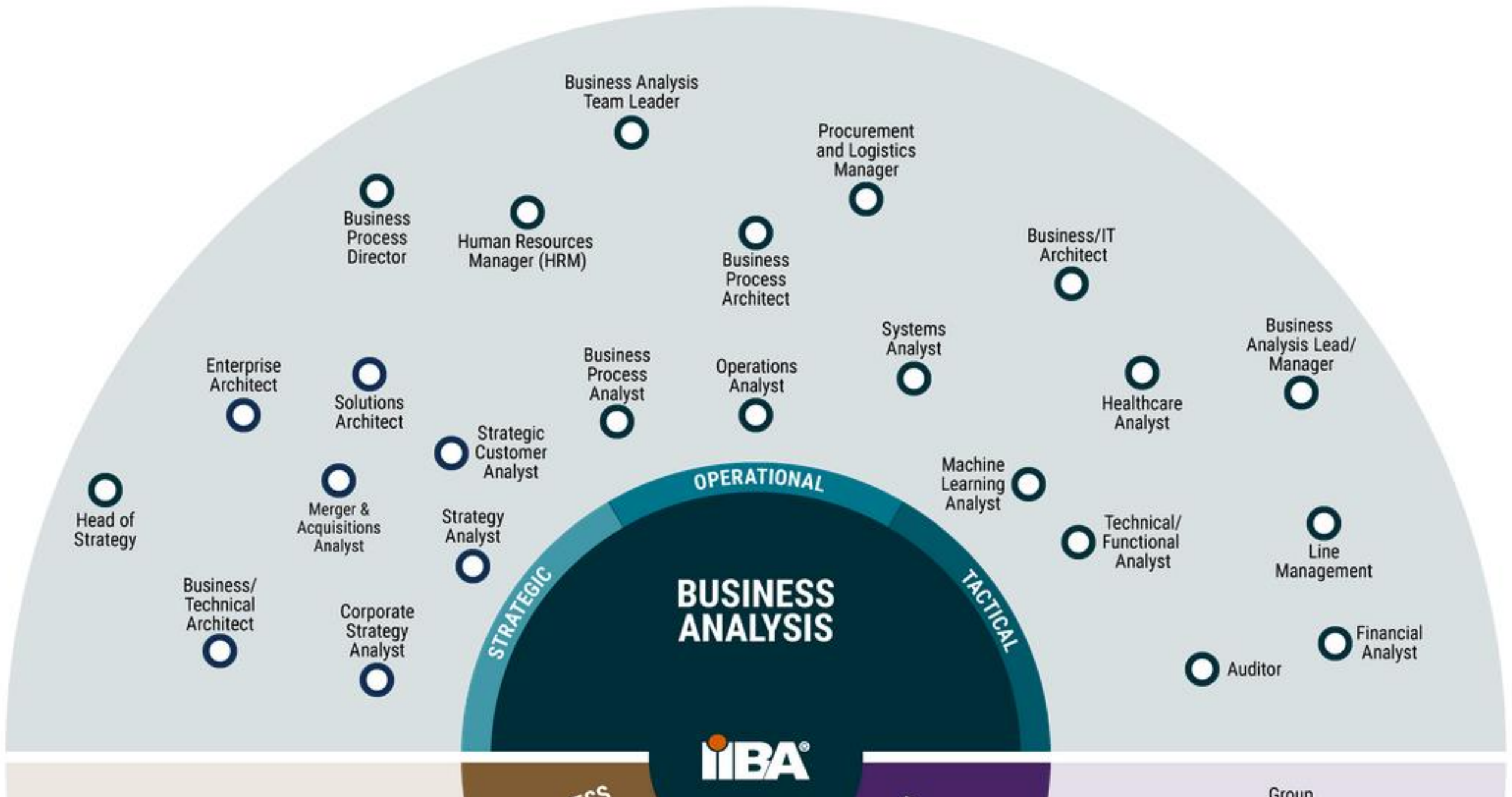
Technology Focused

Business Focused











BUSINESS DATA ANALYTICS

Chief Data Architect (CDA)
Data/Information Architect
Business Intelligence Analyst
Business Data/Intelligence Analyst
Head of Analytics
Chief Technology Officer (CTO)
Chief Data Officer (CDO)
Lead Data Business Analyst
Technical/Functional Analyst

CYBERSECURITY

Cybersecurity/Information Security Analyst
Information Security Analyst
Cloud Security Architect
Data Privacy Officer
Chief Security and Information Officer (CSISO)
Chief Security Officer (CSO)
Governance Compliance & Risk (GRC) Manager
Operational Cybersecurity Analyst

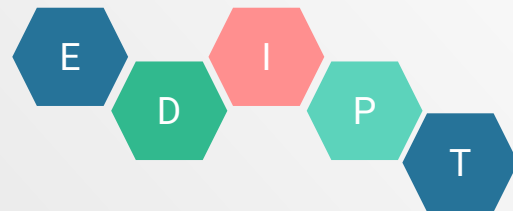
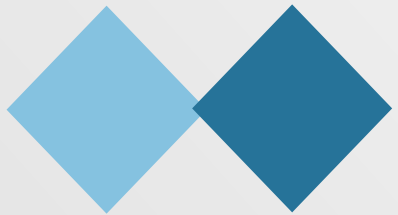
PRODUCT OWNERSHIP

Product Analyst
Group Product Manager
Chief Product Officer (CPO)
Product Manager
Portfolio Manager
Head of Product
Lead Product Manager
Product Owner

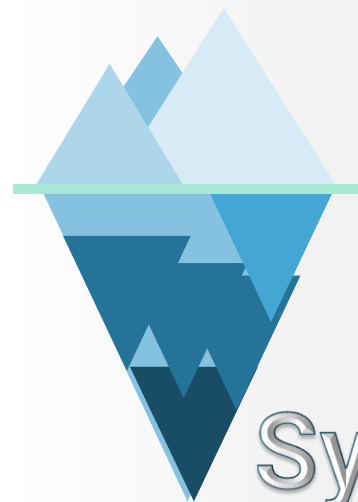
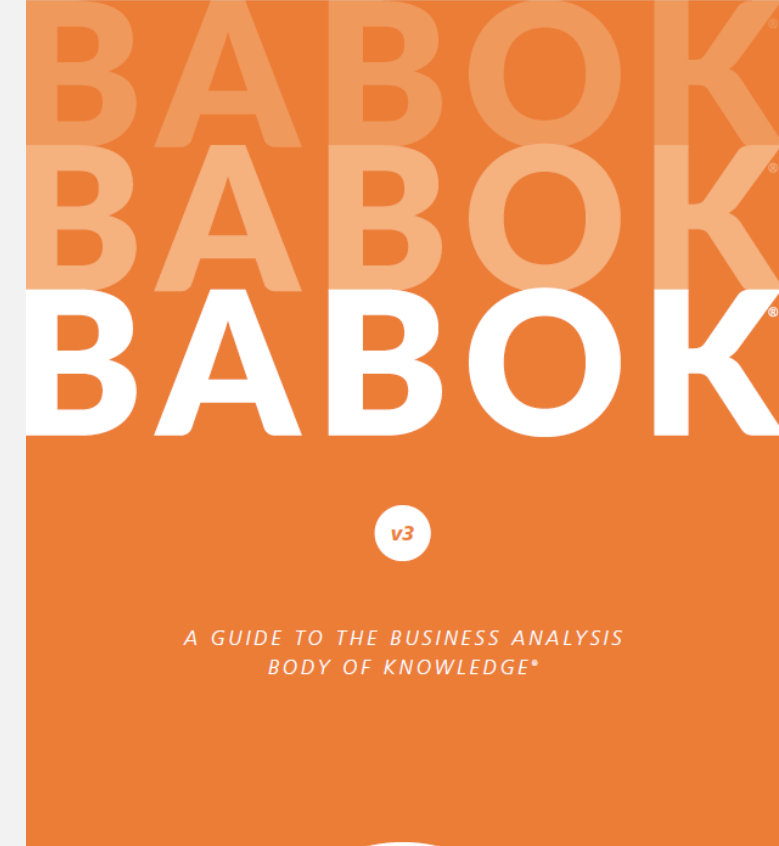
AGILE

Agile Business Analyst
Scrum Master
User Experience Analyst
Agile Team Leader
System Architect
Agile Delivery Lead
Agile Project Manager
Engineering Manager
Agile Coach

BABOK® BY IIBA® & SIMILARITIES TO OTHER CONCEPTS



Design Thinking



Systems Thinking

Working with stakeholders





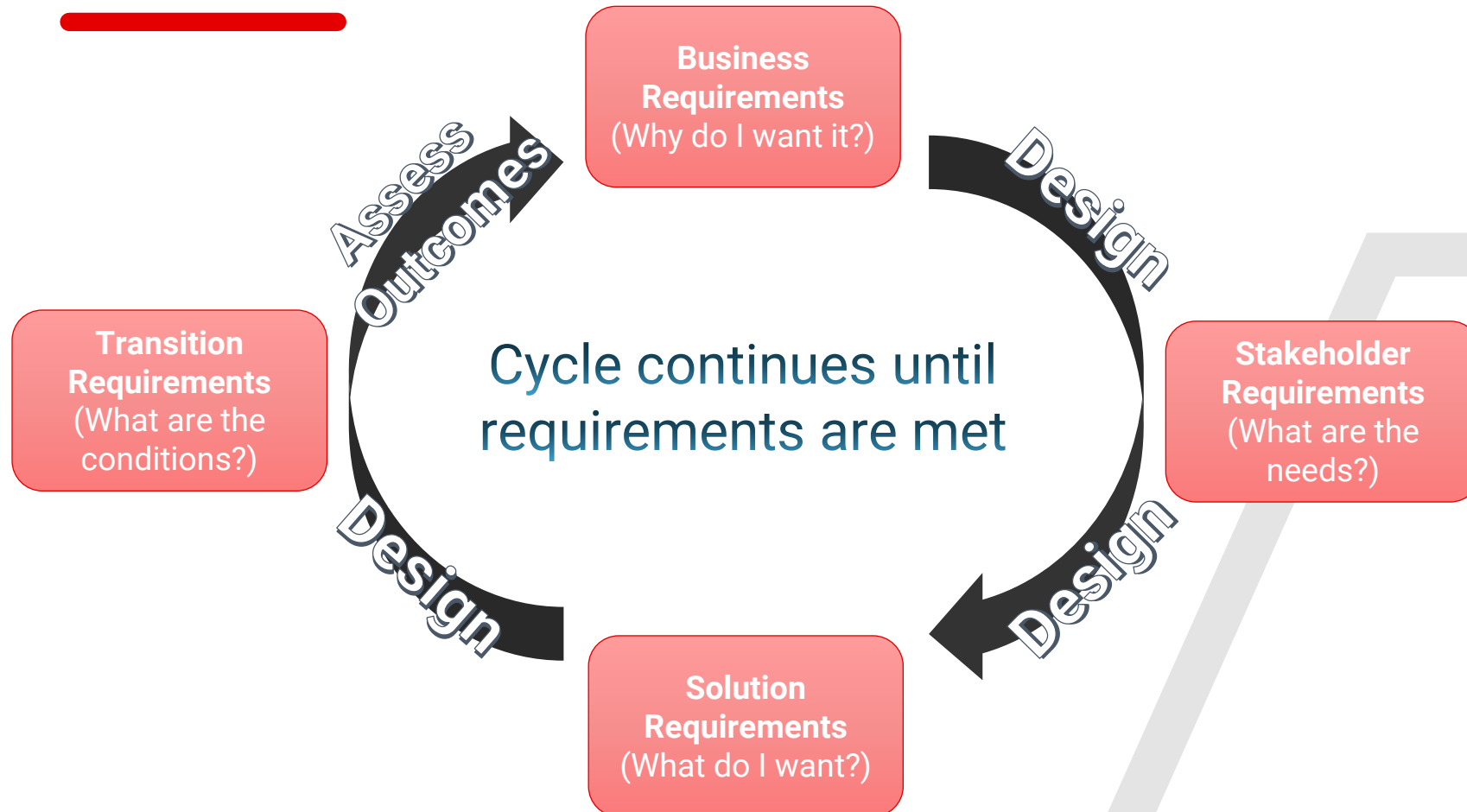
AS A PRODUCT OWNER WITHIN OWN DEV TEAM

Repeat, double check, make sure, verify,
validate, reconfirm, ask...

Communicate a lot!

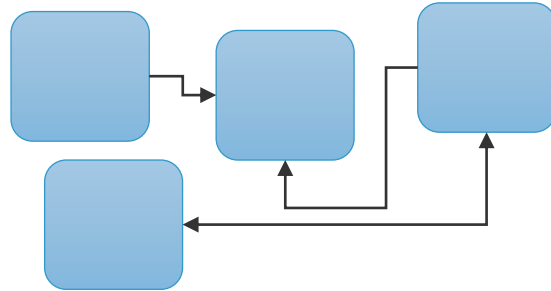


Requirements and Design Cycle



Working with requirements

Trace Requirements



Maintain Requirements



Prioritize Requirements



Assess Requirements Changes



Approve Requirements



Are you certifiable?





... boost your growth mindset

Thank you

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