Product Community
Bringing people together
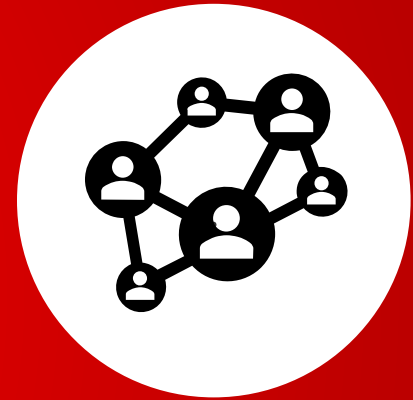
Sandbox

Safe learing enviroment

Knowledge sharing

Expirience new methodologies
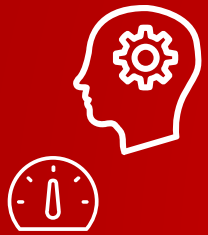
Building relations

Breaking the silos

product
community

2022 Plan

Building product awareness and expertise

Study materials

- Equip with few top trend books titles
- Videos, articles, blogs on various product topics

Outcome:
Easy access to new knowledge

Collect & share ideas

- Meetings bi-weekly
- Cooperate around value, maximize potential
- Integration lunch/events

Outcome:
Unexpected burst of creativity

Sabre wide Product event

- Engaging enthusiasts

Outcome:
Company wide awareness of Product Management aspects

product community