

THE SPEAKERY PRESENTATION CANVAS

<p>EXTERNAL STORIES/FACTS</p> <p><i>Who else has experiences that could relate to the presentation? What fantastic stories can you incorporate into yours?</i></p> <p>(During last slide, Act 3)</p> <p>A-CSPO by ScrumAlliance course provided by a certified trainer, with other Product Owners/Managers</p>	<p>SYNOPSIS</p> <p><i>Describe your presentation. What is it called? Why should an audience watch it? What will an audience get out of it, and how can they use it in their daily lives?</i></p> <p>Experiences in Business Analysis</p> <p>Why audience should watch it: what I am about to say from BABOK connects with what Product Manager role is about.</p> <p>I would like to mix some practical observations with brief BABOK knowledge sharing, all in form of interview and dialogue with audience.</p> <p>How will they use it – their perception on Business Analysis is going to expand</p>	<p>AUDIENCE</p> <p><i>Who is the intended audience for your presentation?</i></p> <p>ProductTank Krakow constant visitors and new guests</p> <p>New, intermediate and expert level people in Product Manager role.</p> <p>People in other roles interested in Product Management</p>
<p>INTERNAL STORIES/FACTS</p> <p><i>How do your personal experiences relate to the presentation? What personal stories can you incorporate into it? What internal stories can you tell?</i></p> <p>(During Act 2) @“Working with stakeholders”</p> <p>2014-2015 traveling to Belgium Brussels...</p> <p>@“As a PO within our own team”</p> <p>After reaching 50% of the progress...</p> <p>@“Working with requirements”</p> <p>If traceability was available, then...</p>	<p>BIG QUESTIONS</p> <p><i>What are the three big questions that you want to seed into the minds of the audience?</i></p> <p>We like to upgrade, why don't upgrade ourselves?</p>	<p>AUDIENCE TAKEAWAYS</p> <p><i>What are the main actionable points for the audience? For example, how will your presentation impact your audience's jobs, careers, or lives?</i></p> <p>Show that Business Analysis have many use cases</p> <p>Share same kind of experiences</p> <p>Enable growth mindset and mention that what PdMs do is very important and praise them for it</p>
<p>THE ONE BIG THING – YOUR PRESENTATION'S NORTH STAR</p> <p><i>What's the north star of your presentation? What's the one guiding theme, the thread that runs through the entire story? What's the point of the presentation – what's its end game?</i></p>		
<p>ACT 1 – STATUS QUO</p> <p><i>How does your story begin?</i></p> <p>Quote slide, “I know a man who grabbed a cat..”</p> <p>Learning</p> <p>Empiricism</p> <p>What to expect more during this part of the meeting</p>	<p>ACT 2 – CHAOS/CHANGE</p> <p><i>What is the critical moment of change in your story? What is the wake-up call?</i></p> <ul style="list-style-type: none"> • BABOK by IIBA® selected aspects • BABOK by IIBA® selected aspects and similarities to other concepts • Working with stakeholders • As a Product Owner within own Dev team • Working with requirements 	<p>ACT 3 – RESOLVE/SOLUTION</p> <p><i>How are the things from the 2nd act resolved? What big questions remain? What should the audience do next?</i></p> <p>Are you certifiable?</p> <p>Certifications educate, standardize and expand</p> <p>Inspire all Product Managers by saying their work is meaningful and important</p>