

MULTIMEDIA PORTFOLIO

PRESENTATION BY M.RATHEESH

REGISTER NO / NMID : autbru5y24bit035

DEPARTMENT: BSC INFORMATION TECHNOLOGY

▀ **COLLEGE: SASURIE COLLEGE OF ARTS &SCIENCE**

ARTS & SCIENCE / BHARATHIAR UNIVERSITY

TITLE SLIDE

- INTRODUCTION _____03
- TYPES OF MULTIMEDIA _____04
- ADDING IMAGES & GRAPHICS _____05
- ADDING AUDIO _____06
- ADDING VIDEO _____07
- ANIMATIONS & TRANSITIONS _____08
- CHARTS & SMART ART _____09
- HYPERLINKS & ACTION BUTTONS _____10
- BENEFITS OF MULTIMEDIA _____11
- CONCLUSION _____12

INTRODUCTION...

- POWER POINT SUPPORTS NOT ONLY TEXT BUT ALSO MULTIMEDIA.
- MULTIMEDIA MAKES PRESENTATION **MORE CREATIVE,ATTRACTIVE AND EFFECTIVE .**

► TYPES OF MULTIMEDIA...

1. TEXT
2. IMAGE & GRAPHICS
3. AUDIO
4. VIDEO
5. ANIMATIONS
6. TRANSITIONS
7. CHART & SMART ARTS
8. HYPERLINKS & SMART BUTTONS



■ **ADDING IMAGES & GRAPHICS**

- **INSERT → PICTURES → FROM DEVICE / ONLINE**
- **USE ICONS, CLIP ART, and SHAPES**

(Add a sample screenshot / image)

ADDING AUDIO

- INSERT → AUDIO → AUDIO ON MY PC / RECORD AUDIO
- CAN BE BACKGROUND MUSIC or NARRATION
(Use speaker icon as illustration)



ADDING VIDEO 🎬

- INSERT → VIDEO → THIS DEVICE / ONLINE VIDEO
- USEFUL FOR TUTORIALS, DEMOS, or VISUAL EXPLANATIONS



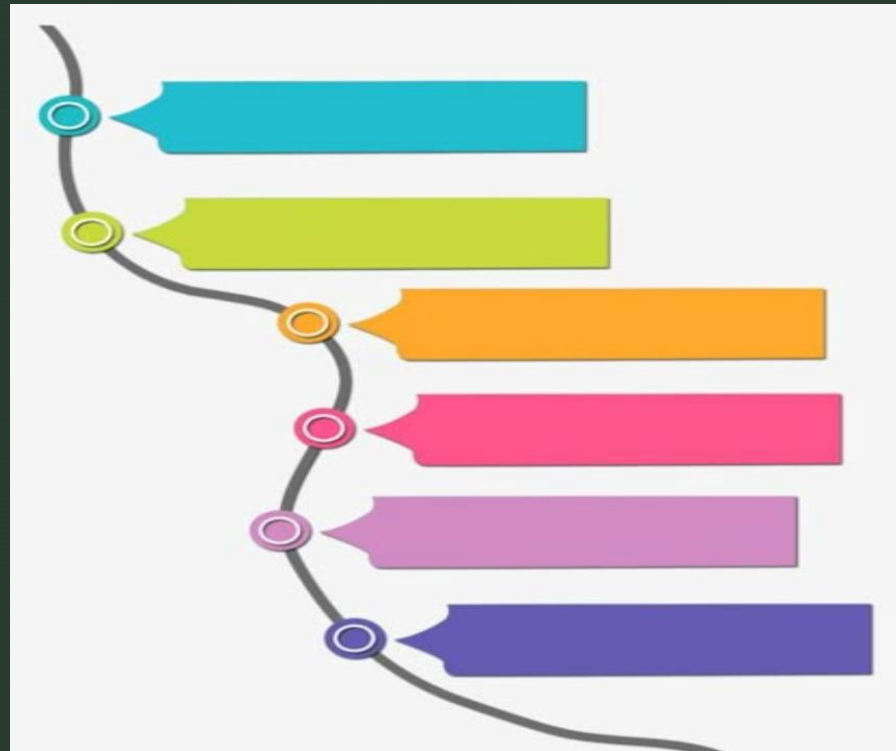
▀ ANIMATIONS & TRANSITIONS

- ANIMATIONS: APPLY TO TEXT / OBJECTS FOR MOVEMENT
- TRANSITIONS: APPLY BETWEEN SLIDES FOR SMOOTH FLOW



CHARTS & SMART ART

- INSERT → CHART → BAR, PIE, HIERARCHY, CYCLE
- MAKES DATA VISUALLY EASY TO UNDERSTAND



HYPERLINKS & ACTION BUTTONS

- INSERT → HYPERLINK → LINK TO SLIDES / WEBSITES / FILES
- ACTION BUTTONS: NAVIGATION WITHIN PRESENTATION



▀ BENEFITS OF MULTIMEDIA

- ATTRACTS ATTENTION
- KEEPS AUDIENCE ENGAGED
- EXPLAINS CONCEPTS EFFECTIVELY
- MAKES PRESENTATIONS PROFESSIONAL



➤ CONCLUSION...

- MULTIMEDIA TRANSFORMS PLAIN SLIDES INTO INTERACTIVE LEARNING TOOLS
- USE TEXT + IMAGES + VIDEO + AUDIO FOR BEST IMPACT

