# Marketing Channels

Ranked most to least effective

1. SEO
2. Facebook Ads
3. The 519 website
4. Presentation at the 519
5. Posters around Church & Wellesley & Queen West
6. Google Ads
7. Posters at bathhouses
8. Toronto.com
9. blogTO

### What can do today (or soon)

* SEO
* 519 website
* Presentation at the 519
* Toronto.com

### Short Term (3 to 6 months)

* Facebook ads
* Blog on website / articles
* TEDx talk (more unique ideas I might have on company format, web for loneliness, etc...)
* Posters around Church & wellesley, queen west, bathhouses, other places
* Google Ads
* blogTO

### Long Term (6 to 9 months)

* Interviews on media shows (need to make idea / brand unique enough to be interviewed)