

tom.renard@zoho.com Currently in Berlin, DE www.tomrenard.xyz

# TOM RENARD

# Front-End Developer

**CURRENT TECH STACK:** React, JavaScript ES6, HTML, CSS (SCSS and Styled-Components), GraphQL, Rest APIs, Gatsby, Next.js

KNOWLEDGE OF: Ruby-on-Rails, Node.js (Keystone.js), Apollo, MongoDB

### **EXPERIENCES**

### **Front-End Developer**

Acme-Sight, Rennes, FR Freelancer contract JAN. 2021 TO JUNE 2021

#### **Full-Stack Developer**

TR - Berlin, DE
Self-Employed
SEPT. 2020 TO PRESENT

### **Full-Stack Developer**

*Q-LESS - Berlin, DE* Co-Founder AUG. 2020 TO PRESENT

#### **UX Content Specialist**

N26 - Berlin, DE
Permanent contract
JAN. 2019 TO AUG. 2020

- Developed user-friendly applications by working hand in hand with UX designers
- Coded responsive interfaces of e-commerce applications and single page websites
- Integrated templates for CMS like WooCommerce and PrestaShop
- Took ownership for the entire front-end development cycle
- Analysed customers needs to identify the request accurately
- Developed responsive web-applications and followed the best practices in order to deploy professional and scalable websites
- Accompanied customers to set up a powerful SEO and content strategy
- Developed and launched a full-stack application built mainly with Ruby-on-Rails
- Responsible of the back-end and front-end engineering

Q-less.club allows users to find all types of cultural events around them and to check the live waiting time, in order to avoid crowd gathering in front of these venues.

- Produced original content for the website, landing pages, blog post, CRM activities
- Developed the N26 tone of voice in the French market
- Supported the Marketing team in driving brand awareness, word-of-mouth, engagement and acquiring new N26 users in France

#### **Previous Experiences:**

- 2 years apprenticeship as a **Sales Specialist** at Philips (Paris, FR 2016/18)
- 1 year apprenticeship as a **Digital Marketing Specialist** at the french bank Crédit Mutuel (Nantes, FR 2015/16)
- 6 months internship as a **Digital Marketing Intern** in a web digital agency: Media-Marque (Rennes, FR 2014)

## PERSONAL PROJECT

Currently launching a cultural media website, which will be called Berlin Schlag. The goal is to empower cultural life in Berlin through a social and empathic eye.

The website will be built with React (Next.js) and Node (Keystone.js).

### **EDUCATION**

2020 Full-Stack Web Development Bootcamp, Le Wagon - Berlin, DE

2018 Master in Marketing, EM-Normandie Business School - Paris, FR

2016 Bachelor in Marketing and Business Development, IDRAC Business School - Nantes, FR

2012 High School Degree in Mathematics - Rennes, FR