TR

TOM RENARD
Front-End Developer

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Currently in Berlin, DE
www.tomrenard.xyz

CURRENT TECH STACK: React, JavaScript ES6, HTML, CSS (SCSS and Styled-Components), GraphQL, Rest APIs, Gatsby, Next.js
KNOWLEDGE OF: Ruby-on-Rails, Node.js (Keystone.js), Apollo, MongoDB

EXPERIENCES

Front-End Developer
Acme-Sight, Rennes, FR
Freelancer contract
JAN. 2021 TO JUNE 2021

- Developed user-friendly applications by working hand in hand with UX designers
- Coded responsive interfaces of e-commerce applications and single page websites
- Integrated templates for CMS like WooCommerce and PrestaShop
- Took ownership for the entire front-end development cycle

Front-End Engineer
TR - Berlin, DE
Self-Employed (freelancer)
SEPT. 2020 TO PRESENT

- Analysed customers needs to identify the request accurately
- Developed responsive web-applications and followed the best practices in order to deploy professional and scalable websites
- Accompanied customers to set up a powerful SEO and content strategy

Full-Stack Developer
Q-LESS - Berlin, DE
Self-Employed (side-project)
AUG. 2020 TO PRESENT

- Developed and launched a full-stack application built mainly with Ruby-on-Rails
- Responsible of the back-end and front-end engineering
Q-less.club allows users to find all types of cultural events around them and to check the live waiting time, in order to avoid crowd gathering in front of these venues.

UX Content Specialist
N26 - Berlin, DE
Permanent contract
JAN. 2019 TO AUG. 2020

- Produced original content for the website, landing pages, blog post, CRM activities
- Developed the N26 tone of voice in the French market
- Supported the Marketing team in driving brand awareness, word-of-mouth, engagement and acquiring new N26 users in France

Previous Experiences:
- 2 years apprenticeship as a **Sales Specialist** at Philips (Paris, FR - 2016/18)
- 1 year apprenticeship as a **Digital Marketing Specialist** at the french bank Crédit Mutuel (Nantes, FR - 2015/16)
- 6 months internship as a **Digital Marketing Intern** in a web digital agency: Media-Marque (Rennes, FR - 2014)

PERSONAL PROJECT

Currently launching a cultural media website, which will be called Berlin Schlag. The goal is to empower cultural life in Berlin through a social and empathic eye.
The website will be built with React (Next.js) and Node (Keystone.js).

EDUCATION

2020 Full-Stack Web Development Bootcamp, Le Wagon - Berlin, DE

2018 Master in Marketing , EM-Normandie Business School - Paris, FR

2016 Bachelor in Marketing and Business Development, IDRAC Business School - Nantes, FR

2012 High School Degree in Mathematics - Rennes, FR