# Machine Learning Assignment 4

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### 11/1/2020

Load and do an initial check of the data top and bottom six rows and summary information for the data file

```
All.rankings<-read.csv("Universities.csv")
head(All.rankings)
```

```
##
                            College.Name State Public..1...Private..2.
## 1
             Alaska Pacific University
                                             AK
## 2 University of Alaska at Fairbanks
                                             AK
                                                                        1
        University of Alaska Southeast
                                             AK
                                                                        1
                                             ΑK
## 4 University of Alaska at Anchorage
                                                                        1
## 5
           Alabama Agri. & Mech. Univ.
                                             AL
                                                                        1
## 6
                    Faulkner University
                                             AL
                                                                        2
     X..appli..rec.d X..appl..accepted X..new.stud..enrolled
## 1
                  193
                                     146
                                                              55
## 2
                 1852
                                    1427
                                                             928
## 3
                  146
                                     117
                                                              89
## 4
                 2065
                                    1598
                                                            1162
## 5
                 2817
                                    1920
                                                             984
## 6
                  345
                                     320
                                                             179
     X..new.stud..from.top.10. X..new.stud..from.top.25. X..FT.undergrad
## 1
                              16
## 2
                              NA
                                                          NA
                                                                         3885
## 3
                               4
                                                          24
                                                                          492
## 4
                              NA
                                                          NA
                                                                         6209
## 5
                              NA
                                                          NA
                                                                         3958
## 6
                              NA
                                                          27
                                                                         1367
     X..PT.undergrad in.state.tuition out.of.state.tuition room board add..fees
## 1
                  869
                                   7560
                                                          7560 1620
                                                                      2500
                                                                                  130
## 2
                 4519
                                   1742
                                                          5226 1800
                                                                      1790
                                                                                  155
## 3
                 1849
                                   1742
                                                          5226 2514
                                                                      2250
                                                                                   34
## 4
                10537
                                   1742
                                                          5226 2600
                                                                      2520
                                                                                  114
## 5
                  305
                                   1700
                                                          3400 1108
                                                                      1442
                                                                                  155
## 6
                  578
                                   5600
                                                          5600 1550
                                                                                  300
                                                                     1700
     estim..book.costs estim..personal.. X..fac..w.PHD stud..fac..ratio
## 1
                                                        76
                    800
                                       1500
                                                                        11.9
## 2
                    650
                                       2304
                                                        67
                                                                        10.0
                                                        39
## 3
                    500
                                       1162
                                                                         9.5
                    580
                                       1260
                                                        48
                                                                        13.7
## 5
                                                                        14.3
                    500
                                        850
                                                        53
```

```
## 6
             350
                               52 32.8
                           NA
## Graduation.rate
## 1
## 2
             NA
## 3
             39
## 4
             NA
## 5
             40
## 6
             55
```

# tail(All.rankings)

##			College.Nam	e State P	ublic1	Pri	vate2.	
##	1297	West Virginia Institute of Technology					1	
	1298	West Virginia State College					1	_
##	1299						1	
##	1300	West Virginia Wesleyan College					2	2
##	1301	Wheeling Jesuit College					2	2
##	1302	University of Wyoming					1	
##		Xapplirec.d Xapplaccepted Xnew.studenrolled						
##	1297	1594	1572		67	75		
##	1298	1869	NA		95	57		
##	1299	9630 7801			2881			
##	1300	1566 1400			483			
##	1301	903 755			213			
##	1302	2029 1516			1073			
##		Xnew.studfrom	n.top.10. Xnew.stu	dfrom.t	op.25. X	FT.u	ındergrad	l
	1297		NA		NA		2432	
	1298		NA		NA		2817	
	1299					49 14524		
	1300	28			55			
	1301	15			49 97:			
	1302			•			7535	
##	4007	•	in.state.tuition out	.of.state				
	1297	616	3954			1800	1952	NA
	1298	1939	1988			1500	1700	50
	1299	1053	2128			2284	2026	NA
	1300	170	14200		14200		2025	NA
	1301 1302	305	10500 1908		10500		2445	NA
##	1302	1488		V foc H		1462	1960	300
	1297	500 still.	s estimpersonal : NA	Alacw	NA	1a	15.3	
	1298	750			38		19.2	
	1299	NA NA			83		13.4	
	1300	450			58		16.4	
	1301	600			66		14.1	
	1302	600			91		15.1	
##	1002	Graduation.rate			0.2			
	1297	56						
	1298	NA						
	1299	57						
		<b></b>						
##	1300	67						
	1300 1301	67 72						
##								

#### summary(All.rankings)

```
College.Name
                           State
                                           Public..1...Private..2.
    Length: 1302
                       Length: 1302
                                                  :1.000
##
                                           Min.
    Class : character
                       Class : character
                                           1st Qu.:1.000
   Mode :character
                       Mode :character
##
                                           Median :2.000
##
                                           Mean
                                                  :1.639
##
                                           3rd Qu.:2.000
##
                                                  :2.000
                                           Max.
##
##
    X..appli..rec.d
                      X..appl..accepted X..new.stud..enrolled
                            :
                                 35.0
                                         Min.
##
    Min.
          :
               35.0
                      Min.
                                               : 18.0
    1st Qu.: 695.8
                      1st Qu.: 554.5
                                         1st Qu.: 236.0
##
    Median: 1470.0
                      Median : 1095.0
                                         Median : 447.0
##
    Mean
          : 2752.1
                      Mean : 1870.7
                                         Mean
                                               : 778.9
   3rd Qu.: 3314.2
                      3rd Qu.: 2303.0
                                         3rd Qu.: 984.0
##
##
  Max.
           :48094.0
                      Max.
                             :26330.0
                                         Max.
                                                :7425.0
##
   NA's
           :10
                      NA's
                              :11
                                         NA's
                                                :5
##
   X..new.stud..from.top.10. X..new.stud..from.top.25. X..FT.undergrad
##
   Min.
           : 1.00
                               Min.
                                      : 6.00
                                                         Min.
                                                                     59
##
    1st Qu.:13.00
                               1st Qu.: 36.75
                                                          1st Qu.: 966
##
    Median :21.00
                               Median : 50.00
                                                         Median: 1812
##
                                                         Mean : 3693
    Mean
           :25.67
                               Mean
                                      : 52.35
    3rd Qu.:32.00
                               3rd Qu.: 66.00
                                                          3rd Qu.: 4540
##
   Max.
           :98.00
                                      :100.00
                                                                 :31643
                               Max.
                                                          Max.
           :235
    NA's
                               NA's
                                      :202
                                                          NA's
                                                                 :3
##
##
    X..PT.undergrad
                      in.state.tuition out.of.state.tuition
                                                                   room
           :
                      Min.
                                        Min.
                                               : 1044
                                                                     : 500
    Min.
                1.0
                              : 480
                                                              Min.
    1st Qu.: 131.2
                      1st Qu.: 2580
##
                                        1st Qu.: 6111
                                                              1st Qu.:1710
##
    Median: 472.0
                      Median: 8050
                                        Median : 8670
                                                              Median:2200
##
    Mean
          : 1081.5
                      Mean : 7897
                                        Mean
                                              : 9277
                                                              Mean
                                                                     :2515
##
    3rd Qu.: 1313.0
                      3rd Qu.:11600
                                        3rd Qu.:11659
                                                              3rd Qu.:3040
           :21836.0
                              :25750
                                        Max.
                                               :25750
                                                                     :7400
##
    Max.
                      Max.
                                                              Max.
           :32
##
    NA's
                      NA's
                              :30
                                        NA's
                                               :20
                                                              NA's
                                                                     :321
##
        board
                     add..fees
                                     estim..book.costs estim..personal..
##
           : 531
                           :
                                     Min.
                                           : 90
                                                       Min.
                                                              : 75
    Min.
                   Min.
                               9.0
    1st Qu.:1619
                   1st Qu.: 130.0
                                     1st Qu.: 480
                                                       1st Qu.: 900
##
##
    Median:1980
                   Median : 264.5
                                     Median: 502
                                                       Median:1250
##
    Mean
           :2061
                   Mean
                           : 392.0
                                     Mean
                                           : 550
                                                       Mean
                                                              :1389
##
    3rd Qu.:2402
                   3rd Qu.: 480.0
                                     3rd Qu.: 600
                                                       3rd Qu.:1794
##
    Max.
           :6250
                   Max.
                           :4374.0
                                     Max.
                                            :2340
                                                       Max.
                                                               :6900
##
    NA's
           :498
                   NA's
                           :274
                                     NA's
                                            :48
                                                       NA's
                                                               :181
    X..fac..w.PHD
                     stud..fac..ratio Graduation.rate
##
   Min.
          : 8.00
                            : 2.30
                                       Min.
                                             : 8.00
                     Min.
##
    1st Qu.: 57.00
                     1st Qu.:11.80
                                       1st Qu.: 47.00
##
  Median : 71.00
                     Median :14.30
                                       Median : 60.00
   Mean
          : 68.65
                     Mean
                            :14.86
                                       Mean : 60.41
##
    3rd Qu.: 82.00
                     3rd Qu.:17.60
                                       3rd Qu.: 74.00
##
   Max.
           :105.00
                     Max.
                             :91.80
                                       Max.
                                              :118.00
##
   NA's
           :32
                     NA's
                             :2
                                       NA's
                                              :98
```

Change Public and Private variable from integer to a factor with two selection options 1 or 2. Normalize continuous variables and check the variable type loaded from the csy file.

```
str(All.rankings)
## 'data.frame':
                   1302 obs. of 20 variables:
                                     "Alaska Pacific University" "University of Alaska at Fairbanks" "
   $ College.Name
                              : chr
                                    "AK" "AK" "AK" "AK" ...
## $ State
                              : chr
## $ Public..1...Private..2. : int 2 1 1 1 2 1 1 1 2 ...
## $ X..appli..rec.d
                              : int 193 1852 146 2065 2817 345 1351 4639 7548 805 ...
   $ X..appl..accepted
                              : int 146 1427 117 1598 1920 320 892 3272 6791 588 ...
  $ X..new.stud..enrolled : int 55 928 89 1162 984 179 570 1278 3070 287 ...
##
   $ X..new.stud..from.top.10.: int 16 NA 4 NA NA NA NA 18 NA 25 67 ...
  $ X..new.stud..from.top.25.: int 44 NA 24 NA NA 27 78 NA 57 88 ...
   $ X..FT.undergrad
                              : int
                                     249 3885 492 6209 3958 1367 2385 4051 16262 1376 ...
##
## $ X..PT.undergrad
                                     869 4519 1849 10537 305 578 331 405 1716 207 ...
                              : int
## $ in.state.tuition
                              : int 7560 1742 1742 1742 1700 5600 2220 1500 2100 11660 ...
                              : int 7560 5226 5226 5226 3400 5600 4440 3000 6300 11660 ...
## $ out.of.state.tuition
                                    1620 1800 2514 2600 1108 1550 NA 1960 NA 2050 ...
   $ room
                              : int
## $ board
                              : int 2500 1790 2250 2520 1442 1700 NA NA NA 2430 ...
## $ add..fees
                              : int 130 155 34 114 155 300 124 84 NA 120 ...
##
   $ estim..book.costs
                              : int 800 650 500 580 500 350 300 500 600 400 ...
                              : int 1500 2304 1162 1260 850 NA 600 NA 1908 900 ...
   $ estim..personal..
                              : int 76 67 39 48 53 52 72 48 85 74 ...
## $ X..fac..w.PHD
## $ stud..fac..ratio
                              : num 11.9 10 9.5 13.7 14.3 32.8 18.9 18.7 16.7 14 ...
                              : int 15 NA 39 NA 40 55 51 15 69 72 ...
## $ Graduation.rate
All.rankings[,3]<-as.factor(All.rankings[,3])
str(All.rankings)
## 'data.frame':
                   1302 obs. of 20 variables:
                                     "Alaska Pacific University" "University of Alaska at Fairbanks" "
## $ College.Name
                              : chr
   $ State
                              : chr
                                     "AK" "AK" "AK" "AK" ...
## $ Public..1...Private..2. : Factor w/ 2 levels "1","2": 2 1 1 1 1 2 1 1 1 2 ...
                              : int 193 1852 146 2065 2817 345 1351 4639 7548 805 ...
  $ X..appli..rec.d
   $ X..appl..accepted
                              : int 146 1427 117 1598 1920 320 892 3272 6791 588 ...
   $ X..new.stud..enrolled
                              : int 55 928 89 1162 984 179 570 1278 3070 287 ...
  $ X..new.stud..from.top.10.: int 16 NA 4 NA NA NA 18 NA 25 67 ...
   $ X..new.stud..from.top.25.: int
                                    44 NA 24 NA NA 27 78 NA 57 88 ...
   $ X..FT.undergrad
                                     249 3885 492 6209 3958 1367 2385 4051 16262 1376 ...
##
                              : int
   $ X..PT.undergrad
##
                                     869 4519 1849 10537 305 578 331 405 1716 207 ...
                              : int
                                     7560 1742 1742 1742 1700 5600 2220 1500 2100 11660 ...
## $ in.state.tuition
                              : int
## $ out.of.state.tuition
                                    7560 5226 5226 5226 3400 5600 4440 3000 6300 11660 ...
                              : int
## $ room
                                     1620 1800 2514 2600 1108 1550 NA 1960 NA 2050 ...
                              : int
                                     2500 1790 2250 2520 1442 1700 NA NA NA 2430 ...
## $ board
                              : int
  $ add..fees
                                     130 155 34 114 155 300 124 84 NA 120 ...
                              : int
                                     800 650 500 580 500 350 300 500 600 400 ...
## $ estim..book.costs
                              : int
   $ estim..personal..
                                     1500 2304 1162 1260 850 NA 600 NA 1908 900 ...
                              : int
                              : int 76 67 39 48 53 52 72 48 85 74 ...
## $ X..fac..w.PHD
## $ stud..fac..ratio
                              : num 11.9 10 9.5 13.7 14.3 32.8 18.9 18.7 16.7 14 ...
## $ Graduation.rate
                              : int 15 NA 39 NA 40 55 51 15 69 72 ...
```

# ## Loading required package: lattice ## Loading required package: ggplot2 z.norm<-preProcess(All.rankings[ ,4:</pre>

```
## Loading required package: ggplot2

z.norm<-preProcess(All.rankings[ ,4:20], method= c("center","scale"))
rankings.norm<-All.rankings
rankings.norm[,4:20]<-predict(z.norm,All.rankings[,4:20])
summary(rankings.norm)</pre>
```

```
College.Name
                          State
                                          Public..1...Private..2.
##
   Length: 1302
                       Length: 1302
                                          1:470
  Class :character
                       Class :character
                                          2:832
##
   Mode :character
                      Mode :character
##
##
##
##
##
  X..appli..rec.d
                      X..appl..accepted X..new.stud..enrolled
                     Min. :-0.8155
  Min. :-0.7671
                                       Min.
                                               :-0.8602
   1st Qu.:-0.5806
                      1st Qu.:-0.5847
##
                                        1st Qu.:-0.6137
  Median :-0.3620
##
                     Median :-0.3446
                                       Median :-0.3752
##
  Mean
          : 0.0000
                           : 0.0000
                                              : 0.0000
                     Mean
                                        Mean
##
   3rd Qu.: 0.1587
                      3rd Qu.: 0.1921
                                        3rd Qu.: 0.2319
## Max.
          :12.8013
                      Max.
                             :10.8666
                                        Max.
                                              : 7.5133
## NA's
           :10
                      NA's
                             :11
                                        NA's
                                               :5
## X..new.stud..from.top.10. X..new.stud..from.top.25. X..FT.undergrad
## Min.
          :-1.3473
                             Min.
                                    :-2.2197
                                                        Min.
                                                               :-0.7995
##
  1st Qu.:-0.6920
                              1st Qu.:-0.7471
                                                        1st Qu.:-0.5999
## Median :-0.2551
                             Median :-0.1125
                                                        Median :-0.4138
  Mean
         : 0.0000
                             Mean
                                     : 0.0000
                                                        Mean
                                                              : 0.0000
   3rd Qu.: 0.3456
                              3rd Qu.: 0.6537
##
                                                        3rd Qu.: 0.1863
## Max.
          : 3.9496
                             Max.
                                     : 2.2819
                                                        Max.
                                                               : 6.1499
## NA's
           :235
                              NA's
                                     :202
                                                        NA's
                                                               :3
## X..PT.undergrad
                      in.state.tuition
                                         out.of.state.tuition
                                                                   room
## Min.
          :-0.6462
                     Min.
                            :-1.38688
                                        Min.
                                               :-1.9740
                                                              Min.
                                                                     :-1.7506
  1st Qu.:-0.5683
                      1st Qu.:-0.99423
                                        1st Qu.:-0.7591
                                                              1st Qu.:-0.6992
## Median :-0.3645
                     Median : 0.02856
                                        Median :-0.1455
                                                              Median :-0.2734
## Mean
         : 0.0000
                     Mean
                           : 0.00000
                                        Mean
                                              : 0.0000
                                                              Mean
                                                                   : 0.0000
                      3rd Qu.: 0.69234
##
   3rd Qu.: 0.1384
                                         3rd Qu.: 0.5711
                                                              3rd Qu.: 0.4565
## Max.
           :12.4115
                     Max.
                             : 3.33810
                                        Max.
                                                : 3.9497
                                                              Max.
                                                                     : 4.2450
##
   NA's
           :32
                      NA's
                             :30
                                         NA's
                                                :20
                                                              NA's
                                                                     :321
##
       board
                        add..fees
                                        estim..book.costs estim..personal..
## Min.
          :-2.3121
                     Min.
                           :-0.8160
                                        Min.
                                              :-2.7485
                                                          Min.
                                                                 :-1.8401
##
   1st Qu.:-0.6675
                      1st Qu.:-0.5582
                                        1st Qu.:-0.4181
                                                          1st Qu.:-0.6850
## Median :-0.1224
                     Median :-0.2717
                                        Median :-0.2867
                                                          Median :-0.1950
## Mean
         : 0.0000
                           : 0.0000
                                             : 0.0000
                                                               : 0.0000
                     Mean
                                        Mean
                                                          Mean
##
   3rd Qu.: 0.5146
                      3rd Qu.: 0.1875
                                        3rd Qu.: 0.2989
                                                          3rd Qu.: 0.5666
## Max.
          : 6.3303
                      Max.
                           : 8.4835
                                        Max.
                                               :10.6960
                                                          Max.
                                                                 : 7.7154
## NA's
           :498
                             :274
                                        NA's
                      NA's
                                               :48
                                                          NA's
                                                                 :181
## X..fac..w.PHD
                      stud..fac..ratio Graduation.rate
```

```
## Min.
         :-3.4022 Min. :-2.4215
                                  Min. :-2.77437
## 1st Qu.:-0.6533 1st Qu.:-0.5898 1st Qu.:-0.70969
## Median: 0.1321 Median: -0.1077 Median: -0.02146
## Mean : 0.0000 Mean : 0.0000 Mean
                                       : 0.00000
## 3rd Qu.: 0.7492
                  3rd Qu.: 0.5285
                                  3rd Qu.: 0.71971
## Max. : 2.0394
                  Max. :14.8352
                                  Max. : 3.04910
## NA's
         :32
                   NA's :2
                                  NA's
                                        :98
```

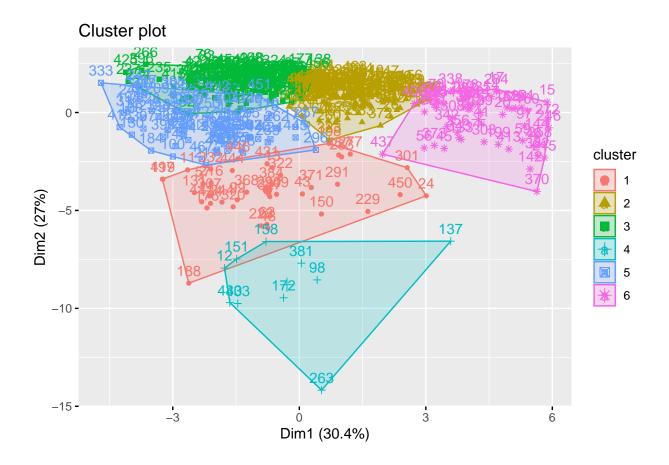
Remove missing records from the both original and normalized data frames.

```
library(tidyverse)
## -- Attaching packages -----
## v tibble 3.0.3
                  v dplyr 1.0.2
                  v stringr 1.4.0
## v tidyr 1.1.2
        1.3.1
                  v forcats 0.5.0
## v readr
## v purrr
        0.3.4
## -- Conflicts ------ tid
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()
                masks stats::lag()
## x purrr::lift()
                masks caret::lift()
rankings<-rankings.norm%>%drop_na()
rankings.values<-All.rankings%>%drop na()
```

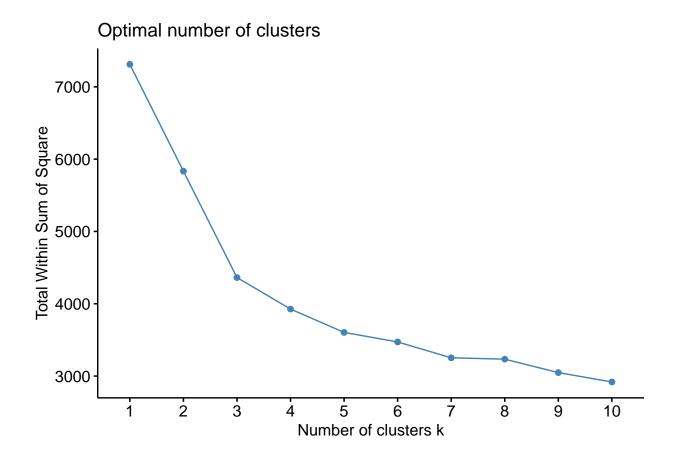
Initial k means cluster of 6, then use elbow method to find the turning point using total within-cluster sum of square (WSS) value. The best choice is where the elbow turns to the right for the optimal number of clusters - 3 clusters.

```
## Warning: package 'factoextra' was built under R version 4.0.3
## Welcome! Want to learn more? See two factoextra-related books at https://goo.gl/ve3WBa

set.seed(20)
k.rankings<-kmeans(rankings[4:20],centers=6,nstart = 25)
fviz_cluster(k.rankings, data = rankings[4:20])</pre>
```

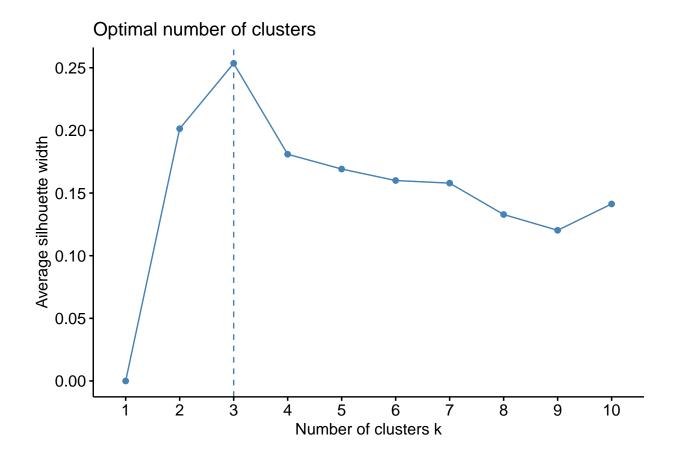


fviz\_nbclust(rankings[4:20],kmeans, method = "wss")



The Silhouette method confirms the optimal # of clusters should be 3

```
fviz_nbclust(rankings[4:20],kmeans, method = "silhouette")
```



The Elbow and Silhouette method both confirm the optimal number of clusters is 3, below is the k-means cluster with 3 clusters. Additionally the center values and size of the clusters are displayed.

```
k.rankings.3<-kmeans(rankings[4:20],centers=3,nstart = 25)
fviz_cluster(k.rankings.3, data = rankings[4:20])</pre>
```

# Cluster plot



#### k.rankings.3\$centers

```
X..appli..rec.d X..appl..accepted X..new.stud..enrolled
## 1
           2.3905697
                            2.56587741
                                                   2.5326119
## 2
          -0.2974318
                           -0.29626363
                                                   -0.3215895
## 3
           0.1656253
                            0.02665701
                                                   -0.1796647
    X..new.stud..from.top.10. X..new.stud..from.top.25. X..FT.undergrad
## 1
                     0.2624575
                                               0.4059173
                                                                2.5633440
## 2
                    -0.3910478
                                               -0.3573682
                                                               -0.3278163
## 3
                     1.0473856
                                               1.0364907
                                                               -0.2743664
    X..PT.undergrad in.state.tuition out.of.state.tuition
                                                                            board
                                                                  room
## 1
           1.4466178
                           -0.8009155
                                                -0.1971571 -0.2791611 -0.0574326
                                                -0.2311175 -0.4534200 -0.2094851
## 2
          -0.2732909
                           -0.1293629
## 3
          -0.4773773
                            1.3790073
                                                 1.4729401 0.1196992 0.6969544
##
       add..fees estim..book.costs estim..personal.. X..fac..w.PHD
## 1 0.34784232
                        0.15240247
                                        0.787711624
                                                          0.8955099
## 2 -0.06683581
                       -0.06037046
                                        -0.006399304
                                                         -0.2421210
## 3 -0.07107609
                        0.04230999
                                        -0.573668320
                                                          0.9810908
     stud..fac..ratio Graduation.rate
## 1
           0.28878469
                           0.02918124
## 2
           0.01738081
                          -0.13155901
## 3
         -0.66753932
                           1.09775850
```

#### k.rankings.3\$size

## [1] 46 276 149

Cluster 2 is the largest with 276 Universities, followed by Cluster 3 with 149 and Cluster 1 with 46.

Pull cluster results into original data values in order to compare summary statistics for each cluster and convert the variable to a factor.

I will use mean value of several of the data variables to describe each cluster of universities.

```
rankings.clusters<-cbind(rankings.values,k.rankings.3$cluster)
rankings.clusters\(^k.\)rankings.3\(^cluster^c-as.\)factor(rankings.clusters\(^k.\)rankings.3\(^cluster^c)
Cluster.means<-rankings.clusters%>%
  group_by('k.rankings.3$cluster')%>%
  summarise(Mean_Out_Tuition=mean(out.of.state.tuition),
            Mean_In_Tuition=mean(in.state.tuition),
            Mean Applications=mean(X..appli..rec.d),
            Mean_Accepted=mean(X..appl..accepted),
            Mean_Enrolled=mean(X..new.stud..enrolled),
            Mean_Top_10=mean(X..new.stud..from.top.10.),
            Mean_Top_25=mean(X..new.stud..from.top.25.),
            Mean FT Undergrad=mean(X..FT.undergrad),
            Mean PT Undergrad=mean(X..PT.undergrad),
            Mean Room=mean(room),
            Mean_Board=mean(board),
            Mean Additional Fee=mean(add..fees),
            Mean_Book_Cost=mean(estim..book.costs),
            Mean_Personal_Cost=mean(estim..personal..),
            Mean_Faculty_Phd=mean(X..fac..w.PHD),
            Mean_Stud_Fac_Ratio=mean(stud..fac..ratio),
            Mean_Grad_Rate=mean(Graduation.rate))
## 'summarise()' ungrouping output (override with '.groups' argument)
Cluster.means
```

```
## # A tibble: 3 x 18
     'k.rankings.3$c~ Mean_Out_Tuition Mean_In_Tuition Mean_Applicatio~
                                                <dbl>
                                                                 <dbl>
## 1 1
                                8455.
                                                3614.
                                                                11219.
## 2 2
                                                7205.
                                8313.
                                                                 1699.
## 3 3
                               15420.
                                               15272.
## # ... with 14 more variables: Mean_Accepted <dbl>, Mean_Enrolled <dbl>,
      Mean_Top_10 <dbl>, Mean_Top_25 <dbl>, Mean_FT_Undergrad <dbl>,
## #
      Mean PT Undergrad <dbl>, Mean Room <dbl>, Mean Board <dbl>,
## #
      Mean_Additional_Fee <dbl>, Mean_Book_Cost <dbl>, Mean_Personal_Cost <dbl>,
## #
      Mean_Faculty_Phd <dbl>, Mean_Stud_Fac_Ratio <dbl>, Mean_Grad_Rate <dbl>
```

Cluster 1 has the lowest in state tuition but average out of state tuition, an average acceptance rate, the largest number of students enrolling every year, and an average number of top 10 & 25 students (lowest from a % of students enrolled perspective).

Cluster 2 has mid priced out and in state tuition, a better than average acceptance rate, the smallest students enrolling every year, and the smallest number of top 10 & 25 students (average from a % of students enrolled).

Cluster 3 has the highest tuition for both in state and out of state students, the lowest acceptance rate, an average number of students enrolling every year, and the largest number of top 10 & 25 students (highest % of students enrolled).

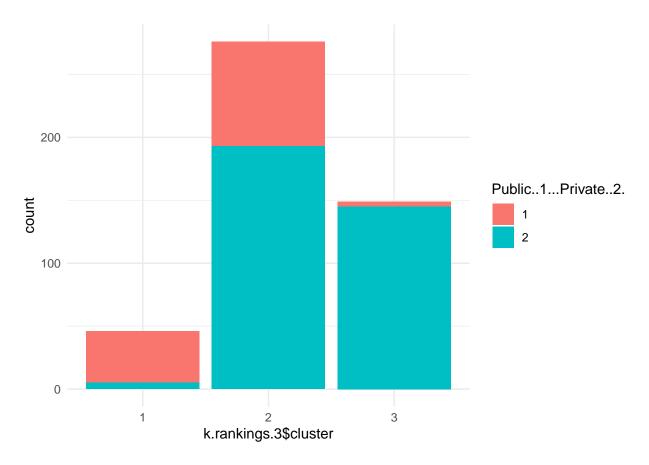
Create charts to assess the categorical measurements and relationships to the three clusters

```
library(esquisse)
```

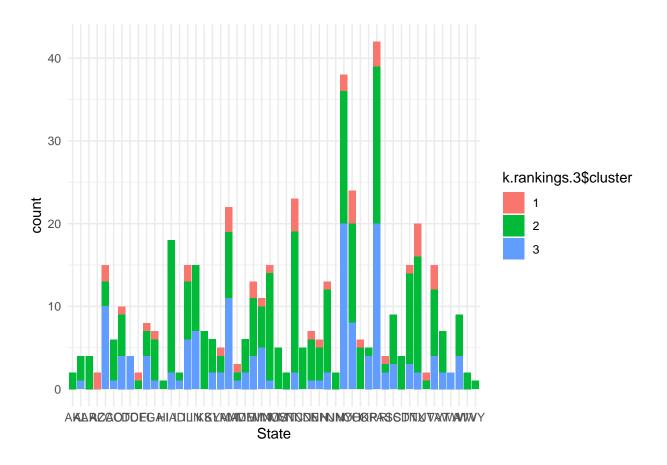
## Warning: package 'esquisse' was built under R version 4.0.3

```
library(ggplot2)

ggplot(rankings.clusters) +
  aes(x = 'k.rankings.3$cluster', fill = Public..1...Private..2.) +
  geom_bar() +
  scale_fill_hue() +
  theme_minimal()
```



```
ggplot(rankings.clusters) +
aes(x = State, fill = 'k.rankings.3$cluster') +
geom_bar() +
scale_fill_hue() +
theme_minimal()
```



Most States have a high % of cluster 2 schools, which is a blend of private and public universities with mid priced tuition and average acceptance and top student %.

The second most prevelant type of school is cluster 3, which is predominately private schools with high tuition and lower acceptance rates.

The least represented across all states is cluster 1, which is predominately public schools with low in state tuition.

While the cluster of shool types are represented fairly proportionally across all the states, it is clear that cluster 1 is generally a public school and cluster 3 is generally a private school. Cluster 2 has a blend of public and private schools included.

There are several other student factors that could be considered when clustering universities that may help improve the results. Those factors include: ACT scores, SAT scores, ethnicity, high school GPA, and high school type (e.g. public). Other factors that could be included on the universities include: % employment upon graduation, % employeed 3 months post graduation, avg. starting salary for employment, avg. class size, and avg. scholarship value.

Evaluate Tufts vs the center values for three clusters to determine closest cluster

```
Tufts<-rankings.norm[476,]
Cluster1.mean<-k.rankings$centers[1,]
Cluster2.mean<-k.rankings$centers[2,]
Cluster3.mean<-k.rankings$centers[3,]</pre>
Tufts.1<-rbind(Tufts[,4:20],Cluster1.mean)</pre>
Tufts.2<-rbind(Tufts[,4:20],Cluster2.mean)</pre>
Tufts.3<-rbind(Tufts[,4:20],Cluster3.mean)</pre>
dist(Tufts.1, method = "euclidean")
##
          476
## 2 6.089343
dist(Tufts.2, method = "euclidean")
##
          476
## 2 4.347511
dist(Tufts.3, method = "euclidean")
          476
## 2 6.760563
```

Tufts is closest to cluster 2 with the lowest distance measurement vs. the cluster center values for each numerical variable

Replace missing value in Tufts data with cluster 2 mean value

```
Tufts.new<-Tufts
is.na(Tufts)
##
       College.Name State Public..1...Private..2. X..appli..rec.d
## 476
              FALSE FALSE
                                            FALSE
                                                            FALSE
      X..appl..accepted X..new.stud..enrolled X..new.stud..from.top.10.
## 476
                                         FALSE
                   FALSE
##
      X..new.stud..from.top.25. X..FT.undergrad X..PT.undergrad in.state.tuition
                                           FALSE
## 476
                           FALSE
                                                            TRUE
                                                                            FALSE
##
      out.of.state.tuition room board add..fees estim..book.costs
## 476
                      FALSE FALSE FALSE
                                           FALSE
##
      estim..personal.. X..fac..w.PHD stud..fac..ratio Graduation.rate
## 476
                   FALSE
                                 FALSE
                                                  FALSE
Tufts.new[,10]<-k.rankings$center[2,7]</pre>
Tufts.new
##
           College.Name State Public..1...Private..2. X..appli..rec.d
## 476 Tufts University
                                                    2
                           MA
                                                             1.372653
      X..appl..accepted X..new.stud..enrolled X..new.stud..from.top.10.
## 476
              0.7705108
                                    0.4817205
                                                                1.874556
##
      X..new.stud..from.top.25. X..FT.undergrad X..PT.undergrad in.state.tuition
## 476
                        1.803047
                                       0.1992003
                                                       -0.460936
##
      out.of.state.tuition
                                         board add..fees estim..book.costs
                                room
                   2.499321 0.4547283 1.313225 0.2364556
## 476
                                                                 0.2989274
      estim..personal.. X..fac..w.PHD stud..fac..ratio Graduation.rate
## 476
                             1.702848
             -0.6458426
                                          -0.8789855
                                                               1.672645
```

After identifying the missing value as PT undergrad, identified column and replaced with the Cluster 2 center value for the cluster