



PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

1/1/2015

12/31/2015

Home

Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are highest on weekends,
Friday/Saturday evenings

MONTHLY

There are maximum orders from
months of July and January

SALES PERFORMANCE

CATEGORY

Classic category contributes to
maximum sales & total orders

SIZE

Large size pizza contributes to
maximum sales

817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



21350

Total Orders

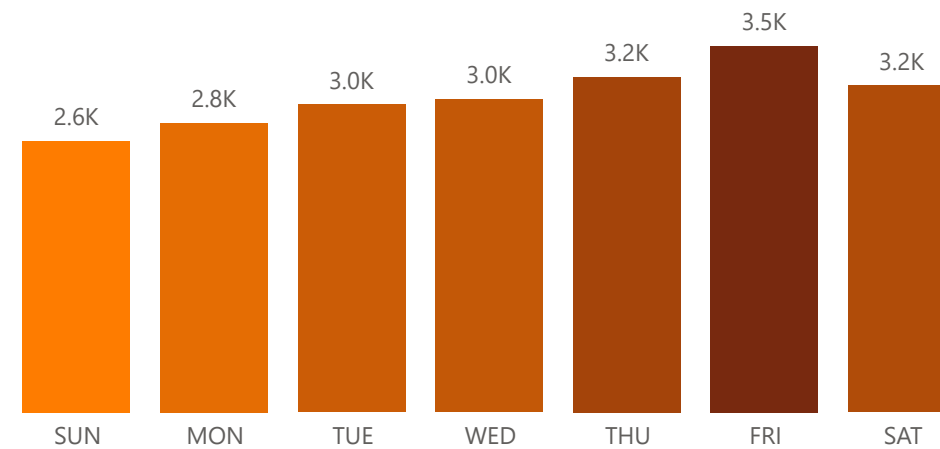


2.32

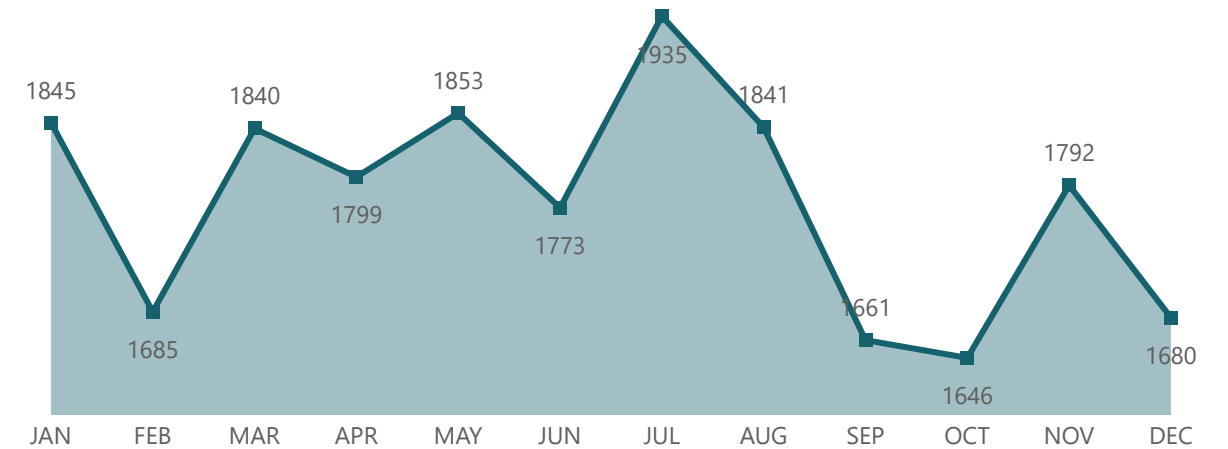
Avg Pizza Per Order



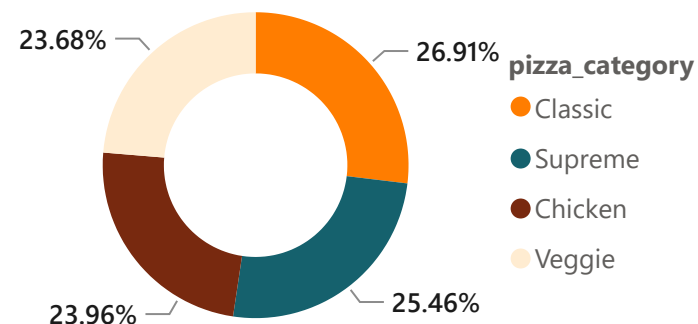
Daily Trend for Total Orders



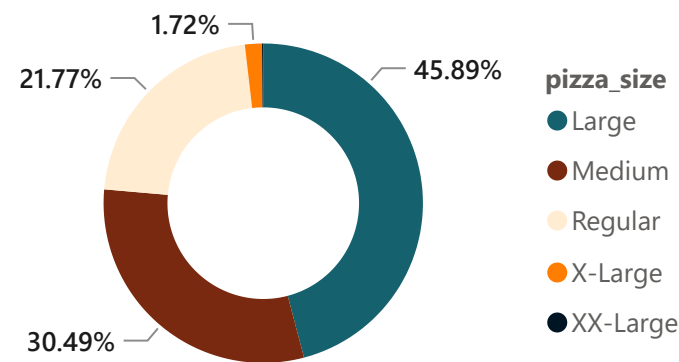
Monthly Trend for Total Orders



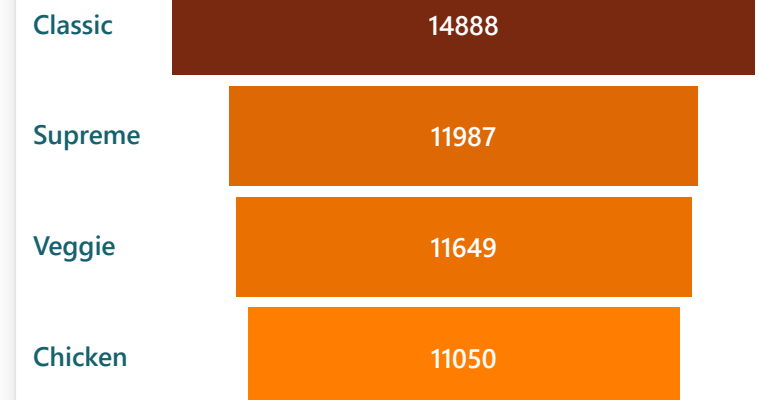
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza Category





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BEST SELLERS

REVENUE

The Thai Chicken Pizza Contributes to Maximum Revenue

QUANTITY

The Classic Deluxe Pizza Contributes to Maximum Total Quantities

TOTAL ORDERS

The Classic Deluxe Pizza Contributes to Maximum Total Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza Contributes to Minimum Revenue

QUANTITY

The Brie Carre Pizza Contributes to Minimum Total Quantities

TOTAL ORDERS

The Brie Carre Pizza Contributes to Minimum Total Orders

817.86K

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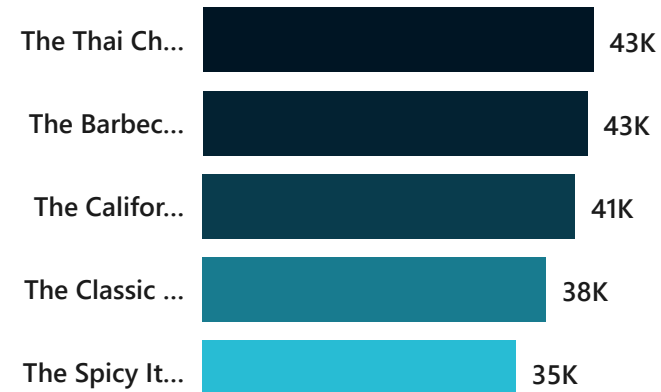


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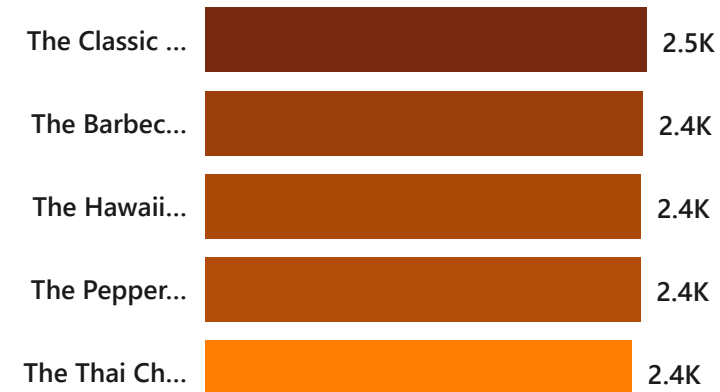
Avg Pizza Per Order



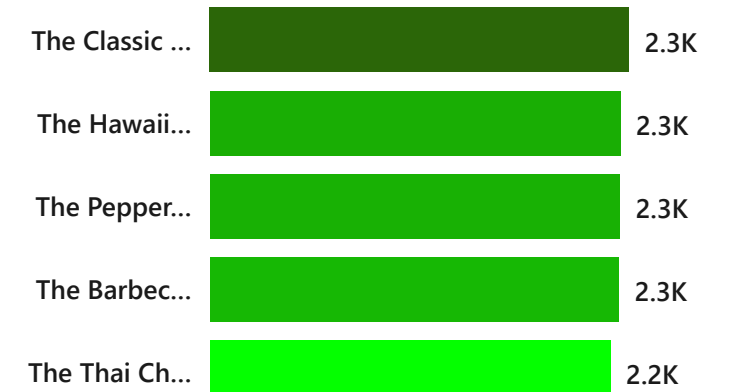
Top 5 Pizzas by Revenue



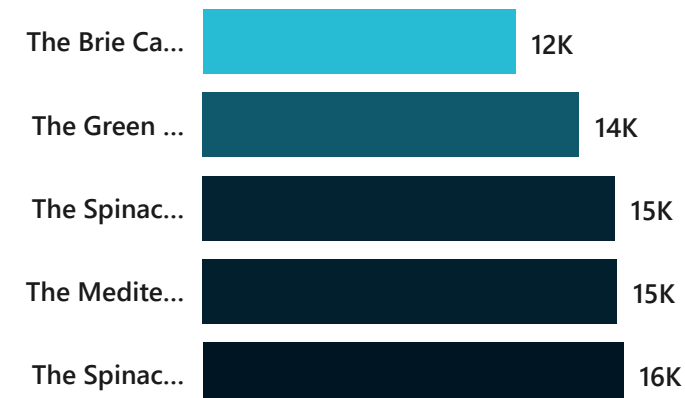
Top 5 Pizzas by Quantity



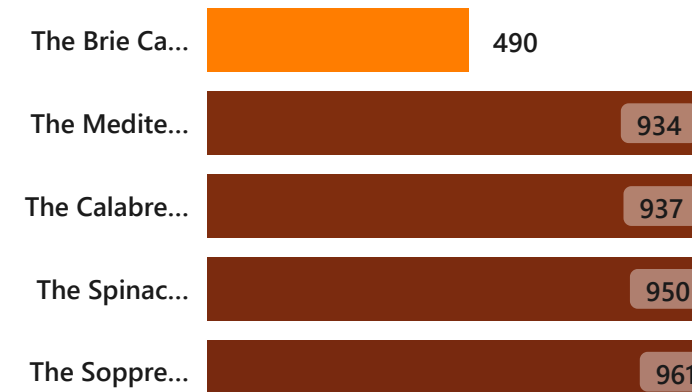
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

