



# Experiments with the funding of research

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2024-09-09

[tomstafford.github.io](https://tomstafford.github.io)

# TODAY

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0. Research funding is important
1. Better evidence in funding
2. Funding as a decision problem
3. RoRI's AFIRE project

# Research funding is big business

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# \$2 trillion is invested globally in research every year

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Source: McKinsey (2020) [Building an R&D strategy for modern times](#)

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# \$2 trillion is invested globally in research every year

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Image: pagetutor.com

[What does one TRILLION dollars look like?](#)



\$10,000

Source: McKinsey (2020) Building an R&D strategy for modern times

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# \$2 trillion is invested globally in research every year

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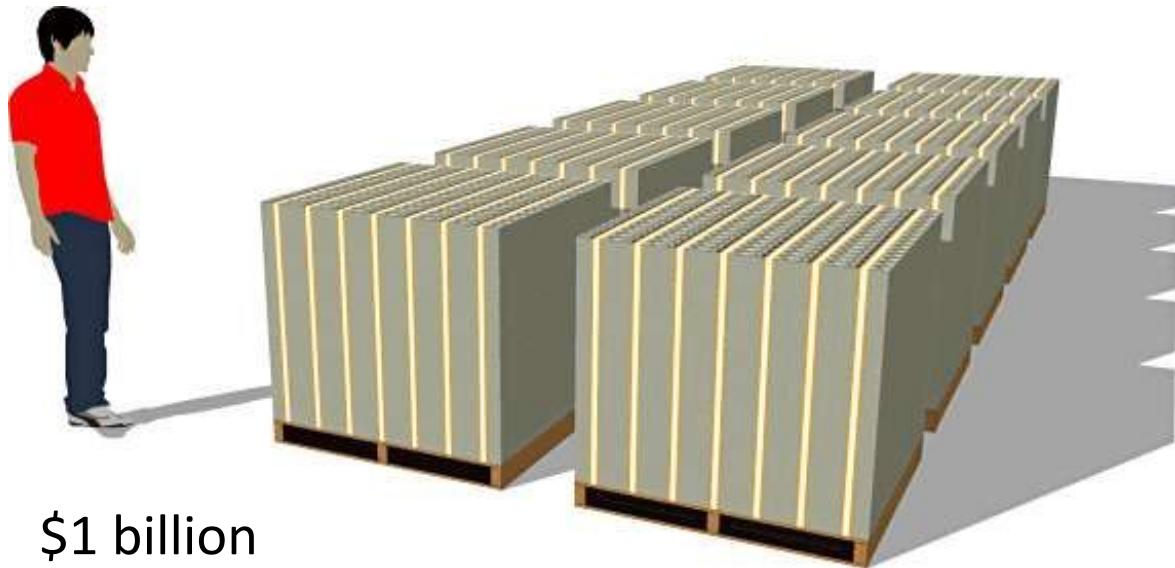


Image: pagetutor.com

[What does one TRILLION dollars look like?](#)

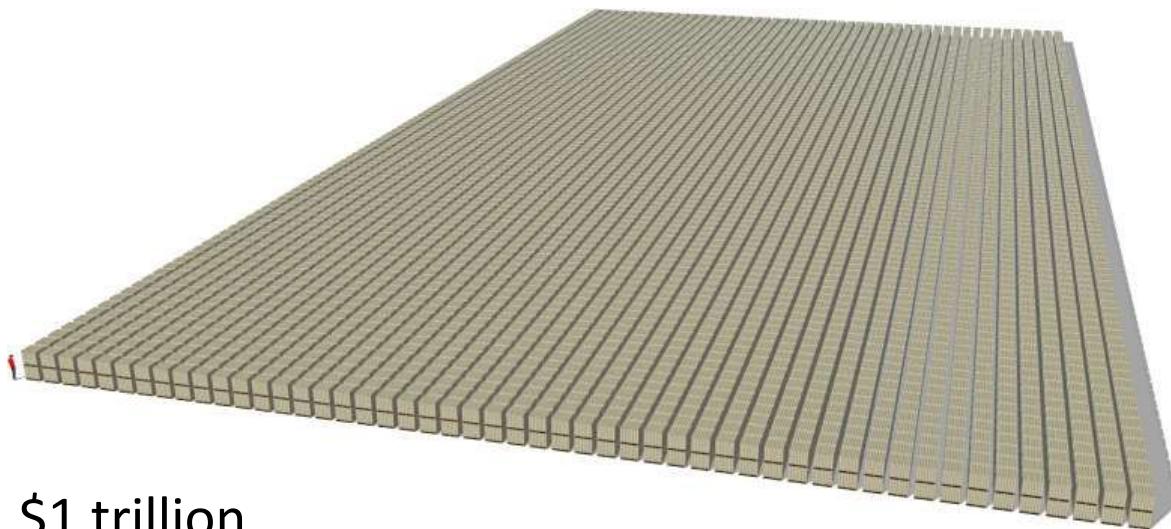
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# \$2 trillion is invested globally in research every year

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Image: pagetutor.com

[What does one TRILLION dollars look like?](#)



\$1 trillion

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# Grant writing ~5 hours per week

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## Abstract

Many previous time allocation studies treat work as a single activity and examine trade-offs between work and other activities. This paper investigates the at-work allocation of time among teaching, research, grant writing and service by science and engineering faculty at top US research universities. We focus on the relationship between tenure (and promotion) and time allocation, and we find that tenure and promotion do affect the allocation of time. The specific trade-offs are related to particular career paths. For example, full professors spend increasing time on service at the expense of teaching and research while longer-term associate professors who have not been promoted to full professor spend significantly more time teaching at the expense of research time. Finally, our results suggest that women, on average, allocate more hours to university service and less time to research than do men.



Image CC BY-SA 3.0,  
[Wikimedia commons](#)

Link, A. N., Swann, C. A., & Bozeman, B. (2008). [A time allocation study of university faculty](#). *Economics of education review*, 27(4), 363-374.

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<http://bit.ly/toms-talks>

“We surveyed a representative sample of Australian researchers and found that preparing new proposals for the National Health and Medical Research Council's project grants took an average of 38 working days; resubmitted ones took 28 days on average. **Extrapolating this to all 3,727 submitted proposals gives an estimated 550 working years of researchers' time** (95% confidence interval, 513–589), equivalent to a combined annual salary cost of Aus\$66 million (US\$68 million)”



Image CC BY-SA 3.0, [Wikimedia commons](#)

Herbert, D. L., Barnett, A. G., & Graves, N. (2013). [Australia's grant system wastes time](#). *Nature*, 495(7441), 314-314.

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# Reviewing is burdensome

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NSF: in 2015, 16,255 reviewers evaluated 51,588 proposals - 360 person-years

ERC: 2017, 2375 reviewers evaluated 8,000 proposals

DFG: 2018, requested 22,500 reviews from 14,900 reviewers

Bendiscioli, S. (2019). The troubles with peer review for allocating research funding: Funders need to experiment with versions of peer review and decision-making. *EMBO reports*, 20(12), e49472.

How much of this  
money and effort is  
wasted?

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*We don't know*

# What would work better?



*We don't know*

Nielsen, M., & Qui, K. (2022). A vision of metascience: An engine of improvement for the social processes of science. *The Science++ Project*.  
<https://scienceplusplus.org/metascience/>

# Evidence quality

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# Evidence > Experience

Ignaz Philip Semmelweis (1818-1865)  
[Universal Images Group via Getty Images](#)

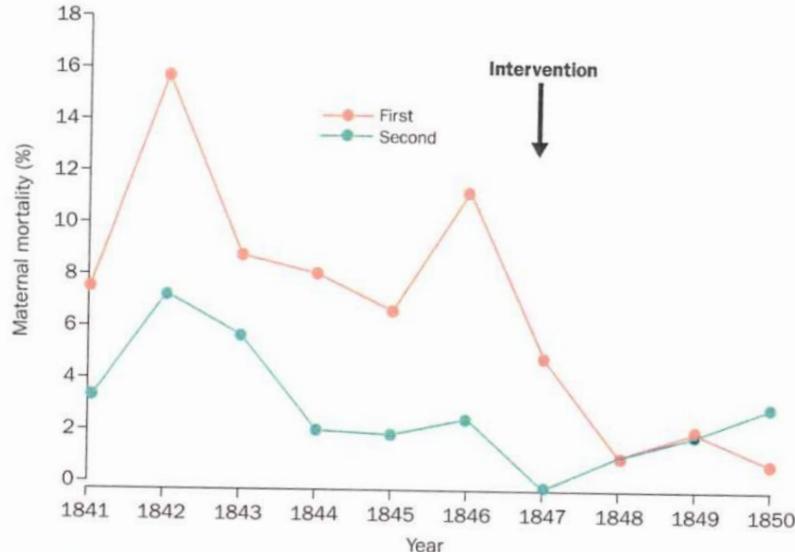


Figure 2. Maternal mortality rates in the First and Second Clinic at the Lying-In Women's Hospital, Vienna, before and after hand hygiene in chlorinated lime had been introduced in May, 1847. Rates have been calculated according to numbers given in reference 22.



Pittet, D., & Boyce, J. M. (2001). Hand hygiene and patient care: pursuing the Semmelweis legacy. *The Lancet Infectious Diseases*, 1, 9-20.

# Experiments > Observation

out of 52 claims about nutrition based on observational studies, none replicated in randomised trials (and 5 trials showed effects in the opposite direction)

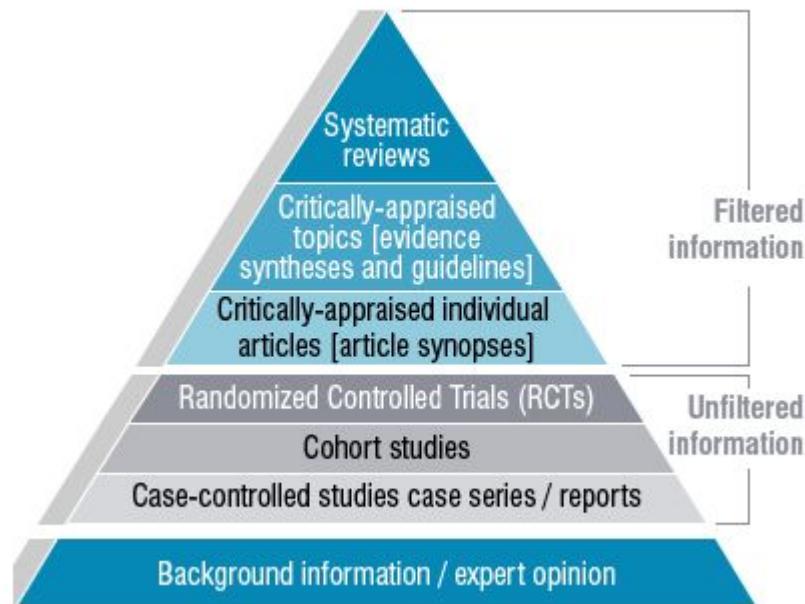
Table 1. We have found 12 papers in which claims coming from observational studies were tested in randomised clinical trials. Many of the trials are quite large. In most of the observational studies multiple claims were tested, often in factorial designs, e.g. vitamin D and calcium individually and together along with a placebo group. Note that none of the claims replicated in the direction claimed in the observational studies and that there was statistical significance in the opposite direction five times

ID no.	Pos.	Neg.	No. of claims	Treatment(s)	Reference
1	0	1	3	Vit E, beta-carotene	NEJM 1994; <b>330</b> : 1029-1035
2	0	3	4	Hormone Replacement Ther.	JAMA 2003; <b>289</b> : 2651-2662, 2663-2672, 2673-2684
3	0	1	2	Vit E, beta-carotene	JNCI 2005; <b>97</b> : 481-488
4	0	0	3	Vit E	JAMA 2005; <b>293</b> : 1338-1347
5	0	0	3	Low Fat	JAMA. 2006; <b>295</b> : 655-666
6	0	0	3	Vit D, Calcium	NEJM 2006; <b>354</b> : 669-683
7	0	0	2	Folic acid, Vit B6, B12	NEJM 2006; <b>354</b> : 2764-2772
8	0	0	2	Low Fat	JAMA 2007; <b>298</b> : 289-298
9	0	0	12	Vit C, Vit E, beta-carotene	Arch Intern Med 2007; <b>167</b> : 1610-1618
10	0	0	12	Vit C, Vit E	JAMA 2008; <b>300</b> : 2123-2133
11	0	0	3	Vit E, Selenium	JAMA 2009; <b>301</b> : 39-51
12	0	0	3	HRT + Vitamins	JAMA 2002; <b>288</b> : 2431-2440
Totals	0	5	52		

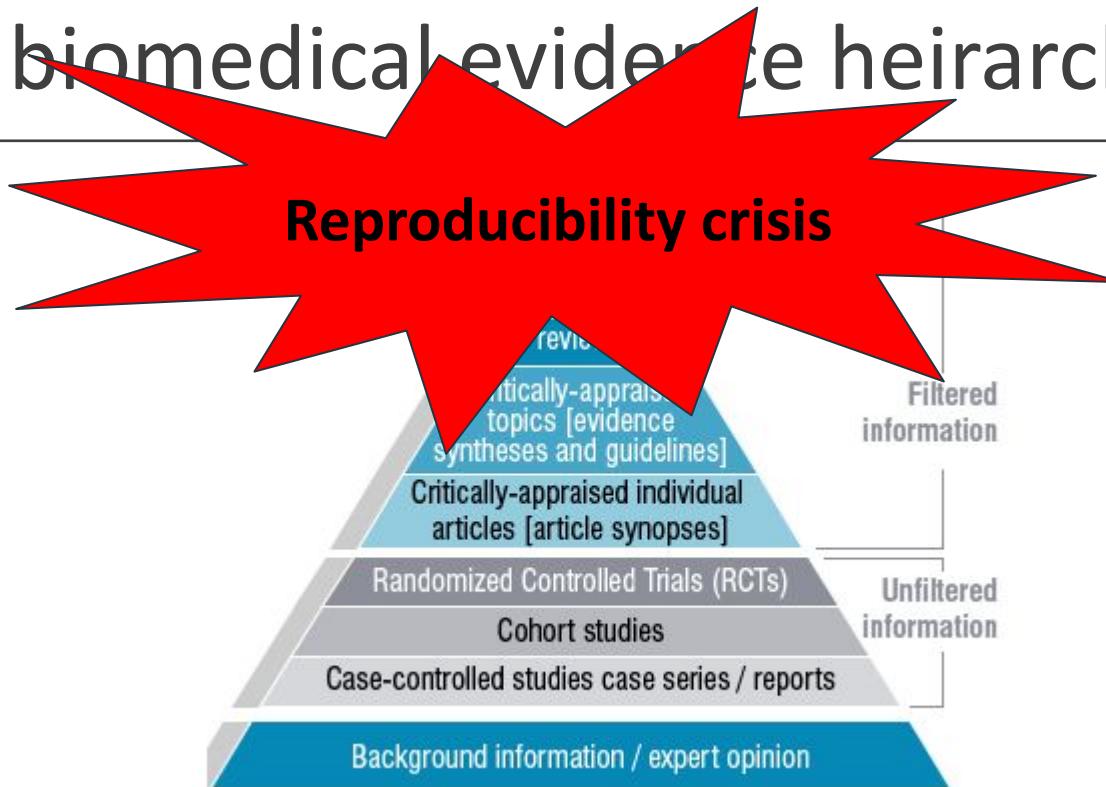
Deming, data and observational studies (2011)  
<https://rss.onlinelibrary.wiley.com/doi/epdf/10.1111/j.1740-9713.2011.00506.x>

# The biomedical evidence hierarchy

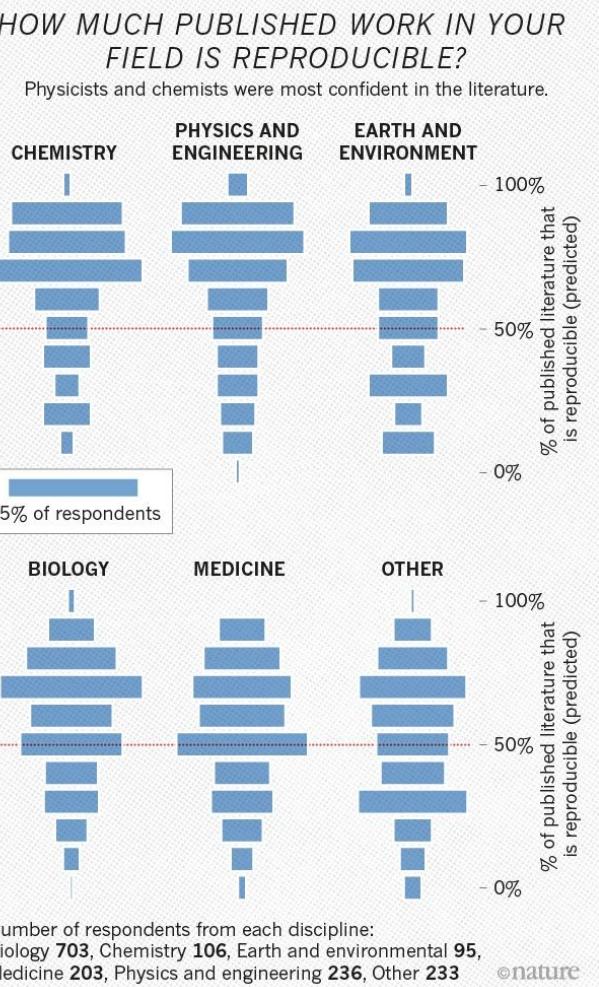
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# The biomedical evidence hierarchy

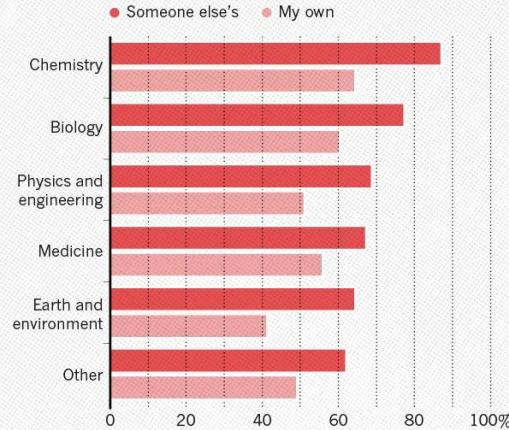


Baker, Monya.  
 "1,500 scientists  
 lift the lid on  
 reproducibility."  
 (2016).  
<https://www.nature.com/news/1-500-scientists-lift-the-lid-on-reproducibility-1.19970>



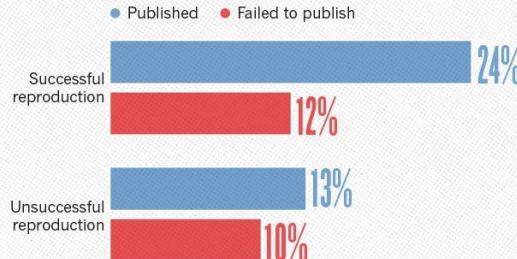
### HAVE YOU FAILED TO REPRODUCE AN EXPERIMENT?

Most scientists have experienced failure to reproduce results.



### HAVE YOU EVER TRIED TO PUBLISH A REPRODUCTION ATTEMPT?

Although only a small proportion of respondents tried to publish replication attempts, many had their papers accepted.

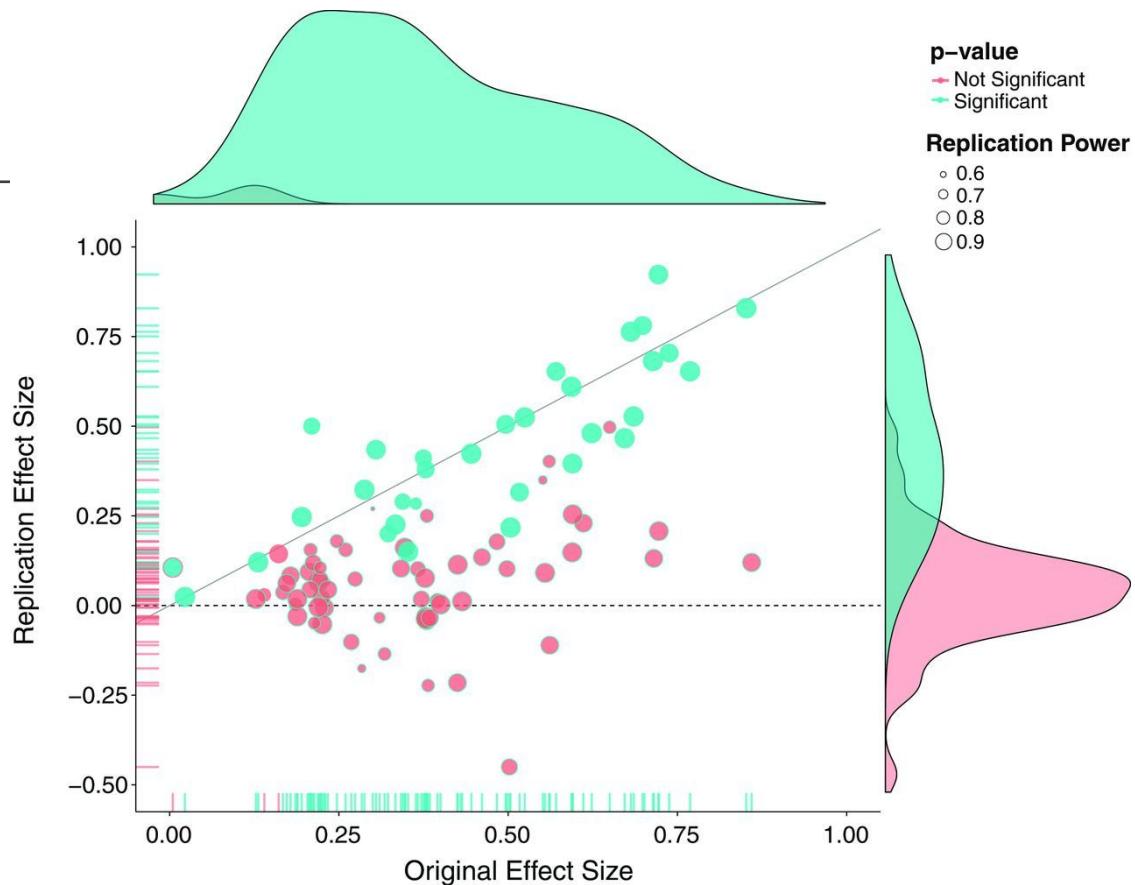


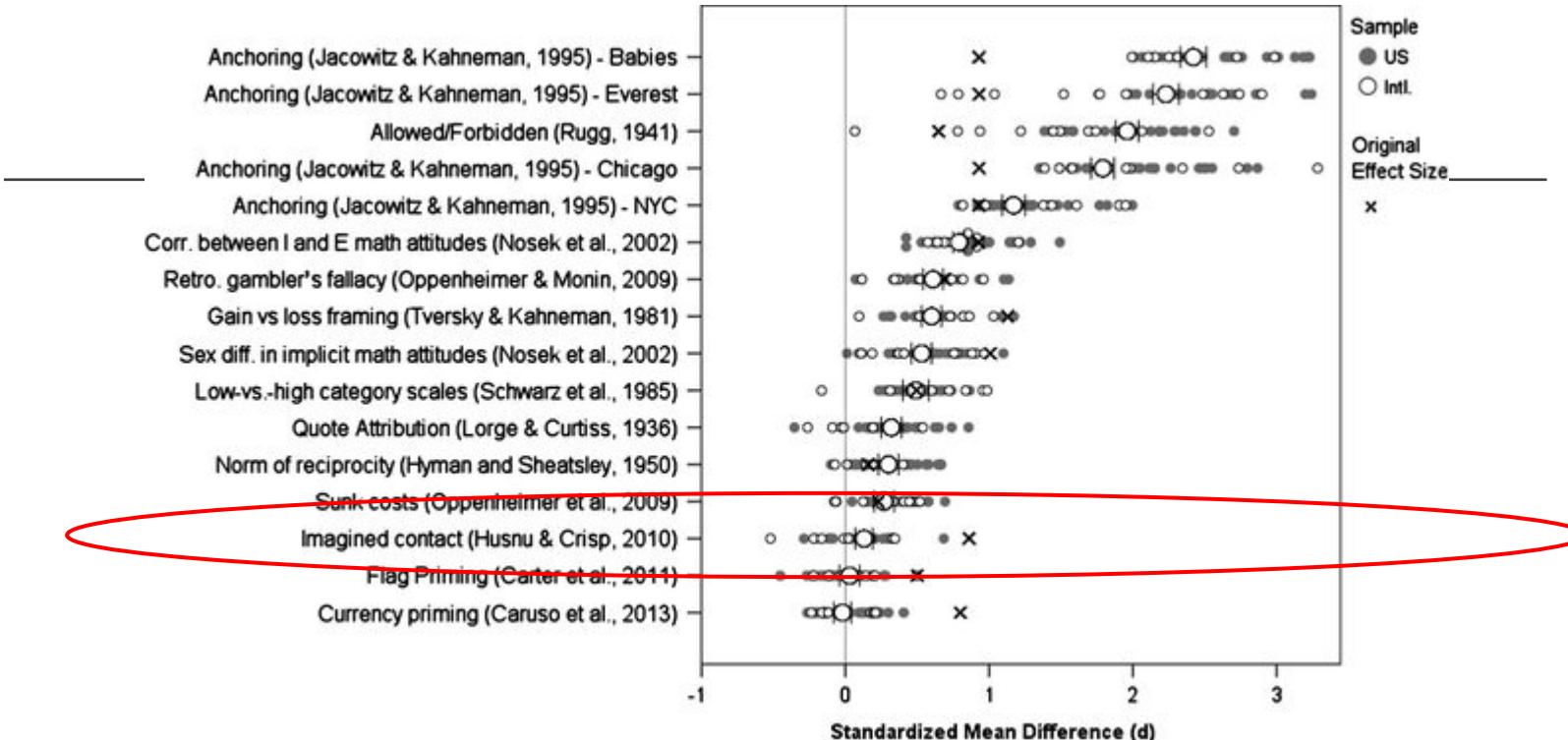
Number of respondents from each discipline:  
 Biology 703, Chemistry 106, Earth and environmental 95,  
 Medicine 203, Physics and engineering 236, Other 233

©nature

Replication of 100 studies from 2008 articles of three important psychology journals: *Psychological Science (PSCI)*, *Journal of Personality and Social Psychology (JPSP)*, and *Journal of Experimental Psychology: Learning, Memory, and Cognition (JEP:LMC)*

Open Science Collaboration. (2015). Estimating the reproducibility of psychological science. *Science*, 349(6251), aac4716.





Klein Richard, A., Ratliff, K. A., Vianello, M., Adams Jr, R. B., Bahník, Š., Bernstein, M. J., ... & Cemalcilar, Z. (2014). Investigating Variation in Replicability: A "Many Labs" Replication Project. *Social Psychology*, 45(3), 142-152.

# Ego depletion

## Ego Depletion: Is the Active Self a Limited Resource?

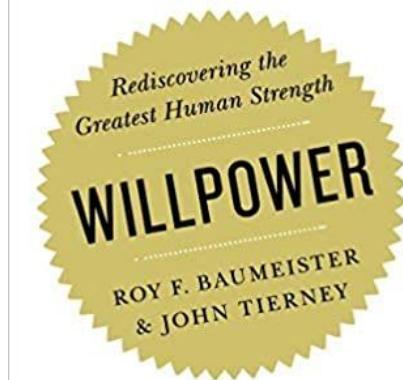
Roy F. Baumeister, Ellen Bratslavsky, Mark Muraven, and Dianne M. Tice  
Case Western Reserve University

Choice, active response, self-regulation, and other volition may all draw on a common limited resource. In Experiment 1, people who forced themselves to eat radishes instead of ice cream subsequently quit faster on unsolvable puzzles than people who had not had to overeat. In Experiment 2, making a meaningful personal choice rather than a trivial one caused behavior to cause a similar decrement in persistence. In Experiment 3, self-control was used in a subsequent drop in performance of solvable anagrams. In Experiment 4, an effort to exert self-control made people more passive (i.e., more prone to favor the passive alternative). These results suggest that the self's capacity for active volition is limited. The findings also suggest that seemingly different, unrelated acts share a common resource.

6000+ citations!

Baumeister, R. F., Bratslavsky, E., Muraven, M., & Tice, D. M. (1998). Ego depletion: Is the active self a limited resource?. *Journal of personality and social psychology*, 74(5), 1252.

NEW YORK TIMES BESTSELLER



"An immensely rewarding book, filled with ingenious research, wise advice and insightful reflections on the human condition."  
—STEVEN PINKER, THE NEW YORK TIMES BOOK REVIEW

# Google scholar hits “ego depletion”

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2020 - 3,400 papers

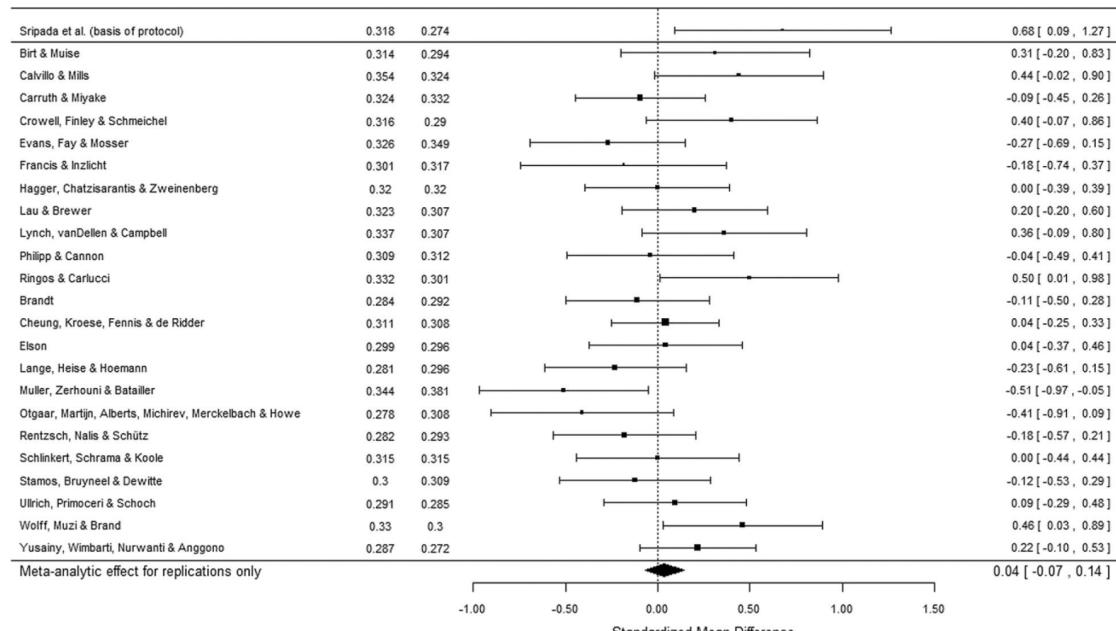
2010 meta-analysis,  $d = 0.62$  ( $n = 198$ )

Hagger, M. S., Wood, C., Stiff, C., and Chatzisarantis, N. L. D. (2010). Ego depletion and the strength model of self-control: a meta-analysis. *Psychol. Bull.* 136, 495–525. doi: 10.1037/a0019486

# Ego depletion many labs 1

Multiple laboratories ( $k = 23$ , total  $N = 2,141$ ) conducted replications of a standardized ego-depletion protocol based on a sequential-task paradigm by Sripada et al. Meta-analysis of the studies revealed that the size of the ego-depletion effect was small with 95% confidence intervals (CIs) that encompassed zero ( $d = 0.04$ , 95% CI  $[-0.07, 0.15]$ ).

Hagger, M. S., Chatzisarantis, N. L., Alberts, H., Anggono, C. O., Batailler, C., Birt, A. R., ... & Calvillo, D. P. (2016). A multilab preregistered replication of the ego-depletion effect. *Perspectives on Psychological Science*, 11(4), 546-573.



# Edo depletion many labs 2

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"A preregistered, multi-lab project (N=3531) to assess the size & robustness of ego depletion.. d=0.06..Bayesian..found 4x more likely under null"

Vohs, K., Schmeichel, B., Lohmann, S., Gronau, Q. F., Finley, A. J., whenyoup, I., ... Albarracín, D. (2021). A Multi-Site Preregistered Paradigmatic Test of the Ego Depletion Effect. *Psychological Science*.  
<https://doi.org/10.1177/0956797621989733>

# Credibility Revolution

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Robust statistics

Open Data

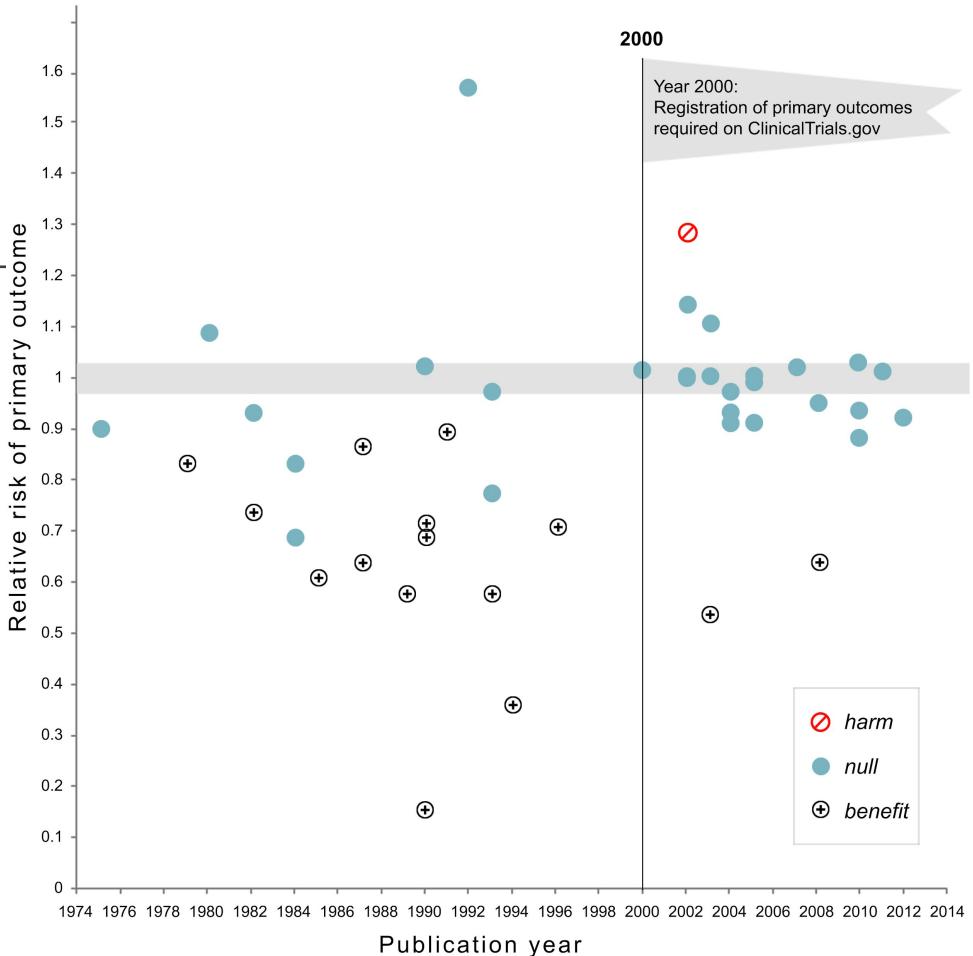
Pre-registration

Causal Inference

Munafò, M. R., Nosek, B. A., Bishop, D. V., Button, K. S., Chambers, C. D., Percie du Sert, N., ... & Ioannidis, J. (2017). A manifesto for reproducible science. *Nature human behaviour*, 1(1), 1-9. <https://doi.org/10.1038/s41562-016-0021>

# Preregistration

Kaplan, R. M., & Irvin, V. L. (2015). Likelihood of null effects of large NHLBI clinical trials has increased over time. *PLoS One*, 10(8), e0132382.  
<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0132382>



# Causal Inference

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Randomised Experiment

Natural Experiment

Regression Discontinuity

Difference in Difference

Instrumental Variable

# How this applies to RoR

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Most trials are observational

Research systems are conservative - lack of investment in evidence

Timespans are long

The “Dark matter” of Research on research

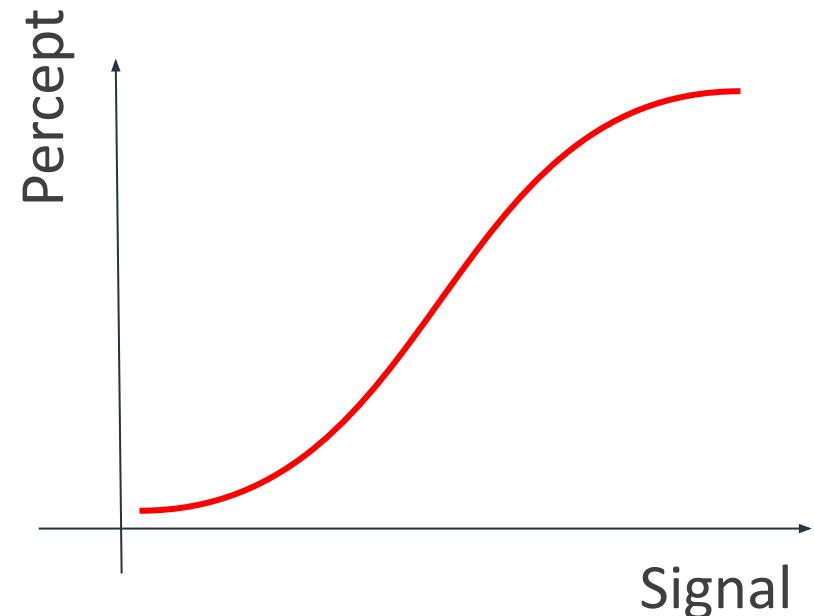
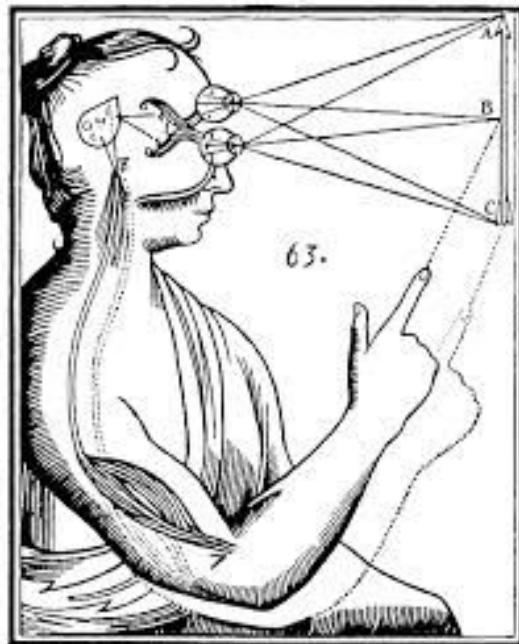
# Research Funding as a decision problem

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# Psychophysics: the dawn of psychology

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# Signal Detection Theory

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	Signal Present	Signal Absent
Observer Responded	Hit	False Alarm
Observer Did Not Respond	Miss	Correct Rejection



# Judgement and Decision Making

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Costs and Benefits

Expected Utility

Information Aggregation

Deliberation

# Funding decisions are decisions

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How sensitive are agencies and reviewers?

How much do they agree?

What signals are they detecting

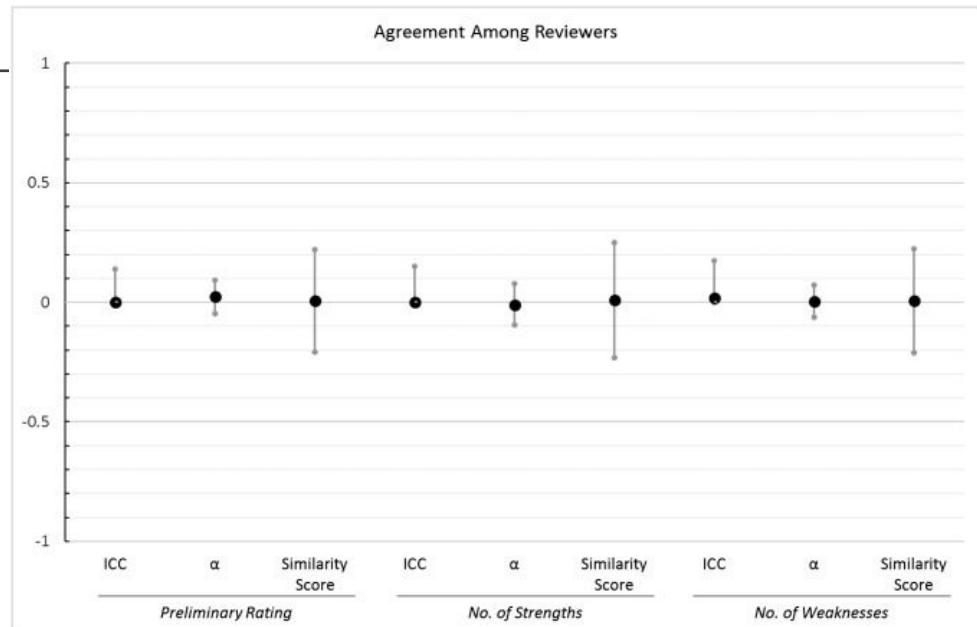
Which direction does their bias go?

(which error types do they make?)

How does deliberation shifts decisions?

What is the value of diversity of opinions?

# Reviewers may not agree on a common signal

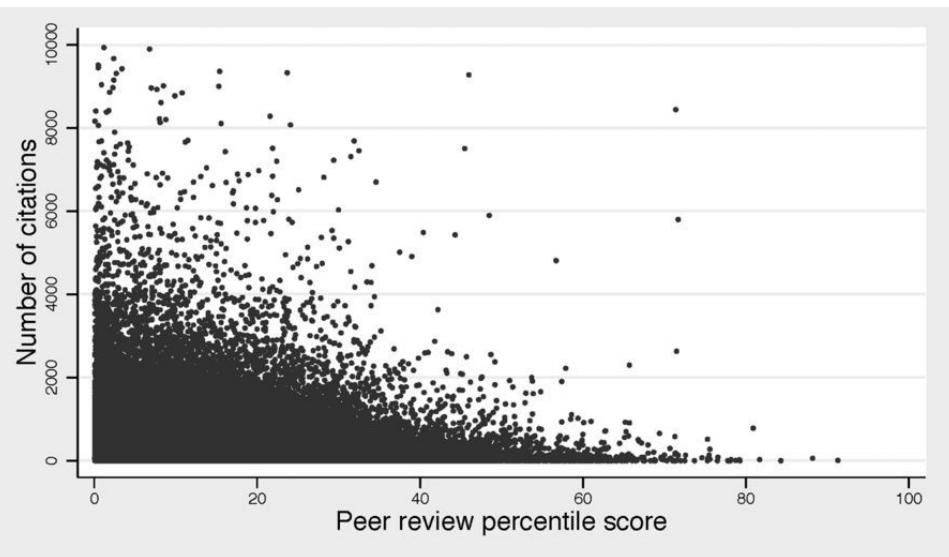


Pier, E. L., Brauer, M., Filut, A., Kaatz, A., Raclaw, J., Nathan, M. J., ... & Carnes, M. (2018). [Low agreement among reviewers evaluating the same NIH grant applications](#). *Proceedings of the National Academy of Sciences*, 115(12), 2952-2957.

# Agency ranking are not predictive

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# 130,000 NIH grants, funded 1980-2008



Li, D., & Agha, L. (2015). [Big names or big ideas: Do peer-review panels select the best science proposals?](#) *Science*, 348(6233), 434-438.

## ABSTRACT

Formulae display: MathJax [?](#)

Peer-review is widely used throughout academia, most notably in the publication of journal articles and the allocation of research grants. Yet peer-review has been subject to much criticism, including being slow, unreliable, subjective and potentially prone to bias. This paper contributes to this literature by investigating the consistency of peer-reviews and the impact they have upon a high-stakes outcome (whether a research grant is funded). Analysing data from 4,000 social science grant proposals and 15,000 reviews, this paper illustrates how the peer-review scores assigned by different reviewers have only low levels of consistency (a correlation between reviewer scores of only 0.2). Reviews provided by 'nominated reviewers' (i.e. reviewers selected by the grant applicant) appear to be overly generous and do not correlate with the evaluations provided by independent reviewers. Yet a positive review from a nominated reviewer is strongly linked to whether a grant is awarded. Finally, a single negative peer-review is shown to reduce the chances of a proposal being funded from around 55% to around 25% (even when it has otherwise been rated highly).

KEYWORDS: [Peer-review](#) [consistency](#) [grant funding](#)

Jerrim, J., & Vries, R. D. (2020). [Are peer-reviews of grant proposals reliable? An analysis of Economic and Social Research Council \(ESRC\) funding applications](#). *The Social Science Journal*, 1-19.

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<http://bit.ly/toms-talks>

# Review scoring punishes weak aspects

Erosheva et al  
(2020) 140k  
NIH reviews

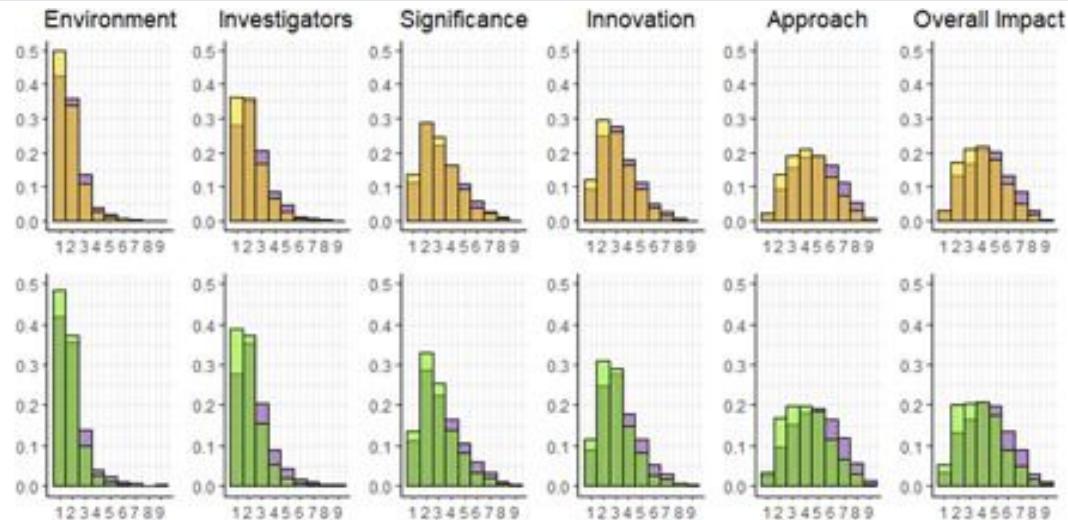
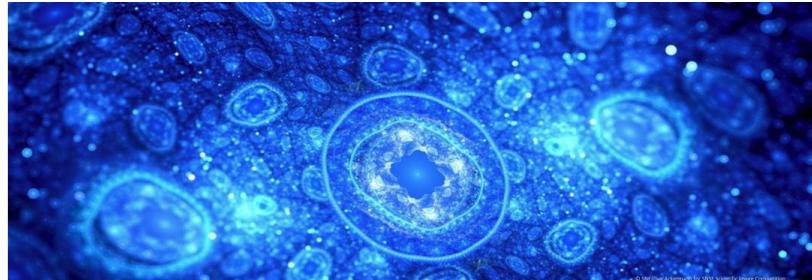
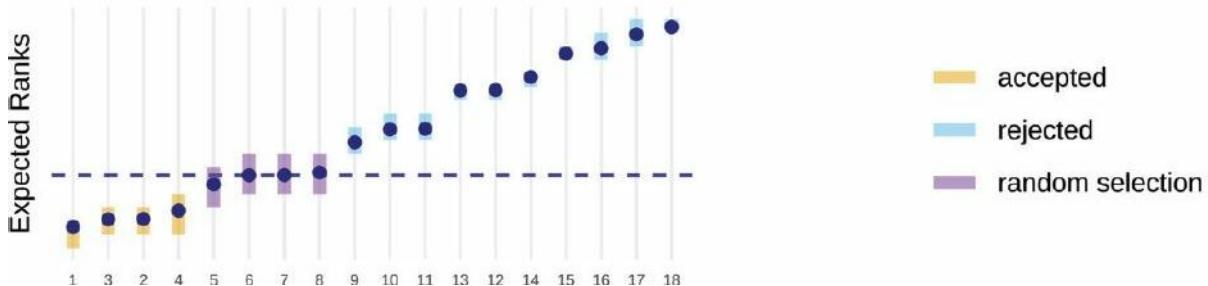


Fig. 2 Frequency histograms for the five preliminary criterion scores and the preliminary overall impact score.

Erosheva, Elena A., Sheridan Grant, Mei-Ching Chen, Mark D. Lindner, Richard K. Nakamura, and Carole J. Lee. "NIH peer review: Criterion scores completely account for racial disparities in overall impact scores." *Science Advances* 6, no. 23 (2020): eaaz4868.

# STEM



## Rethinking the funding line: random selection at the Swiss National Science Foundation

Marco Bieri and Rachel Heyard



Heyard, R., Ott, M., Salanti, G., & Egger, M. (2022).  
[Rethinking the Funding Line at the Swiss National Science Foundation: Bayesian Ranking and Lottery](#).  
*Statistics and Public Policy*, (just-accepted), 1-27.

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# Signal - what to reviewers judge?

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- “The strongest evidence around effectiveness indicates a bias against innovative research”

Guthrie, S., Ghiga, I., & Wooding, S. (2017). What do we know about grant peer review in the health sciences?. *F1000Research*, 6.

Lee, Carole J. “Commensuration Bias in Peer Review.” *Philosophy of Science* 82 (2015): 1272-1283

# Do proposals matter?

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CV + abstract + short proposal

CV + abstract

## **Abstract**

Scientists and funding agencies invest considerable resources in writing and evaluating grant proposals. But do grant proposal texts noticeably change panel decisions in single blind review? We report on a field experiment conducted by The Dutch Research Council (NWO) in collaboration with the authors in an early-career competition for awards of 800,000 euros of research funding. A random half of panelists were shown a CV and only a one-paragraph summary of the proposed research, while the other half were shown a CV and a full proposal. We find that withholding proposal texts from panelists did not detectably impact their proposal rankings. This result suggests that the resources devoted to writing and evaluating grant proposals may not have their intended effect of facilitating the selection of the most promising science.

Simsek, M., de Vaan, M., & van de Rijt, A. (2024). Do grant proposal texts matter for funding decisions? A field experiment. *Scientometrics*, 129(5), 2521-2532. <https://doi.org/10.1007/s11192-024-04968-7>

# Does name matter?

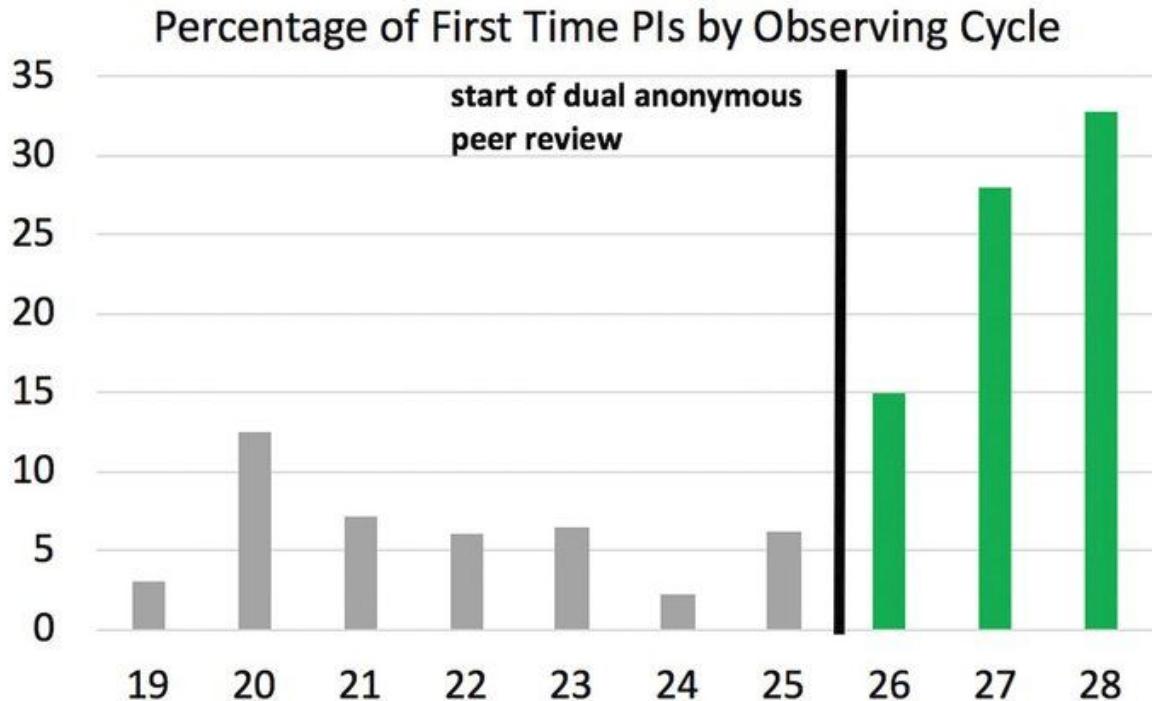


Image: Rachel Osten [Space Telescope Science Institute](#). See also

Strolger, L., & Natarajan, P. (2019). [Doling out Hubble time with dual-anonymous evaluation](#). *Physics Today*.

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# Biases in collective decisions

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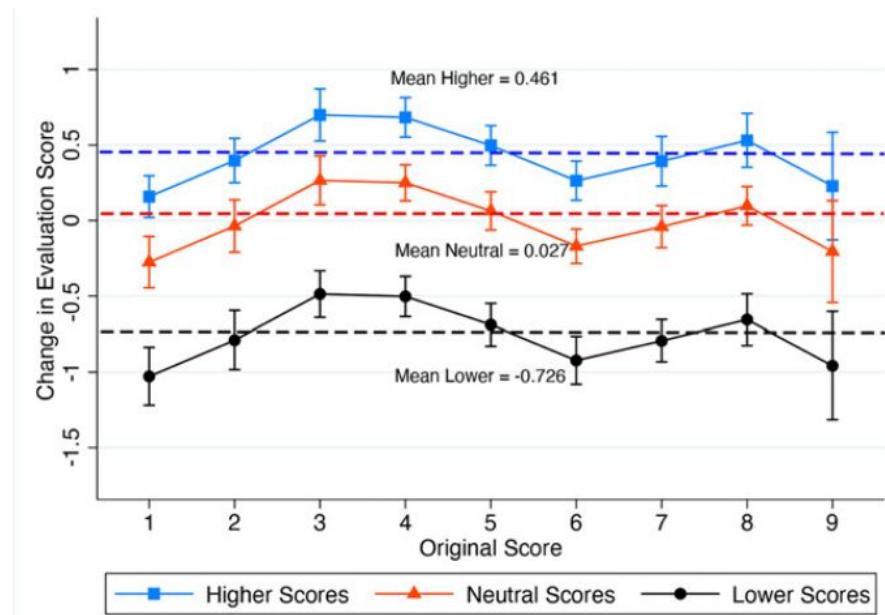
Experimentally varied what reviewers saw from others - positive or negative reviews

Reviewers revised their scores down more than up, when they saw others' evaluations

Lane, J. N., Teplitskiy, M., Gray, G., Ranu, H., Menietti, M., Guinan, E., & Lakhani, K. R. (2021).

Conservatism Gets Funded? A Field Experiment on the Role of Negative Information in Novel Project Evaluation. Management Science.

**Figure 2.** Margins Plot of Change in Evaluation Score and Treatment Scores Valence by Original Score with 95% CIs

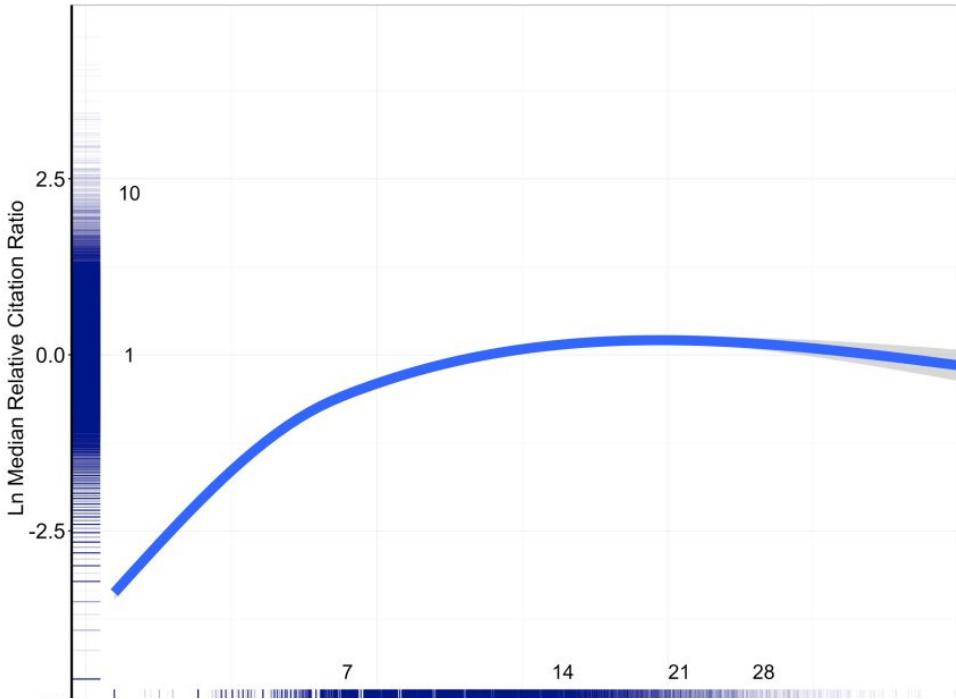


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# Costs and benefits

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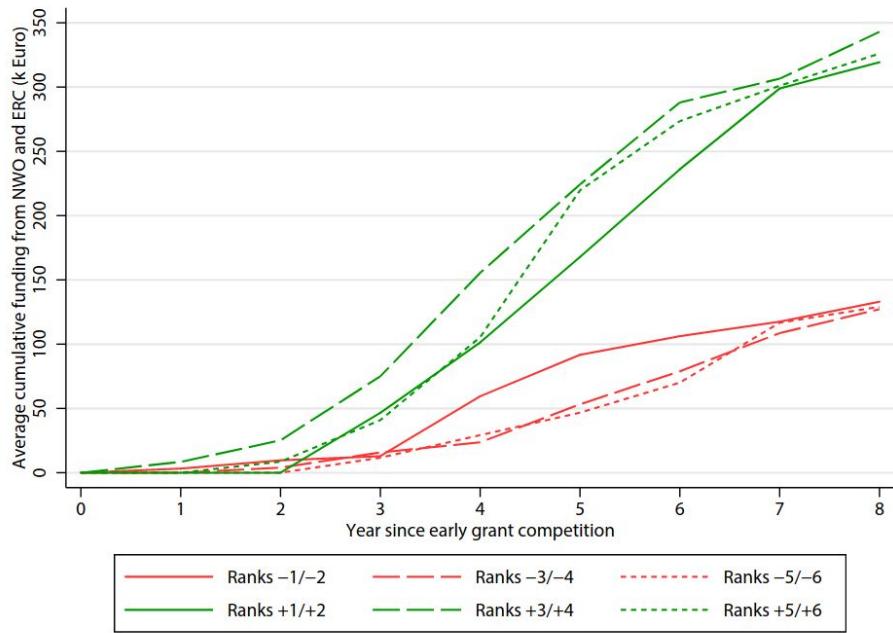


“In a cohort of over 71,000 unique scientists funded by NIH between 1996 and 2014 we analyzed the association of grant support (as measured by annual GSI) with 3 bibliometric outcomes, maximum Relative Citation Ratio (which arguably reflects a scientist’s most influential work), median Relative Citation Ratio, and annual weighted Relative Citation Ratio (which is more dependent on publication counts). We found that for all 3 measures marginal returns decline as annual GSI increases. Thus, we confirm prior findings of decreasing marginal returns with higher levels of research funding support.”

Lauer, M., Roychowdhury, D., Patel, K., Walsh, R., & Pearson, K. (2017). [Marginal returns and levels of research grant support among scientists supported by the national institutes of health](#). *BioRxiv*, 142554.

better research designs  
-> better inferences

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**Fig. 3.** Accumulation of grant money by early career grant applicants. Shown is the cumulative amount of funding received in NWO and ERC competitions (vertical axis) as a function of the number of years elapsed since the early career grant competition (horizontal axis). This relationship is shown for different ranks above (green, +) and below (red, -) the early career funding threshold.

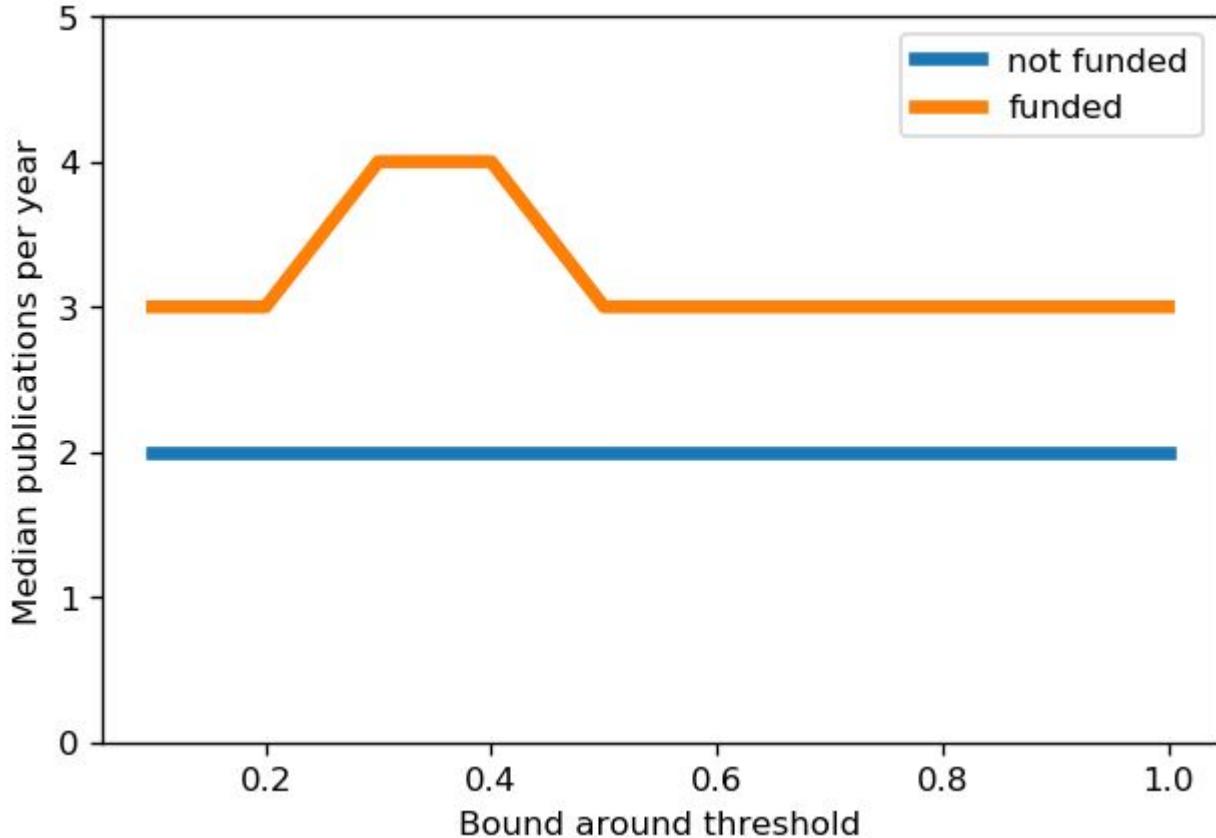
Bol, T., de Vaan, M., & van de Rijt, A. (2018).  
[The Matthew effect in science funding.](#)  
*Proceedings of the National Academy of Sciences*, 115(19), 4887-4890.



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<http://bit.ly/toms-talks>

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The value of research funding for knowledge creation and dissemination: A study of SNSF Research Grants  
<https://www.nature.com/articles/s41599-021>



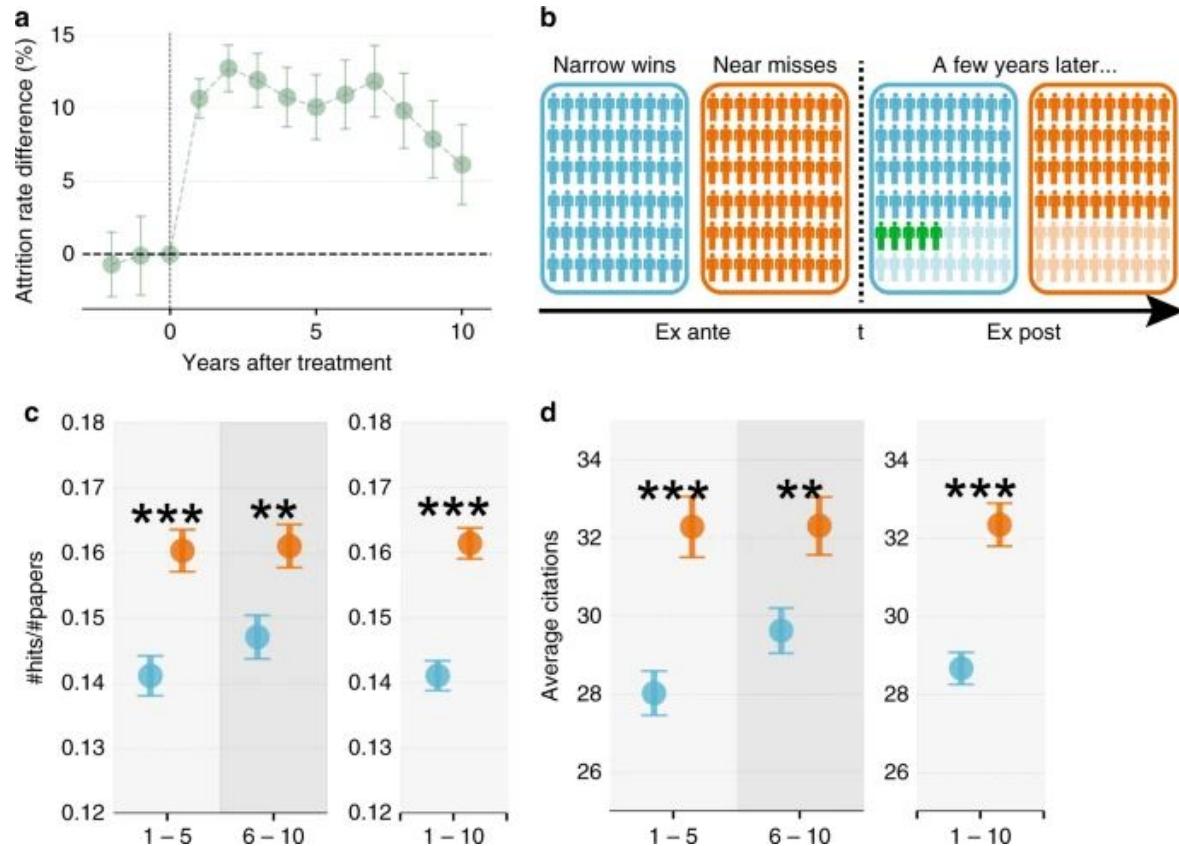
but context still matters

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## National Institutes of Health

Wang, Y., Jones, B. F., & Wang, D. (2019). [Early-career setback and future career impact](#). *Nature communications*, 10(1), 1-10.



and results can still  
contradict!

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# Using funding randomisation to estimate effects of winning funding

**Table 4.** Estimated delayed mean percentage differences between funded and not funded researchers from the HRC of New Zealand trial.

Outcome	Estimate	Mean	95% CI	P
Bayesian				
Publications	Rate ratio	1.01	0.91 to 1.12	.82
Citations per paper	Absolute	-0.5	-1.1 to 0.1	.09
Altmetric	Absolute	2.4	-3.8 to 8.5	.46
Non-Bayesian				
Citations	Rate ratio	1.03	1.02 to 1.04	<.0001

The table includes 95 per cent credible interval for the difference, and estimated probability that the groups differ (P). The citation results use a non-Bayesian confidence interval and P-value. The estimates are a linear change in each year after funding.

Adrian Barnett, Tony Blakely, Mengyao Liu, Luke Garland, Philip Clarke, The impact of winning funding on researcher productivity, results from a randomized trial, *Science and Public Policy*, 2024;, scae045, <https://doi.org/10.1093/scipol/scae045>

# RoRI's AFIRE project

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# A Research on Research Institute

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<https://researchonresearch.org/>

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# We're transforming research systems and cultures

Ensuring that we have the evidence we need to realise the full potential of research.

[Projects →](#)[About Us →](#)

**Unlocking the potential of  
the US\$2.5 trillion invested  
globally in research.**

RoRI aims to unlock more of the potential of the US\$2.5 trillion invested globally in research every year. By turning the tools of research back on itself, RoRI generates data and analysis to improve how we fund, practice, evaluate and communicate research.

# RoRI Phase 2 partners

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Australian Government  
Australian Research Council



Canadian Institutes of  
Health Research  
Instituts de recherche  
en santé du Canada



novo nordisk  
foundation  
Benefiting people and society



Social Sciences and  
Humanities Research  
Council of Canada

Canada



Research  
England

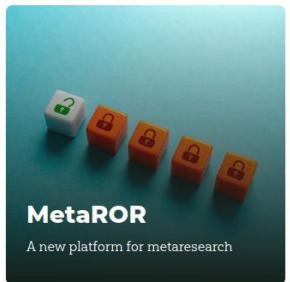
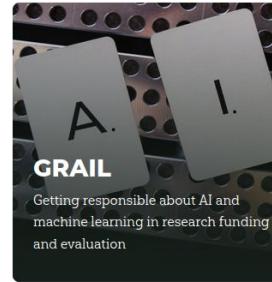


# Funder experiments are co-produced

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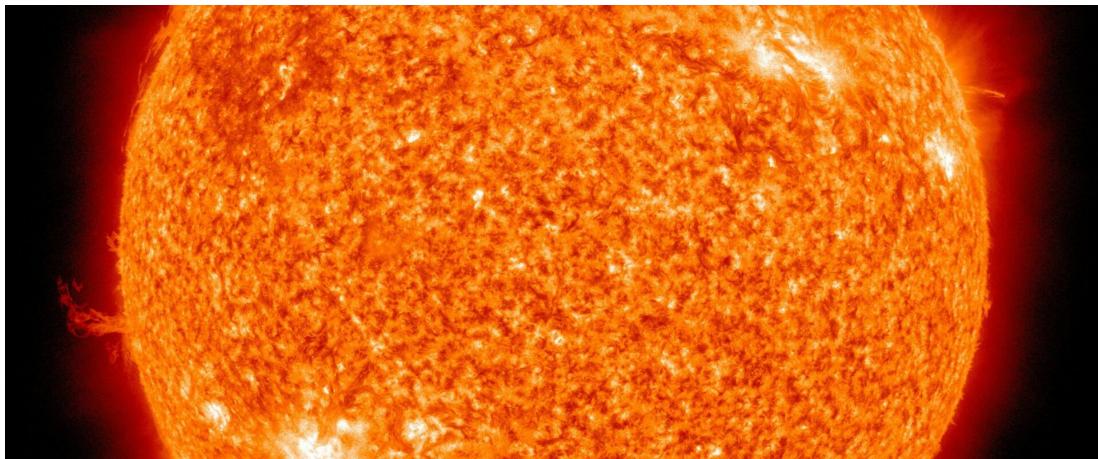
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<http://bit.ly/tom-talks>



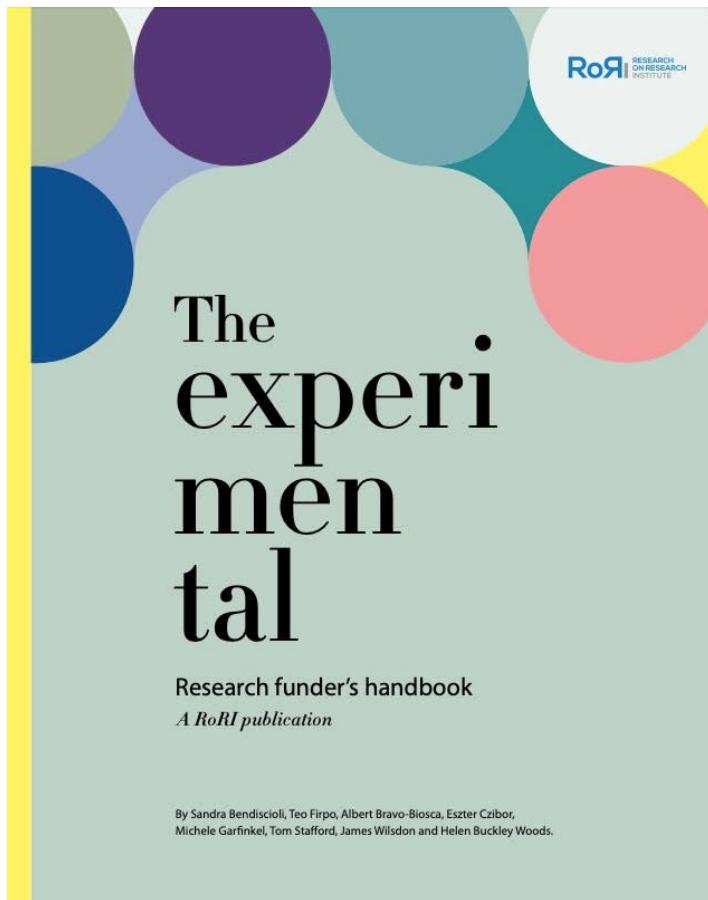
<https://researchonresearch.org/projects/>

# AFIRE

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<https://researchonresearch.org/project/a-f-i-r-e/>



Bendiscioli, Sandra; Firpo, Teo;  
Bravo-Biosca, Albert; Czibor,  
Eszter; Garfinkel, Michele; Stafford,  
Tom; et al. (2022):

The experimental research funder's  
handbook (Revised edition, June  
2022, ISBN 978-1-7397102-0-0).

Research on Research Institute.  
Report.  
<https://doi.org/10.6084/m9.figshare.19459328.v2>

These slides:  
<http://bit.ly/tom-talks>

**Table 2: Target outcome, unit of analysis and sample availability for one funding call**

<b>Target outcome</b>	applicant diversity, beliefs about partial randomisation	proposal novelty, ambition/risk	reviewer burden, review consistency	project productivity, diversity characteristics of awardees, awardee reaction to award by partial randomisation
<b>Unit of analysis</b>	APPLICANTS	APPLICATIONS	REVIEWS	AWARDS
<b>Sample available</b>	number of investigators	number of applications	number of applications x reviews per application	number of applications x proportion funded
<b>Illustrative numbers</b> assuming 100 applications, 3 investigators, 4 reviews per applications, and a 10% success rate	<b>300</b>	<b>100</b>	<b>400</b>	<b>10</b>



REVIEW

**Where next for partial randomisation of research funding?****The feasibility of RCTs and alternatives [version 1; peer review: 2 approved, 1 approved with reservations]**Tom Stafford <sup>1</sup>, Ines Rombach<sup>1</sup>, Dan Hind<sup>1</sup>, Bilal Mateen <sup>2</sup>, Helen Buckley Woods<sup>3</sup>, Munya Dimario<sup>1</sup>, James Wilsdon <sup>4</sup><sup>1</sup>The University of Sheffield, Sheffield, England, UK<sup>2</sup>Wellcome Trust, London, England, UK<sup>3</sup>Research on Research Institute, London, England, UK<sup>4</sup>University College London, London, England, UK

Stafford T, Rombach I, Hind D et al. (2023) Where next for partial randomisation of research funding? The feasibility of RCTs and alternatives Wellcome Open Res 2023, 8:309 <https://doi.org/10.12688/wellcomeopenres.19565.1>

# Future funder experiments

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**Sequential evaluation for review debiasing**

**Navigating the grey zone: capturing reviewer uncertainty**

**Matthew: studying cumulative advantages in funding evaluation**

**A large multi-funder trial of partial randomisation**

**Experiments with the use of narrative CVs**

**Designing panel rules for smarter decision making**

**Responsible uses of AI & machine learning in research evaluation**

These slides:  
<http://bit.ly/tom-talks>

# Future funder experiments

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Sequential evaluation for review debiasing

**BIAS & BIAS MITIGATION**

Navigating the grey zone: capturing reviewer uncertainty

**JUDGEMENT AND EVALUATION**

Matthew: studying cumulative advantages in funding evaluation

**EXPERIMENT / TRIAL DESIGN**

A large multi-funder trial of partial randomisation

**GROUP DECISION MAKING**

Experiments with the use of narrative CVs

**TRUST & TRANSPARENCY IN DECISION PROCESSES**

Designing panel rules for smarter decision making

Responsible uses of AI & machine learning in research evaluation

# Volkswagen Foundation introduces experimental Distributed Peer Review

Supported by RoRI researchers, the Foundation will run an experiment in parallel to its standard selection of proposals

RoR news



# Future AFIRE activities

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Funder's Forum

Sprints - capacity building

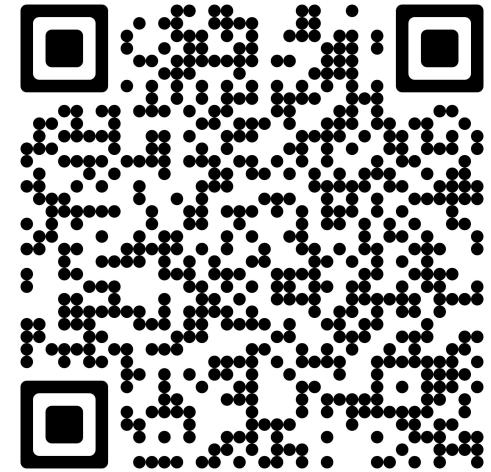
Evidence synthesis and sharing

Supporting more experiments



[metascience.info](http://metascience.info)

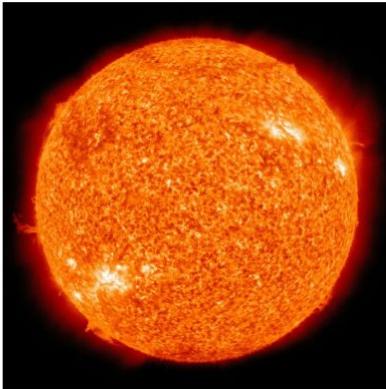
[tomstafford.github.io](http://tomstafford.github.io)







**RESERVE SLIDES  
FOLLOW  
(not for show)**



## Accelerating funder experiments: the launch of AFIRE

Invitation-only online seminar (via Zoom)

**14:00-17:00 BST/UK, Monday 13 May 2024**

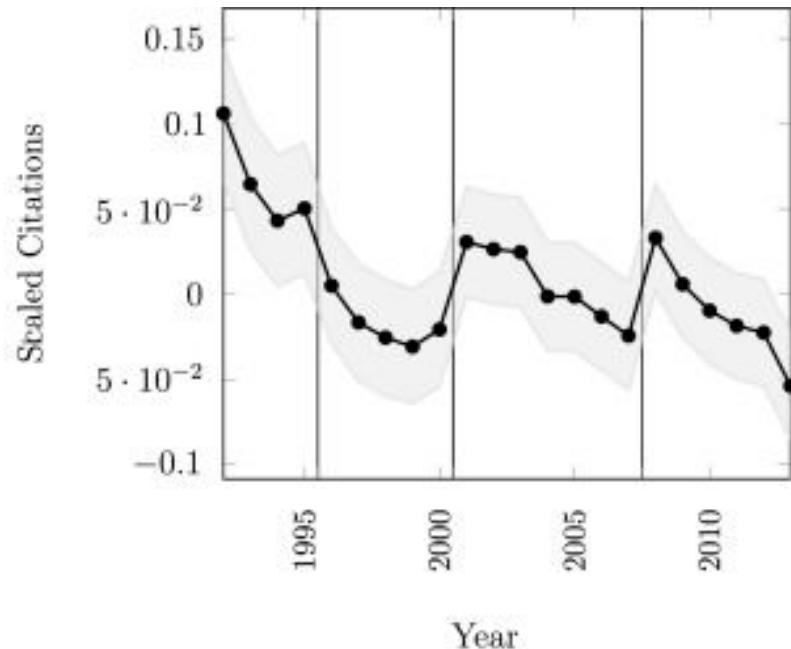
Please register your interest here:

<https://forms.gle/Wzotjz1oCxvLgiHR7>

You are warmly invited to participate in this invitation-only event for research and innovation funders to mark the launch of RoRI's new programme — [AFIRE: an Accelerator For Innovation & Research Funding Experimentation.](#)

# A RDD in Research Policy

Moqi Groen-Xu et al (2022) Short-term incentives of research evaluations:  
Evidence from the UK Research Excellence Framework  
<https://doi.org/10.1016/j.respol.2023.104729>



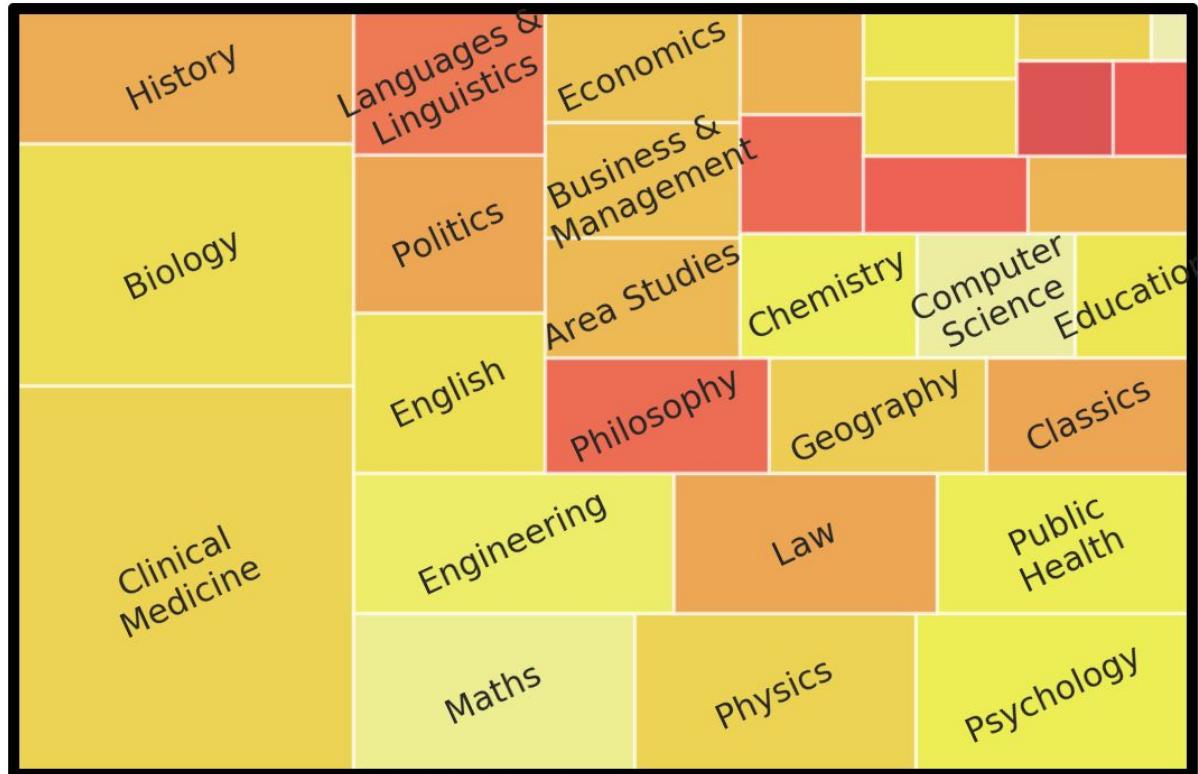
(b) Coefficients of publication year.

# REF: funding evaluation and allocation

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<http://bit.ly/toms-talks>

# University of Oxford (3404 FTE)



Area scaled to FTE of that UoA, colour scaled to Overall GPA  
Grey box is the FTE area of the largest institution in REF2021

These slides:  
<http://bit.ly/toms-talks>

# The University of Sheffield (1518 FTE)



Area scaled to FTE of that UoA, colour scaled to Overall GPA  
Grey box is the FTE area of the largest institution in REF2021

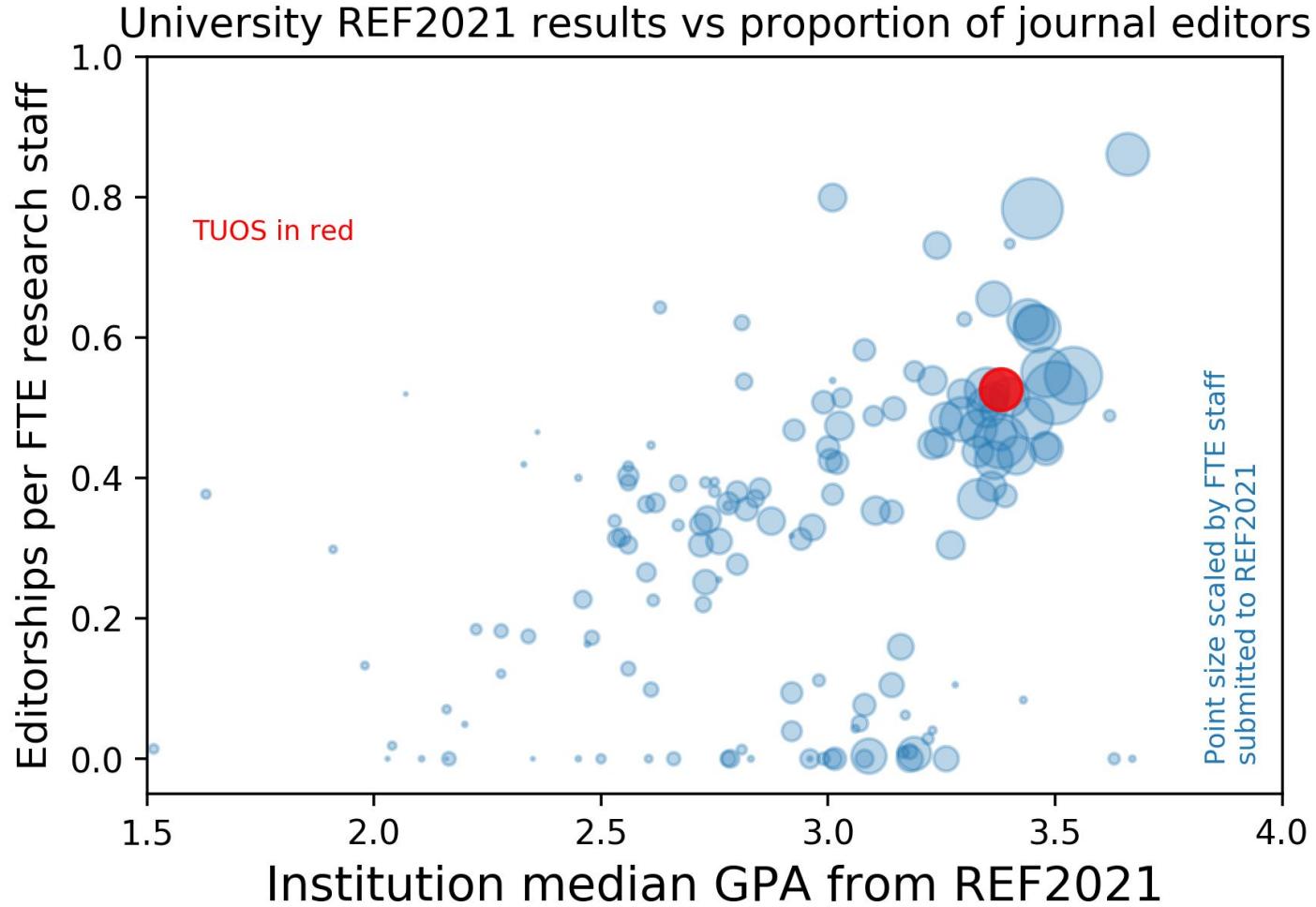
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<http://bit.ly/toms-talks>

# Sheffield Hallam University (458 FTE)



Area scaled to FTE of that UoA, colour scaled to Overall GPA  
Grey box is the FTE area of the largest institution in REF2021

These slides:  
<http://bit.ly/toms-talks>



These slides:  
<http://bit.ly/toms-talks>

# Why experiment?

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*"If I look back on many years of involvement in political decision-making and policy-making around science, innovation and R&D, I am struck by how much of it tends to turn on gut feel of the individuals involved, than on hard evidence and analysis. This is of course ironic, since good science is all about testing hypotheses against data, empirical results and facts."*

**Sir John Kingman,**

Reflections on his time as Chair of UK Research and Innovation, 14 July 2021.





MATTH. XXV.

Foenora qui referunt herus his nova munera donat;  
Qui fulit effosas e ferobe , perdit opes.  
Gratia subtrahitur, quam non impendis in ultum.  
Perdere apud iustum est, non meruisse . Deum.

Der Herr schenkt denen neu, die Ihm den zucker bringen.  
Führt den, ders Gut vergrub, als einen Prässer, an  
Die Gnade fällt, wann wir sie nicht stets höher schringen:  
Wer nicht bei Gott gerünt, Der hat sein Gut verthan.

30

*For unto every one that hath shall be given, and he shall have abundance: but from him, that hath not shall be taken away even that which he hath. And cast ye the unprofitable servant into outer darkness: there shall be weeping and gnashing of teeth.*

— Matthew 25:24–30

Image: By Unknown author - A Woodcut from Historiae celebriores Veteris Testamenti Iconibus representatae. , Public Domain, [Wikimedia Commons](#)

# Topic

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## **RANDOMISATION**

Partial randomisation

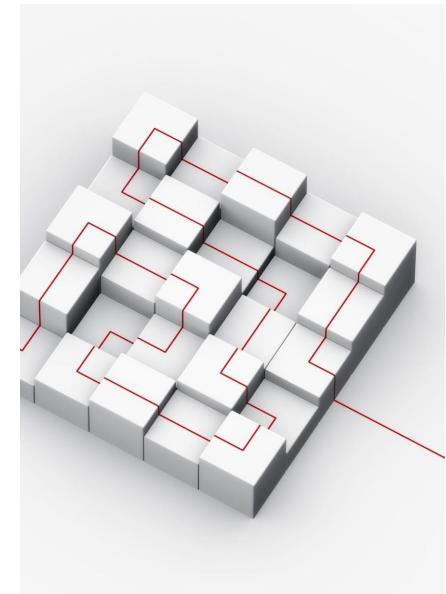
Targeted randomisation

Focal randomisation

Random selection

Lottery

Modified lottery



# Partial randomisation. What is it?

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- A mechanism **complementing peer review** for allocating research funding.
- Also called **focal** or **targeted randomisation**, or a **modified lottery**.
- Only applied to a **subset** of peer reviewed applications
- **It relies on peer reviewers' expertise** to first recommend applications for funding
  - those that meet the quality and criteria. Randomisation is applied to select among the recommended applications.
- **Variations:** One or more peer review rounds
- **Different tools:** Manual lottery drum, plastic capsules in a bowl, software

# Questions in the mix:

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**Bias** – whether randomisation results in different patterns of allocation (by discipline, institution, gender, career stage or other variables);

**Burden** – whether randomisation reduces burden and bureaucracy and burden, both on applicants and on the funding agency;

**Risk** — whether randomisation is particularly useful for funding processes intended to support highly innovative research in areas which might be considered “too risky” under more conventional modes of assessment;

**Legitimacy** — the extent to which attitudes and perceptions of focal randomisation vary within the wider research community and its stakeholders (as explored in a recent Health Research Council of New Zealand study);

**Outcomes** – whether random allocation ultimately results in projects with different impacts and outcomes, relative to other allocation modes. This is the most important question but also the hardest and slowest to study and measure.

The screenshot shows a research article page from the 'Research Integrity and Peer Review' journal. The article title is 'The acceptability of using a lottery to allocate research funding: a survey of applicants'. It was published on 03 February 2020. The article is authored by Mengyao Liu, Vernon Choy, Philip Clarke, Adrian Barnett, Tony Blakely & Lucy Pomeroy. The abstract discusses the acceptability of using a lottery for research funding allocation. The background section notes that the Health Research Council of New Zealand uses a lottery for their Explorer Grant scheme, despite peer review's controversial nature. The outcomes section explores the impacts and outcomes of lottery allocation compared to other modes.

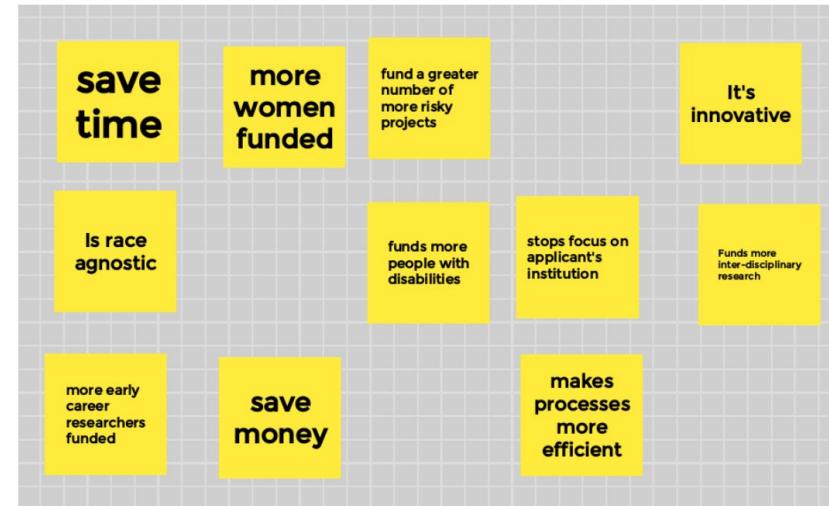
# RoRI Working Paper No. 7

## Why draw lots? Funder motivations for using partial randomisation to allocate research grants

Helen Buckley Woods and James Wilsdon

December 2021

Figure 3: Example Jamboard prepared for elicitation exercise



### Summary: organisational motivations

Fairness: decision making, diversity, perceived fairness, the law

The Grey Zone: eliminating deadlock and overcoming unhelpful group dynamics

Disciplinary spread: overcoming bias to creative research, overlooked fields and 'cold' topics

Innovation: allied to values, a 'nice to have' by-product, is it really innovative?

Efficiency: money saving or more costly? Time saving: desirable, but gains may be negligible

# Funder experiments with partial randomisation: conclusions (1)

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- ✓ Well accepted by applicants, reviewers, scientific community and media
- ✓ Acceptance is conditional to an initial peer reviewed selection
- ✓ No negative effects
- ✓ PR extended to other schemes
- ✓ More data is needed to draw meaningful conclusions
- ✓ To be able to make comparisons, it is important to evaluate the same aspects or effects



*Experiment! In search of  
bold research ideas*



*Postdoc.Mobility Fellowships*



# Who made it possible?

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Collaboration between 15 strategic partners, RoRI core team, EMBO, SNSF and Nesta's Innovation & Growth Lab

Steering Group: Gert Balling, Marco Bieri, Amanda Blatch-Jones, Michele Garfinkel, Jon Holm, Vincent Traag; Helen Buckley Woods, James Wilsdon

Reporting (motivations, handbook, earlier scoping paper): Sandra Bendiscioli, Albert Bravo-Biosca, Ester Czibor, Teo Firpo, Michele Garfinkel, Tom Stafford, James Wilsdon, Helen Buckley Woods

Australian Research Council  
Alfred P. Sloan Foundation  
Austrian Science Fund  
Chan Zuckerberg Initiative  
European Molecular Biology Organization  
Michael Smith Health Research BC  
National Institute for Health Research  
Innovation Growth Lab at Nesta (non-RoRI partner)  
Netherlands Organisation for Scientific Research  
Novo Nordisk Fonden  
Research Council Norway  
Swiss National Science Foundation  
UK Research and Innovation  
Volkswagen Foundation  
Wellcome Trust

A B C D

Image: Figure 1, Dror, I. E., & Kukucka, J. (2021). [Linear Sequential Unmasking–Expanded \(LSU-E\): A general approach for improving decision making as well as minimizing noise and bias.](#)  
Forensic Science International: Synergy, 3.



Dr Charlotte Brand  
[lottybrand.wordpress.com](http://lottybrand.wordpress.com)

<https://ces-transformationfund.org/>



Cultural Evolution Society  
Transformation Fund

## A kinder research culture is possible

Wellcome is right to call out hyper-competitiveness in research and question the focus on excellence. But other funders must follow its move.



The focus on excellence in research can contribute to a negative working culture. Credit: James Brittain/View Pictures/UIG/Getty

Wellcome's director Jeremy Farrar didn't hold back. "The emphasis on excellence in the research system is stifling diverse thinking and positive behaviours," he wrote in a blog post last month. "The relentless drive for research excellence has created a culture in modern science that cares exclusively about what is achieved and not about how it is achieved." These are strong words, not least because Farrar acknowledges that the UK biomedical funding charity that he leads helped to create such a focus on excellence.

Wellcome is not alone — excellence is everywhere. Germany plans to spend €533 million (US\$581 million) a year on its Excellence Strategy. In the United Kingdom, £2 billion (US\$2.5 billion) of public funding is allocated annually to universities through a suite of funds that support 'excellence wherever it is found'. Australia's research-evaluation system is called Excellence in Research for Australia. Worldwide, research facilities are being named centres of excellence, and excellence is scattered generously in the pages of universities' strategic plans.

The screenshot shows the 'nature' website. At the top, there is a dark red header bar with the 'nature' logo and 'International journal of science' text. Below the header, there is a blue navigation bar with 'EDITORIAL • 01 OCTOBER 2019' on the left, and 'Subscribe', 'Search', and 'User' icons on the right. The main content area features a large image of two researchers in a library. Below the image, the text reads: 'The focus on excellence in research can contribute to a negative working culture. Credit: James Brittain/View Pictures/UIG/Getty'. To the right of the image, there is a sidebar with several sections: 'PDF version' (with a small icon), 'RELATED ARTICLES' (listing 'Some hard numbers on science's leadership problems' with a small thumbnail image), 'Science needs to redefine excellence' (with a small thumbnail image), and '"Excellence R Us": university research and the fetishisation of excellence' (with a small thumbnail image). Below these, there is a 'SUBJECTS' section with links to 'Culture', 'Funding', 'Research data', and 'Research management'. At the bottom of the sidebar, there is an advertisement for 'Adobe Acrobat DC' with Japanese text: 'PDFの数値を手打ちでエクセルに入力している。PDFを書式で変える! 今すぐ無料で試す' (Translating to 'Entering numerical values from PDFs into Excel by hand. Change the format of PDFs! Try it for free now!').

*"Wellcome and its partners in RoRI should be commended for taking an important first step. They have recognized that there are problems in research culture and that these need to be fixed. RoRI will help to probe some of the causes of distress, and suggest solutions. Now, other funders and research-management societies must join the mission..."*

**Nature editorial, 1 October 2019**

Research on research  
Metaresearch

# Metascience

Science of science  
Scientometrics  
Science and Technology Studies

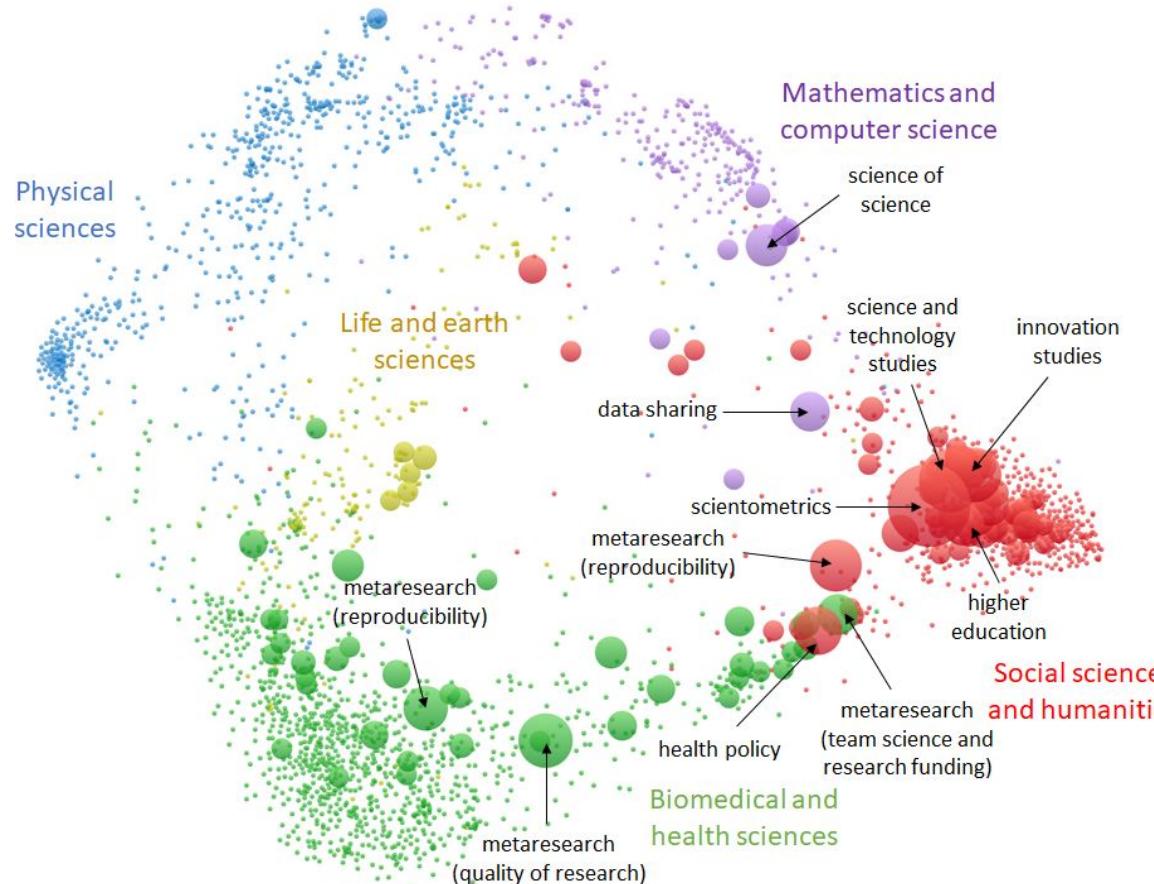
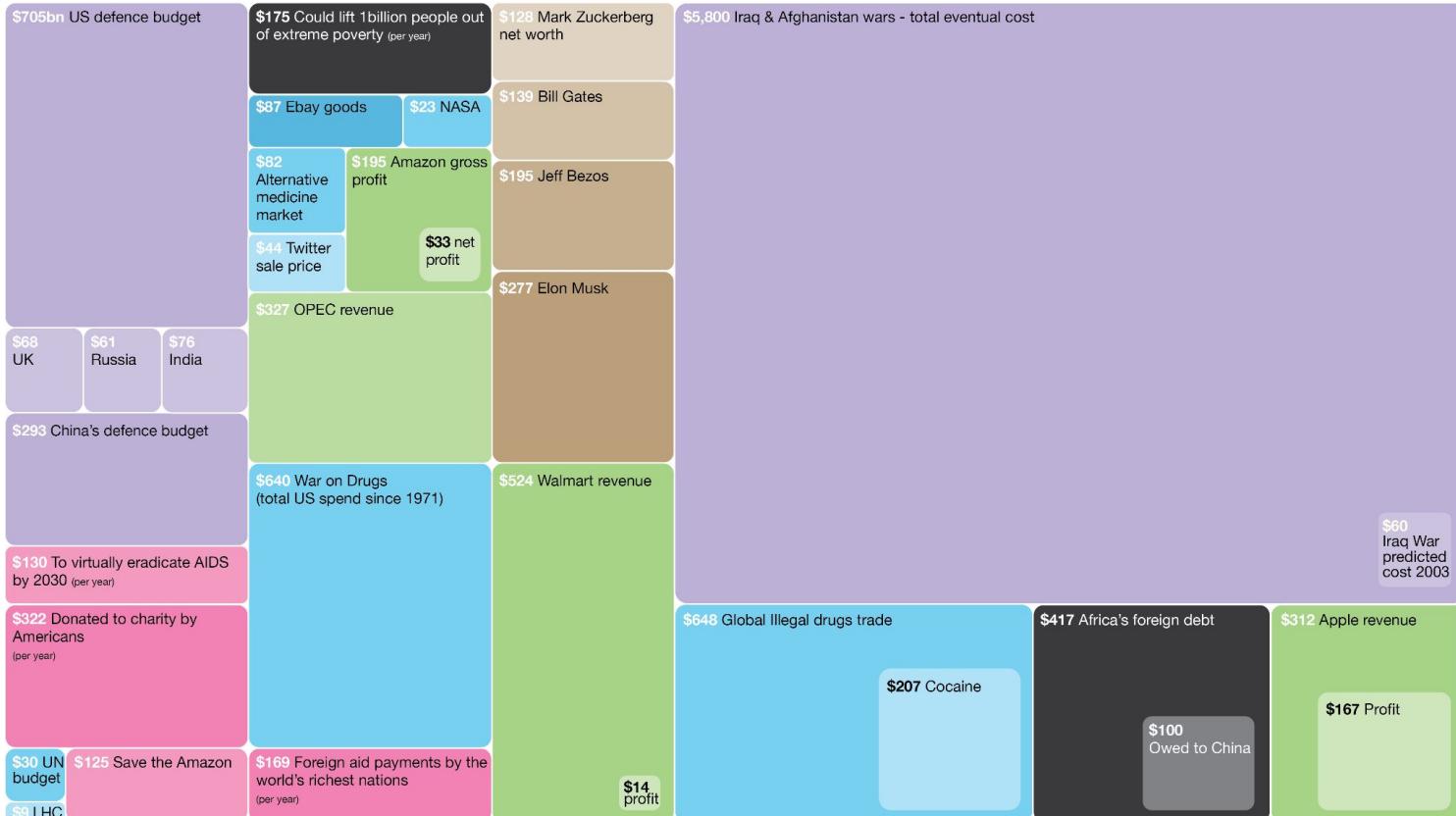


Image: Ludo  
Waltman / RoRI

# The Billion Dollar O Gram

■ accumulating ■ earning ■ fighting ■ giving ■ owing ■ spending



david mccandless  
informationisbeautiful

updated Jun 2022 // data [bit.ly/billions2022](http://bit.ly/billions2022)  
sources United Nations, Guardian, CNBC, Wikipedia and news reports



“The UK Reproducibility Network (UKRN) is a national peer-led consortium that aims to ensure the UK retains its place as a centre for world-leading research. We do this by investigating the factors that contribute to robust research, promoting [training activities](#), and disseminating best practice. .... We seek to understand the factors that contribute to poor research reproducibility and replicability, and develop approaches to counter these, in order to improve the trustworthiness and quality of research”

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[ukrn.org](http://ukrn.org)

# Issues, problems, incidents & accidents

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Researcher training

Career progression

Diversity and Inclusion

(ir)responsible Metrics

Research culture

Funding issues

Bias in peer review

Ecological (ir)responsibility

Reliability and reproducibility

Transparency

Data Sharing

Publishing

Public trust

Declining research gains