



epigram
est. 1988

The University of Bristol's Independent Student Newspaper

Media Pack 2020/21

Reach over **20,000** readers with our award-winning
newspaper

epigram.org.uk

About Us

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3 Student Publication Awards

2

20,000+ Unique Monthly
Viewers

3

50,000+ Unique Website Views
Per Month

Founded in 1988, Epigram is the University of Bristol's independent, award-winning student newspaper. We are a trusted source of student news with a print readership of 2,500 per issue.

Our monthly print editions are distributed across the University campus including faculty buildings, libraries, University accommodation and cafes. We distribute 2,500 copies per issue.

We have a strong presence online including an award-winning website and active Facebook, Twitter and Instagram accounts. Our website receives over 20,000 users each month and over 50,000 page views per month, the majority of which are students and staff at the University. This year we are expanding our offline offerings with our digital screens in university hotspots.

Our multi-platform approach helps brands engage with students in print, online and through social media.



epigram.org.uk



EpigramPaper



@EpigramPaper



@epigrapaper_



@thecroftmagazine_

Print Offerings

Newspaper

Advert	Dimensions (WxH)	Price
Full page	264 x 345mm	£250
Half page	264 x 173mm	£150
Quarter page	132 x 173mm	£100
Back banner	264 x 35mm	£140

The Croft, Lifestyle Magazine

Advert	Dimensions (WxH)	Price
Full page	185 x 254mm	£180
Half page	185 x 127mm	£120
Quarter page	93 x 127mm	£80



Digital Offerings

Website/ OOH Media

Advert	Duration	Price
Homepage Top Banner	Month	£300
Web Sidebar	Month	£300
10-Sec Digital Screen (5 Screens Available)	Month	£100
Instastory	24 Hrs	£50

For any advertising enquiries, please contact
Head of Ads & Sales, Joshua Ang at
adverts.epigram@gmail.com



Artwork Deadlines



Artwork Deadline					
the croft	Issue 349	Issue 350	Issue 351	Issue 352	Issue 353
Artwork Finalisation	21 Sep	19 Oct	26 Oct	16 Nov	23 Nov
Distribution	27 Sep	26 Oct	1 Nov	23 Nov	29 Nov
Epigram					
Artwork Finalisation	28 Sep	19 Oct	2 Nov	16 Nov	30 Nov
Distribution	5 Oct	26 Oct	9 Nov	23 Nov	7 Dec

Artwork Deadline				
the croft	Issue 354	Issue 355	Issue 356	Issue 357
Artwork Finalisation	15 Feb	22 Feb	15 Mar	26 Apr
Distribution	22 Feb	28 Feb	22 Mar	2 May
Epigram				
Artwork Finalisation	15 Feb	1 Mar	15 Mar	3 May
Distribution	22 Feb	8 Mar	22 Mar	10 May

Legend

Print + Online
Online Only

Please send your artwork to Joshua Ang at
adverts.epigram@gmail.com by 12pm on the deadline

