



Advertise in Epigram

Bristol University's Official Student Newspaper



Prices correct as of November 2022



Advertise in Epigram

What is Epigram

In print and online, Epigram is the University of Bristol's independent student newspaper. We are run for students, by students, and have a combined readership of over 20,000. Our content is not controlled by the University or the Students Union and we remain politically neutral.

We publish written pieces, videos, photography, art and poetry and our sections cover a wide variety of topics that appeal to Bristol University's student community. Our lifestyle magazine, The Croft, can be found inside every copy of Epigram and online, featuring our Wellbeing, Style, Food and Travel sections.

Epigram publishes new issues every month. Our print copies can be found around campus, in cafes and student accommodations. Our website can be found at epigram.org.uk and all our issues can be found on our Issuu page so you can keep up with the latest from wherever you are.

What we Offer

Epigram offers social media, digital screens, print, and online advertising opportunities.

Seen something you like below? Fill out our ordering form:

<https://forms.office.com/r/uhSXjcQ9GA>

Need to discuss prices further? Get in touch with our advertising team at managingdirector.epigram@gmail.com.

If you'd like to sponsor a review of a bar, restaurant, service or something else, send editor@epigram.org.uk an email with more details of what you would like.

ORDER HERE: <https://forms.office.com/r/uhSXjcQ9GA>

8000+

Facebook likes

3000+

Instagram followers

1000+

print copies distributed across campus

30+

Years on Campus



Advertise in Epigram

Social Media

Feature on our social media with a total of over 11.8K likes/followers

<i>Advert</i>	<i>Reach</i>	<i>Duration</i>	<i>Price</i>
Insta story	+3.3K followers	24 hrs	£50
Facebook story	+8.5K followers	24 hrs	£50
Insta + Facebook story	+11.8K followers	24 hrs	£90

Digital Displays

We have 7 vertical 1920x1080p digital screens across campus. Locations include halls of residence, the University Sports Centre, the Arts and Social Sciences Library, and the Queens Building.

<i>Advert</i>	<i>Duration</i>	<i>Price</i>
1 screen	1 month	£150
+ additional screens (max 7)	1 month	£100

Online

Feature on our website with thousands of monthly views

<i>Advert</i>	<i>Duration</i>	<i>Price</i>
Web page sidebar	1 month	£200

Print

Feature in our print edition, distributed across Bristol's campus

<i>Advert</i>	<i>Price*</i>	<i>Price</i>
Double page	£400	£800
Full page	£225	£450
Half page	£125	£250
Quarter page	£80	£160
Front page banner	£250	£500
Full page (back)	£250	£500

**Price for our lifestyle magazine "The Croft" that is distributed within the newspaper.*

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Bundle Deals

Don't see a combo that suits your organisation? Get in touch and we will make accommodations!

<i>Advert</i>	<i>Reach</i>	<i>Total Saving</i>	<i>Price</i>
PLATINUM	7 digital screens for 1 month Instagram and Facebook story for 24hrs Full-page print advert	£300	£1000
GOLD	3 digital screens for 1 month Instagram and Facebook story for 24hrs Half-page print advert	£150	£550
SILVER	3 digital screens for 1 month Instagram and Facebook story for 24hrs	£100	£350
BRONZE	Instagram and Facebook story for 24hrs Quarter-page print advert	£60	£200

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