Prepare Quote Response

RFQ Details

You are watching this RFQ

RFQ IE

RFQ1574207

RFQ Title

VA General Mental Health Awareness and Education Outreach Support Services

This RFQ is a:

Small Business set-aside

Description

The contractor shall provide the VA all services necessary to support the general mental health outreach, education, and public awareness activities, efforts, and campaigns. This includes developing, implementing, and measuring multiple outreach reach campaigns, often running simultaneously, on sensitive public health issues and topics, including: Veteran mental health, serious mental illness including bio-polar and schizophrenia, substance use disorders, military sexual trauma, tobacco and health, depression, anxiety, and evidence based psychotherapies and resources such as Coaching Into Care, telemental health and mental health apps. Materials, products, and deliverables will focus on reducing or eliminating the stigma Veterans associate with mental health conditions and treatment; and ensuring Veterans understand and have access to information and resources focused on mental health symptoms, conditions, and treatments. Additionally, contractor shall provide support to Office of Mental Health and Suicide Prevention's (OMHSP) Make the Connection (MTC) national public awareness campaign and other mental health programs.

Activities under this contract shall include but may not be limited to maintaining and updating various OMHSP identifies for general mental health and MTC; strategies for collaborating with national partners; storage and distribution of collateral and other materials; video, multimedia, social media, and website development and support; media planning and buying; and metrics for measuring success. Efforts under this PWS will adhere to all applicable VA outreach plans, style guides, policies, regulations, and any previously developed communication materials (e.g., brochures, posters, flyers, fact sheets). VA will provide information regarding the current outreach plans, initiatives, and prior outreach reports. This contract is for general mental health outreach on behalf of VA/VHA/OMHSP program office.

Category(s)

MAS: 541511

show less

Contact

Anthony Zibolski

Department of Veterans Affairs

Department of Veterans Affairs

anthony.zibolski@va.gov

240-215-0598

The buyer has selected to allow offerings from the following Complementary SINs on this RFQ:

OLM

ANCILLARY

Please identify items included in your quote that fall under these SINs, accordingly.

Reference # / uPIID

36C10X22Q0181

RFQ Issue Date

07/26/2022 01:50 PM EDT

RFQ Close Date

08/10/2022 08:00 AM EDT

Time remaining: 11D 21H 35M

Delivery

Period of Performance 09/12/2022 - 09/11/2023

Attachments

S02 36C10X22Q0181_07262022.pdf

S02 Attachment E 36C10X22Q0181.docx

S02 Attachment D 36C10X22Q0181.xlsx

S02 Attachment F 36C10X22Q0181.xls

S02 Attachment B 36C10X22Q0181.docx

S02 36C10X22Q0181.pdf

S02 Attachment A 36C10X22Q0181.pdf

1/2



Quote Details

